



Land Use and Urban Design Public Workshop, March 2017

Neighborhood Planning Process and Next Steps

A broad cross-section of **community voices articulated challenges and needs** that Gowanus faces today and in the future. They generated ideas about policies and investments to achieve a thriving, more resilient neighborhood.

Process

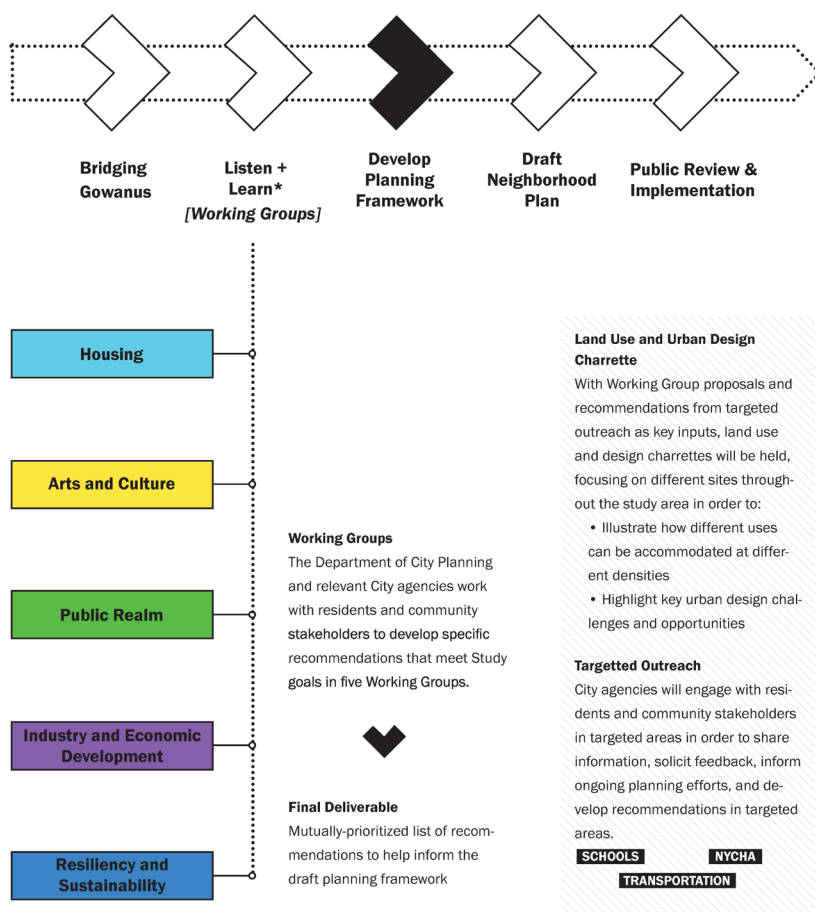
Due to the unique community and characteristics of the Gowanus area (such as the prominence of the Canal, which is a federal Superfund site), the variety of agencies participating in outreach events and involved in land use and infrastructure planning here may be different than in other neighborhood studies. At the request of the Gowanus community, this neighborhood study included working groups of local stakeholders to do deep dives into the complex and interrelated issues that are of importance to the community and need to be addressed as part of this holistic planning process (Arts and Culture, Housing, Industry and Economic Development, Public Realm and Sustainability and Resiliency) as well as topic-specific public meetings to broaden outreach and refine ideas for the planning framework.

Since the neighborhood study launched in October 2016, thousands of community stakeholders, residents, workers, business owners and elected officials have articulated challenges and needs that Gowanus faces today and in the future. They set goals and objectives and generated ideas about policies and investments to achieve a thriving, more resilient neighborhood. This framework is a product of all those voices and ideas, bringing them together in the objectives and proposed strategies for sustainability and resiliency, environmental remediation, community and cultural resources, housing, economic and job development, transportation and land use and urban form.

Next Steps

Through refinement and community feedback on this framework, a draft Neighborhood Plan will be developed to begin implementing this collective vision. Evolving from the goals and objectives outlined here, the draft Neighborhood Plan will further align community and government resources with draft zoning and land use changes aimed at realizing the shared vision. Land use actions, including rezoning, aimed at facilitating the Neighborhood Plan would subsequently enter public review (see timeline and process map below).

Gowanus Neighborhood Study Engagement Approach



Multi-pronged outreach approach developed with input from community

Achieving this vision for Gowanus will require **collective action**.

While some of the strategies outlined below can be achieved in the near future, others call for long term commitment.

The framework will be shared and discussed at a forthcoming public event and workshop to get direct feedback from the community. In addition, feedback and input can be provided through *PlanGowanus.com* and by emailing the DCP team at gowanus@planning.nyc.gov or calling DCP's Brooklyn Office at 718-780-8280.

Additionally, some specific goals and objectives will begin to be implemented in the near term. These include advancing the visioning process for Public Place and the DEP CSO facilities open space at the head end of the Canal.

The City is committed to continuing this close collaboration and looks forward to working with the community toward making Gowanus a cleaner, greener, inclusive neighborhood that can serve as a model of sustainability for New York City and beyond.

Thank You!

Thank you to all those in the Gowanus community who have contributed (and continue to do so!) their time, thoughts and passion to ensuring that the future of Gowanus is bright and green and responsive to community needs.

Your involvement and engagement is critical to the success of this process. Implementation of these bold ideas will require collective action and ingenuity.



Working Group Summit, July 2017

Gowanus Timeline and Process

