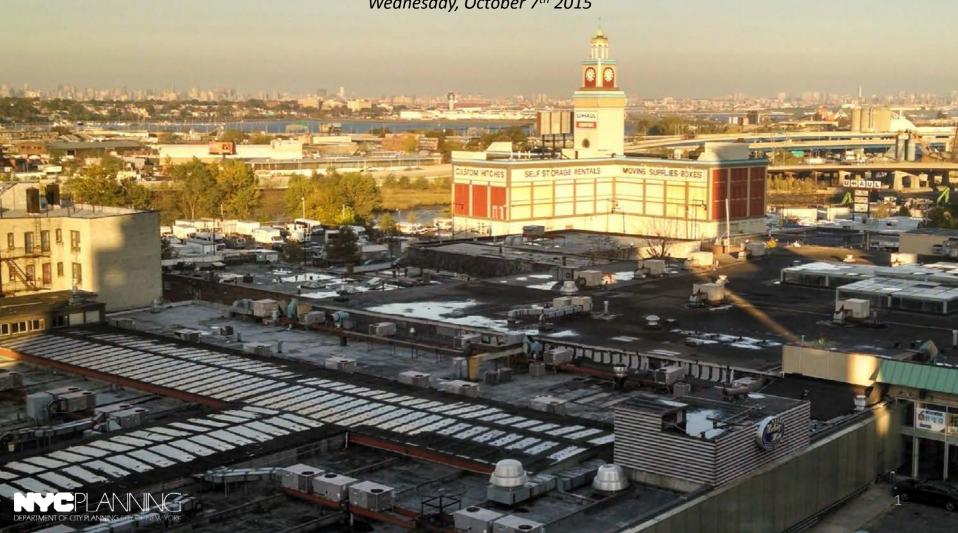
FLUSHING WEST

Community Meeting
Wednesday, October 7th 2015





- Overview of the Flushing West Neighborhood Plan
- Summary of Community Engagement
 - o May 21, 2015
 - o July 29, 2015
 - o August 20, 2015
 - o Sept 12, 2015
- Flushing West Planning Process & Land Use Framework
- Affordable Housing Process
- Break-out sessions on Affordable Housing & Land Use
- Comment on Open Space & Transportation Needs
- Questions

FLUSHING WEST NEIGHBORHOOD PLANNING STUDY



Builds upon a long history of previous planning work in Downtown Flushing

Create a Comprehensive Neighborhood Plan to improve quality of life and diversity:

- Includes an affordable housing component which will incorporate mandatory affordable housing and preservation strategies
- Includes an economic development component to support current business and workforce needs & future growth
- Identify critical city services & key capital projects that can contribute to achieving a more livable neighborhood

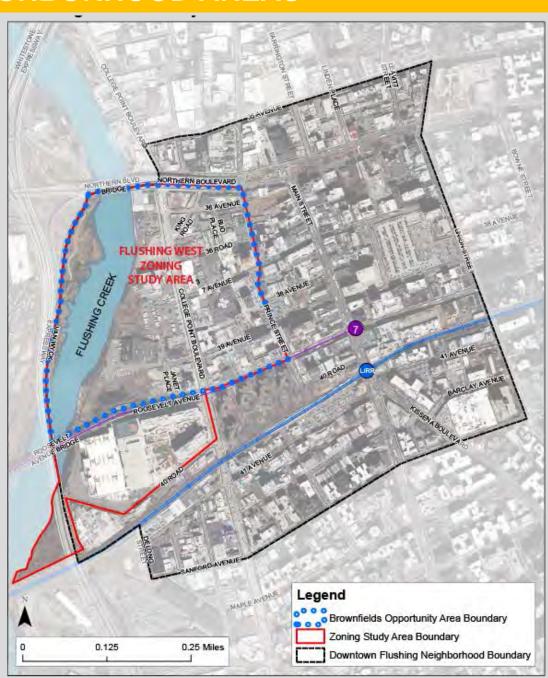
FLUSHING AREA CONTEXT





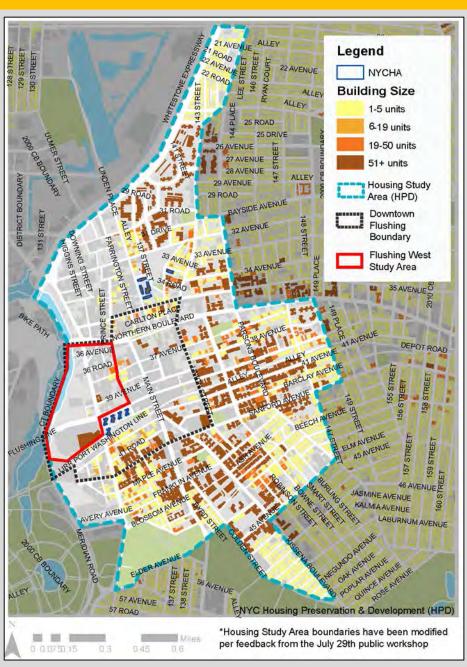
FLUSHING NEIGHBORHOOD AREAS





FLUSHING WEST FOCUS AREAS





- Zoning Study Area
- Neighborhood Area
- Housing Area

FLUSHING WEST GOALS & OBJECTIVES





Image: NYC DCP

- Facilitate a community-based planning process to support policy changes that will shape a more livable neighborhood
- Encourage new housing with a required affordable component, and preserve existing affordable housing.
- Encourage walkability by extending the vibrant downtown area to the waterfront, and create opportunities for new open space
- Support the existing and growing immigrant and small business culture by providing economic opportunities
- Align investments in infrastructure and services to support current demands and future growth

FLUSHING WEST PLANNING PROCESS OVERVIEW



May-Sept 2015

Oct -Dec 2015

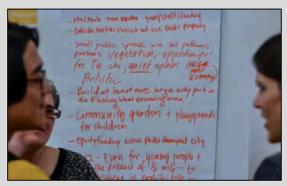
Jan-Dec 2016

Community Engagement

- May 21st 1st Public Kick-Off: Study information
- July 29th Public Open House: Listen & Info Sharing
- Aug 20th Community
 Discussions: The Built
 Environment
- Sept 12th Community
 Discussions: Community
 Services

- Oct 7th Public Event- share preliminary draft land use plan & community discussion
- Public Scoping Meeting to explain analyses for preparing the Environmental Impact Statement
- Public Open Event:

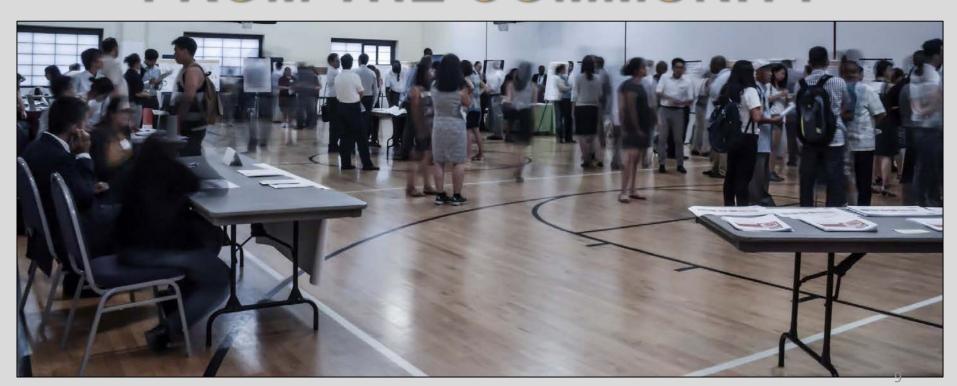
 Share final draft land use framework & draft affordable housing strategy & draft city services and capital planning strategy
- Public ReviewSession/ULURP FinalNeighborhood Plan
- CB7 Public Hearing
- BP Public Hearing
- City Planning Commission Public Hearing
- City Council Public Hearing







WHAT WE'VE HEARD FROM THE COMMUNITY



MAY 21: PUBLIC KICKOFF MEETING





JULY 29: OPEN HOUSE











Image: NYC DCP

AUG 20: COMMUNITY DISCUSSIONS





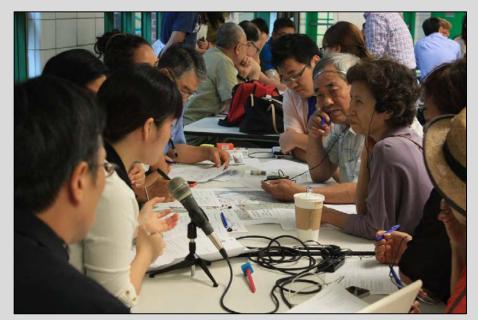






SEPT 12: COMMUNITY DISCUSSIONS











AFFORDABLE HOUSING



The most common affordable housing issues were:

Need for Affordable	
Housing	

"People sharing 1 bedrooms because \$1,300 (minimum) is not affordable" "We want to see more about basement apartments being legalized"

"More affordable housing"

"\$450,000 for a 1 bedroom – too expensive to buy"

"How will we serve our residents who are on a fixed income?"

Low income housing

"What is 'affordable'? Are these numbers (AMI) actually meaningful?"

Very low and low/moderate income housing that meets incomes of Flushing residents

Senior Housing

"Need senior housing. Senior fixed income is less than \$10,000/year"

"Overcrowding and sharing. 3-5 seniors share a 1 bedroom at \$1,600/month"

More Services
Needed

"Tenant workshops on application process to apply for affordable housing or other rental assistance programs, especially for people on fixed income"

TRANSPORTATION



The most common transportation issues were:

Congestion on Streets

"Rerouting of bus routes to alleviate traffic on Main Street" "Congestion discourages biking" "Gridlock traffic in Downtown Flushing" "Too much congestion on Main Street"

Bus Service

"Not enough bus connections" "Need for a distinct central bus terminal" "Improve bus circulation in Downtown Flushing" "Select Bus Service to speed traffic on Main Street" "Improve bus routes"

"Crossing a challenge on College Point Blvd. at 40th Road and Roosevelt Ave." "Wider "More language access on signs" "Pedestrian Malls"

Pedestrian Access

sidewalks" "Need separated bicycle lanes" "Bike lanes on College Point Blvd."

Biking Opportunities

"Bike routes on 41st Avenue" "More bike lanes on Kissena Blvd." "More bike connections, especially North/South"

"Have more trains!" "Widening of station stairs"

Rail Access

"Trains are overcrowded" "Fix elevator/escalators at Roosevelt Avenue subway station"

PARKS AND OPEN SPACE



The most common parks and open space issues were:

New Public Space

Wayfinding to

Flushing Meadows

Corona Park

Active Recreation

Existing Open Space

"Waterfront access down to the water and a natural shoreline with boating in other areas"

"More open space in Flushing!" "Public plazas along Roosevelt Ave." "Active recreation should be included in the study area"

"Better welcoming at Avery/College Point Blvd"

"Hard to get to FMCP for seniors/kids"

"Community garden plus playground for children"

"Lack of open space – even small parks like Bland are important"

"Parks amenities are important for families"

"Street trees"

"Need bike access on College Point Blvd. to FMCP"

"Capitalize on cultural landmarks"

"More recreational staffing"

ENVIRONMENTAL ISSUES



The most common environmental issues were:

Water Quality and Drainage

"Need to clean the river" "Dredging the creek/bay to improve air quality and reduce smell"

"Linear waterfront park can only come with a clean creek"

"Stop dumping CSOs into the creek"

"Low point and water pooling at the Main Street and 37th Ave. intersection"

Flushing West Remediation Sites

"How will housing be built with all the environmental contamination in the study area?"

"Cleanup should be mandatory for sites with E designations before building!"

Brownfield Process Information

"When will the current study of brownfields on the site be released?

"What happens to contaminated soil?" "Who decides what a brownfield site is?"

SCHOOLS AND COMMUNITY SERVICES



The most common schools and community services issues were:

Schools	

Schools

"There needs to be another school; it is unclear as to where to put it"

"Need a school if adding more density"

"Immigrant seniors do not know how

"Immigrant seniors do not know how to access services; everything is only in English"

Lanuguage Access

"Language access for mental health-stress resources"

suicide among seniors and youth"

"Need mental health services"

"Too many people in Self-help senior center"

"Mental health services to address isolation, depression, and

More Services

Urgent Care

"Hospitals are distant and overcrowded"

"Increase in urgent care" "Emergency Room in greater Flushing"



The most common small business issues were:

Small	Busines	ses

"Low-rent spaces for local small and medium-sized businesses"

"More support for women & minority owned businesses"

"Non-profit spaces needed"

Retail Stores

"More stores outside of Main Street"

"More workforce development opportunities"

"Retail improves walkability"

"From business perspective, more foot traffic is good, but sidewalk is overcrowded"

"Business owners don't have information about city services that can help them."

*How can more businesses take advantage of minority/women certifications?"

**Comparison of the comparison of the compar

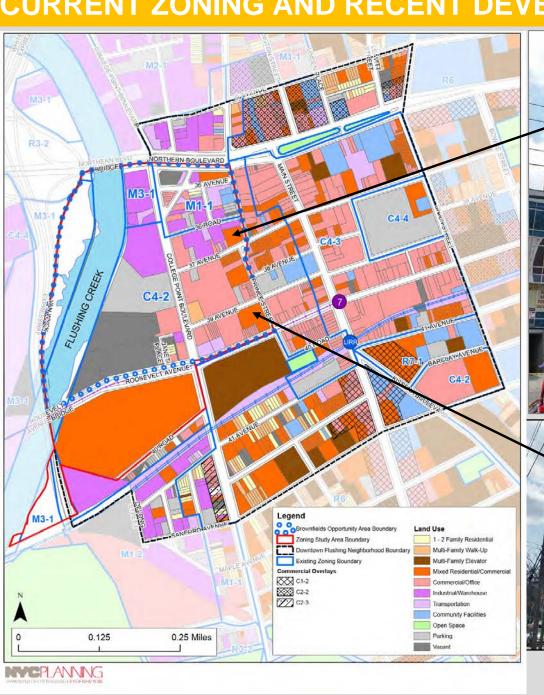
LAND USE DISCUSSIONS





CURRENT ZONING AND RECENT DEVELOPMENTS





Prince Plaza - 2012 (14-story building with 72 units; 2-story retail complex, 2-story community facility complex including senior care & day care; 126 parking spaces

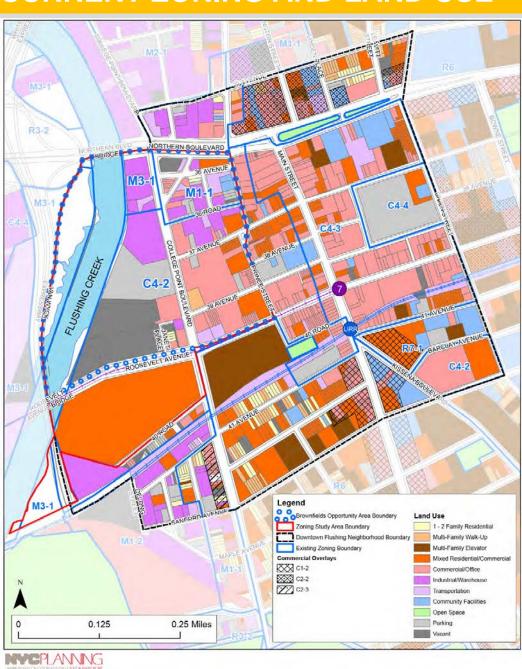
One Fulton Square - 2014 (9-story, 168-room Hyatt Hotel; 3-story retail complex,

office, medical offices;
12-story condo complex;
300 parking spaces)



CURRENT ZONING AND LAND USE





Commercial/Residential/Community Facility uses (C4-2)

- Residential uses allowed less density (2.43 floor area ratio)
- Community Facility uses allowed the most density (4.8 FAR)
- Commercial uses allowed 3.4 FAR

Light Manufacturing uses (M1-1)

- No residential uses allowed
- Commercial/light manufacturing (1.0 FAR)

Heavy Manufacturing uses (M3-1)

- No residential uses allowed
- Manufacturing uses such as concrete and asphalt plants allowed; limited commercial uses (2.0 FAR)

CURRENT ZONING ISSUES



- C4-2 zoning regulations cover most of the Study Area and may produce towers set back from the street on low base portions
- Variable maximum FAR's for different uses currently favors select commercial development

 – such as hotels

 – over housing
- Current parking regulations also favors certain types of commercial development
- Strict building bulk, height, and street wall length rules on waterfront lots make new development here very complicated
- In the M1-1 and M3-1 districts, no residential uses are permitted

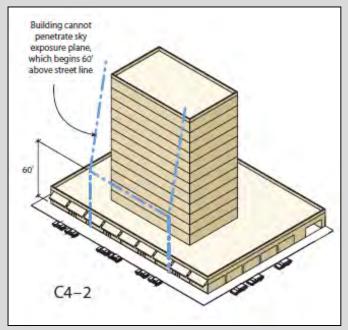


Image: NYC DCP Zoning Handbook

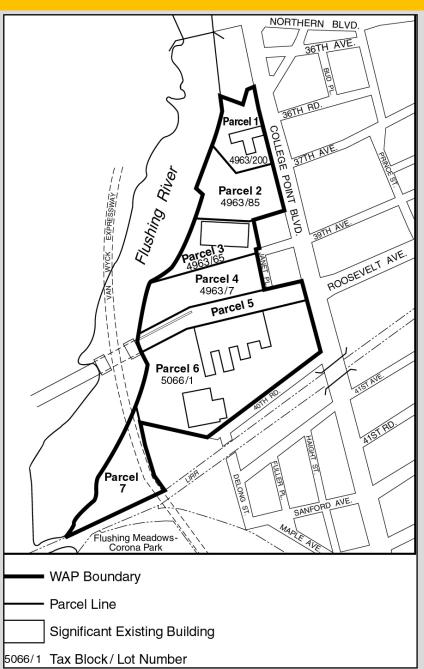


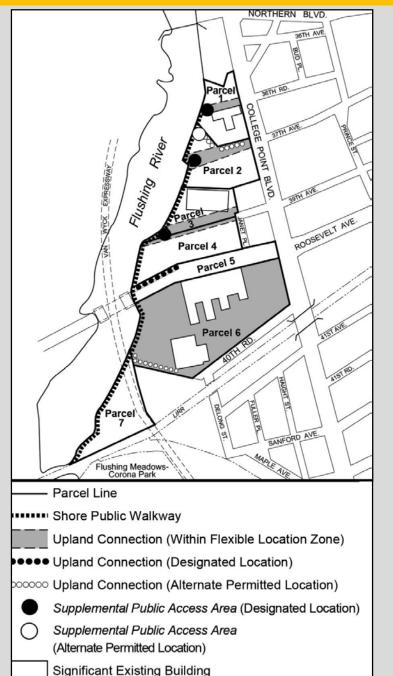
Image: NYC DCP

Parc Hotel

EXISTING WATERFRONT ACCESS PLAN (WAP)

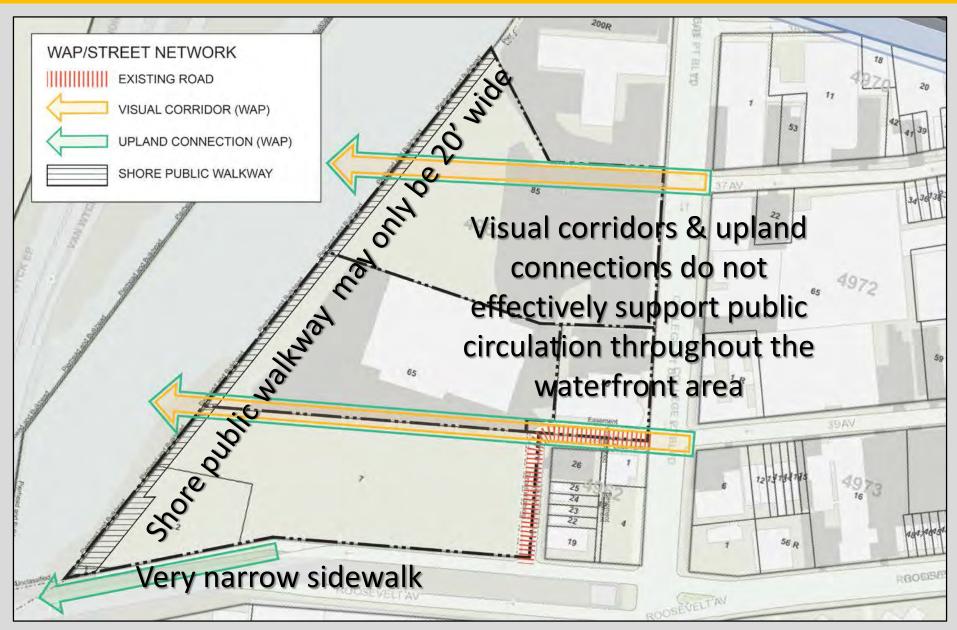






EXISTING STREETS & WAP REQUIREMENTS





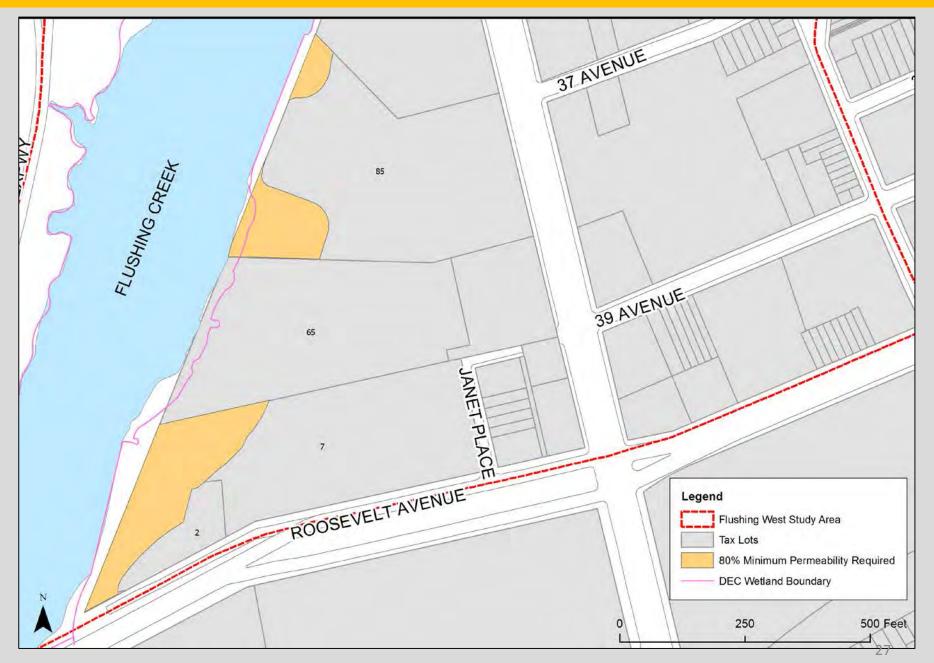
AIRPORT ZONING HEIGHT LIMITS & AREA TOPOGRAPHY



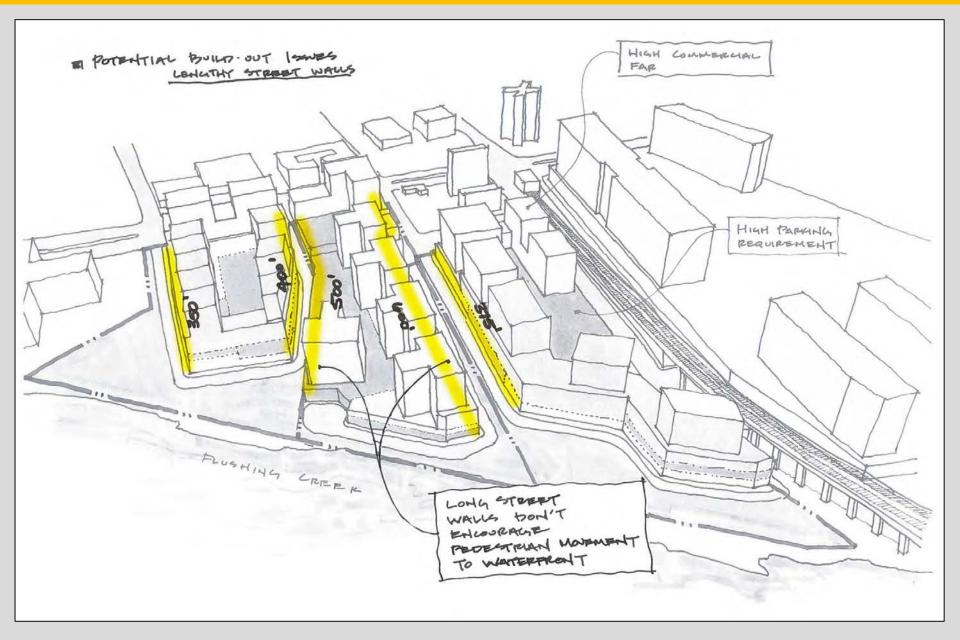
- Airport zoning limits the heights of buildings in the Study Area based upon guidance by the FAA
- Across the Study Area the limits range from 150'-170' above mean sea level
- These zoning height limits, combined with the area's varied topography (15'-45'), means that buildings can't go higher than ~13 stories within the Study Area without seeking a special permit from the BSA

*Map for illustrative purposes only

SITES AFFECTED BY DEC WETLAND REQUIREMENTS NYCPLANDING

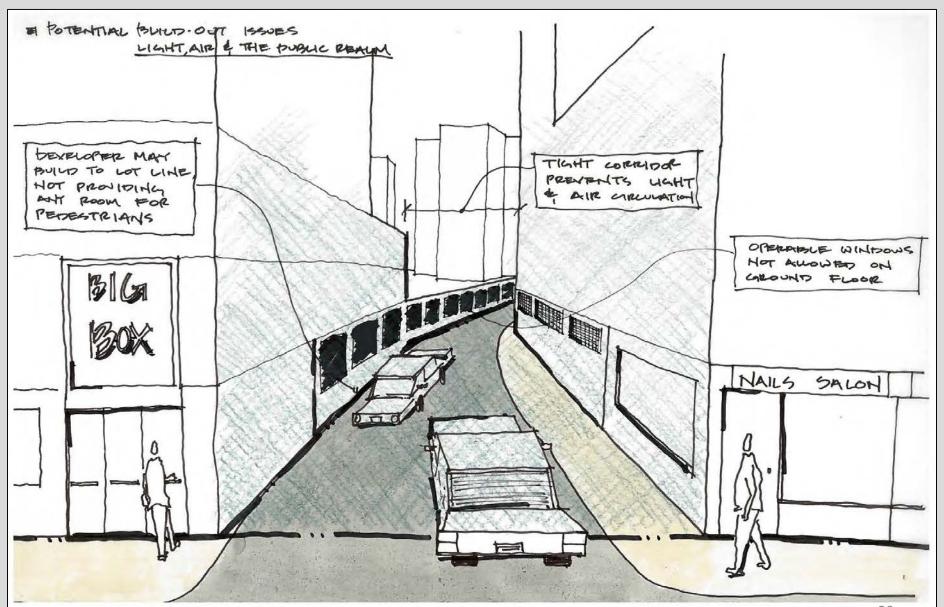


POTENTIAL DEVELOPMENT UNDER CURRENT ZONING

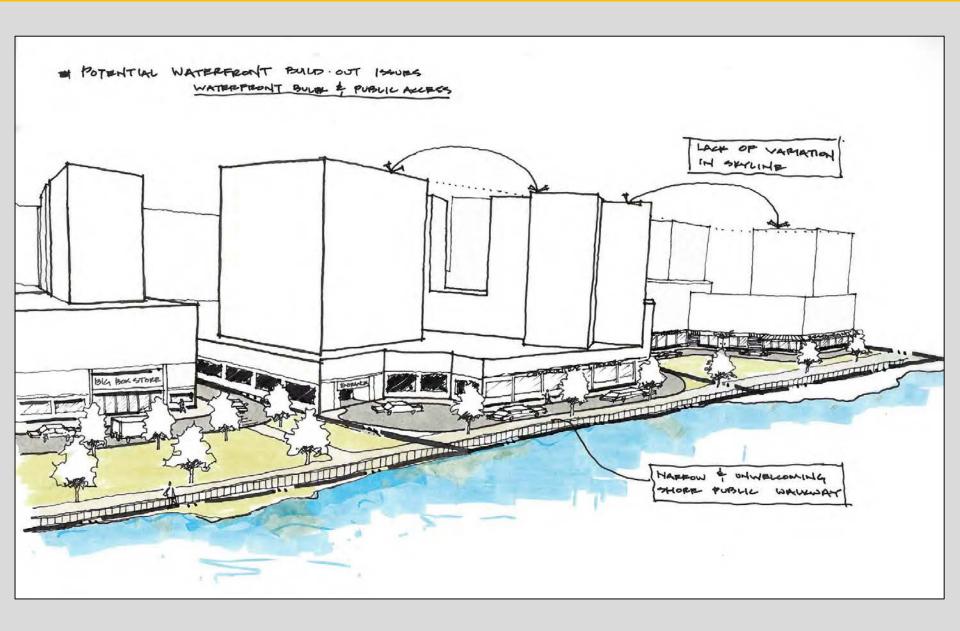


POTENTIAL STREETSCAPE WITH CURRENT ZONING NYCPLANNING



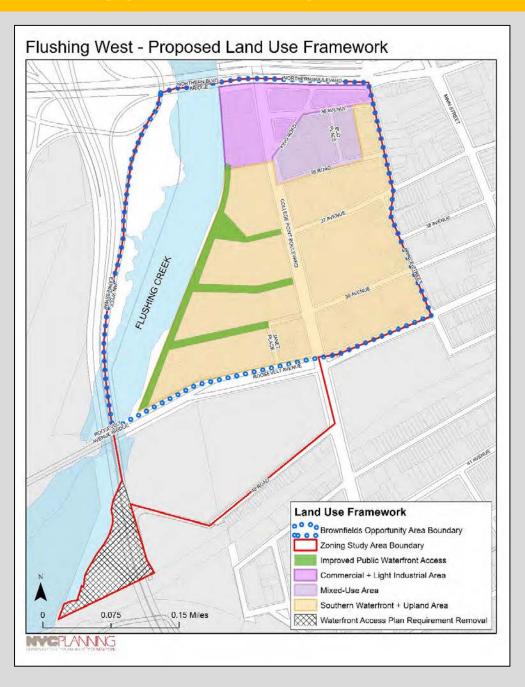


POTENTIAL DEVELOPMENT WITH CURRENT ZONING



LAND USE FRAMEWORK





GOALS & OBJECTIVES

- Encourage new housing with a required affordable component, and preserve existing affordable housing
- Improve waterfront public access & increase the amount of open space
- Extend the street and sidewalk network into the waterfront blocks

STRATEGIC AREAS

- Southern Waterfront and Upland Area
 with Improved Public Waterfront Access
- Mixed-Use Area
- Commercial and Light Industrial Area



Mandatory Inclusionary Housing

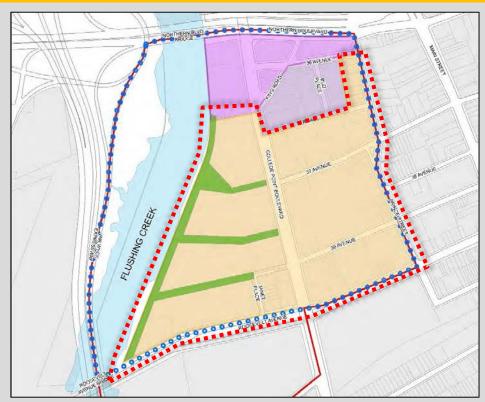
- Mandatory Inclusionary Housing (MIH) will require affordable housing as a condition of new housing development within Flushing West
- Seeks to reach a broader range of income levels than previous programs, taking into consideration neighborhood conditions and affordability needs, and increases ratio of affordable to market-rate units
- Two options proposed -

Option 1: 25% of housing floor area at an average of 60% Area Median Income (AMI) (\$46,620 annually for a family of three) or Option 2: 30% of housing floor area at an average of 80% AMI (\$62,150 annually for a family of three)

 On Sept. 21st DCP referred for public review the citywide zoning text that will establish the MIH program for use in current and future neighborhood study areas

SOUTHERN WATERFRONT AND UPLAND AREA







STRATEGIES

- Connect Downtown Flushing and the waterfront with a walkable street network.
- Encourage active ground floor uses and mixeduse development to create vibrant streets.
- Strengthen opportunities to develop new housing, including new affordable housing
- Encourage new developments to provide community facility spaces to support the neighborhood
- Allow for the construction of buildings similar in form to those in the downtown area, but take airport flight path into account:
 - Maximum building heights typically ranging from 10-14 stories
 - Any additional height would require FAA review and approvals

CONCEPTUAL WATERFRONT SITE PLAN



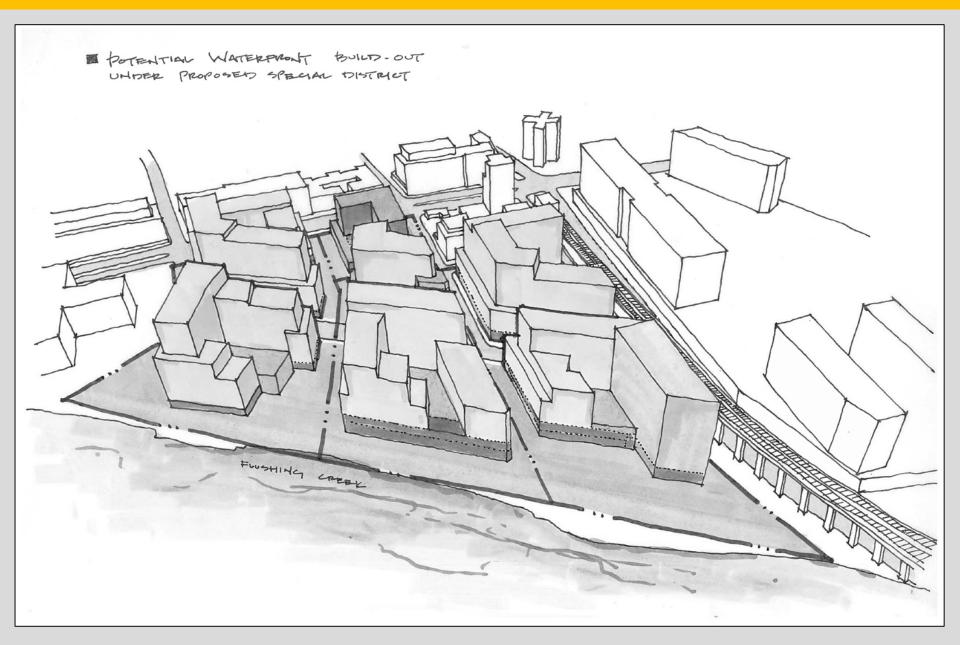




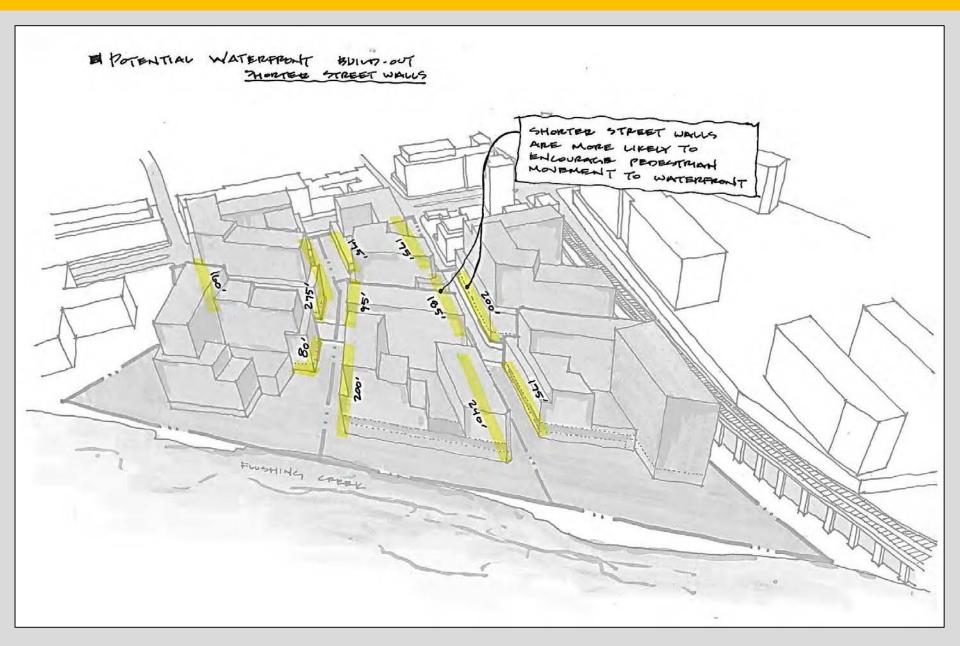
STRATEGIES

- Increase public access paths to the waterfront
- Increase the amount of required public open space
- Require new streets to be built as waterfront sites are developed that extend the road network from Downtown Flushing to the waterfront
- Promote active ground floor uses and well-designed publicly accessible areas.
- Ensure that buildings will be on shorter waterfront blocks than allowed under current zoning

POTENTIAL MASSINGS UNDER LAND USE FRAMEWORK



LAND USE FRAMEWORK ELEMENTS





SCHEMATIC VIEW LOOKING WEST FROM 39th AVE. TO FLUSHING CREEK



SCHEMATIC VIEW OF COLLEGE POINT BLVD & 37th AVE. LOOKING SOUTH



SCHEMATIC VIEW OF NEW WATERFRONT OPEN SPACE & WALKWAY LOOKING NORTH



SCHEMATIC VIEW OF WATERFRONT FROM #7 TRAIN LOOKING NORTHEAST

MIXED-USE AREA







STRATEGIES

- Support existing and new light industrial and commercial uses and ensure they will be compatible with residential uses
- Create opportunities for the development of new housing, including affordable housing
- Encourage new developments to provide community facility spaces to support the neighborhood
- Allow for the construction of buildings similar in form to those in the downtown area, but take airport flight path into account:
 - Maximum building heights typically ranging from 10-14 stories
 - Any additional height would require FAA review and approvals

COMMERCIAL AND LIGHT INUSTRIAL AREA





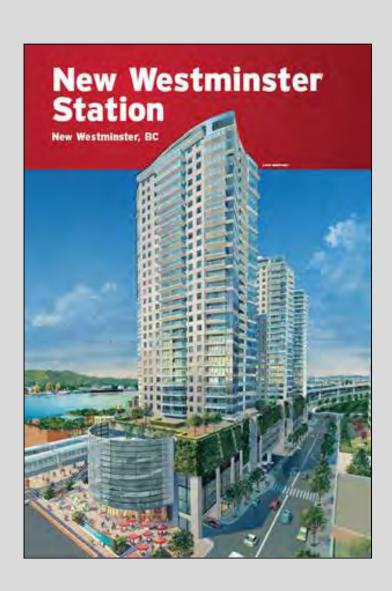


STRATEGIES

- Provide a transition in land uses between heavier manufacturing uses to the north and the mixed-use & more residential areas to the south
- Support existing and new light industrial and commercial uses in this area
- Require all light industrial uses to be fully enclosed

BUS TRANSIT CENTER (ALTERNATIVE)





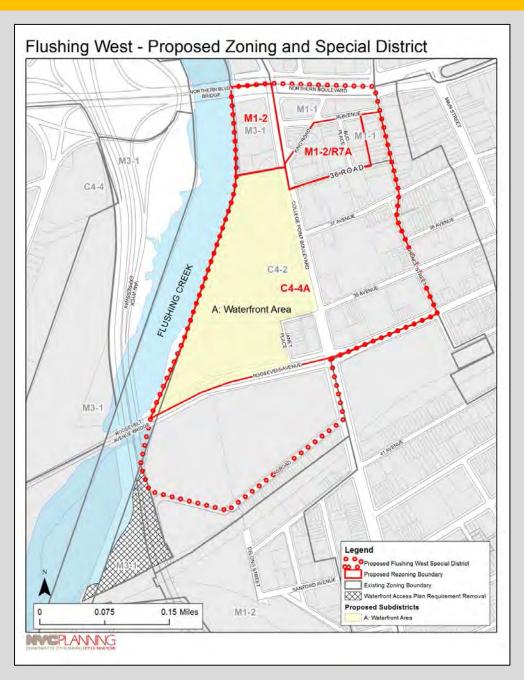
STRATEGIES

- Provide relief to bus congestion from curbside lay overs in the downtown
- Evaluate siting a mixed-use Bus Transit Center (BTC) near northern and southern edges of the rezoning area
- Provide a zoning incentive that would encourage the development of a BTC and related mixed-use development
- Set zoning requirements to ensure appropriate size and other elements to ensure BTC will be compatible with vision for the area



RECOMMENDED ZONING APPROACH





Create a Special District for Flushing West

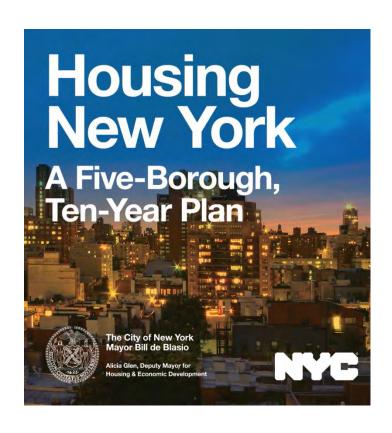
- Set the zoning bulk, use, and parking requirements to allow for buildings similar in form to those in the downtown area, but take airport flight path into account
- Require new streets to be built as waterfront sites are developed that extend the road network from Downtown Flushing to the waterfront
- Replace existing waterfront access rules to increase public paths to the waterfront and increase the amount of open space
- Encourage new developments to provide community facility spaces to support the neighborhood
- Encourage the development of an appropriately located and sized mixeduse bus transit center



- Fall 2015 Winter 2015/2016
 - Continue interagency coordination
 - Continue community engagement
 - Public scoping meeting
- Winter 2015/2016
 - Confirm and prioritize housing strategy
- Spring 2016 Fall 2016
 - Uniform Land Use Review Process (ULURP) public meetings



What is Housing New York?



Key Components of the Plan

Fostering diverse, livable neighborhoods

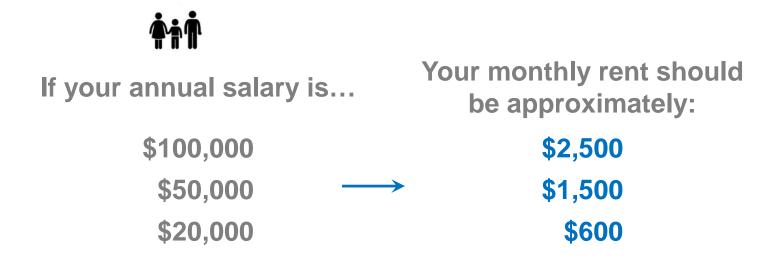
Preserving the affordability and quality of the existing housing stock

Building new affordable housing for all New Yorkers

Promoting homeless, senior, supportive, and accessible housing

Refining City financing tools and expanding funding sources for affordable housing

Housing is considered "affordable" when a household spends no more than 1/3 of its income on rent and utilities.





**Varies depending on income and household size.

Area Median Income (AMI), determined each year by HUD for different regions.



100% AMI

New York Metro Area:



\$77,700 for a family of three (2015)

HPD uses this number as a point of reference and sets its own income requirements tailored to the needs of New Yorkers.



100% AMI

\$23,350

30% AMI

Retail Salesperson \$46,620

60% AMI

Taxi
Driver +
Janitor

\$62,150

80% AMI

Caseworker + Home Health Aide \$93,240

120% AMI

Teacher + Firefighter

\$128,205

165% AMI

Construction
Worker +
Registered
Nurse





HPD uses this number as a point of reference and sets its own income requirements tailored to the needs of New Yorkers.



100% AMI

\$23,350

\$46,620 30% AMI 60% AMI

Retail Salesperson

Taxi Driver + **Janitor**

\$62,150

80% AMI

Caseworker + Home Health Aide

\$93,240

120% AMI

Teacher + Firefighter \$128,205

165% AMI

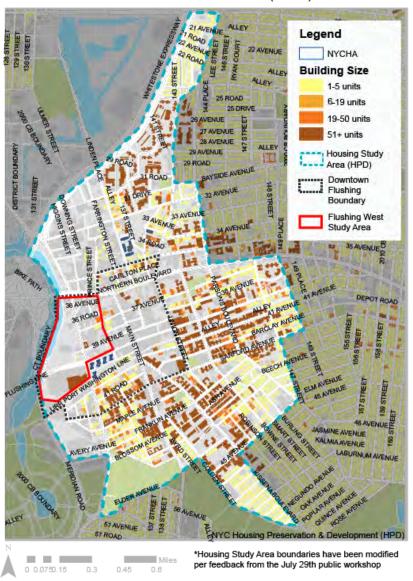
Construction Worker + Registered Nurse

\$77,700 for a family of three (2015)



FLUSHING - Housing Study Area





FLUSHING

Median Household Income





FLUSHING

Household Income by AMI Band



*based on Neighborhood Tabulation Area that approximates Flushing housing study area

Income limits are for a three-person household (HUD 2015)

What is HPD's Neighborhood Planning Process?



1. Organize



Desktop Research

2. Learn



Listen & Learn **Jul 29**



Vision, Goals & **Guiding Principles**

Aug 29 + Sep 12





Brainstorm Strategies Oct 7

4. Finalize



Confirm & Prioritize

Winter 2015 - Early 2016



5. Implement



Final Housing Plan

Late Fall 2016

What can HPD do to address housing issues in Flushing?

01 Preserve Existing Affordable Housing

01 Preserving Existing Affordable Housing in Flushing

Financing & Tax Incentives

- Help Flushing building owners rehabilitate their properties, in exchange for maintaining affordable rents.
- Expand marketing and target outreach to building owners in Flushing that are not currently government-assisted

Scheuer House – 138-52 Elder Ave (2007)



- 159 rental units
- HPD financed through Low Income Affordable Marketplace Program (LAMP)



01 Preserving Existing Affordable Housing in Flushing

Improve Housing Quality & Protect Tenants

- HPD Code Enforcement identifies and remediates problems with the quality or safety of buildings
 - Proactive Preservation Initiative
- Free legal services for tenants facing harassment
- City's new Tenant Harassment Prevention Task Force



FY 2014	Queens CD07
Inspections Completed	4,235
Violations Issued	2,004
Violations Removed	1,732
Emergency Repairs Completed	\$47,256



01 Preserving Existing Affordable Housing in Flushing

Community Partnerships

- Work with local Flushing organizations to improve how HPD's tools can better meet local needs
- Coordinate with local stakeholders and Code to identify preservation opportunities
- Work with Preservation Finance to maintain affordability in buildings with expiring benefits and regulatory agreements
- Partner with local groups to host Tenant Nights and Landlord Resource Fairs

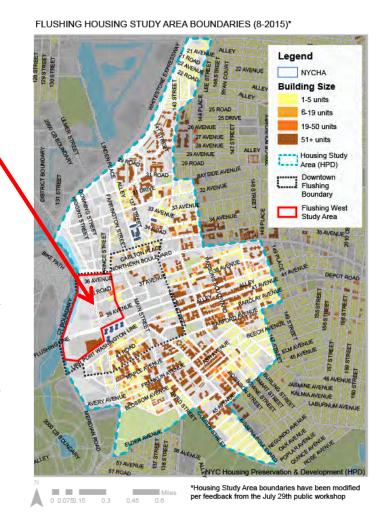
02 Develop New Affordable Housing

02 Develop New Affordable Housing in Flushing

In the rezoning area:

1. Implement Mandatory Inclusionary Housing (MIH)

- Developers will be required to provide permanently affordable housing as a condition of all new housing development.
 - Option 1: 25% of housing floor area affordable at average of 60% AMI (\$46,620 for a family of 3)
 - Option 2: 30% of housing floor area affordable at average of 80% AMI (\$62,150 for a family of 3)





02 Develop New Affordable Housing in Flushing

In Flushing Housing Study Area:

2. Offer subsidies for private site developers

- Developers apply to the City for low-interest loans, tax credits, and other incentives in exchange for building affordable housing
 - Extremely Low and Low Income Affordability (ELLA)
 - Mix & Match Program
 - Mixed-Middle Income (M2) Program
 - Senior Housing Affordable Rental Apartments Program (SARA)
 - Supportive Housing Loan Program (SHLP)

3. Identify Public Sites

 The City awards land to private and non-profit developers via competitive processes (called RFPs), informed by community-visioning workshops.



Example of Public Site New Construction

- Completed in 2014
- 142 units
- Affordable to households earning up to 60% AMI
- 8,820 square feet of groundfloor retail
- Developed by BRP with public and private financing

Macedonia Plaza – 136-50 37th Ave





Example of Upcoming Public Site New Construction

- Development team selected in April 2015: AAFE, HANAC, Monadnock Development
- 231 units of affordable housing, including 66 senior housing units
 - 50% of units for households earning up to 57% AMI
 - Other 50% for households earning 80-100% AMI
- Approx. 28,000 SF of retail space and 9,000 SF of community facility space

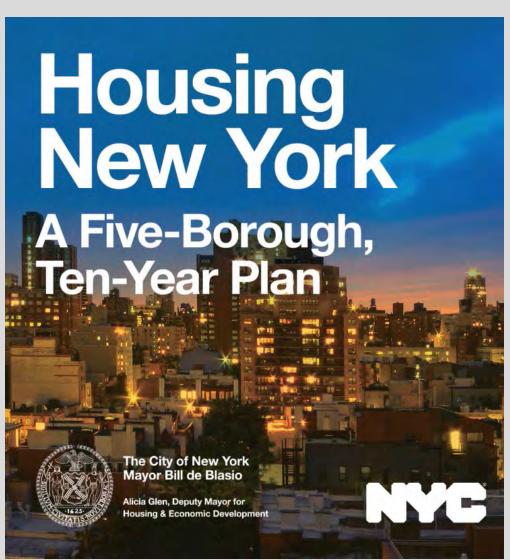
One Flushing – 133-45 41st Avenue

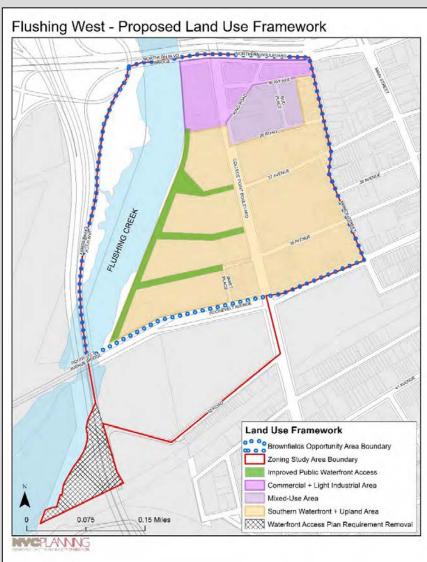




BREAKOUT DISCUSSIONS: HOUSING & LAND USE







COMMENT ON OPEN SPACE NEEDS



Open Space







(3) Flushing Meadows Corona Park Aquatic



(4) Al Oerter Recreation Center



(5) Socccer Fields at Al Oerter Recreation Center





6 Soccer Fields in Flushing Meadows Corona Park (9 Total)



(7) Maple Playground

0.25 Mile

0.125

DPC Oper Space Resour



11 Bowne Playground (Jointly Operated

(1) Lewis Latimer Historic House and

(8) Margaret I. Carmon Green (Park)





What Are Some Other Open Space Priorities?

Write in the space below!





COMMENT ON TRANSPORTATION NEEDS



NEW YORK CITY

NYC Department of Transportation

About NYC DOT

DOT's mission is to provide for the safe, efficient, and environmentally responsible movement of people and goods in the City of New York and to maintain and enhance the transportation infrastructure crucial to the economic vitality and quality of life of our primary customers, City residents.

- · Provide safe, efficient, and environmentally responsible movement of pedestrians, goods, and vehicular traffic on the streets, highways, bridges, and waterways of the City's transportation network;
- · Improve traffic mobility and reduce congestion. throughout the City;
- · Rehabilitate and maintain the City's infrastructure, including bridges, tunnels, streets, sidewalks, and highways;
- · Encourage the use of mass transit and sustainable modes of transportation; and
- · Conduct traffic safety educational programs.

Current Projects

1. Flushing to Jamaica Select Bus Service

Select Bus Service uses techniques and technologies such as dedicated bus lanes, offboard fare collection and transit signal priority to improve transit connections.

2. Roosevelt Avenue Bridge Rehabilitation, including bicycle and pedestrian access

The bridge is in need of repair of steel and concrete structural components. The city also plans widen the sidewalks from 8 to 10 feet and establish bike lanes within them. The fouryear project is expected to begin in the fall.

3. Main Street Sidewalk Widening in select locations

Widening the sidewalks along Main Street between Kissena Boulevard/41st Avenue and Northern Boulevard.

Vision Zero: Pedestrian Safety Action Plan

ilse Downtown Flushing Mobility and Safety Improvement Project (2010), which focused on the holistic improvement of pedestrian and vehicular circulation across the study area, resulted in a number of safety improvements, including:

- · Bollard-protected curbs and sidewalk extensions at high-
- Banned turns and modified signal timing at multiple intersections

This project paved the way to establish an improved road network that aligns with goals outlined in the Vision Zero: Pedestrian Safety Action Plan for Queens (2015).

Vision Zero uses Downtown Flushing as a case study, due to the dense concentration of pedestrian KSI crashes. Between 2009 and 2013, there were 835 crashes in the area involving pedestrians, resulting in 80 severe injuries and 11 fatalities.

At the same time, more than 10% of area residents walk to work, about double the total Queens share. Car ownership is relatively low in Flushing making pedestrian safety an important priority



What Are Some Other Transportation Priorities?

Write in the space below!







CONTACT US

John Young- Director, Queens Office

Email: JYoung@planning.nyc.gov

Joy Chen- Project Manager, Flushing West

Email: JChen@planning.nyc.gov

Kathi Ko- Outreach Coordinator, Flushing West

Email: KKo@planning.nyc.gov

To Learn More

Website: www.nyc.gov/flushing-west

Email: flushingwest@planning.nyc.gov

Queens Office: 718-520-2100