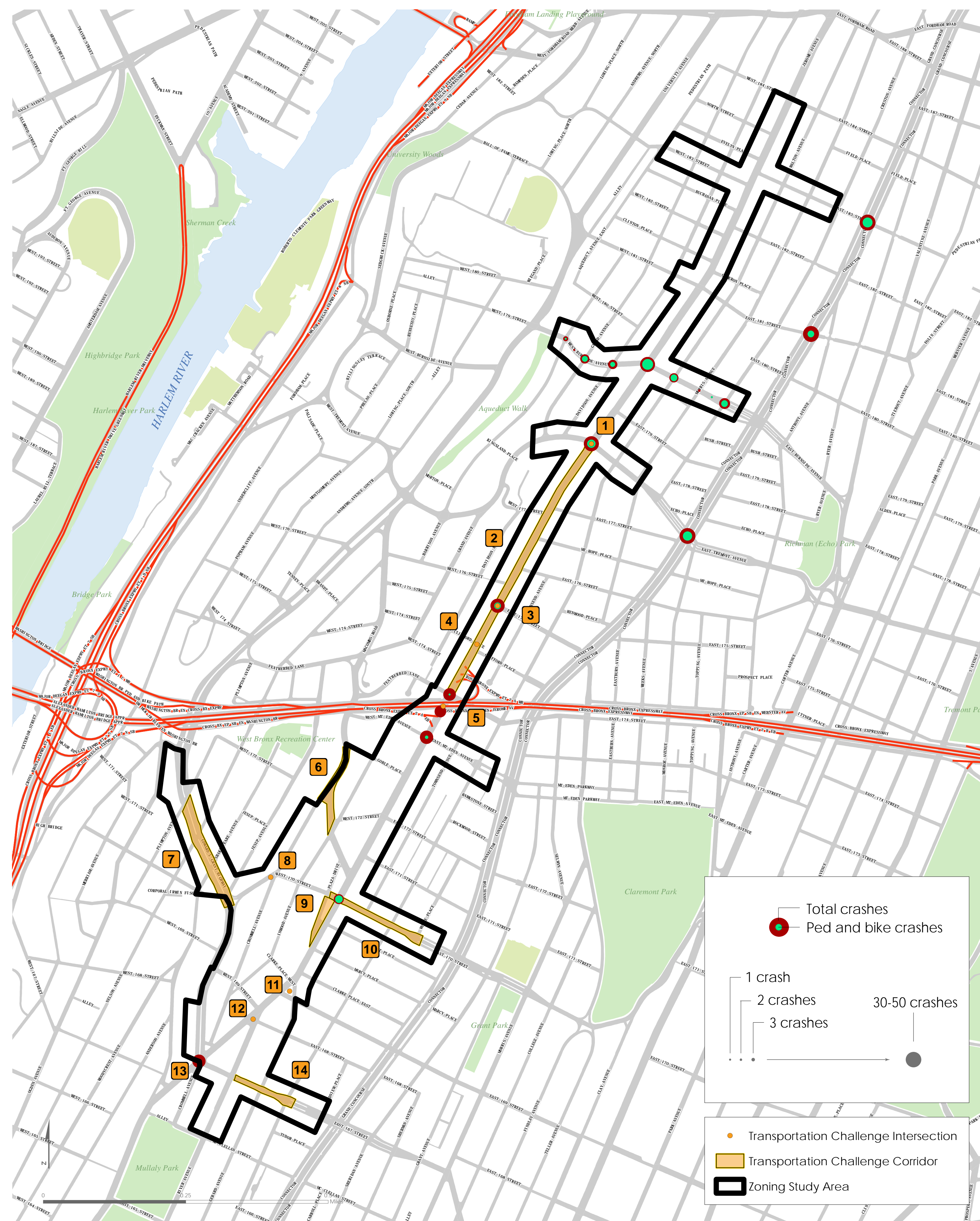


Jerome Avenue Study

Transportation

What We've Heard So Far



1. Jerome Ave. & Tremont Ave. **27 crashes at this intersection from 2010 to 2012**
2. Jerome Ave. (E. 174th to Tremont) **Sidewalk and service road used by auto shops to park cars, vehicles swerving in between pillars of the elevated**
3. Jerome Avenue and East 175 Street **Dunkin' Donuts driveway at this T-intersection creates fourth leg that is unsignalized causing auto conflicts**
4. Jerome Ave. & W. Clifford Pl. **No pedestrian crossing for a distance of 2 blocks on Jerome Avenue, step street has no crossing**
5. Jerome Avenue and Cross Bronx Expressway **67 crashes from 2010 to 2012; numerous conflicts between vehicles and pedestrians**
6. Macombs Road - Inwood Avenue to Goble Place **Limited visibility with curved roadway, double parking, speeding vehicles**
7. Edward L. Grant Hwy from West 170 Street to Plimpton Avenue **Unsafe for pedestrians due to long crossings, excess roadway space**
8. Cromwell Avenue and West 170 Street **Unsafe pedestrian crossing, long crossing distance**
9. Plaza Drive from Keltch Park to Marcy Place **Confusing roadway, unsafe pedestrian conditions, lack of pedestrian amenities and sidewalk**
10. 170 Street - Jerome Avenue to Wythe Place **Crowded, busy retail sidewalks; lack of pedestrian amenities**
11. Jerome Avenue - East 169 Street to West Clarke Place **Parked cars take up pedestrian space, lack of pedestrian amenities, sidewalk in disrepair**
12. Jerome Avenue and East 168 Street **Lack of pedestrian amenities, unsafe pedestrian crossing, impounded cars stored in roadway**
13. Jerome Avenue and East 167 Street **21 crashes from 2010 to 2012; complex intersection with many turning movements**
14. East 167 Street - River Avenue to Walton Avenue **Crowded, busy retail sidewalks; lack of pedestrian amenities**



Jerome Avenue Study

Transportation

167th St. & Jerome Ave.



Wide and awkward intersection

168th & Jerome/River Ave.



Unfriendly intersection to pedestrians

Cromwell Avenue



Vehicles parked on sidewalks block pedestrian access

Edward L. Grant Highway



Extra road space provides opportunity to improve pedestrian and bicyclists' environment

170th Street and Jerome Ave.



Intermodal location unsafe for pedestrians, where 60 % of crashes are pedestrian

Plaza Drive between 170th St. & Marcy St.



Confusing roadway with unsafe conditions for pedestrians and frequent vehicle speeding

170th Street Corridor



Both retail corridors have crowded sidewalks with limited amenities

167th Corridor



Cross Bronx Expressway Ramps



Traffic congestion with heavy left turns, unsafe for pedestrians, high rate of left turn collisions

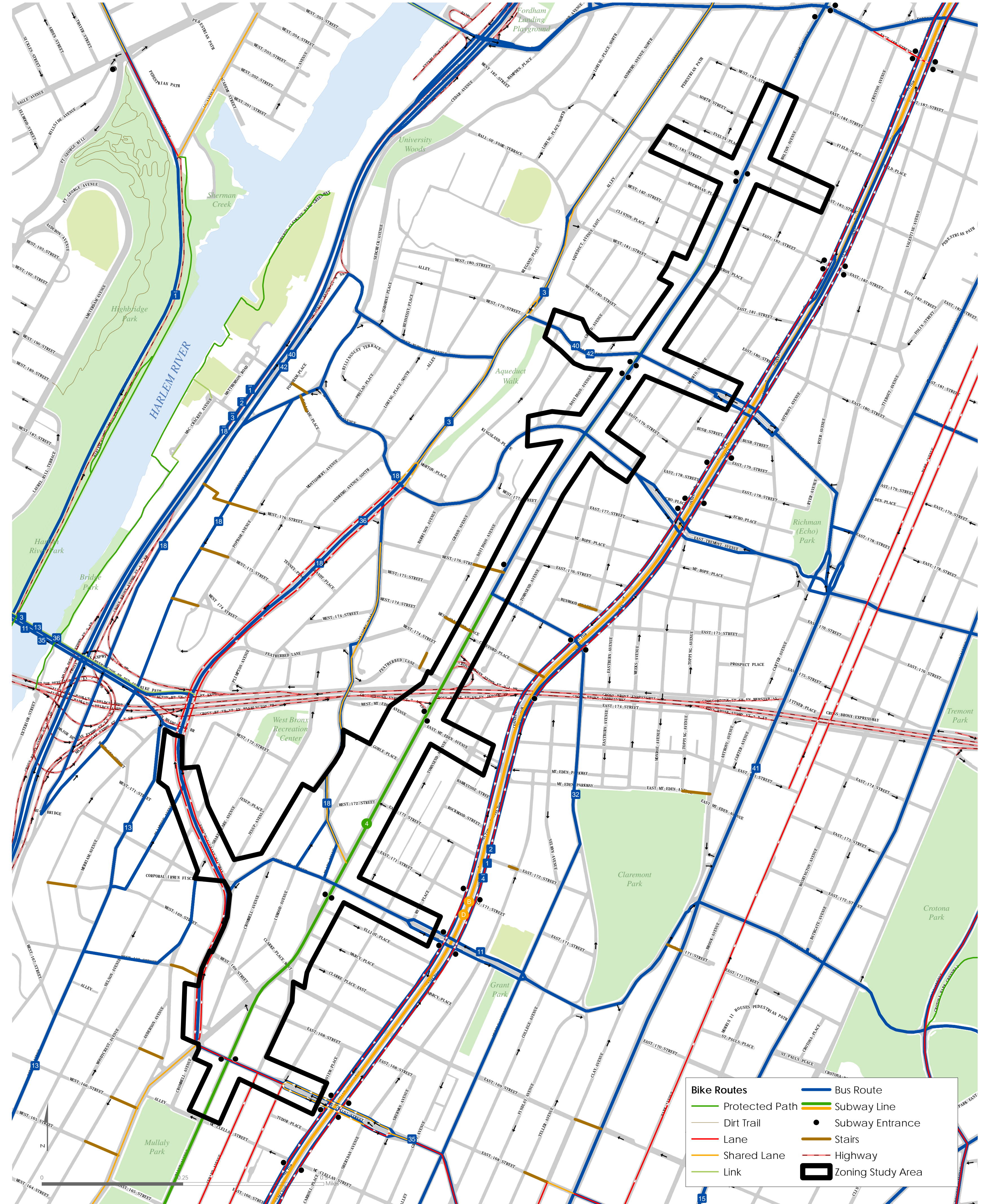
Jerome Ave. Corridor



Dark, unattractive, vehicles swerving in & out between columns

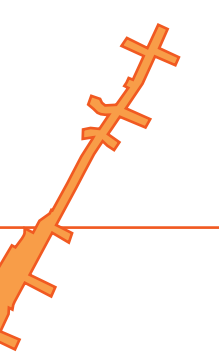


What We've Heard So Far



Jerome Avenue Study

Parks & Recreation



WHO WE ARE

NYC Parks is the steward of approximately 29,000 acres of land – 14 percent of New York City – including more than 5,000 individual properties ranging from Coney Island Beach and Central Park to community gardens and Greenstreets. We operate various athletic fields, playgrounds, tennis courts, public pools, recreational facilities, nature centers, golf courses, and beaches. We care for various monuments and historic house museums. We look after thousands of street trees, and two million more in parks. We are New York City's principal providers of recreational and athletic facilities and programs. We are home to free concerts, world-class sports events, and cultural festivals.

DPR IN JEROME AVE

Over \$28M have been invested recently in the following parks:

- Aqueduct Walk
- Mullaly Park
- Cedar Playground
- Poe Park
- St. James Rec Center
- PS91X, PS33X Playgrounds
- Devoe Park
- Grant Ave Park
- Keltch Park
- Macombs Dam Park
- University Woods Stairways
- Claremont Park
- Cleopatra Playground
- Mt Eden Malls
- Upper & Lower Merriam Playground
- Mosaic Success Garden
- Richman Echo Park
- Sedgwick Playground
- Half-Nelson Playground

We are currently investing over \$19M in the following parks:

- Grand Ave Playground
- Highbridge Step Street
- Joyce Kilmer Park
- Poe Park
- University Malls
- St. James Rec Center
- Mt. Hope Garden
- St. James Park
- Aqueduct Walk
- PS85X Playground
- Mott Playground
- Cedar Playground
- Claremont Park
- Devoe Park
- Mullaly Park

Recently Completed



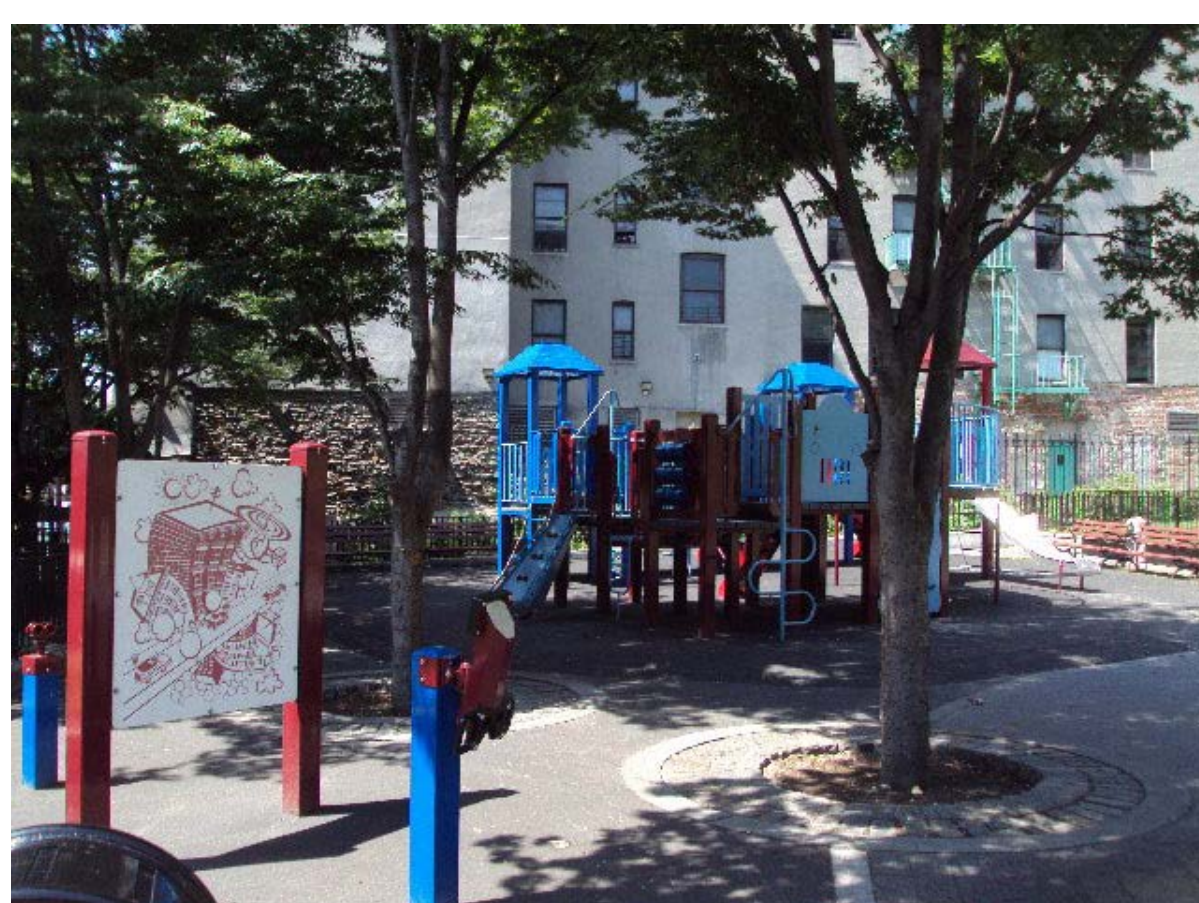
1 Mullaly Park
Bball courts, playground,
& skate rink bldg.



2 Sedgwick Playground
Playground reconstruction



3 Aqueduct Walk
Path & site work



4 Half-Nelson Playground
Complete reconstruction



5 Mt. Eden Malls
Site work



6 Keltch Park
Site work

Underway



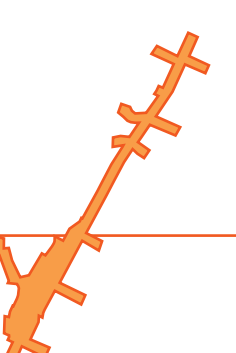
7 Grand Playground
Reconstruction



8 Mt. Hope Garden
Play area reconstruction



9 Grant Park
Playground reconstruction



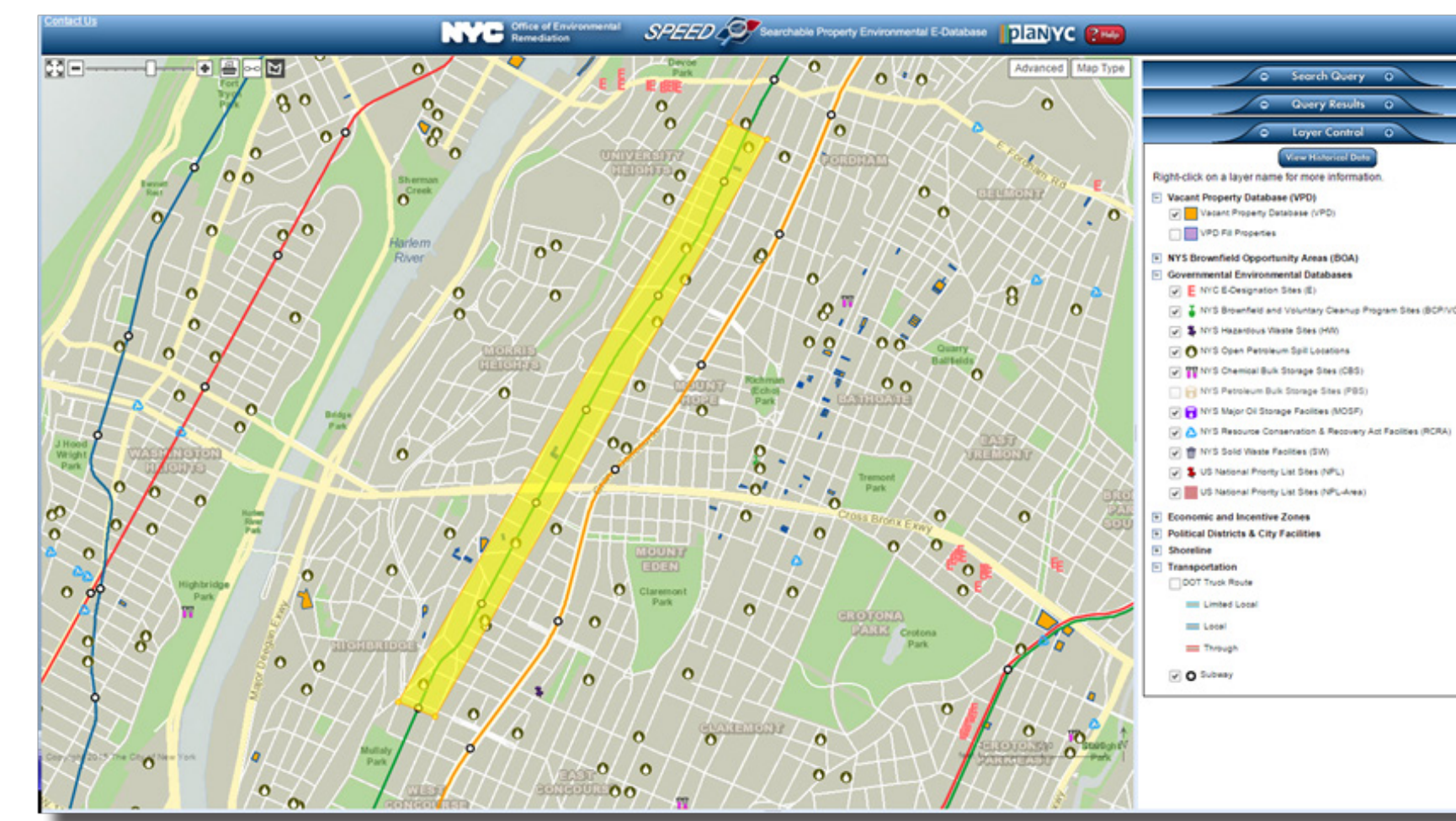
Jerome Avenue Study

What is a Brownfield?

Brownfields are properties where environmental contamination gets in the way of redevelopment. Examples of brownfields include **former gas stations, dry cleaners, and industrial operations; abandoned railroads; or illegal dumping sites.** In general, brownfields are not in use for activities that create jobs, provide housing or neighborhood services, or otherwise serve communities. Although they may be located anywhere, brownfields are typically found along transportation corridors, former rail lines, and areas where material was placed to fill in wetlands. Based on estimates of vacant industrially-zoned sites, **there are over 3,100 potential brownfield sites in New York City.**

The NYC Mayor's Office of Environmental Remediation was established to encourage and oversee cleanups of these sites and to create programs to promote their redevelopment.

Resources



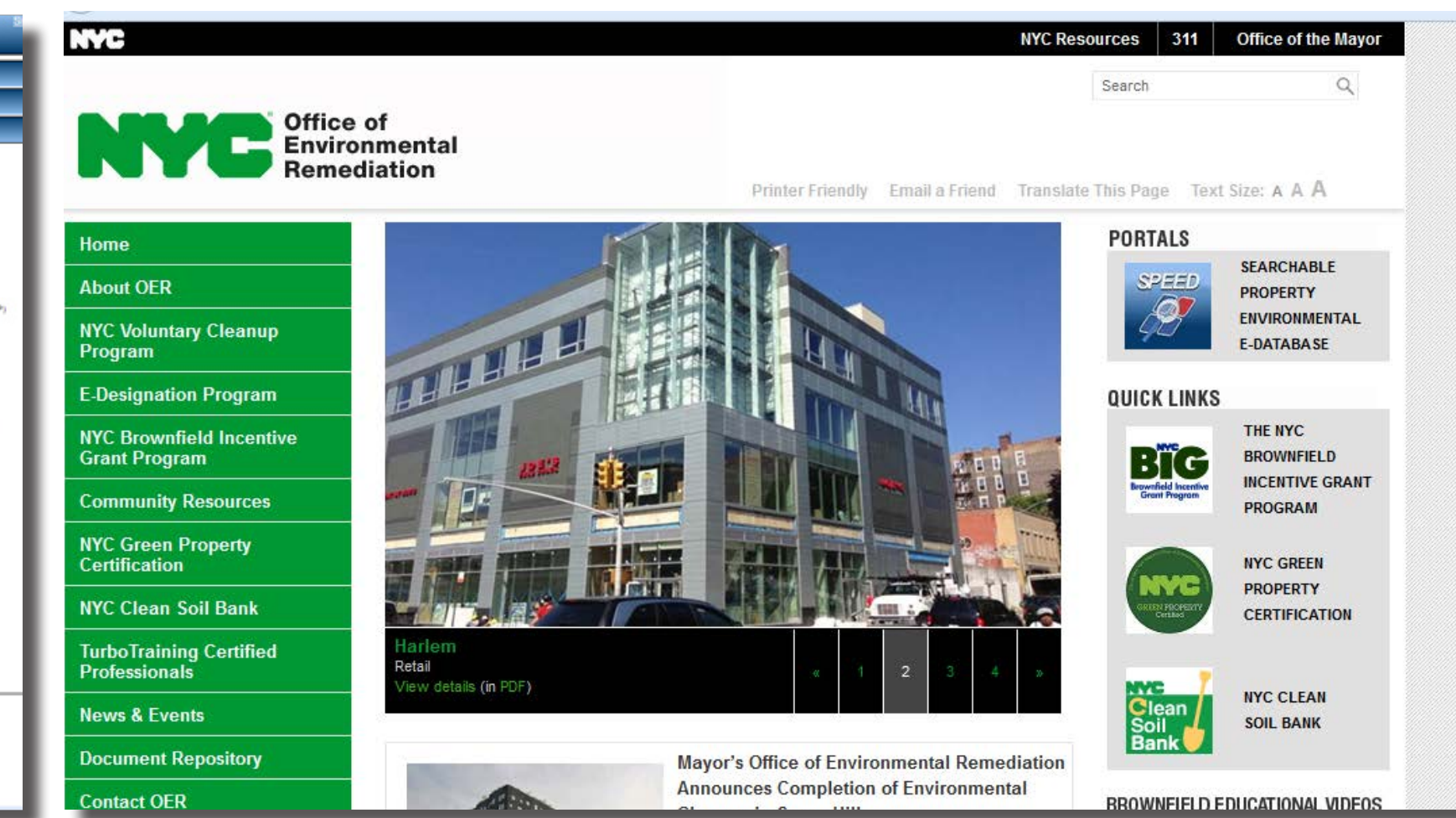
Searchable Property Electronic Environmental Database (SPEED)
www.nyc.gov/speed

Searchable Property Electronic Environmental Database (SPEED): SPEED is an award winning online, GIS-based source of government environmental data that has received over 5 million visitors in its first 2 years of operation. SPEED also helps community and private developers find brownfield properties to remediate and develop.

New York City Brownfield Partnership www.nycbrownfieldpartnership.org

The NYC Brownfield Partnership is a 50-member non-profit association of community-based organizations and environmental businesses that runs a series of programs to promote community service and brownfield cleanup in NYC.

- Scholarships for students studying brownfields
- Pro-bono technical assistance to community organizations and small businesses



Mayor's Office of Environmental Remediation (OER)
www.nyc.gov/oer

OER is a resource for community members and organizations to learn more about cleanups in their neighborhood and to shape future redevelopment in their communities.

- Repository of documents for environmental cleanups in the NYC Voluntary Cleanup Program
- Grants for technical assistance and community brownfield planning
- BrownfieldWorks program to provide work experience for environmental training graduates

Case Study



922-924 Westchester Ave.

MJM Construction Services, LLC has completed construction of a LEED Silver certified, 8-story, 110-unit affordable housing complex with ground floor retail and 1,000 square feet of community space on this remediated property on Westchester Avenue in the South Bronx. Energy supply to the common areas of the building is generated by roof top solar panels and a partial green roof serves to capture rainwater. The retail establishment is open for business and the housing units are occupied. The new building provides 35 permanent new jobs and has employed 250 construction workers.



Jerome Avenue Study

Economic Development

Who We Are: The Department of Small Business Services (SBS) makes it easier for businesses in New York City to form, do business, and grow by providing direct assistance to business owners, fostering neighborhood development in commercial districts, and linking employers to a skilled and qualified workforce.

HOW CAN WE HELP BUSINESSES?

NYC Business Solutions provides free services including, business courses, access to capital, incentives, navigating government, legal and financing assistance, recruitment, training and Minority- and Women-owned Business Enterprises (M/WBE) certification.

Minority- and Women-owned Business Enterprises (M/WBEs)

- Workshops and programs include: Marketing Your Business to Government, Cost Estimating, Bidding Strategies, NYC Construction Mentorship, Bond Readiness and Corporate Alliance Program.
- SBS has offered training, technical assistance and capacity building services to 12 M/WBEs in the Jerome Avenue Study Area.

Business Acceleration

- Services include: client management to assist business owners with City compliance for opening and operating their businesses.

Location: Bronx Business Solutions Center, 400 East Fordham Rd.

Bronx Industrial Business Service Provider: SOBRO

Immigrant Business Initiative provides non-English business education and one-on-one assistance to immigrant owned businesses. Services are offered in Spanish, Chinese, Korean, Haitian-Creole, and Russian.

Latino Entrepreneurship Technology Initiative

- Services include: technology assessments of IT and financial management skills and trainings on technology strategies and tools for Spanish-speaking entrepreneurs.

Location: Business Outreach Center (BOC), 1231 Lafayette Ave.



HOW CAN WE HELP JOBSEEKERS?

Workforce1 provides resume and interview workshops, career advisement, occupational training through Individual Training Grants (ITG) or Sector-focused Workforce1 Career Centers, screening and interviews for job opportunities, priority service for veterans, and connection to community partners for additional support services.

Bronx Workforce1 Career Centers

1. Bronx Workforce1 Career Center, 400 East Fordham Rd.
2. University Heights Workforce1 Career Center, 2150 University Ave.
3. Hunts Point Workforce1 Career Center, 1029 E 163rd Street, 3rd Flr.

Employment Works Program

- Services include: connecting residents formerly acquainted with the criminal justice system to full-time, quality jobs with long-term potential.

Location: 369 East 148th Street, 1st Floor



HOW CAN WE HELP TO ENHANCE THE COMMERCIAL CORRIDOR?

SBS's **Neighborhood Development Division** works with community-based economic development organizations throughout the City to advance the conditions under which local businesses can grow and thrive.

Commercial Revitalization Programs

- Competitive grants for business attraction, merchant-organizing, placemaking and other projects through Neighborhood Challenge and Avenue NYC programs.
- SBS has awarded the Women's Housing and Economic Development Corp. (WHEDco) \$70,000 to conduct business attraction and capacity building projects in fiscal year 2015.

Business Improvement Districts (BIDs)

- Services include: BID management, oversight and formation assistance.

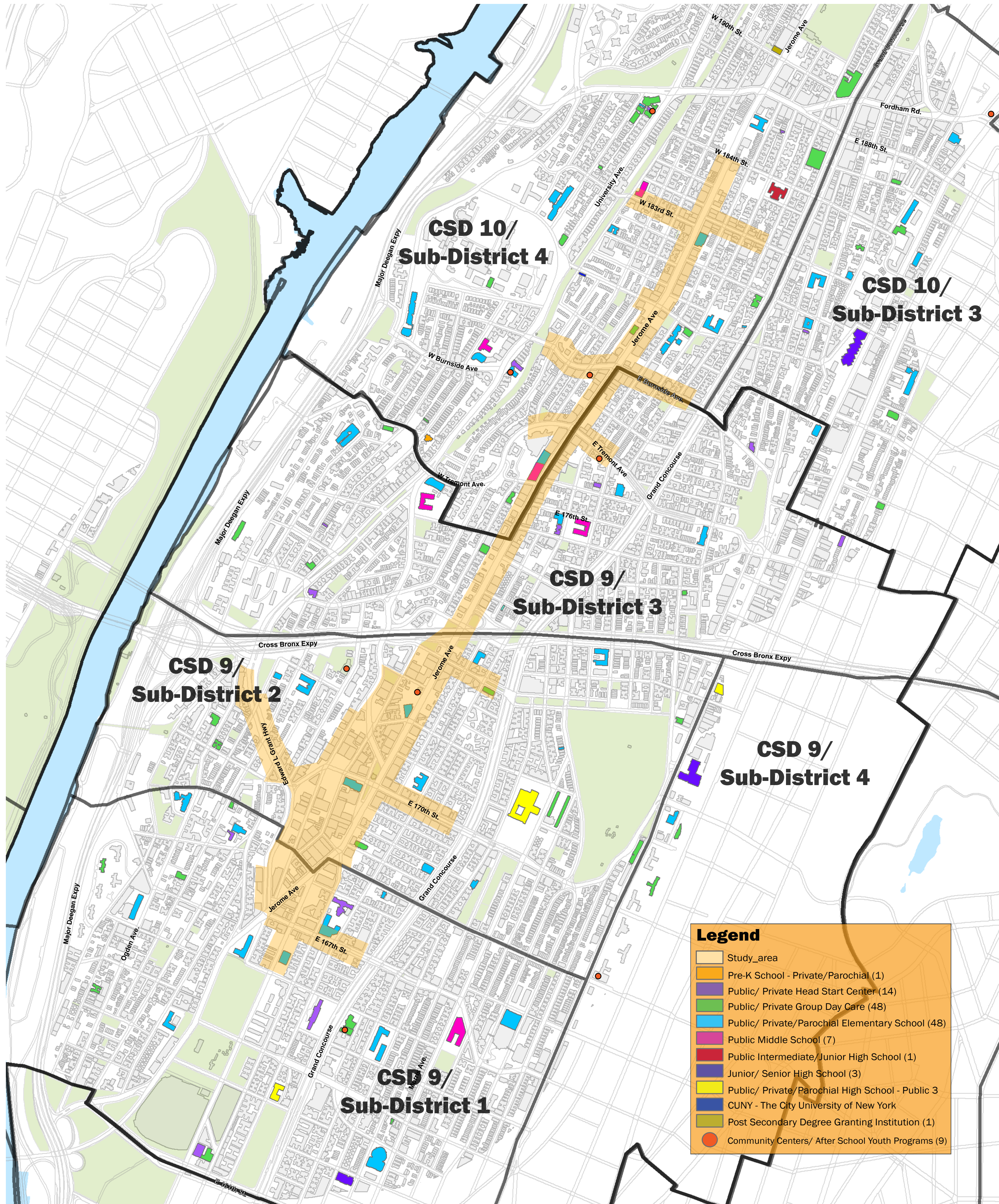
Organizational Capacity Building

- Workshops include: Strategic Planning, Fundraising and Program Design and Development.



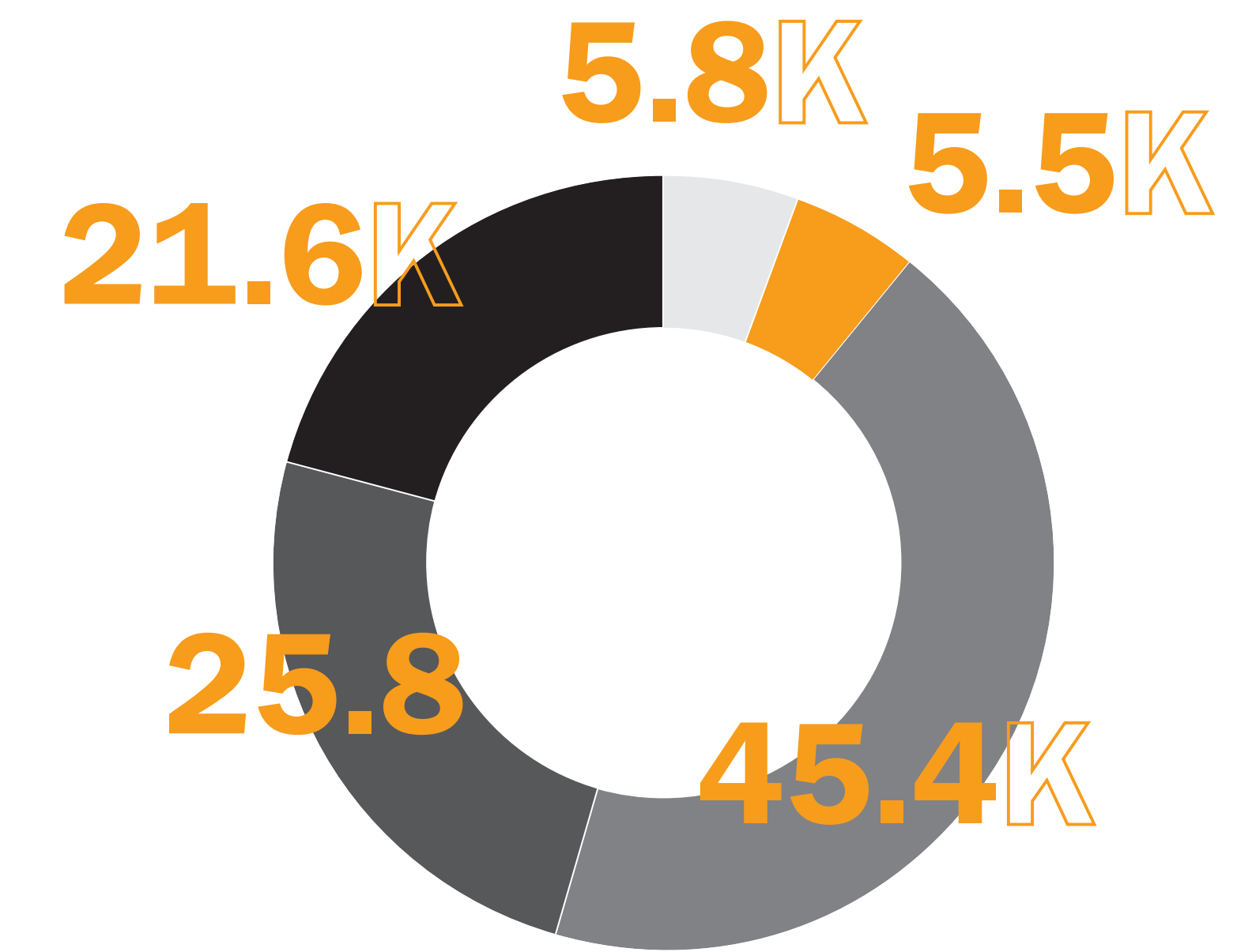
Jerome Avenue Study

Education



Current Enrollment: 104K (enrolled population, 3 years old and over)
*2012 ACS 5-year estimate

- College/Graduate School
- High School
- Elementary
- Kindergarten
- Nursery/Preschool

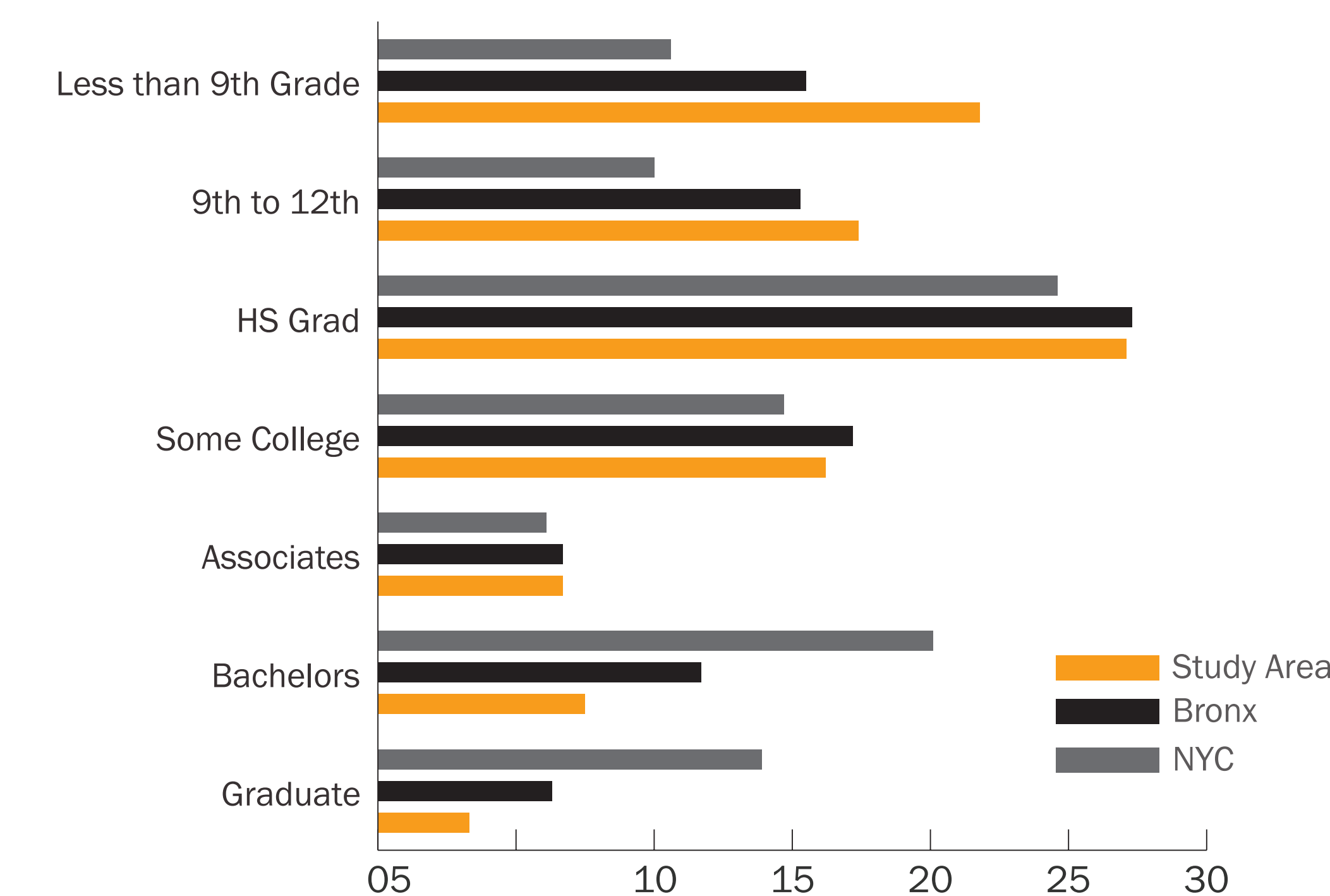


32.9% of the Study Area's population is less than 19 years old. **79.3%** of the Study Area's enrolled population are in highschool, elementary, kindergarden, and preschool.



Education Attainment

*population 25 years and over



20.7% of the Study Area's enrolled population are in college or graduate school, compared to **25.1%** and **32%** for the Bronx and NYC, respectively

