



GOWANUS

Framework

CB 6 – Executive Committee

June 11, 2018



Upcoming Event



Gowanus Neighborhood Planning Study Framework Open House

When
Wednesday
June 27, 2018
5:00 PM - 8:30 PM

Where
PS 32
317 Hoyt Street
(at Union St.)

This activity is not sponsored or endorsed by the New York City Department of Education

Come join the Department of City Planning (DCP), other government agencies, and elected officials to learn about, discuss and give feedback on: Gowanus: A Framework for a Sustainable, Inclusive, Mixed-use Neighborhood.

- » Learn about the Framework that community members and City agencies produced from over 100 hours of neighborhood meetings and events!
- » Share your thoughts on the Framework with DCP and 16 other City agencies.
- » Contribute your ideas on how to implement and achieve the vision outlined in the Framework.

The full document is available at:
www.nyc.gov/gowanus

Feedback can also be provided through
www.PlanGowanus.com!

To learn more and subscribe to our mailing list, visit:
www.nyc.gov/gowanus

Feel free to contact the PLACES study team at
gowanus@planning.nyc.gov



Plan Comunitario de Gowanus Gowanus Puertas Abiertas

¿Cuándo?
Miércoles
Junio 27, 2018
5:00 PM - 8:30 PM

¿Dónde?
PS 32
317 Hoyt Street
(en Union St.)

Únase al Departamento de Planificación Urbana (DCP), otras agencias gubernamentales y autoridades electas para conocer, discutir y dar su opinión sobre Gowanus, un marco de zonificación para una comunidad de uso mixto, sostenible e inclusivo.

- » Aprender sobre el marco de zonificación que miembros de la comunidad y agencias de la Ciudad produjeron durante más de 100 horas de reuniones y eventos comunitarios.
- » Comparta sus ideas sobre el marco de zonificación con DCP y otras 16 agencias de la ciudad.
- » Contribuya con sus ideas sobre cómo implementar y alcanzar la visión delineada en el marco de zonificación.

El documento completo está disponible en:
www.nyc.gov/gowanus

Puedes dejar tus comentarios en:
www.PlanGowanus.com

Para aprender más, puede suscribirse a nuestra lista de correos, visita: www.nyc.gov/gowanus

Para contactar al equipo de PLACES, escriba a:
gowanus@planning.nyc.gov



1. How'd we get here?
2. What is it? or How should I read it?
3. What work is ahead of us?
e.g. Next Steps

How'd we get here?



The Gowanus community, local elected officials and City agencies have been working together to create a shared vision for an inclusive, resilient and sustainable future.

Developed In Response to Community

Public Meetings / Workshops

Targeted Outreach

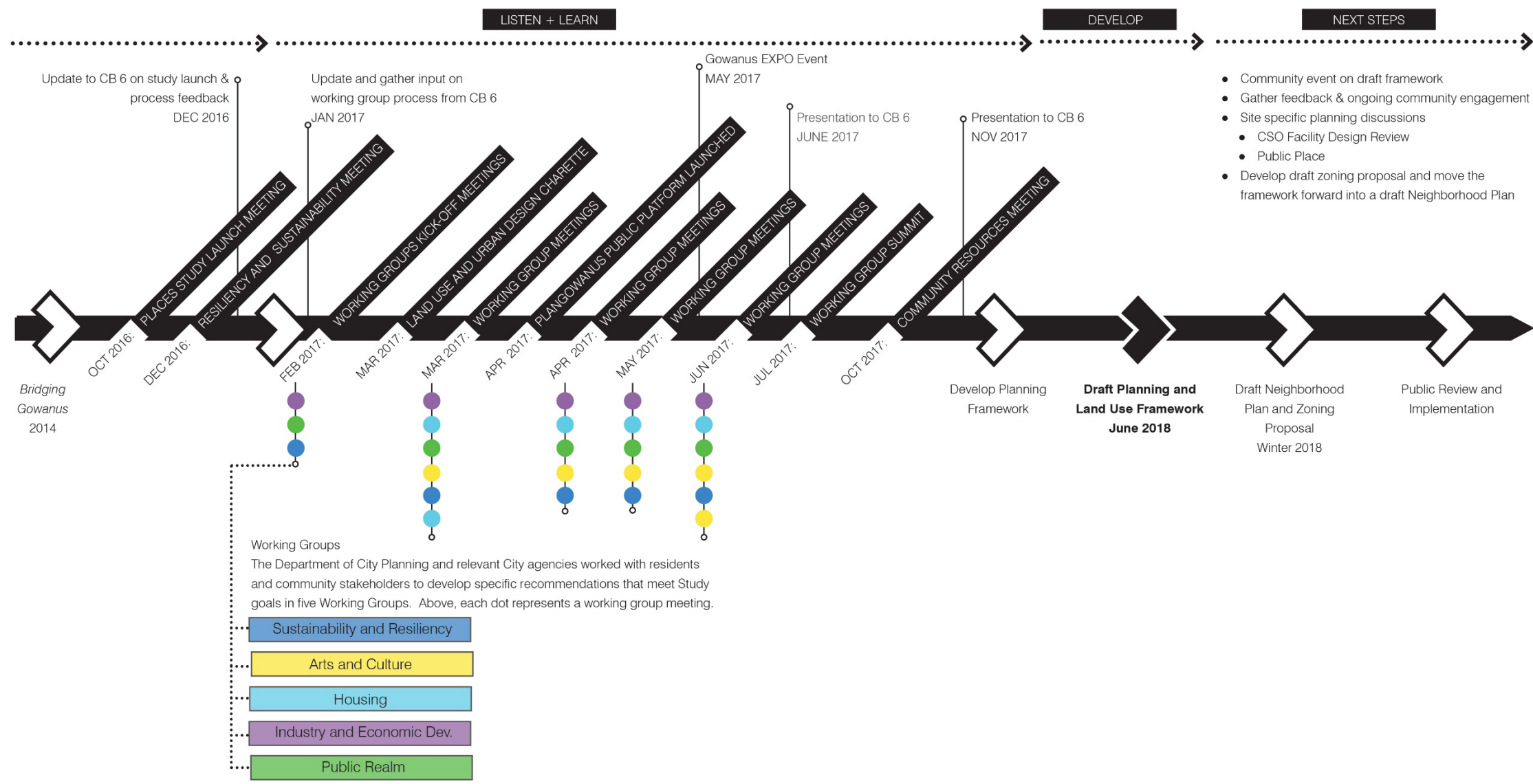
Working Groups

Plangowanus.com

Listen
+
Learn

- 100+ hours of workshops and meetings
- 26 working group meetings
- Four large public events
- CB6 Meetings
- NYCHA Tenant Association meetings
- 10,000 total page visits on PlanGowanus.com
- 30-35 average daily visitors
- 73 contributors placing 220 pins and comments on PlanGowanus Map

Timeline Overview



- Community event on draft framework
- Gather feedback & ongoing community engagement
- Site specific planning discussions
 - CSO Facility Design Review
 - Public Place
- Develop draft zoning proposal and move the framework forward into a draft Neighborhood Plan

What is the Framework?

What is it?

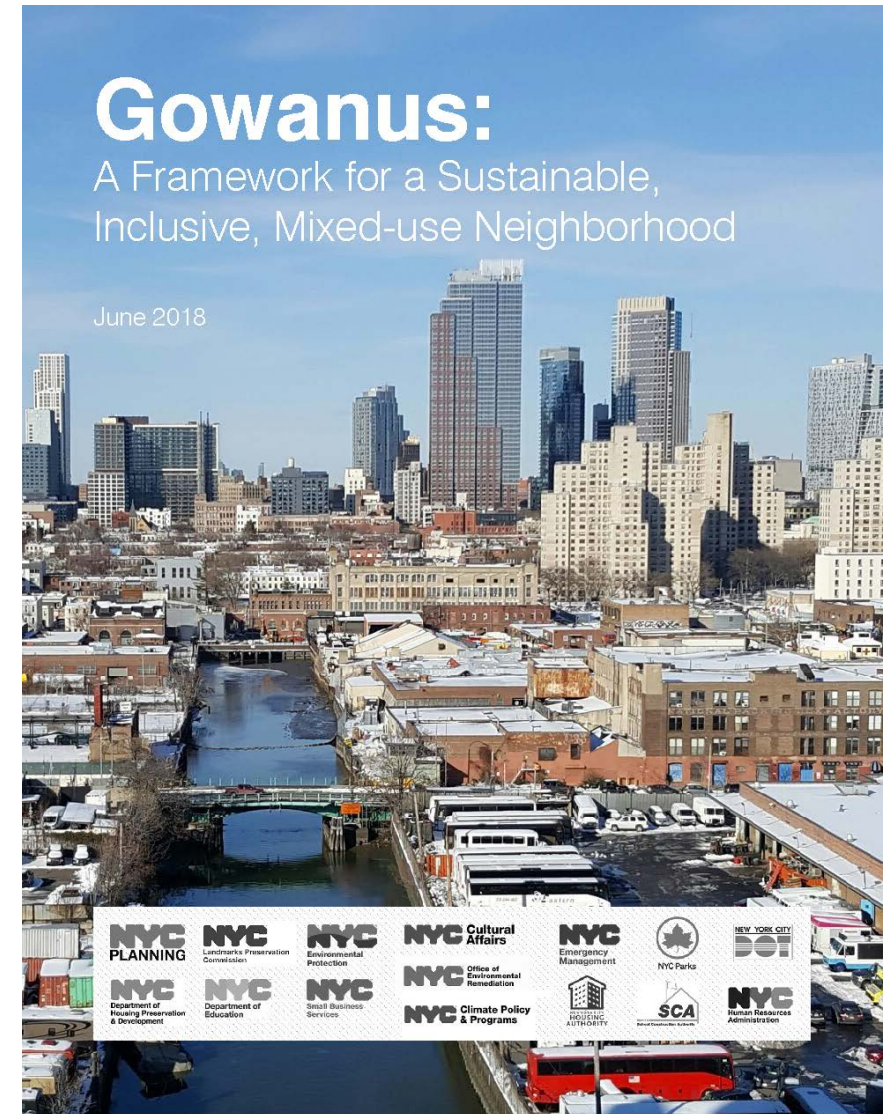
- Recommendations for future land uses, densities and heights
- Lays out planning goals for complicated and constrained areas
 - Canal Blocks
- Recommendations for potential public investments based on identified needs

What does it accomplish?

- Basis and organizing force for a Neighborhood Plan
- Rationale and roadmap for developing a detailed zoning proposal
- Helps coordinate neighborhood-wide planning and priorities with on-going clean-up and resiliency efforts

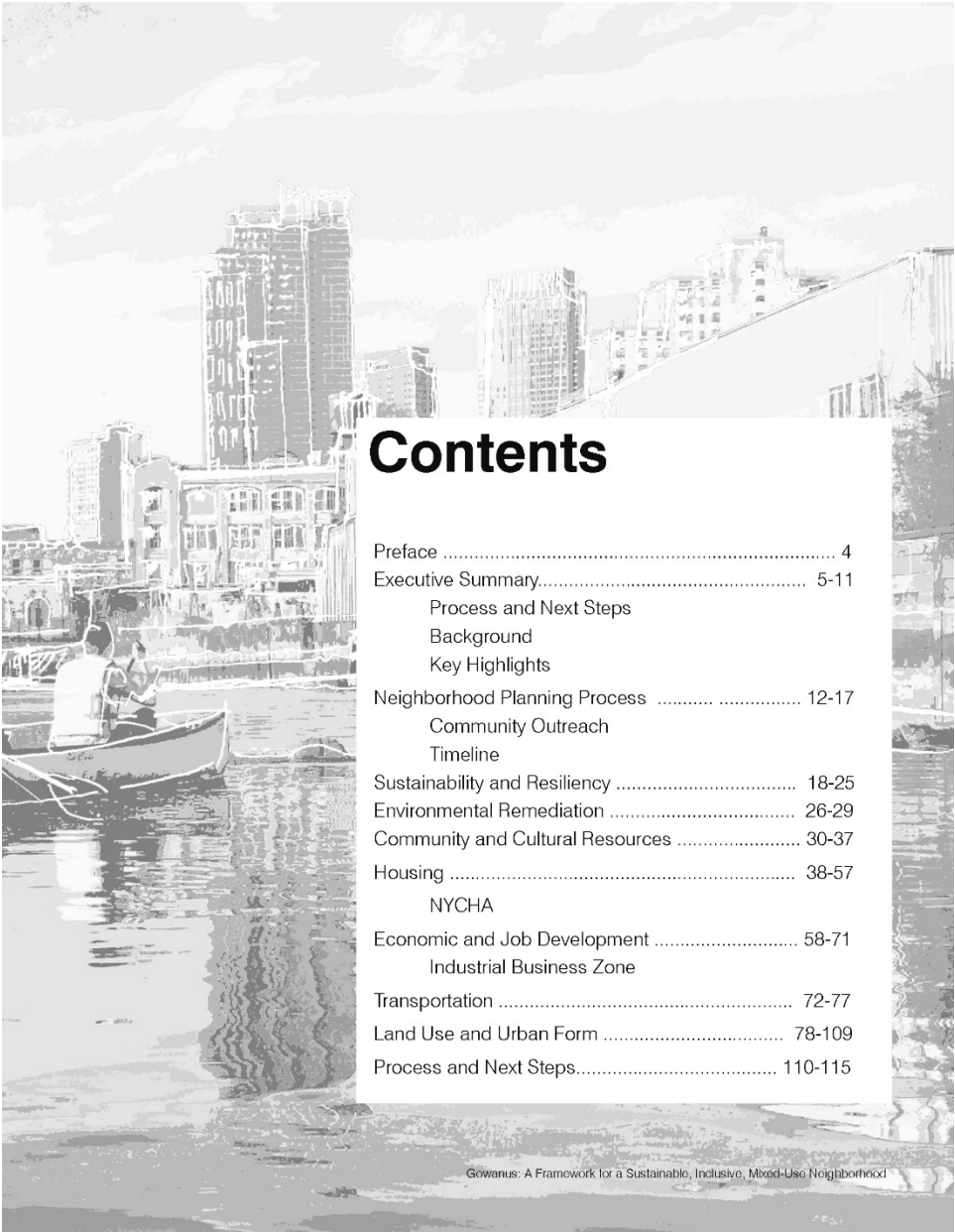
Framework “at a glance”

- Snapshot in time
- Structured around community priorities
 1. Sustainability & Resiliency
 2. Environmental Remediation
 3. Community and Cultural Resources
 1. Open Space
 2. Schools
 3. Arts
 4. Historic Preservation
 4. Housing
 1. Affordability and Tenant Protection
 2. NYCHA
 5. Economic and Job Development
 1. IBZ
 6. Transportation
 7. Land Use and Urban Form
- Organized by goals and strategies



Framework “at a glance”

- Includes some elements of a nabe plan based on what we heard so far
 1. Sustainability & Resiliency
 - Shoreline adaptation strategies with sea-level-rise considerations
 2. Environmental Remediation
 - Require remediation on development sites
 3. Community and Cultural Resources
 - Reopen Gowanus Houses Community Center
 4. Housing
 - Consider funding improvements for NYCHA
 5. Economic and Job Development
 - Support for adjacent IBZ
 - Infrastructure and future collaboration
 6. Transportation
 7. Land Use and Urban Form



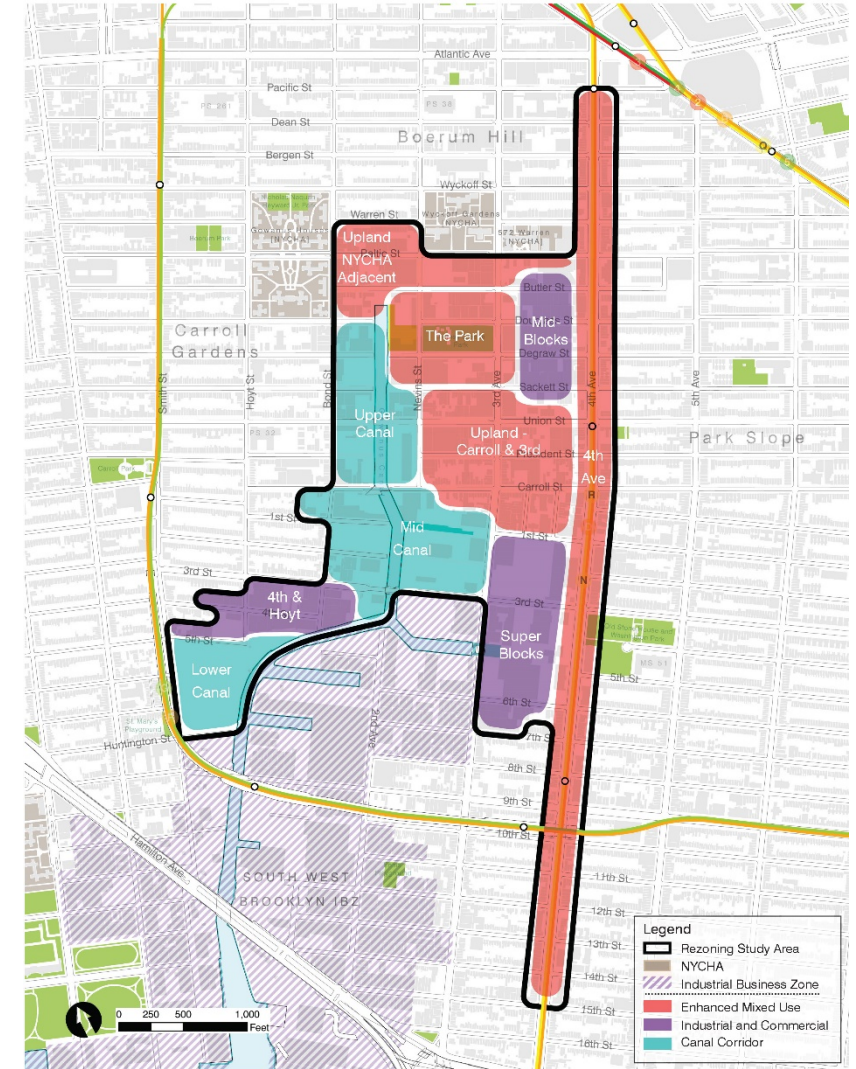
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Gowanus: A Framework for a Sustainable, Inclusive, Mixed-Use Neighborhood

Land Use Framework Highlights

- Allow housing in appropriate, key areas
 - Mandatory Inclusionary Housing, including 4th Ave
 - Leverage Priority / Opportunity Sites
- Not allow new housing in key areas and strengthen / promote clusters of non-residential activity
- Reinforce the mixed-use character
- Encourage an active, diverse and compelling waterfront
- Strengthen/extend commercial corridors
- Create new nodes/corridors of activity
- Responsive to key elements of neighborhood character/scale
- Sustainability and Resiliency



What work is ahead of us?

- Achieving the vision
 - Requires collective action
 - All levels of society
 - Agencies, CBs, CBOs, developers, businesses, etc...
- How should the Framework be used?
 - Continued engagement and community organizing around key priorities
 - Check-in with community on direction
 - Alignment of city tools and resources
 - Drafting detailed Zoning Proposal
 - Tool to use in evaluating existing and future neighborhood projects or programs



Vision sketch looking north from Union Street

Next Steps

- Share and Discuss Framework
 - Web Update & plangowanus.com
 - Touchbase with stakeholders and community
 - Open House event on June 27th
 - Workshop on Public Place – Fall (TBD)
- Draft Neighborhood Plan – Goal: Winter 2018
 - Continue to refine and advance identified goals and strategies
 - Draft Zoning Proposal



Vision sketch looking north on 4th Avenue at 2nd Street

