Opportunity Statements Streetscape, Physical Infrastructure, and Open Space



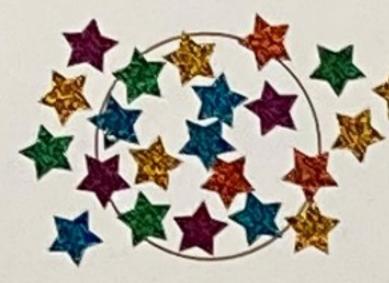
Public Transit: The accessibility, efficiency, and frequency of buses, subways, and the LIRR should be enhanced.



Atlantic Avenue: Atlantic Avenue should be a safe, welcoming, and inclusive street for pedestrians, bicyclists, and motorists alike.



Street Activity: Public spaces and local destinations along Atlantic Avenue should be retained and encouraged to have ground floors with shops and public amenities that unify communities with a strong sense of place.



Walking: The plan should ensure that the sidewalks along Atlantic Avenue are unobstructed, well-maintained, adequately wide, and accessible for people of all ages and abilities.



Crossings: Crossings at Atlantic Avenue should be safe, as short as possible, and allow adequate time for older residents, wheelchair users, and people with strollers to cross.



Environment: Open spaces and streets should integrate trees, plantings, bioswales, and other green infrastructure to improve environmental sustainability, resilience, and animal habitats.



Recreation: The plan should increase indoor and outdoor recreational opportunities for a range of activities for all ages.



Open Space: Opportunities for new permanent and temporary public open spaces should be prioritized in underutilized places.



Bicycling: Bicycle infrastructure should form a connected and comprehensive network of protected routes and enable riders to safely cross and ride on Atlantic Avenue.



Beautification: Streets should be beautiful, green, well-lit, and made more welcoming with amenities and public art by local Black artists.



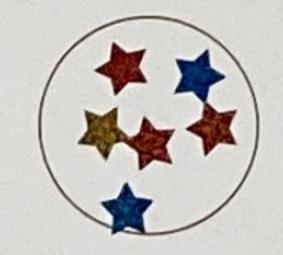
Black Culture: Black uses of public space should not be criminalized, displaced, or marginalized.



Cleanliness: Trash and recycling should be kept off of sidewalks in containers that reduce pest infestation and odors, and public trash bins should be available.



Deliveries: Street design should account for business and residential deliveries to reduce double parking.



Parking: There should be off-street parking for residents that allows curbsides to be used for public amenities, logistics, and green infrastructure.



Amenities: Public spaces should incorporate seating and comfort stations for all.



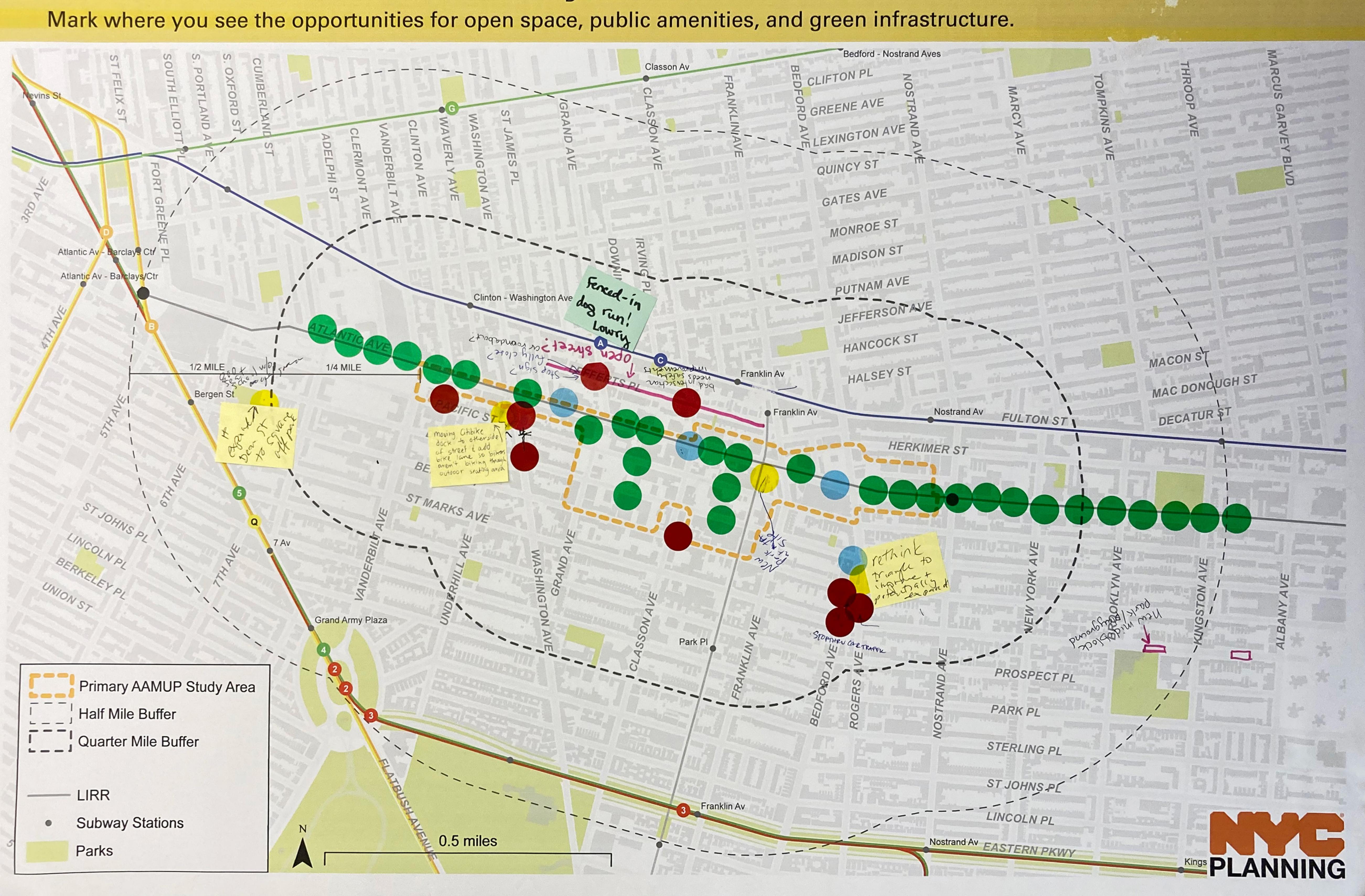
Health: Traffic noise and pollution should be mitigated, and active modes of transportation should be encouraged.



Safe Commercial Traffic: Atlantic Avenue should be designed to safely accommodate commercial truck traffic.

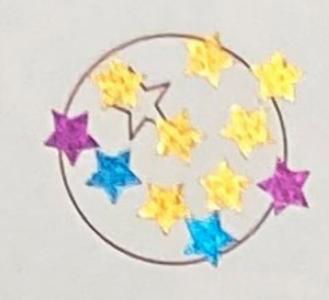


Atlantic Avenue Mixed Use Plan - Project Area

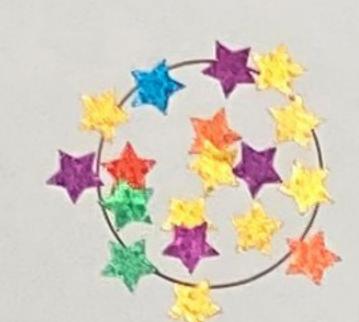




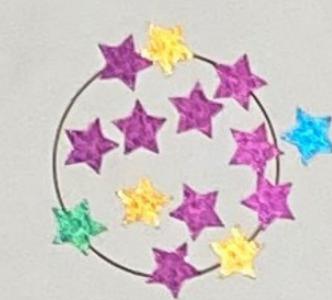
Opportunity Statements Economic Development, Human Capital, and Services



Workforce Training: Local residents should have equitable access to workforce development, job training, and adult education programs that are aligned with local employment needs and connected to local employers and apprenticeship and pre-apprenticeship programs.



Quality Jobs: Economic development opportunities that produce family supporting jobs with benefits for unemployed/underemployed local residents, and those without a college degree should be expanded and promoted.



Local Hiring: Where possible, efforts should be made to prioritize local hiring.



Small Business: Small, locally-owned industrial and commercial businesses should be supported and incentivized instead of big-box stores.



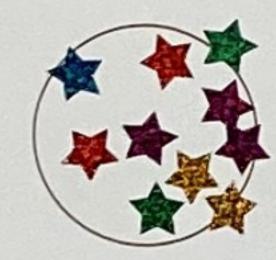
Essential Services: Essential local amenities like banks, libraries, affordable grocery stores and healthcare should be available within walking distance.



Innovation: Innovative and novel types of manufacturing, industrial, arts, and agricultural business should be encouraged, especially those promoting environmental justice.



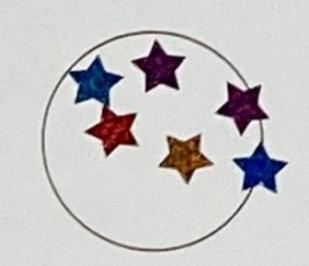
Entrepreneurship: Programs should incubate businesses started by local residents.



Seniors: Ensure that our seniors have adequate outreach services and technical support for peace and comfort in their sunsetting years.



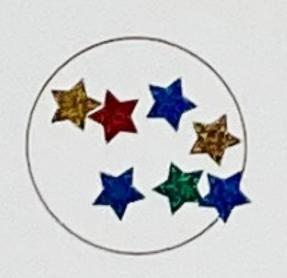
Schools & Childcare: School and early childhood care capacity and commitment to quality, diversity, and equity should align with the projected growth in the community.



Wealth Building: Build multi-generational wealth with quality jobs, financial literacy, and home ownership programs.



Black Wealth: Black-owned businesses should be supported and retained.



Black Culture: Changes to the neighborhood should build upon and celebrate its present and historical Black culture, and not supplant it through economic and state violence against Black people.

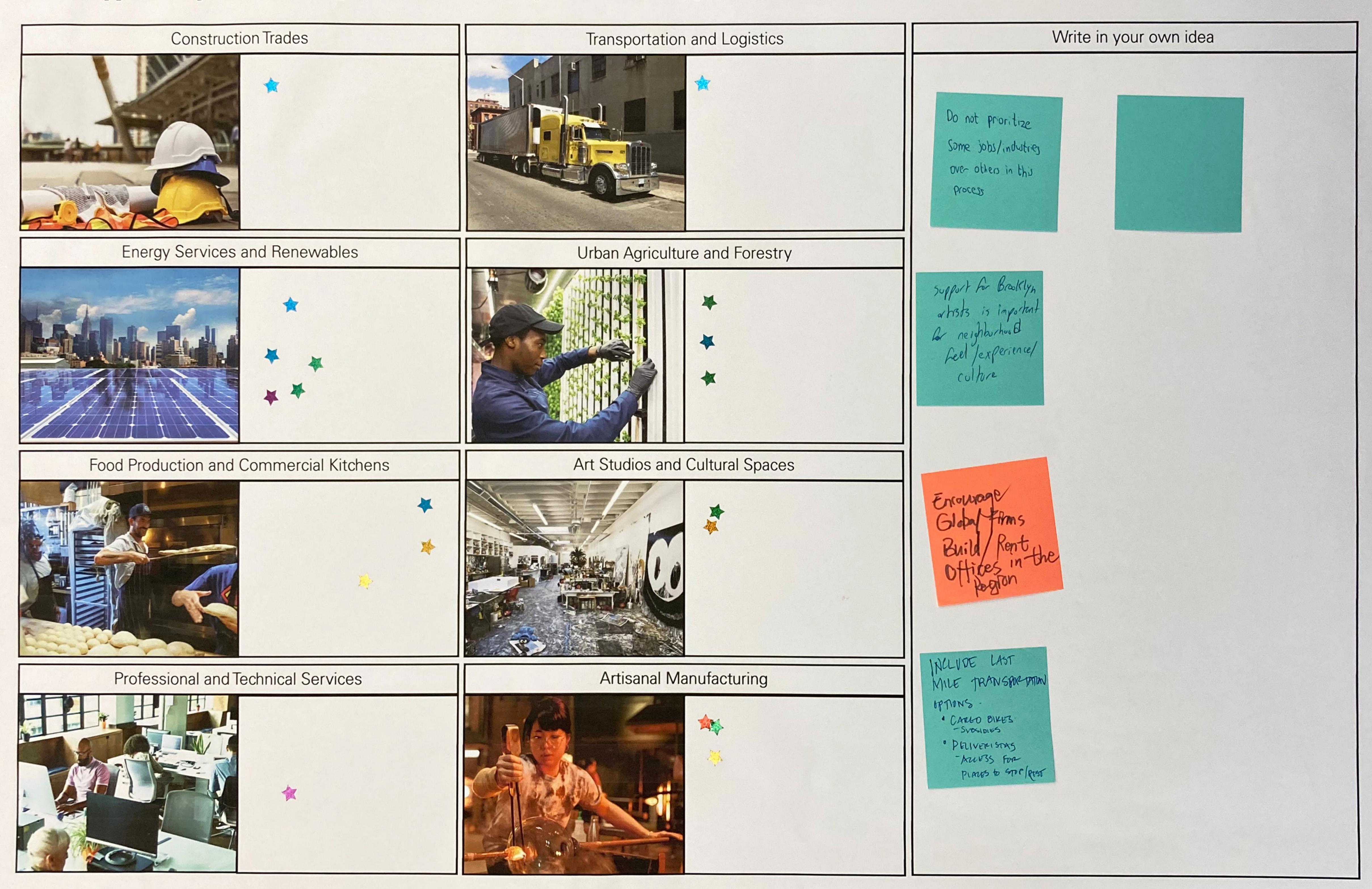


Vulnerable Populations: Additional services should be provided for people with mental illness, people experiencing homelessness, and recent immigrants.

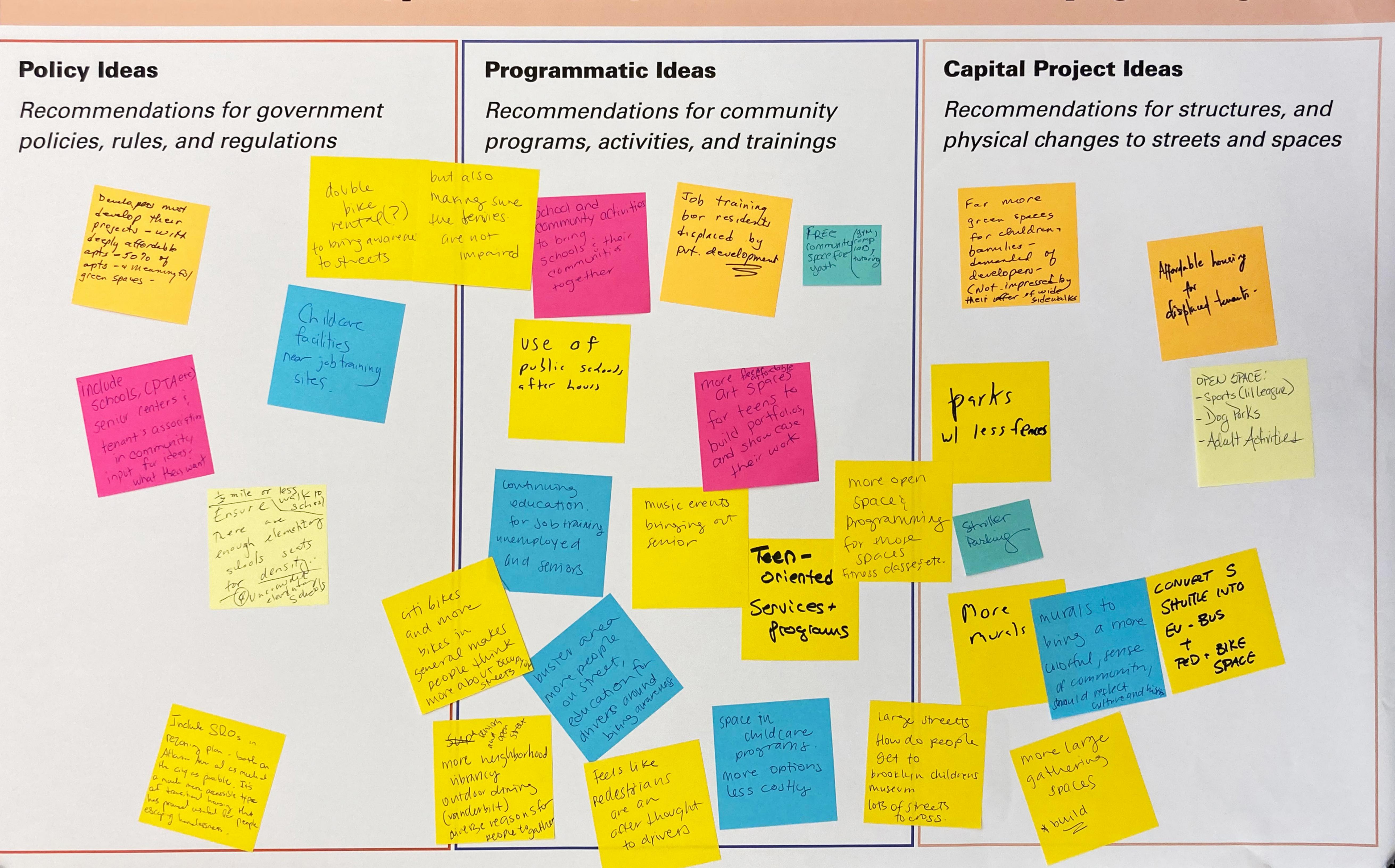


Workforce Development and Job Greation

What types of jobs would you like to see space and support for in this area?



What recommendations would you like to see included in the Atlantic Avenue Mixed Use Plan for education and childcare, public amenities, health and wellness, and arts programming?



Opportunity Statements Land Use, Density, and Housing



Deep Affordability: The plan should prioritize permanent, deeply affordable housing for local residents at risk of displacement, through development, preservation, and enforcement of affordable and stable housing in the project area and surroundings.



Housing Insecurity: Affordable housing should be focused on residents who are rent burdened, most at risk of displacement, currently experiencing or formerly homelessness, or on fixed incomes.



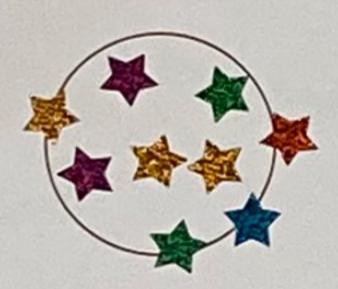
Public Sites: Publicly-owned and underutilized land should be used to create permanent, deeply affordable housing.



Mixed Use: A resilient, sustainable, mixed-use neighborhood should be fostered with opportunities to co-locate residential with light industrial, commercial, arts and cultural spaces, support live-work spaces, and preserve existing businesses.



New Housing: The plan should encourage new housing at a significant density distributed throughout the transit-rich project area.



Diversity: Efforts by elected officials, civic groups, and local businesses should be coordinated to maintain racial and economic diversity, affordability, and family occupancy.



Unit Mix: The area should include a mix of unit types that comfortably accommodate families and meet community income levels.



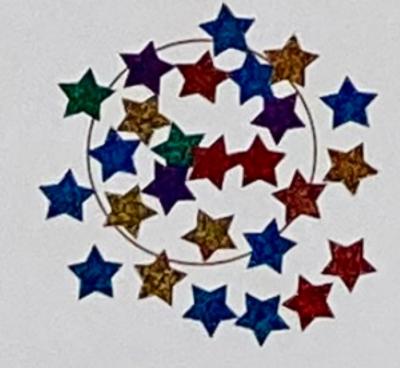
Active Uses: The plan should encourage small businesses and community spaces, along Atlantic Avenue and north-south avenues.



Homeownership: Homeownership and financial opportunities should be increased for Black and low-income communities.



Value Capture: Value should be recaptured from new private developments to support neighborhood amenities/infrastructure.



Parking: Parking requirements should be removed due to transit proximity and to reduce construction and housing costs.



2018 M-CROWN Framework

Since 2013, Community Board 8 has been engaged around a plan for the project area, passing several Resolutions for land use and zoning strategies for affordable housing and living wage jobs. In 2018, DCP released a land use framework to advance a vision with sub-areas that support a shared goal of housing and job growth, while serving as a guide for past

rezoning applications.

We want to hear from you!

Place a pin or sticky to share your thoughts and ideas about the uses and densities

framework. We reed to protect existing Affordable having I for visuals housing in the e **Pumple** areas

market rate

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to enable

Colative sector

Western Mid-Block Mixed-use

Encourage moderate density, mixed-use development with greater density along the north/south avenues than mid-blocks HALSEY STREET

Atlantic Avenue Mixed-use

Subarea:

BREVOORT PLACE =

PACIFIC STREET

DEAN STREET

BERGEN STREET

Franklin

Major corridor with high density mix of commercial and residential

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(10e) work spaces get to wort if needed in NFC

Subarea:

OC

Eastern Mid-Block Commercial & Industrial Subarea:

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for housing + bile

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PLANNING

MACON STREET

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