



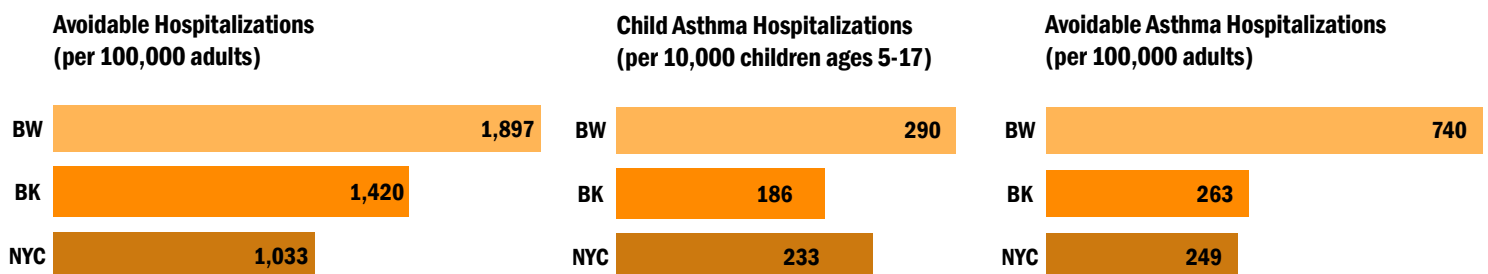
Community Health and Resources

18%

of adults in Bushwick are uninsured compared to 12% uninsured New Yorkers citywide.

NYC DOHMH, Community Health Survey, 2015-2016

Bushwick's rich community and cultural resources, such as hospitals and clinics, schools, historic buildings, and arts and cultural organizations, contribute to the neighborhood's distinctive character and identity. Access to quality health care, education, arts programming, and historic resources are essential components of a healthy and livable neighborhood. The Bushwick Neighborhood Plan proposes strategies to strengthen Bushwick's community and cultural assets to ensure neighborhood vitality in the long-term.



New York State Department of Health, Statewide Planning and Research Cooperative System, 2012-2015

HEALTH

The Bushwick neighborhood faces dramatic disparities in health. [The 2018 Community Health Profile](#) shows that Bushwick residents die prematurely (before the age of 65) at a higher rate than other New Yorkers. This is avoidable, unfair, and unjust. The health inequities that Bushwick residents face are the result of decades of policy and practices that shape the conditions of the neighborhood's housing, the quality of the food they eat, and the employment opportunities they can access. Creating a healthier Bushwick will require coordination from policymakers, City agencies, community-based organizations, and everyday residents to address these social determinants of health.

Actions

- Support expanded access to opioid treatment and programs; and increase naloxone distribution and overdose prevention through syringe exchange programs and community-based overdose prevention programs.
- Assess opioid overdose “hot spots” in the community and deploy health staff to distribute naloxone and information to minimize risks of more harm to people in those areas.
- Expand Tuberculosis testing, evaluation, and treatment services to undocumented persons through participation in various health fairs and community events.
- Continue providing technical assistance to food retailers to make healthy changes in their inventory through the [Shop Healthy Program](#).
- Support community-based organizations in implementing nutrition education at farm stands and farmers markets through resources, tools and technical assistance.
- Conduct outreach to and encourage community gardens with a farmers market or food stand to apply for DOHMH grants to implement nutrition education.
- Explore community-based food strategies, such as farmers markets and urban agriculture, to increase access to fresh, healthy food for NYCHA residents in Bushwick and support NYCHA resident food entrepreneurship.
- Expand the STEP UP program that provides free sexually transmitted infection (STI) education, testing, and treatment for public high school students from the Academy of Urban Planning on the Bushwick High School campus to other public schools.
- Help older adults age-in-place safely as part of the [OneNYC DOHMH](#) falls prevention efforts.

FEATURED PROJECT:

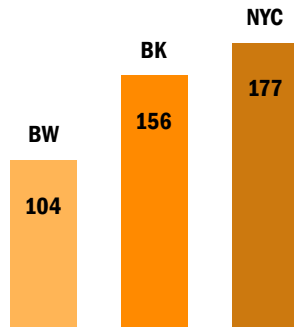
Shop Healthy NYC!

The [Shop Healthy NYC!](#) program aims to increase access to healthy food in neighborhoods with high rates of diet-related disease and limited availability of high quality, affordable and nutritious foods. The program works with residents, food retailers, food suppliers and distributors in areas with limited access to nutritious foods. Since 2012, Shop Healthy NYC has worked with more than 1,469 shops in East and Central Harlem, the South Bronx, and Central Brooklyn to promote healthy foods such as fresh fruits and vegetables, low-fat milk and dairy products, and low-salt and no-sugar-added canned goods.

Shop Healthy NYC! began working in Bushwick (Zip code 11237) in July, 2018. 94 food retailers were found eligible to receive programming, 68 (72%) of which agreed to promote healthy food options in their stores. Of these 68 stores, 60 (67%) are currently participating in the retail challenge. Shop Healthy will work with these retailers to increase the availability and promotion of healthier options such as healthy sandwich meal combos, featuring water at eye level height, and removing advertising from the entry door, among other interventions.



**Supermarket Square Footage
(per 100 population)**



New York State Department of
Agriculture and Markets, 2014

**For every 1
supermarket in
Bushwick there are
30 bodegas.**

New York State Department of
Agriculture and Markets, 2016

Objective: Expand access to quality public health services and programming in Bushwick

- Provide resources and services to support residents who are at risk of drug-related overdose through outpatient treatment and syringe exchange programs.
- Increase awareness among pregnant people of their right to receive respectful, safe and quality care during and after childbirth through the [NYC Standards for Respectful Care](#).
- Increase access to testing and educational information about communicable diseases, such as Tuberculosis and Hepatitis C, through peer and patient navigation services, resource fairs, and mobile testing events.

Objective: Create healthier homes in Bushwick to address the neighborhood's high asthma rates

- The Department of Health and Mental Hygiene's (DOHMH) [Healthy Neighborhoods Program](#) will accept referrals from health care providers of patients with diagnosed moderate or severe persistent asthma for a home inspection of mold, rats, and roaches.
- Expand and adapt the home health hazards training program to meet the needs of Bushwick residents. Trainings focus on hazards such as pests, mold, and lead poisoning.

Objective: Provide resources and support to improve mental health in Bushwick

- Engage community members to provide input on mental health messaging campaigns to dispel stigma through strategies developed with the New York Academy of Medicine.
- Through [Thrive NYC](#), train community members in Mental Health First Aid to increase their capacity to support others who may be suffering from mental health conditions, and reduce biases against mental illness.
- Provide mental health services, including mental health first aid trainings, in some neighborhood public schools through [Thrive NYC](#).

Objective: Improve access to fresh, healthy, and affordable quality food

- Expand the [Shop Healthy](#) program to Bushwick.
- Establish a directory of food pantries that can be shared at social service organizations (see [Plentiful App](#), created by the NYC Food Assistance Collaborative).

HISTORIC PRESERVATION

Actions

- Landmarks Preservation Commission (LPC) will evaluate the three historic district study areas and six individual buildings included in the BCP. Historic district study areas include Northeast Bushwick (the area roughly bounded by Ridgewood Place, Knickerbocker Avenue and Putnam and Halsey streets), Moffat Street between Central and Evergreen avenues, and Bushwick Avenue between Greene and Madison streets. The BCP's recommended individual landmarks include Little Sisters of the Poor, Home for the Aged, Public School 52, Hamburg Savings Bank, Ulmer Rowhouses, 71 Cornelia Street, and Arion Hall.
- Beginning in April 2019, LPC will undertake a reconnaissance level survey of the three proposed districts which will enable LPC to define boundaries for study areas that merit an intensive level survey and future outreach.

Objective: Protect Bushwick's historic resources through historic preservation tools

- LPC has designated 12 individual landmarks in Bushwick that reflect its residential, civic and manufacturing history. Designations include prominent residential buildings such as the Catherina Lipsius House and the Doering-Bohack House, and most recently the Peter P. and Rosa M. Huberty House at 1019 Bushwick Avenue. Bushwick's important history as a center for Brooklyn's breweries and German residents is represented by the designation of both the William Ulmer Brewery complex and Ridgewood Lodge No. 710. Bushwick's civic history is represented by the designations of Brooklyn Public Library, DeKalb Branch, Engine Company No. 252, PS 86, PS 116, and the 20th Precinct Police Station House and Stable. Two prominent churches include St. Barbara's Roman Catholic Church and the Reformed Church of South Bushwick.



Individual landmark: Doering Bohack House



Individual landmark: Ulmer Brewery

Objective: Protect Bushwick's neighborhood character and scale through contextual zoning

- Map contextual zoning districts that limit the height of buildings in areas identified for their distinctive character to reinforce a sense of place and respond to surrounding context.
- DCP will work with LPC to identify areas in which the historic streetscape character could be preserved via contextual zoning.

ARTS AND CULTURE

Objective: Ensure that the support of neighborhood-based arts and culture enables existing communities and cultures to thrive in place

- City agencies should partner with the Community Board and the cultural sector to better communicate existing neighborhood cultural assets and programs across socio-economic, accessibility, and language barriers.

FEATURED PROJECT: Building Community Capacity Program

In 2017, Bushwick successfully applied to participate in the second round of the Department of Cultural Affairs' (DCLA) Building Community Capacity program (BCC). BCC supports the ability of local stakeholders to leverage arts and culture in creating thriving, equitable neighborhoods.

For Phase I of the program, from January to June 2018, grantee partners El Puente and Bushwick Starr led a research and discovery process consisting of asset mapping and extensive engagement with local residents and workers. The result is a Neighborhood Arts and Cultural Inventory (Spring 2019), which will serve as a springboard to build on strengths and address challenges.



El Puente

ACTION

- In Phase II, which will launch in fall 2019, BCC will support the broader Bushwick community in developing strategies to ensure that local arts and culture supports the priority needs of residents, such as addressing barriers to access, increasing awareness of existing opportunities, and bringing about meaningful, sustainable change.