

# JEROME AVENUE NEIGHBORHOOD PLAN

## Overview

The Jerome Avenue Neighborhood Plan is an on-going community planning process involving multiple agencies to identify improvements work that positively affects the lives of more than 300,000 residents and stakeholders. The city is committed to deploying all necessary resources and tools in and around the study area to ensure capital investments, services & programs, affordable housing opportunities, and other resources are serving the needs of the existing residents of these growing communities.



Through the Jerome Avenue Neighborhood Plan, we seek to strengthen the Jerome Avenue corridor through coordinated public realm investments and changes to zoning and land use, combined with capacity-building strategies and support for existing businesses and local organizations. These changes will unify and enhance connections across diverse neighborhoods, improve quality of life, and provide a solid foundation for the long-term growth and sustainability of Jerome Avenue and surrounding communities.

## What is a neighborhood study?

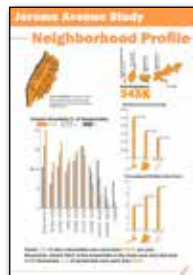
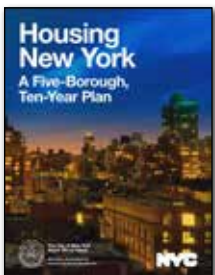
A neighborhood study is a way to bring city investments, services, and improvements to meet current and future needs of the area that you, your neighbors, city agencies and other stakeholders have identified together through a public process. A study results in a broad plan for a defined area such as a corridor, neighborhood or series of neighborhoods. The plan identifies strategies to meet needs for things like schools, parks, streets, sidewalks, lighting, transit, services, programs, safety, job training, affordable housing, and growth.

## Where are we?

The City has been engaged in the Jerome Avenue Neighborhood Study for nearly three years. In that time, the Department of City Planning, along with colleagues in a number of sister agencies have been working with residents, businesses and other stakeholders to identify local issues, exchange ideas, reach consensus on Plan goals, create a vision for the communities along the corridor, and advance recommendations for community improvements and plan for future growth.

## What's Next?

We are using this time to continue to work with stakeholders to prioritize recommendations, add detail, and share more broadly. Part of these recommendations will include proposed changes to zoning to accommodate future growth and encourage affordable housing development. Many areas along Jerome Avenue do not allow residential uses or limit commercial uses. To promote affordable housing and consistent commercial development that meets the needs of local communities, a series of zoning changes has been proposed along Jerome Avenue. The application for these changes will be formally introduced in the Uniform Land Use Review Procedure (ULURP) in August of 2017. There will be additional opportunities for public input on all recommendations and strategies, including the zoning, throughout the ULURP process and beyond.



For more information on the **Jerome Avenue Neighborhood Plan**, and past updates, please see: <http://www.nyc.gov/Jerome>

# JEROME AVENUE NEIGHBORHOOD PLAN Goals & Accomplishments to date

## HOUSING



- Provide sustainable, high-quality, affordable housing with a range of options for residents at all income levels.
- Protect tenants and improve housing quality

- 📌 Since May 2014, the Department of Housing Preservation and Development (HPD) and the Housing Development Corporation (HDC) have financed the new construction or preservation of 62,506 affordable homes—the highest rate of affordable housing production in 25 years
- 📌 17,246 units are serving the lowest-income New Yorkers making less than \$31,750 for an individual or \$40,800 for a three-person family- The City has financed 5,160 apartments for formerly homeless households
- 📌 Mayor de Blasio recently increased the share of HNY for the lowest income households, which is supported with an additional \$1.9 billion in HNY capital budget to create an additional 10,000 affordable units serving households earning less than \$40,000
- 📌 By 2024, the City is aiming to create and preserve a total of 15,000 affordable homes for seniors

## ECONOMIC & WORKFORCE DEVELOPMENT



- Create greater retail diversity to meet current and growing retail and service needs.
- Help Jerome Avenue residents prepare for jobs and career growth with appropriate training and skills development.
- Support auto-related businesses and workers.
- Promote small businesses and support entrepreneurship throughout the corridor.

- 📌 Funded Neighborhood 360° Fellows to assist local organizations in completing the Jerome Avenue Community District Needs Assessment (CDNA)
- 📌 Completed Jerome Avenue CDNA with local partners WHEDco and Davidson Community Center
- 📌 Awarded Neighborhood 360° Grants to begin to implement recommendations made through the CDNA

## PARKS, OPEN SPACE & TRANSPORTATION



- Guarantee every neighborhood has green streetscapes, quality parks, and diverse recreation spaces
- Ensure that residents are within a ten minute walk to a park
- Promote a safe, walkable Jerome Avenue underneath the elevated train
- Make sure the streets are safe and attractive for everyone

- 📌 Capital improvements around the neighborhood such as: Bus Bulb-Outs Underneath the EI, Safety Improvements at the Cross-Bronx Expressway (Spring/Summer Implementation), MLK Blvd/University Ave/W 181st St Street Safety and Pedestrian Safety Improvements, Tremont Avenue Corridor Safety Project, the West Mount Eden Ave. Pedestrian Access Project, and WalkNYC wayfinding signage. Additional investments in neighborhoods parks through the Community Parks Initiative
- 📌 RFP issued for public art projects at Inwood Park, and Held Cross Bronx Expressway Public Vision Session

## COMMUNITY RESOURCES



- Meet the educational, health and service needs of the community, especially youth & seniors
- Improve quality of life and health of the neighborhood


- 📌 Convened a number of topic-specific roundtables to identify needs and begin to draft strategies related to: Youth and Senior services, health, education, small businesses, and workforce development, among others.

## LAND USE AND ZONING



- Create zoning districts conducive to fulfilling the vision of the Jerome Avenue Corridor
- Focus distinct nodes of density in appropriate locations (residential & commercial)
- Leave strategic areas zoned for current uses

- 📌 Consensus Building and Vision Development & Drafted Zoning Proposal
- 📌 Public Communication and Presentation of Zoning Proposal
- 📌 Commenced Drafting Environmental Impact Statement

 **RECOMMENDATIONS & PLAN STRATEGIES TO COME:**  
<http://www.nyc.gov/Jerome> or email us at [JeromeAvenue@planning.nyc.gov](mailto:JeromeAvenue@planning.nyc.gov)