



RESILIENT INDUSTRY: WHAT IS IT?

HURRICANE SANDY

PRESIDENTIAL DISASTER DECLARATION DR-4085

HAZARD MITIGATION
4085 GRANT PROGRAM

NYC

Project Team:

Jen Gravel, Director of Industry Studies
Michael Marrella, Director, Waterfront and Open Space
Ryan Jacobson, Assistant Urban Designer
Allan Zaretsky, Retail Resiliency Lead
Christopher Lee, Intern



GOALS AND OBJECTIVES OF TODAY'S MEETING

- Explain the purpose and context of the study
- Clarify the role and expectations of the Technical Advisory Committee
- Explain how Hurricane Sandy affected New York City industry
- Present early findings from risk assessment and regulatory analysis
- Solicit feedback from the TAC on whether we're "getting it right"

Kingsland Avenue on Newtown Creek, Brooklyn

GOALS: PROTECTING NEW YORK CITY'S INDUSTRY, RESIDENTS AND ENVIRONMENT



Reduce flood hazard for businesses, the environment, and residents in the city's guidelines for flood zones

Identify appropriate emergency preparedness industrial businesses in the flood zone

Promote costeffective physical strategies to protect businesses and the environment

Promote costeffective operational strategies to protect businesses and the environment

Identify financial and insurance strategies to help industrial businesses become flood resilient

TECHNICAL ADVISORY COMMITTEE - WHAT'S YOUR ROLE?

- Provide technical expertise and first-hand accounts of issues faced by industrial businesses in the flood plain
- Review analysis of current regulations affecting industrial businesses and buildings in the flood plain
- Advise the Project Team on best practices that address physical and operational resilience strategies
- Represent the interests of a broad group of stakeholders in the fields of industry and resiliency
- Provide the Project Team with additional stakeholders who can inform the study and its recommendations
- Provide feedback on the study's initial findings and recommendations

11th Street, Hunter's Point, Queens



RESILIENT INDUSTRY TIMELINE

RISK ASSESSMENT

January - May 2015

- Land Use and Zoning
- Economic and Market
- Urban Form and Design
- Industrial Operations
- Emergency Preparedness
- Infrastructure
- Natural Resources

BEST PRACTICES

June - December 2015

- Physical Strategies
 - Wet/dry floodproofing
 - Site/building elevation
 - Individual site flood barriers
 - Area-wide flood barriers
 - Landscape infrastructure
 - Shoreline design
- Operational Strategies
 - Raise equipment and material
 - Equipment and material evacuation plans
 - First responder access plans

RECOMMENDATIONS

January 2016 - May 2016

- Cross-sector
- Cross-borough
- Physical Strategies
- Operational Strategies

COMPLETION

June - August 2016

- Preparation of deliverables
- Hazard Mitigation Plan requirements
- Manuals or other aids to communicate best practices
- Presentation of recommendations and findings



Specific Outcomes Are Expected of Resilient Industry

NYC HAZARD MITIGATION PLAN

Resilient Industry will identify recommendations that will be incorporated into the New York City Hazard Mitigation Plan

CATALOG OF BEST PRACTICES

Resilient Industry will create materials summarizing targeted best operational and design practices for industrial businesses

POLICY RECOMMENDATIONS

Resilient Industry will provide recommendations changes to city, state or federal policy, as needed

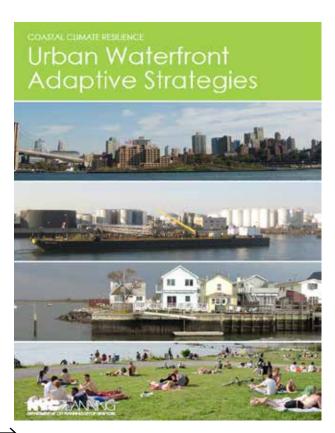


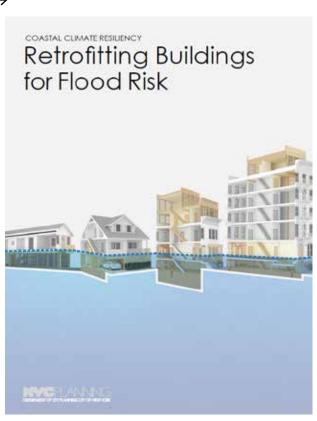


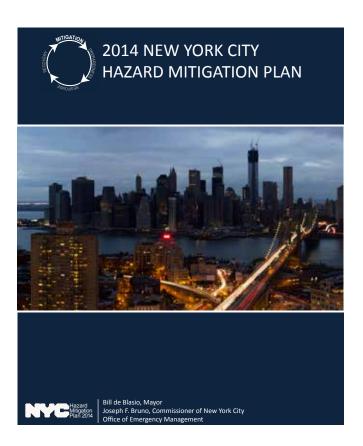
RESILIENT INDUSTRY FITS WITHIN AN EXPANDING RESILIENCY PORTFOLIO

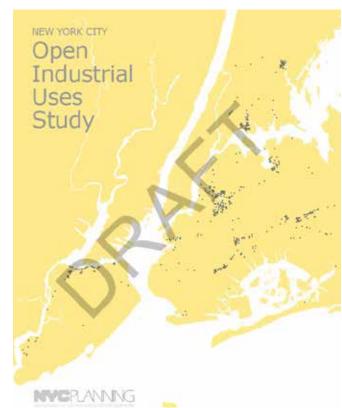
DCP Resilient Industry study (Ongoing)

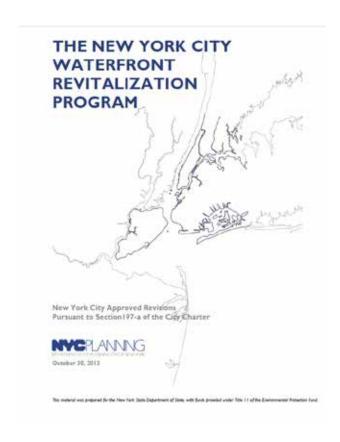
DCP Resilient Retail study (Ongoing)

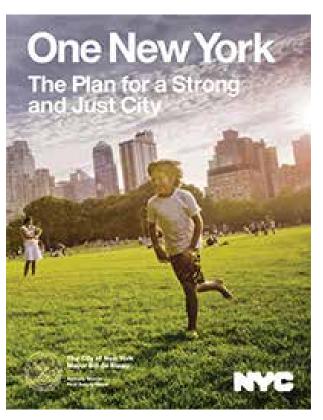






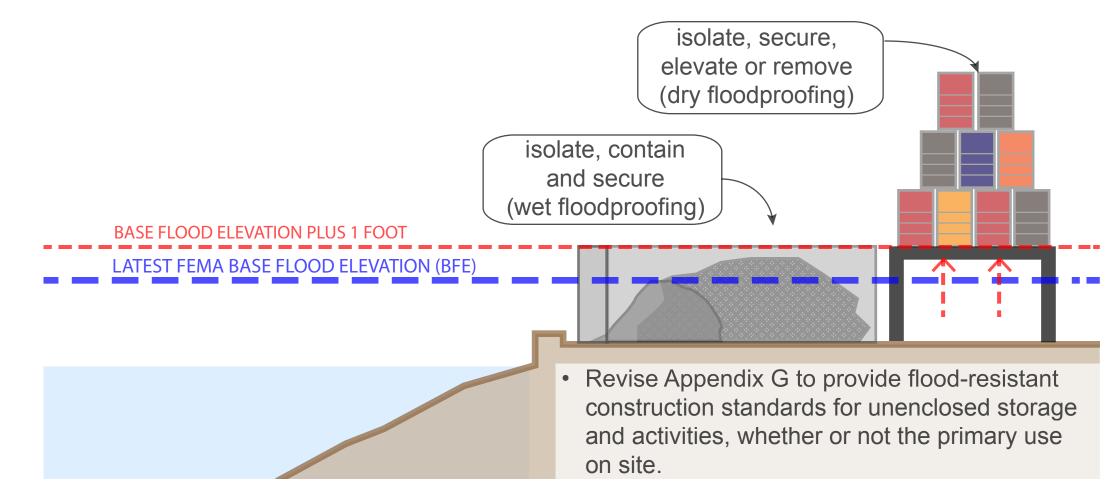






OPEN INDUSTRIAL USES ADDRESSED A NARROWER SCOPE OF USES AND ISSUES

- Focused specifically on unenclosed industrial uses; did not address buildings
- Recommendations included site design standards and flood protection
- Geographic applicability was not limited to the flood zone.
- Implementation of recommendations subject to ongoing MS4 permit coordination



STUDY FOCUSES ON UNIQUE CHALLENGES OF SPECIFIC INDUSTRIAL ACTIVITIES

- Manufacturing
 - Food
 - Metal
 - Apparel
 - Printing

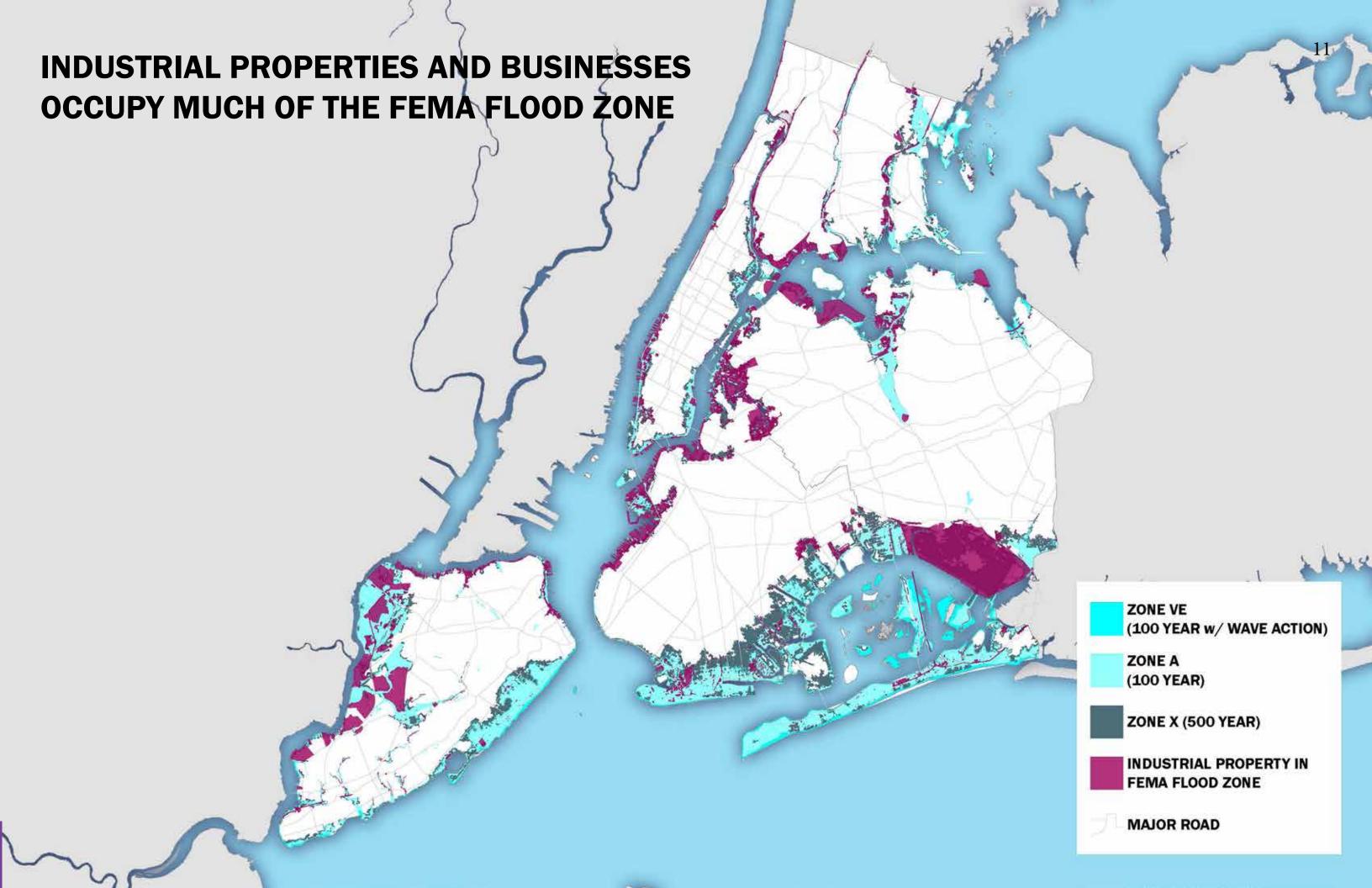
- Construction
 - Contractors
 - Engineering
- Information
 - Telecommunications
 - Film/Sound Recording

- Retail Trade
 - Gas Stations
 - Auto sales and repair
- Wholesale Trade
 - Durable
 - Nondurable

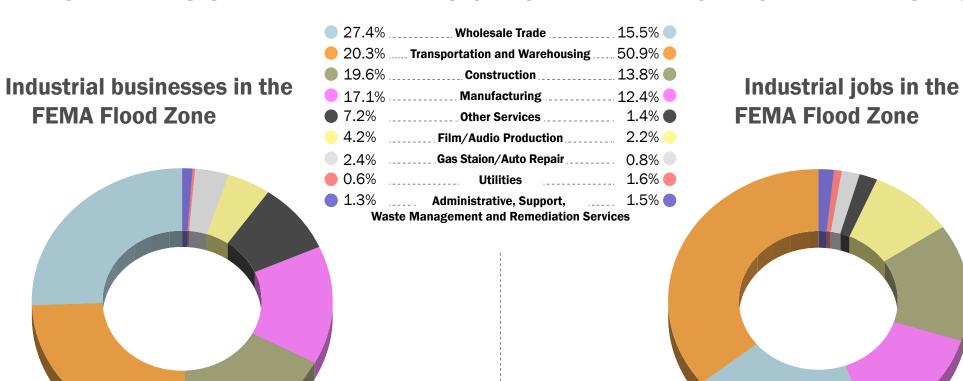
- Transportation/Warehousing
 - Couriers
 - Transportation Support
 - Transit and Ground Transportation
- Other
 - Repair/Maintenance

- Admin, etc.
 - Waste Mgmt.
- Utilities





DIVERSE INDUSTRY WITH A CONCENTRATION OF TRANSPORTATION & WAREHOUSING

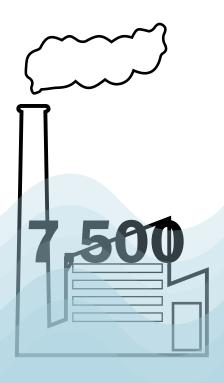




Industrial businesses in the FEMA flood zone



Industrial jobs in the FEMA flood zone



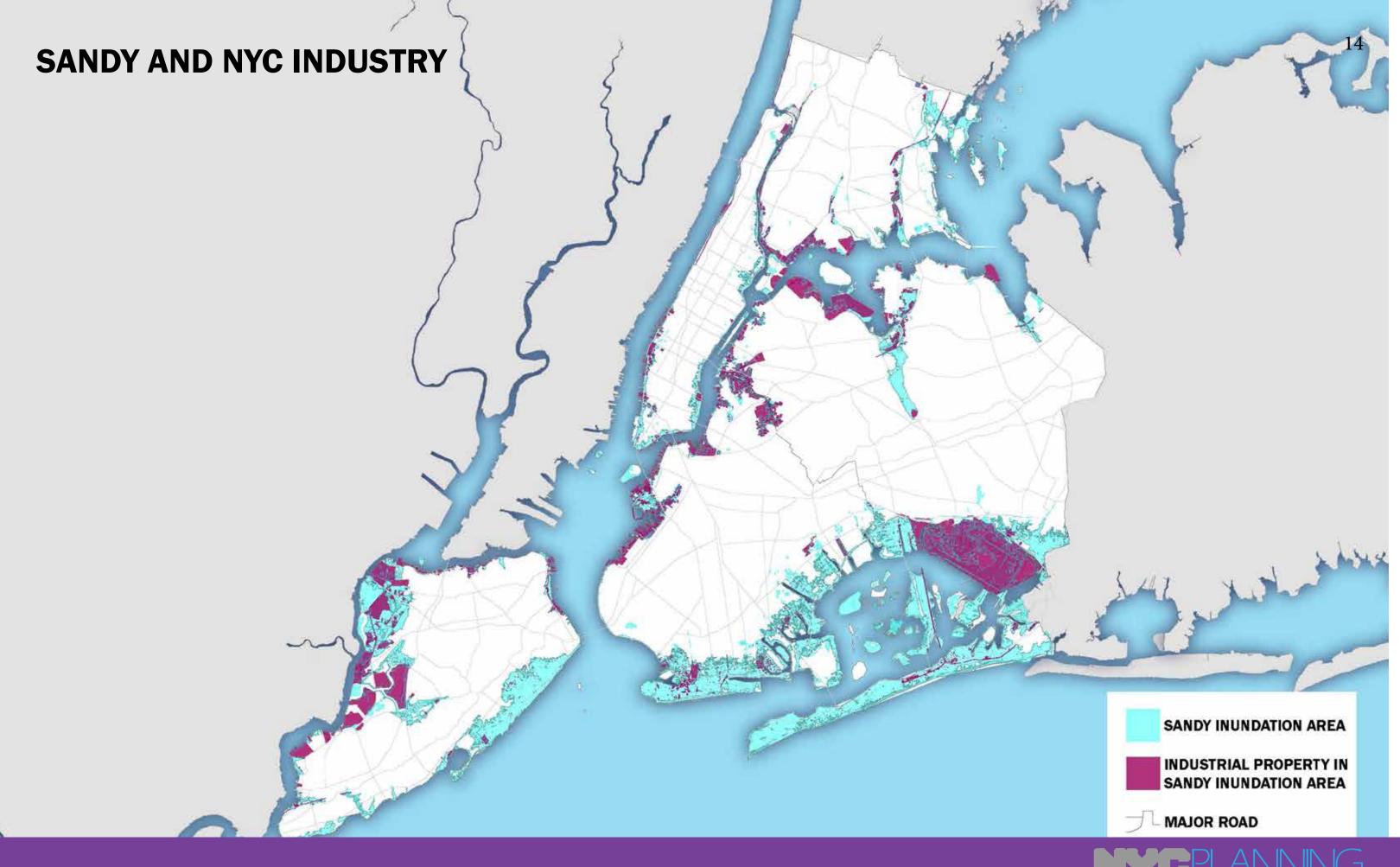
Industrial buildings in the FEMA flood zone

HURRICANE SANDY

AND

NEW YORK CITY INDUSTRY





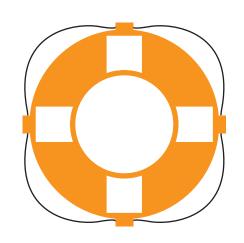
KEY VULNERABILITIES



ECONOMIC SECURITY



PUBLIC
SAFETY
AND
ENVIRONMENTAL
PROTECTION



BUSINESS CONTINUITY



PROPERTY
AND
CONTENTS
LOSS

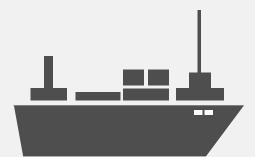
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ECONOMIC SECURITY

In the Sandy Inundation Area there were...

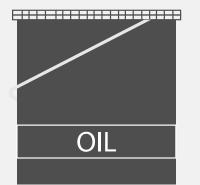


369 Food Distribution With Businesses With



411

Transportation with Support Jobs
Businesses



8 Fuel distribution Facilities

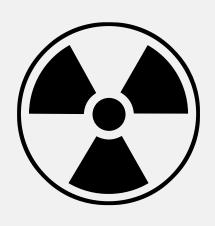
out of 40 citywide



+ 525+

PUBLIC SAFETY AND ENVIRONMENTAL PROTECTION

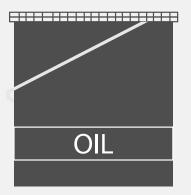
In the Sandy Inundation Area there were...



1,484 Facilities with reportable levels of toxic material in DEP's CFID

Out of which, ~250

spills were reported to DEP and DEC

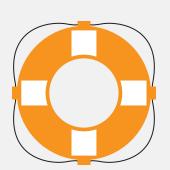


8 Fuel distribution Facilities



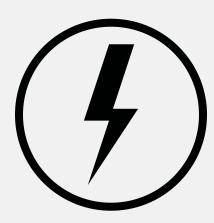
1,186
Parking
Facilities





BUSINESS CONTINUITY

In the Sandy Inundation Area there were...



600,000 customers who lost power



Many instances of businesses losing records and computers



PROPERTY AND CONTENTS LOSS



In the Sandy Inundation Area there were...



5,543 Industrial Buildings

Out of which, 92% were built before
1983 (when floodplain regulations were adopted in NYC)

Average year of construction = 1940



13.2'
HIGHEST

13% of flooded industrial buildings had flood depths greater than





IN-STORM

POST-STORM

RECOVERY

Staff on-site

Staff on-site

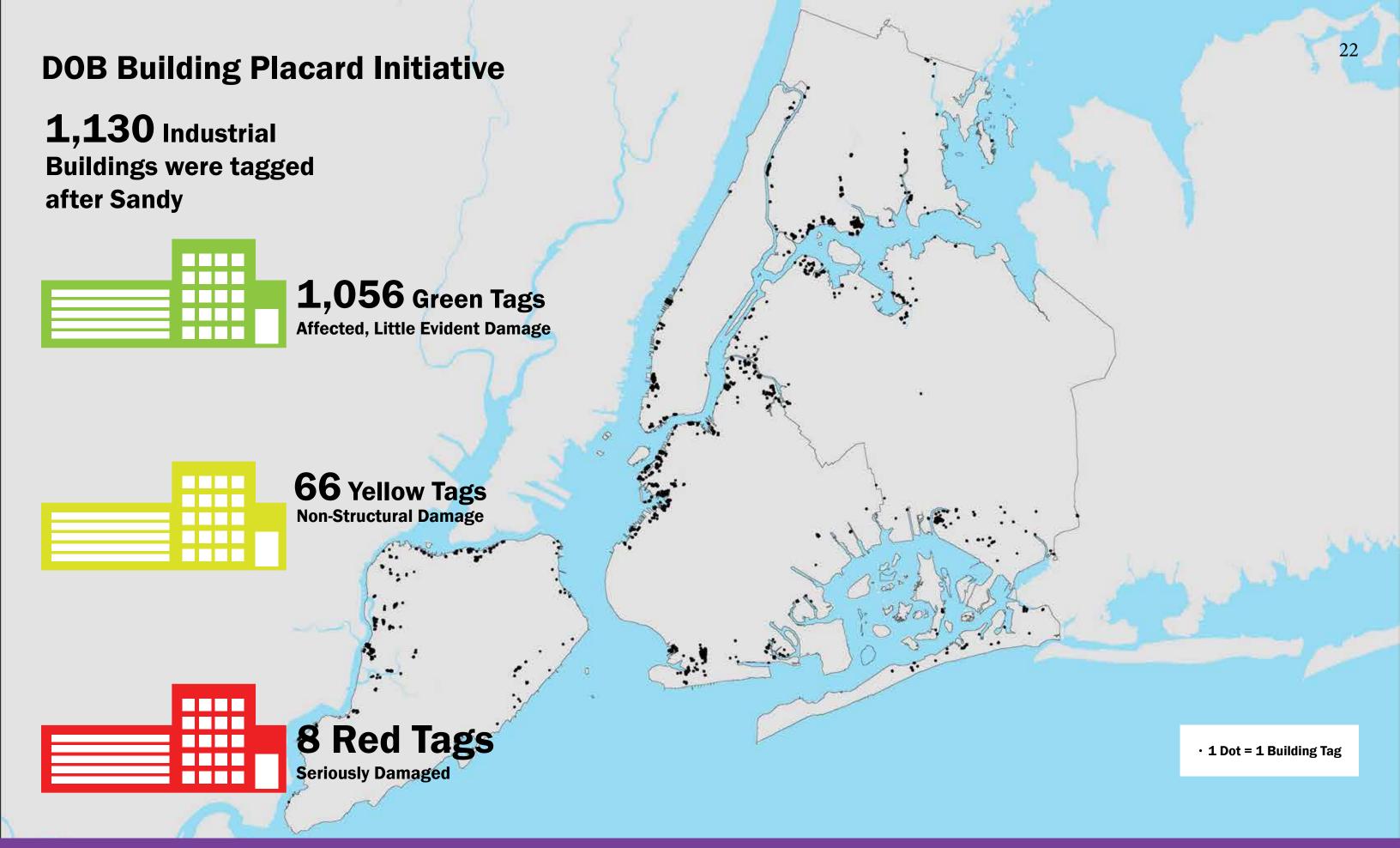
Emergency Management Plan

Private Flood
Insurance
Capital Investments

DOB Building Placard Initiative

SBA Disaster Recovery
Assistance Program
SBS Business Loan and
Grant Program

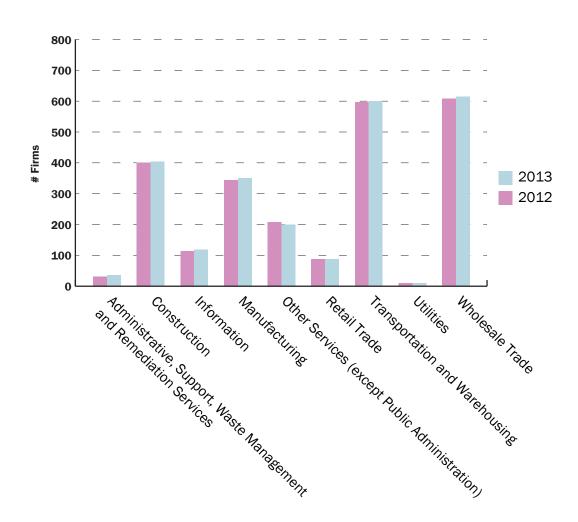
NFIP Flood Insurance



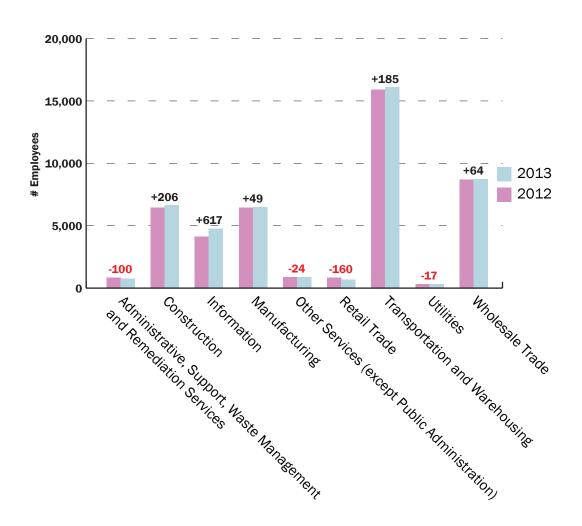
SLIGHT GROWTH IN SANDY-AFFECTED INDUSTRIAL AREAS

- Employment in the Sandy inundation area has remained steady
- The largest gains have been in Construction, with an increase of 440 jobs
- The largest losses have been in retail gas stations/auto repair, with a decrease of 160

Industrial firm growth, 2012-2013

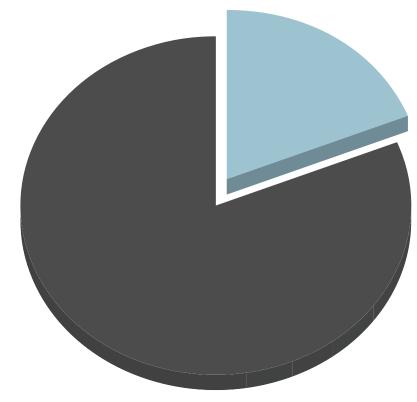


Industrial job growth, 2012-2013



INSURANCE TAKE-UP

Only 19 % of commercial and industrial businesses in the flood zone had flood insurance





Only 5-10 % of small businesses

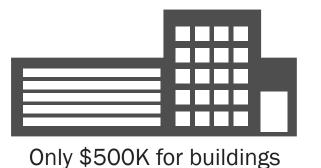


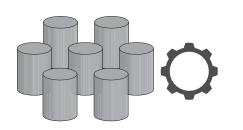
Only 9 % of transportation and utility businesses

FLOOD INSURANCE LIMITS

NFIP

Low limits often leave coverage shortfalls





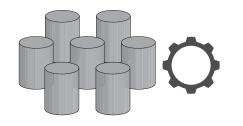
Only \$500K for contents

PRIVATE

Higher limits, but premiums often cost-prohibitive



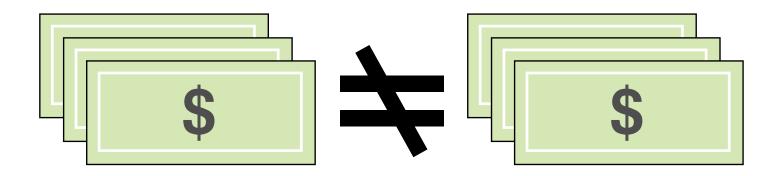
Up to \$4-\$5 M for buildings



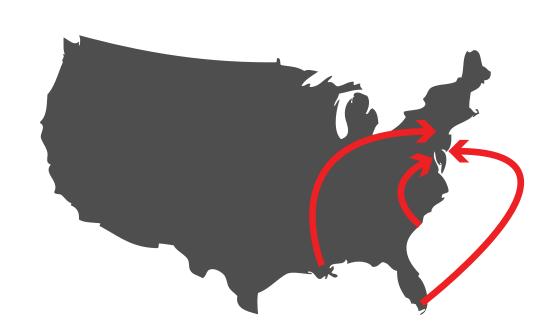
Up to \$1M for contents



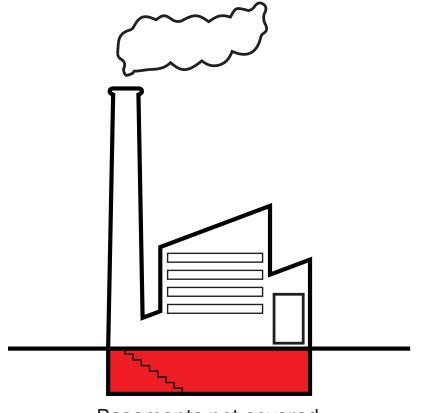
INSURANCE GAPS



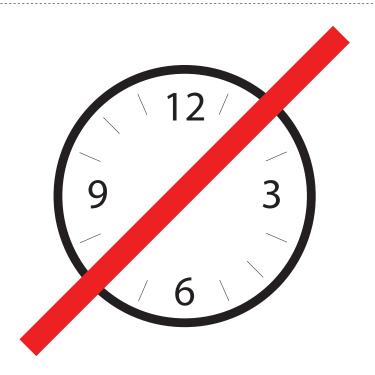
Actual cash value policies obscure true replacement costs



Shortage of adjusters with knowledge of NYC market



Basements not covered



Business Interruption not covered

CASE STUDY: UNITED METRO ENERGY IN GREENPOINT

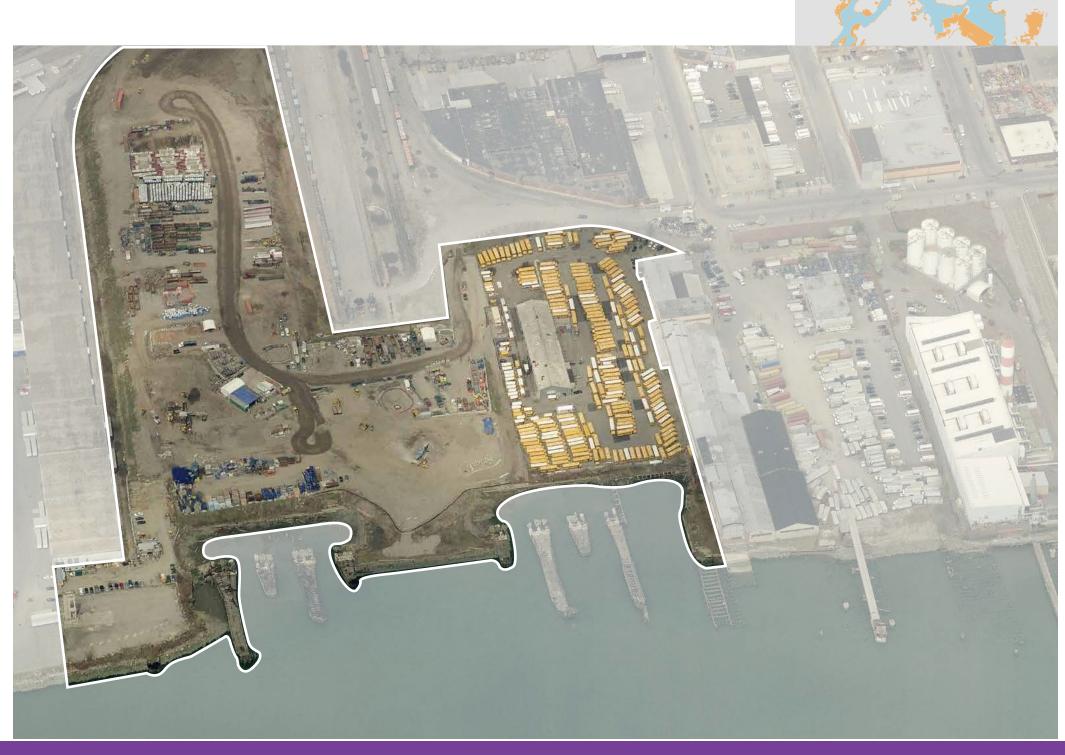
Prep and Recovery Profile



CASE STUDY: JETRO IN OAK POINT

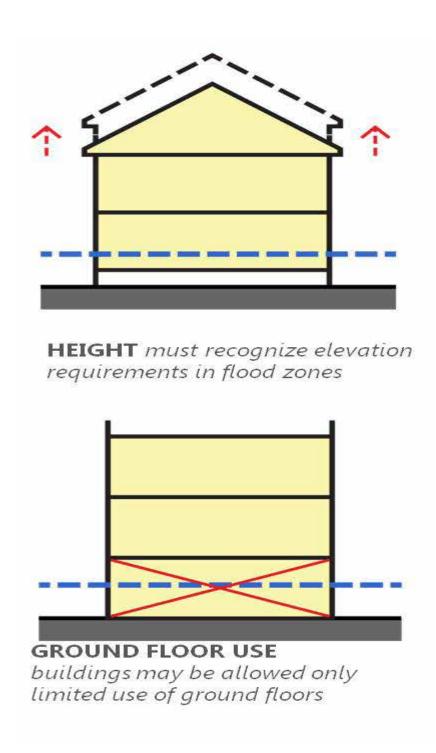
Prep and Recovery Profile

- Site safely elevated
- Site serviced by independent, high quality power source
- Food inventory disbursed out of precaution
- Site used as emergency refrigeration hub for local and citywide restaurants and stores





NEW RESILIENCY REGULATIONS ADDRESS DEVELOPMENT IN THE FLOOD ZONE



- Adoption of PFIRMs into Building Code, including freeboard (2013)
- Update of Appendix G Building Code (2013)
- Update to Zoning to facilitate mitigation (2013)
- 16 new building local laws to increase resiliency, including:
 - Flood-resistant construction standards for hospitals and nursing homes
 - Backflow preventers required on sewage outflows for buildings in the floodplain

MANY INDUSTRIAL FIRMS ARE COVERED BY MULTIPLE LAYERS OF REGULATION

FEDERAL NEW YORK STATE NEW YORK CITY

NATIONAL FLOOD INSURANCE PROGRAM Establishes minimum design and construction requirements and underwrites flood insurance coverage in communities that adopt and enforce floodplain regulations that meet or exceed those criteria

NYS FLOODPLAIN ADMINISTRATOR

NYS BUILDING CODE Protection of buildings for safety and to minimize property loss

NYC BUILDING CODE - APPENDIX G Protection of buildings for safety and to minimize property loss. Establishes minimum requirements and regulations regarding height and materials to be used

in construction located within the flood zone

NYC ZONING RESOLUTION - SPECIAL REGULATIONS APPLYING IN FLOOD HAZARD AREAS Establishes regulations which are designed to encourage flood-resilient building practices for new and existing buildings within the flood zone

CLEAN WATER ACT NATIONAL POLLUTANT DISCHARGE **ELIMINATION SYSTEM (NPDES)** Regulates point sources and discharge permits for industrial operations

EMERGENCY PLANNING AND COMMUNITY RIGHT-TO-KNOW-ACT

Provides pathway to community access to information about chemical hazards

SUPERFUND AMENDMENTS AND **REAUTHORIZATION ACT**

STATE POLLUTION DISCHARGE **ELIMINATION SYSTEM (SPDES)** MULTI-SECTOR GENERAL PERMIT

SMALL MUNICIPAL STORMWATER SEWER SYSTEMS (MS4) PERMIT

TOXIC RELEASE INVENTORY

Mandates annual reporting for manufac turers and processors of toxic materials

BULK STORAGE REGULATIONS Regulates storage and handling of large quantities of hazardous materials

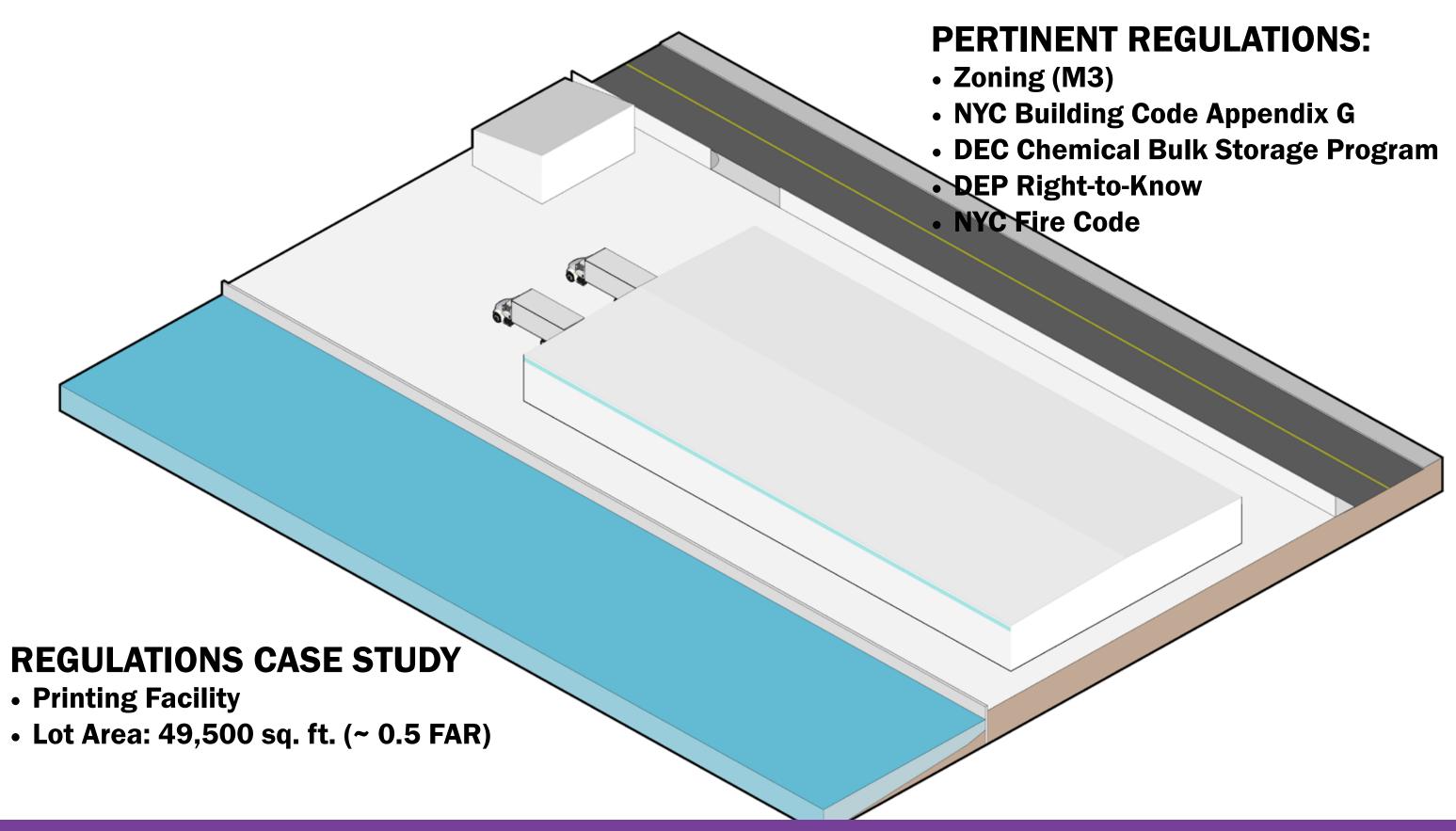
STANDARDS FOR STORMWATER RELEASE MS4 STORMWATER PROGRAM LONG TERM CONTROL PLAN GREEN INFRASTRUCTURE PROGRAM

COMMUNITY RIGHT-TO-KNOW-ACT Intended to protect the environment and minimize spills; regulates emergency response

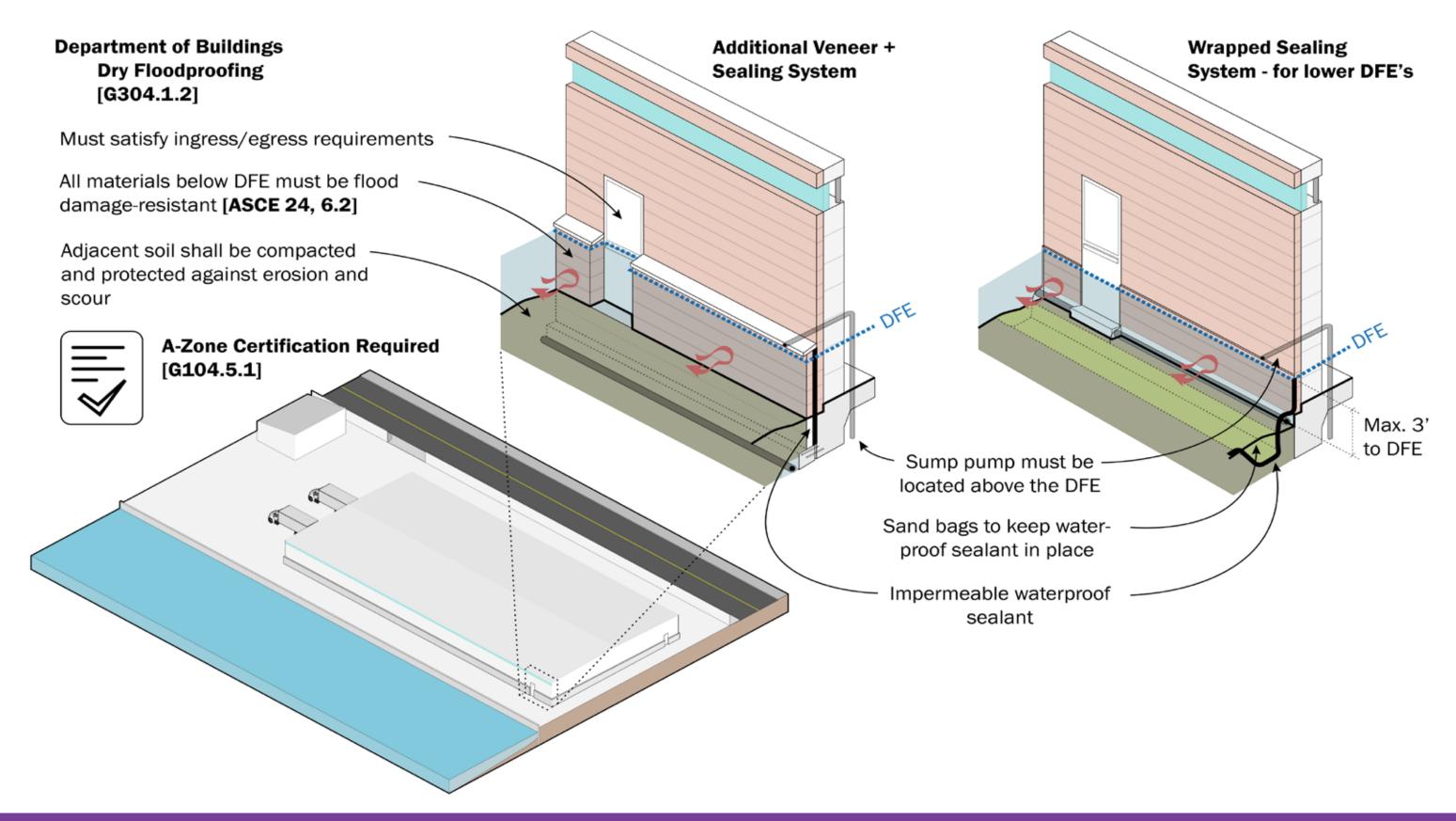
NEW YORK CITY FIRE CODE Protects against health and envi ronmental impacts and property loss caused by fire

SAFETY

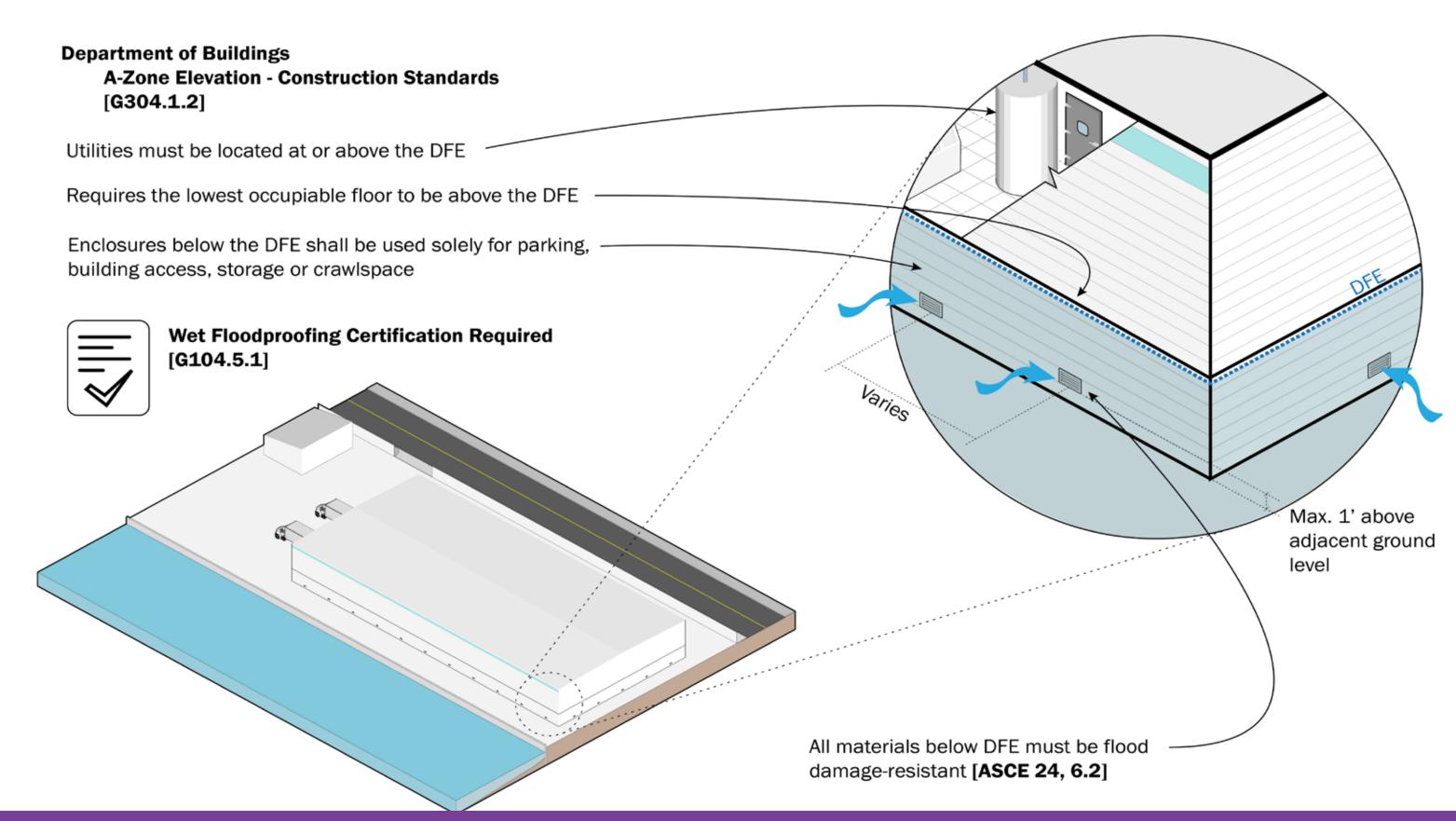
OVERLAPPING REGULATIONS APPLY TO INDUSTRIAL USES IN THE FLOOD PLAIN



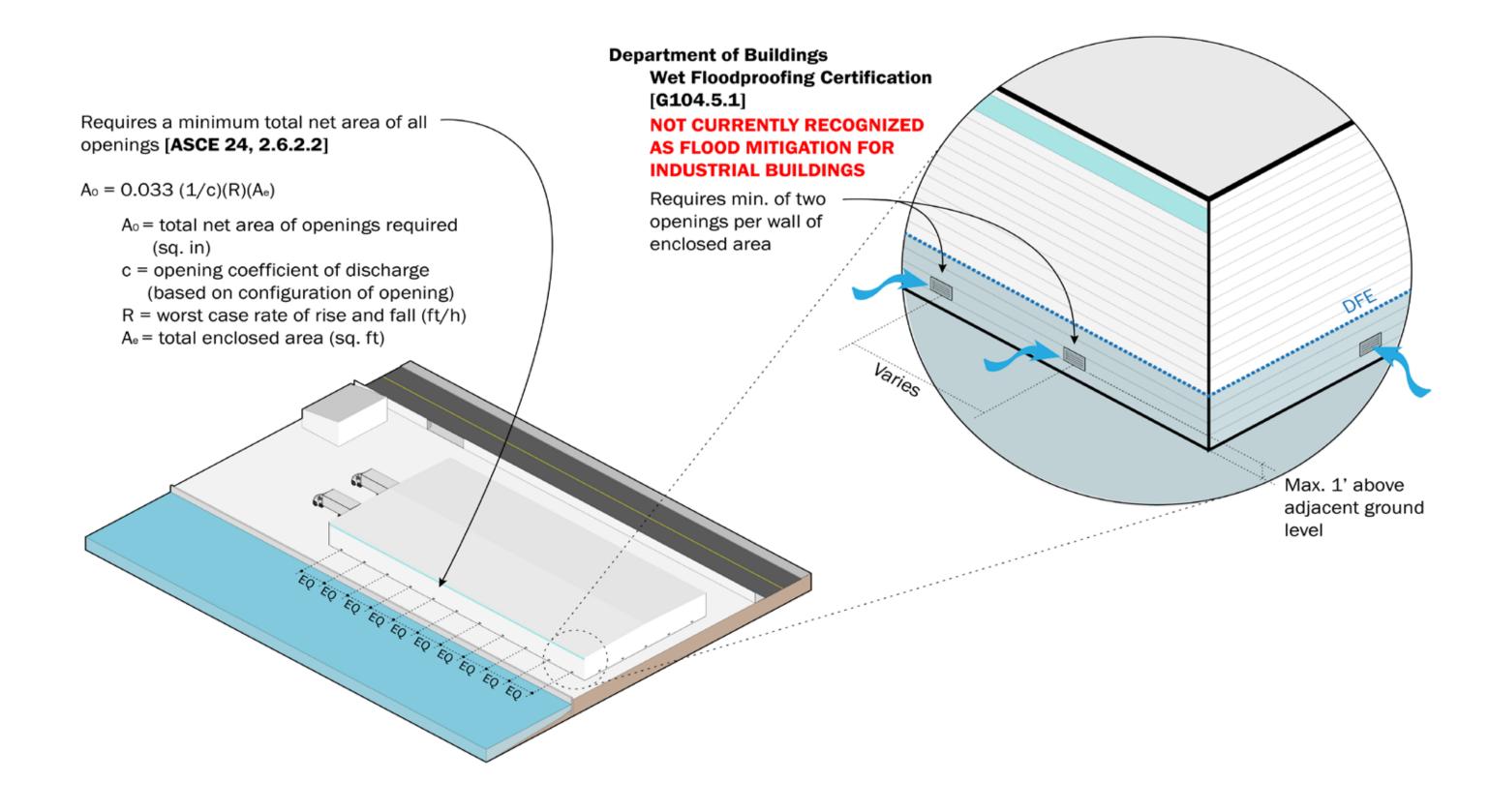
APPENDIX G/NFIP COMPLIANT COMMERCIAL BUILDINGS MUST DRY FLOODPROOF



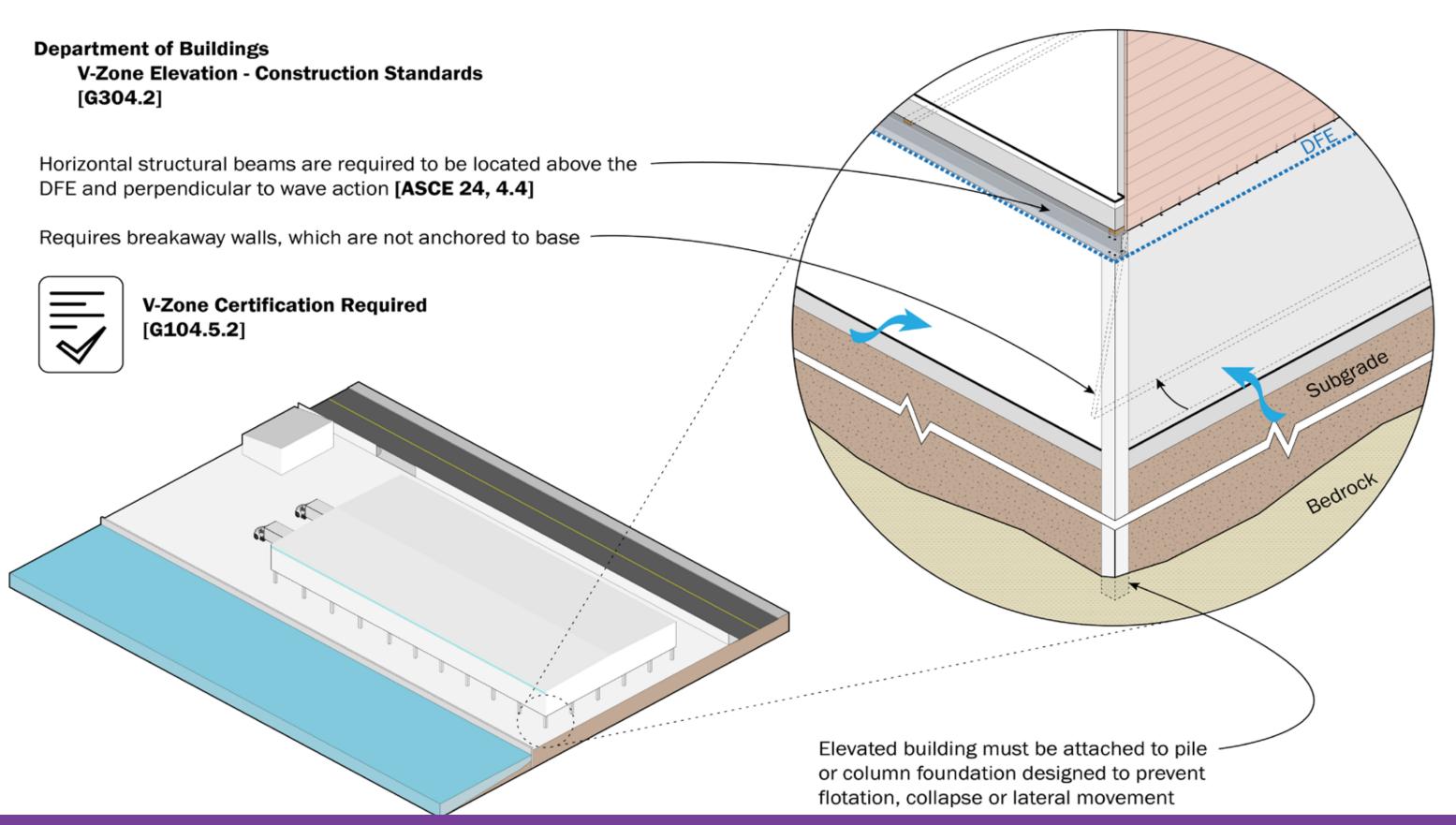
NFIP/BUILDING CODE REQUIRE ELEVATION ABOVE DFE FOR WET FLOODPROOFING



PRACTICAL WET FLOODPROOFING OPTIONS OFTEN NOT PERMITTED UNDER NFIP



NFIP AND BUILDING CODE REQUIRE ELEVATION IN V-ZONE



STATE CHEMICAL BULK STORAGE REGS PROVIDE ADDITIONAL PROTECTIONS

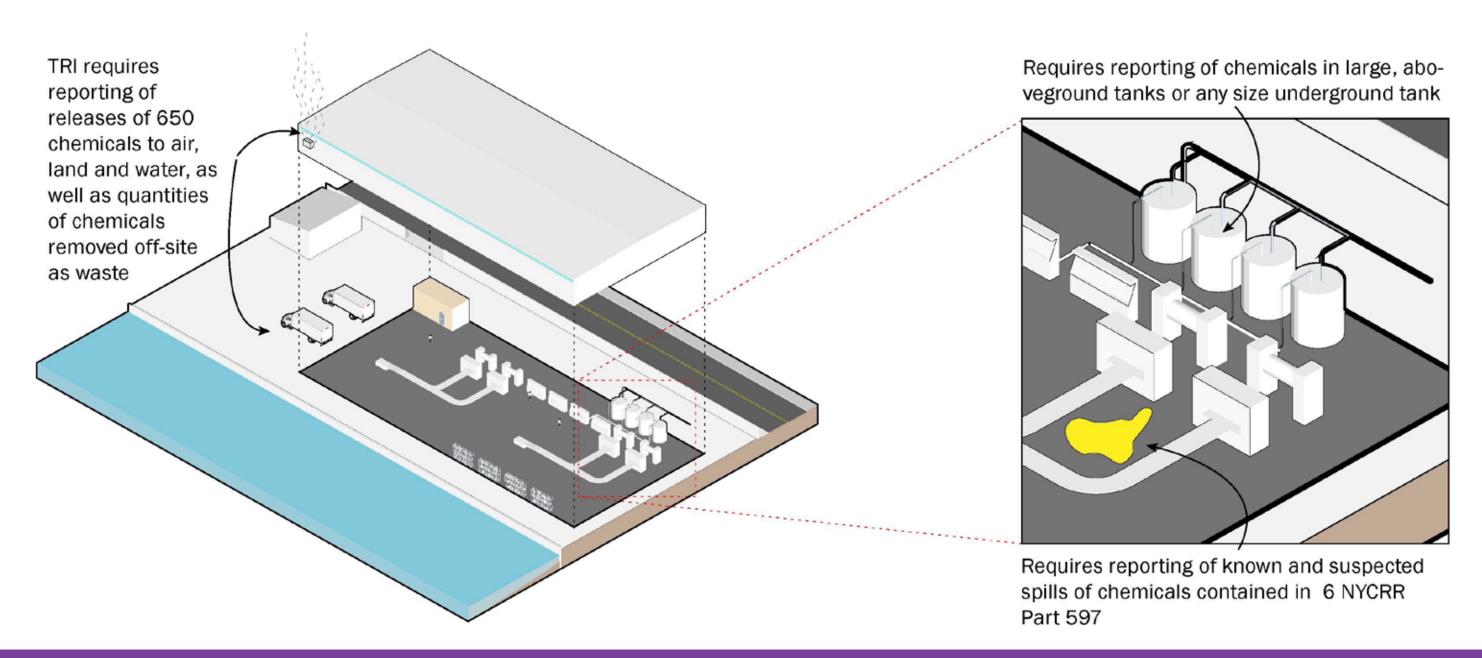
Dept. of Environmental Conservation

Chemical Bulk Storage

(6NYCRR Parts 595-599)

Toxic Release Inventory

(Title III of Federal SARA)



RISK MANAGEMENT PLAN REQUIRED FOR SITES COVERED BY RIGHT-TO-KNOW

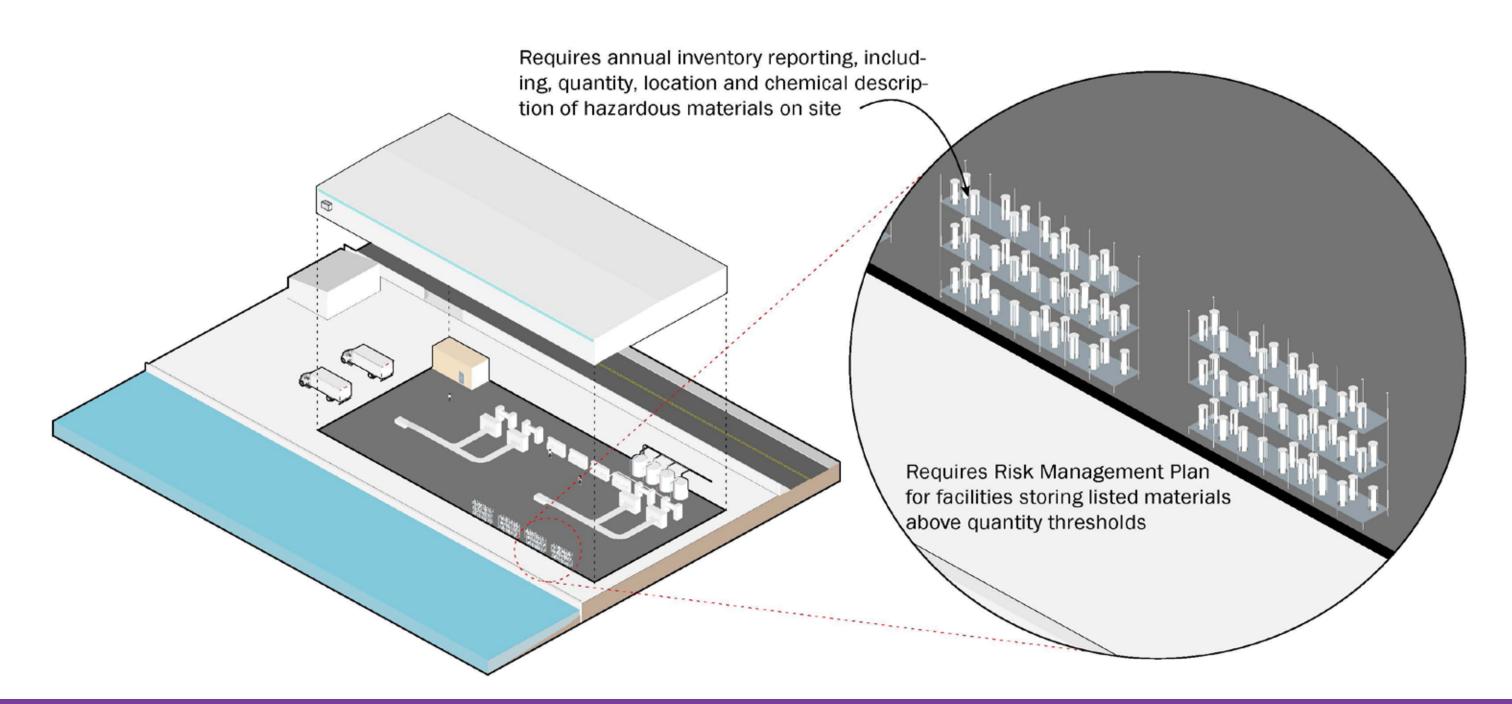
Dept. of Environmental Protection

Division of Emergency Response and Technical Assessment

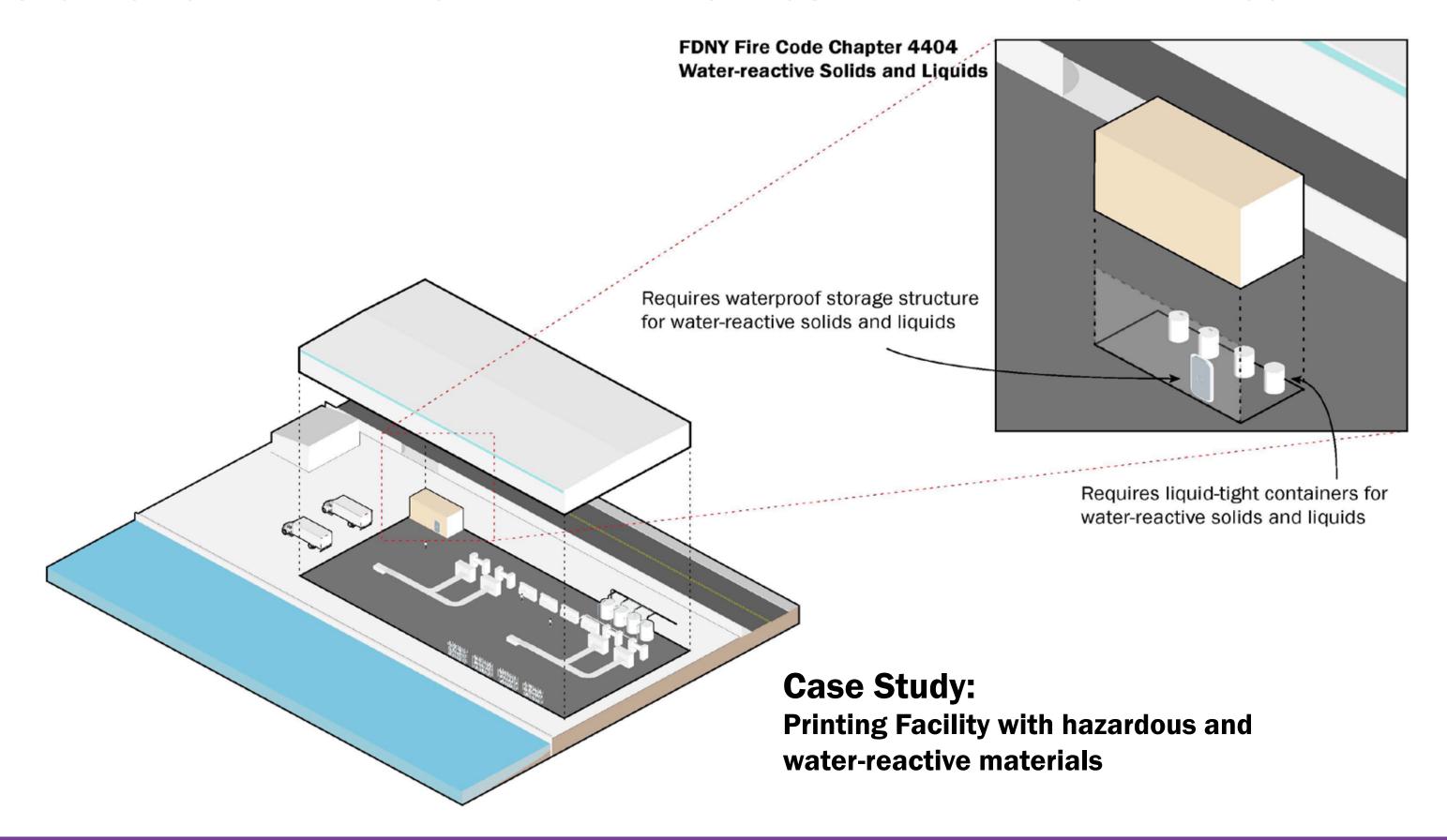
(Community Right-to-Know Local Law 26 of 1988)

Industrial Pretreatment Program

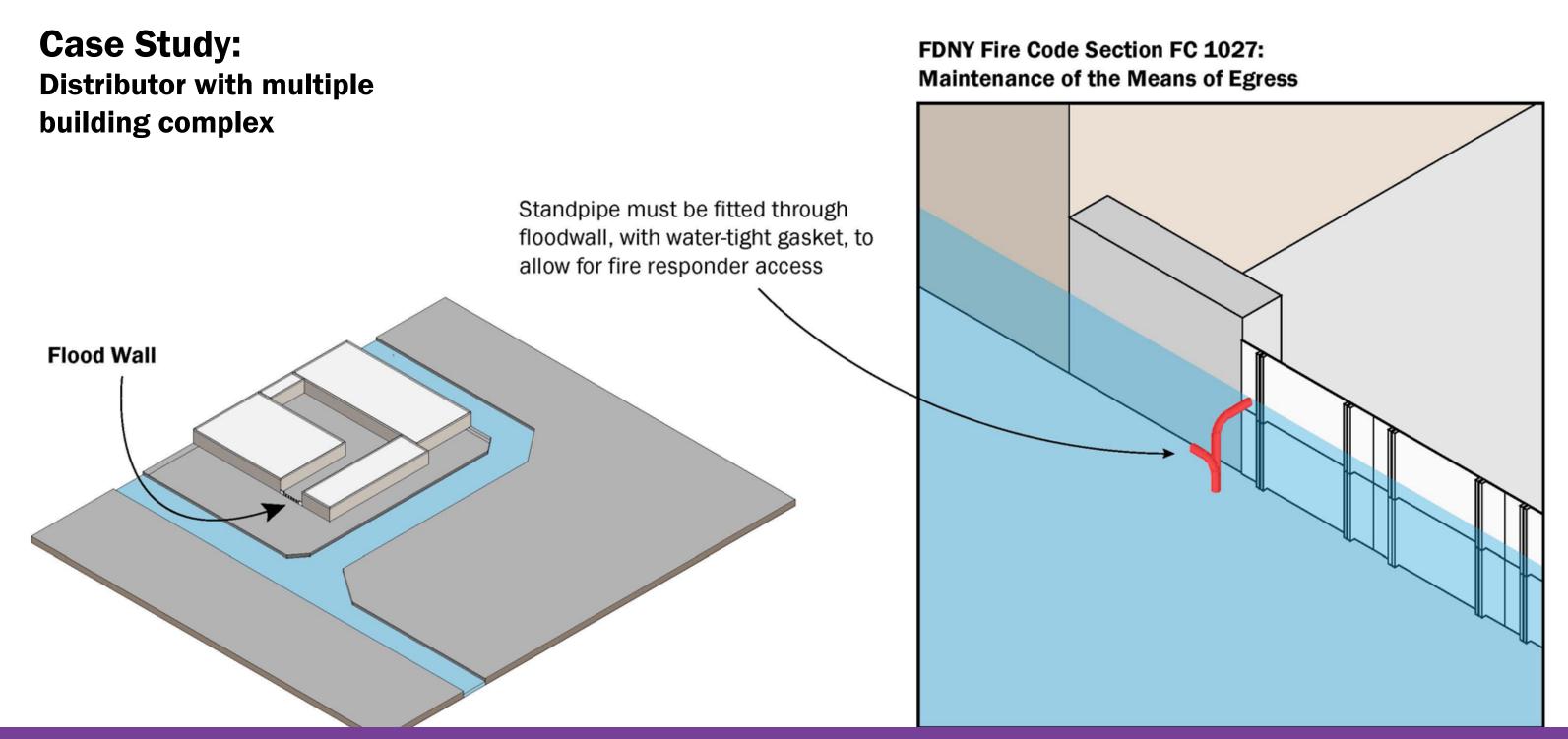
(Title III of Federal SARA)



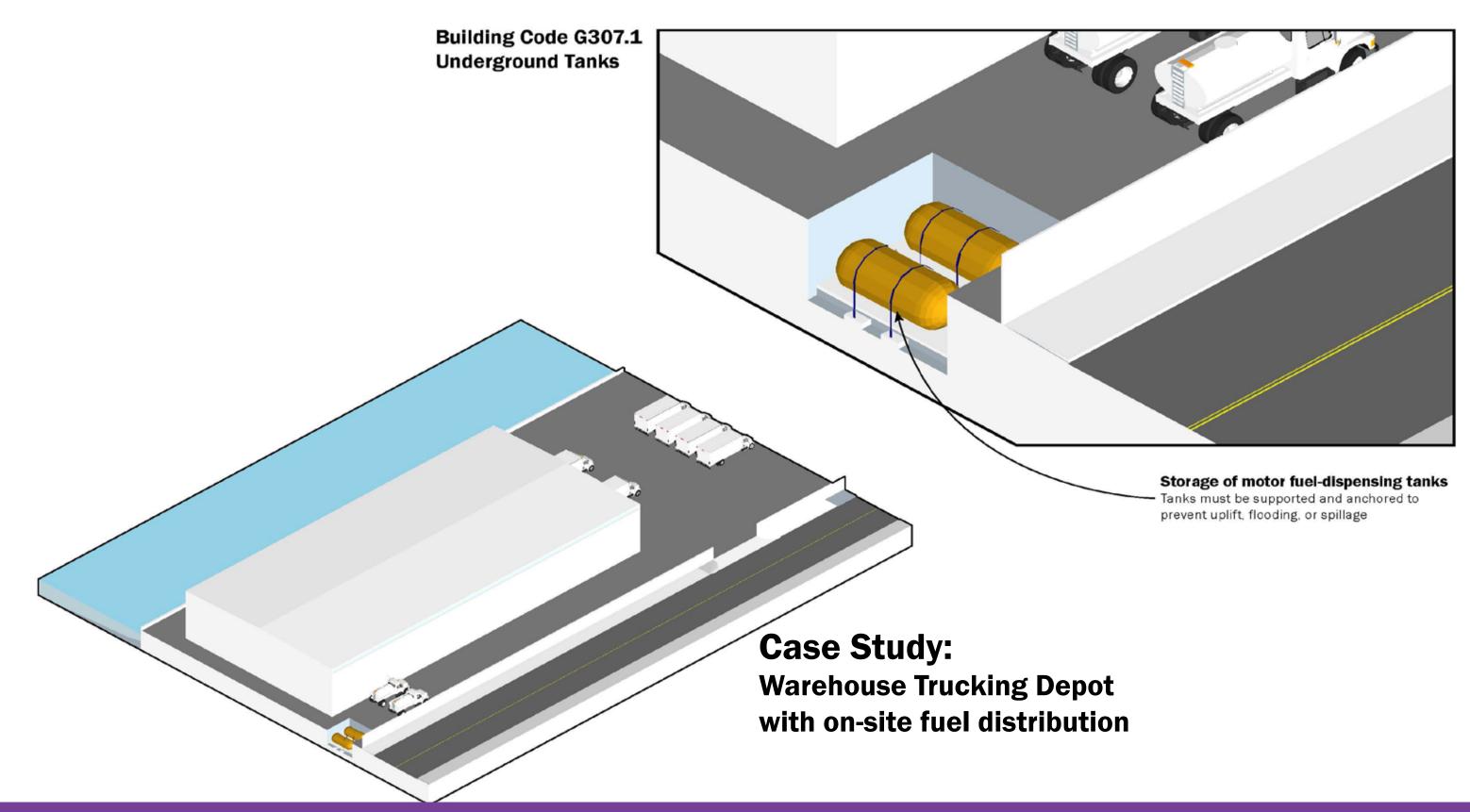
STORAGE OF WATER-REACTIVE MATERIALS REGULATED BY THE CITY FIRE CODE



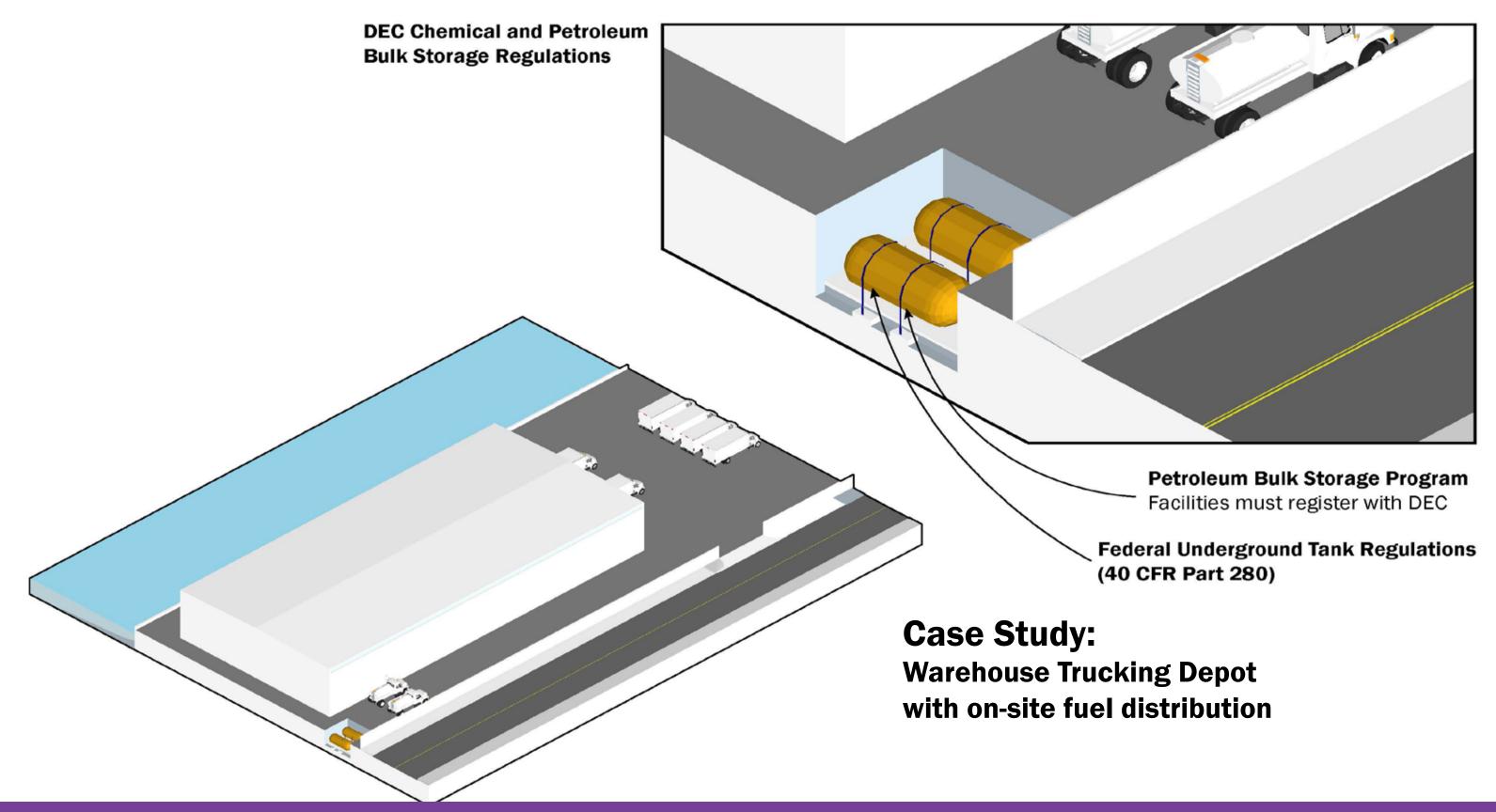
FIRE CODE REQUIRES MAINTAINING MEANS OF EGRESS WITH FLOOD BARRIERS



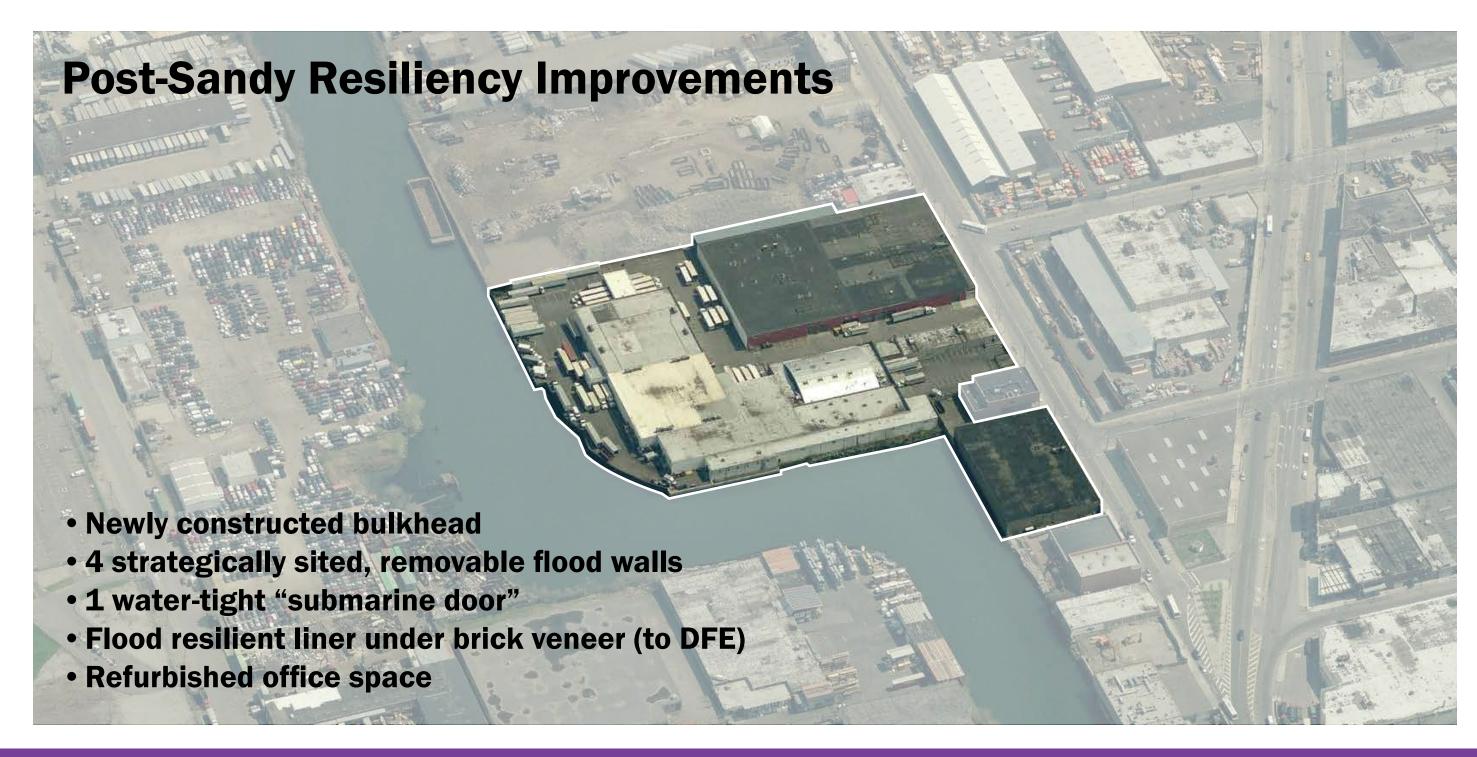
BUILDING CODE REQUIRES FUEL TANKS TO BE ANCHORED



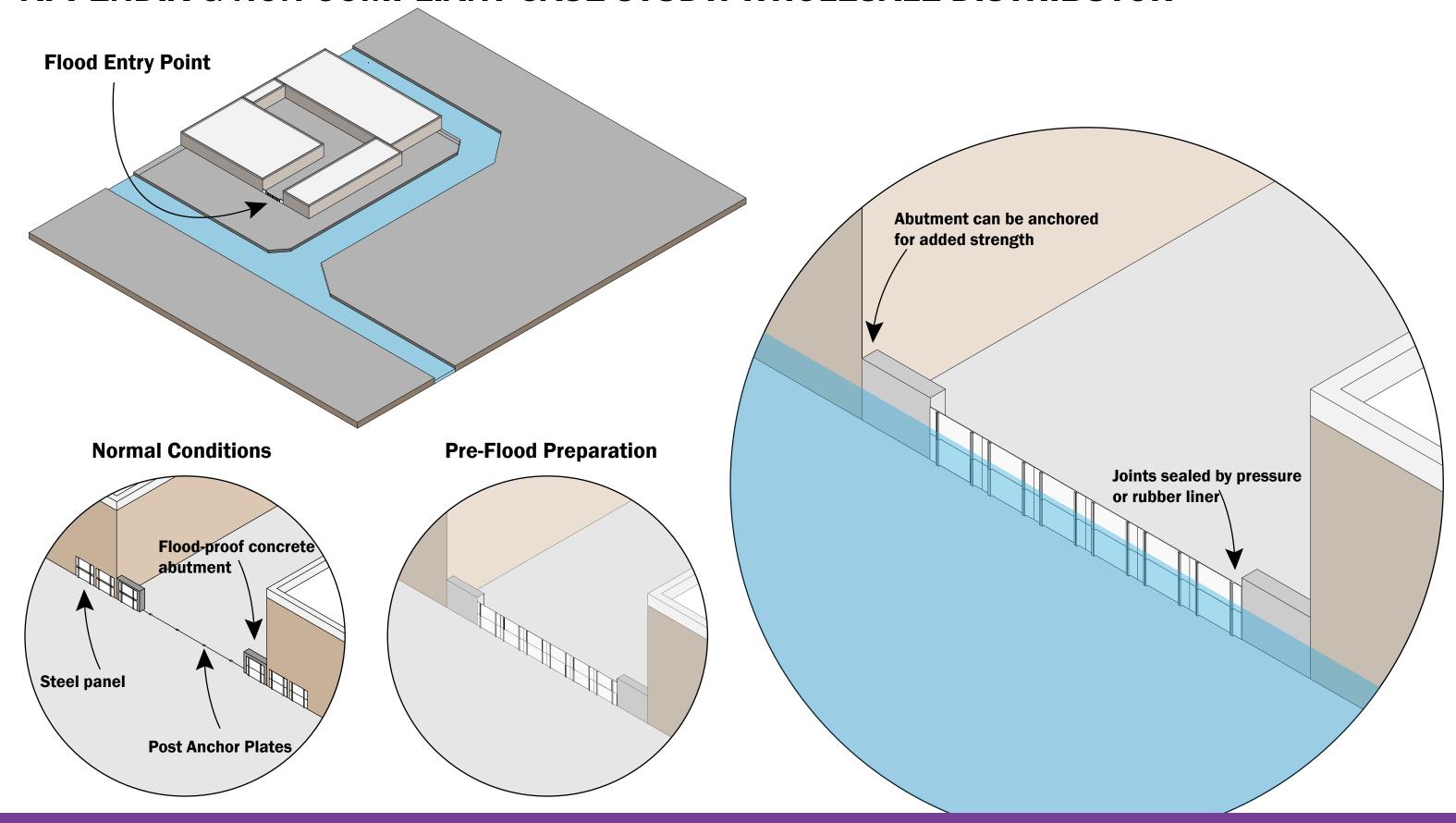
BULK STORAGE OF PETROLUEM MUST REGISTER WITH DEC



APPENDIX G NON-COMPLIANT CASE STUDY: WHOLESALE DISTRIBUTOR



APPENDIX G NON-COMPLIANT CASE STUDY: WHOLESALE DISTRIBUTOR

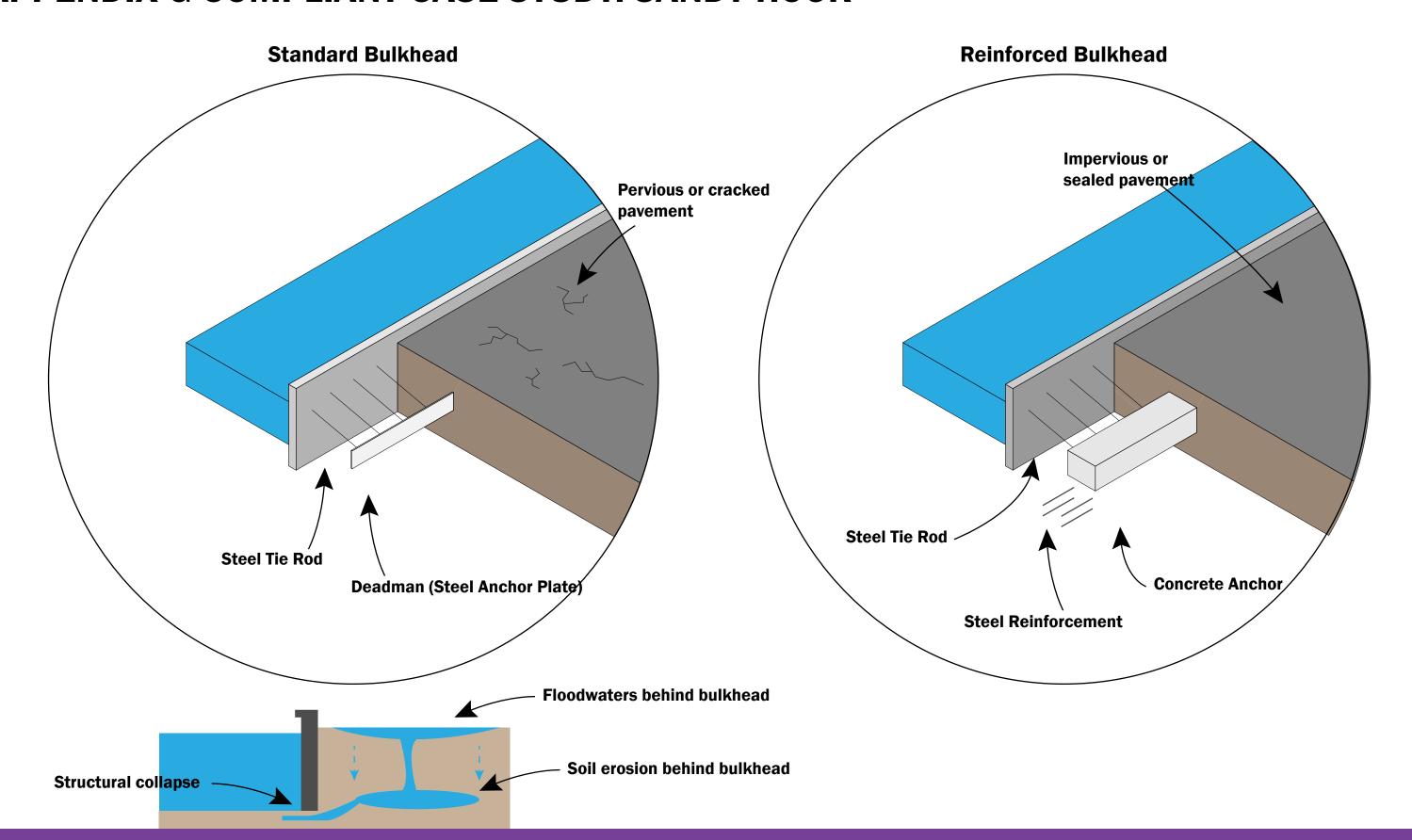


APPENDIX G COMPLIANT CASE STUDY: SANDY HOOK PILOTS





APPENDIX G COMPLIANT CASE STUDY: SANDY HOOK



SUMMARY

PRELIMINARY RESEARCH PROVIDES SEVERAL INFORMATIVE FINDINGS

- Despite Losses, businesses in the industrial flood zone proved resourceful
- Although businesses that sustained heavy losses are preparing for the next storm, many companies do not perceive a threat and are not making resiliency improvements
- Flood Insurance for industrial businesses is insufficient
- Regulatory framework addresses many vulnerabilities, but gaps and inconsistencies exist
- Fully compliant retrofits and FEMA dry floodproofing requirements have proven infeasible or impractical for many industrial businesses
- Need for better individual businesses preparedness + targeted Citycoordinated area-specific emergency response and preparedness plans

DISCUSSION QUESTIONS

- What are the impediments to achieving resiliency in industrial areas?
- What can city, state, and federal agencies do to promote industrial resiliency?
- What can businesses do to best promote resiliency in their operations?
- In your work, have you encountered gaps or inconsistencies in the regulations that affect industrial operations and development in the flood zone?
- What are the most pressing environmental or public safety concerns for your constituency?

NEXT STEPS

- Solicitation of Technical Advisory Committee Feedback
- Selection of prototypical sites
- Assessment of best operation and design practices
- In-depth interviews with stakeholders and technical experts
- Surveys of industrial businesses and property owners