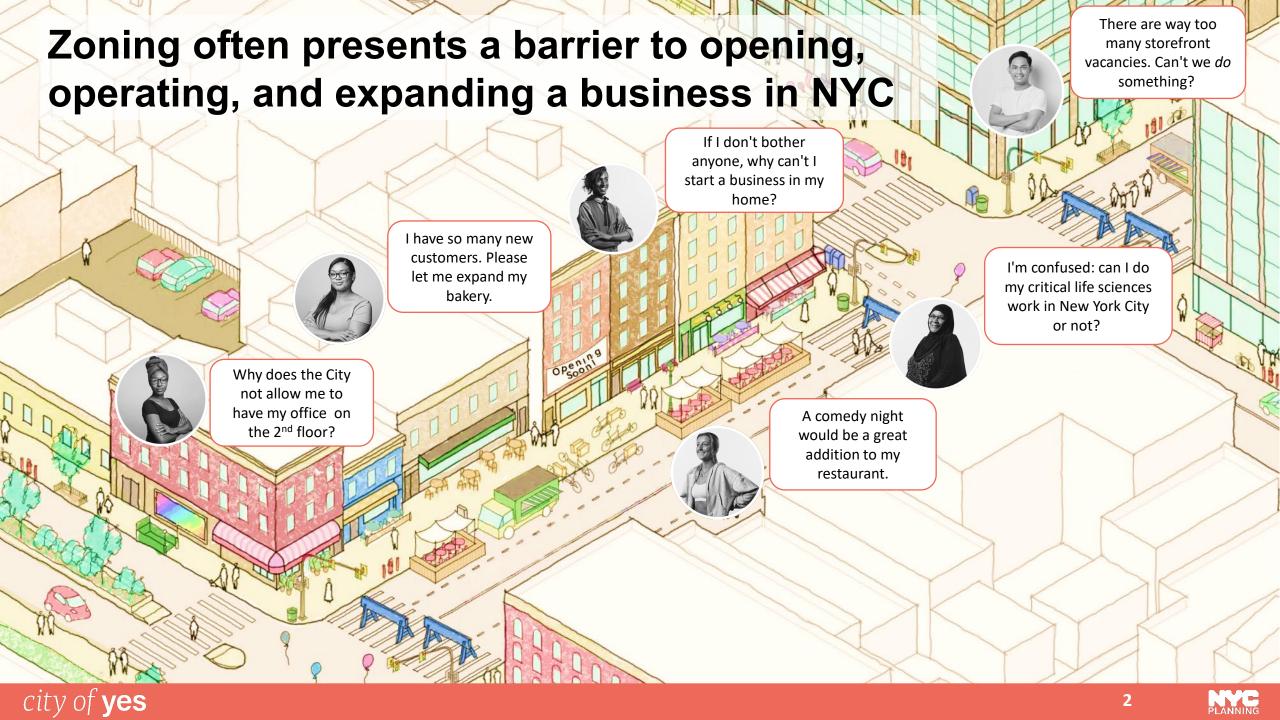
city of yes

for Economic Opportunity

Existing Conditions by Community District
October 2023





city of yes

"We are going to turn New York into a City of Yes — yes in my backyard, yes on my block, yes in my neighborhood,"

"These proposals focused on economic recovery, affordable housing, and sustainability will remove red tape for small businesses, expand housing opportunities in every neighborhood, and accelerate the transition to our energy future. New Yorkers are not going to wait around while other cities and other countries sprint towards a post-pandemic world, and now we won't have to."

-Mayor Eric Adams



City of Yes for Economic Opportunity: Goals

Goal 1:

Make it easier for businesses to find space and grow

Goal 2:

Boost growing industries

Goal 3:

Enable more business-friendly streetscapes

Goal 4:

Create new opportunities for businesses to open

Lift barriers so businesses can be closer to their customers.

Reduce obstacles for new types of businesses.

Deliver active, safe, and walkable streets for businesses and residents Establish new zoning tools to boost job growth and business expansion

For more details, please visit: NYC.gov/YesEconomicOpportunity

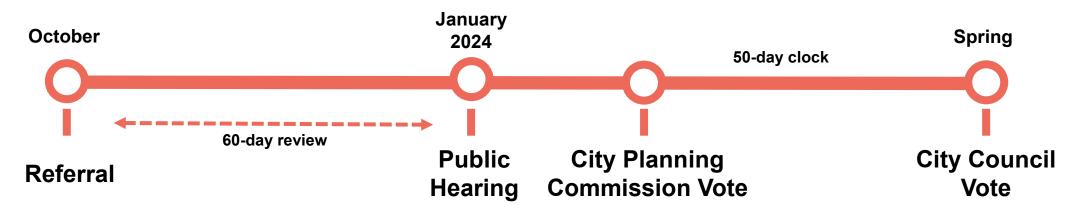


Growing jobs and small businesses

with more flexible zoning

Stay in touch!

Email the project team at **EconomicOpportunity@planning.nyc.gov** with questions, concerns, and to be signed up for email alerts on this project.



Approximate schedule of public review, for illustrative purposes only

FAQ – Storefront Composition and Storefront Vacancy

Where do the data come from?

- Storefront data are provided to the City of New York by Live XYZ (<u>livexyz.com</u>) to help the City understand and report on storefront vacancy and occupancy characteristics. Storefronts and other points of interest are surveyed on a rolling 90-day basis, and the dataset is updated daily.
- "Storefronts" represent a broad range of ground-floor commercial and non-commercial activity, including traditional retail and food and beverage, as well as community spaces, offices, industrial, and other ground-floor service activity.

How are these trends calculated?

- DCP assigned Community Districts to the storefront spaces tracked by Live XYZ. The rate of storefront vacancy represents the number of unoccupied storefronts divided by the total storefronts in a district and does not account for floor area or other size characteristics. DCP uses Live XYZ's classification of "Storefront" and has not made any adjustments to remove or add spaces from the total count.
- DCP grouped storefronts by categorizations provided by Live XYZ into larger groupings that more broadly reflect Use Groups under the City of Yes for Economic Opportunity proposal. "Retail" represents a mix of dry goods retail, such as clothing stores, stores selling essential items (e.g., pharmacies, grocery, bodegas), and other commodities. "Food and Drink" represents a mix of restaurants, bars, clubs, food halls, and cafes. "Services" represents a wide mix of offerings, including but not limited to auto repair, gyms and fitness studios, funeral homes, banks, wholesalers, laundromats, personal care, offices, and more. "Community Facilities and Other" represents a mix of storefronts that mirror the zoning definition of a community facility, which includes government services (e.g., police, fire, education), religious and educational organizations, entertainment and culture, and healthcare.

How up-to-date is the data?

The data in this presentation were obtained from Live XYZ on October 17, 2023 and are representative of the conditions reported by Live XYZ on that date.

FAQ – Employment and Economic Recovery

Where do the data come from?

- Under a data-sharing agreement with the New York State Department of Labor (NYSDOL), DCP obtains establishment-level Quarterly Census of Employment and Wages (QCEW) data. This confidential report contains information reported by employers covered under New York State's Unemployment Insurance Law.
- DCP follows NYSDOL guidance to ensure the confidentiality of individual establishments are maintained when reporting aggregate information.
- Geographic information is self-reported by businesses to NYSDOL, or in some instances provided by NYSDOL.

How are these trends calculated?

- DCP geocodes QCEW to NYC Borough, Block, and Lot (BBL) using Geosupport in order to prepare aggregate statistics for larger geographies. Address information may be limited, null, or contain errors, thereby restricting DCP's ability to account for those employers and the jobs they provide. The locations reported by businesses may not represent the site where work occurs, which is common in industries where services are provided at a different location than the business office, such as in the Construction or Home Health Care industries.
- The total number of employees in each district represents private and public sector employment. The recovery metric is calculated as Q1 2023 private sector employment as a percent of Q1 2020; because Q1 covers January through mid-March, the analysis covers the period prior to the onset of citywide shutdowns and restrictions in 2020.
- Macro sectors represent groupings of North American Industry Classification System (NAICS) 2-digit industries and are generally reflective of industries' shared land use and development patterns. For more information on DCP's classifications, please refer to NYC MetroExplorer's <u>About page</u>.

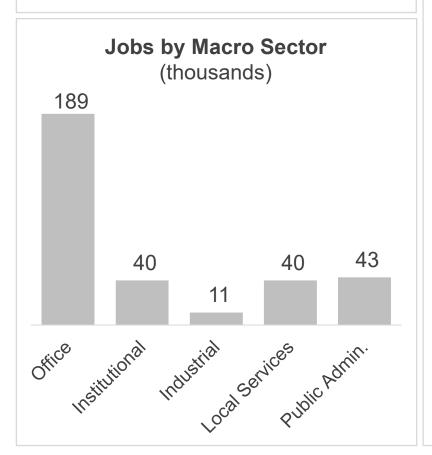
How up-to-date is the data?

QCEW is available on an approximate six-month lag. As of October 2023, the most recent version available was first quarter (Q1) 2023 preliminary estimates.



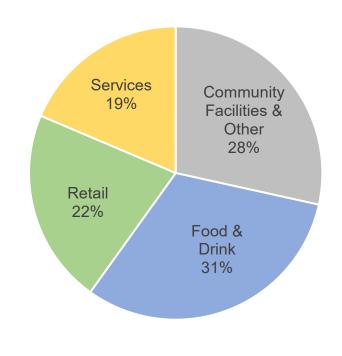
322,100 Jobs

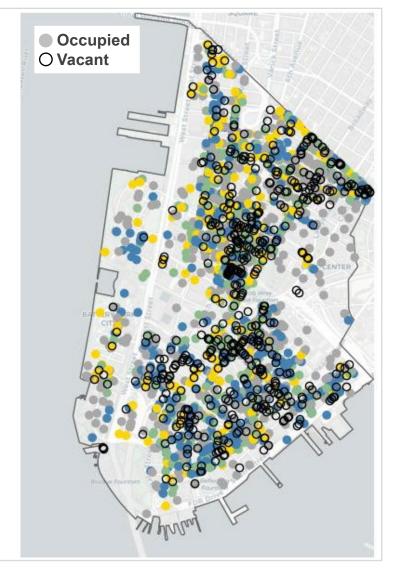
95% of pre-Covid Jobs 96% MN | 99% NYC



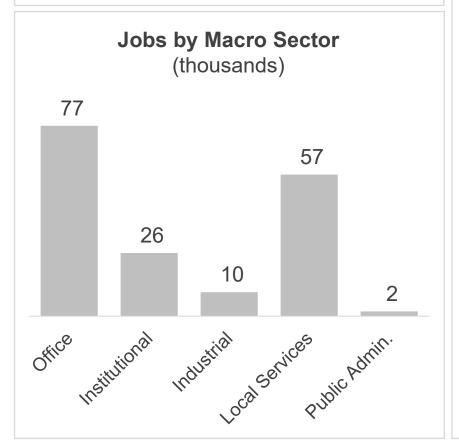
2,340 Storefronts 520 vacant (22%) *16% MN* | *12% NYC*

Storefronts by Type





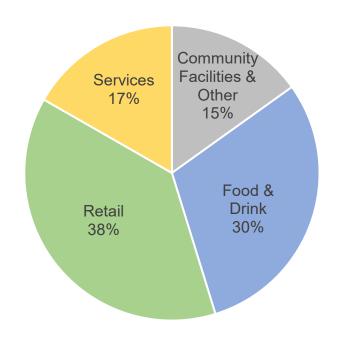
171,800 Jobs 101% of pre-Covid Jobs
96% MN | 99% NYC



4,870 Storefronts 840 vacant (17%)

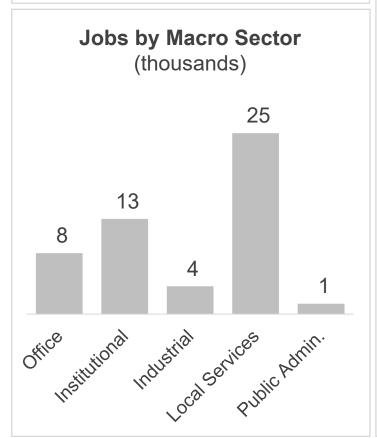
16% MN | 12% NYC

Storefronts by Type





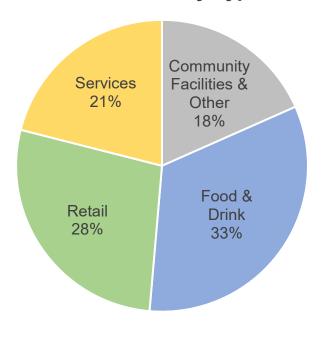
51,500 Jobs 97% of pre-Covid Jobs 96% MN | 99% NYC

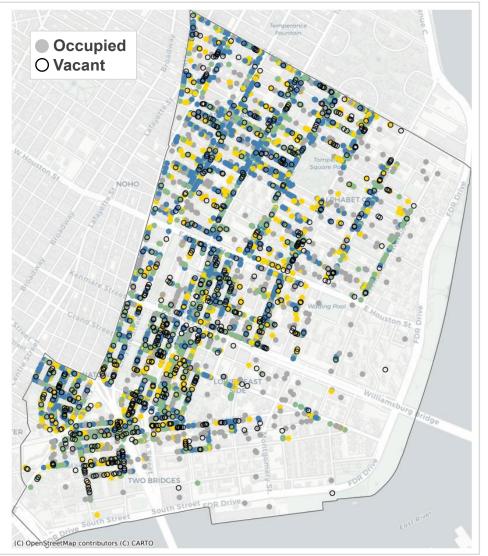


4,730 Storefronts 800 vacant (17%)

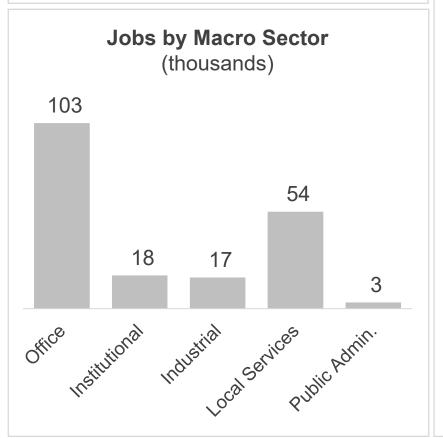
16% MN | 12% NYC

Storefronts by Type



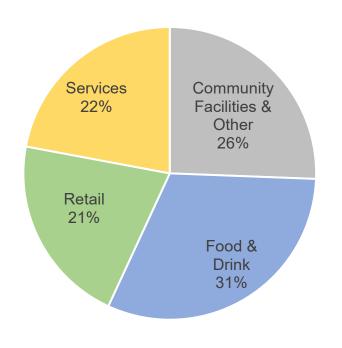


195,600 Jobs 104% of pre-Covid Jobs 96% MN | 99% NYC



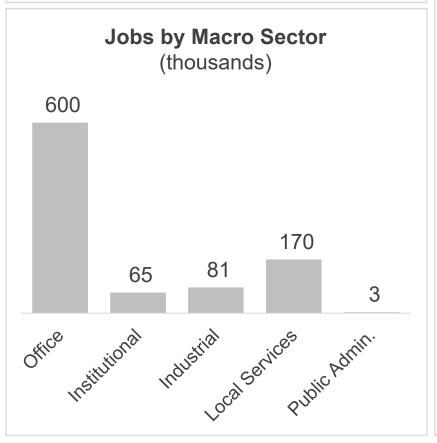
3,140 Storefronts 470 vacant (15%) *16% MN* | *12% NYC*

Storefronts by Type





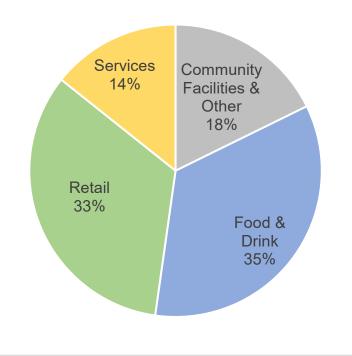
920,100 Jobs 94% of pre-Covid Jobs *96% MN* | *99% NYC*



5,480 Storefronts 990 vacant (18%)

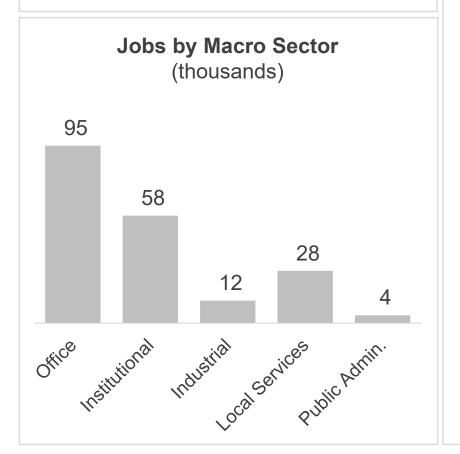
16% MN | 12% NYC

Storefronts by Type





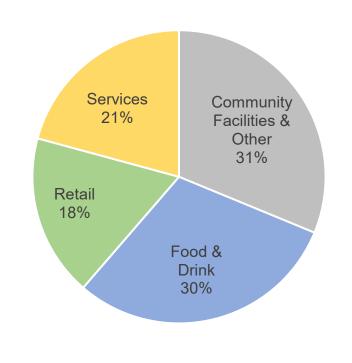
197,700 Jobs 94% of pre-Covid Jobs
96% MN | 99% NYC

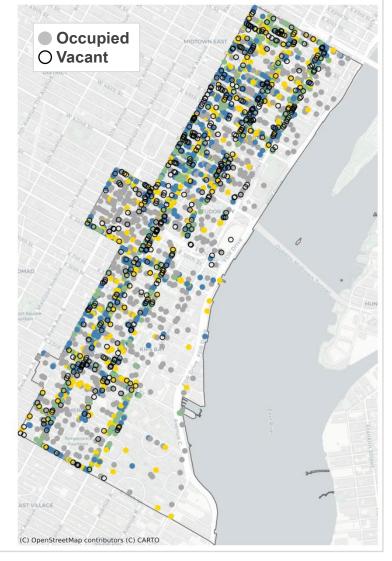


2,820 Storefronts 470 vacant (17%)

16% MN | 12% NYC

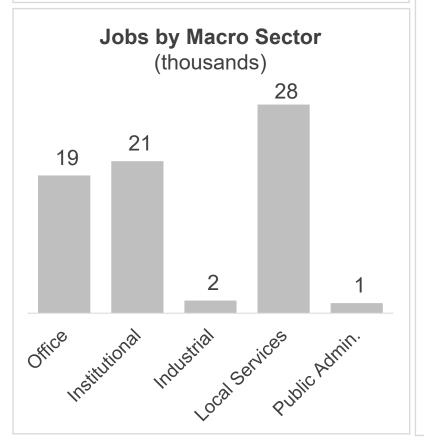
Storefronts by Type







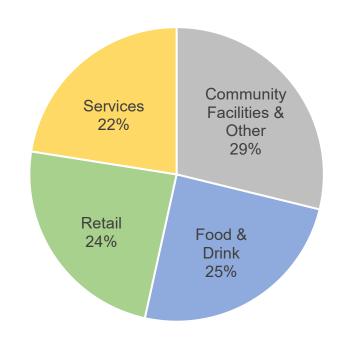
70,400 Jobs 95% of pre-Covid Jobs
96% MN | 99% NYC

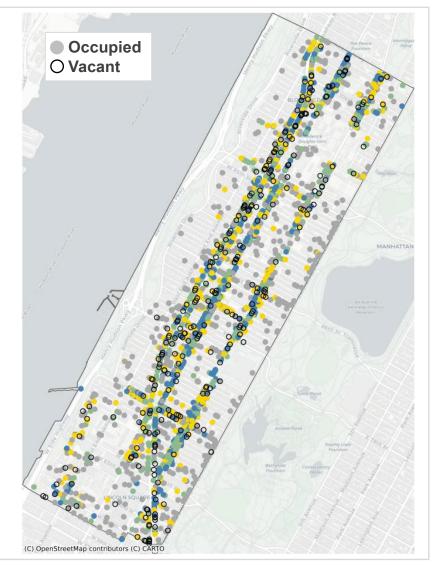


2,530 Storefronts 280 vacant (11%)

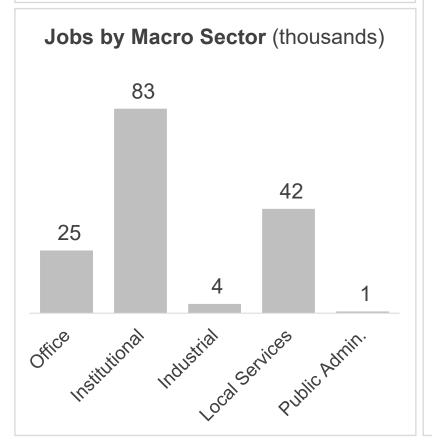
16% MN | 12% NYC

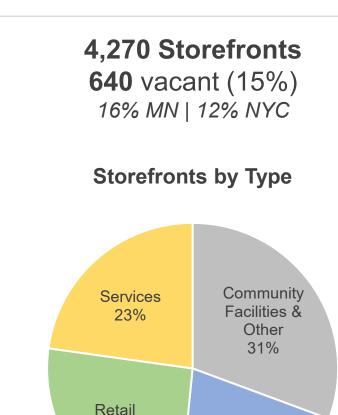
Storefronts by Type

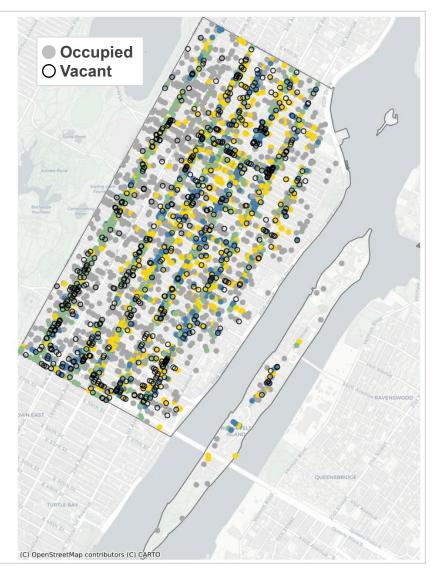




155,000 Jobs 102% of pre-Covid Jobs *96% MN* | *99% NYC*







Sources: New York State Department of Labor Quarterly Census of Employment and Wages, 2023 Q1 (preliminary) and 2020 Q1 averages (rounded to the nearest hundred); Live XYZ Snapshot retrieved on October 17, 2023 (rounded).

Notes: Macro industry sectors represent aggregations of U.S. Census Bureau 2-digit NAICS codes, which generally reflect industries' land use patterns. Jobs reflect the number of employees reported by a business whose physical address is within a given community district. For businesses in some industries, such as Home Health Care (Institutional) or Construction (Industrial), a share of the work may be performed by employees outside the physical address of the business location and cannot be tracked.

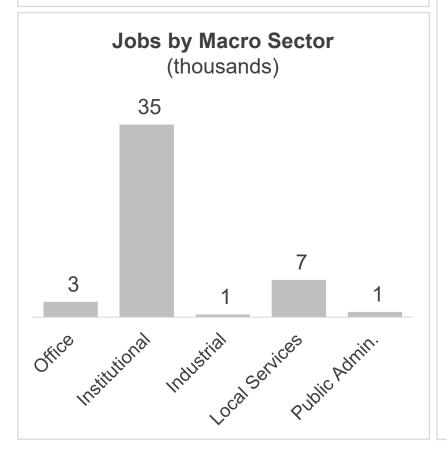
Food & Drink

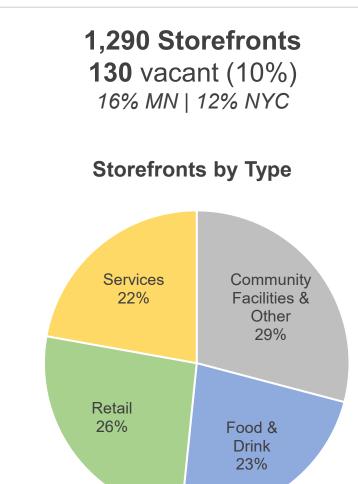
21%

25%



45,600 Jobs 99% of pre-Covid Jobs
96% MN | 99% NYC

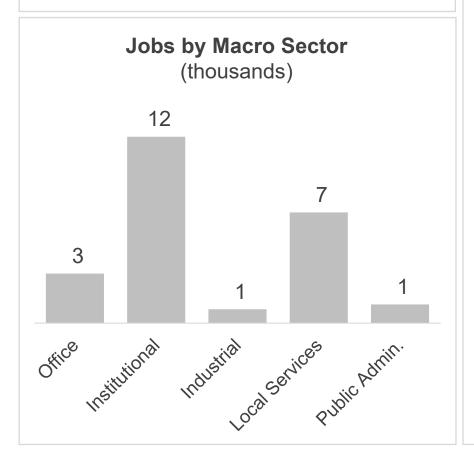


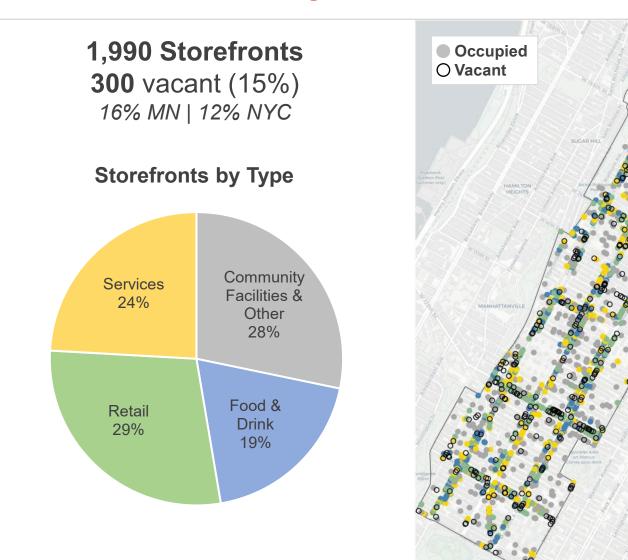






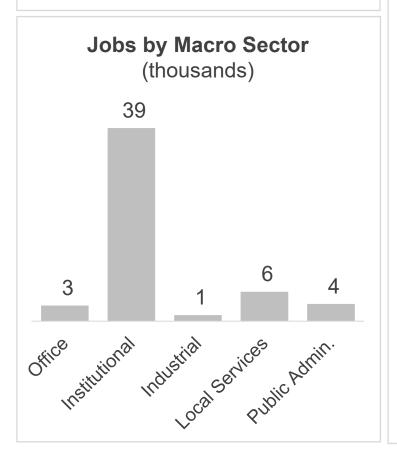
23,800 Jobs 98% of pre-Covid Jobs 96% MN | 99% NYC

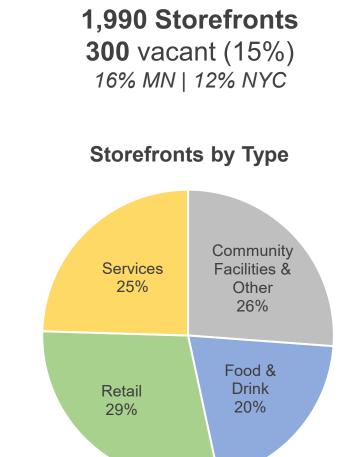


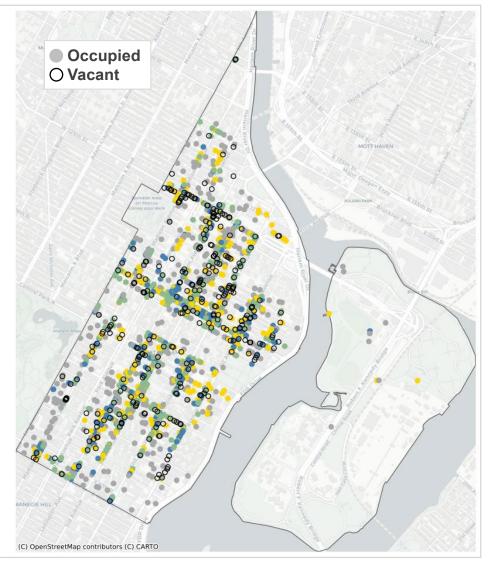




53,000 Jobs 92% of pre-Covid Jobs
96% MN | 99% NYC

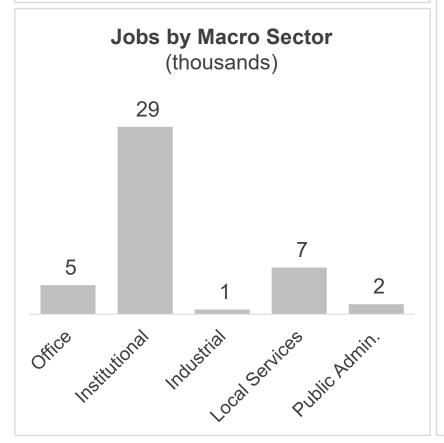






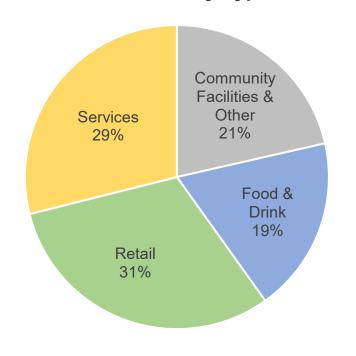


43,500 Jobs 109% of pre-Covid Jobs
96% MN | 99% NYC



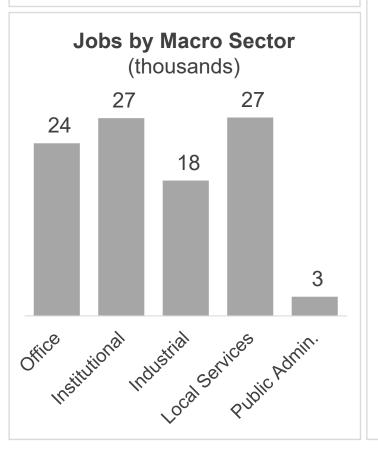
2,800 Storefronts 260 vacant (9%) *16% MN | 12% NYC*

Storefronts by Type



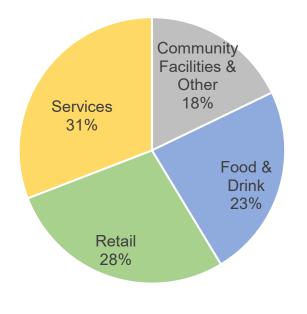


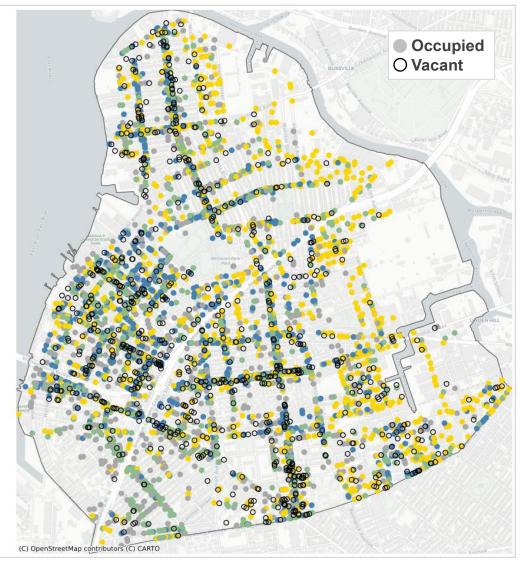
98,600 Jobs 106% of pre-Covid Jobs 107% BK | 99% NYC



5,490 Storefronts 770 vacant (14%) *12% BK* | *12% NYC*

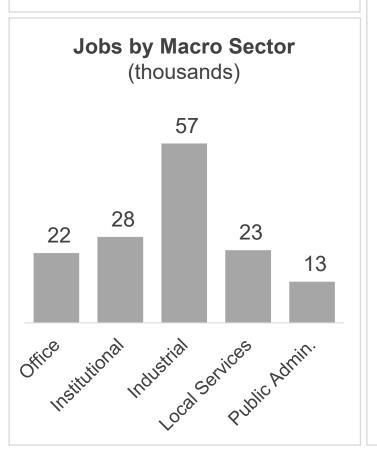
Storefronts by Type

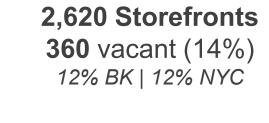




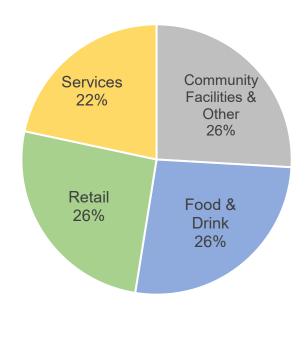


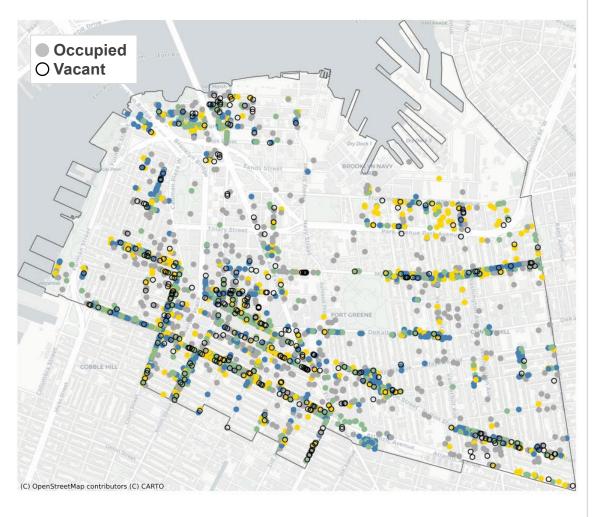
143,600 Jobs 93% of pre-Covid Jobs *107% BK* | *99% NYC*





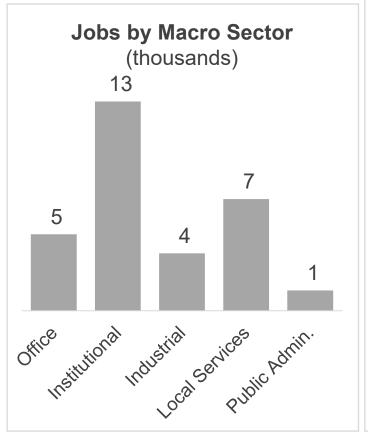
Storefronts by Type





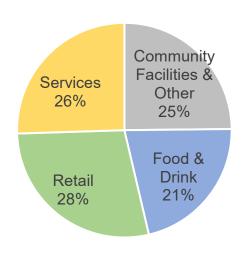


29,900 Jobs 112% of pre-Covid Jobs *107% BK* | *99% NYC*



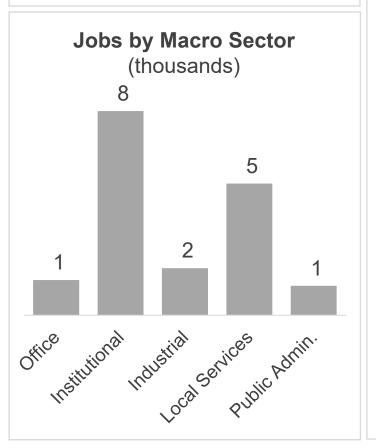
2,850 Storefronts 460 vacant (16%) *12% BK* | *12% NYC*

Storefronts by Type



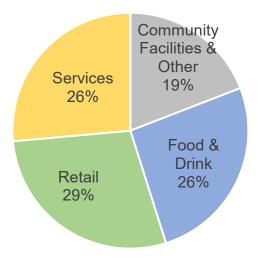


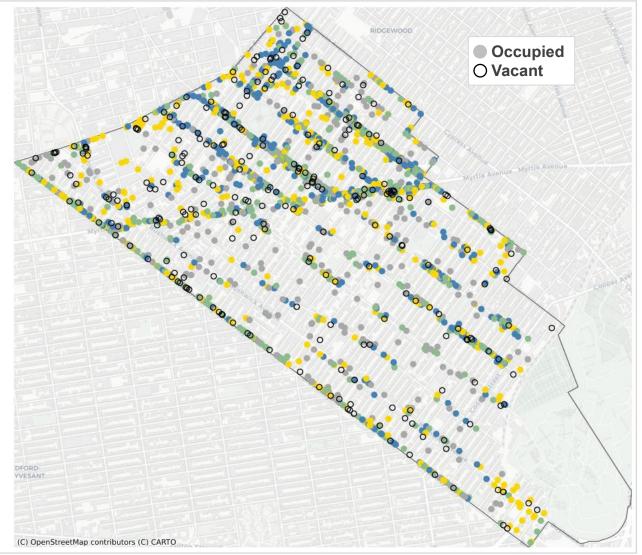
16,500 Jobs 108% of pre-Covid Jobs *107% BK* | *99% NYC*



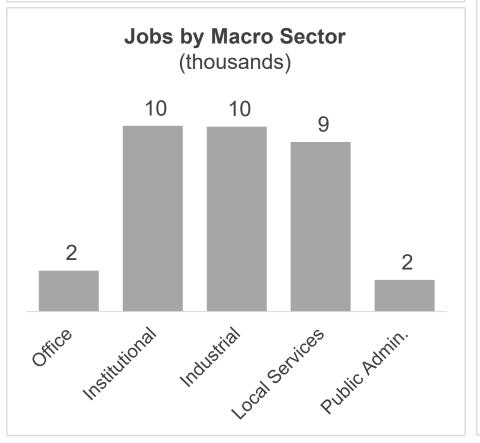
2,090 Storefronts 270 vacant (13%) *12% BK* | *12% NYC*

Storefronts by Type



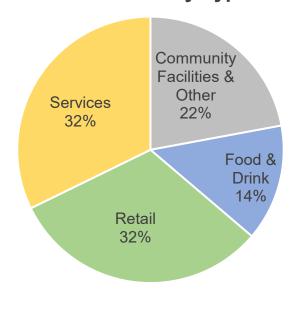


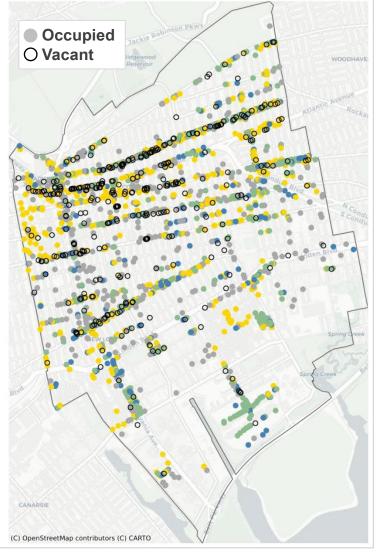
33,400 Jobs 97% of pre-Covid Jobs *107% BK* | *99% NYC*



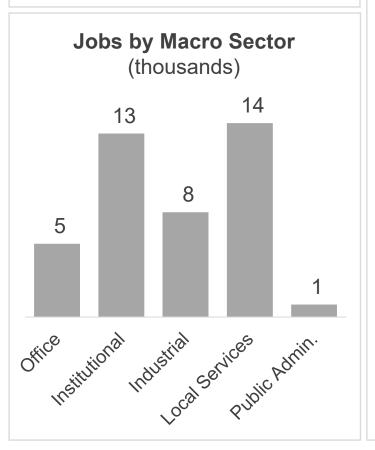
2,640 Storefronts 330 vacant (13%) *12% BK* | *12% NYC*

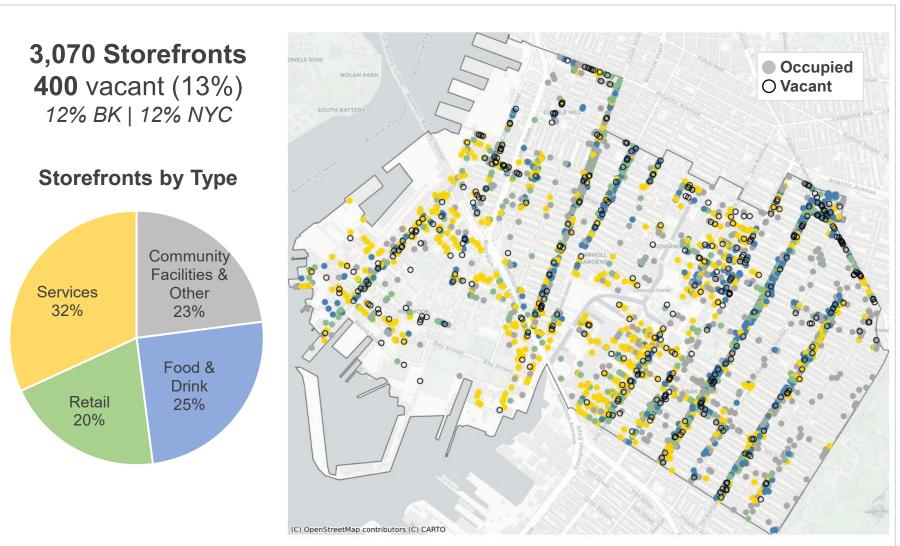
Storefronts by Type





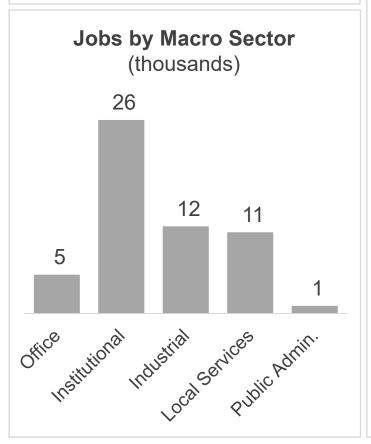
41,700 Jobs 99% of pre-Covid Jobs *107% BK* | *99% NYC*





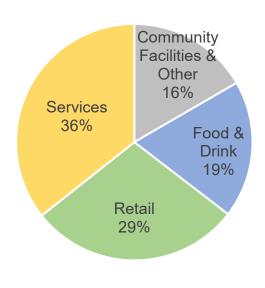


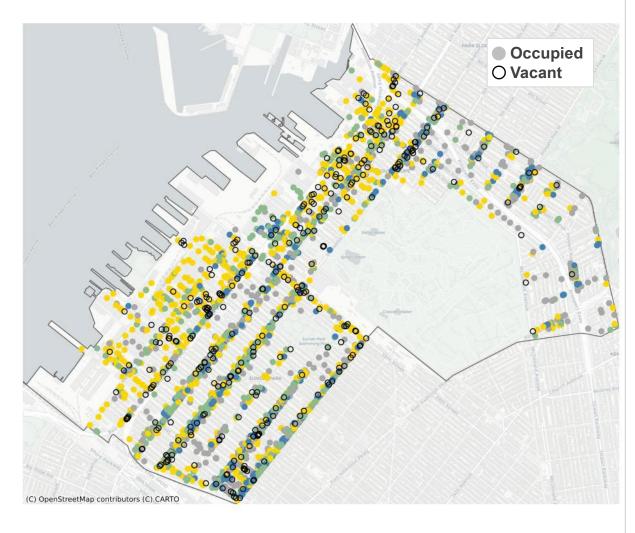
55,700 Jobs 107% of pre-Covid Jobs *107% BK* | *99% NYC*



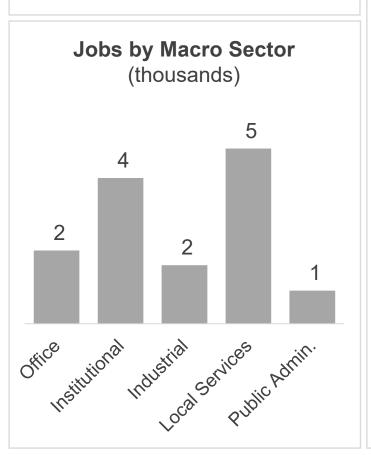
3,220 Storefronts 340 vacant (11%) 12% BK | 12% NYC

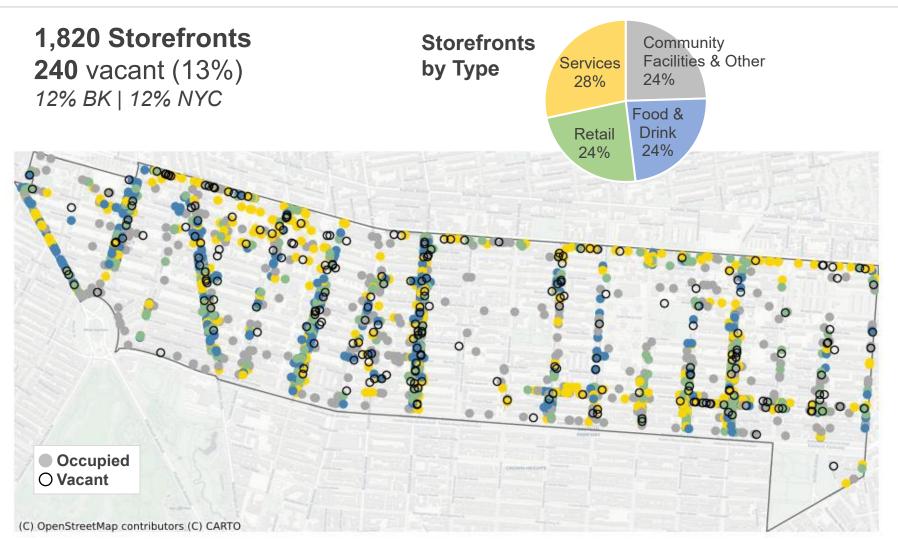
Storefronts by Type





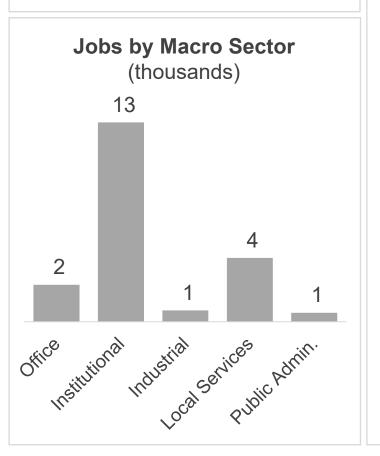
13,500 Jobs 104% of pre-Covid Jobs *107% BK* | *99% NYC*





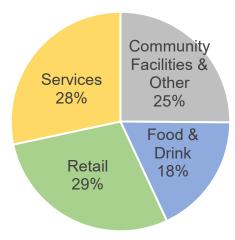


20,400 Jobs 116% of pre-Covid Jobs *107% BK* | *99% NYC*



1,530 Storefronts 240 vacant (16%) *12% BK* | *12% NYC*

Storefronts by Type

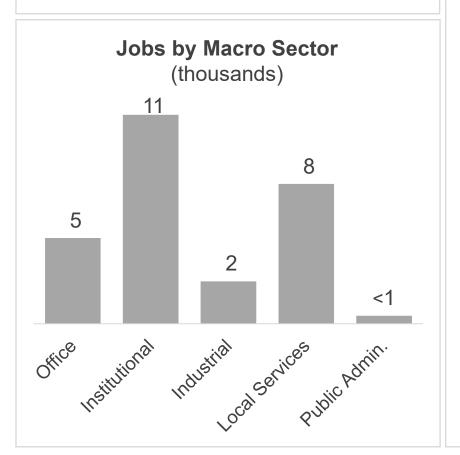


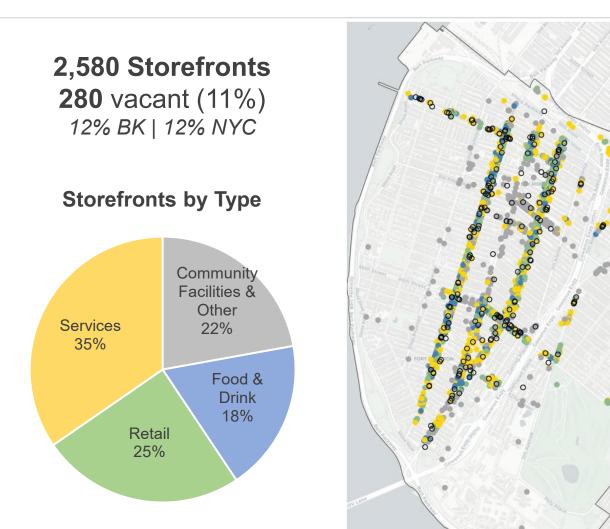






26,500 Jobs 95% of pre-Covid Jobs *107% BK* | *99% NYC*





(C) OpenStreetMap contributors (C) CARTO

Sources: New York State Department of Labor Quarterly Census of Employment and Wages, 2023 Q1 (preliminary) and 2020 Q1 averages (rounded to the nearest hundred); Live XYZ Snapshot retrieved on October 17, 2023 (rounded).

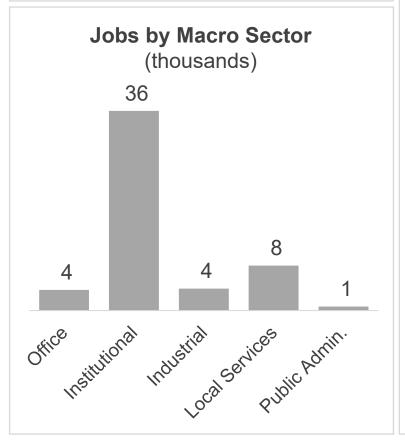
Notes: Macro industry sectors represent aggregations of U.S. Census Bureau 2-digit NAICS codes, which generally reflect industries' land use patterns. Jobs reflect the number of employees reported by a business whose physical address is within a given community district. For businesses in some industries, such as Home Health Care (Institutional) or Construction (Industrial), a share of the work may be performed by employees outside the physical address of the business location and cannot be tracked.



Occupied

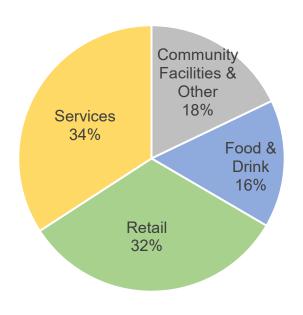
○ Vacant

52,900 Jobs 109% of pre-Covid Jobs *107% BK* | *99% NYC*



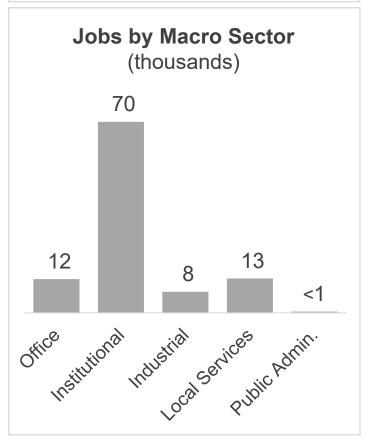
3,060 Storefronts 340 vacant (11%) 12% BK | 12% NYC

Storefronts by Type



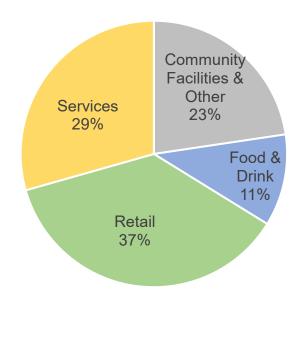


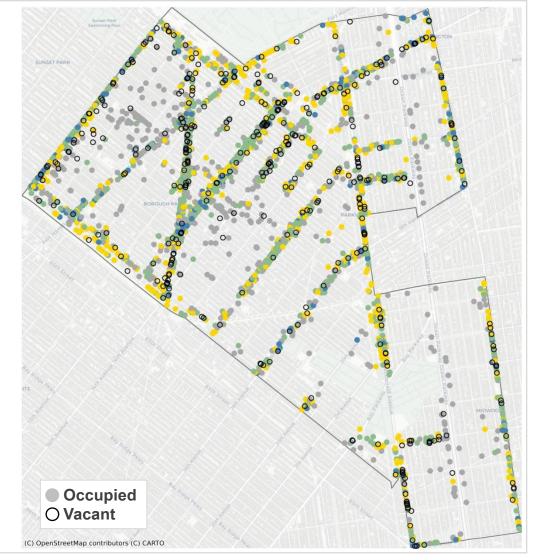
102,800 Jobs 115% of pre-Covid Jobs *107% BK* | *99% NYC*



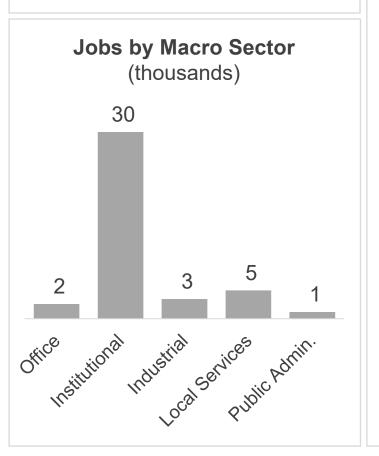
3,370 Storefronts 370 vacant (11%) 12% BK | 12% NYC

Storefronts by Type



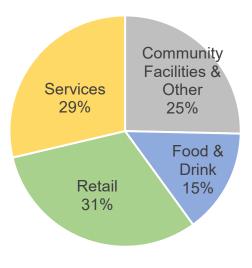


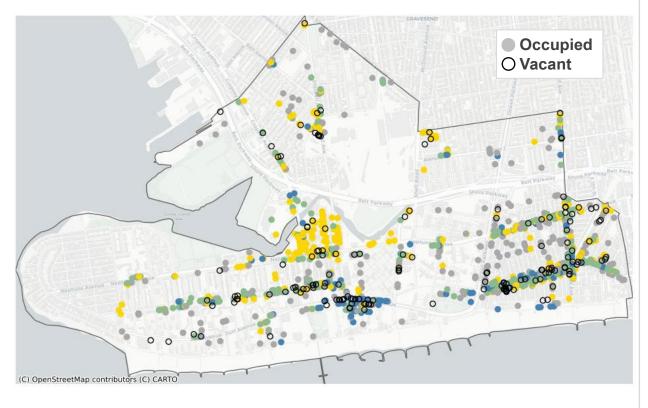
41,400 Jobs 114% of pre-Covid Jobs *107% BK* | *99% NYC*



1,300 Storefronts 160 vacant (12%) *12% BK* | *12% NYC*

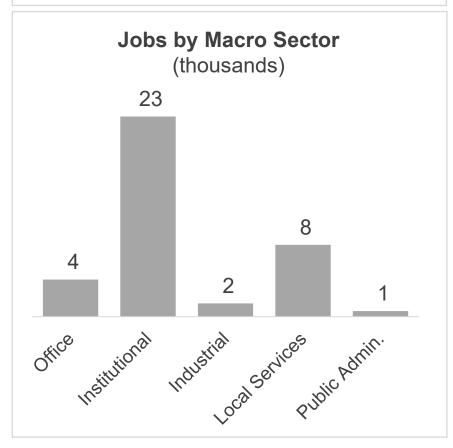
Storefronts by Type





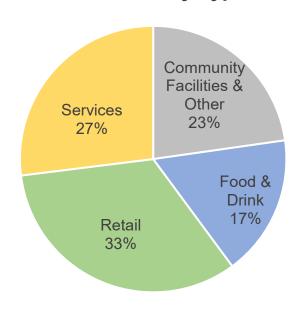


37,100 Jobs 104% of pre-Covid Jobs *107% BK* | *99% NYC*



2,390 Storefronts 250 vacant (11%) *12% BK* | *12% NYC*

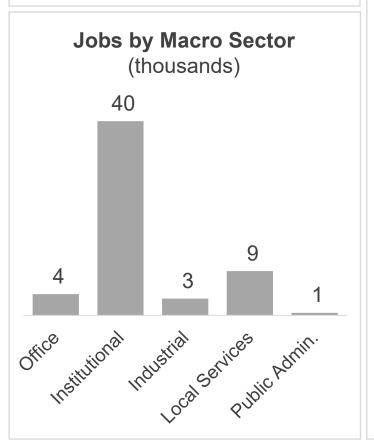
Storefronts by Type





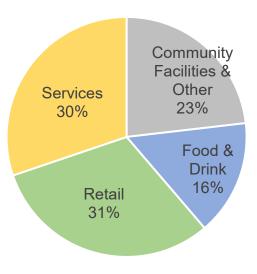


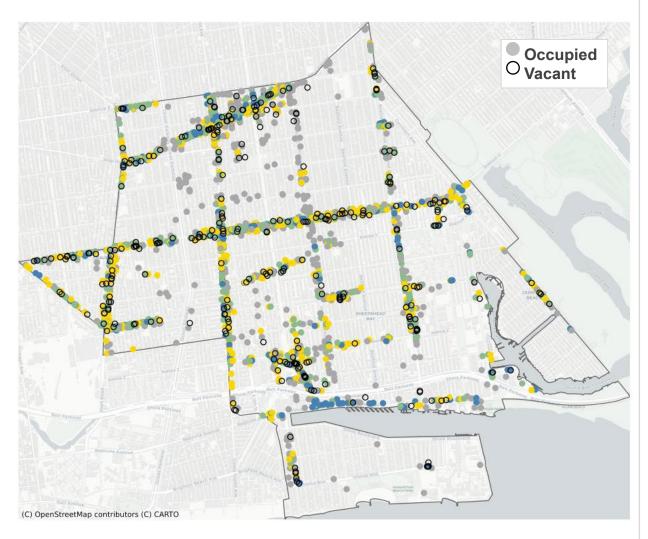
57,400 Jobs 110% of pre-Covid Jobs *107% BK* | *99% NYC*



2,850 Storefronts 300 vacant (10%) 12% BK | 12% NYC

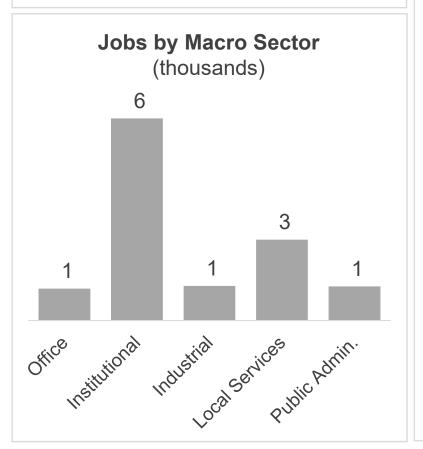
Storefronts by Type





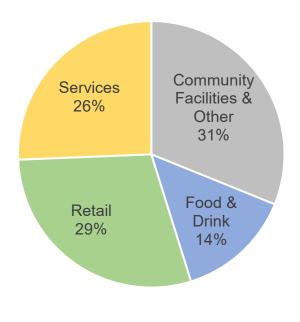


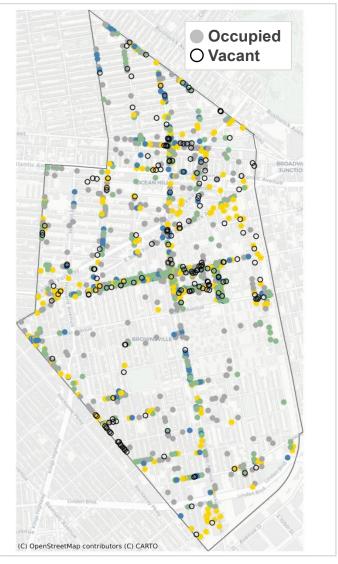
12,200 Jobs 95% of pre-Covid Jobs *107% BK* | *99% NYC*



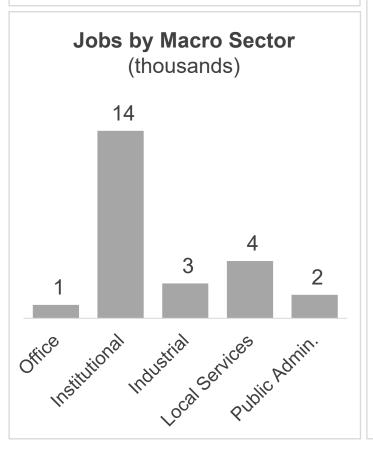


Storefronts by Type



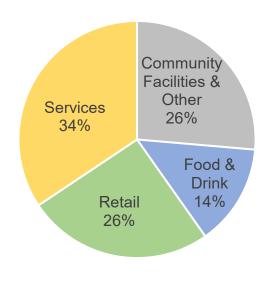


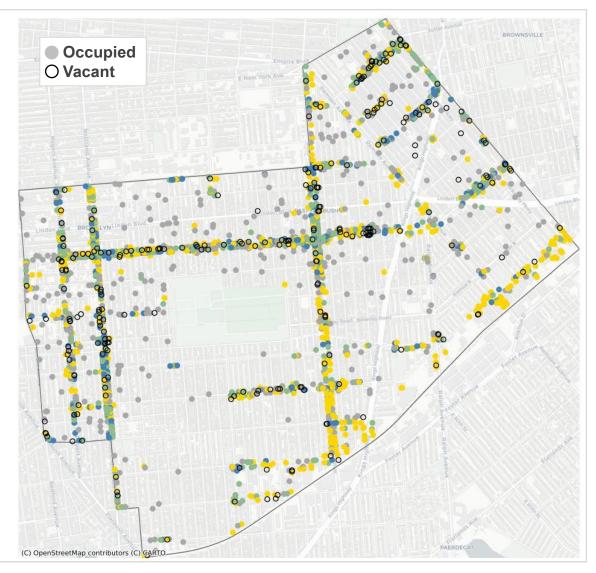
23,200 Jobs 108% of pre-Covid Jobs 107% BK | 99% NYC



2,750 Storefronts 280 vacant (10%) *12% BK* | *12% NYC*

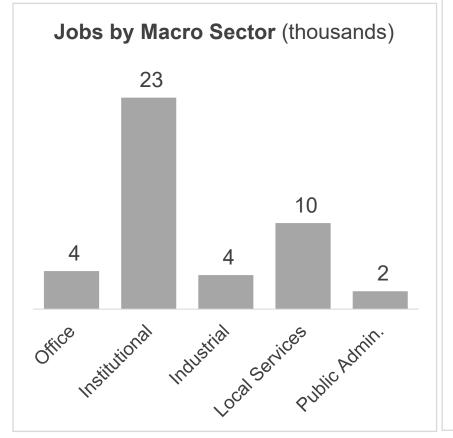
Storefronts by Type





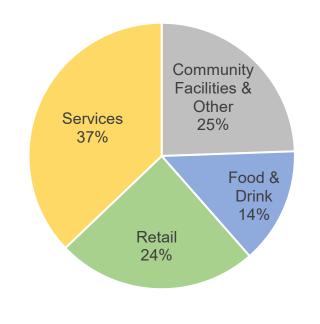


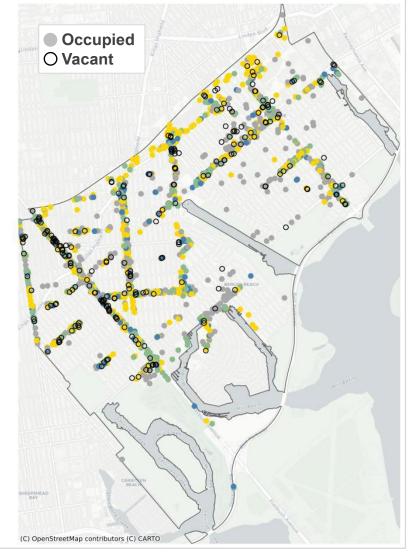
43,000 Jobs 102% of pre-Covid Jobs *107% BK* | *99% NYC*



2,470 Storefronts 240 vacant (10%) *12% BK* | *12% NYC*

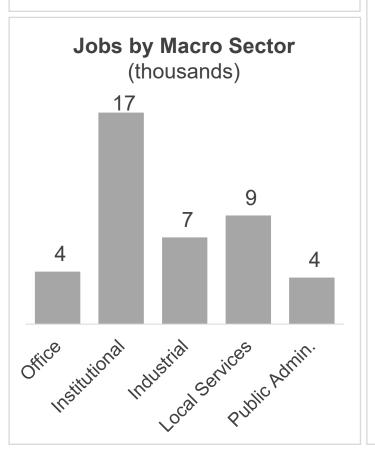
Storefronts by Type

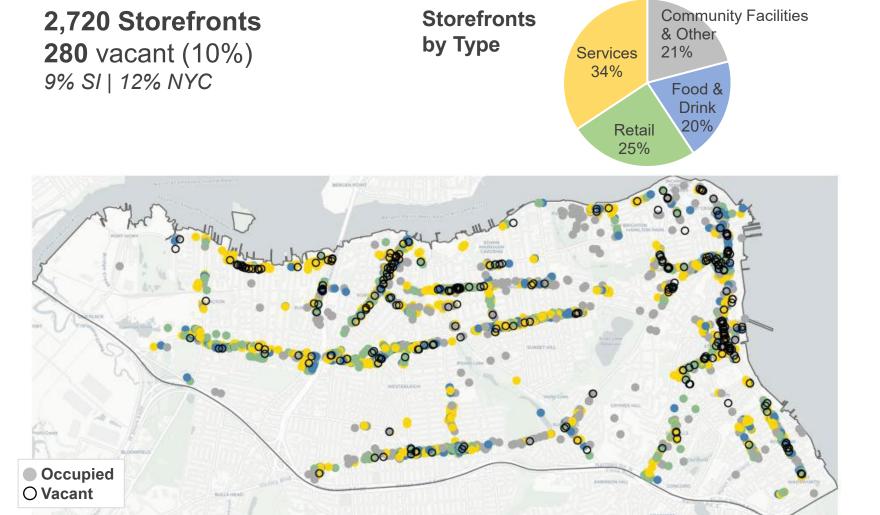




Existing Conditions – Staten Island Community District 1

40,100 Jobs 98% of pre-Covid Jobs *102% SI* | *99% NYC*





Sources: New York State Department of Labor Quarterly Census of Employment and Wages, 2023 Q1 (preliminary) and 2020 Q1 averages (rounded to the nearest hundred); Live XYZ Snapshot retrieved on October 17, 2023 (rounded).

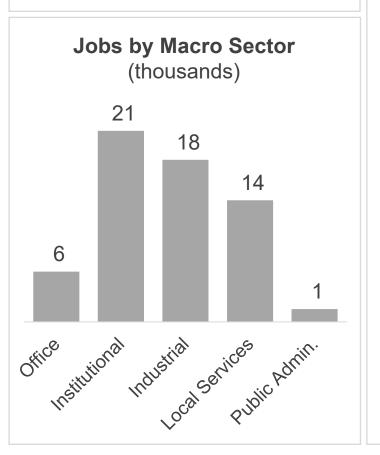
Notes: Macro industry sectors represent aggregations of U.S. Census Bureau 2-digit NAICS codes, which generally reflect industries' land use patterns. Jobs reflect the number of employees reported by a business whose physical address is within a given community district. For businesses in some industries, such as Home Health Care (Institutional) or Construction (Industrial), a share of the work may be performed by employees outside the physical address of the business location and cannot be tracked.

(C) OpenStreetMap contributors (C) CARTO

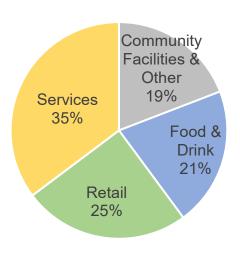


Existing Conditions – Staten Island Community District 2

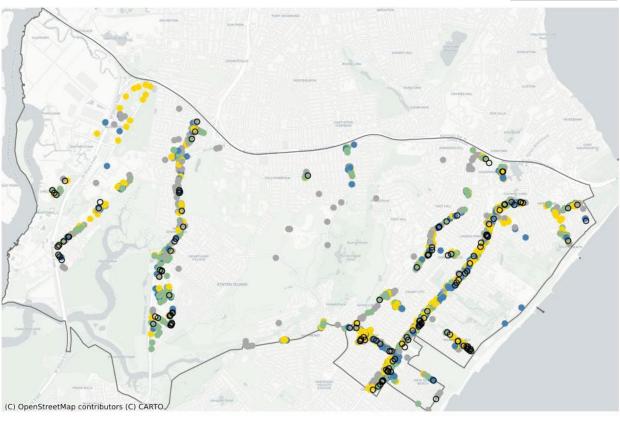
60,200 Jobs 110% of pre-Covid Jobs *102% SI* | *99% NYC*





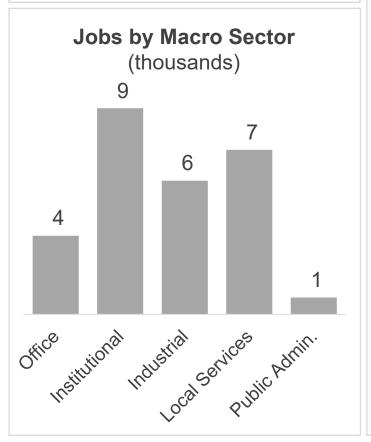






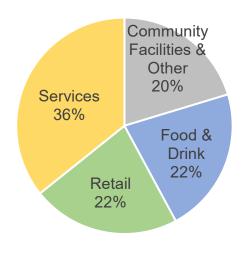
Existing Conditions – Staten Island Community District 3

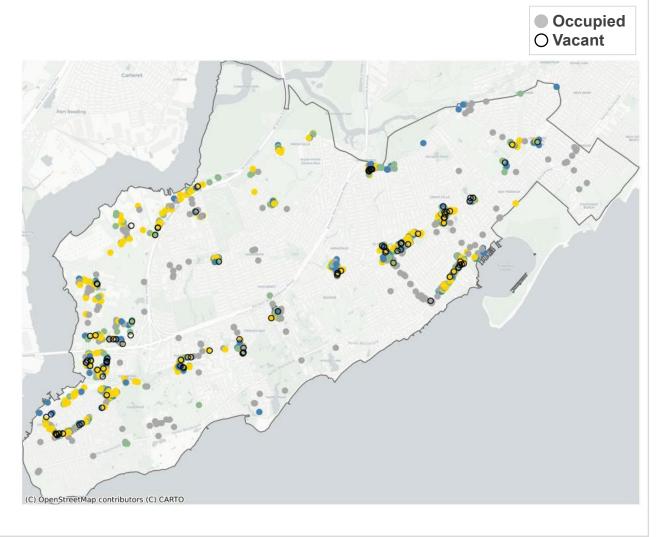
26,800 Jobs 96% of pre-Covid Jobs *102% SI* | *99% NYC*



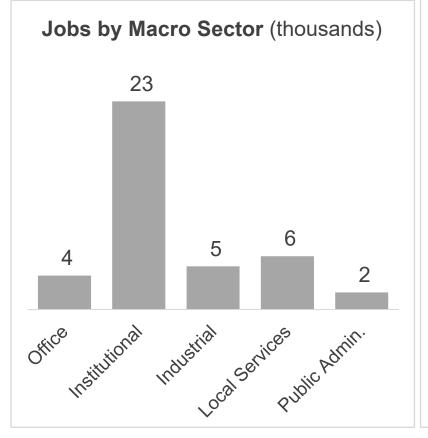


Storefronts by Type



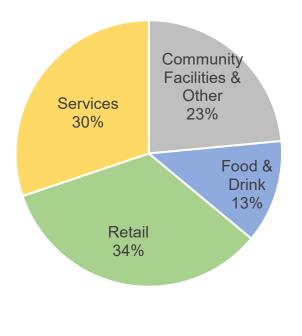


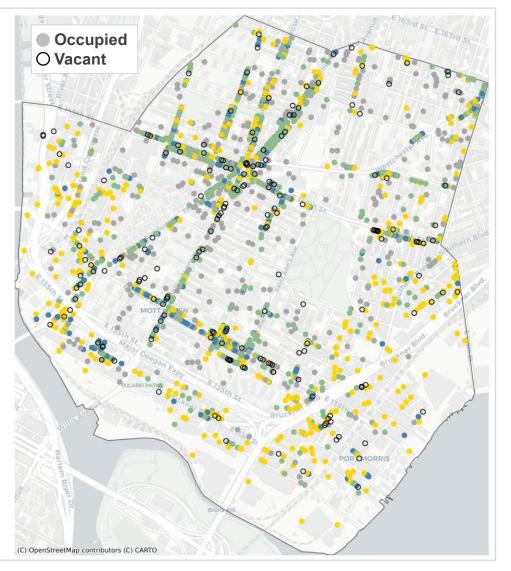
38,700 Jobs 108% of pre-Covid Jobs *98% BX* | *99% NYC*





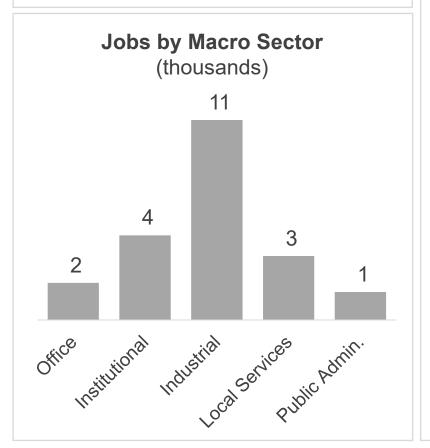
Storefronts by Type

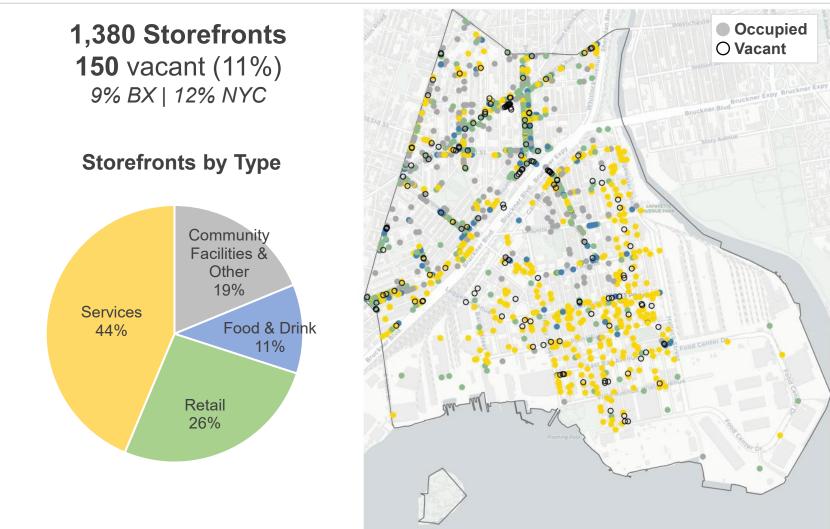






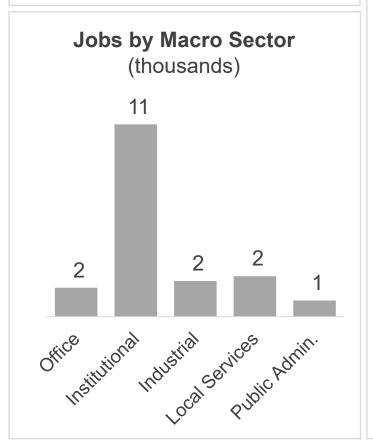
21,900 Jobs 96% of pre-Covid Jobs
98% BX | 99% NYC







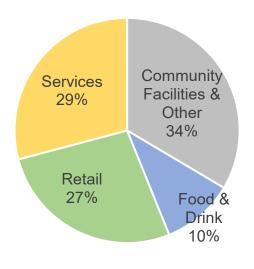
17,200 Jobs 104% of pre-Covid Jobs
98% BX | 99% NYC

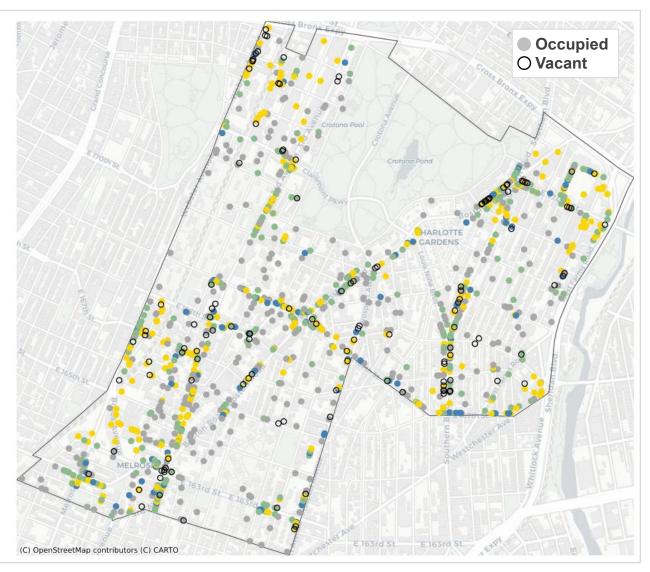


1,230 Storefronts 130 vacant (10%)

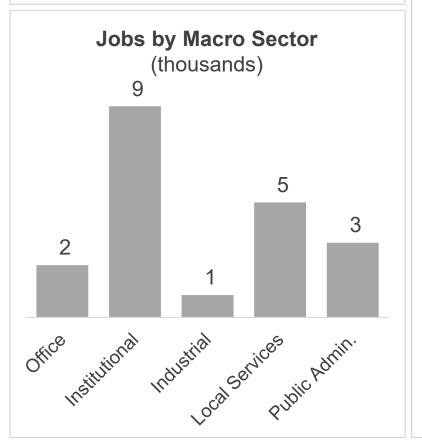
9% BX | 12% NYC

Storefronts by Type



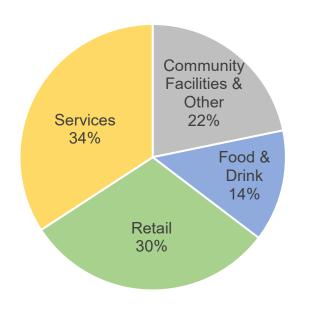


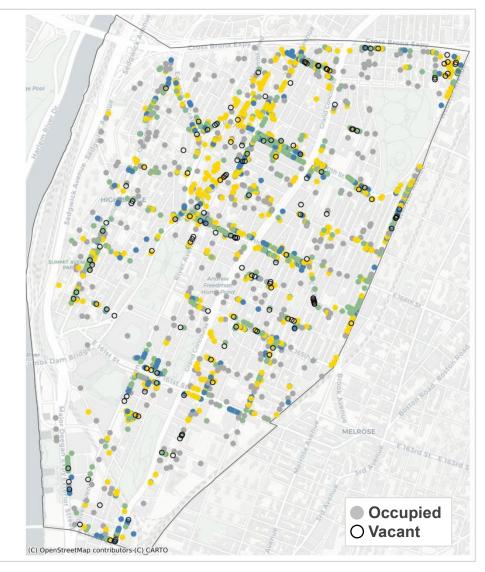
21,100 Jobs 94% of pre-Covid Jobs
98% BX | 99% NYC



1,960 Storefronts 150 vacant (8%)
9% BX | 12% NYC

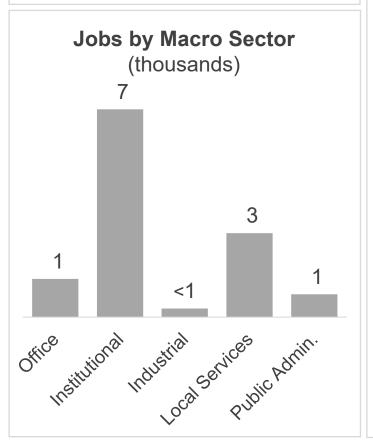
Storefronts by Type





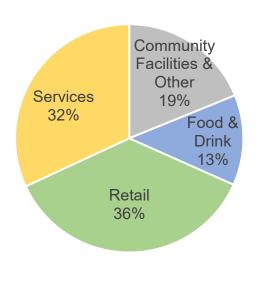


12,900 Jobs 97% of pre-Covid Jobs
98% BX | 99% NYC



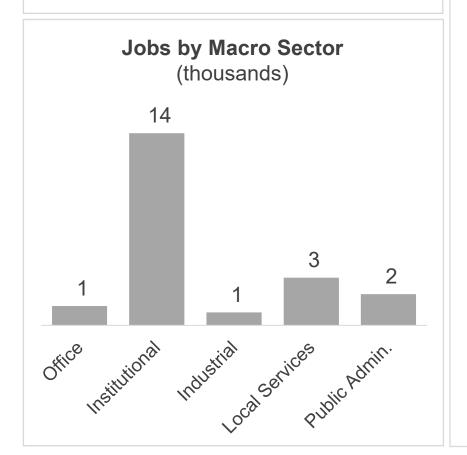


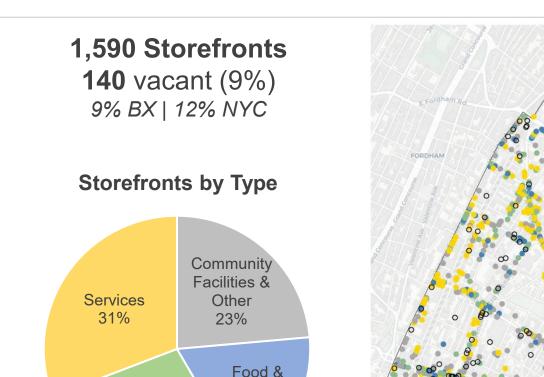






21,600 Jobs 105% of pre-Covid Jobs 98% BX | 99% NYC





Drink 18%

(C) OpenStreetMap contributors (C) CARTO

Sources: New York State Department of Labor Quarterly Census of Employment and Wages, 2023 Q1 (preliminary) and 2020 Q1 averages (rounded to the nearest hundred); Live XYZ Snapshot retrieved on October 17, 2023 (rounded).

Notes: Macro industry sectors represent aggregations of U.S. Census Bureau 2-digit NAICS codes, which generally reflect industries' land use patterns. Jobs reflect the number of employees reported by a business whose physical address is within a given community district. For businesses in some industries, such as Home Health Care (Institutional) or Construction (Industrial), a share of the work may be performed by employees outside the physical address of the business location and cannot be tracked.

Retail 28%

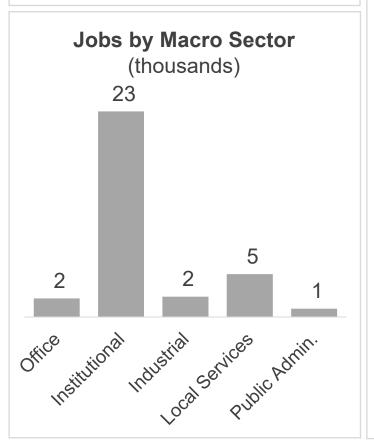


Occupied

○ Vacant

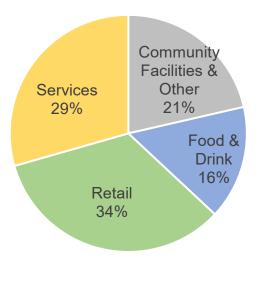
THE BRONX

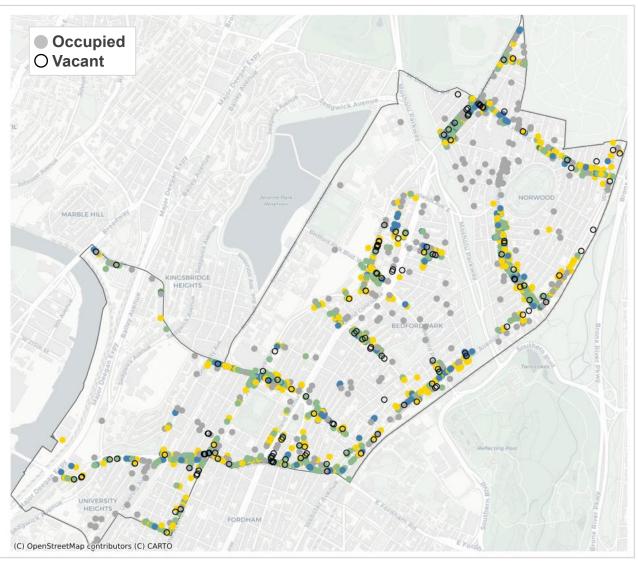
32,900 Jobs 96% of pre-Covid Jobs
98% BX | 99% NYC



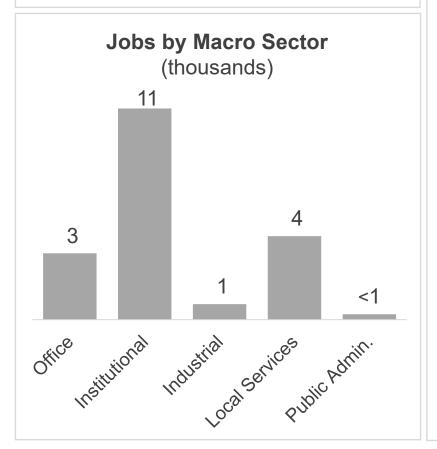


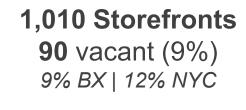
Storefronts by Type



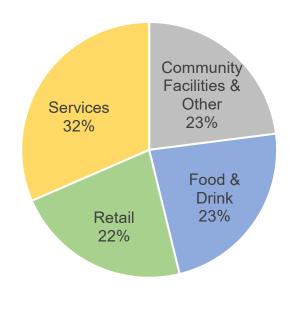


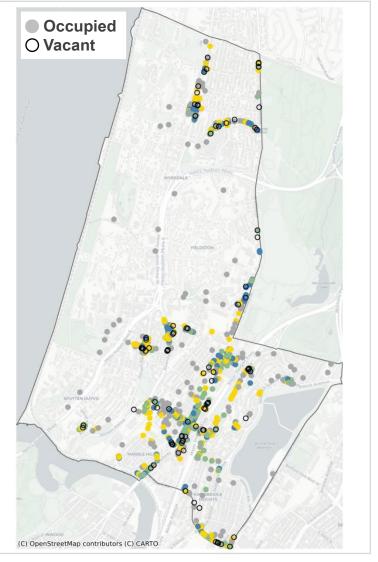
20,100 Jobs 96% of pre-Covid Jobs
98% BX | 99% NYC



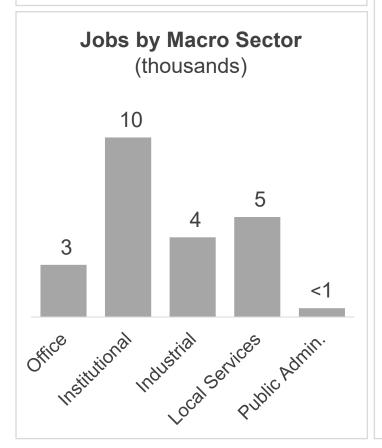


Storefronts by Type



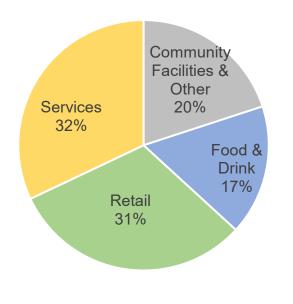


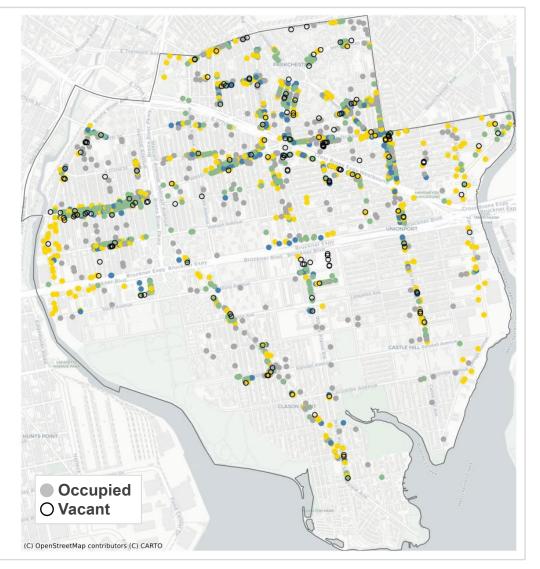
22,300 Jobs 105% of pre-Covid Jobs
98% BX | 99% NYC



1,900 Storefronts 170 vacant (9%)
9% BX | 12% NYC

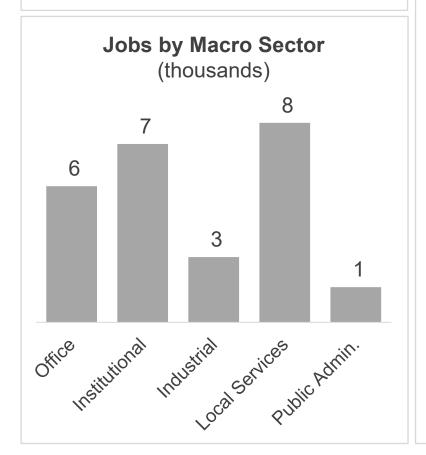
Storefronts by Type







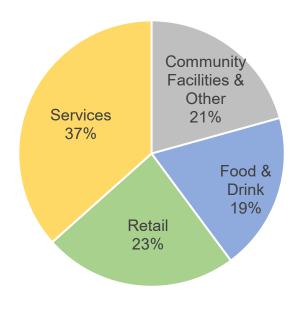
25,200 Jobs 94% of pre-Covid Jobs
98% BX | 99% NYC

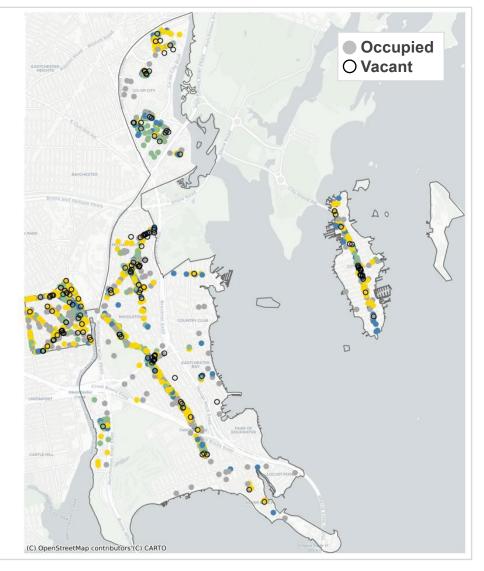


1,650 Storefronts 130 vacant (8%)

9% BX | 12% NYC

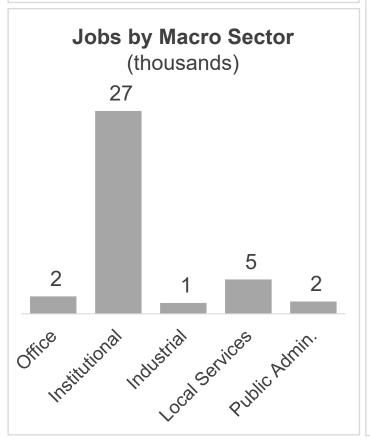
Storefronts by Type







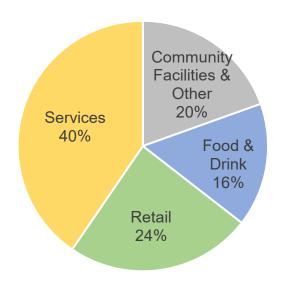
37,000 Jobs 92% of pre-Covid Jobs
98% BX | 99% NYC

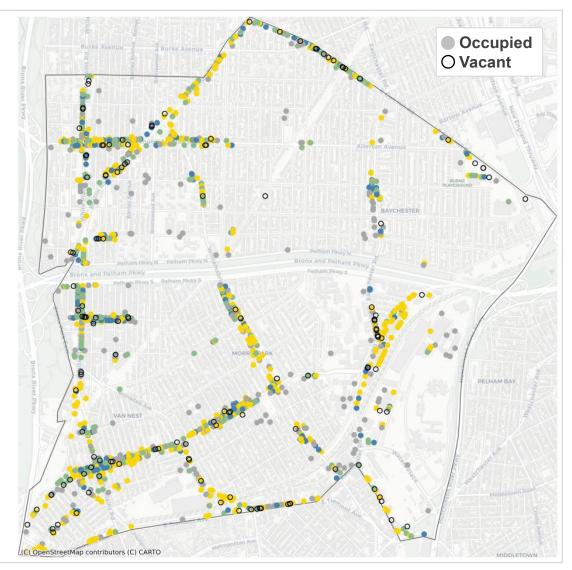


1,710 Storefronts 120 vacant (7%)

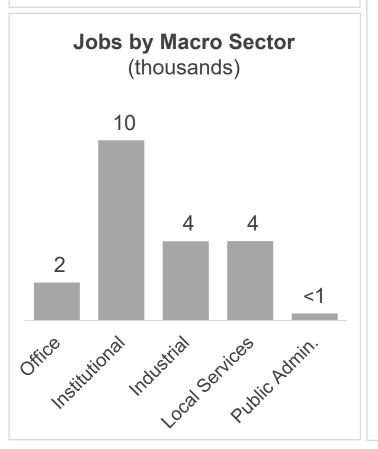
9% BX | 12% NYC

Storefronts by Type





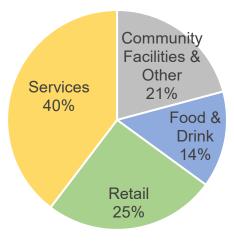
20,400 Jobs 94% of pre-Covid Jobs
98% BX | 99% NYC

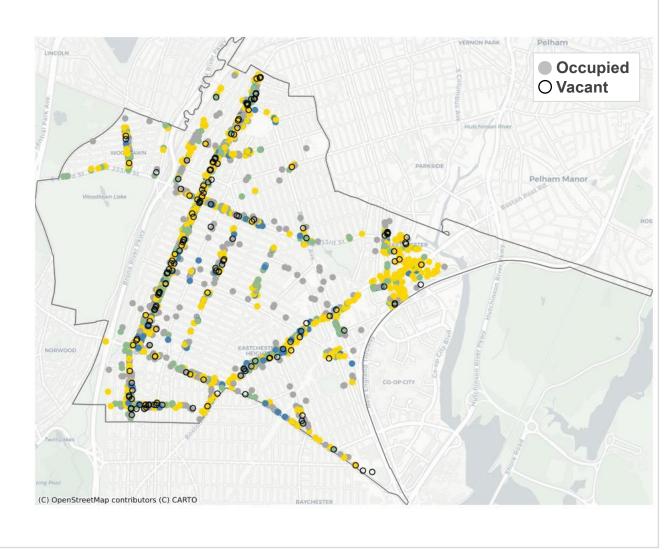


2,060 Storefronts 160 vacant (8%)

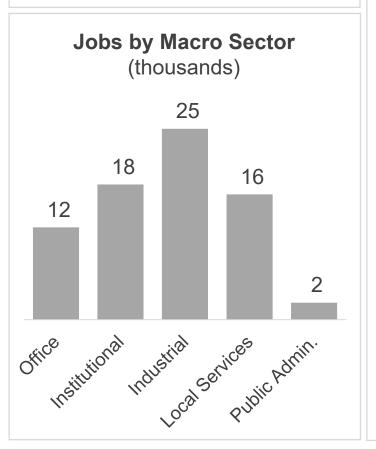
9% BX | 12% NYC

Storefronts by Type



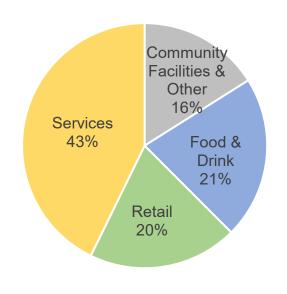


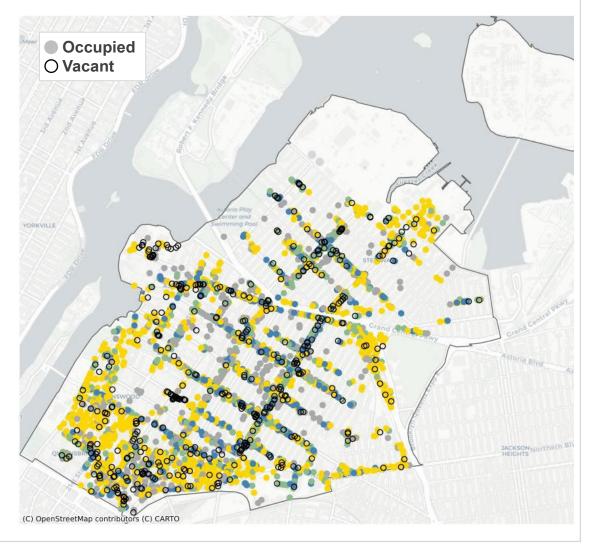
73,900 Jobs 108% of pre-Covid Jobs *102% QN* | *99% NYC*



4,410 Storefronts 470 vacant (11%)
8% QN | 12% NYC

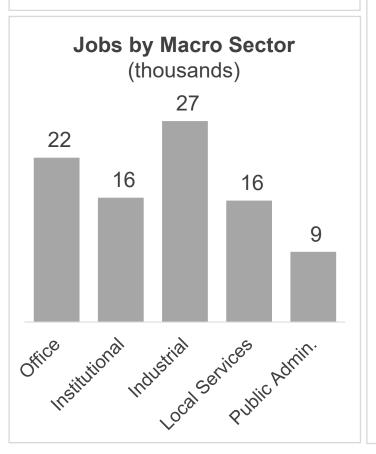
Storefronts by Type





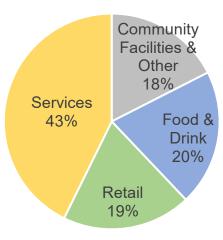


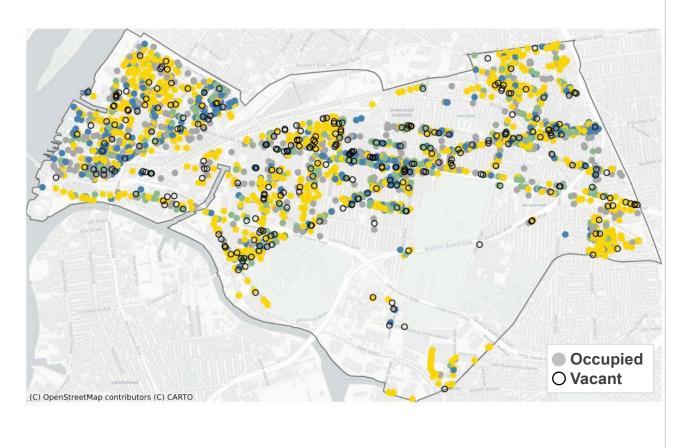
90,300 Jobs 100% of pre-Covid Jobs 102% QN | 99% NYC



3,000 Storefronts 310 vacant (10%)
8% QN | 12% NYC

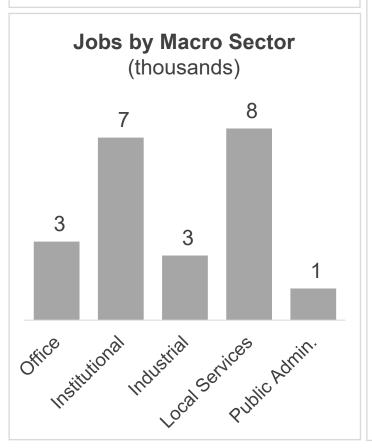
Storefronts by Type

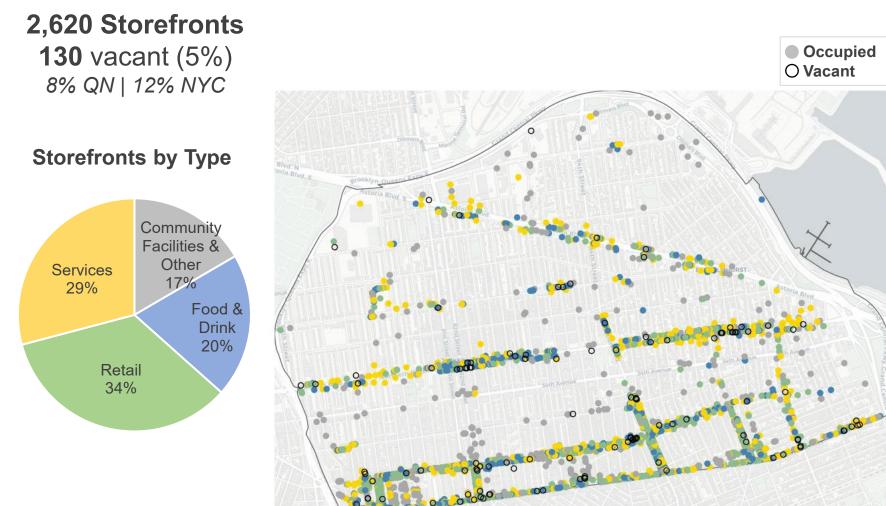






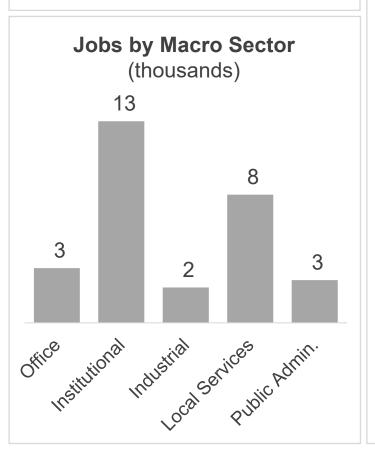
22,500 Jobs 103% of pre-Covid Jobs *102% QN* | *99% NYC*



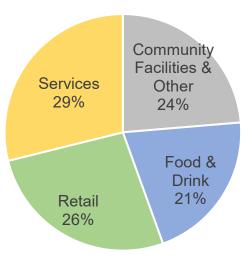


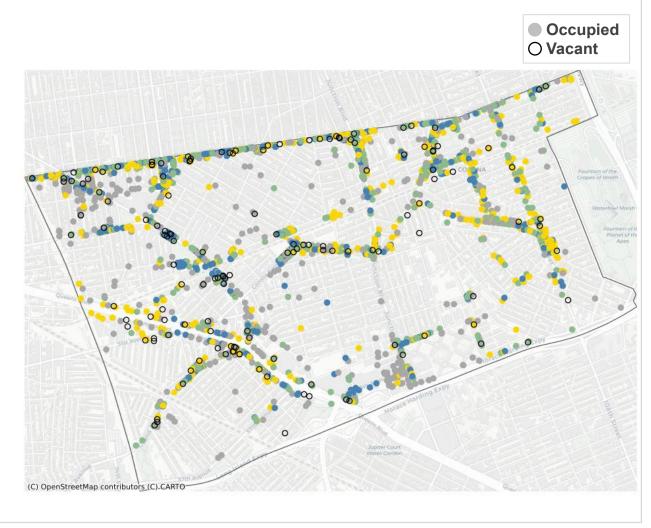


28,700 Jobs 104% of pre-Covid Jobs 102% QN | 99% NYC



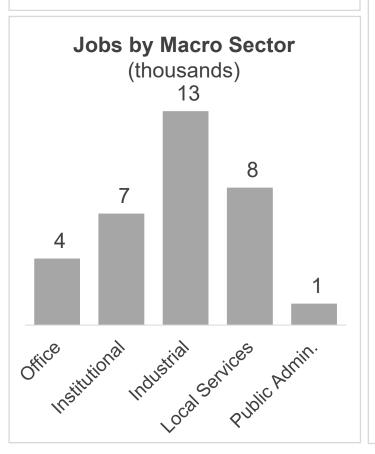






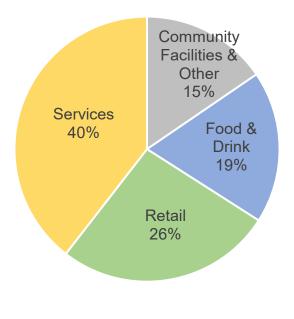


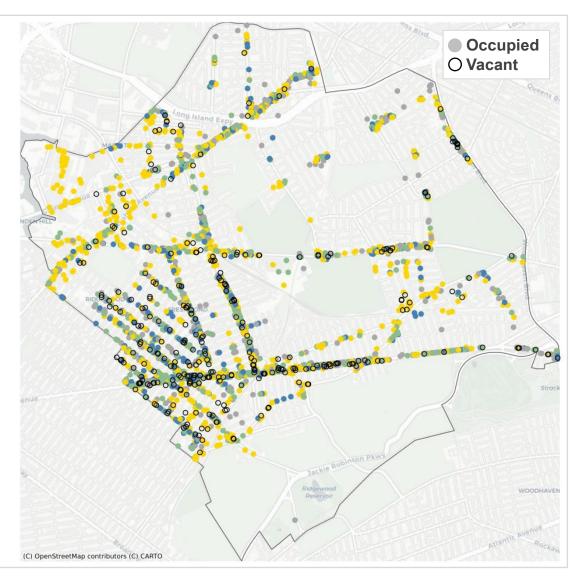
33,700 Jobs 97% of pre-Covid Jobs *102% QN* | *99% NYC*





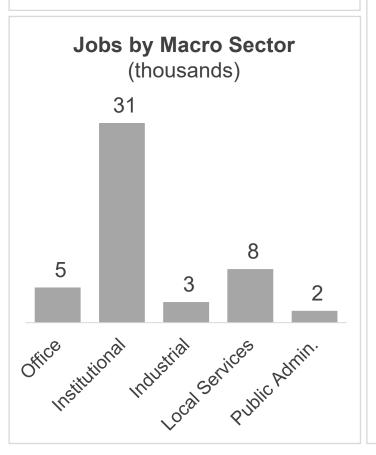
Storefronts by Type





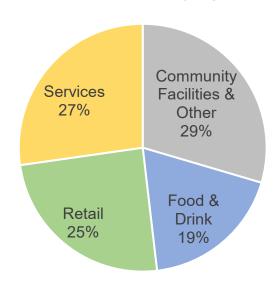


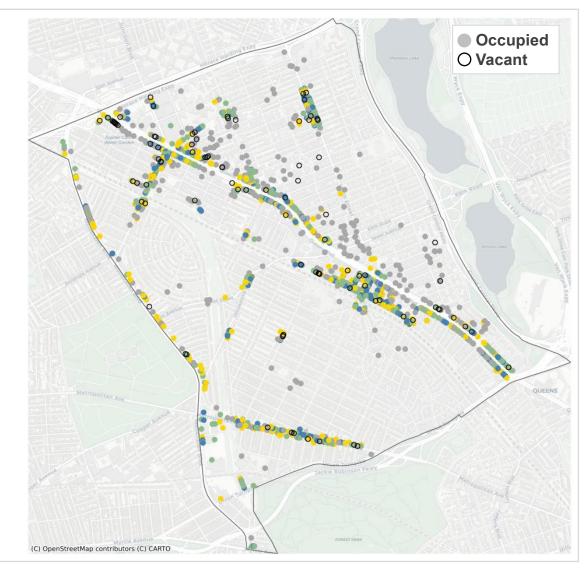
49,800 Jobs 95% of pre-Covid Jobs *102% QN* | *99% NYC*



1,610 Storefronts 90 vacant (6%)
8% QN | 12% NYC

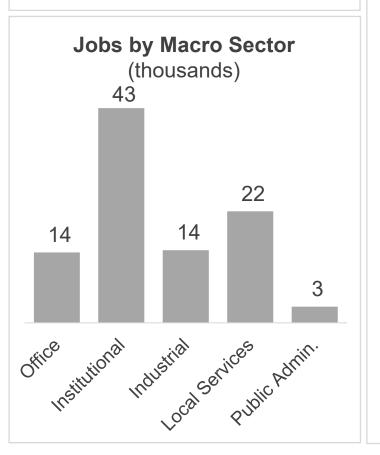
Storefronts by Type





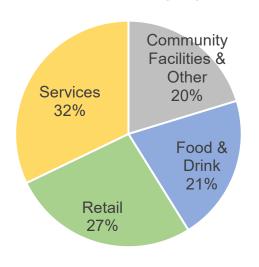


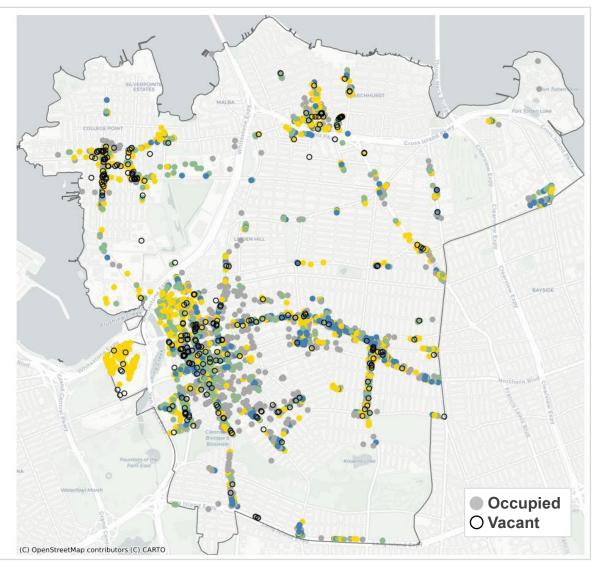
96,700 Jobs 107% of pre-Covid Jobs 102% QN | 99% NYC



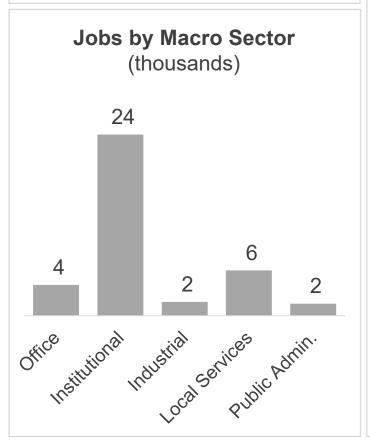
4,170 Storefronts 280 vacant (7%)
8% QN | 12% NYC

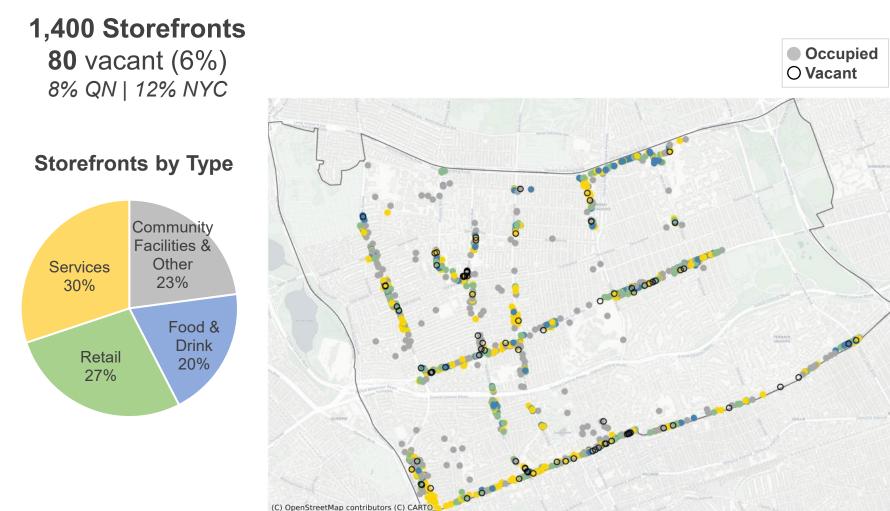
Storefronts by Type





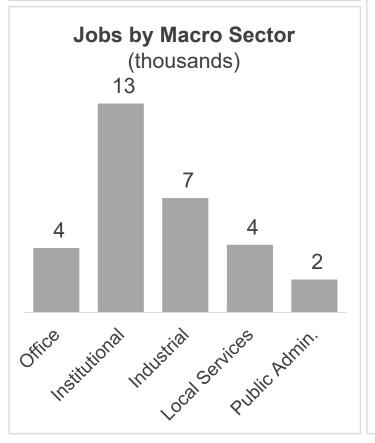
37,500 Jobs 105% of pre-Covid Jobs *102%* QN | 99% NYC





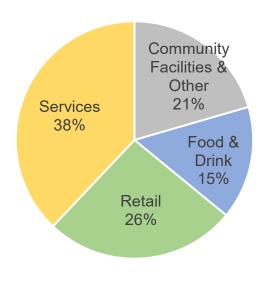


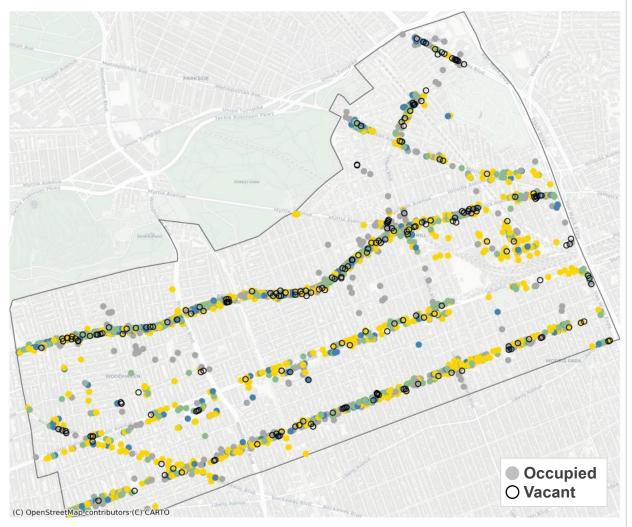
31,000 Jobs 89% of pre-Covid Jobs *102% QN* | *99% NYC*



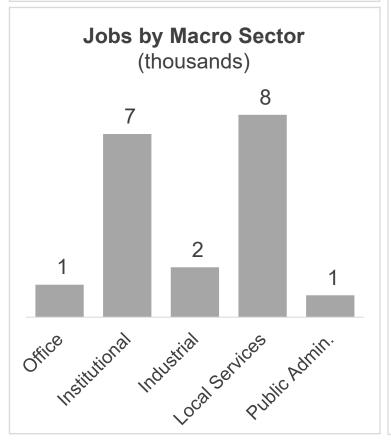
2,430 Storefronts 220 vacant (9%)
8% QN | 12% NYC

Storefronts by Type



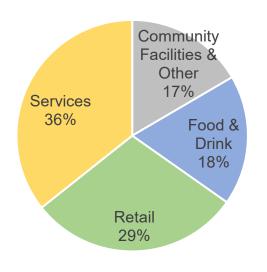


19,700 Jobs 113% of pre-Covid Jobs *102% QN* | *99% NYC*



1,750 Storefronts 120 vacant (7%)
8% QN | 12% NYC

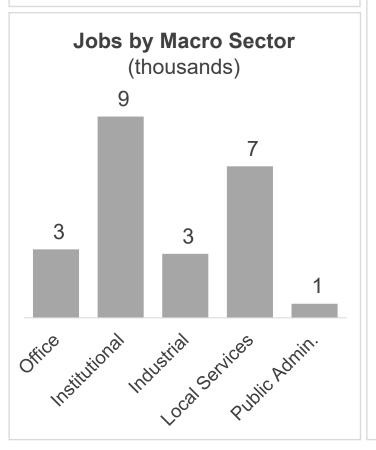
Storefronts by Type





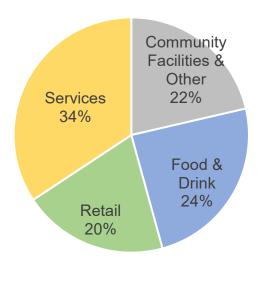


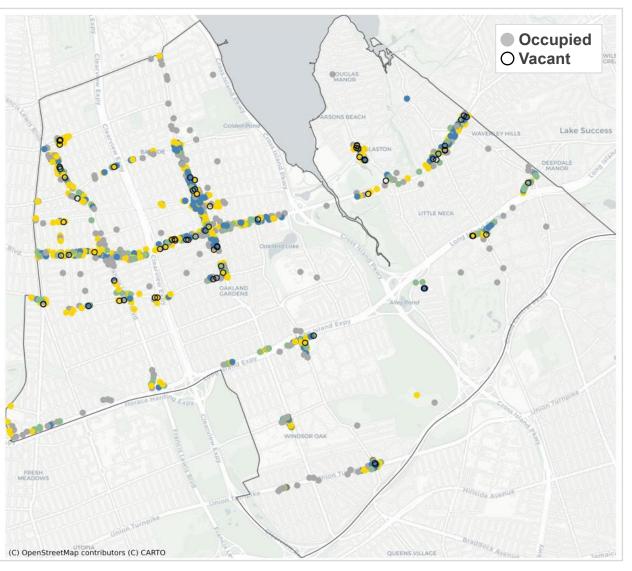
22,700 Jobs 103% of pre-Covid Jobs 102% QN | 99% NYC





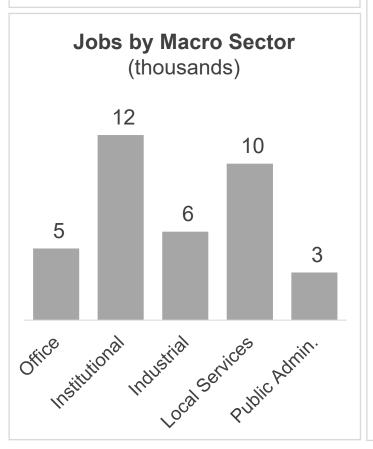
Storefronts by Type





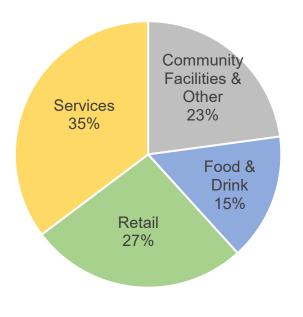


35,100 Jobs 99% of pre-Covid Jobs *102% QN* | *99% NYC*



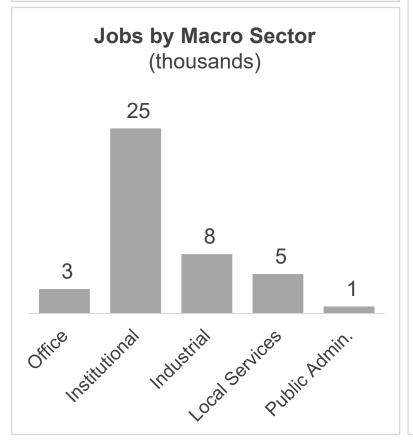


Storefronts by Type



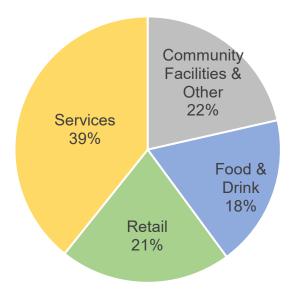


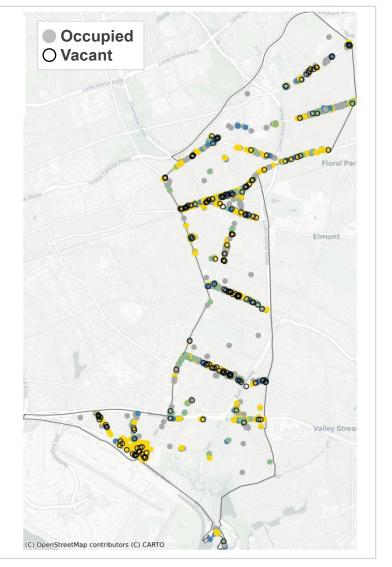
43,300 Jobs 126% of pre-Covid Jobs *102% QN* | *99% NYC*



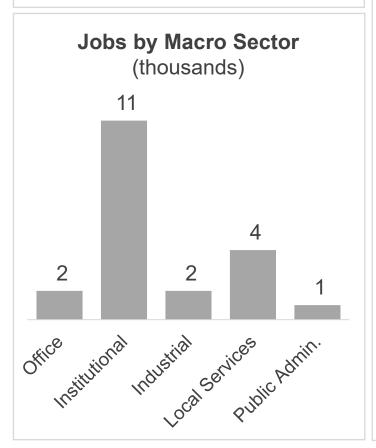
1,980 Storefronts 200 vacant (10%)
8% QN | 12% NYC

Storefronts by Type





18,600 Jobs 99% of pre-Covid Jobs *102% QN* | *99% NYC*





Storefronts by Type

