

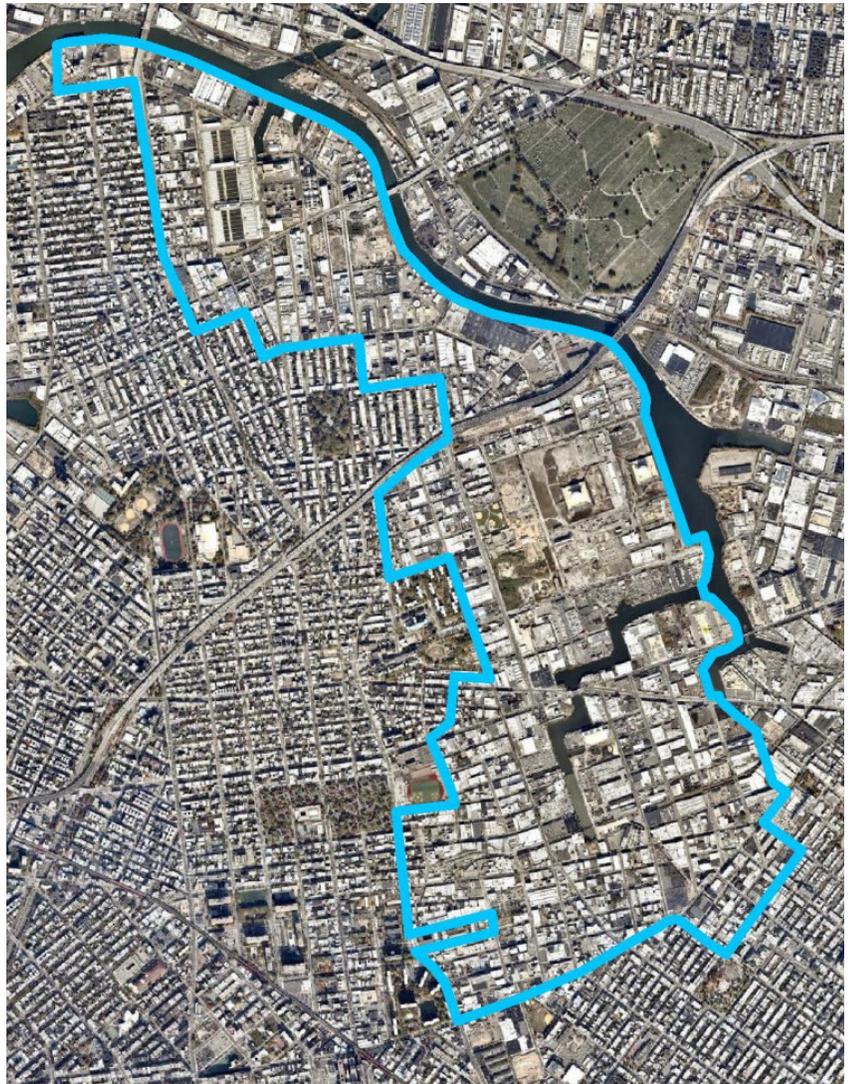
# ABOUT THE NORTH BROOKLYN INDUSTRY & INNOVATION PLAN

*Announced in Mayor de Blasio's Industrial Action Plan in November 2015, the North Brooklyn Industry & Innovation Plan will identify strategies to promote job growth and economic activity in North Brooklyn.*

## The Plan will identify City interventions and land use tools to:

- **Generate greater stability** for manufacturing/industrial jobs
- **Provide for growth** of complementary commercial businesses in appropriate areas
- **Limit conflicts** between industrial and non-industrial uses
- **Improve quality of life** for workers and nearby residents
- Identify transportation and infrastructure needs

*The plan will not propose rezoning for residential use (except for limited, already predominantly residential blocks)*



## TIMELINE & PROCESS *We have spoken to 50 businesses through interviews and roundtables and conducted: 15 developer/broker interviews and 1 resident roundtable!*



# ABOUT THE NORTH BROOKLYN INDUSTRY & INNOVATION PLAN

## DRAFT CONCEPTUAL LAND USE FRAMEWORK FOR PUBLIC FEEDBACK

The Land Use Framework, to be completed by the end of 2016, will propose a set of goals for an area, through which policies are created to determine how land is used and what types of buildings can be built.

### A: Core Industrial



Dedicate area to heavy industrial businesses

### B1: General Industrial



Maintain area for a wide variety of industrial businesses

### B2: General Industrial



Maintain area for a wide variety of industrial businesses

### C: Innovation District



Support growth of a transit-accessible, diverse employment district

### D: Mixed Edge



Maintain current character and uses

### E: Established Residential



Align zoning with existing residential use

