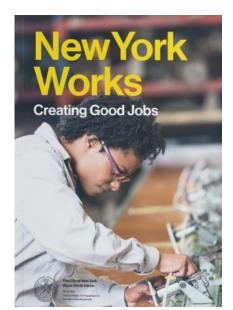


Building on other initiatives, DCP launched an in-depth study to grow jobs in the North Brooklyn Industrial Business Zone (IBZ).





November 2015



June 2017

North Brooklyn INDUSTRY & INNOVATION PLAN



November 2018

STUDY GOALS

- Update M district zoning to align with needs of today's businesses.
- Retain areas for essential industrial/manufacturing sectors.
- Create new space for fast-growing TAMI (technology, advertising, media, information) jobs.
- Grow jobs closer to workers and encourage reverse-commutes.

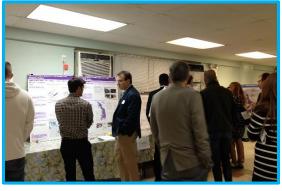
North Brooklyn Plan Outreach

North Brooklyn Industry & Innovation Plan Timeline

- Launched in late 2015
- **Held 3 large public meetings**
- Held interviews/roundtables with 50 businesses
- Conducted in-depth existing conditions analysis
- **Developed a Land Use Framework and** Recommendations
- Released the North Brooklyn Report in November 2018



Business Interview



Public Meeting



Business Roundtable



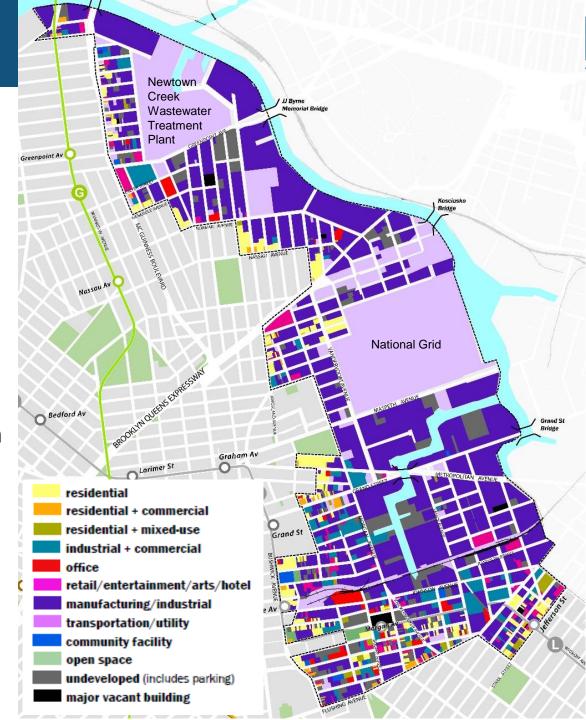
North Brooklyn Study Area land use



Heavy industrial areas and major utilities near Newtown Creek



Mixed-use areas near L train, south of Grand Ave

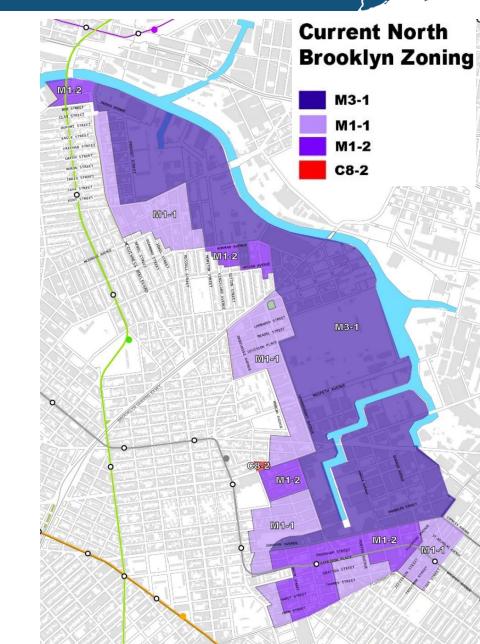




However, additional growth is limited by existing, outdated M district zoning dating back to 1961.

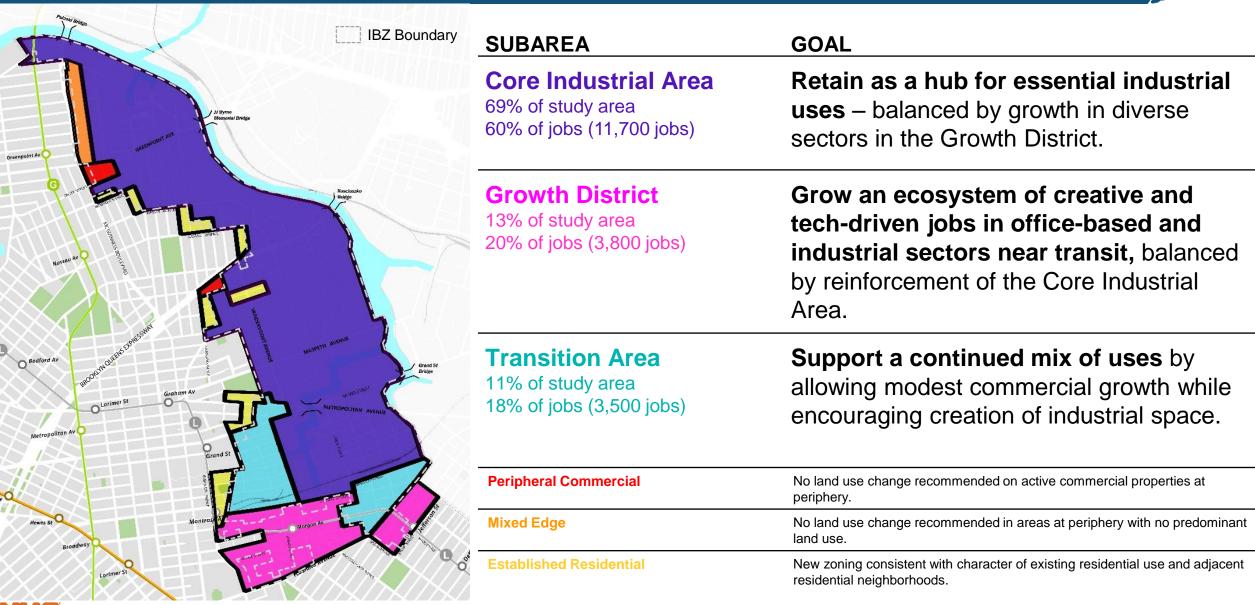
Zoning today (M1-1, M1-2, M3-1)

- Density is too low for businesses to grow (1 to 2 FAR, even near transit)
- High parking and loading requirements make new construction and expansion difficult (1 parking space per 300 sf of floor area in some cases)
- Height regulations do not allow for loft-style buildings (and can produce tall towers)
- Preferences community facilities (like medical offices) over industrial and commercial uses (by allowing more FAR)

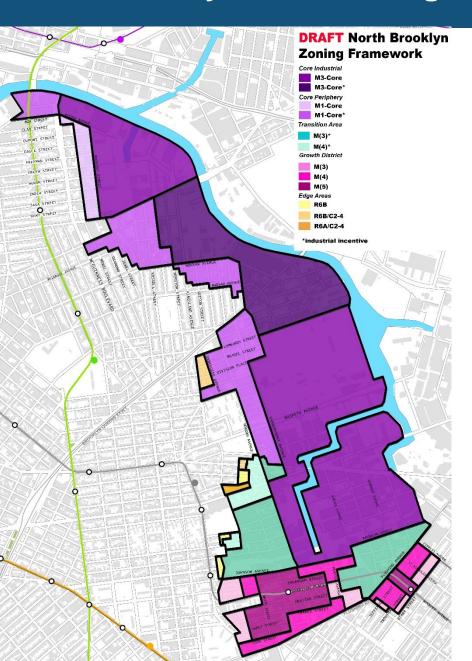




North Brooklyn Land Use Framework

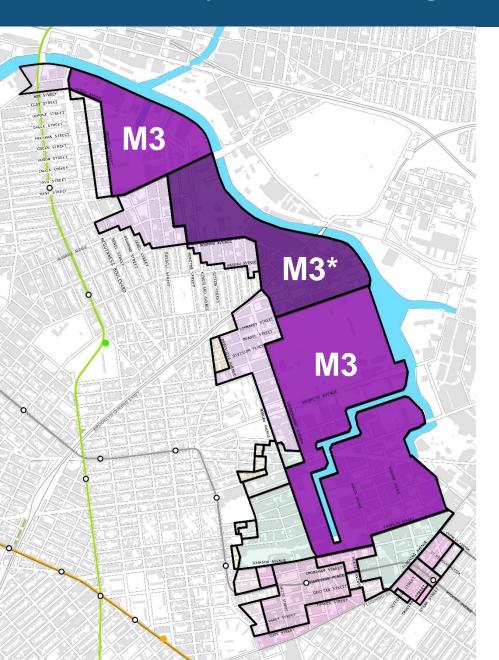






DCP is developing a zoning framework to refine the land use recommendations in the North Brooklyn Report.

- Four subareas with zoning tailored to preserving and growing jobs:
 - Core Industrial Area
 - Core Periphery Area
 - Transition Area
 - Growth District



Core Industrial Area

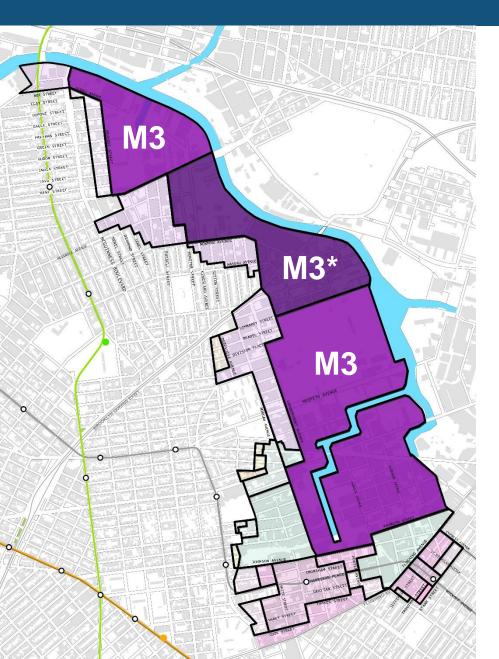
Purpose:

To retain land for heavy industrial uses and critical infrastructure by limiting certain non-industrial uses and providing industrial businesses more flexibility to grow.

Existing Zoning:

M3-1: heaviest industrial zoning district

- M3-Core
- M3-Core*



Uses in the Core Industrial Area

What is allowed today?

Uses

- All industrial uses are allowed
- Most commercial uses are allowed (exceptions include specialty stores and large retail)
- No community facility
- No residential

FAR

All permitted uses at 2.0 FAR

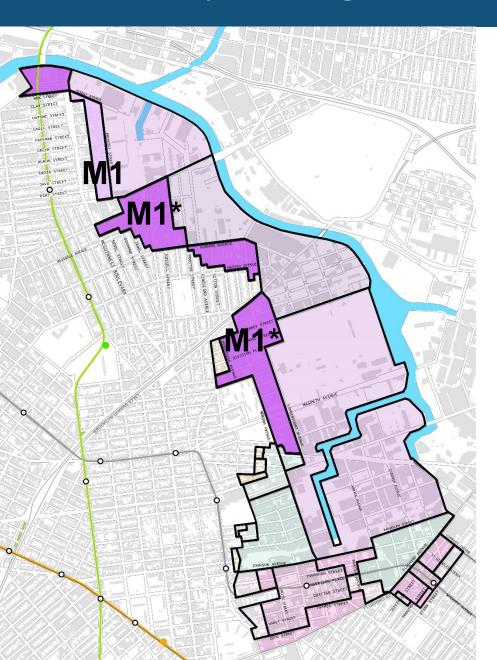
What would change?

<u>Uses</u>

- No large nightlife uses would be allowed
- Retail, bars, and restaurants would be limited in size
- Office would be limited in size

FAR

 M3* would allow additional FAR for industrial uses



Core Periphery Area

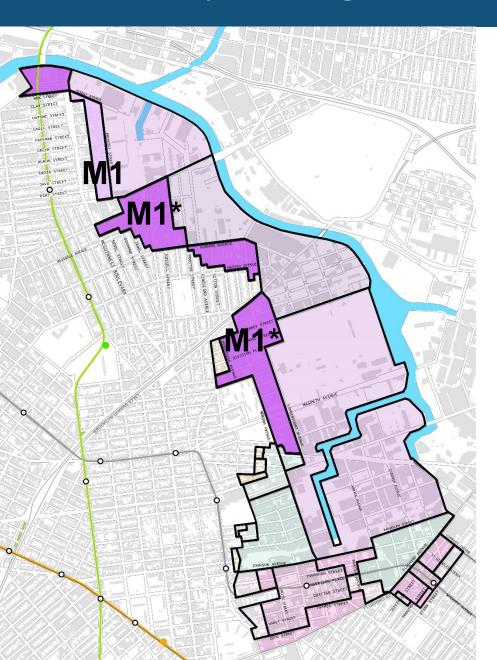
Purpose:

To provide a light industrial buffer between heavy industrial uses in the Core Industrial Area and adjacent residential uses.

Existing Zoning:

- M3-1: heaviest industrial zoning district
- M1-1, M1-2: light industrial zoning districts

- M1-Core
- M1-Core*



Uses in the Core Periphery Area

What is allowed today?

<u>Uses</u>

- All industrial uses are allowed, but with strict standards on heavy uses
- Most commercial uses are allowed (exceptions include large retail, gyms)
- Limited community facility
- No residential

FAR

- 1.0 or 2.0 FAR for industrial and commercial uses
- 2.4 or 4.8 FAR for community facility uses

What would change?

Uses

No change to use

FAR

- Reduction in community facility FAR
- Minor increase in commercial FAR in some areas
- M1* would allow additional FAR for industrial uses

Parking/Loading in the Core Areas

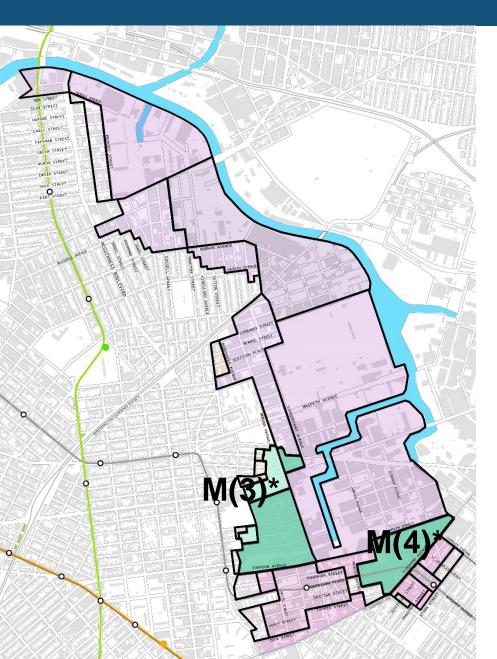
What is allowed today?

- 1 per 300 sf of office floor area
- 1 per 1,000-2,000 sf of industrial floor area
- Parking is waived for 15 spaces Loading is triggered at 8,000 sf of industrial space
- Parking and loading are required when buildings expand

What would change?

- 1 per 1,000-2,000 sf of commercial or industrial floor area
- Increase parking waiver
- Provide more flexibility in loading requirements
- Less parking and loading required when expanding





Transition Area

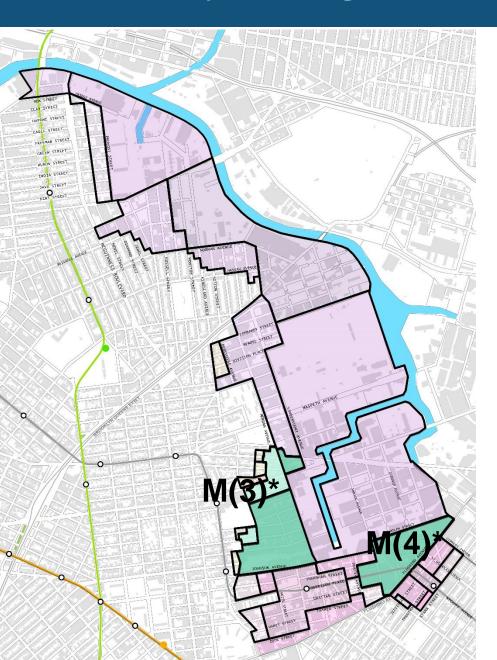
Purpose:

To support a continued mix of industrial and office uses by introducing incentives to provide industrial space.

Existing Zoning:

• M1-1, M1-2: light industrial zoning districts

- M(3)*
- M(4)*



Uses in the Transition Area

What is allowed today?

FAR

- 1.0 or 2.0 FAR for industrial and commercial uses
- 2.4 or 4.8 FAR for community facility uses

Use

- All industrial uses are allowed, but with strict standards on heavy uses
- Most commercial uses are allowed (exceptions include large retail, gyms)
- Limited community facility
- No residential

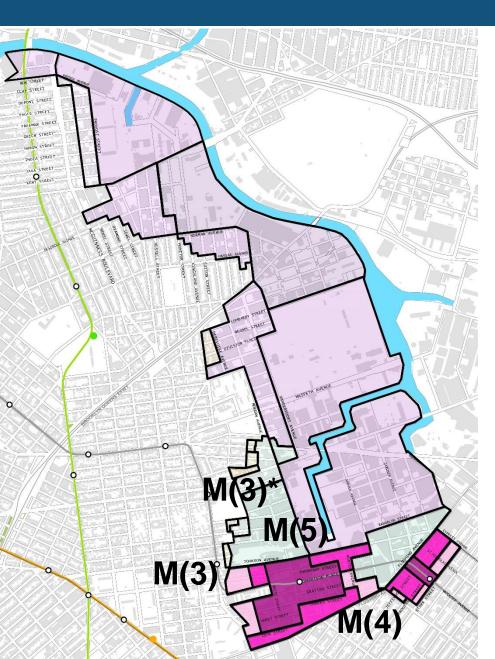
What would change?

FAR

- Reduction in community facility FAR
- Minor increase in commercial FAR in some areas
- Allow more FAR for industrial uses

<u>Use</u>

- Allow larger retail, such as supermarkets
- Allow gyms
- Allow non-profit arts space



Growth District

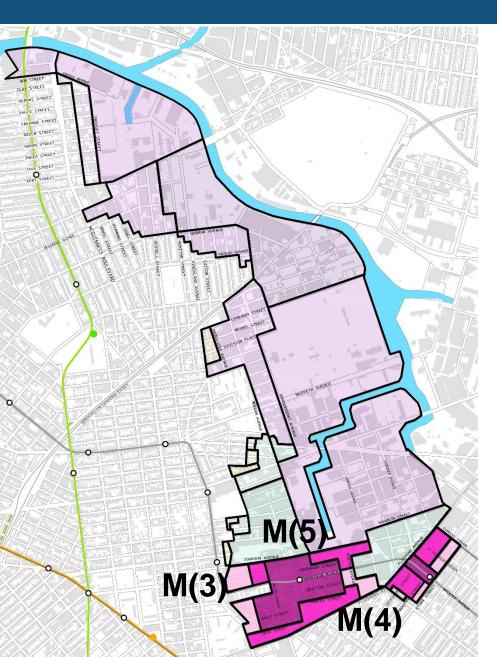
Purpose:

To support a transit-accessible neighborhood employment center by allowing growth in diverse sectors.

Existing Zoning:

• M1-1, M1-2: light industrial zoning districts

- M(3)
- M(4)
- M(5)



Uses in the Growth District

What is allowed today?

FAR

- 1.0 or 2.0 FAR for industrial and commercial uses
- 2.4 or 4.8 FAR for community facility uses

Uses

- All industrial uses are allowed, but with strict standards on heavy uses
- Most commercial uses are allowed (exceptions include large retail, gyms)
- Limited community facility
- No residential uses

What would change?

FAR

 3.0, 4.0, 5.0 FAR based on proximity to transit and residential adjacencies

<u>Uses</u>

- Allow large retail, such as supermarkets
- Allow gyms
- Allow non-profit arts space

Parking/Loading in the Growth District & Transition Area

What is allowed today?

- 1/300 sf of office floor area
- 1/1,000-2,000 sf of industrial floor area
- Parking is waived for 15 parking or less
- Loading is triggered at 8,000 sf of industrial space; 25,000 sf of office space
- Parking and loading are required when buildings expand

What would change?

- No parking would be required
- Provide more flexibility in loading requirements
- When expanding, no parking or loading would be required



DRAFT North Brooklyn Zoning Framework M3-Core M3-Core* M1-Core M1-Core* Transition Area M(4)* M(4) M(5) Edge Areas R6B/C2-4 R6A/C2-4

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