

JEROME AVENUE NEIGHBORHOOD PLAN



Progress To-Date, March 2019

Jerome Avenue Neighborhood Plan

A watercolor illustration of a vibrant city street scene. In the foreground, a person is riding a red bicycle. The street is filled with pedestrians, including a woman with a child. A white bus with 'Bx44' and 'NYC' is visible, along with a white van. The background shows buildings and trees, creating a lively urban atmosphere.

On March 22nd, 2018, the City Council of New York City voted to unanimously approve the land use components of the Jerome Avenue Neighborhood Plan. This ongoing planning effort seeks to achieve a variety of goals, spanning topics from **land use and housing** to **parks, open space and transportation** to **jobs and businesses** and more.

The recommendations formed throughout the planning process serve as the base of the Jerome Avenue Neighborhood Plan. The Plan has already begun to take shape with specific projects, committed dollars and firm timelines.

Jerome Avenue Neighborhood Plan



The [Jerome Avenue Neighborhood Plan](#) provides a blueprint for thoughtful growth in the southwest Bronx, pairing investments in housing with investments in neighborhoods and people.

As part of this Plan, the [City committed](#) more than **\$189 million** in capital projects and services for the neighborhood

Jerome Avenue Neighborhood Plan



The Jerome Avenue Neighborhood Plan provides a blueprint for thoughtful growth in the southwest Bronx, pairing investments in housing with investments in neighborhoods and people.

Jerome Avenue Neighborhood Plan

Plan Goals:

- Provide new opportunities for affordable housing development
- Preserve and invest in existing affordable housing
- Create opportunities for diverse retail and commercial opportunities
- Support the local economy and local workers
- Improve quality of life and health
- Ensure a safe, walkable Jerome Avenue underneath the elevated tra
- Create new and improve existing parks
- Build new schools and support other community institutions

Jerome Avenue Neighborhood Plan





Planning Process

Throughout the planning process, the Department of City Planning – joined by its many partner agencies – hosted more than **40 public events**, attracting hundreds of participants from across the southwest Bronx.



Study Goals

LAND USE & ZONING

- 1 Map zoning districts conducive to fulfilling the vision of the Jerome Avenue Corridor as a **thriving commercial corridor with more residential uses and safe, active streets, and public spaces.**
- 2 **Focus distinct nodes of density** in appropriate locations (residential & commercial)
- 3 Leave **strategic areas zoned for current uses.**



OPEN SPACE & ACCESS

- 1 Ensure every neighborhood has **green streetscapes, quality parks, and diverse recreation spaces.**
- 2 Promote a **safe, walkable Jerome Avenue underneath the elevated train.**
- 3 Ensure the **streets are safe and attractive for all users including pedestrians, bicyclists, transit users, and motorists.**



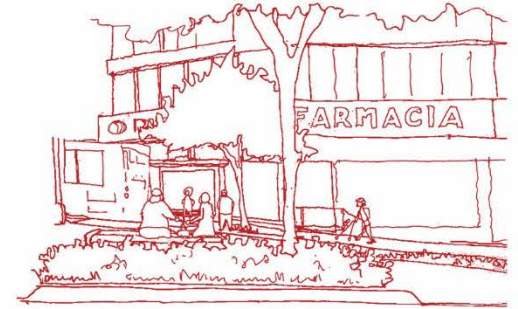
HOUSING

- 1 Provide **sustainable, high-quality, and affordable housing** with a range of options for residents at **all income levels.**
- 2 **Protect tenants and improve housing quality.**



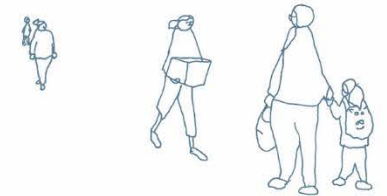
ECONOMIC & WORKFORCE DEVELOPMENT

- 1 Create **greater retail diversity** to meet current and growing retail and service needs.
- 2 Help Jerome Avenue residents prepare for **jobs and career growth with appropriate training and skills development.**
- 3 **Promote small businesses and support entrepreneurship** throughout the corridor.
- 4 Support **auto-related businesses and workers.**



COMMUNITY RESOURCES

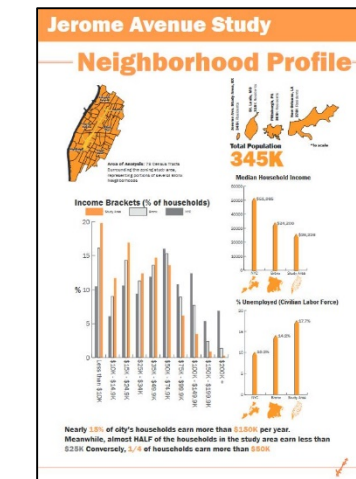
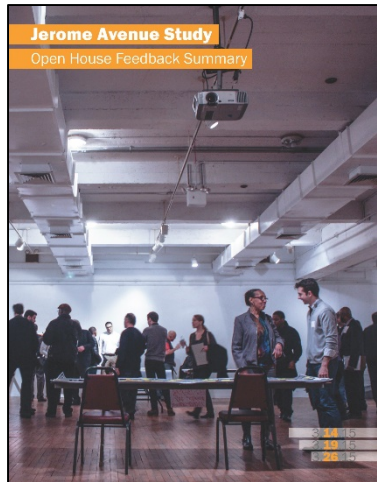
- 1 Meet the **educational, health, and service needs of the community**, especially youth and seniors, today and in the future as the neighborhood develops.
- 2 Improve **quality of life and health** of the neighborhood.



Summary Documents and Draft Plans

Open House Summary
(March 2015)

<https://www1.nyc.gov/assets/planning/download/pdf/plans-studies/jerome-ave/open-house/march/neighborhood-profile.pdf>



Neighborhood Profile (2015)

<https://www1.nyc.gov/assets/planning/download/pdf/plans-studies/jerome-ave/infosessionssummary.pdf>

Workshop & Visioning Session
Summary (Summer 2015)

https://www1.nyc.gov/assets/planning/download/pdf/plans-studies/jerome-ave/visioning_summary.pdf

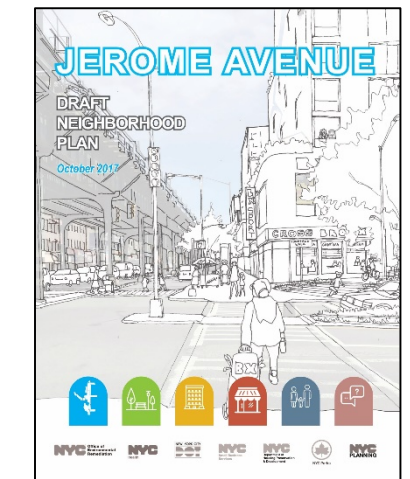
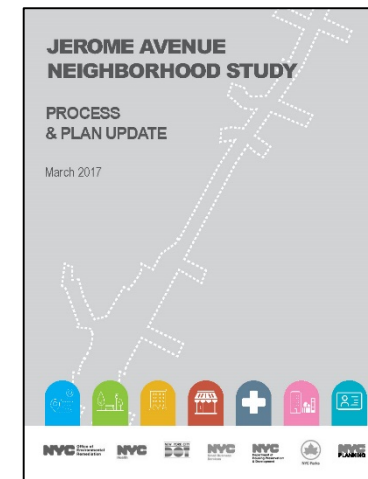


Summer 2016 Public Engagement

<https://www1.nyc.gov/assets/planning/download/pdf/plans-studies/jerome-ave/jerome-avenue-summer-events-summary.pdf>

Process and Plan Update
(March 2017)

<http://www1.nyc.gov/assets/planning/download/pdf/plans-studies/jerome-ave/process-plan-update-0317.pdf>



Draft Neighborhood Plan

<https://www1.nyc.gov/assets/planning/download/pdf/plans-studies/jerome-ave/jerome-avenue-draft-plan-1017.pdf?r=1>

Jerome Avenue Neighborhood Plan Overview



JEROME AVENUE NEIGHBORHOOD PLAN BUILDING THE PLAN TOGETHER



NYC Health **NEW YORK CITY DOI** **NYC Small Business Services** **NYC Department of Housing Preservation & Development** **NYC Parks** **NYC PLANNING**

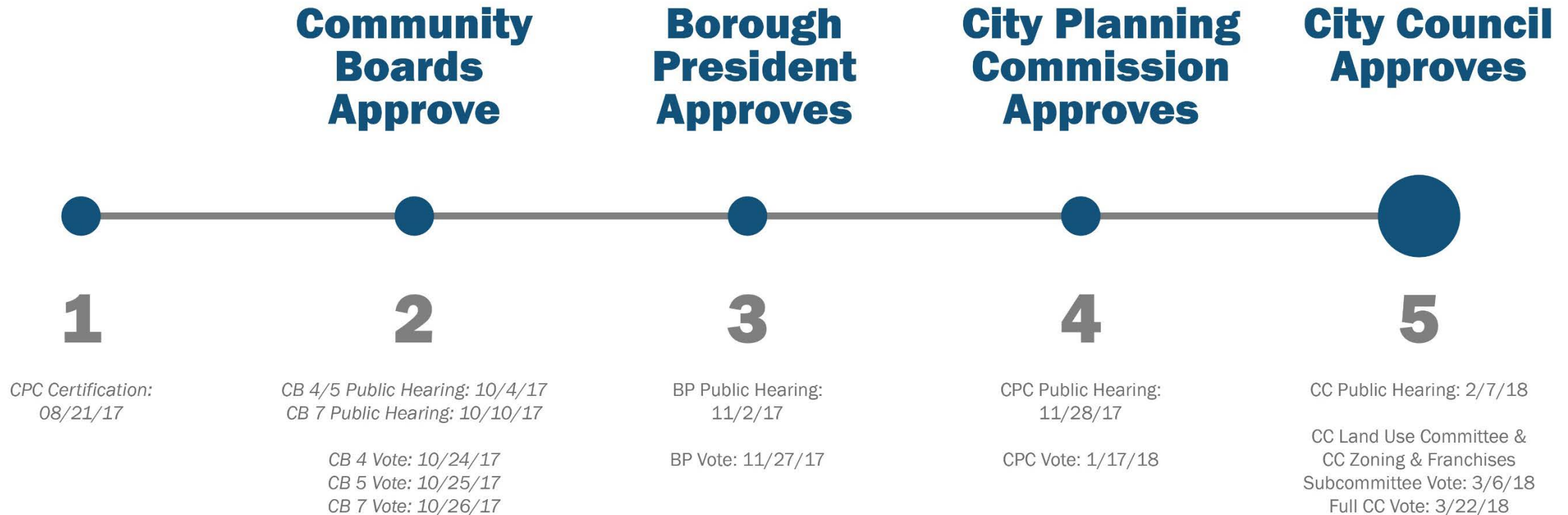
April, 2018



<https://www1.nyc.gov/assets/planning/download/pdf/plans-studies/jerome-ave/jerome-avenue-implementation-brochure.pdf>

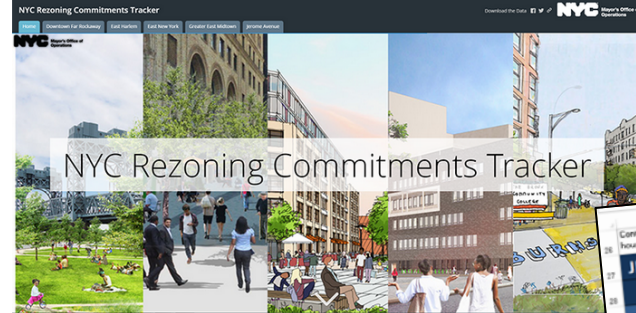
Jerome Avenue Neighborhood Plan

ULURP Process



Jerome Avenue Neighborhood Plan

The screenshot shows the NYC Mayor's Office of Operations website. The navigation bar includes 'About', 'Performance', 'Projects', 'Services', and 'News'. Below the navigation are buttons for 'Reporting' and 'Observation'. On the left sidebar, there are links for 'Mayor's Management Report (MMR)', 'Shelter Repair Scorecard', 'Citywide Performance Reporting (CPR)', 'NYC Rezoning Commitments Tracker', 'Mayoral Commitments Progress Report', 'Capital Projects Dashboard', 'NYC Opportunity Reporting', 'Other Reporting', and 'Archives'. The main content area features the 'NYC Rezoning Commitments Tracker' with a header image and a brief description of the tracker's purpose. Below this is the 'Jerome Avenue Commitments Tracker' with a similar header image and description.



NYC Rezoning Commitments Tracker

Pursuant to Local Law 175 of 2016, the City is responsible for publishing a list of capital and programmatic commitments associated with neighborhood-scale rezonings, and an annual progress report detailing the status of each initiative. These rezoning commitments are the product of comprehensive and community-driven planning processes in each neighborhood and have been organized by policy domain: Housing, Open Space, Community Resources, Transportation and Infrastructure, and Economic and Workforce Development.

Click [here](#) to view the NYC Rezoning Commitments Tracker interactive map and June 2018 progress updates on each commitment.

Jerome Avenue Commitments Tracker

The Jerome Avenue Neighborhood Plan passed in March 2018. The planning process involved a comprehensive look at the current and future community needs and resulted in a wide range of

JEROME AVENUE COMMITMENTS

COMMITMENT NAME	AGENCY	TIMELINE	FUNDING
Housing			
Keep homes affordable by continuing to offer loans and tax incentives to building owners	HPD	Ongoing	N/A
Host outreach and marketing events to continue promoting programs that help owners make repairs and preserve affordability	HPD	Ongoing starting Winter 2019	N/A
Pilot a Landlord Ambassadors Program to provide technical assistance to Jerome Avenue area property owners	HPD	2017 through 2019	N/A
Help homeowners access the resources they need to keep, maintain, and improve their homes	HPD	2019 start	N/A
Implement the Neighborhood Pillars Program to help community organizations acquire rent stabilized buildings	HPD	2019 start	N/A
Continue to improve housing quality through rigorous enforcement of the Housing Maintenance Code	HPD	2019 start	N/A
Create a Southwest Bronx Housing Task Force to address unsafe building conditions	HPD	Ongoing	N/A
Provide robust free legal representation	HPD	Summer 2018	N/A
Proactive outreach to Jerome Ave tenants to provide access to anti-displacement resources including legal services	HPD/HRA	Ongoing through 2022	N/A
Continue to work with the Tenant Harassment Prevention Task Force to investigate and take action against landlords who harass tenants	HPD/HRA	Ongoing through 2023	N/A
Pilot tenant resource fairs to educate tenants about their rights and resources to prevent displacement	HPD	Ongoing	N/A
Establish a "Certification of No Harassment" (CONH) Pilot Program	HPD	N/A	N/A
Pilot the new "Partners in Preservation" program to explore innovative strategies for building preservation	HPD	N/A	N/A

JEROME AVENUE COMMITMENTS

COMMITMENT NAME	AGENCY	TIMELINE	FUNDING
Education			
Continue upholding responsible contracting and labor standards for affordable housing projects receiving City subsidy	HPD/DBS	Ongoing	N/A
Build a new Community School District 10 Elementary school at 2955 Morris Avenue	SCADOC	2019 - 2021	Approx. \$60,000,000
Build a new Community School District 9 Elementary school	SCADOC	Jul 2018 until identified	Approx. \$60,000,000
Build a new Community School District 9 Elementary school	SCADOC	2019 - Fall 2021	Approx. \$70,000,000
Complete PS 33 Annex	SCA	2020-2024	N/A
Commit to fund current Capital Plan Identified Need in Community School District 9 and W in the current Capital Plan	SCA	Beginning 2018	\$8,000,000
Construct a new "stand-alone" gymnasium at PS 246 Poy Center School	DOE	Ongoing	N/A
Explore Community School District 10 school rezoning			N/A
Open Space and Parks			
Develop Corral Fielder Park	DPH	2019 design start	\$4,500,000
Renovate and Expand Grant Avenue Park	DPH	2019 design start	\$25,786,000
Renovate and Expand Grant Avenue Park	DPH	2019 design start	\$1,680,000
Activate and Enhance Bridge Playground	DPH	2019 - 2020	\$13,200,000 - \$15,200,000
Improve and Increase Access to Aqueduct Walk	DPH	2020 design	\$71,300,000
Develop a new park at 807-809 Davidson Avenue	DPH	End of 2018	N/A
Renovate park at West 761 Street between Aqueduct Avenue and Dr. Martin Luther King Jr. Boulevard Commemorating Roscoe B. Brown and the Tuskegee Army	DPH	2019 design start	N/A
Reimagine Department of Parks and Recreation GreenThumb community gardens	DPH		
Economic Development			
Create a new "Jerome Program Manager" position, which will oversee all business and workforce strategies related to the Jerome Avenue rezoning	SBS	2019 - 2022	\$50,000/year for 4 years
Design and Deliver Workforce Training for Job Seekers	SBS	2019 - 2020	\$12,250 in total contracts
Design and Deliver Workforce Training for Job Seekers	SBS	2019 - 2023	N/A
Conduct Workforce Outreach and Recruitment Events	SBS	2018 - 2023	\$200,000
Launch Anti-Business Compliance and Penalties Initiative	SBS	2018 - 2022	\$1,540,000
Create Jerome Avenue Business District Program			

HOUSING – Goals and Commitments

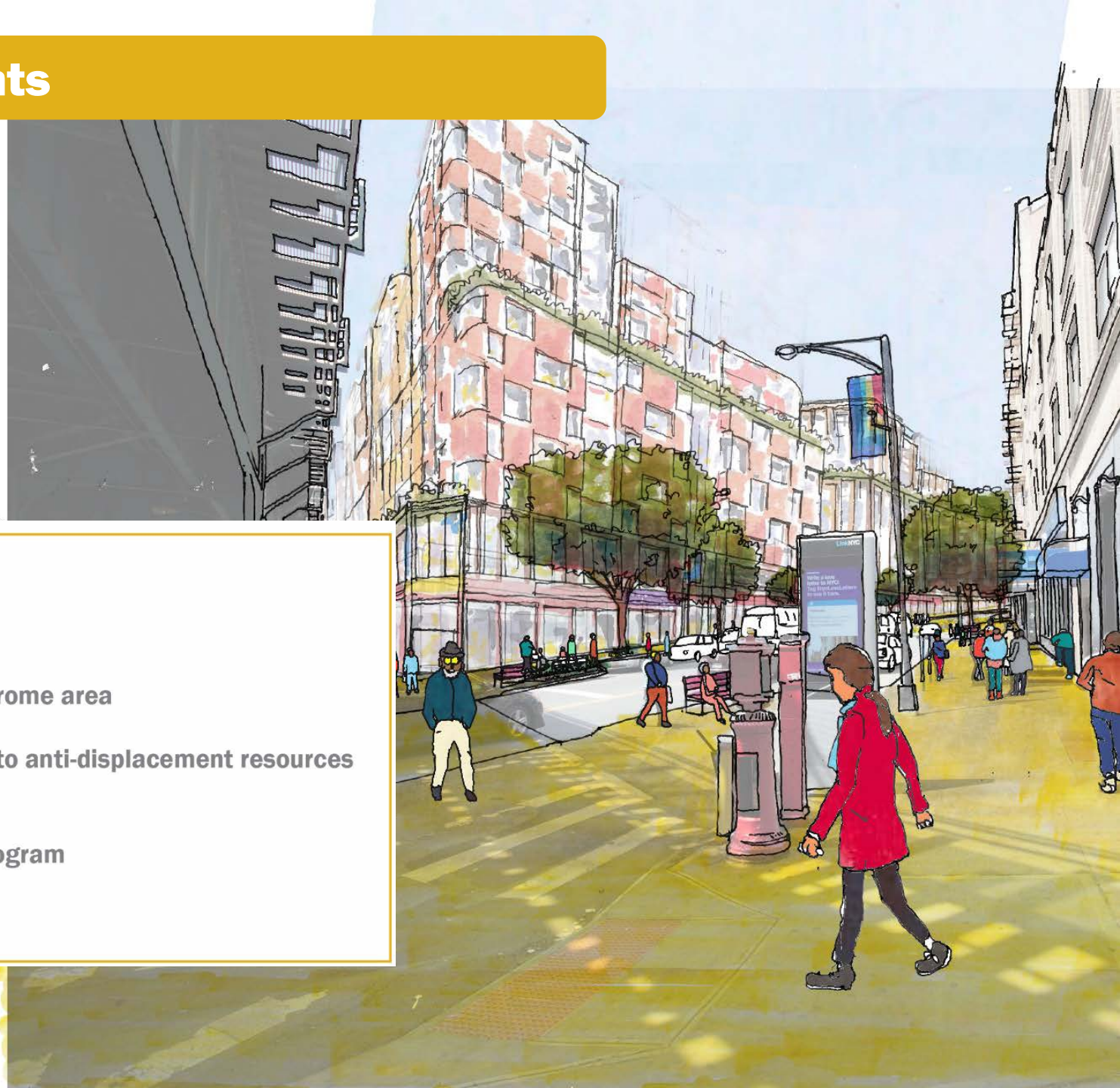
GOALS

Provide **sustainable, high-quality, and affordable housing** with a range of options for residents at **all income levels**

Protect tenants and **improve housing quality**

BIG WINS

- 📌 Launched Partners in Preservation
- 📌 Provide robust free legal representation for tenants in the Jerome area
- 📌 Proactive outreach to Jerome Ave tenants to provide access to anti-displacement resources including legal services
- 📌 Establish a “Certification of No Harassment” (CONH) pilot program
- 📌 Preserve Affordable Housing



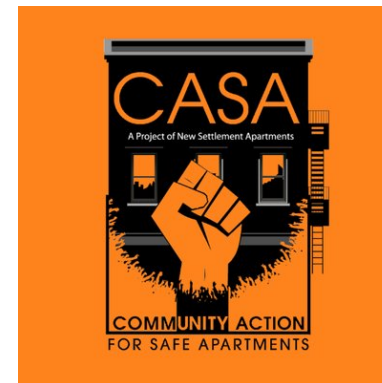
HOUSING – PRESERVE EXISTING AFFORDABLE HOUSING

Include Jerome area in the Partners in Preservation Initiative

- Program launched March 2019
- Program provides \$1,470,000 to community-based organizations to develop anti-displacement strategies with local stakeholders, tenants, and government partners
- Request for Proposals issued in November 2018 and winners announced in March 2019
- Three pilot areas: a) East Harlem, b) Jerome Avenue, and c) Inwood/Washington Heights/Marble Hill
- Winners Jerome Avenue:
 - Northwest Bronx Community & Clergy Coalition
 - New Settlement Apartments/Community Action for Safe Apartments (CASA)
- Selected organizations will split \$490,000 and jointly implement program
- HPD hired three new staff; one point person for each pilot area
- 18-month pilot period will end in the fall of 2020



*HPD Commissioner Torres-Springer
Announcing the Partners in
Preservation Program*



HOUSING – PRESERVE EXISTING AFFORDABLE HOUSING

Keep homes affordable by continuing to offer loans and tax incentives

- Since March 2018, HPD has preserved 762 affordable homes in BX Community Districts 4+5, 98% of which serve extremely low to low income households

Host outreach and marketing events

- Since March '18 in Community Districts 4+5, HPD tabled 6 events, hosted 2 fairs with 50 attendees, and hosted property owner clinics that helped 9 owners, whose portfolios included 141 units

Pilot a Landlord Ambassadors Program

- 2-yr pilot funded through summer 2019; potential to expand city-wide
- Three sets of properties are in the pipeline for preservation
- Ambassadors also hosted resource fairs and outreach, in collaboration with Councilmembers and Community Boards

Help homeowners access resources

- Rolling out a new program called HomeFix (home repair program that assists New Yorkers with financial assistance and funds to make repairs for 1-4 family homes)
- In the fall, Enterprise and HPD issued an RFP for an administrator to facilitate the program
- Anticipate program launch this spring

Implement Neighborhood Pillars Program

- Officially launched December 2018
- Provides low-interest loans, tax exemptions, and a new down payment assistance fund dedicated to pre-qualified non-profit Community-Based Organizations (based on Preservation Buyer RFQ in 2018) to purchase rent-stabilized and unregulated buildings



Above: The Mount Hope Renaissance portfolio includes over 500 existing affordable homes for low-income New Yorkers that will be rehabilitated with a 40-year regulatory agreement to maintain affordability.

HOUSING – PROMOTE SAFE AND HEALTHY HOUSING AND PROTECT TENANTS

Continue to improve housing quality through rigorous enforcement of the Housing Maintenance Code

Create a Southwest Bronx Housing Task Force

Held first meeting in Jan 2019 to identify goals and structure; to be incorporated into Partners in Preservation

Continue providing robust free legal representation

In FY 18, **11,000 individuals** received **free legal services**

Proactive outreach to tenants to provide access to anti-displacement resources

From July 2015 through December 2018, TSU specialists have completed over **27,000 door knocks**, and assisted over **2,700 tenants** by connecting them with a range of City resources

July 2018-Dec 2018 (FY 19 YTD)	Bronx CDs 4+5
Inspections Completed	16,107
New Violations Issued	25,179
Violations Removed	27,311
Emergency Repairs Completed	\$693,800
Housing Court Cases on comprehensive litigation	50
Buildings in the Alternative Enforcement Program	33
Buildings in Underlying Conditions Program	7

Source: HPD Division of Code Enforcement, Dec 2018

HOUSING – PROMOTE SAFE AND HEALTHY HOUSING AND PROTECT TENANTS

Host tenant resource fairs

Hosted combo fair in January 2019

Continue working with the Tenant Harassment Prevention Task Force

Ongoing

Establish a Certification of No Harassment (CONH) Pilot Program

Launched October 2018



Tenant Resource Fair, Held in April 2017



Advocates at City Council on the passing of CONH Pilot Program

HOUSING – DEVELOP NEW AFFORDABLE HOUSING

Incentivize the development of deeply affordable housing that exceeds minimum MIH requirements

- Since March 2018, the City financed **231** affordable homes in BX Community Districts 4+5

Proactively engage with property owners along the corridor

- Hosted **2** information sessions in BX Community Districts 4+5

Advance development on publicly owned land

- Morrisania and Morris Heights New Construction Program RFQ was designated to Neighborhood Infill Partners. The buildings will include **11** and **18** rental units respectively. They anticipate certification of ULURP in August 2019
- RFP for 97 West 169th street was issued in December 2018
- The City continues to work with partner agencies regarding the Morrisania Diagnostic Treatment Center surface lot and the Anthony Ave vacant play lot. HPD hopes to begin community engagement around these sites sometime in the early summer
- The City continues to evaluate feasibility for affordable housing development at 1337 Jerome Ave



Google street view of 97 West 169th Street



Google street view of the Morrisania Diagnostic Treatment Center Surface Lot

HOUSING – Development Proposals



What's happened?

**Proposals listed below have been reported/presented by development teams and are subject to change*

1. **Jerome Court (1776 Jerome Avenue):** Pursuing 175 Affordable/Supportive Housing Units with ground floor retail
2. **29 Featherbed Lane:** 161 Units of housing (pursuing affordable programs)
3. **97 West 169th Street:** RFP released in December for City-Owned site to develop high-quality and sustainable senior affordable housing
4. **1331 Jerome Avenue:** Pursuing 255 units of Affordable/Supportive Housing with commercial/community space
5. **1184/1159 River Avenue:** Pursuing 750 units of Affordable/Supportive Housing with commercial/community space
6. **Star Hill (1600 Macombs Road):** Pre-Development proposal pursuing 350 to 500 units of affordable and supportive housing, a public medical clinic, community facility space, publicly accessible open space

● City-Owned/Managed
 ● Proposed Private Development
 ● Affordable Preservation Starts since March 2018

HOUSING – What has the rezoning facilitated?*



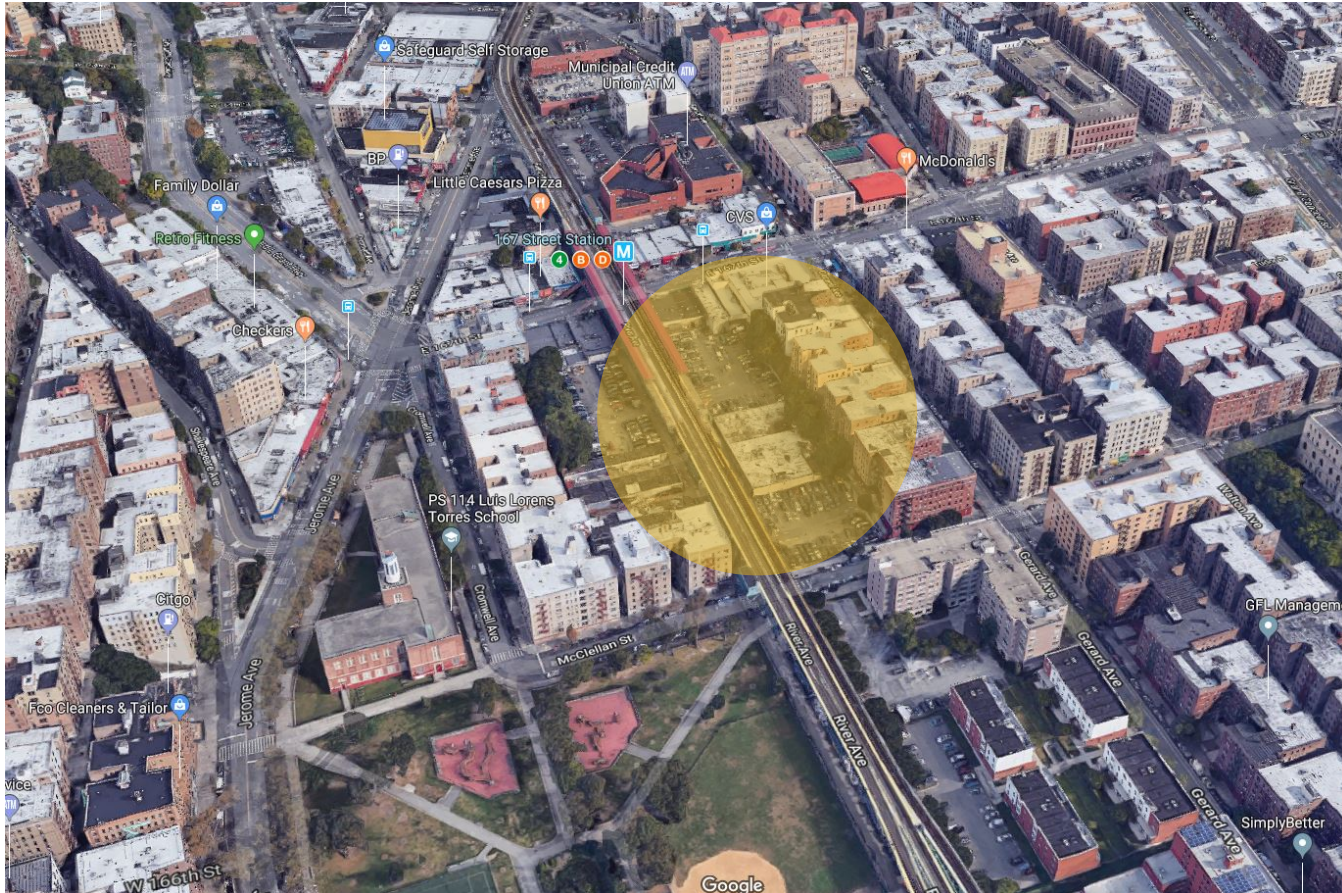
**Proposal as reported/presented by development team and is subject to change*

1159 River Avenue *Affordable and supportive housing developed by Community Access*

- 245 total units
 - 145 units will be set aside for supportive housing
 - Remaining 100 units are reported to be rented to families earning between 28% and 77% of Area Mean Income.
 - 20,000 square feet of ground floor commercial space expected to be food and other retail stores.



HOUSING – What has the rezoning facilitated?*



**Proposal as reported/presented by development team and is subject to change*

1164/1184 River Avenue

Affordable housing proposal being developed by Madd Equities across multiple sites on River Avenue, just south of the 167th Street 4 train station

The proposal calls for 500 units of affordable housing, commercial and community space

HOUSING – What has the rezoning facilitated?*

**Proposal as reported/presented by development team and is subject to change*

1331 Jerome Avenue

Affordable and supportive housing being developed by Atlantic Development and the Doe Fund

From the development team:

“14-story building with 255 units, including 153 ESSHI units for both individuals and families. The project is expected to open to residents in March 2021.

The project includes additional units targeting low-income households and will be managed by The Doe Fund. The project will have on-site amenities that include 24-hour security, live-in building superintendent, energy efficient building systems and appliances, a laundry room, community rooms, private rear gardens, and on-site social services.”



HOUSING – What has the rezoning facilitated?*



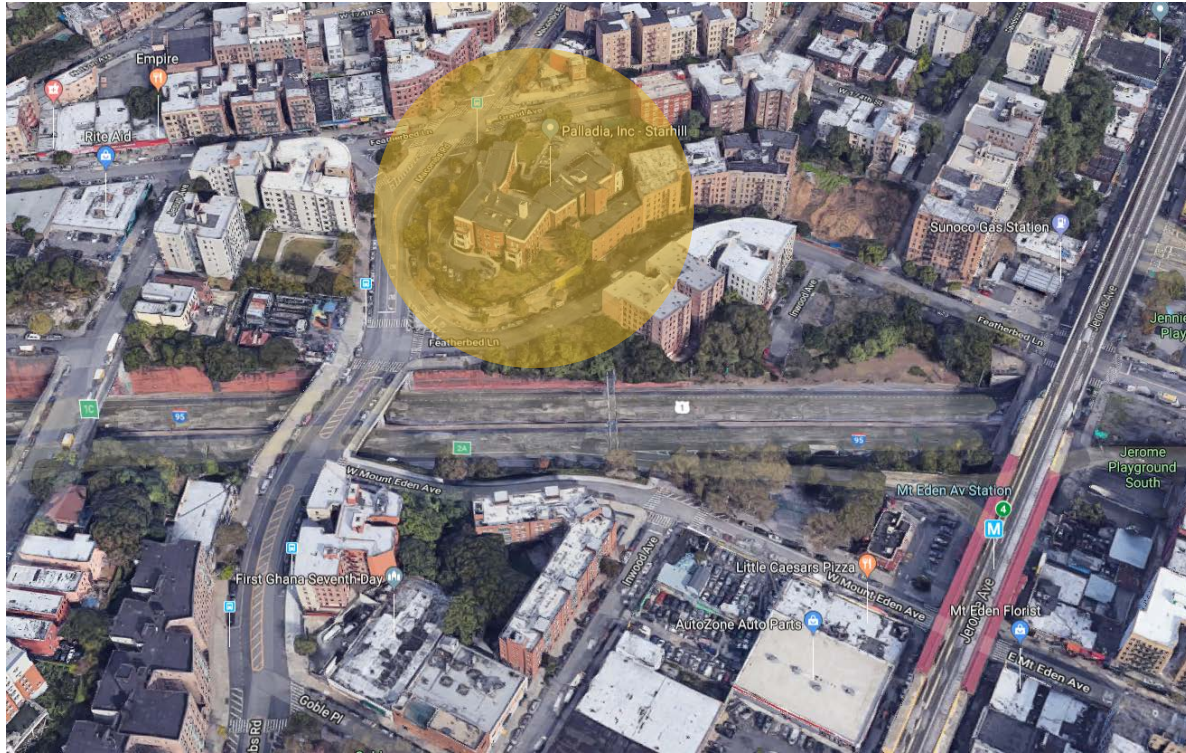
**Proposal as reported/presented by development team and is subject to change*

29 Featherbed Lane

Affordable housing being developed by Gjushi Construction Company

- 160 units of affordable housing
 - Units for formerly homeless
 - AMI bands ranging from 25% to 90%
- Laundry room
- Recreation room
- Bike storage

HOUSING – What has the rezoning facilitated?*



**Proposal as reported/presented by development team and is subject to change*

Star Hill (1600 Macombs Road)

Affordable and supportive housing, being developed by Services for the Underserved

- 350 to 500 units of affordable and supportive housing;
- Publicly accessible medical facility
- Community facility space
- A publicly accessible green space
- A parking area

HOUSING – What has the rezoning facilitated? *



**Proposal as reported/presented by development team and is subject to change*

Jerome Court (1776 Jerome Avenue)

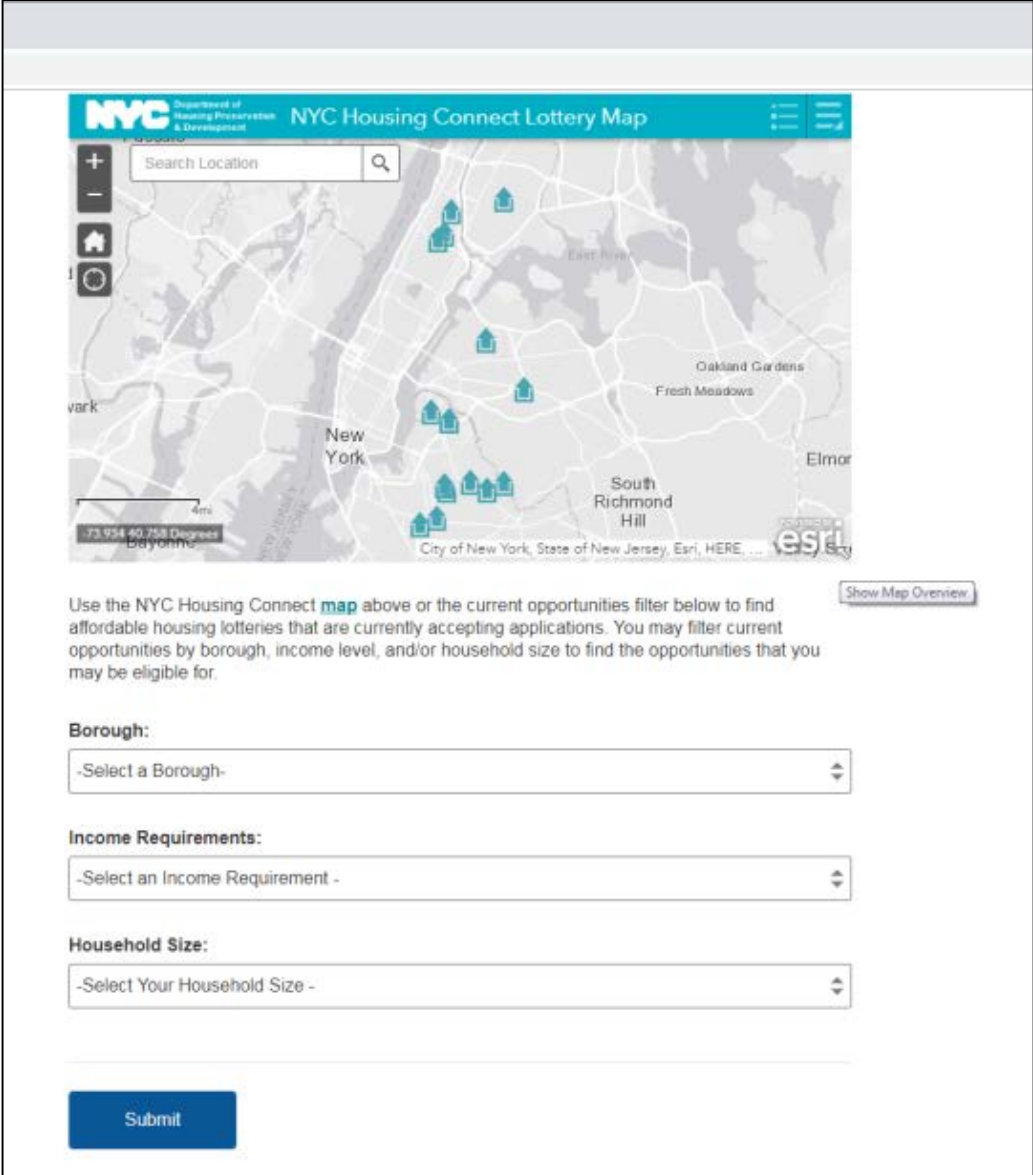
17-story mixed-use, being developed by Services for the Underserved and Bronx Pro Group

- 63,000 sq. ft. of residential space
- 52,000 sq. ft. of community facility space
- 7,500 sq. ft. of commercial space

HOUSING – INCREASE ACCESS TO AFFORDABLE HOUSING

Make it easier for residents to understand, prepare for, and complete application process

- Recruiting Housing Ambassadors
- Updates to Housing Connect website
- Better advertising housing lottery
- Continue refining marketing guidelines to reach New Yorkers most in need



NYC Department of Housing Preservation & Development **NYC Housing Connect Lottery Map**

Search Location

Use the NYC Housing Connect [map](#) above or the current opportunities filter below to find affordable housing lotteries that are currently accepting applications. You may filter current opportunities by borough, income level, and/or household size to find the opportunities that you may be eligible for.

[Show Map Overview](#)

Borough:
-Select a Borough-

Income Requirements:
-Select an Income Requirement -

Household Size:
-Select Your Household Size -

Submit

HOUSING – PROMOTE ECONOMIC DEVELOPMENT

Expand local hiring incentives in HPD-financed developments

Starting this year, developers of private sites will be encouraged to demonstrate a plan for outreach to residents of the local community district related to jobs in the new development. Developers will be required to adhere to their plans.

Continue upholding responsible contracting and labor standards for affordable housing projects receiving City subsidy

HPD continues to require disclosure and background checks through its Sponsor Review process.

SOCIAL SERVICES

The Administration commits to the continuation of its work to identify Three Quarters Housing (TQHs)

- Three-Quarter Housing Quarterly Report (Report Period: June 1, 2018 - September 30, 2018)
https://www1.nyc.gov/assets/operations/downloads/pdf/2018_10_16_tqh_report_q3_2018_final.PDF

Department of Homeless Services (DHS) will discontinue the use of all Cluster units in Council Districts 14 and 16

- Quarterly Reporting FY19 Q1: Closed cluster sites/units:
 - Council District 14: 19 cluster sites closed
 - Council District 16: 21 cluster sites closed
- Quarterly Reporting FY19 Q2 Closed cluster sites/units:
 - Council District [14: 21](#) cluster sites closed
 - Council District [16: 22](#) cluster sites closed

SOCIAL SERVICES

Dedicate rental assistance to help move 250 homeless families and individuals out of shelter and into affordable housing

Commitment	Quarterly Reporting FY18 Q3	Quarterly Reporting FY18 Q4	Quarterly Reporting FY19 Q1	Quarterly Reporting FY19 Q2	Quarterly Reporting Through 3/19/19
Jerome Avenue: Dedicate rental assistance to help move 250 homeless families and individuals out of shelter and into affordable housing	81 total subsidized exits	94 total subsidized exits	62 total subsidized exits	78 total subsidized exits	69 total subsidized exits



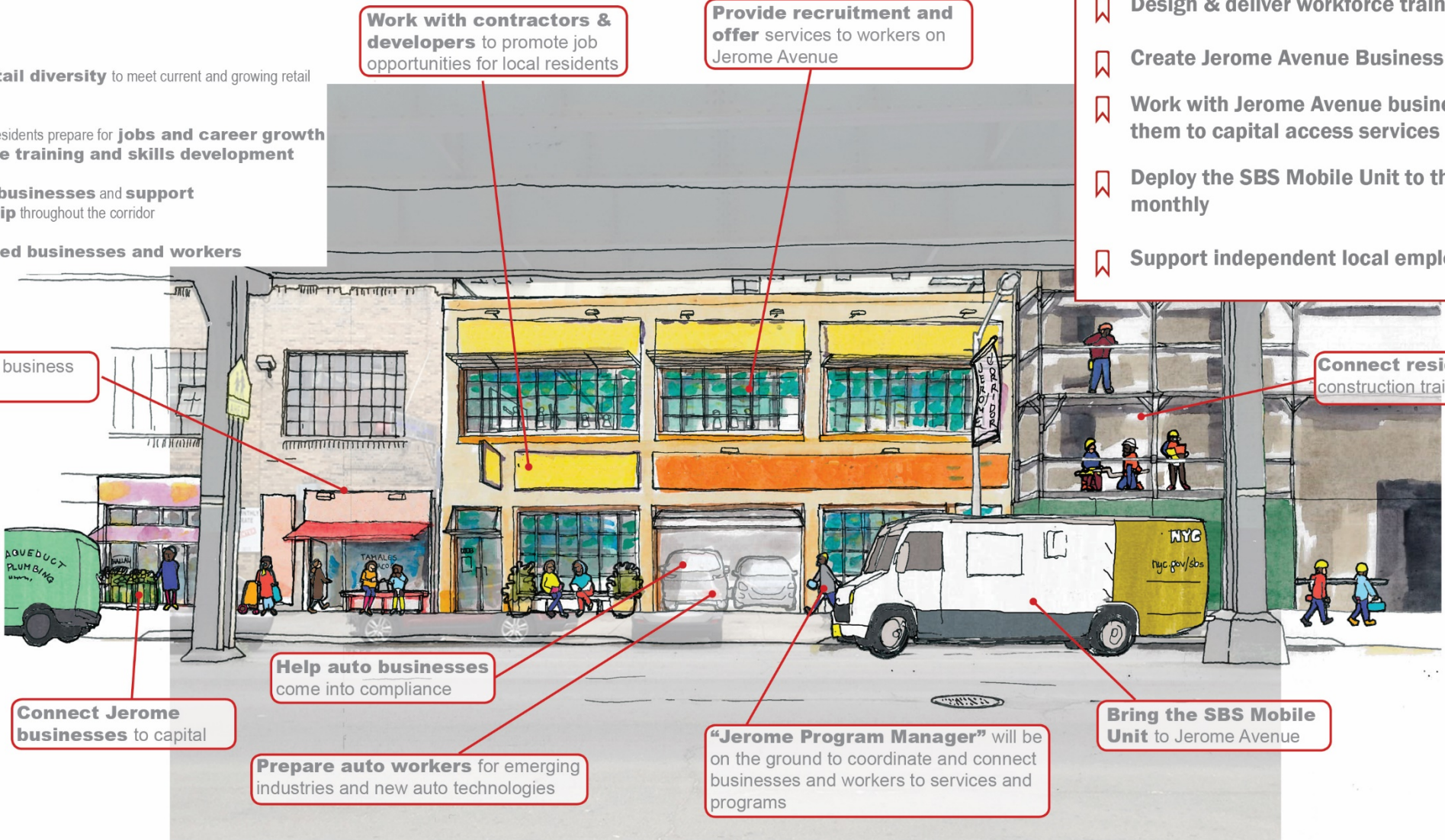
We help our clients maintain housing, and we transition clients who are in shelter into permanent and stable housing

Economic & Workforce Development

GOALS

- 1 Create **greater retail diversity** to meet current and growing retail and service needs
- 2 Help Jerome Avenue residents prepare for **jobs and career growth with appropriate training and skills development**
- 3 **Promote small businesses and support entrepreneurship** throughout the corridor
- 4 Support **auto-related businesses and workers**

- ### BIG WINS
- 📌 Create “Jerome Program Manager” position to oversee all business & workforce strategies
 - 📌 Design & deliver workforce training to auto workers
 - 📌 Create Jerome Avenue Business Grant program
 - 📌 Work with Jerome Avenue businesses to connect them to capital access services
 - 📌 Deploy the SBS Mobile Unit to the Jerome Corridor monthly
 - 📌 Support independent local employment network



Work with **contractors & developers** to promote job opportunities for local residents

Provide **recruitment and offer** services to workers on Jerome Avenue

Offer **grants** for business relocation

Connect residents to construction training programs

Connect Jerome **businesses** to capital

Help auto **businesses** come into compliance

Prepare auto **workers** for emerging industries and new auto technologies

“Jerome Program Manager” will be on the ground to coordinate and connect businesses and workers to services and programs

Bring the SBS **Mobile Unit** to Jerome Avenue

SMALL BUSINESS, WORKFORCE AND ECONOMIC DEV.

Create a new “Jerome Program Manager” position, which will oversee all business and workforce strategies related to the Jerome Avenue rezoning

Rezoning Manager regularly hosts office hours with both Councilmembers in order to engage directly with Jerome avenue commercial corridor and conducts regular door to door outreach for upcoming workforce and business services events

In addition to coordinating business services and workforce efforts, the Rezoning Manager has met with various Jerome Avenue stakeholders (i.e. Community Districts 4 & 5) and partakes in the monthly Jerome avenue partnership meetings led by JobsFirstNYC

Design and Deliver Workforce Training for Auto Workers

SBS has been actively working and meeting with different community stakeholders, local merchants, and auto workers along the Jerome avenue corridor to better understand the needs and further influence the design of the training program

Launch Auto Business Compliance and Retention Initiative

SBS is working with City Hall, and Councilmember Gibson on next steps with pursuing partnership with New York State Department of Environmental Conservation (DEC) to connect Jerome Avenue businesses to compliance services



SMALL BUSINESS, WORKFORCE AND ECONOMIC DEV.

Conduct Workforce Outreach and Recruitment Events

SBS delivers workforce services directly along Jerome avenue corridor via the Mobile outreach unit. SBS works with local stakeholders and community organizations to target local residents, the foreign born population, and the out of school out of work youth population

Connect Jerome corridor residents to construction training programs

SBS utilizes the mobile outreach unit in partnership with community organizations to recruit and connect local residents to trainings and job opportunities in the industrial and construction sector

Partner with Council Members to launch the Jerome Avenue Local Hiring and Responsible Contracting Working Group

SBS will continue to support Council Members in working group initiative and efforts



SMALL BUSINESS, WORKFORCE AND ECONOMIC DEV.

Deploy the SBS Mobile Unit to the Jerome Corridor monthly

SBS Mobile Unit is in the corridor on a monthly basis. SBS alternates between delivering workforce resources and business services.

SBS **workforce**, recruitment, and training efforts are delivered via community partnerships and staff from local Workforce1 Career centers.

SBS business services are delivered via workshops in partnership with both Councilmembers, and local community based organizations. SBS utilizes the mobile unit to connect one on one with merchants along the corridor and deliver business services related to financing, legal assistance, and navigating government.



SMALL BUSINESS, WORKFORCE AND ECONOMIC DEV.

Create Jerome Avenue Business Grant Program

SBS is finalizing program details, including necessary NYC Administrative Code changes, and expects to have the Jerome Avenue Relocation grant program up and running later this year. In the interim, SBS staff is meeting with local businesses to discuss all pending issues and resources, including the proposed relocation grant.

Work with Jerome Avenue businesses to connect them to capital access services

SBS capital access services are delivered via workshops in partnership with both Councilmembers, and local community based organizations. SBS works with all business types providing one-on-one consultations via the mobile unit with financing experts that help connect businesses with a network of over 40 lenders in NYC

Upcoming Events

- 3/27/19 : Mobile outreach Unit + Financing event with business experts



GOALS

- 1 Ensure every neighborhood has **green streetscapes, quality parks, and diverse recreation spaces**
- 2 Promote a **safe, walkable Jerome Avenue** underneath the elevated train
- 3 Ensure the **streets are safe and attractive for all users including pedestrians, bicyclists, transit users, and motorists**
- 4 Meet the **educational, health, and service needs of the community**, especially youth and seniors, today and in the future as the neighborhood develops
- 5 Improve **quality of life and health** of the neighborhood

Parks, Open Space & Community Resources

BIG WINS

- Build Two New Schools in School Districts 9 & 10
- Renovate & Expand Davidson Community Center
- Jerome Avenue Public Health Task Force
- Jerome Avenue Neighborhood Health Plan
- Develop Corporal Fischer Park
- Develop New Park at 1801 Davidson Ave.
- Renovate and Expand Grant Avenue Park
- “Under the EL” Public Realm Improvements
- Implement Commercial Corridor Improvements



TRANSPORTATION - PROGRESS SINCE PLAN ADOPTION

Make Improvements to the intersection at Cross Bronx and Jerome Ave In Summer 2018 DOT finished the installation of new crosswalks, pedestrian space, and traffic signals across Jerome Avenue and the Cross Bronx exit ramps.

Address NYPD 44th Precinct parking issues through increased enforcement and changing nearby parking regulations

In November of 2018 DOT converted West Clarke Place, between Inwood Ave to Jerome Ave, into a one-way street. This change added approximately twelve (12) on street parking spaces near the 44th Precinct.

Reconstruct Clifford Place Step-Street

- Construction is currently on-going.
- Completion of construction is planned for spring 2019



New pedestrian signals, crossings, ramps and refuges create a safer and more comfortable experience along Jerome Avenue at the Cross Bronx Expressway

TRANSPORTATION - PROGRESS SINCE PLAN ADOPTION

Implement a comprehensive streetscape and pedestrian improvements project along Jerome Avenue

Three sites on Jerome Avenue (at 170th Street, at Burnside Avenue, and at Tremont Avenue) are in preliminary design at DDC which is scheduled for completion by August 2019.

Additional improvements including Commercial Corridor streets scape, “Under the EL” Public Realm Improvements, and pedestrian safety measures, will be begin preliminary design at DDC in Summer 2019.

Reconstruction of Davidson Avenue Step-Street

DDC began working on preliminary design in January 2019 and expects to complete it by January 2020.



Davidson Step-Street

TRANSPORTATION - PROGRESS SINCE PLAN ADOPTION

Support Metropolitan Transportation Authority (MTA) ADA accessibility project at the 170th Street Station on the 4 line

Metropolitan Transportation Authority (MTA), the Department of Design and Construction (DDC), and New York City Department of Transportation (NYCDOT) met on 2/12/18 to coordinate the designs between the MTA's upcoming elevator construction project at the 170th St station and NYCDDC/NYCDOT capital project at 170th St and Jerome Ave.

- DOT will meet internally to finalize the design of the MTA's proposed changes to the existing roadway geometry.
- MTA expects to begin work on to build an elevator at the 170th St. station in August of 2019.

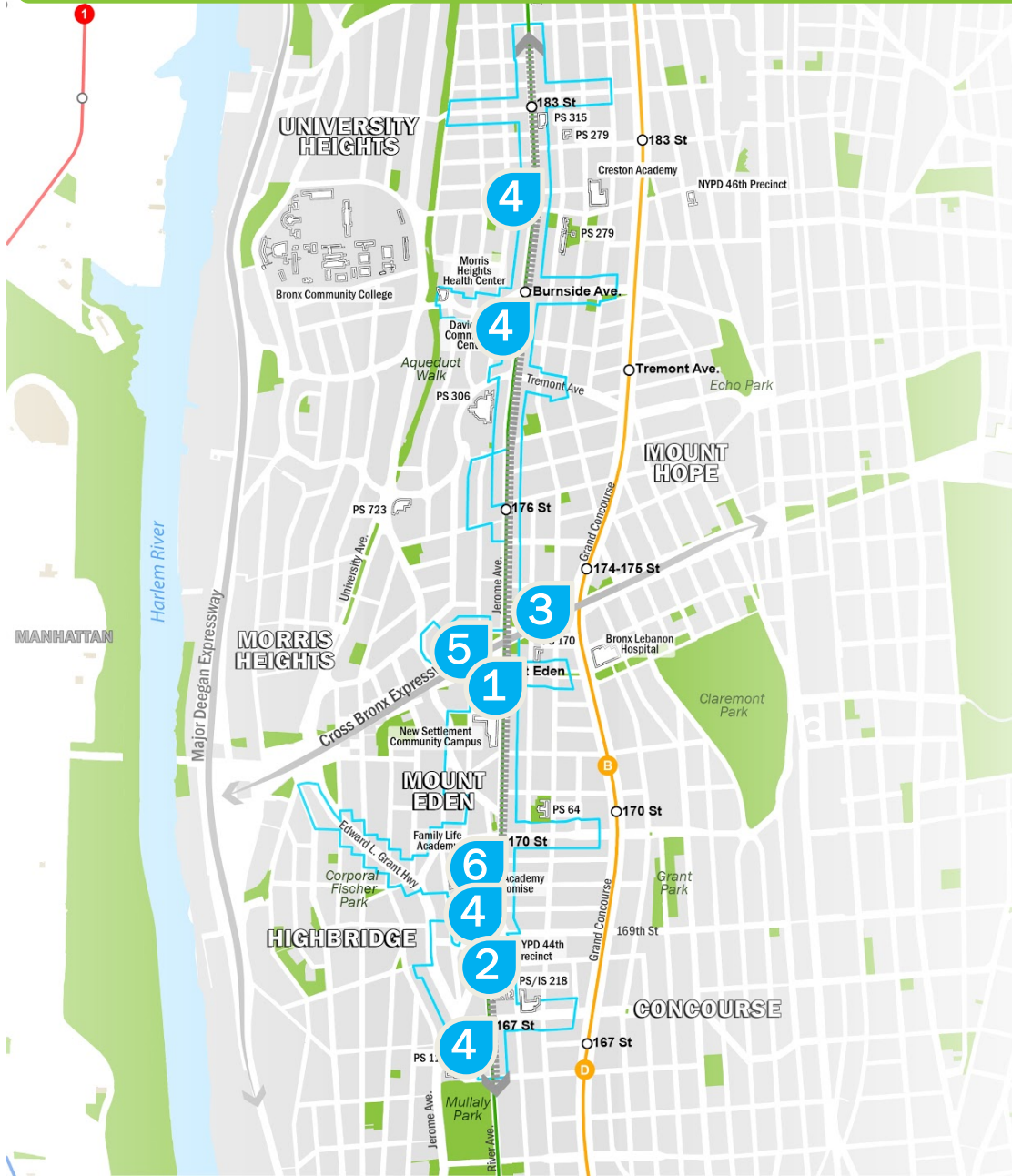
Advocate to MTA New York City Transit (NYCT) to provide additional peak hour bus service based on growth in the area

- On February 6, 2018, NYCT gave a presentation to the Bronx Borough Board about the Bronx Bus Redesign and announced it would release a draft redesign plan by May 2019.



170th street and Jerome Avenue at the 170th Street 4 Train Station

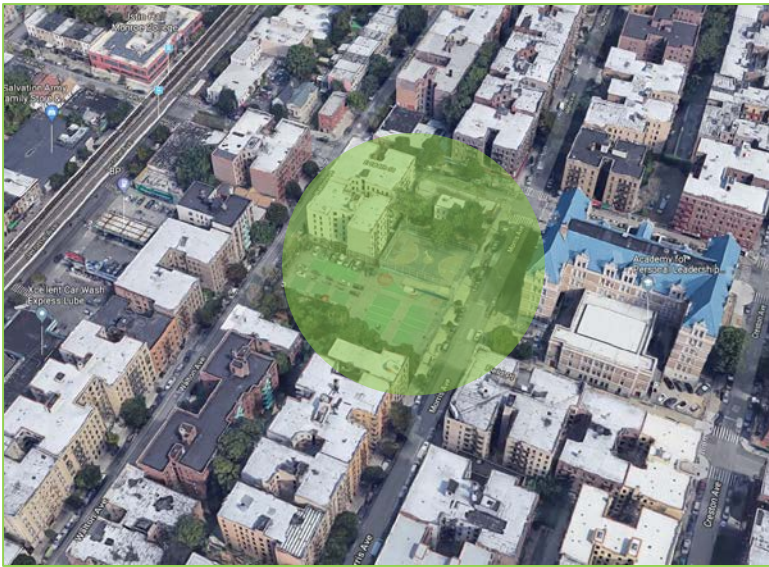
Streets and Transportation Commitments, Mapped



1. Make Improvements to the intersection at Cross Bronx and Jerome Ave
2. Address NYPD 44th Precinct parking issues
3. Reconstruct Clifford Place Step-Street
4. Implement a comprehensive streetscape and pedestrian improvements project along Jerome Avenue
5. Reconstruction of Davidson Avenue Step-Street
6. Support Metropolitan Transportation Authority (MTA) ADA accessibility project at the 170th Street Station

EDUCATION - PROGRESS SINCE PLAN ADOPTION

Build a new Community School District (CSD) 10 Elementary school at 2355 Morris Avenue



Design will begin in July 2019.
Anticipated September 2023 opening.

Construct a new “stand-alone gymnasium” at PS 246, Poe Center School



Bid and award is underway.
Anticipated September 2020 opening.

Build a new Community School District 9 Elementary school



A new elementary school has been sited at
1302 Edward L. Grant Highway.
Environmental review is underway.
Council site selection hearing is anticipated
for April 2019.

EDUCATION - PROGRESS SINCE PLAN ADOPTION

Complete PS 33 Annex

- Anticipated September 2021 opening.



Schools Commitments, Mapped



1. Build a new Community School District (CSD) 10 Elementary school at 2355 Morris Avenue
2. Build a new Community School District 9 Elementary school
3. Construct a new "stand-alone gymnasium" at PS 246, Poe Center School
4. Complete PS 33 Annex

OPEN SPACE - Activate and enhance Bridge Playground

Activate and enhance Bridge Playground

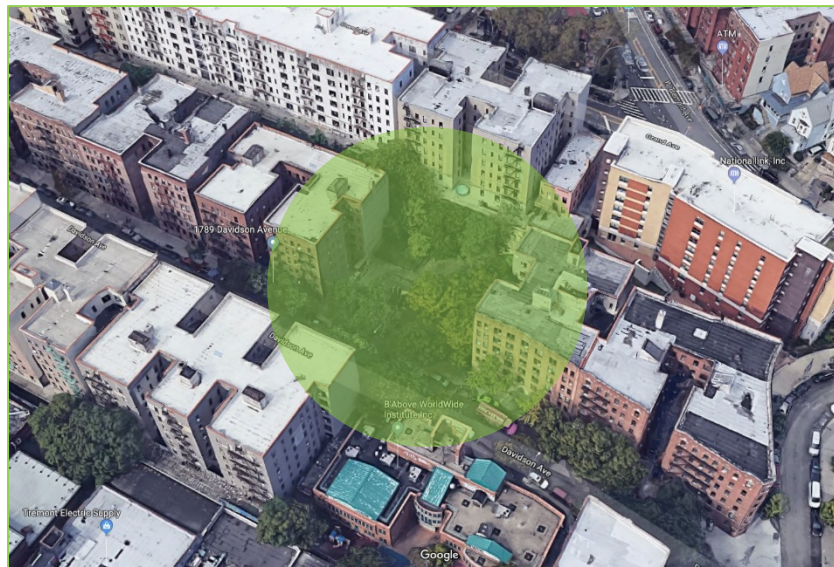
- Design is underway.
- Construction procurement anticipated to begin by June 2019.



Bridge Playground, Conceptual Design

OPEN SPACE – Create New and Improved Parks

*Develop a new park at
1801-1805 Davidson Avenue*



Design to start by June 2020.

*Develop Corporal
Fischer Park*



*Design underway,
public input meetings held.*

*Renovate and Expand
Grant Avenue Park*



Design to begin by June 2019.

OPEN SPACE - Create New and Improved Parks

Improve and increase access to Aqueduct Walk: reconstruct Morton Playground

Design is underway. Public input meeting held in September, 2018



Morton Playground Public Input Meeting

Improve and increase access to Aqueduct Walk: increase and improve access in southern reaches of Aqueduct Walk

Study is underway and is anticipated to be complete by June 2020.



Cpl. Fischer Park Public Input Meeting, 1 of 2

OPEN SPACE – Rename Plaza and Reinvigorate Greenthumb Gardens

*Rename park at West 181st Street between Aqueduct Avenue and Dr. Martin Luther King Jr. Boulevard
Commemorating Roscoe Brown and the Tuskegee Airmen*

Park was renamed “Captain Roscoe Brown, Ph.D. Plaza” in December, 2018.

Reinvigorate DPR Greenthumb community gardens

Parks has increased membership levels and public access to the community gardens.



Townsend Garden, East 175th Street, Bronx

Open Space Commitments, Mapped



1. Activate and enhance Bridge Playground
2. Develop a new park at 1801-1805 Davidson Avenue
3. Develop Corporal Fischer Park
4. Renovate and Expand Grant Avenue Park
5. Improve and increase access to Aqueduct Walk: reconstruct Morton Playground
6. Increase and improve access to southern reaches of Aqueduct Walk
7. Rename park at West 181st Street

PUBLIC SAFETY- PROGRESS SINCE PLAN ADOPTION

Install NYPD ARGUS security cameras within the Jerome Avenue rezoning area along Jerome Avenue corridor and intersecting commercial corridors

NYPD is in process of amending contract to include the 20 new locations, and will conduct site surveys later this year.



JEROME AVENUE NEIGHBORHOOD PLAN

