

NORTH SHORE 2030

Improving and Reconnecting the North Shore's Unique and Historic Assets



Action Agenda

Recommended by Mayor Bloomberg's Staten Island Growth Management Task Force, *North Shore 2030* outlines a twenty-year vision for a diverse, thriving and connected waterfront community. It is a road map for improving and reconnecting what makes the North Shore unique.

This document outlines initiatives from City agencies that, along with private investment, are designed to move the *North Shore 2030* vision forward. Developed with the assistance and reflecting the input of hundreds of citizens and governmental partners, the following 51 initiatives are to be initiated on the North Shore. Included are both new and ongoing initiatives that are intended to create quality jobs and workplaces, reconnect people with the working waterfront, expand neighborhood choices, and improve connections and mobility.

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 **NYCEDC**
New York City Economic Development Corporation

NYCPLANNING
DEPARTMENT OF CITY PLANNING CITY OF NEW YORK

New Initiatives

Create Quality Jobs and Work Places

1. Establish a Staten Island Industrial Business Zone (IBZ) to retain and recruit North Shore industrial and maritime users (NYCEDC, DCP, 2012)
2. Expand the Significant Maritime and Industrial Areas in the Waterfront Revitalization Program to include areas on the North Shore where new maritime industrial activity is recommended (DCP, NYCEDC, 2012)
3. Identify opportunities to attract and retain targeted industries that can serve regional and national markets (NYCEDC 2012)
4. Work to strengthen the capacity of existing St. George organizations to promote the district through marketing and other placemaking activities. (SBS, 2012)
5. Work with elected officials, the maritime industry and McKee High School to develop internship opportunities and an electrical engineering program (DOE, NYCEDC, SBS, 2013)

Reconnect People with the Working Waterfront

6. Seek funding to develop new public access area at Richmond Terrace Wetlands (aka Van Name/Van Pelt waterfront) in Mariners Harbor (DPR, DOT, 2013)
7. Clean and prune vegetation on city-owned sites to open up views of the Kill Van Kull, Snug Harbor, and Richmond Terrace Wetlands (DPR, 2012)
8. Coordinate with maritime businesses to craft zoning tools that permit transparent fencing at appropriate locations while maintaining secure facilities (DCP, NYCEDC, 2012)

9. Design and construct skate park at Faber Park to increase recreational opportunities (DPR, 2012)
10. Complete initial phase of remediation and reopen public access at portions of Mariners Marsh (DPR, 2013)
11. Coordinate EPA testing and remediation of additional areas at Mariners Marsh with the goal of phased reopening for public access (DPR, 2013)

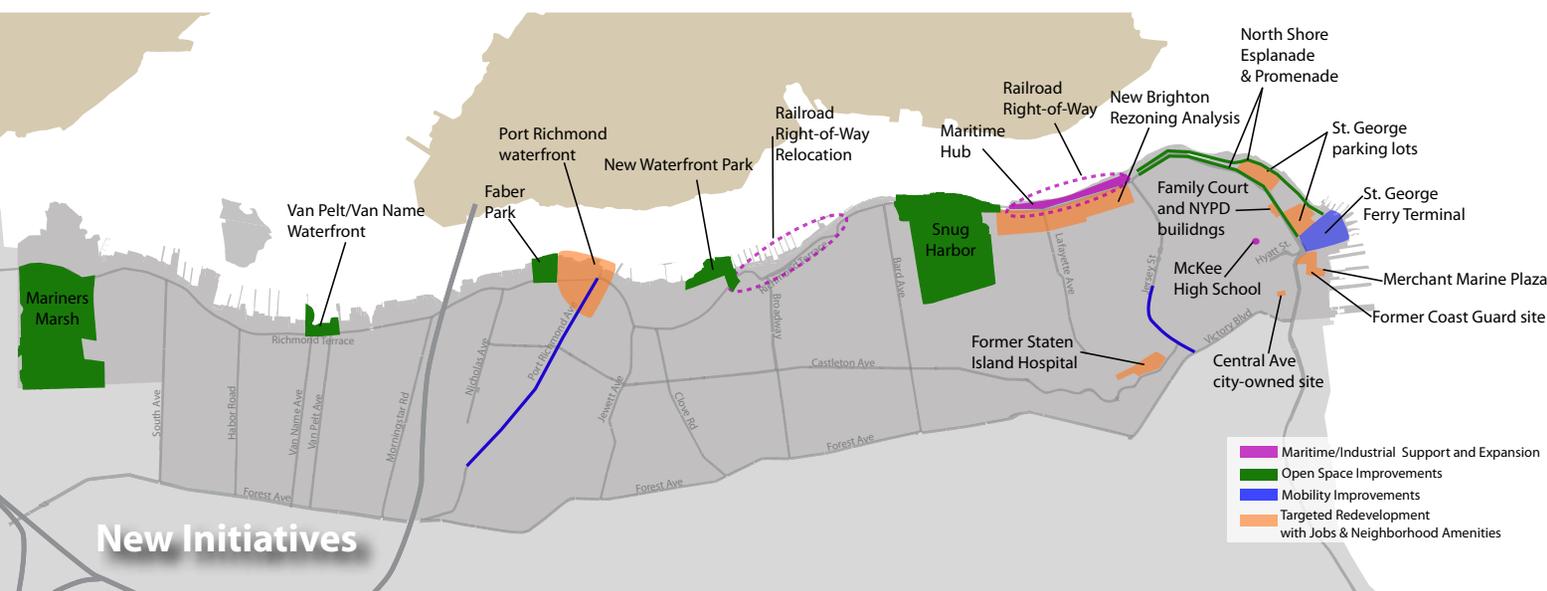
Support and Create Neighborhood Centers

12. Work with local stakeholders and the private development community to determine necessary infrastructure investments and feasible development plans for the Ferry and Ballpark parking lots in St. George (Mayor's Office, NYCEDC, DOT, 2012)
13. Work with local stakeholders to develop a zoning, infrastructure and urban design analysis in New Brighton that supports an inviting, pedestrian-friendly retail corridor and supporting residential uses (DCP, 2013)
14. Work with local stakeholders in Port Richmond to initiate community discussion for a zoning analysis to encourage an anchor commercial use that supports maritime and active industrial businesses and encourages reinvestment along Port Richmond Avenue (DCP, 2013)
15. Resolve ownership/legal issues at the former Staten Island Hospital site and explore reuse as a catalyst redevelopment site (HPD, Corporation Counsel, 2013)
16. Upon availability, investigate the feasibility of repurposing publicly owned sites in St. George, including the Family Court

and NYPD buildings and the Central Avenue interim parking lot (NYCEDC, 2013)

Improve Connections and Mobility

17. Work with property owners and MTA to identify an improved alignment for the North Shore railroad right-of-way to facilitate maritime expansion and support future transit options (NYCEDC, 2012)
18. Work with government partners and stakeholders to identify alternative mechanisms for financing critical infrastructure on the North Shore (NYCEDC, 2012)
19. Seek funding for comprehensive Richmond Terrace Congested Corridor analysis to determine necessary road improvements and phasing of construction (DOT, 2013)
20. Explore feasibility of bicycle rental or share concessions at North Shore destinations, including the ferry terminal and Snug Harbor (DOT, DPR, DCA, 2013)
21. Work with local organizations to review options for increasing on-street parking opportunities for customers, including varied meter pricing, in Port Richmond (DOT, 2013)



New Initiatives

Ongoing Initiatives

In addition to the commitments noted above, the following existing initiatives will be implemented on the North Shore:

Create Quality Jobs and Work Places

22. Make repairs to the existing North Shore Esplanade along Richmond Terrace between Nicholas Street and Westervelt Avenue to improve the public waterfront overlook (DPR, DOT, 2013)
23. Explore potential wetlands mitigation bank and/or in-lieu fee program for North Shore properties (Mayor's Office, DPR, NYCEDC, DCAS, 2012)
24. Establish In-Water Permitting Task Force to facilitate maritime development, including the creation of permitting guidance documents, written mitigation policies and standards, a "one-stop-shop" for in-water permitting, and a training program for applicants (NYCEDC, 2012)
25. Advance efforts to focus on maritime operations and construction to address mooring tie-ups, "gray-water" discharge prohibition, Marine Highways, dredge material management, vessel repair capacity, in-kind bulkhead replacement policies, and developing guidelines design and construction practices (NYCEDC, 2012)
26. Identify zoning tools to encourage redevelopment and reuse of waterfront industrial sites by allowing greater flexibility to achieve certain goals, such as brownfield clean-up, adaptive reuse of outmoded buildings, expansion of maritime uses, and provision of in-water infrastructure (DCP, 2013)
27. Work with industrial businesses to improve performance standards to modernize industrial business operations (DCP, 2013)

Reconnect People with the Working Waterfront

28. Complete initial phase of waterfront park development, providing interim public access at the former Blissenbach Marina (DPR, MOER, PANYNJ, 2012)

29. Complete transfer of 70-acre Arlington Marsh property to Department of Parks and Recreation (DPR, SBS, DCAS, 2013)
30. Identify funding and mechanism for mitigation of Arlington Marsh (DPR, NYCEDC, 2013)
31. Seek funding to restore waterfront access at Pier 5A including a public kayak launch (NYCEDC, 2013)
32. Complete feasibility study and secure funding for the reuse, replacement or relocation of recreational programming formerly provided at the Cromwell Center (DPR, 2012)
33. Coordinate with MTA's North Shore Railroad ROW analysis to maintain public access at the Snug Harbor waterfront and determine the feasibility of re-activating the pier/dock (DPR, MTA, 2013)
34. Identify relocation site for NYCDOT facility currently located at Arlington Marsh Park to facilitate park development (DCAS, DOT, 2013)
35. Apply City-wide strategies to increase the North Shore's resilience to climate change and sea-level rise by partnering with FEMA to update Flood Insurance Rate Maps, studying urban design implications of additional flood protection, exploring zoning and building code changes to promote freeboard, studying best practices to resist flooding and storm surge, and supporting communities' local resiliency planning (Mayor's Office, OEM, DCP, 2013)

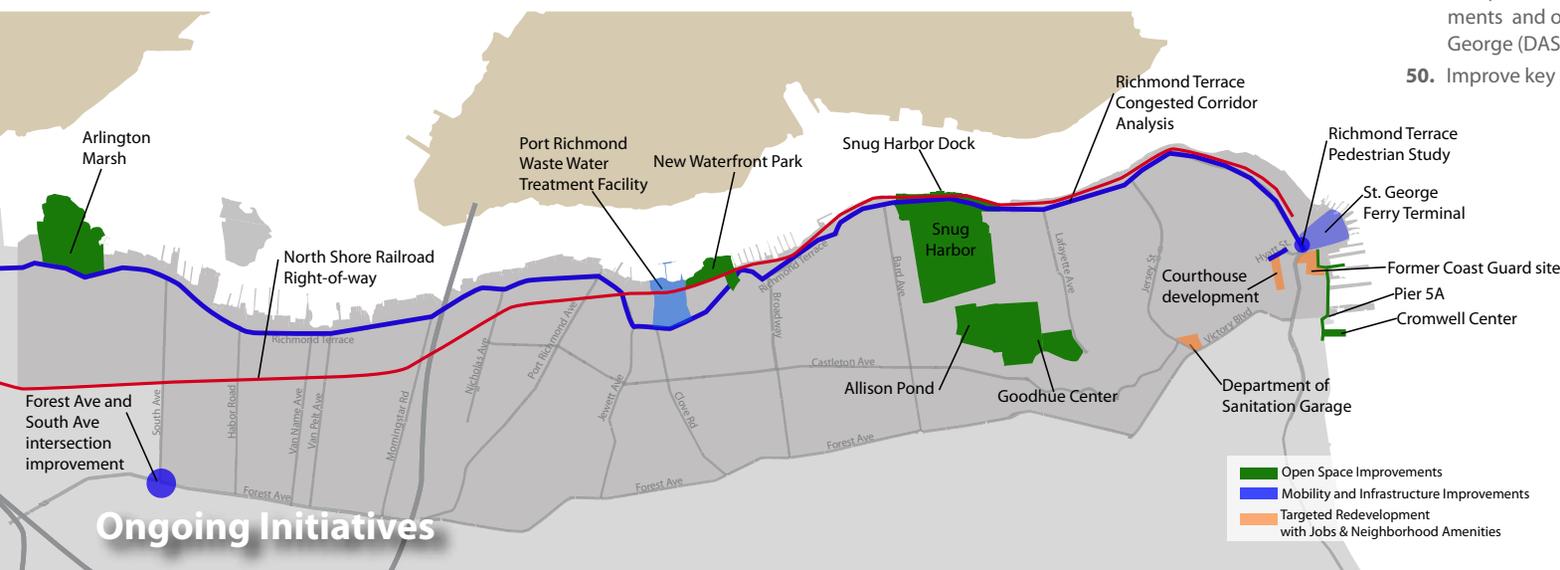
Support and Create Neighborhood Centers

36. Execute development agreement for residential, retail, and open space at the 24-acre, former Coast Guard site in St. George (NYCEDC, 2012); initiate environmental review and certify into ULURP (NYCEDC, DCP, 2013)
37. Evaluate the potential to expand FRESH zoning incentives for a Staten Island context and apply existing financial incentives to attract fresh food stores to underserved areas on the North Shore (DCP, 2012)

38. Utilize publicly owned sites, such as the Merchant Marine Memorial Plaza, the former Coast Guard site, ferry and stadium parking lots, 9/11 memorial/public promenade, and Port Richmond waterfront for city-wide and Staten Island-wide events (Mayor's Office, NYCEDC, DOT, 2012)
39. Complete initial planning for a North Shore Bluebelt incorporating Snug Harbor wetlands and existing parklands (DEP, DPR, 2013)
40. Implement key capital projects at Port Richmond waste water treatment facility (DEP, 2013)
41. Identify relocation site for Department of Sanitation garage to provide future redevelopment site (DSNY, DCAS, OMB, 2013)
42. Complete the phased acquisition of Goodhue Park to preserve open space on the North Shore (DPR, Phase 1: 2012)
43. Recruit retail and / or cultural tenants for the remaining concession spaces within the St. George Ferry Terminal (NYCEDC, DOT, 2012)
44. Convert former St. Peter's Girls' High School to new public elementary school in St. George (SCA, 2013)
45. Coordinate with local development corporations on brownfield opportunity area grant activities (DCP, OER, NYCEDC, 2013)

Improve Connections and Mobility

46. Extend freight rail service along North Shore railroad right-of-way from Union Street to Van Name Avenue to provide support to the New York Container Terminal (PANYNJ/NYCEDC, 2013)
47. Complete St. George Ferry Terminal ramp improvements (DOT, 2013)
48. Complete Richmond Terrace Pedestrian Study to improve connections between the ferry terminal and St. George destinations (DOT, 2012)
49. Complete Courthouse development, streetscape improvements and open new public memorial on Hyatt Street in St. George (DASNY, 2012)
50. Improve key intersections with funding from the Area Wide Intermodal Analysis and Transit Access Improvement Project to enhance pedestrian access at transit stops in New Brighton, West Brighton and Port Richmond (DOT, 2012)
51. Complete intersection improvements at Forest Avenue and South Avenue (DOT, 2013)





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For more information on the Staten Island North Shore and West Shore Studies, contact the Staten Island Office of the Department of City Planning at (718) 556-7240.

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DASNY	Dormitory Authority of the State of New York
DCAS	NYC Department of Citywide Administrative Services
DCP	NYC Department of City Planning
DDC	NYC Department of Design and Construction
DEC	New York State Department of Environmental Conservation
DEP	NYC Department of Environmental Protection
DOT	NYC Department of Transportation
DPR	NYC Department of Parks and Recreation
DSNY	NYC Department of Sanitation
HPD	NYC Department of Housing Preservation and Development
MOER	Mayor's Office of Environmental Remediation
MTA	Metropolitan Transportation Authority
NYCEDC	NYC Economic Development Corporation
NYCHA	NYC Housing Authority
NYPD	NYC Police Department
OEM	NYC Office of Emergency Management
OMB	NYC Office of Management and Budget
PANYNJ	Port Authority of New York and New Jersey
SBS	NYC Department of Small Business Services
SCA	NYC School Construction Authority
SUNY	State University of New York
WTF	Wetlands Transfer Task Force