



October 1, 2023

Commissioner Dan Garodnick  
City Planning Commission Chair and Department of City Planning Director  
New York City Department of City Planning  
120 Broadway, 3<sup>rd</sup> Floor  
New York, NY 10271

Dear Commissioner Garodnick:

The Long Island City Partnership (LICP) strongly supports the Department of City Planning's proposed City of Yes for Economic Opportunity amendment to modernize the city's zoning regulations. This initiative will help support local small businesses, create thriving commercial corridors, and bolster New York City's economic recovery.

Founded in 1979, LICP is the Local Development Corporation for LIC and our mission is to advocate for economic development that benefits LIC's industrial, commercial, cultural, and residential sectors. The goal is to attract new businesses to LIC, retain those already here, welcome new residents and visitors, and promote a vibrant and authentic mixed-use community. LICP operates the LIC Business Improvement District (BID) and the Industrial Business Zone (IBZ).

The proposed zoning text amendment aims to eliminate confusing and outdated regulations that have hindered the growth of small businesses and limited their potential. It provides the flexibility local businesses needed to grow and adapt as our local economies continue to evolve and create a stronger foundation for the city's economic recovery. For our BID corridors, the amendment recognizes the importance of and supports vibrant, thriving commercial streets where communities gather, cultures converge and neighborhoods are enriched.

City of Yes for Economic Opportunity is a crucial step toward reimagining the future of our local communities by giving small businesses clear and sensible rules that give them the flexibility to evolve and grow. It will ensure local communities like LIC remain places where people will continue to want to live and work. Thank you for your thoughtful consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "Laura Rothrock", written in a cursive style.

Laura Rothrock  
President