



- Overview of the Neighborhood Planning Study
- What We've Heard from the Community
  - July 29<sup>th</sup> Open House Event Recap
  - Summary of Issues
- Break Out Discussion Groups
  - Land Use & Public Realm
  - Affordable Housing
  - Transportation
  - Environmental
  - Waterfront & Open Space

#### **FLUSHING WEST PLANNING HISTORY**



- 1998: Downtown Flushing Rezoning & Waterfront Access Plan
- 2004: Downtown Flushing Framework with EDC/DCP/community which led to Flushing Commons & Macedonia Plaza projects
- 2011: Flushing Willets Point Corona LDC received \$1.5 M Brownfield Opportunity Area (BOA) grant to develop a Master Plan and redevelopment strategy for 30+ acres along Flushing Creek
- 2014: DCP agreed to work with the LDC to complete BOA Report and revise the study to foster affordable housing and economic opportunities
- 2015: DCP launched Flushing West Neighborhood Planning Study; conducted outreach; stakeholder groups formed; and held Flushing Town Hall meeting on May 21<sup>st</sup> to publicly introduce the study

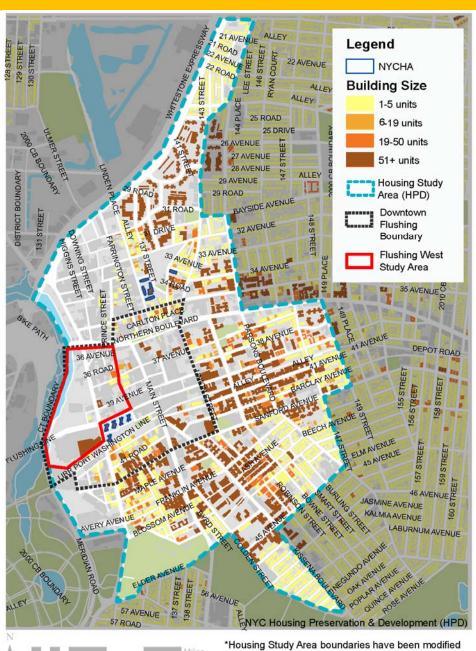
## FLUSHING WEST NEIGHBORHOOD PLANNING STUDY NYCPLANNING OF THE PLANNING OF THE P

# 4 Key Components for the Neighborhood Plan:

- Includes a zoning component for the waterfront area which will incorporate mandatory affordable housing requirements in any proposed zoning change
- Includes a broad housing strategy component that will support the existing affordable housing supply
- 3. Includes an economic development component to support business and workforce needs
- 4. Will assess city services & identify key capital projects to create a more livable neighborhood

## **FLUSHING WEST FOCUS AREAS**



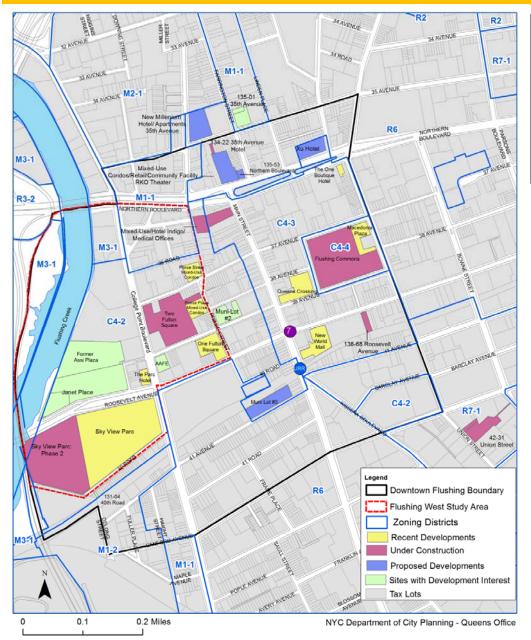


per feedback from the July 29th public workshop

- Zoning Study Area
- Neighborhood Area
- Housing Area

#### RECENT DOWNTOWN DEVELOPMENTS







Parc Hotel- 2014 (12-story hotel; 15 parking spaces)



One Fulton Square -2014 (9-story, Hotel; 3-stories w retail, office, Medical offices; 12-story condo complex; 300 parking spaces

- Existing C4-2 zoning regulations cover most of the Study Area and may produce towers set back from the street on low base portions
- Variable maximum FAR's for different uses currently favors select commercial development— such as hotels— over housing
- Current parking regulations also favors certain types of commercial development

#### **FLUSHING WEST STUDY - GOALS & OBJECTIVES**





Image: NYC DCP

- Facilitate a community-based planning process to support policy changes that will shape a more livable neighborhood
- Leverage strong real estate market forces to create opportunities for requiring affordable housing, as well as preserve existing affordable housing
- Encourage walkability by extending the vibrant downtown area to the waterfront, and create opportunities for new open space
- Support the existing and growing immigrant and small business culture by providing economic opportunities
- Align investments in infrastructure and services to support current demands and future growth

#### **FLUSHING WEST PLANNING PROCESS OVERVIEW**



## May-Sept 2015

#### Oct-Dec 2015

#### Jan-Dec 2016

#### Continued community engagement

- May 21<sup>st</sup> 1<sup>st</sup> Public Open
   House: Study Information
- July 29<sup>th</sup> 2<sup>nd</sup> Public Open House: Listen, learn and discuss issues and needs
- Aug 20<sup>th</sup> 3<sup>rd</sup> Public Open House: Report back & roundtable discussions
- Mid Sept 4<sup>th</sup> Public Open House: Further assessment of issues & roundtable discussions

- 5<sup>th</sup> Public Event- share preliminary draft zoning recommendations & roundtable discussions to refine strategies
- Public Scoping Meeting to explain analyses on Environmental Impact Statement
- 6<sup>th</sup> Public Open
   House: Share final draft zoning recommendations & draft capital planning projects & draft affordable housing strategy
- Public ReviewSession/ULURP FinalNeighborhood Plan
- CB7 Public Hearing
- BP Public Hearing
- City Planning Commission Public Hearing
- City Council Public Hearing

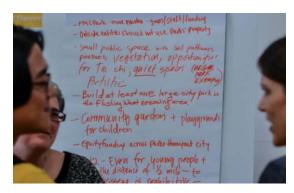






Image: NYC DCP

# WHAT WE'VE HEARD FROM THE COMMUNITY



# **JULY 29th OPEN HOUSE EVENT** 80+ participants 11 agencies 4 community groups SOUT

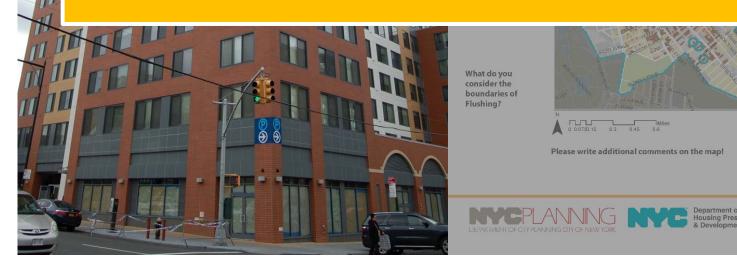
## WHAT DID WE HEAR? AFFORDABLE HOUSING



Study Area

**HPD** Investments





#### WHAT DID WE HEAR? TRANSPORTATION



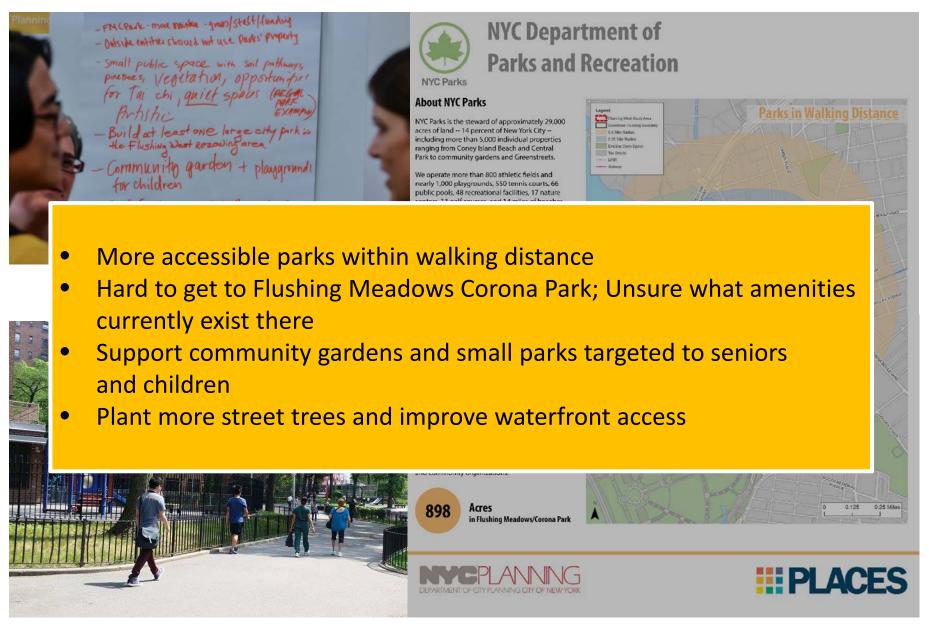


- Improve the sidewalks & streets for pedestrian safety and better traffic flow
- Improve bus service and bus congestion along the streets
- Improve pedestrian access to the waterfront including better biking opportunities & rail access
- Study and "fix" congestion at College Point Blvd. & Roosevelt Av.



#### WHAT DID WE HEAR? OPEN SPACE





#### WHAT DID WE HEAR? ENVIRONMENTAL







#### **About NYC OER**

The New York City Mayor's Office of Environmental Remediation (OER) is a team of about 15 scientists and engineers established to design, build and operate a set of world-class municipal programs to advance cleanup and redevelopment of brownfield sites.

After cleanup is complete, redevelopment of these properties promotes economic

### NYC Office of Environmental Remediation

#### What is a "brownfield"?

Brownfields are properties where environmental contamination impedes redevelopment.

Brownfields are often abandoned, closed, or under-used industrial or commercial facilities, such as an abandoned factory, former gas station, or a site leveled off with fill of unknown origin.

One Fulton Square: Before Construction

- More information requested on brownfield cleanup and explanation on how remediation works
- Improve shoreline conditions and water quality of Flushing Creek
- Dredge the creek to reduce smell



In sum, OER takes some of the most blighted properties in some of our most disadvantaged neighborhoods, cleans them up and makes them safer, and enables new development that brings new jobs and affordable housing right where it is needed most.







# WHAT DID WE HEAR? BUSINESS & ECONOMIC DEVELOPMENT





Small Business Services

careers businesses neighborhoods

# NYC Small Business Services

#### About SBS

The Department of Small Business Services (SBS) makes it easier for businesses in New York City to form, do business, and grow by providing direct assistance to business owners, fostering neighborhood development in commercial districts, and linking employers to a skilled and qualified workforce.

#### **NYC Business Acceleration**

NYC Business Acceleration is a free, one stop shop service to help entrepreneurs navigate government requirements when they are opening or during operations. The services include opening or expanding a business faster and with more ease, operating more smoothly and with fewer challenges and assistance in recovery after a disease.

#### Workforce1

Workforce1 is a service provided by the NYC Department of Small Business Services that prepares and connects qualified candidates to job opportunities throughout New York City.

Workforce1 makes strong matches for both candidates and employers utilizing a demand driven model that implements a unique blend

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- Protect small business owners from being displaced due to increasing commercial rents
- Create a NYC Business Solutions Center in Downtown Flushing
- Support incubator spaces for entrepreneurs

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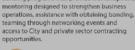
Business Initiative, SBS delivers services in Spanish, Chinese, Haitian Creole, Russian and Korean, in partnership with multiple community organizations, including Renaissance Economic Development Corporation.



Course instances completed by immigrant entrepreneurs



Entrepreneurs and business owners connected to free business courses



building programs that provide workshops and



Certified Minority- and Women-Owned Business Enterprises



Contracts awarded to Minorityand Women-Owned Business Enterprises



Businesses provided services by Flushing Workforce1 Center

#### Neighborhood Development Division

The Neighborhood Development Division (NDD) supports community-based economic development organizations to create the local conditions under which local businesses, jobseekers, and communities can grow and thrive.







- 5 Table Discussions by Topic/ 15 min each topic
- Stay seated/ 5 min warning/ sessions end by whistle
  - -Land Use & Public Realm
  - -Affordable Housing
  - -Transportation
  - -Environmental
  - -Waterfront & Open Space



Image: NYC DCP

- Topics focus on the built environment
- 5 minutes at the end/ 1 spokesperson at each table
   reports back to whole group what the main takeaway was

# **CONTACT US**

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