



Maria Pappalardo
235 Mulberry Street
New York, NY 10012

October 3rd, 2023

Hon. Dan Garodnick, Chair
City Planning Commission
120 Broadway, 31st Floor
New York, New York 10271

Re: City of Yes for Economic Opportunities

Dear Chair Garodnick:

I am writing to voice my support for the City of Yes for Economic Opportunities zoning text amendment. I am the owner of Rubirosa Pizza & Ristorante, an independent small business in Nolita. While I am proud to say Rubirosa has been successfully operating for 13 years, we have faced our fair share of challenges to get to this point.

That is why I am happy to see the administration takes steps towards supporting small businesses like mine. By eliminating antiquated zoning regulations and allowing more types of businesses to locate in more places, the City of Yes text will remove some of the layers of uncertainties business owners and entrepreneurs face when they take the leap and open a business in New York City.

City of Yes for Economic Opportunities will not solve all small business' needs, but it is a step in the right direction and I look forward to its approval.

Sincerely,

A handwritten signature in black ink, appearing to be "MP", written over a horizontal line.

Maria Pappalardo