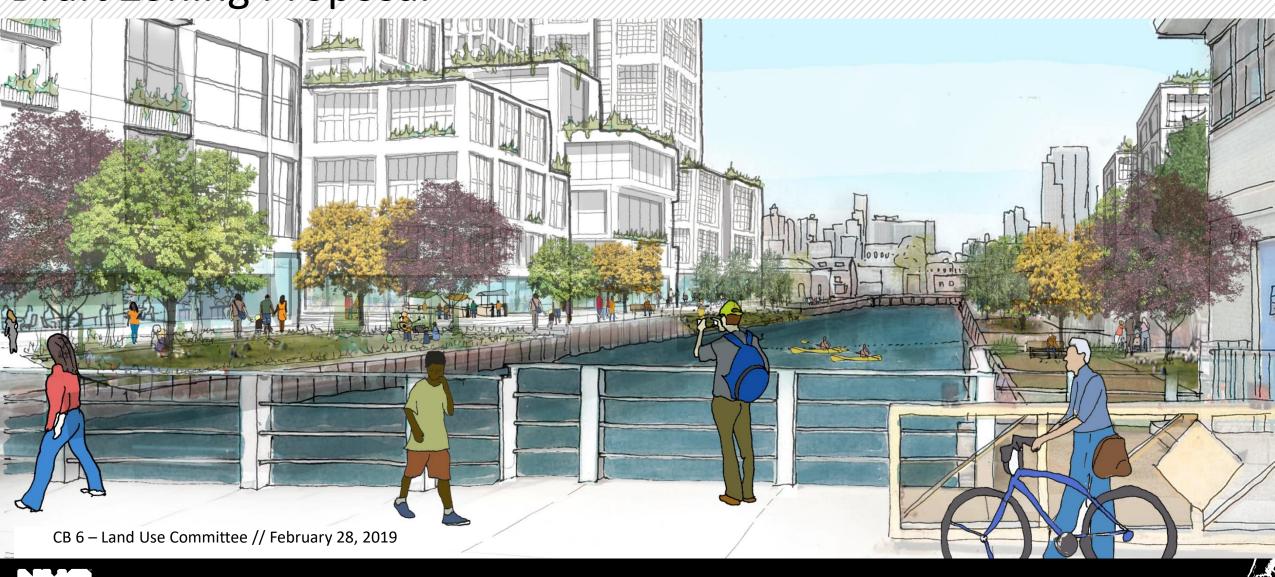
Gowanus Neighborhood Planning Study

Draft Zoning Proposal





Facilitate Community Priorities

- Thousands of new homes, including thousands for lowerincome New Yorkers
- New jobs across a variety of sectors
- New open space and new schools
- A resilient shoreline and cleaned-up brownfields
- An expanded, greener urban canopy





Make Broader Investments & Community Goals Possible

Equitable, sustainable future

- Planning for climate change
- Lowering carbon footprint
- Remediating Land
- New open spaces and expanded urban tree canopy

NYCHA

- \$4M for Community Center
- Gowanus IBZ study
- Infrastructure
 - Schools, transit, open space, etc...



Housing

Make improvements to NYCHA campuses by preserving and developing affordable housing

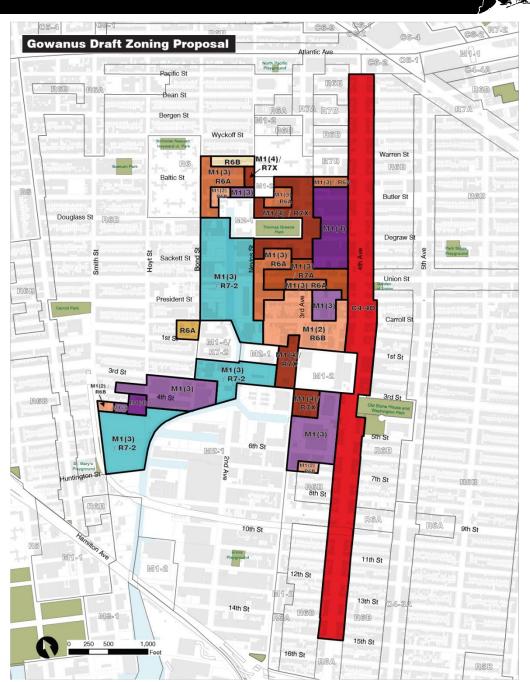
 The City will consider funding improvements to Gowanus Houses, Wyckoff Gardens, and Warren Street Houses during the rezoning process. Capital needs will be evaluated via an assessment of improvements needed in these developments, in the context of broader investments in NYCHA.

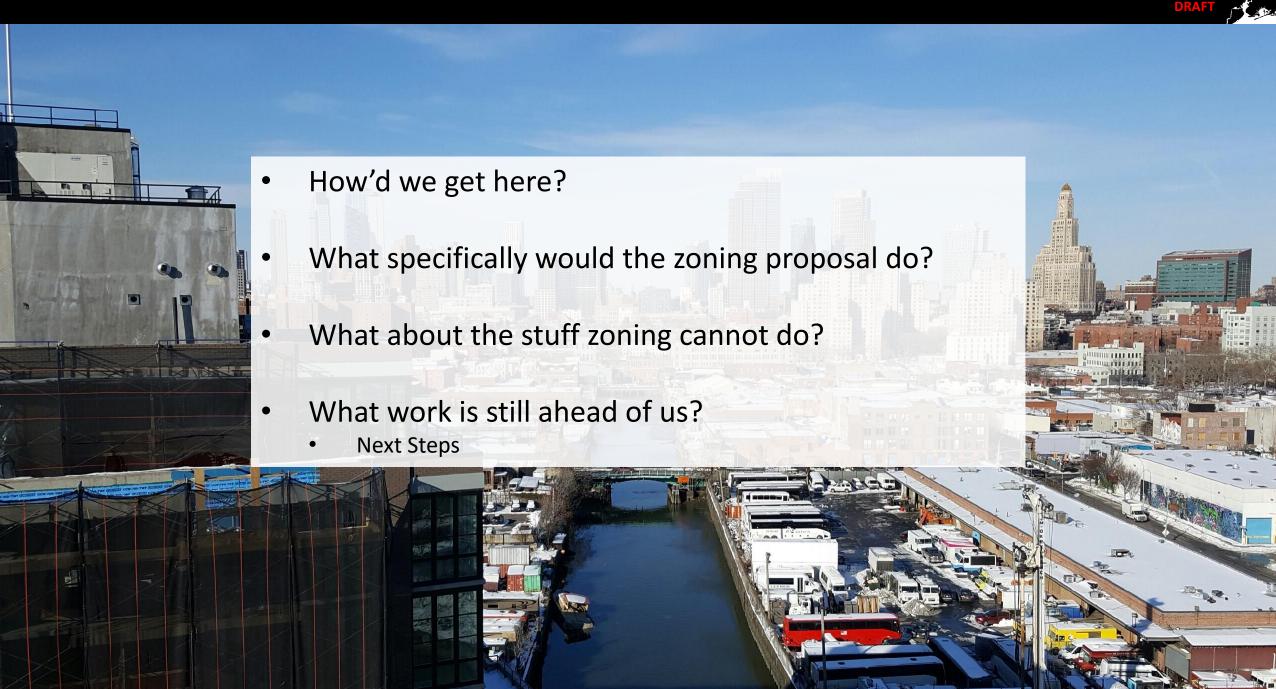


Overview // Proposed Actions

- Zoning Map Amendment
 - » Promote mixed-use growth in key areas
 - » Preserve and strengthen clusters of non-residential activity
- Zoning Text Amendment
 - » Establish the Special Gowanus Mixed-Use District
 - » Create the Gowanus Waterfront Access Plan
 - » Apply Mandatory Affordable Housing (MIH)
- City Map Changes
 - » New parkland and streets
- Disposition Approval and Urban Development Action Area Project (UDAAP)
 - » Facilitate redevelopment on city-owned sites







Issues and Opportunities

- City-wide housing crisis + thriving and diversifying economy
- Thriving nearby neighborhoods without room to grow
- Former industrial waterway and surrounding area lacks critical infrastructure, and floods regularly
- Market pressure and development interest around Canal
- Infrastructure needed to support growth, which is typically ad hoc
- A sustainable future requires more efficient land use near mass transit





1924 Aerial View of Gowanus Canal

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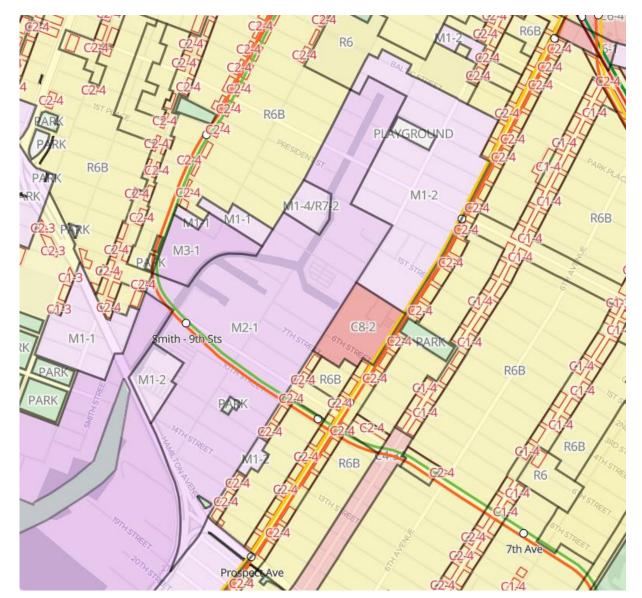
1924 Aerial View of Gowanus Canal

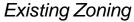
Outdated Existing Zoning

- Largely in place since 1961
- Relatively **low densities**
- Outdated parking & loading requirements
- Limited range of uses permitted
- No new residential uses allowed
- **Disincentive** to remediate brownfields

Existing	Zoning	Districts
-----------------	---------------	------------------

Zoning District	Residential FAR	Industrial/Commerci al FAR	Community Facility FAR
M1-1	•	1.0	2.4
M1-2	•	2.0	4.8
M2-1	•	2.0	•
M3-1	•	2.0	•
C8-2	•	2.0	4.8
R8A/C2-4	6.02	2.0	6.50

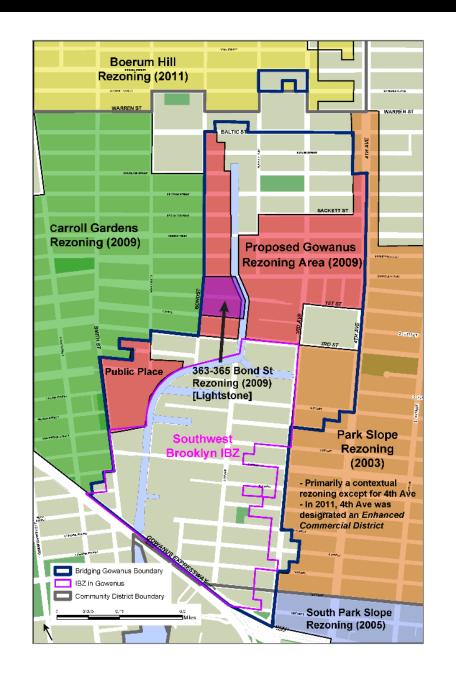








	2006	Gowanus Canal Community Development Corporation (GCCDC) Plan
	2007	'Platform' for Responsible Development of the Gowanus Canal Area
		NYC DCP Rezoning Study Begins
	2008	NYC DEP Waterbody/Watershed Report
	2010	EPA designates Canal as a Superfund site
		NYC DCP Rezoning Study put on hold
		'Reconsidering Gowanus' report released
	2011	Gowanus Works: Preserving Place and Production (Pratt Institute)
	2012	Superstorm Sandy
	2013	Brownfield Opportunity Area (BOA) Nomination Study
		A Stronger, More Resilient New York report
7	2014	Bridging Gowanus
	2015	CB6 adopts BG recommendations





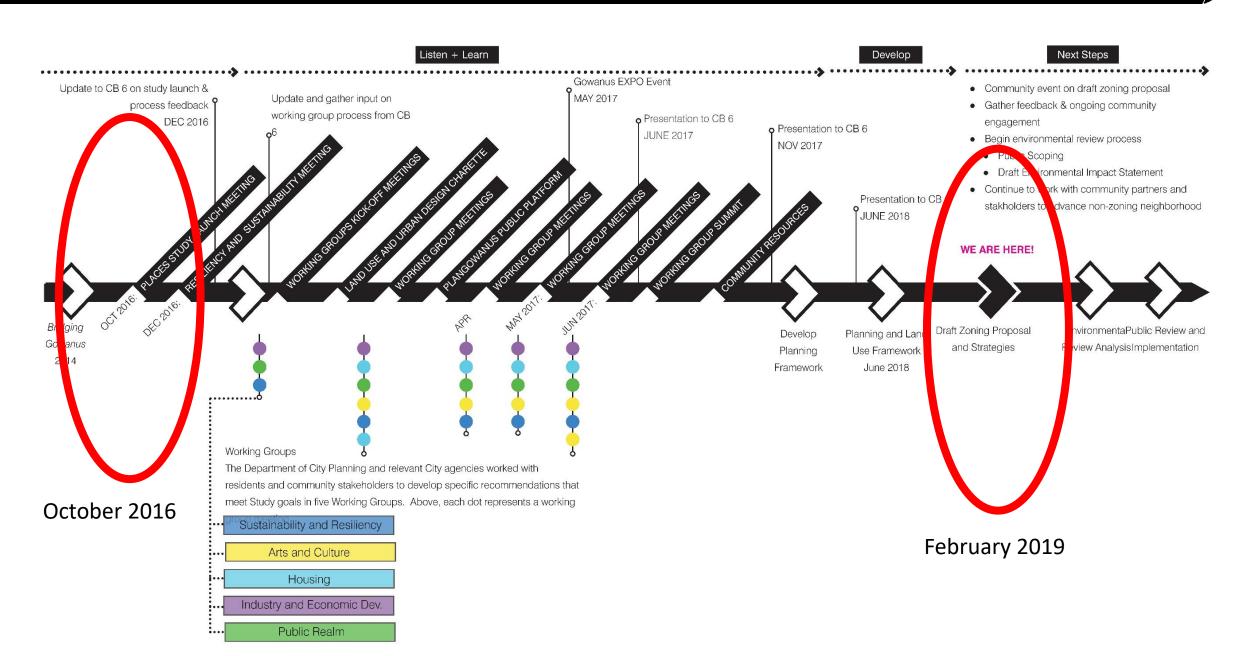
What we heard?

- Community and CB6 early input
- Give opportunity for community members to hear and talk about tradeoffs in front of each other
- Be transparent, open and real
- Show us the proposed zoning and density early – before scoping

What we did

- Working groups deep dives into technical topics (Feb to June '17)
- Shared all notes, presentations online and at public meetings
- Held facilitated roundtables and workshops to engage in
- Proposal shared January 2019





Listen	&			
Learn				

Public Meetings & Workshops NYCHA & Targeted Outreach Sustainability & Resiliency Industry & Economic Dev.

Working
Groups

Public Realm
Arts &Culture
Housing

- 100+ hours of workshops and meetings
- 26 working group meetings
- Large public events
- CB6 Meetings
- NYCHA Tenant Association meetings
- Over 17,000 total page visits on PlanGowanus.com
- Community roundtables and pop-up events



Listen & Learn

Public Meetings & Workshops NYCHA & Targeted Outreach

Sustainability & Resiliency Industry & Economic Dev.

Working Groups Public Realm

Arts &Culture

Housing

- Large format events since 2016 gathering input, feedback
- Sharing out results



Gowanus Framework Open House



March 2017 Urban Design Workshop



July 2017 Working Group Summit



October 2016 Kick-off Meeting



December 2016 Sustainability & Resiliency



Listen & Learn

Public Meetings & Workshops NYCHA & Targeted Outreach

Sustainability & Resiliency Industry & Economic Dev.

Working Groups Public Realm

Arts &Culture

Housing

- Regularly attended NYCHA Tenant
- Association Meetings
- Individual and group stakeholders
 - Community-based organizations
 - Elected officials
 - Businesses and property owners
 - Residents and citizens
- CB6 Outreach





Working Groups

Listen & Learn

Public Meetings & Workshops NYCHA & Targeted Outreach

- 5 Groups / 5 Meetings 80+ hours
- Developed mutually shared priorities and objectives
- Discussed tradeoffs and hard questions
- Shared out to community on website and at Fall 2017 public event



Working Groups Public Realm

Arts &Culture

Housing











PlanGowanus.com

DRAFT

Listen & Learn

Public Meetings & Workshops NYCHA & Targeted Outreach

Sustainability & Resiliency Industry & Economic Dev.

Working Groups Public Realm

Arts &Culture

Housing

apot to sit and watch the

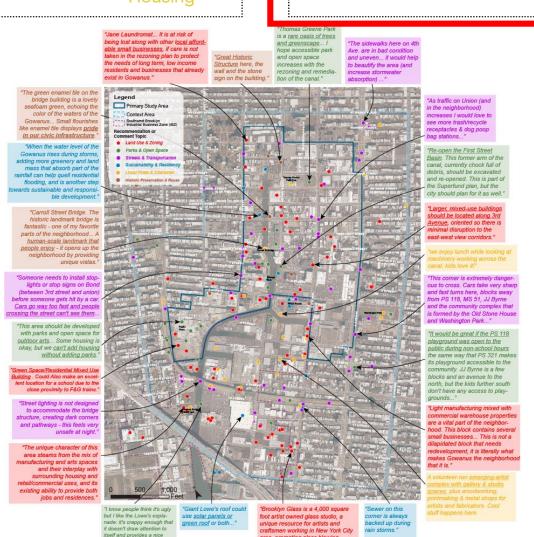
Plangowanus.com

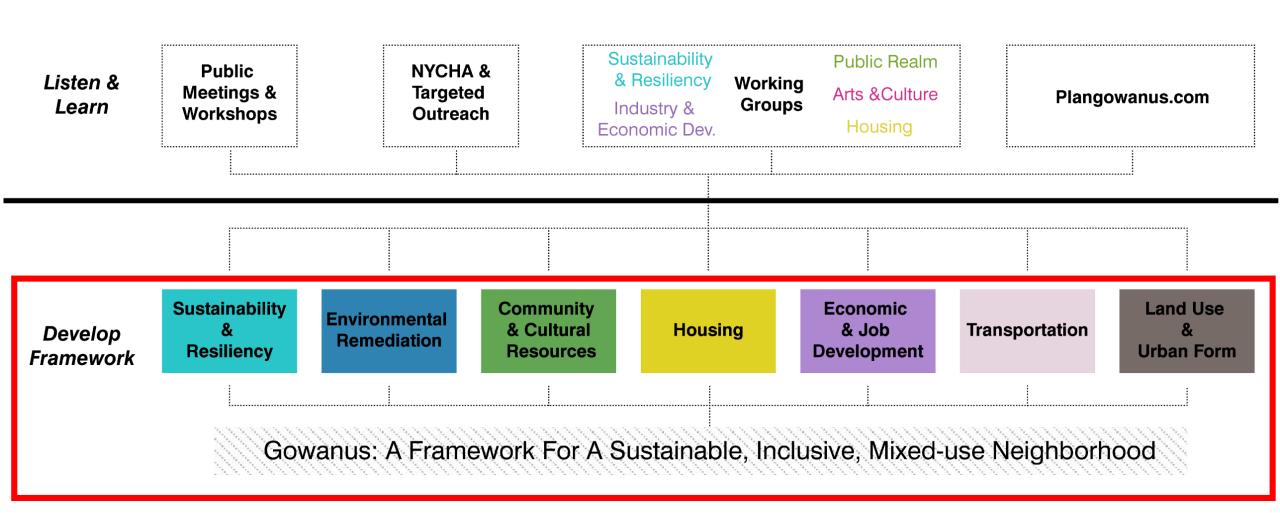
DCP Pilot used during listen and learn phase

- Topical Pages
- Interactive tools to gather feedback / ideas
- >17,000 visitors

NEIGHBORHOOD PLANNING STUDY

Used to share and archive information with Working Groups

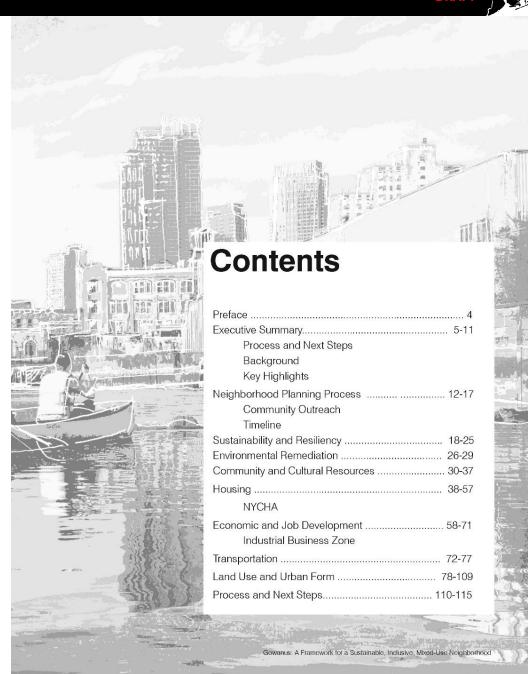






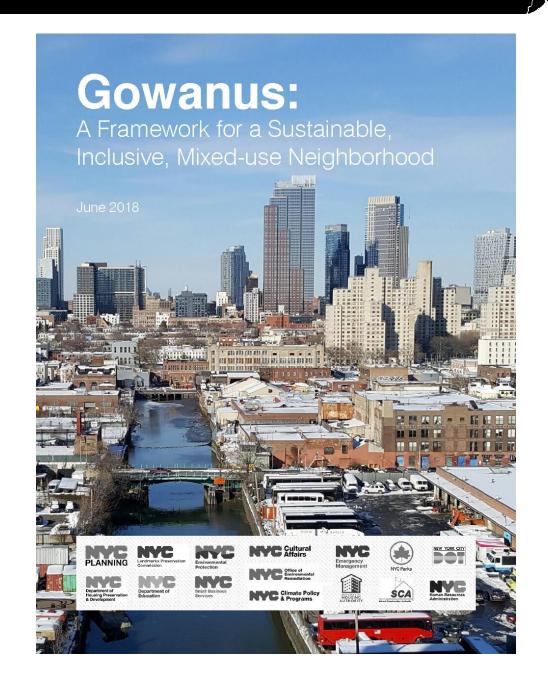
- Snapshot in time
- Structured around community priorities
- Includes some elements of a nabe plan based on what we heard so far
 - 1. Sustainability & Resiliency
 - 2. Environmental Remediation
 - 3. Community and Cultural Resources
 - 4. Housing
 - 5. Economic and Job Development
 - 6. Transportation
 - 7. Land Use and Urban Form
- Organized by goals and strategies

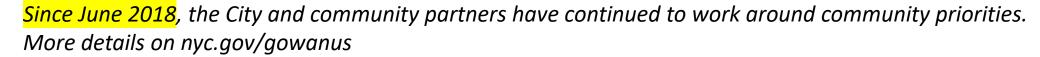




- Roadmap to achieving a shared vision
 - Requires collective action
 - All levels of society
 - Agencies, CBs, CBOs, developers, businesses, etc...
- Engagement and organizing around priorities
- Check-in with community on direction
- Alignment of city tools and resources
- In drafting detailed Zoning Proposal
- Tool for evaluating existing and future projects or programs







Sustainability & Resiliency

- High-level storm sewers
- Incorporate in draft zoning
 - WAP

Community & Cultural Resources

- St. Mary's and Ennis Playgrounds
- Develop supportive zoning proposal
- Evaluate historic resources

Economic Development & Jobs

- Develop supportive zoning proposal
- Advance IBZ vision study
- SBS Mobile Outreach Unit launch

Environmental Remediation

- Support continued Canal & upland remediation efforts
- E-designations

Housing & NYCHA

- Public Place Workshop
- Gowanus Community Center
- Meeting on Fair Housing

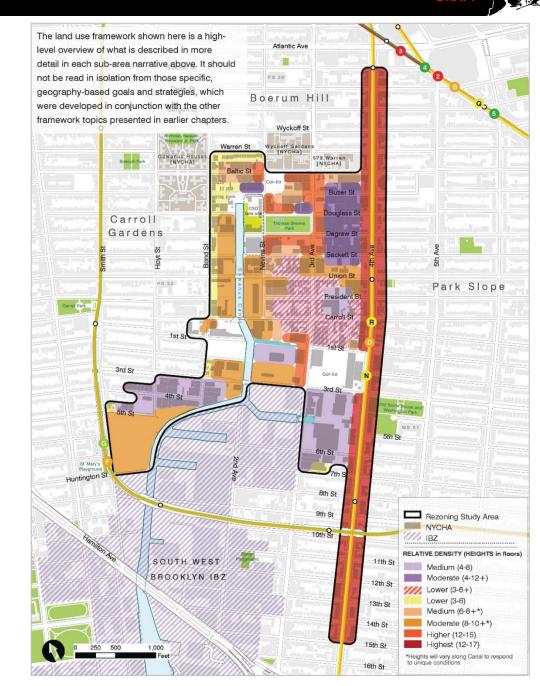
Transportation

- Map transit easements along 4th Avenue
- Assess connectivity across Nevins Street by existing and planned open space

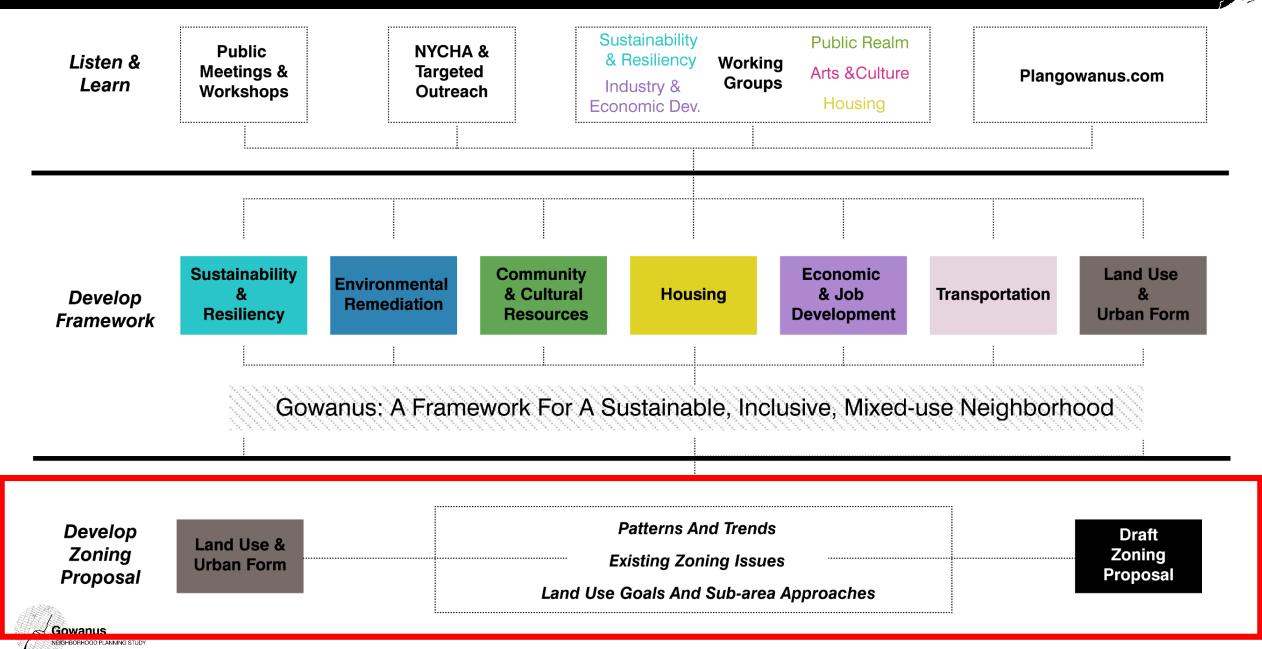


Goals:

- Support Sustainability and Resiliency efforts to make Gowanus a model green neighborhood
- Strengthen / promote clusters of non-residential activity
- Allow housing in key areas and require affordable housing in new development
- Leverage and focus density in appropriate locations
- Promote active, accessible, **resilient waterfront**
- Strengthen / extend commercial corridors
- Encourage and reinforce a vibrant, live-work neighborhood
- Be responsive to key elements of character/scale









Industrial and Commercial

- Maintain for non-residential use only
- Increase density
- Rightsize parking and loading

Housing

- Allow for medium to high density housing
- Require permanently affordable housing through MIH

Waterfront Access

Shape a unique, resilient waterfront open space

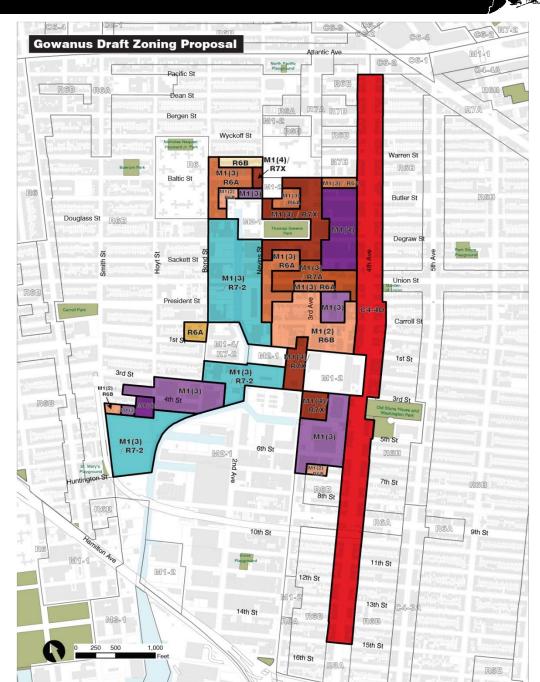
A true mix of uses

- Incentivise non-residential uses
- Create and enhance key corridors and nodes
- Activate the canal

Built Form

- Relate to neighbourhood context
- Allow for an architectural variety along the canal
- Maintain light and air to the future waterfront
- Promote resiliency and sustainability







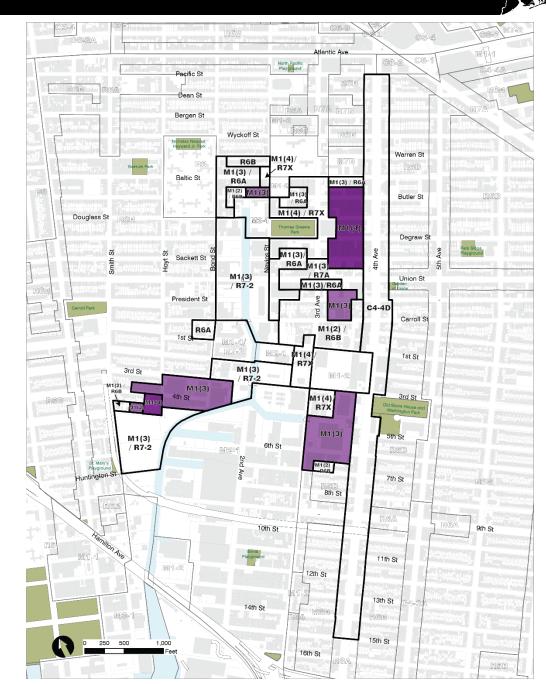
Proposed Zoning: M1(2), M1(3) & M1(4)*

Context:

- Active clusters of non-residential activity
- Near transit and major corridors

Goals:

- Maintain the prohibition on residential use
- Promote non-residential in new mixed-use developments
- Make off-street parking regulations more flexible
- Update bulk regulations
- Encourage retention and reuse of key loft buildings

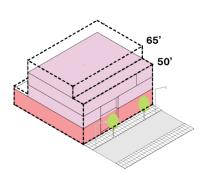


Proposed Zoning: M1(2), M1(3) & M1(4)*

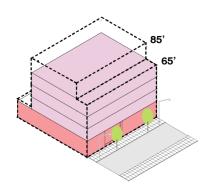
Key Specs:

- New mid-density loft districts
- Retail/Entertainment at 2 FAR across all
- Other uses increased to 3 or 4 (industrial, community facility, other commercial)
- No parking requirements for non-residential

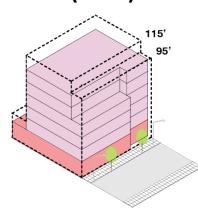




M1 (3FAR)



M1 (4FAR)





For sites over 20,000 sf in area, an additional 30 feet in height will be provided for added flexibility to accommodate office and other jobgenerating uses



Proposed Zoning: M1(2)/R6B, M1(3)/R6A, M1(3)/R7A, M1(4)/R7X

Context:

- Mix of uses, open storage, parking, vacancies
- Existing residences & NYCHA communities
- Upland brownfields outside EPA or DEC jurisdiction

Goals:

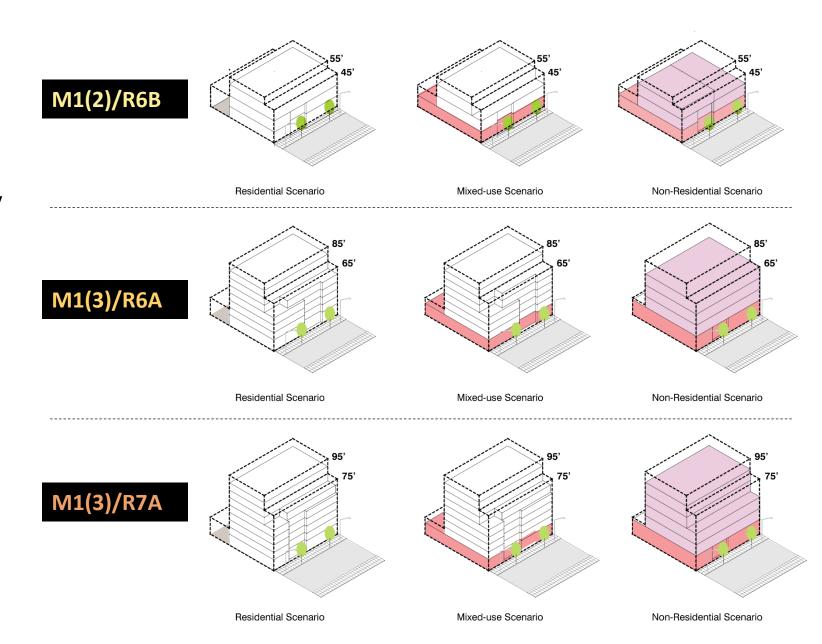
- Encourage vibrant, live-work neighborhood
- Balance neighborhood scale, growth and shared goals
- New mixed-income housing, market-rate and permanently affordable
- Promote a mixing of uses
- Bring existing residences into conformance with zoning



Proposed Zoning: M1(2)/R6B, M1(3)/R6A, M1(3)/R7A

Key Specs:

- Parity with mid-density loft districts
- MIH: 20 to 30% required permanently affordable housing
- Residential FAR:
 - R6B: 2.2
 - R6A: 3.6
 - R7A: 4.6
- Market-rate residential parking requirements to 20%

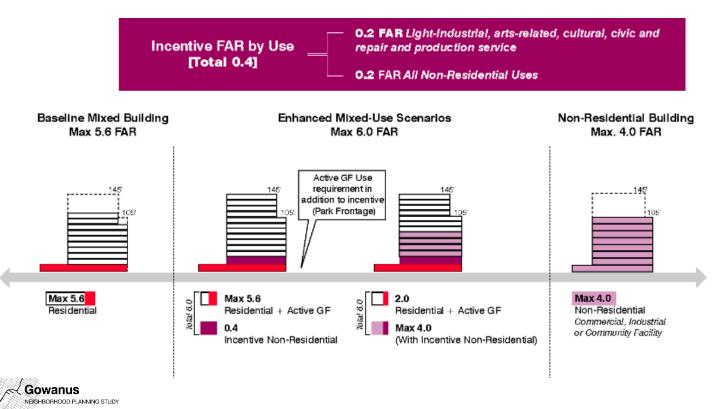


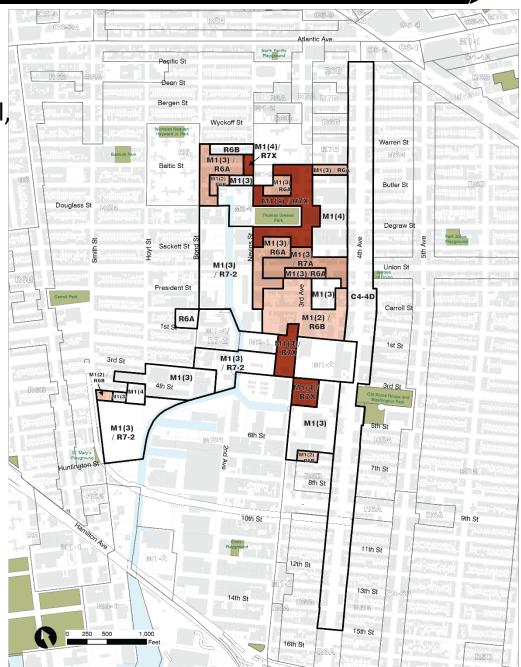




Proposed Zoning: M1(4)/R7X

Purpose: Incentivize the development of mixed-use projects that include new, permanently affordable housing as well as commercial, artist, civic, and cultural space. Re-envision a new fabric around a remediated and reconstructed Thomas Greene Playground



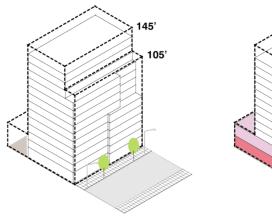


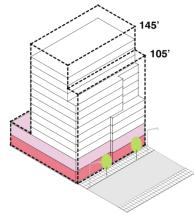
Proposed Zoning: M1(4)/R7X

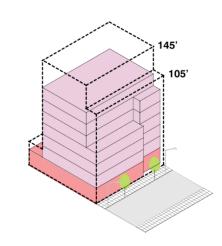
- Key Specs:
- Parity with mid-density loft districts
- MIH: 20 to 30% permanently affordable housing
- Residential FAR:
 - R7X: 5.6
- Total Max FAR: 6.0
 - Achieved only in buildings with nonresidential and Gowanus mix of uses
- Required Non-Residential Ground Floor Use in select areas
- Market-rate residential parking requirements to 20%



M1(4)/R7X







Residential Scenario

Mixed-use Scenario

Non-Residential Scenario



Proposed Zoning: R6B, R6A

Key Specs:

Residential FAR:

• R6B: 2.2

• R6A: 3.6

• AIRS* FAR: 3.9 (*Affordable Independent Residences for Seniors)

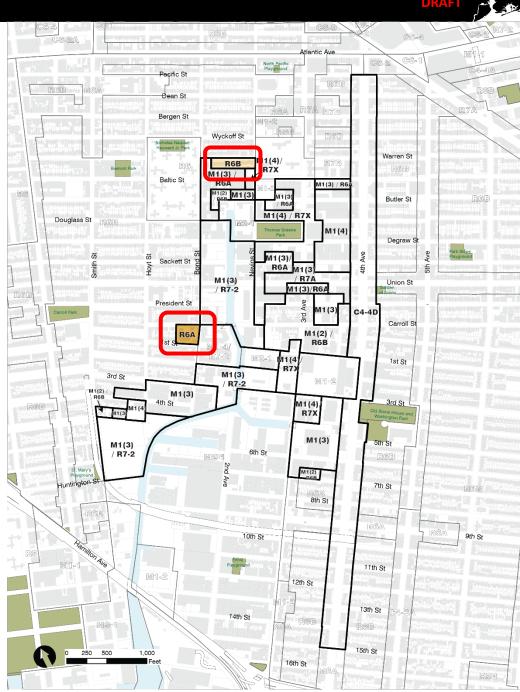
Goals:

Gowanus
NEIGHBORHOOD PLANNING STUDY

- Provide opportunities low-income senior housing on Mary Star of the Sea's parking lot
- Bring existing residences into conformance with zoning



Mary Star of the Sea @ Bond and Carroll Streets





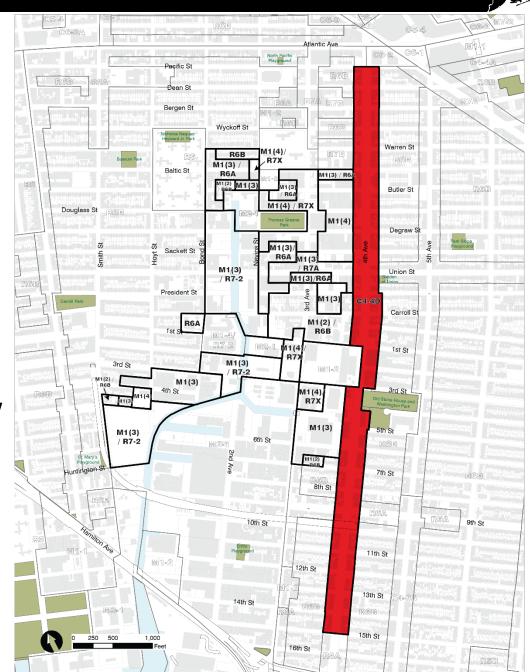
Proposed Zoning: C4-4D (R9A equivalent)

Context:

- Rezoned in 2003, 2011 no affordable housing
- Major boro-wide corridor with a mix of uses
- Local R subway stops at Union Street & 4th Avenue/9th St.

Goals:

- New mixed income housing, market-rate and affordable
- Allow existing parking to be replaced by active uses
- Apply transit easement zones along 4th Avenue to support new entrances, ADA accessibility and other station improvements





Proposed Zoning: C4-4D

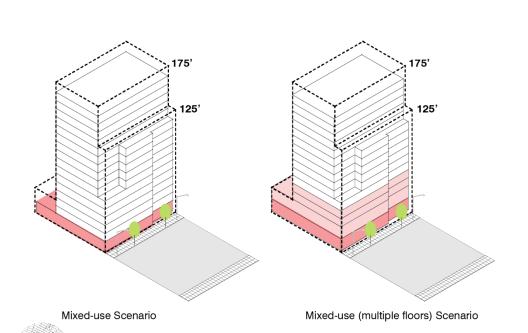
Key Specs:

Gowanus

EIGHBORHOOD PLANNING STUDY

- Max FAR by Use
 - Commercial: 3.4
 - Community Facility FAR: 6.5
 - Residential FAR: 8.5

- MIH: 20 to 30% required permanently affordable housing
- Required Non-Residential Ground Floor Use
- Market-rate residential parking requirements to 20%





Looking north on 4th Avenue at 2nd Street

Proposed Zoning: Gowanus Mixed-Use Special District

Purpose:

• Create special rules for both waterfront and non-waterfront blocks. Establish special height and setback regulations for buildings on waterfront blocks and key corridors.

Key Specs:

- Use and Floor Area Regulations
 - Ground Floor Requirements
 - Ensure a desirable mix of uses area wide
 - Special regulations to promote schools
- Streetwall Location and Envelopes
 - Sidewalk widenings (Nevins Street and 3rd Avenue)
- Parking and Loading Modifications







Proposed Zoning: M1(3) / R7-2*

Key Specs:

Parity with mid-density loft districts

• MIH: 20 to 30%

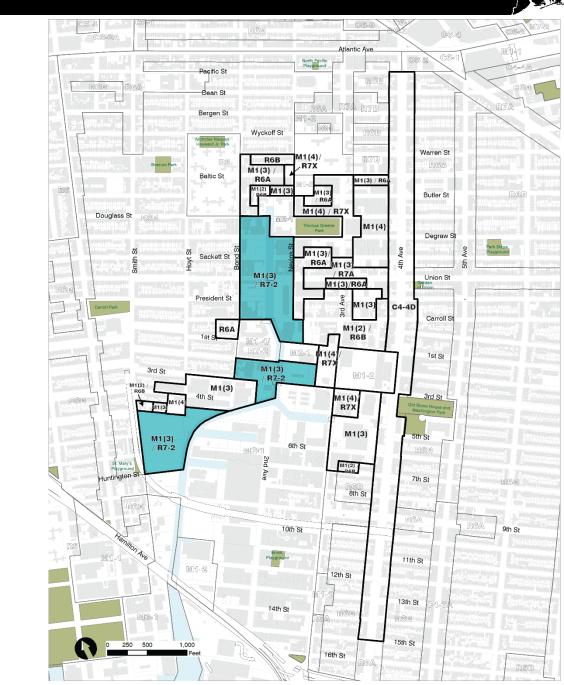
Residential FAR: 4.4

Non-Residential FAR: 3.0

Total Max FAR: 5.0

 Achieved only in buildings with non-residential and Gowanus mix of uses

- Required Non-Residential Ground Floor Use at canal crossings
- Market-rate residential parking requirements to 20%

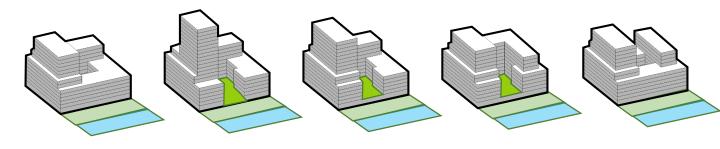




Proposed Zoning: M1(3) / R7-2*

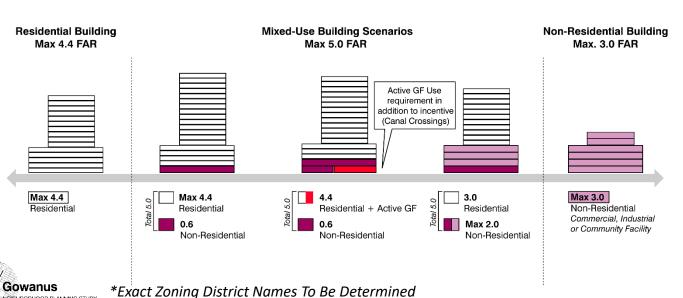
NEIGHBORHOOD PLANNING STUDY

Purpose: Leverage the unique nature of the Canal to create a vibrant, accessible, resilient and diverse waterfront esplanade with a mix of uses, new housing, including new permanently affordable housing, commercial, artist and maker space.



An envelopes that ensures sufficient flevihility









Proposed Zoning: M1(3)/R7-2

Context:

- City-owned site
- Brownfield, National Grid to remediate
- Currently vacant
- F/G stations at Carroll Street & Smith/9th Street
- Goals:
- Update vision with community for mixed-use development with affordable housing, community facilities, open space
- Facilitate new waterfront neighborhood parks
- Support remediation of sites adjacent to the Canal



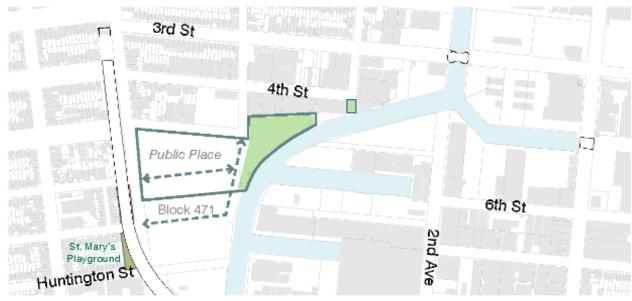




Purpose:

Reconnect the community to the Gowanus Canal and improve neighborhood livability by increasing access to publicly accessible open space and the waterfront, and facilitate public realm improvements in connection with planned private and public investments

- Remove Public Place designation on Block 471
- Map parkland on Block 471
- Map new public streets on Block 471
- De-map whole or partial segments of streets
- Map parkland on Bond Street streetend



For illustrative purposes only, exact street alignment and park mapping

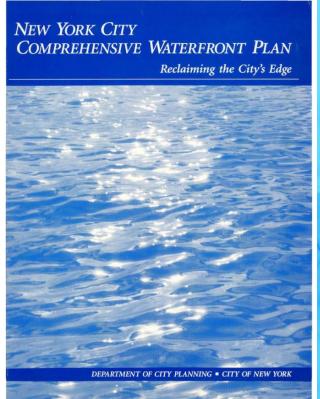




Waterfront zoning applies city-wide and has the following over-arching goals:

- Inviting waterfront public access areas
- High-quality design elements
- Greening of our waterfront
- Function ecologically
 - Planting
 - Edge conditions
- Variety of amenities and programs
- Variety of designs
- Improved connectivity to upland streets

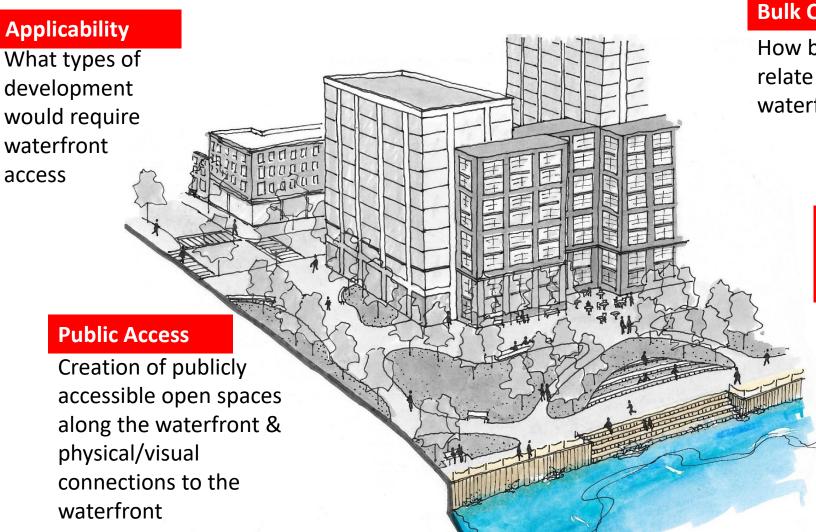








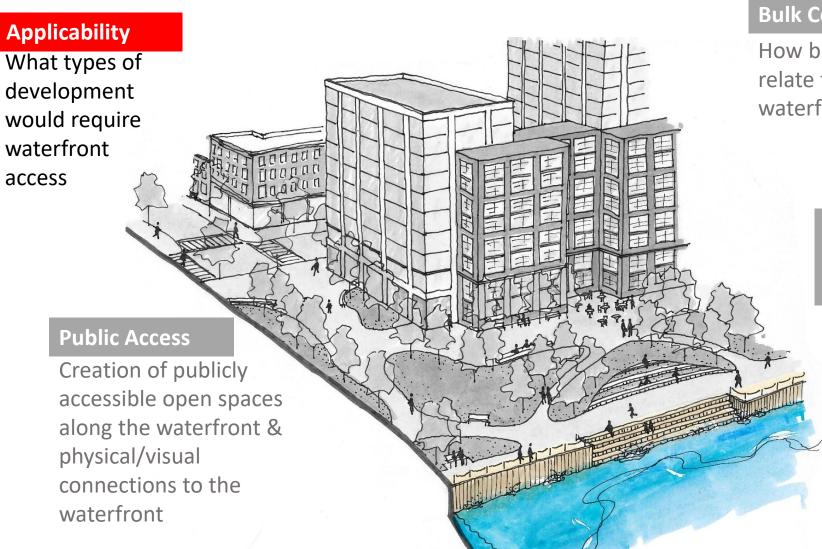




Bulk Controls

How buildings relate to the waterfront

Design Requirements & Standards

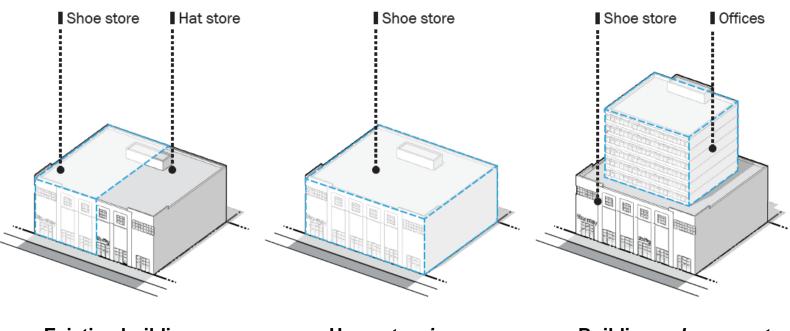


Bulk Controls

How buildings relate to the waterfront

Design Requirements & Standards

A "development" includes: new buildings, *enlargements*; *extensions*; any *change of use*; or alterations that increase *height* or *coverage* of an existing building.



Existing building

Use extension

Building e*nlargement*

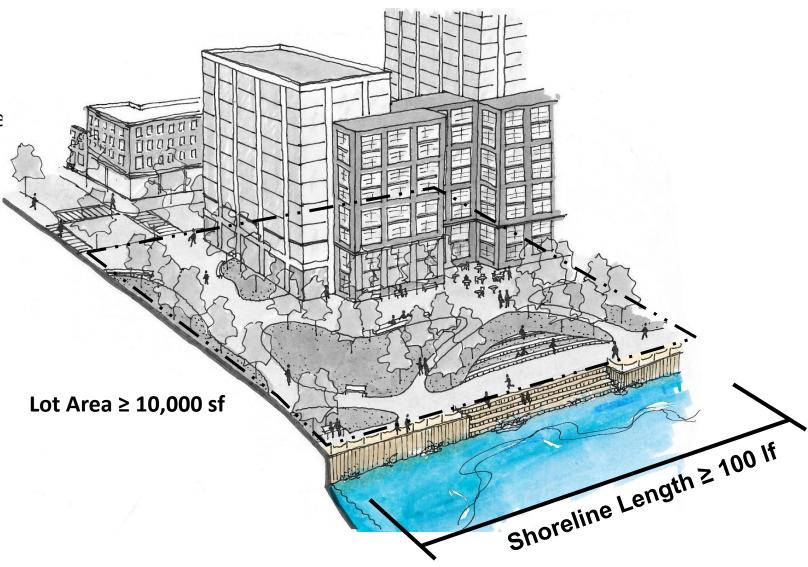


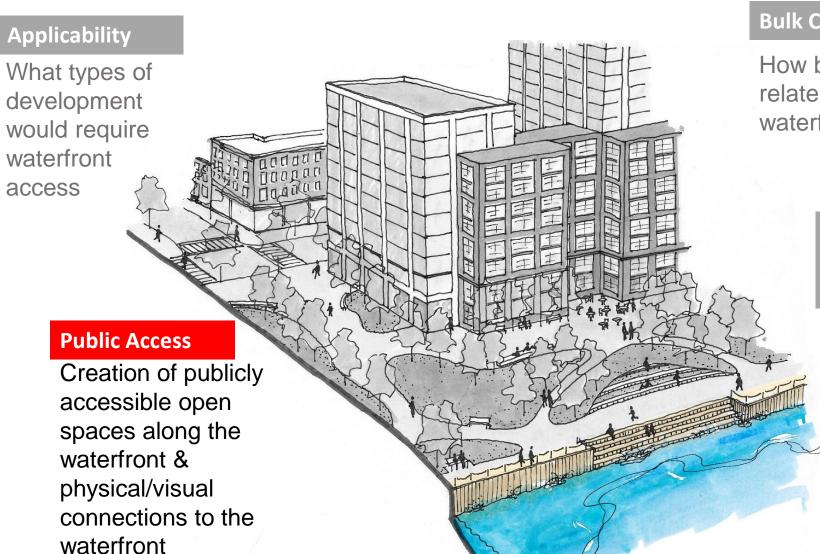


Public Access is required when:

 Lot Area is greater than 10,000 SF

 Shoreline length is greater than 100 fee in length





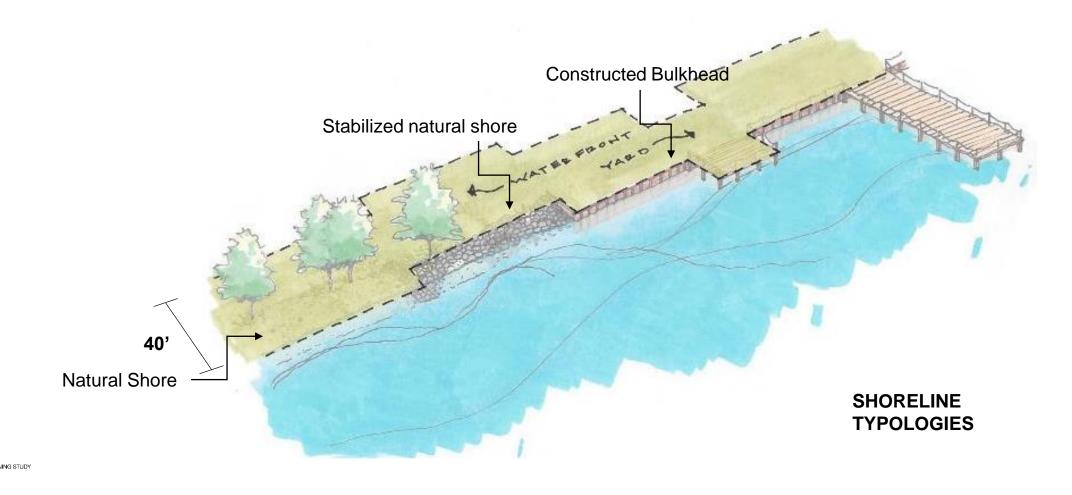
Bulk Controls

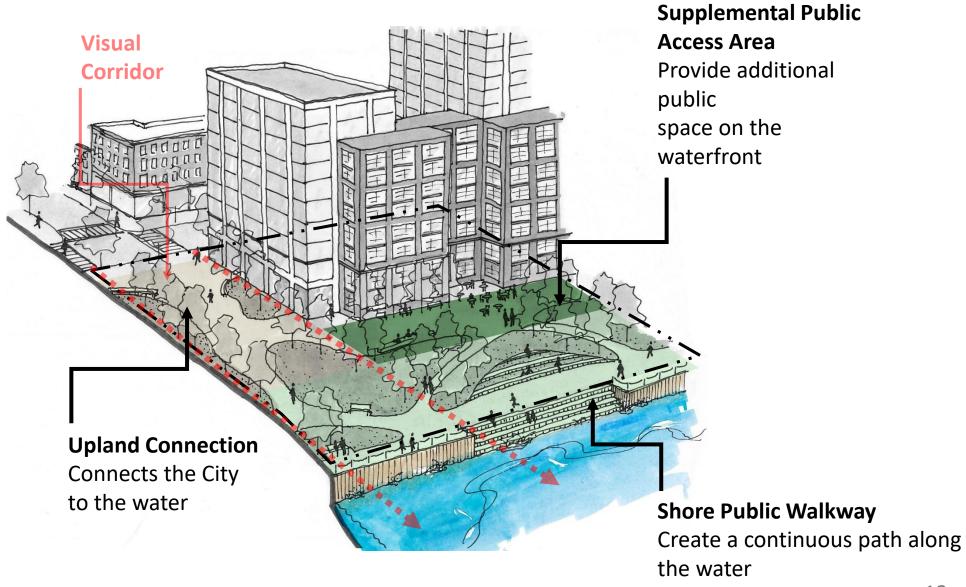
How buildings relate to the waterfront

Design Requirements & Standards

Waterfront zoning lots must provide waterfront yards

They are typically 40 feet, measured from a stabilized shoreline (or mean high water line)

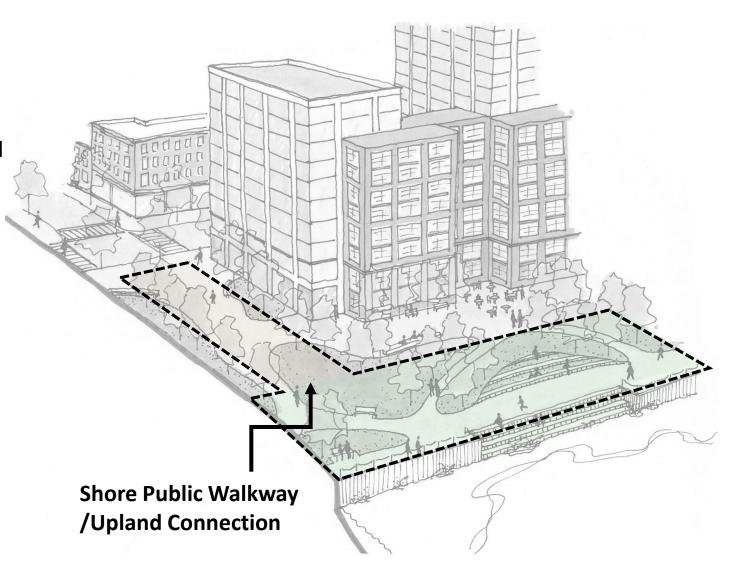






Zoning lots must provide 15-20% of the lot area as WPAA.

If the Shore Public
Walkway and Upland
Connection do not equal
this required amount of
WPAA, Supplemental
Public Access Areas are
required.

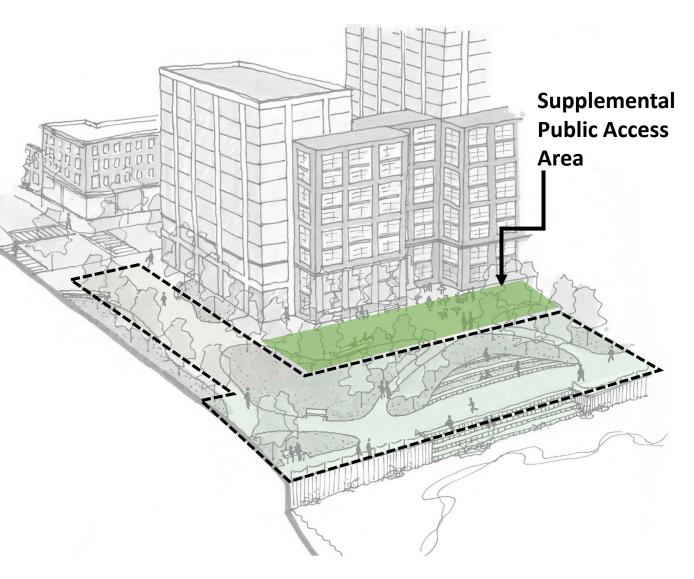




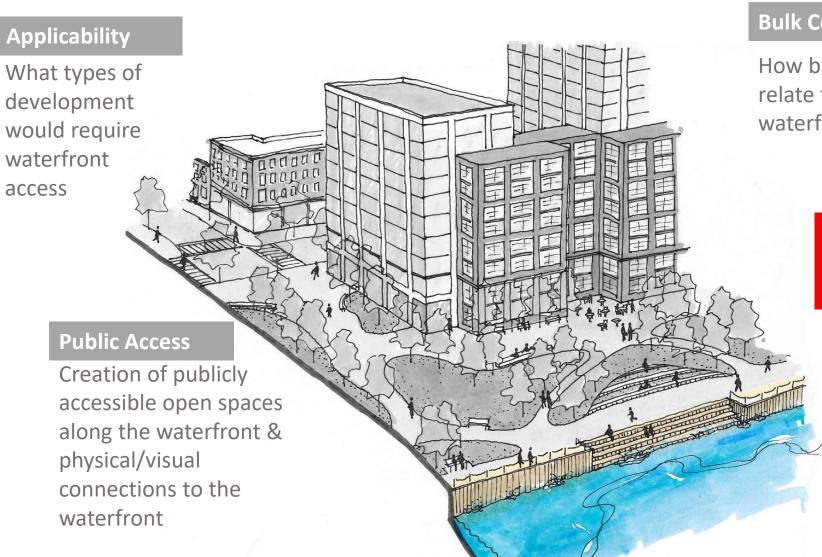
Supplemental Public Access regulations:

 Any SPAA must be located adjacent to a streetend or along a SPW, maximizing open areas

 Requires same amenities as the SPW (planting, seating, lighting, etc.)



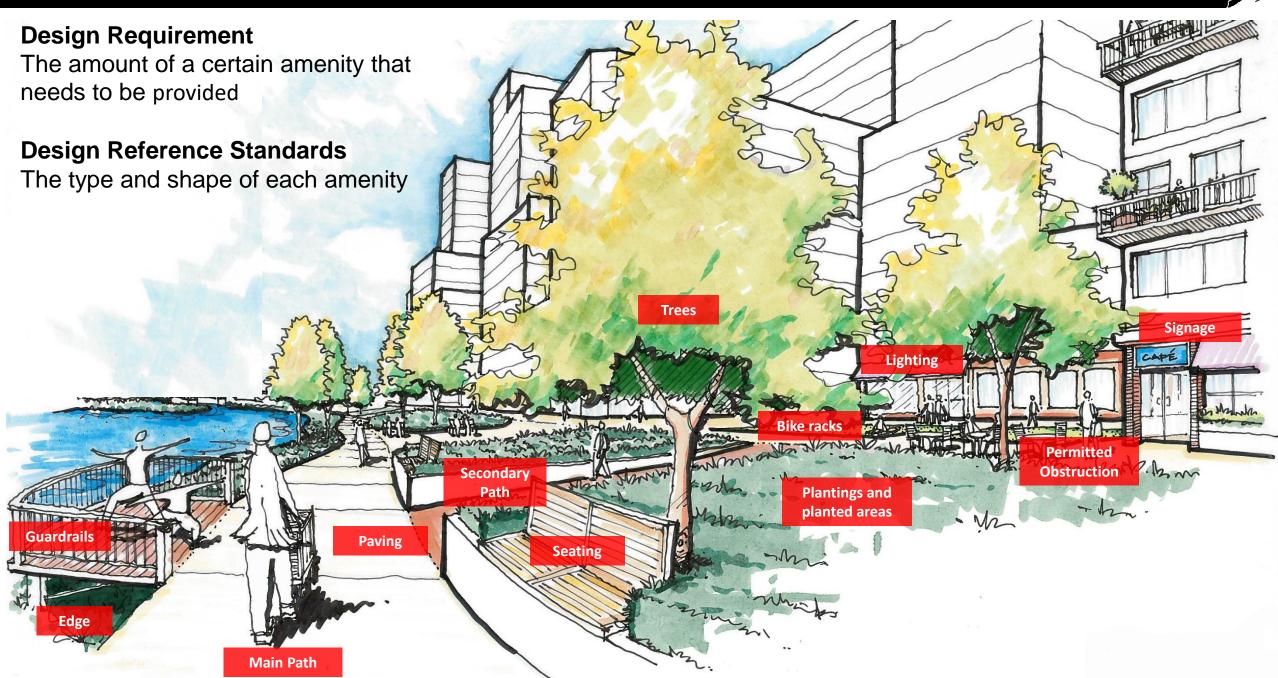


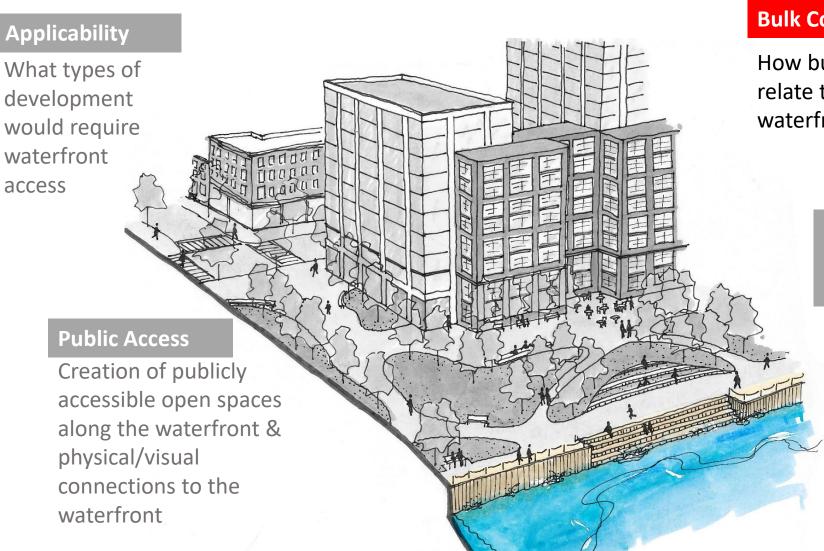


Bulk Controls

How buildings relate to the waterfront

Design Requirements & Standards





Bulk Controls

How buildings relate to the waterfront

Design Requirements & Standards

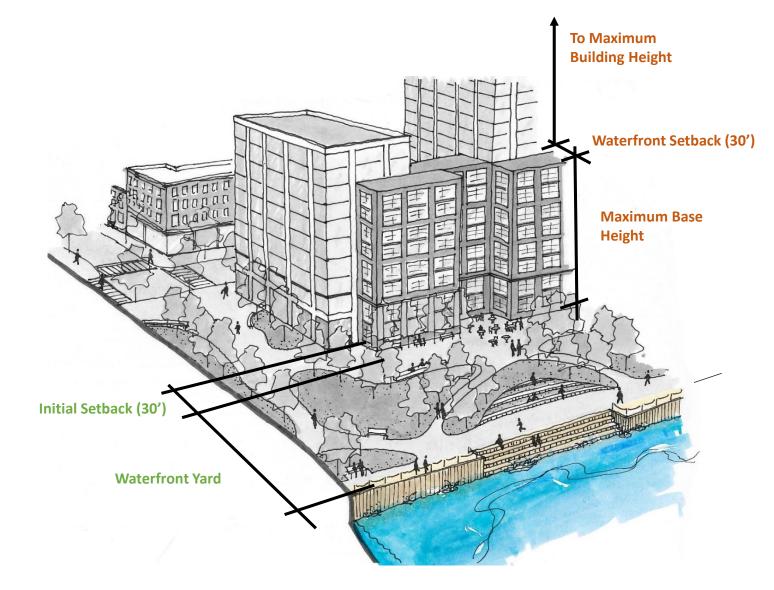
Height and setback regulations

Maximum heights

 Height is measured from the Design Flood Elevation when in the flood zone

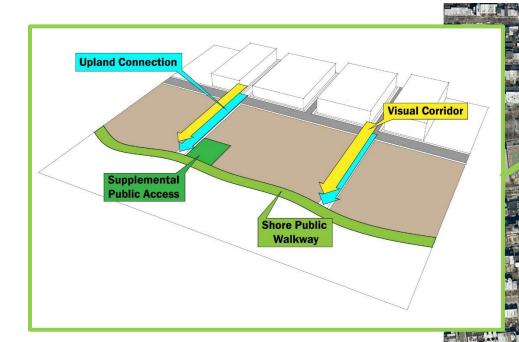
Setbacks

- 30' setback from waterfront yard line
- Ground floor streetscape requirements to prevent blank walls
 - Active uses
 - Screening
 - Transparency





A Waterfront Access Plan (WAP) is a detailed framework in zoning that tailors waterfront bulk regulations, visual corridors, and public access requirements to the specific conditions of a particular geography.



Development of individual waterfront parcels governed by the plan triggers a requirement to build and maintain public access areas in accordance with the WAP.

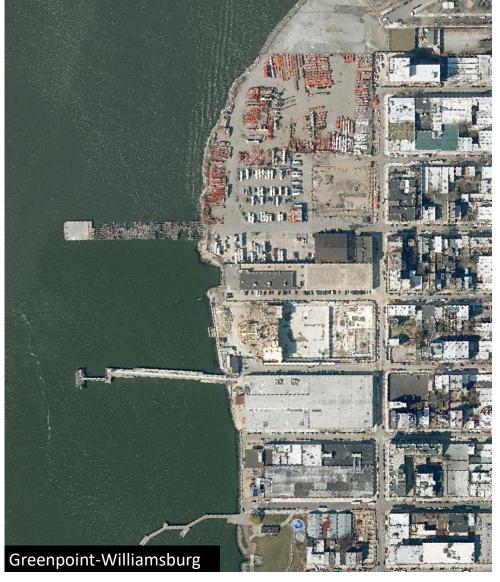


It is a plan used to develop specialized requirements along a waterfront area to address unique conditions



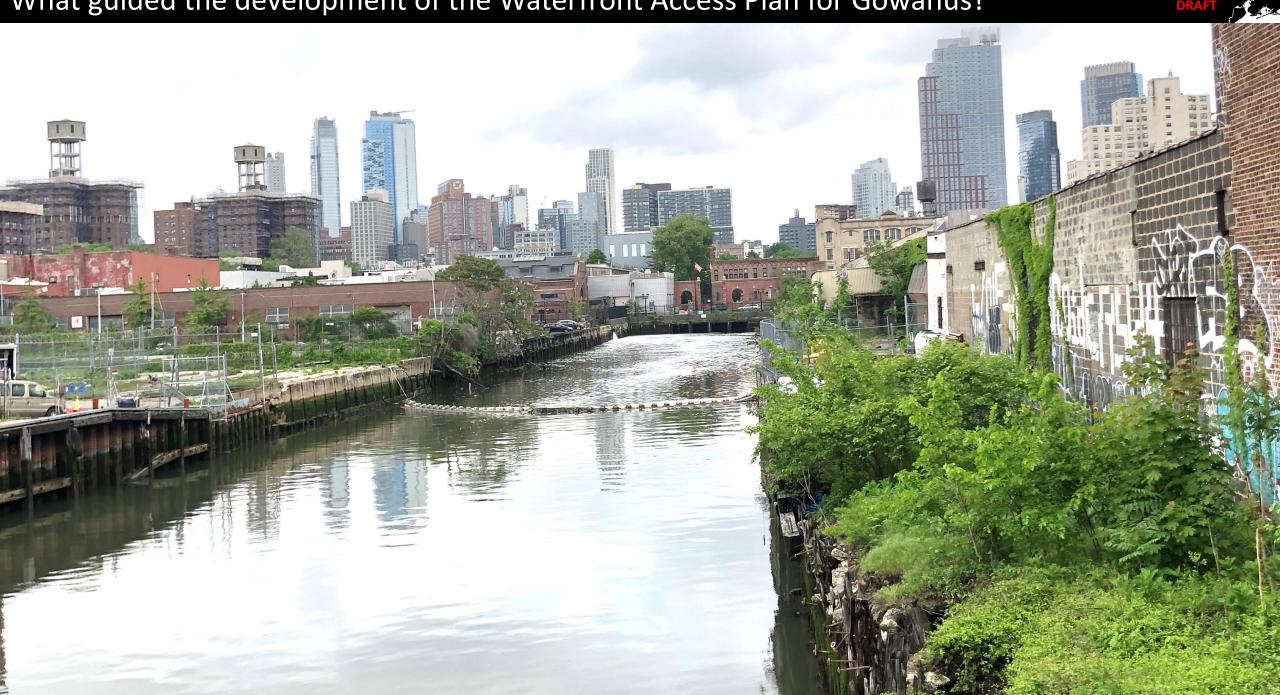




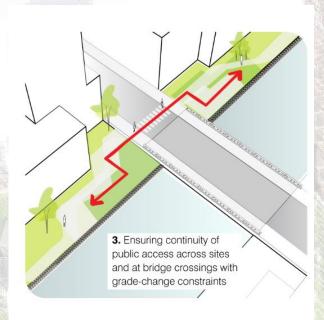


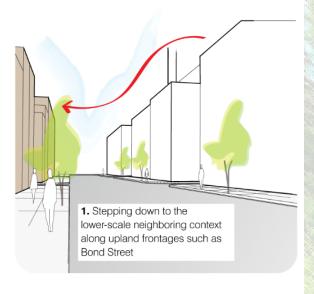






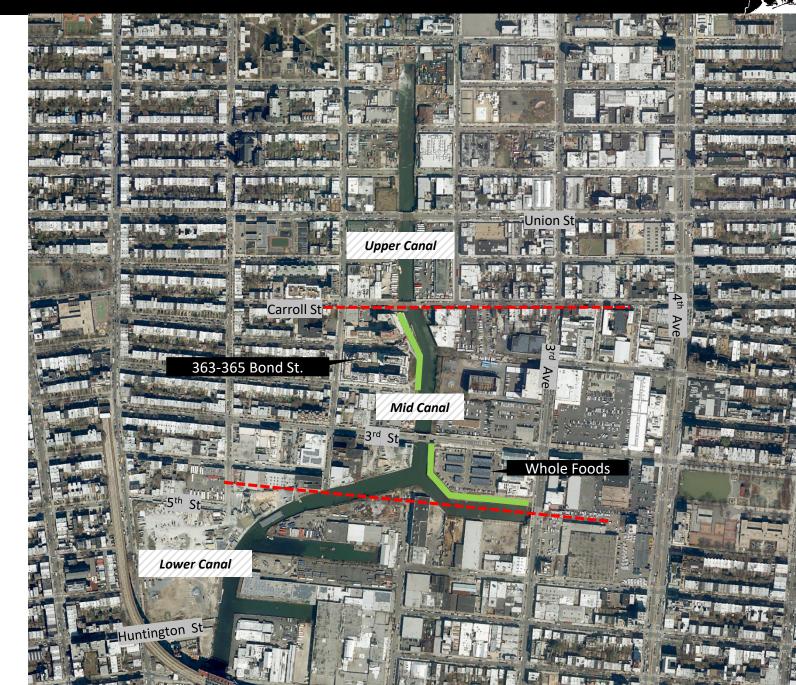
- Maintain consistency with city-wide waterfront zoning
- Ensure buildings along the canal complement its open space
- Relate to the unique character of the Canal
- Allow for additional flexibility with public access requirements
 - site constraints and adjacencies
 - Site-planning in flood zones
- Support variety of experiences and programs
- Protect against long-term daily tidal flooding
- Support designs that have ecological and performative benefits
 - softer edge conditions and natural shoreline
 - Interaction with the water's edge
 - Performative landscapes
 - Storm water management





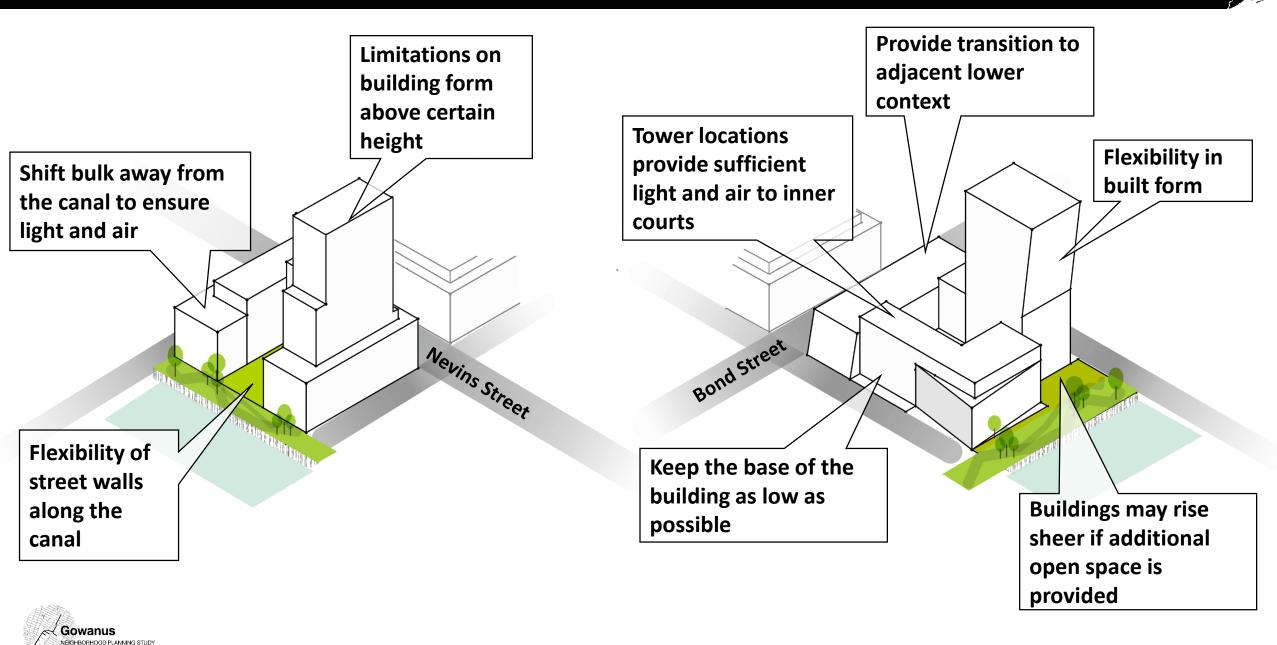
Existing Conditions

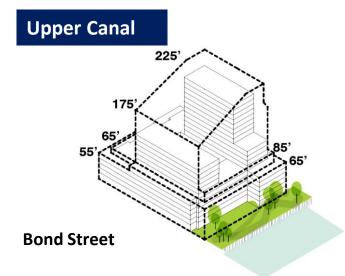
Generally the canal can be divided into three distinct segments, each providing variety of open space opportunities and experiences along the canal

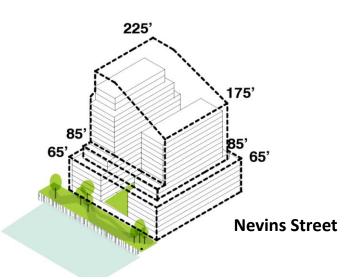




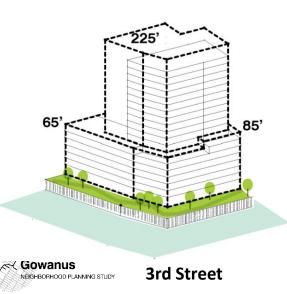




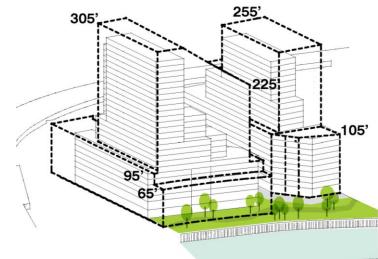




Mid Canal



Lower Canal

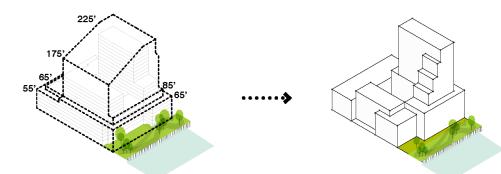


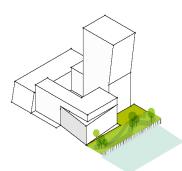
Huntington Street

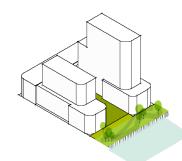


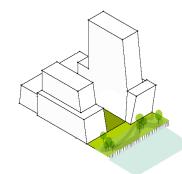


- Encourage excellent and varied building designs
- Encourage a unique and resilient waterfront

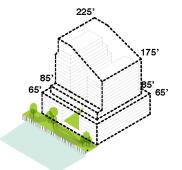




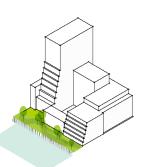


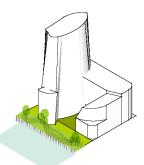


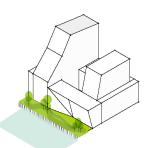
Proposed envelopes along the western side of the canal (Bond Street)

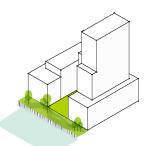






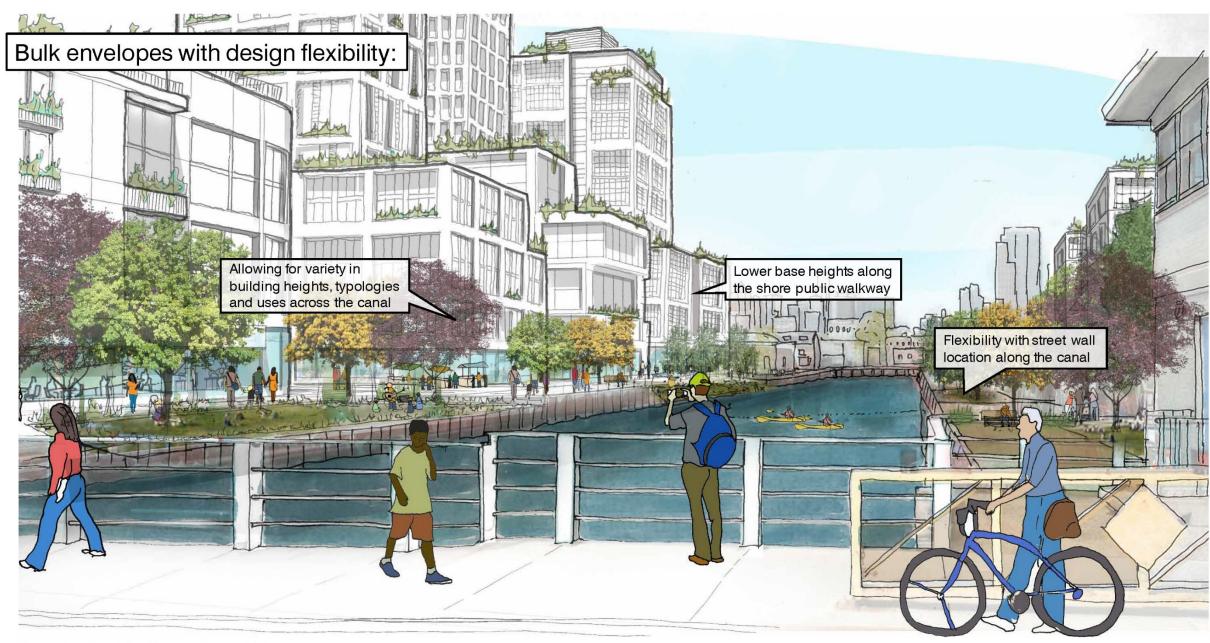






Proposed envelopes along the eastern side of the canal (Nevins Street)







WPAA Amount

For Canal sites with FAR of 5.0: 20% requirement

For Canal Sites with FAR of 3.0: 15% requirement





Shore Public Walkway

Shore Public Walkways:

Create a continuous path along the water



Future SPW

Existing SPW





Upland Connections, Visual Corridors and Street Mappings

- Upland connections at prolongation of the street grid
- Visual corridors to visual resources such as the turning basin and BRT Powerhouse

Street mapping on largest sites including public place

Upland Connection

Visual Corridor

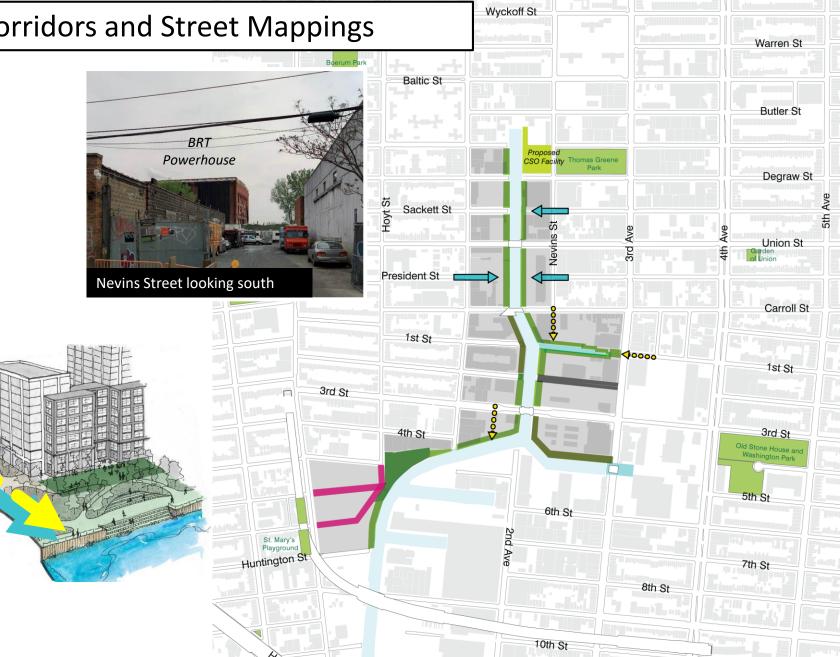
Street Mapping

Supplemental Public Access Area

Future SPW

Existing SPW

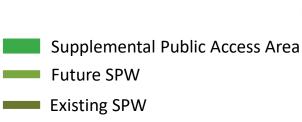




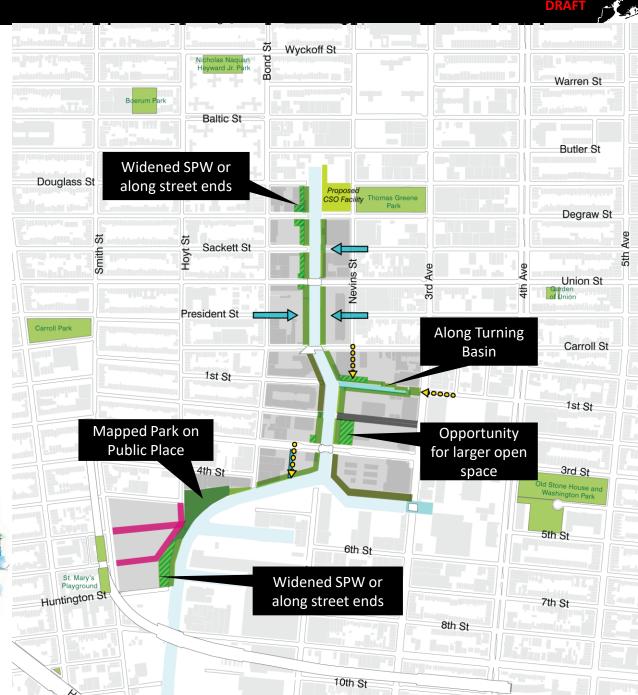
Supplemental Public Access Areas

- Over half of sites along the waterfront will require a supplemental public access area
- Any SPAA must be located adjacent to a street end or along a SPW → maximizing open areas
- Requires same amenities as the SPW (planting, seating, lighting, etc.)









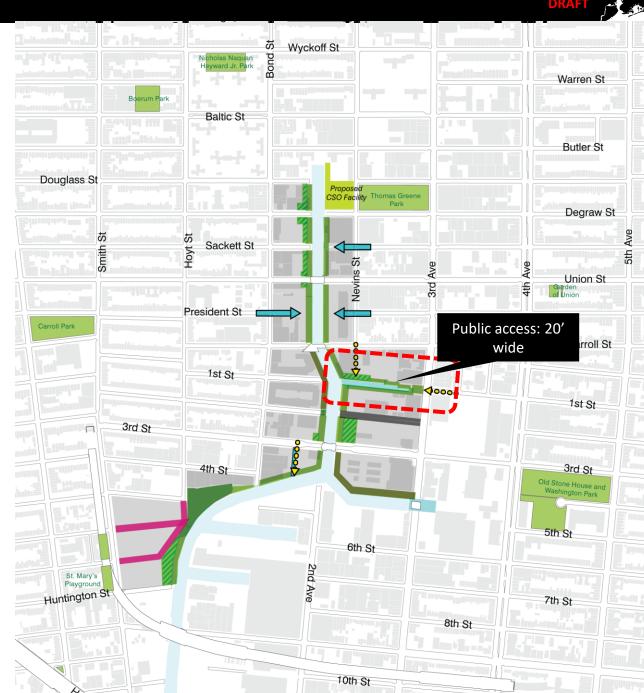
- Will be excavated and restored as part of the superfund cleanup
- The basin will be 50 feet wide

Required access: 20' wide

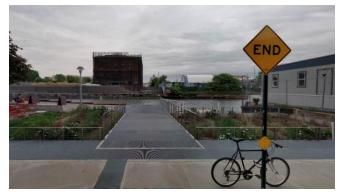


- **Upland Connection**
- Visual Corridor
- **Street Mapping**
- Supplemental Public Access Area
- **Future SPW**
- **Existing SPW**





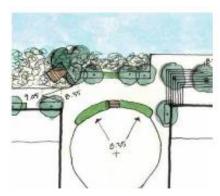
- Critical connections between properties along the waterfront
- Facilitate its build-out as a continuation of the Shore Public Walkway

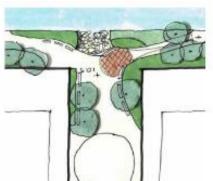


City Mapped, built as public street, recently improved by City – Sponge Park

- Function as additional resiliency and drainage strategy
- Upland Connection
- Visual Corridor
- Street Mapping
- Supplemental Public Access Area
- Future SPW
- Existing SPW





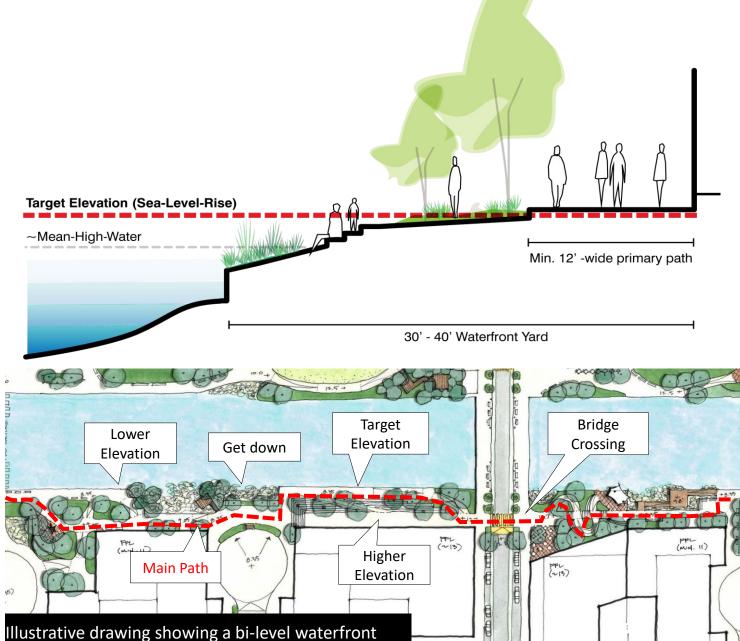






- Establish elevations along Canal Waterfront blocks to protect against long-term daily tidal flooding
- Ensure physical access to the water's edge
- Grading controls that ensure buildings can meet higher design flood elevations





- Rightsize planting requirements to accommodate resilient designs associated with grade changes
- Expand definition of planting to encourage softer edge conditions
- Promote vegetation that has ecological benefits
- Allow for flexibility in design outcomes
- Ensure physical access to the water's edge is achievable







Design requirements to promote variety and other programming

- Rightsize planting requirements to facilitate a variety of experiences
- Allow for flexibility to locate various programs such as:
 - Art
 - Play Areas
 - Water/boat access
 - Dog runs
 - Historic interpretation and placemaking strategies
- Require companion ADA compliant companion seating







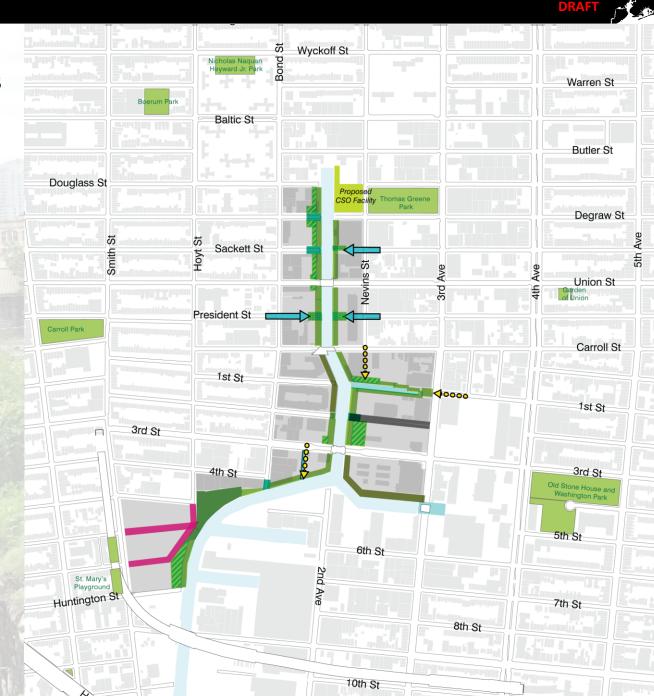






It is a plan used to develop specialized requirements along a waterfront area to address unique conditions and includes:

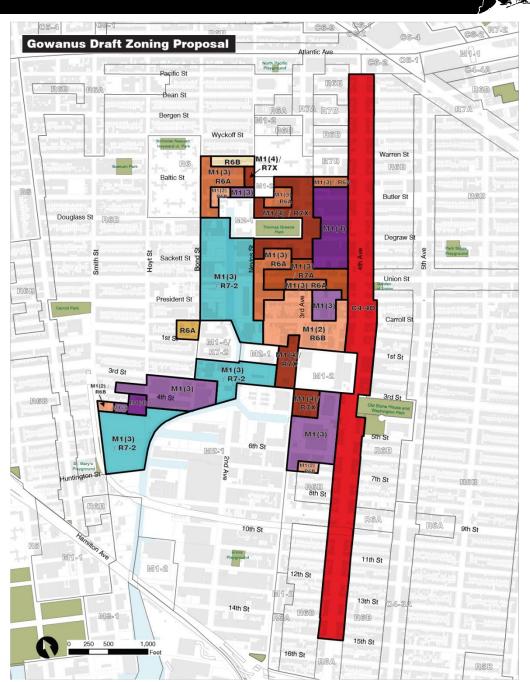
- Upland connections & visual corridors
- Requirement for additional access
 - Supplemental access areas
 - Turning basins
- Special design requirements & standards
 - Variety
 - program
- Resiliency measures
 - Elevation (SLR) of portions of shore public walkway
- Continuity across sites and bridges



Overview // Proposed Actions

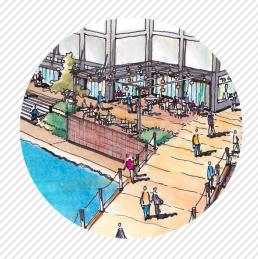
- Zoning Map Amendment
 - » Promote mixed-use growth in key areas
 - » Preserve and strengthen clusters of non-residential activity
- Zoning Text Amendment
 - » Establish the Special Gowanus Mixed-Use District
 - » Create the Gowanus Waterfront Access Plan
 - » Apply Mandatory Affordable Housing (MIH)
- City Map Changes
 - » New parkland and streets
- Disposition Approval and Urban Development Action Area Project (UDAAP)
 - » Facilitate redevelopment on city-owned sites





Facilitate Community Priorities

- **Thousands of new homes**, including thousands for lower-income New Yorkers
- New jobs across a variety of sectors
- New open space and new schools
- A resilient shoreline and cleaned-up brownfields
- An expanded, greener urban canopy





Make Broader Investments & Community Goals Possible

Equitable, sustainable future

- Planning for climate change
- Lowering carbon footprint
- Remediating Land
- New open spaces and expanded urban tree canopy

NYCHA

- \$4M for Community Center
- Gowanus IBZ
- Infrastructure
 - Schools, transit, open space, etc...



Housing

Make improvements to NYCHA campuses by preserving and developing affordable housing

 The City will consider funding improvements to Gowanus Houses, Wyckoff Gardens, and Warren Street Houses during the rezoning process. Capital needs will be evaluated via an assessment of improvements needed in these developments, in the context of broader investments in NYCHA.





Begin Environmental Review

- Issue Draft Scope of Work
- Hold Public Scoping Meeting <u>Tentative April 2019</u>
- Receive Community Input on Methodology and Scope of Work for Environmental Review

Gowanus Neighborhood Plan

- Meet with community stakeholders and property owners to share and learn more about how the proposal can help shape the future of Gowanus
- Continue to work with community partners and stakeholders to advance zoning and non-zoning neighborhood priorities

