

Atlantic Avenue Mixed-Use Plan (AAMUP) Draft Zoning Discussion

Thank you so much for attending!
We appreciate your time and feedback.

If you are having difficulty hearing us, call in at this number: +1 (213) 338 8477

After the presentation, if you would like to speak, we ask that you please raise your hand. Please do not unmute yourself until we call on you to speak.

If you have any questions, please put them into the ZOOM Q&A function.

Please tell us your name, pronouns and relationship to AAMUP in the chat!



Meeting Agenda

- Opening remarks
- What is a neighborhood plan?
- Historic context and why act now?
- Recent planning and outreach
- Draft zoning proposal
- Next steps and other Neighborhood Plan components
- Q & A





Atlantic Avenue Mixed-Use Plan (AAMUP) Draft Zoning Discussion

Opening Remarks from:

- 1. Council Members Crystal Hudson and Chi Ossé
- 2. Department of City Planning Executive Director: Edith Hsu-Chen



Where we are now

2022 2023 Summer Winter Fall Spring **Spring** Summer Mid-Spring/Summer January to May Late Sept/Early Oct August 29, 2023 September 6, 2023 More info to come **Community Engagement Draft Zoning Draft Zoning** City commits to advancing Working groups, neighborhood plan and **Virtual Public In-Person Public** develops outreach plan in community planning Meeting 1 **Meeting 2** THE ATLANTIC AVENUE coordination with CM workshops & steering Hudson committee meetings **AAMUP** Community **Vision & Priorities WE ARE Report Released** HERE!



Draft Zoning Discussion

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Question for the audience:



What do you think is part of a neighborhood plan?

45 Responses



What is a Neighborhood Plan?

What guides a Plan?

What topics are covered?

What are the tools to achieve a Plan?

Community Priorities

Outreach and feedback

Local & Citywide Goals

Existing Conditions

Zoning & Land Use

Urban Design

Housing

Streets & Open Space

Jobs & Economic Development

Schools & City Services

Land Use Actions

Capital Investments

Public Realm Improvements

Programmatic Investments

Coordination with community & agencies



What is a Neighborhood Plan?

What are we talking about today?

What guides a Plan?

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Neighborhood Planning Process

WE ARE HERE!

Past Planning Work

- CB 8-led process and past resolutions
- DCP land use framework
- Existing conditions analyses
- Citywide jobs and mixeduse studies

Advance Plan and Technical Work

- Draft zoning and land use application
- Identification of potential neighborhood investments (capital and expense)
- Environmental review analyses (Scoping for Environmental Impact Statement or EIS)
- Ongoing coordination and updates

Implementation (Post-Adoption)

- Progress of commitments
- Ongoing coordination with city agencies and stakeholders

10-----2

Core Outreach and Engagement

 Develop key priorities and framework for holistic plan (land use, housing, jobs and economic development, open space, transportation, community resources, and other expense/capital needs)

Public Review

- Release final application and draft EIS
- ULURP (Community Board, Borough President, City Planning Commission, and City Council)

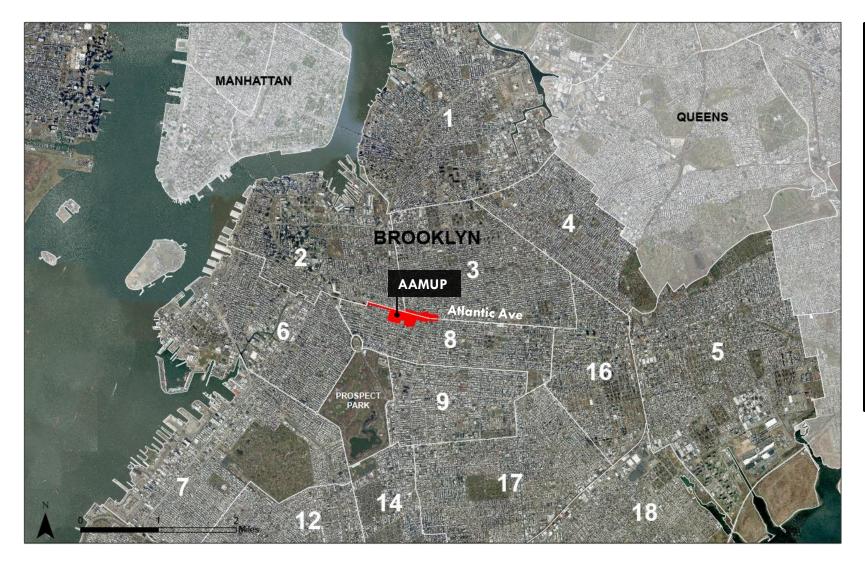






Where is the Atlantic Avenue Mixed-Use Plan?





Location Snapshot

- Located along Atlantic Avenue in Central Brooklyn in Community Districts 3 and 8 to the north of Prospect Park
- Situated in industrially zoned area between Crown Heights, Bedford Stuyvesant, Fort Greene, Clinton Hill, and Prospect Heights

Atlantic Avenue and it's surrounding area









Atlantic Avenue is one of Brooklyn's most important eastwest corridors, connecting Downtown Brooklyn to Queens and Long Island.

However, the area's current industrial zoning rules prevent new housing and limit job growth despite the area's great connectivity.

As a result, a mix of vacant lots, self-storage, and auto shops characterize Atlantic Avenue today.

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Historic Context – Atlantic Avenue

Rail-Based Development





Left Railway crossing at Atlantic and Bedford Avenues Right Atlantic Avenue and Nostrand Source: NY Digital Culture of Metropolitan New York

At the end of the 19th century, a railway along Atlantic Avenue connected the farms of Long Island to Brooklyn's industrial waterfront. Many industrial businesses flourished along Atlantic Avenue and surrounding blocks.

Car-centric Development





Left Atlantic and Carlton Avenues, looking north Right Cars and Streetcars on Atlantic Avenue Source: NY Digital Culture of Metropolitan New York

In the early 1900s, as **the railway moved underground** and **car use skyrocketed** – gas stations, repair shops, warehouses, and distributors concentrated along Atlantic Avenue.

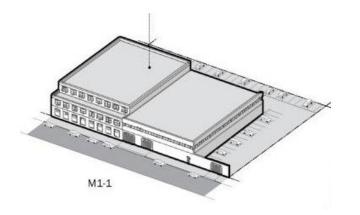
1860s - 1900s

1900s – 1960s



Historic Context – Atlantic Avenue

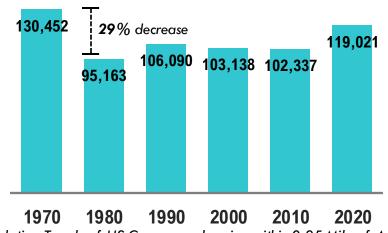
1961 Zoning



M1-1 Zoning

- Intended for low density, autodependent areas
- No new residential permitted
- 1.0 Floor Area Ratio (FAR) for industrial and commercial uses
- 1 parking space required for every 300 sf of commercial and 1000 sf of industrial

Population Change within the Context Area



Historic Population Trends of US Census overlapping within 0.25 Mile of AAMUP Source: US Census

Atlantic Avenue was designated "M1-1" in 1961 – a district that does not allow new housing to be built and with low permitted density and a high amount of parking...

...leading to disinvestment and population loss in the context area – the population decreased by 29% in the 1970s, coinciding with population loss citywide and an increase in vacant lots and parking around Atlantic Avenue.

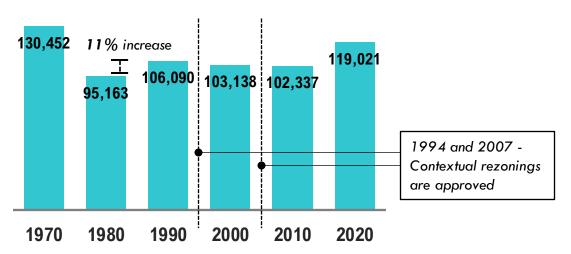
1961

1960s - 1980s



Historic Context — Atlantic Avenue

Further Population Changes



Historic Population Trends of 0.25 Mile Context Area Source: American Community Survey

The population **increased by 11% in the 1980s** partly due to immigration. The population stabilized in the 1990s and early 2000s, which coincided with contextual rezonings. During 2010s, the population increased, putting pressure on current housing and raising prices.

Atlantic Avenue and Surrounding Areas





Left Atlantic and Carlton Avenues, looking north Right Cars and Streetcars on Atlantic Avenue Source: NY Digital Culture of Metropolitan New York

This part of Atlantic Avenue has seen **little new development** in recent decade, except for the adaptive reuse of former industrial buildings. Today, a mix of vacant lots, self-storage, and auto shops characterize the area.

1970s - Present

Present



Based on the history, what do you think the current uses are? 55 Responses





- Local and citywide housing shortage and affordability crisis
- Part of network of areas with strong access to public transit and major employment nodes
- 3. Surrounding neighborhoods have been "contextually" rezoned, limiting capacity for growth, coupled with Historic Districts.
- Current zoning (M1-1) is outdated and has resulted in many vacant lots, warehouses, and parking
- 5. Build upon community-driven planning process to develop a coordinated, holistic plan



Housing costs are too high for most New Yorkers



There aren't enough available homes



Maintaining quality housing is expensive



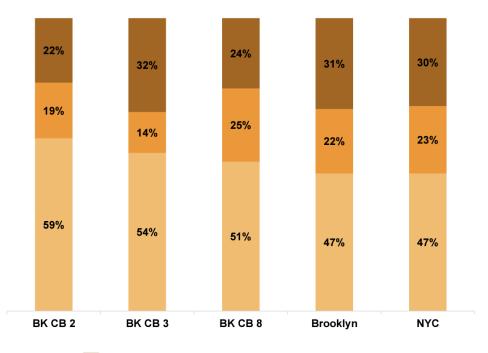
Limited housing and neighborhood choice



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Rent Burdened Households

- Over 50% of Brooklyn residents spend 30% or more of their income on rent.
- CB 8 and CB 3 residents shoulder a larger rent burden compared to adjacent community districts.



Severely Burdened: Over 50% of income spent on rent

Burdened: 30-50% of income spent on rent

Not Burdened: Under 30% of income spent on rent

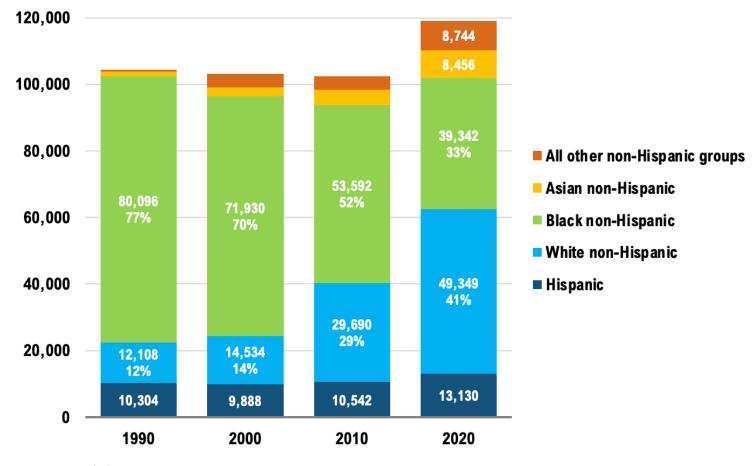


NYC Housing and Vacancy Survey, 2017

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Race/Hispanic Origin within the Context Area

Census Tracts overlapping within a quarter mile radius of AAMUP



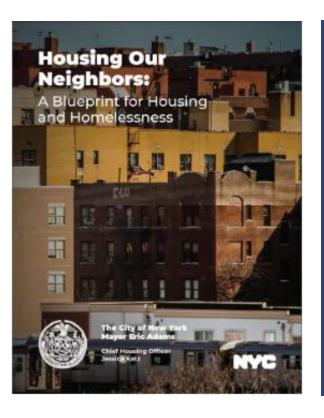
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City of Yes Housing Opportunity



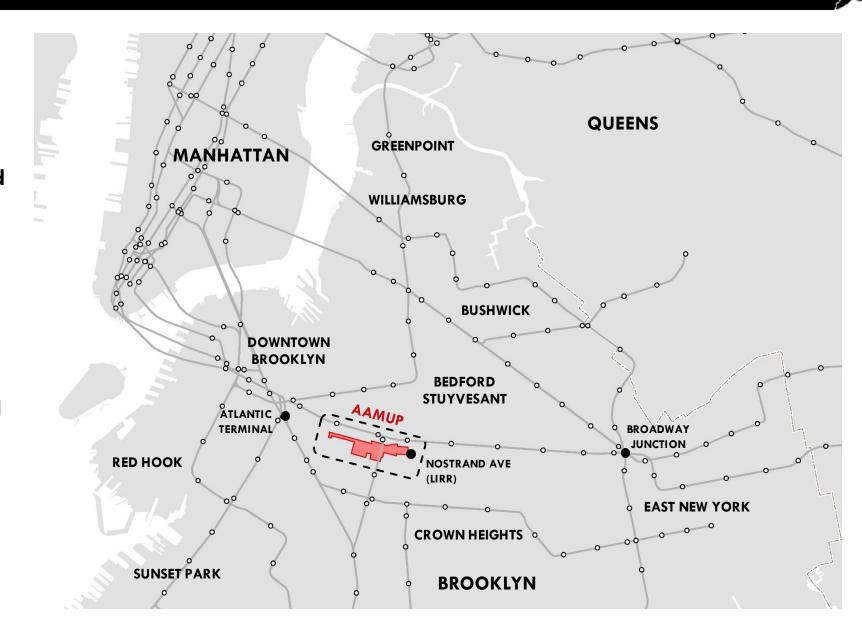
city of diversity
city of affordability
city of neighbors
city of housing opportunity
city of families

21

The Housing Opportunity text amendment aims to create **more housing** and **more types of housing** in every neighborhood in NYC

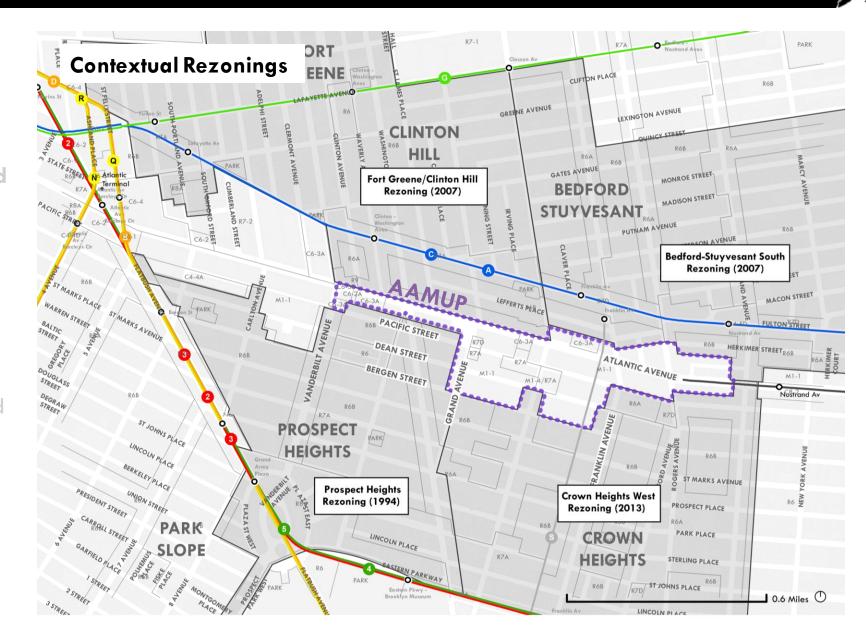


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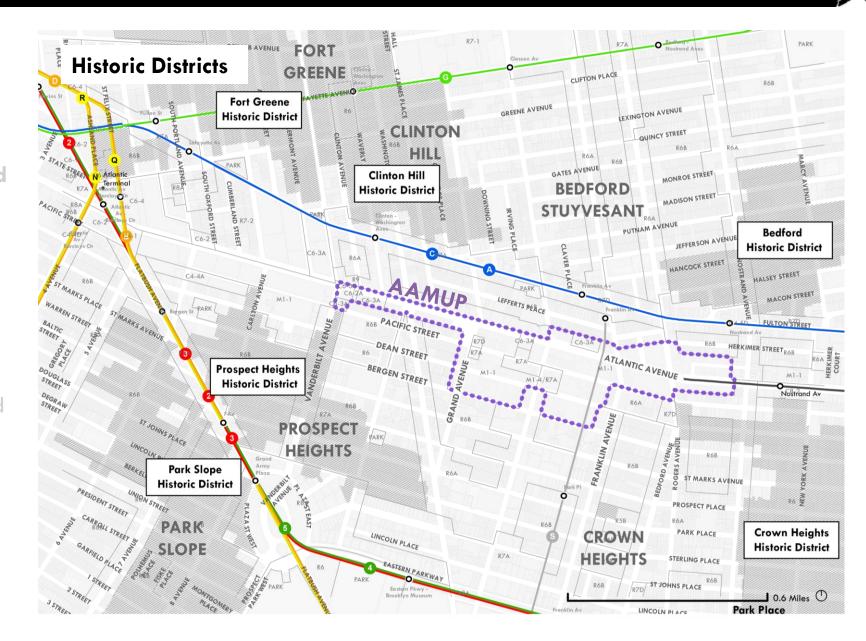
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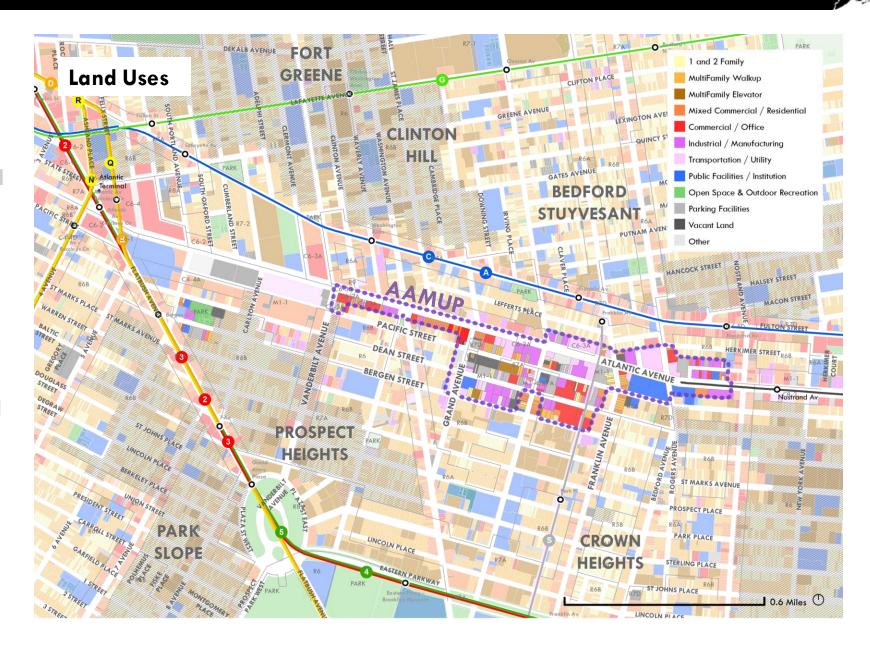


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Dean Street looking west towards Grand Ave



1163 Atlantic Avenue at the corner of Atlantic Ave and Perry Pl



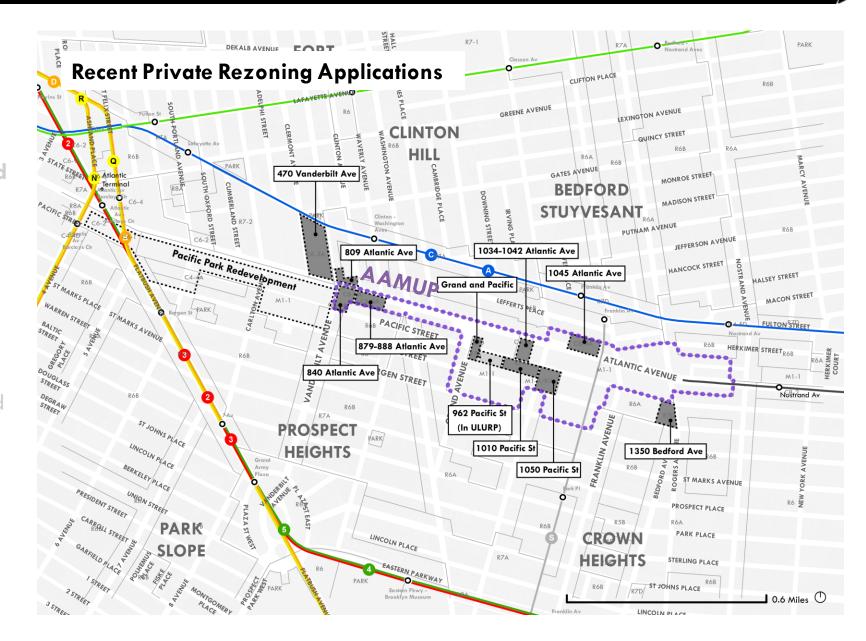
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Community Board 8 Housing Committee **Draft Resolution Requesting Study for Rezoning** February 5, 2015 'M-CROWN' Project posed as a draft resolution requesting the New York City Department of City ming of the M1-1 zone. The resolution text appears in the left column below. A vision for jobs and housing in Brooklyn Community District 8 ntains further explanation of its proposed terms. Recommendations ck area located in the This preamble describes the area to be ECrown Heights and rezoned and states the justification for Ivenue, Franklin Avenue Grand Avenue is currently #1-1 Zone"); and ity Soard 8 finds that: the s many properties that are e underutilized, and that provides little economic is to improve such hey can become February 29, 2016 neighborhoods outside the minimum experiencing strong demand for both residential and commercial real estate; and Whereas Community Board 8 finds that there yet remains an urgent need for affordable housing and jobs paying a living wage or better to be created within its District; Now therefore, it is resolved that Brooklyn Community Board 8 hereby requests the New York City Department of City Planning to prepare a plan for the rezoning of the M1-1 Zone to include the following requirements: That new zoning increase the current This provision increases density to 5.6 FAR. FAR of 1 to an FAR of 5.6 for new but mandates at least 1.5 FAR be used for construction, of which a minimum of 1.5 manufacturing/commercial uses. Subtracting

common areas such entry, stairs and

FAR will be mandated for combined

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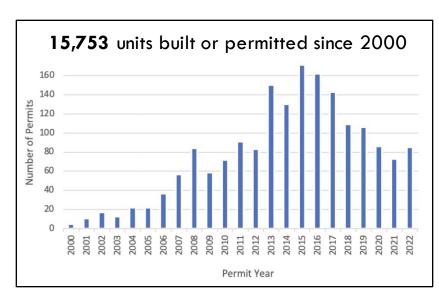




Recent Housing Growth in and around the AAMUP area

Context Area Population (U.S. Census)

2000: 103,138 **2020**: 119,021

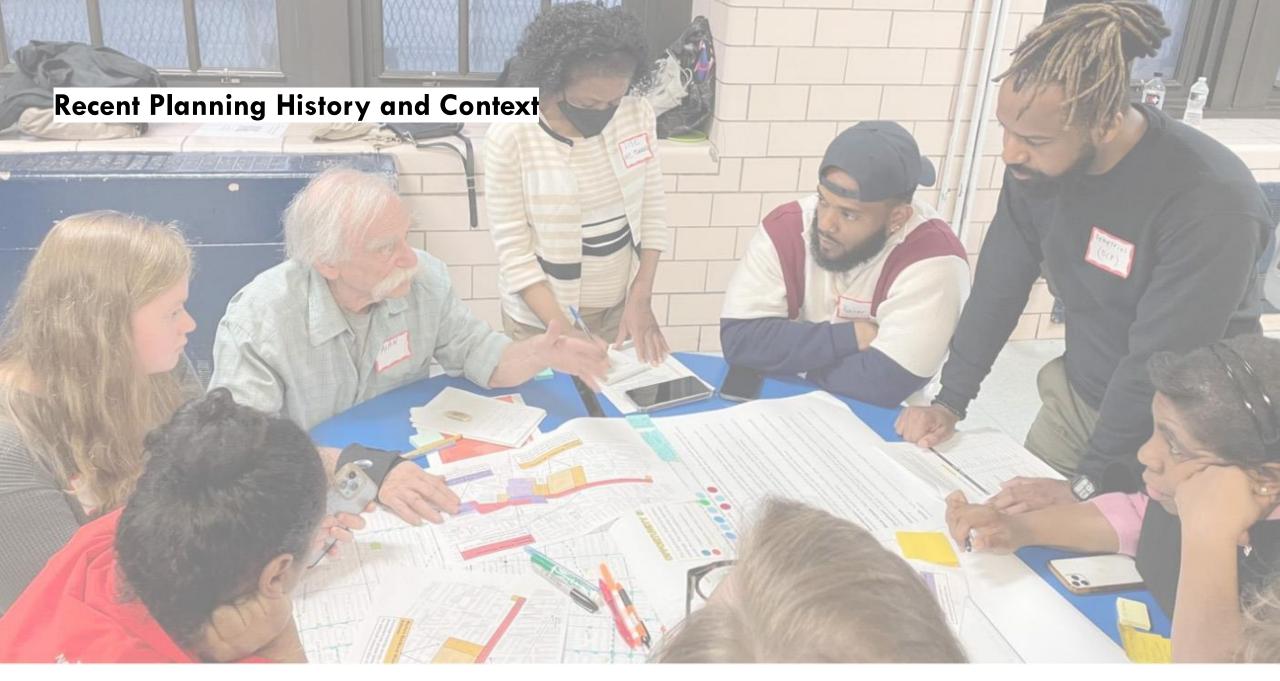


Pacific Park (units constructed as of June 2023): **3,212** units



Map of new units built (e.g. granted CO) or active permit applications from 2000-2023 located in Census Tracts within a half mile of AAMUP







2013

Crown Heights West Rezoning adopted

Subsequent formation of C8 "M-Crown" Land Use Subcommittee

2015

Original CB 8 Resolution adopted

'M-CROWN' Project

A vision for jobs and housing in Brooklyn Community District 8

Recommendations

Community Board 8 Housing Committee Draft Resolution Requesting Study for Rezoning February 5, 2015

is proposed as a draft resolution requesting the New York City Department of City. By rezoning of the M1-1 zone. The resolution text appears in the left column below. imn contains further explanation of its proposed terms.

		Notes
29, 2016	six-block area located in the ector of Crown Heights and fandic Avenue, Franklin Avenue et. and Grand Avenue is currently (the "M1-1 Zone"); and emmunity Board 8 finds that the contains many properties that are herwise underutilized, and that coveres to improve such o that they can become and	This preamble describes the area to be rezoned and states the justification for rezoning.
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Zone to includ

February 29, 2016

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2013 Crown Heights West Rezoning adopted

Subsequent formation of C8 "M-Crown" Land Use Subcommittee

2015 Original CB 8 Resolution adopted

Department of City Planning (DCP) engagement begins

DCP released Land Use Framework

Developed in collaboration with Community Board 8

Three subareas to reflect housing needs and job growth goals





2016

2018

2013	Crown Heights West Rezoning adopted	
	Subsequent formation of C8 "M-Crown" Land Use Subcommittee	
2015	Original CB 8 Resolution adopted	
2016	Department of City Planning (DCP) engagement begins	
2018	DCP released Land Use Framework	
2019	Revised CB 8 Resolution adopted	
2020	Pandemic – Virtual outreach continues	

Continued Outreach and Engagement

Community Board 3 & 8
Land Use

Affordable Housing w/ HPD

Citywide Trends and Neighborhood Demographic and Population

Intro to Urban Design

Urban Design approach to Density



2022 (V

(Winter/Spring) Letter from **Council Member Crystal Hudson**, elected officials and stakeholders requesting a Plan & City response **committing to advance** a Plan

(Spring/Summer)

Coordination with Council Member and City Council Land Use team on an engagement plan, including facilitator to support outreach process





2022

(Winter/Spring)

Letter from Council Member Crystal Hudson, elected officials and stakeholders requesting a Plan & City response committing to advance a Plan

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2023

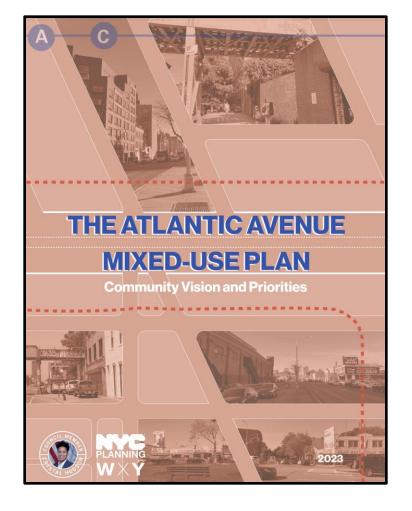
(Winter/Spring)

9 Steering Committee meetings, 3 sessions of 3 topic-based working groups (9 total) and 3 community planning workshops

- Land Use, Density and Housing
- Economic Development, Human Capital and Services
- Open Space, Streetscape and Infrastructure



AAMUP Community Vision and Priorities

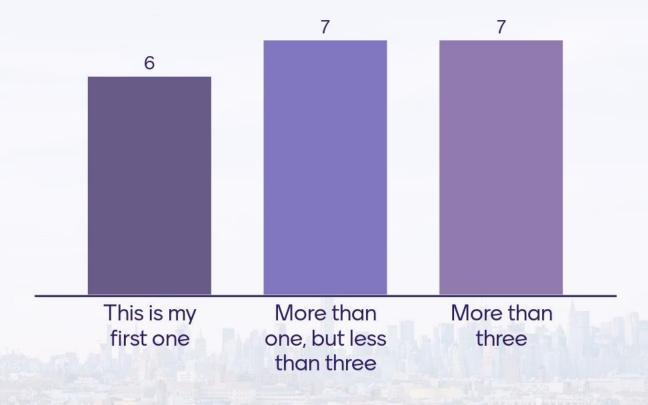


- 1. Create new **permanent deeply affordable** housing by allowing increased density along Atlantic avenue and surrounding side streets and preserve existing affordable housing in the larger area
- 2. Institute **zoning parameters that facilitate a mixed-use community** to support existing and new residents with access to jobs and services within walking distance.
- 3. Plan, fund, and implement **a coordinated street plan** including a clear and expeditious timeline that centers a comprehensive redesign of Atlantic Avenue to improve safety, strengthen amenities for all users, and address environmental concerns.
- 4. Create new open spaces with greenery and recreation opportunities and improve existing parks in the surrounding area to address the current lack of parks and public space.
- 5. Invest in **job training and business development** to expand career pathways that are accessible to existing residents without a college degree and prioritize Black-owned and M/WBE businesses as well as those that pay a living wage.
- 6. Activate the underutilized space in the Bedford Atlantic Armory with new community amenities that support the inhabitants of the existing men's shelter as well as the broader community.





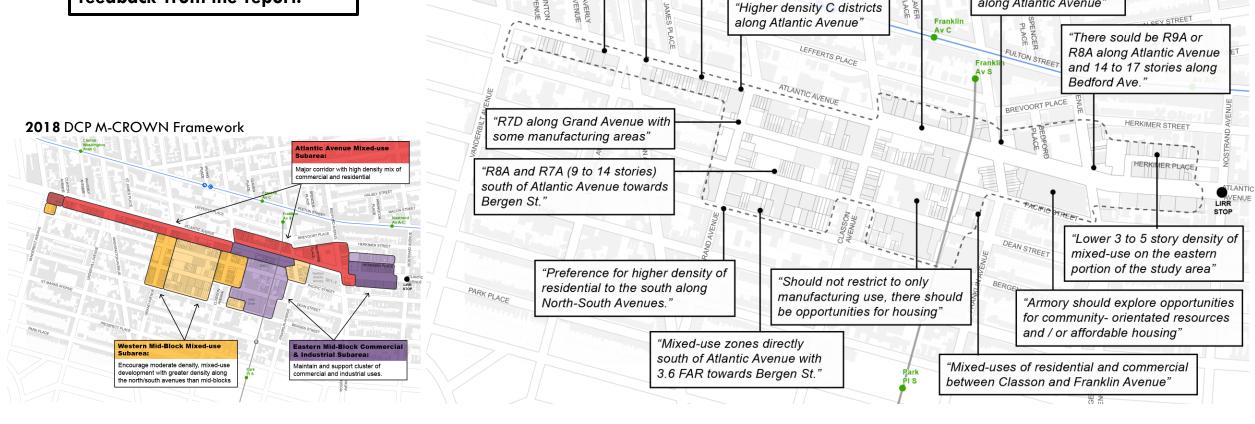
How many AAMUP community engagements did you attend?





Land Use and Zoning Feedback

What we heard during outreach as a response to the M-CROWN framework and feedback from the report:



"12 FAR along Atlantic Avenue"

"7.2 FAR along Atlantic Avenue"

"Preference for dramatic density increases only if

units are affordable to new and existing residents"

38

"R10 zoning is preferred

along Atlantic Avenue"

2023 Community Feedback

"Higher density (R8 to

Avenue (14-23 stories)'

R10) along Atlantic



Land Use and Zoning Feedback

Outreach responses to the 2018 MCROWN framework resulted in a revised Framework

The colors here reflect the subareas above, creating a new mixed-use subarea.

Atlantic Avenue Mixed-use Subarea:

Major corridor with high density mix of commercial and residential with active ground floors

Special Mid-Block Mixed-use Subarea:

Mixed use developments with affordable housing and a variety of non-residential uses that support job growth

North-South Avenue Mixed-use Subarea:

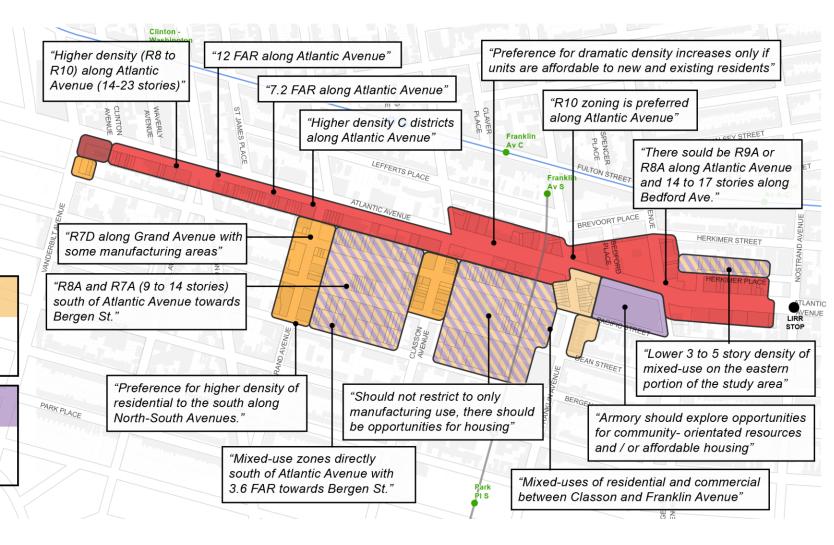
Encourage moderate density, mixed-use development with greater density along the north/south avenues than mid-blocks

Residential Subarea:

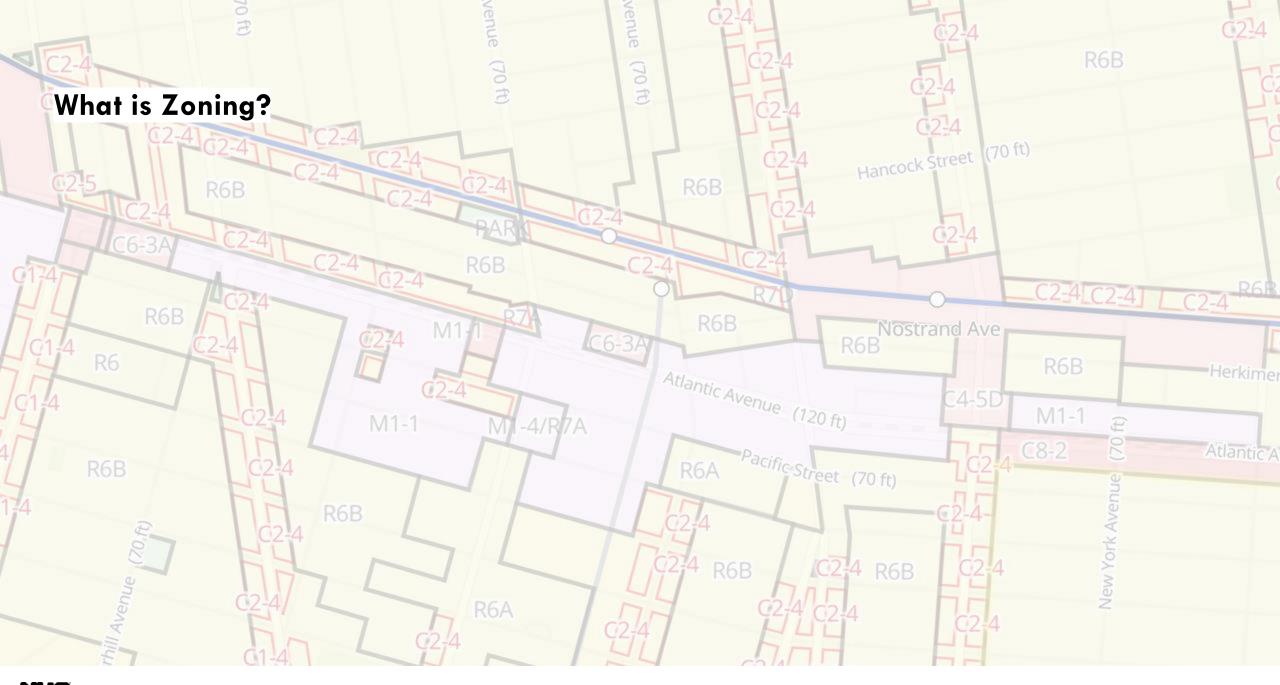
Facilitate new infill housing opportunities to support city-wide housing goals

Armory Subarea:

Maintain compliance and provide flexibility for future potential renovations









What is Zoning?

mar is Zoming.

Zoning helps to regulate both "what" you can build and "where" you can build it.

Uses

Building & Site Design

Residential



Commercial



Building Heights

Building Setbacks

Floor – Area – Ratio (FAR)

Rear Yards

Density

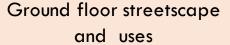
Public access & amenities

Community Facility



Industrial









What is Zoning?

Zoning helps to regulate both "what" you can build and "where" you can build it.

Zoning does NOT

Require 100% affordable housing

Control aesthetics or architecture

Require existing buildings to change to the new rules

Result in new buildings where there is no market demand for such buildings

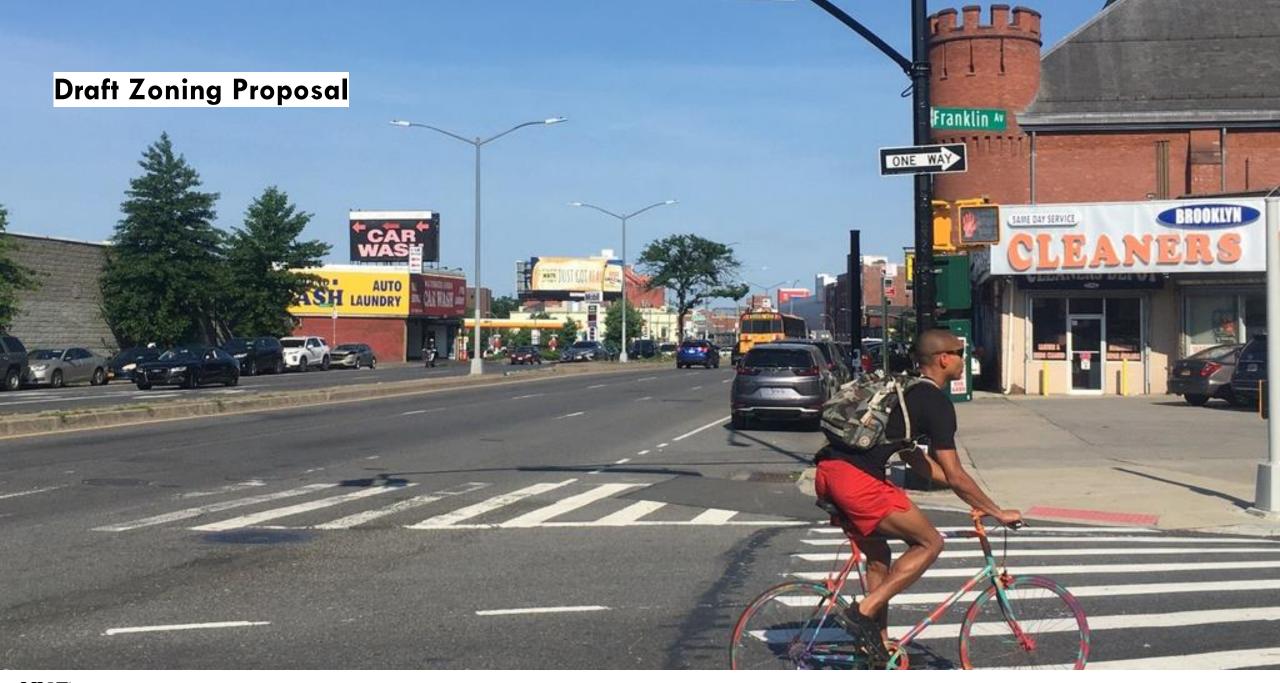
Require businesses to locate in a building

Require the construction of new buildings

Require a building to only have a certain number of bedrooms

Prohibit demolition of buildings







Features and Goals of the Draft Zoning Proposal



Address Housing Shortage & Support Affordability Needs

- Create opportunities for new housing construction with affordable housing
- Require income-restricted housing through Mandatory Inclusionary Housing (MIH) and support deeper levels of affordability on city-owned sites
- Encourage moderate to high density on key corridors
- Coordination with City-wide text amendment: City of Yes Housing Opportunity



Mixed-Use Neighborhood for Employment & Housing



Urban Design & Public Realm Improvements



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Mixed-Use Neighborhood for Employment & Housing

- Require active ground floor uses on key corridors
- Create an incentive for mid-block job-generating uses with housing above
- Provide envelope flexibility for developments that create a mix of uses
- Coordination with City-wide text amendment: City of Yes Economic Opportunity



Urban Design & Public Realm Improvements



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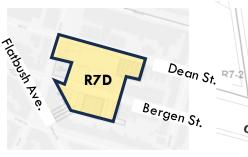


Urban Design & Public Realm Improvements

- Enhance the Atlantic Avenue streetscape for safety and stormwater management
- Require a street wall setback along
 Atlantic Avenue and Bedford Avenue
- Require bulk envelope modifications for enhanced architecture and to accommodate a variety of uses
- Eliminate off-street parking requirements and update loading regulations
- Balancing the need for housing with existing context



Summary of Draft Zoning Proposal



Two blocks west

Mandatory Inclusionary Housing (MIH) Area

Approx. 4,000 units of new housing (~1,150 to 1,550 permanently affordable units based on MIH Options 1, 2 and Deep Affordability)

Special Distinct Subdistricts

Atlantic Avenue Mixed-Use

 Major corridor with high density mix of commercial and residential with active ground floors

Special Mid-Block Mixed-Use

 Mixed-Use developments with affordable housing and a variety of non-residential uses that support job growth

North-South Avenue Mixed-Use

 Encourage moderate density, mixed-use development with greater density along the north/south avenues than mid-blocks

Residential Area

 Residential developments with affordable housing to align with goals to provide affordable senior and family housing



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Proposed Zoning Atlantic Avenue

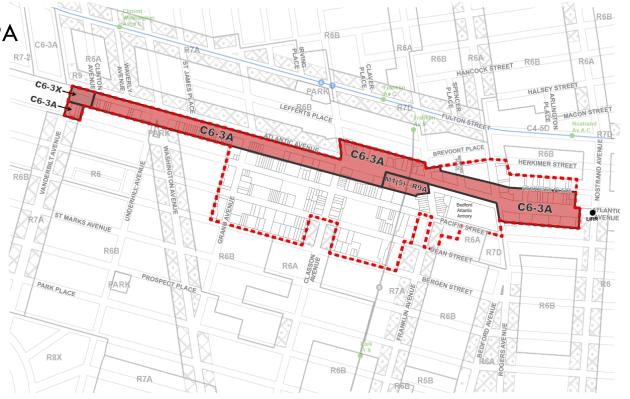
Proposed Zoning: C6-3A (R9A equivalent), M1(5)/R9A

Context:

- Atlantic Avenue: 120-foot-wide corridor with a mix of uses and auto-centric character, but divides neighborhoods to the north (Fort Greene, Clinton Hill, Bedford Stuyvesant) and south (Crown Heights, Prospect Heights)
- Transit-rich: located near subway along Fulton St and with LIRR access at Nostrand Ave

Goal:

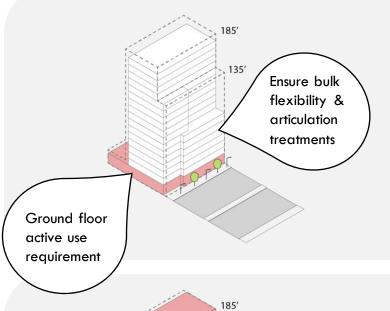
 Promote high density mix of housing and other types of commercial uses with active ground floors and improved streetscape



Zoning Approach	Geography	Zoning District	Residential FAR	Non- Residential FAR	Maximum Base/Building Height	Mixed Use Approach
	Atlantic Ave	C6-3A (R9A)	9.0 *	7.5	135'/185' *	Ground Floor
High Density Commercial District	GMDC & MTA Lot	M1(5) / R9A	9.0 *	5	125'/155' 135'/185' *	Active Use Requirement

Proposed Zoning Atlantic Avenue

Proposed Zoning: C6-3A (R9A equivalent), M1(5)/R9A



C6-3A

M1(5) / R9A

Mixed-Use

9.0* FAR

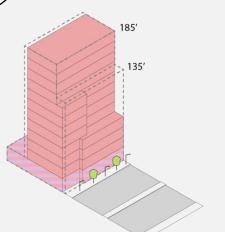
Commercial / Office / Community Facility Ground Floor & Residential Above

FAR Breakdown

- 9.0 Residential
- 6.0 Commercial
- 7.5 Community Facility

FAR Breakdown

- 9.0 Residential
- 5.0 Commercial / Manufacturing
- 7.5 Community Facility



Non-Residential

7.5 FAR

Office / Commercial / CF

Non-Residential

5.0 FAR

Office / Commercial / CF / Manufacturing

FAR Breakdown

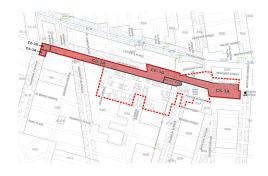
- 6.0 Commercial
- 7.5 Community Facility

FAR Breakdown

5.0 Commercial /

Community Facility /

Manufacturing



Zoning Strategy

- Higher Density
 Commercial District with ground floor use
 requirement
- Special regulations to setback buildings along Atlantic Ave to improve sidewalk, provide bulk flexibility and enhance façade and articulation treatment

Proposed Vision Atlantic Avenue

Proposed Zoning: C6-3A (R9A equivalent), M1(5) / R9A



Atlantic Avenue looking west: Preliminary vision subject to ongoing coordination, analysis, and outreach with DOT, DPR, community members, and other stakeholders

Maximize Housing & Affordable Housing

Higher density creates opportunity for more affordable housing and supporting non-residential uses along the ground floor

Flexible Bulk Envelopes

Allow street wall and base height articulation

Street Wall Setback

Mandate a street wall set back to facilitate a wider sidewalk

Mix of Uses

Encourage non-residential upper floors and a mix of uses

Active Ground floor

Mandating non-residential uses with transparency requirements

Reduce Off-Street Parking

No off-street parking required to support transit rich, pedestrian and bicycle-friendly area







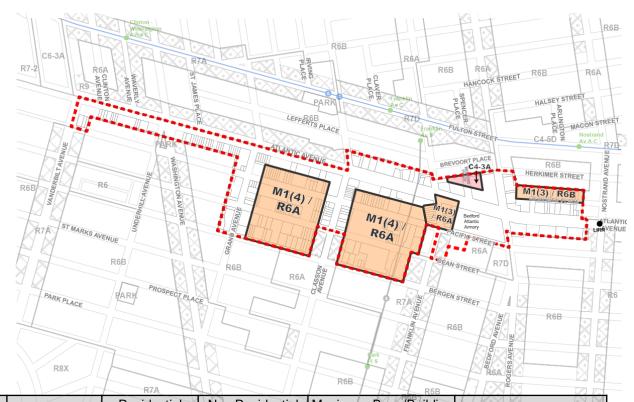
Proposed Zoning: M1(4)/R6A, M1(3)/R6B, C4-3A

Context:

- Mid-blocks between Grand Avenue and Franklin Avenue
- Herkimer Place

Goal:

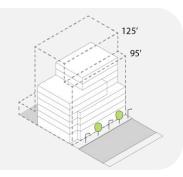
 Incentivize the creation of mixed-use developments with affordable housing and a variety of nonresidential uses that support job growth



	Zoning Approach	Geography	Zoning District	Residential FAR	Non-Residential FAR	Maximum Base/Building Height	Mixed Use Approach
		Mid-block side street	M1(4) / R6A	3.9 *	4 *	95' / 125' (non- residential & mixed use) 65' / 95' (residential)	Total 5 FAR with non- residential ground floor
	Mixed Use District with Preferential Use	Franklin Avenue	M1(4) / R6A	3.9 *	3	65' / 95'	
		Herkimer Place	M1(3) / R6B	2.4 *	3	45' / 65' res. Only - 65' / 95' mixed use	Total 3 FAR with non- residential ground floor
	Medium Density Commercial District	Bedford Place	C4-3A (R6A eq)	3.9 *	3.4	65' / 95' *	Ground Floor Active Use Req.

Proposed Zoning: M1(4)/R6A

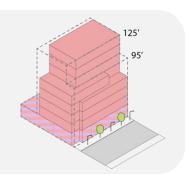
Residential Only
3.9* FAR
3.9 FAR Residential



Non-Residential

4.0 FAR

4.0 FAR Office / Commercial / CF / Manufacturing



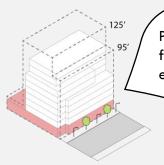


Special Mixed-Use Incentive

5.0 FAR

3.9 Residential

1.1 FAR Office / Commercial / CF / Manufacturing



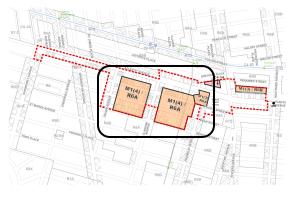
Provide a flexible-envelope

5.0 FAR Total

+ 3.9 FAR Residential above

+ 1.1 FAR Non-residential use ground floor

Must have a nonresidential use to trigger higher FAR!



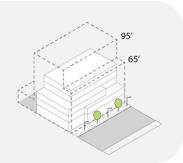
Zoning Strategy

- Mid-block use preference (1-2 floors) to incentivize a mixed-use building:
- Provide a preference for a higher Non-Residential FAR to encourage a Mixed-Use building in a flexible envelope to allow room for unique, articulated architecture



Proposed Zoning: M1(3)/R6B

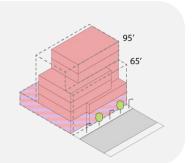
Residential Only
2.4* FAR
2.4 FAR Residential



Non-Residential

3.0 FAR

3.0 FAR Office / Commercial / CF / Manufacturing

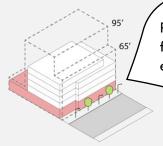




Special Mixed-Use Incentive

3.0 FAR

2.4 Residential0.6 FAR Office / Commercial / CF / Manufacturing



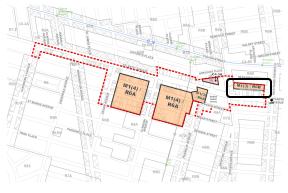
Provide a flexibleenvelope

3.0 FAR Total

+ 2.4 FAR Residential above

+ 0.6 FAR Non-residential use ground floor

Must have a nonresidential use to trigger higher FAR!



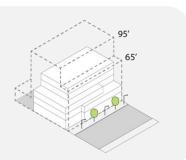
Zoning Strategy

- Mid-block use preference (1-2 floors) to incentivize a mixed-use building
- Provide a preference for a higher Non-Residential FAR to encourage a Mixed-Use building in a flexible envelope to allow room for unique, articulated architecture



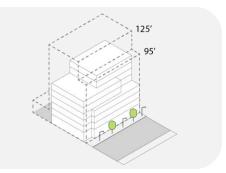
M1(3) / R6B

Residential Only 2.4* FAR 2.4 FAR Residential



M1(4) / R6A

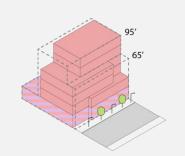
Residential Only 3.9* FAR 3.9 FAR Residential



Non-Residential

3.0 FAR

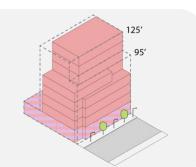
3.0 FAR Office / Commercial / CF / Manufacturing



Non-Residential

4.0 FAR

4.0 FAR Office / Commercial / CF / Manufacturing



Zoning Strategy

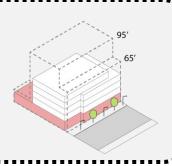
- Mid-block use preference (1-2 floors) to incentivize a mixed-use building
- Provide a preference for a higher Non-**Residential FAR** to encourage a Mixed-Use building in a flexible envelope to allow room for unique, articulated architecture

Special Mixed-Use

3.0 FAR

0.6 FAR Office / Commercial / CF /





Provide a **Special Mixed-Use** flexible-**5.0 FAR** envelope 3.9 Residential 1.1 FAR Office / Commercial / CF / Manufacturing Must have a nonresidential use to

trigger higher FAR!



What uses and businesses should be added to the area next to new apartments or within the same building as new apartments?

55 Responses









Proposed Zoning North/South Avenues

Proposed Zoning: M1(4)/R7D, C4-5D, C2-4 overlay

Context:

- Grand Avenue, Classon Avenue, Franklin Avenue, and Bedford Avenue are neighborhood connectors with more street-level activity
- Corner lots provide more lot coverage flexibility

Goals:

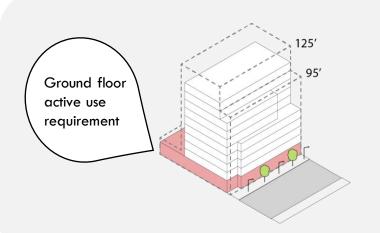
- Mixed-use developments with affordable housing and a variety of non-residential uses that support job growth
- Active ground floor uses along north/south avenues



Zoning Approach	Geography	Zoning District	Residential FAR	Non-Residential FAR	Maximum Base/Building Height	Mixed Use Approach
Mixed Use Corridor District	Grand Avenue and Classon Avenue	M1(4) / R7D	5.6	4	95'/125' (non-residential & mixed use) 95'/125'* (residential)	Ground Floor Active
Medium Density Commercial District	Bedford Avenue	C4-5D	5.6	4.2	95'/125' *	Use Requirement
Commercial Overlays	Classon Avenue and Franklin Ave.	C2-4	n/a	2	Based on residential zoning district	Allow commercial uses where they're non-conforming

Proposed Zoning North/South Avenues

Proposed Zoning: M1(4)/R7D, C4-5D



M1(4) / R7D

C4-5D

Mixed-Use

5.6 FAR

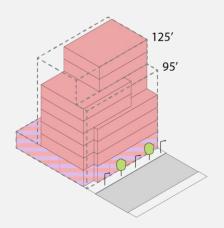
 ${\sf Commercial \ / \ Office \ / \ CF \ / \ Manufacturing \ Ground \ Floor \ \& \ Residential \ Above}$

FAR Breakdown

5.6 Residential4.0 Commercial / CF /Manufacturing

FAR Breakdown

5.6 Residential4.0 Commercial / CF



Non-Residential

4.0 FAR

Office / Commercial / CF / Manufacturing

FAR Breakdown

4.0 Residential /
Commercial / CF /
Manufacturing

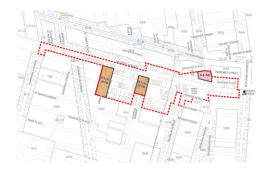
Non-Residential

4.2 FAR

Office / Commercial / CF

FAR Breakdown

4.0 Commercial / Community Facility



Zoning Strategy

Moderate Density
 Mixed Use Districts
 with slightly higher
 density along
 north/south avenues







Proposed Zoning Armory

Proposed Zoning: M1(4)

Context:

- Bedford Atlantic Armory (LPC designated landmark)
- Non-compliant issues related to parking and use

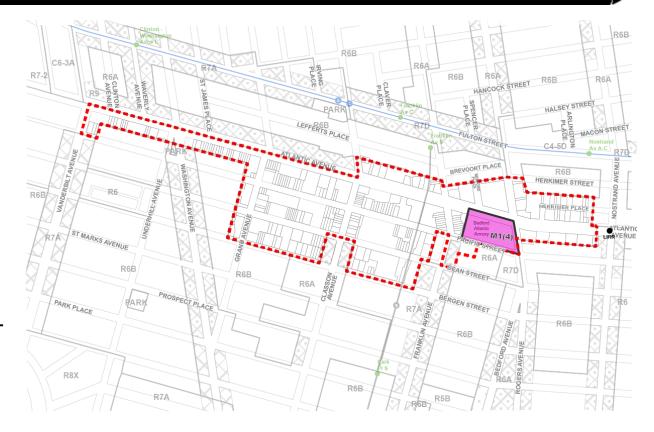
Goals:

- Short-term: bring the Armory into greater compliance with zoning and provide flexibility for potential renovations
- Medium/long-term: Allow for potential future communityorientated uses and explore affordable housing



Zoning Strategy

Rezone to M1(4) with 4
 FAR, adjust parking and loading regulations



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Zoning Approach	Geography	Zoning District	Residential FAR	Non-Residential FAR	Maximum Base/Building Height	Mixed Use Approach
Moderate Density Manufacturing District	Bedford Atlantic Armory	M1(4)	N/A	4	95'/125'	N/A







Proposed Zoning Residential Area

Proposed Zoning: R7D, R7A

Context:

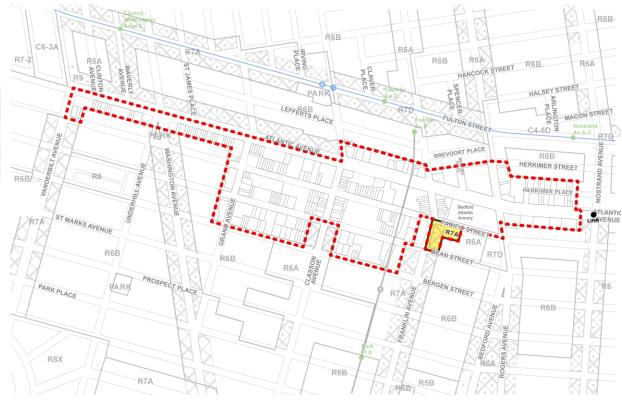
- Dean St and Bergen St: location of two sites owned by HPD with RFPs for 100% affordable housing near the Dean St Playground and Atlantic Terminal
- Pacific St: location of proposed affordable housing development at 1134 Pacific St

Goal:

 Maximize affordable housing opportunities on city-owned sites and nonprofit-owned sites to align with goals to providing affordable senior and family housing



Two blocks west



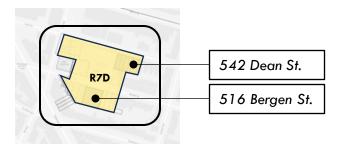
Zoning Approach Geography		Zoning District	Residential FAR	Non-Residential FAR	Maximum Base/Building Height	Mixed Use Approach
Moderate Density	Dean Street and Bergen Street	R7D	5.6	N/A	95'/125'	N/A
Residential District	Pacific St. and Franklin	R7A	5.0 *	N/A	85'/115' *	N/A

Proposed Zoning Residential Area

Proposed Zoning: R7D



- Responsive to key recommendation from the AAMUP Community Vision and Priorities
 - F. **Deeply Affordable Housing on Public Sites:** Explore every opportunity to construct 100% deeply affordable housing and supportive housing on City and state-owned sites. Sites to explore include:
 - ii. Increase the allowable density above current levels at two HPD sites at 516 Bergen Street and 542 Dean Street to enable the delivery of more deeply affordable housing units.



Location	A	516 Bergen Street			
	В	542 Dean Street			
RFP Goals	 A&B 516 Bergen Street (Site A) Create high quality affordable housing that furth goals of the Where We Live NYC Plan Provide lower income New Yorkers and families children opportunities to live in this amenity-rich neighborhood 				
		 542 Dean Street (Site B) Create high quality affordable housing for seniors Provide publicly accessible open space adjacent to Dean Playground 			

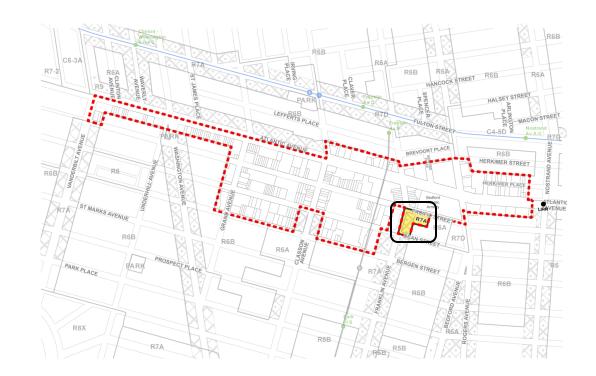
65

Proposed Zoning Residential Area

Proposed Zoning: R7A



- 1134-1142 Pacific St
- Former homeless/transitional housing site that is vacant
- Acacia Network (NYC-based nonprofit) is currently working with HPD to develop an affordable housing development between 110-125 total units







Planning for neighborhood investments

1. Engagement preparation

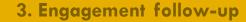
Understand current assets and community priorities through:

- Internal research
- Interagency engagement
- Conversations with the public and elected officials

2. During engagement

Capture potential investment opportunities through:

- Workshops
- Open houses
- Online/Digital engagement
- Collaboration with agency partners



Compile a list of investment opportunities and refine scopes to:

 Determine benefits and costs to prioritize projects and inform the ultimate neighborhood plan





NYC Rezoning Commitments Tracker

A list of capital and programmatic commitments associated with neighborhood-scale rezonings, and an annual progress report detailing the status of each initiative.

Organized by the following topics:

- Housing
- Open Space
- Community Resources
- Transportation and Infrastructure
- Economic and Workforce Development



https://www.nyc.gov/site/operations/performance/neighborhood-rezoning-commitments-tracker.page



100% Affordable housing opportunities



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HPD Selects M/WBE-Led
Development Team to Convert
Parking Lot into Housing for LowIncome, Homeless Seniors in
Central Brooklyn

August 8, 2023

HPD Selects M/WBE-Led Development Team to Convert Parking Lot into Housing for Low-Income, Homeless Seniors in Central Brooklyn

City-owned parking lot to become affordable housing as a part of the Atlantic Avenue Mixed-Use Plan 542 Dean St.

516 Bergen St.

Location	A	516 Bergen Street			
	В	542 Dean Street			
RFP Goals A&B		 516 Bergen Street (Site A) Create high quality affordable housing that furthers the goals of the Where We Live NYC Plan Provide lower income New Yorkers and families with children opportunities to live in this amenity-rich neighborhood 			
		 542 Dean Street (Site B) Create high quality affordable housing for seniors Provide publicly accessible open space adjacent to Dean Playground 			

Screenshot from: NYC HPD website



Continuing to create a vision for Atlantic Avenue

Public Realm Opportunities

Landscape Median

Above LIRR easement, raised landscape planters, lighting, seating, and safety refuge

Safety Improvements

Intersection paintings, crossing refuge, daylighting, seating, bulb outs, planters

Street Trees & Landscaping

Allowing wider/larger landscape tree beds along the sidewalk

Wider Sidewalks

Road diet, remove parking lane, maximize safety, outdoor amenities

Reduce Curb Cuts

Remove loading requirements and off-street parking requirements



Atlantic Avenue looking west: Preliminary vision and listed opportunities subject to ongoing coordination, analysis, and outreach with DOT, DPR, community members, and other stakeholders.

Come to our next meeting in Mid-October to learn more!

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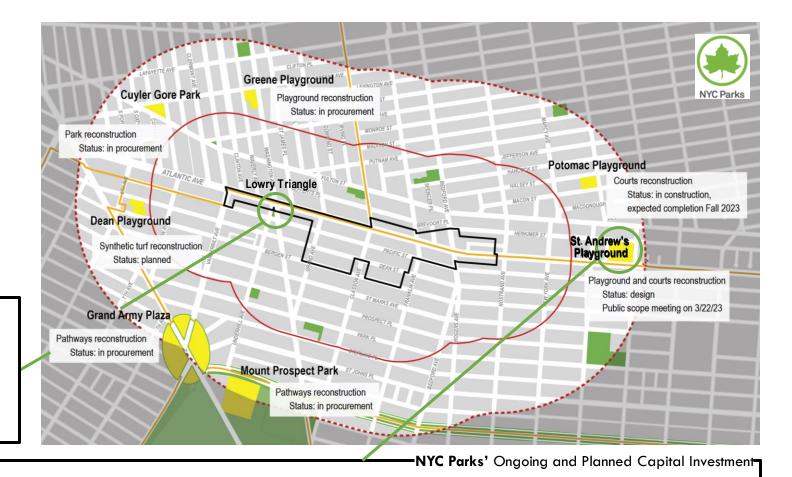
Parks and Open Space Opportunities

- Explore opportunities for **new and** existing open space
- Improve tree cover
- Build upon existing planned capital improvements:



Lowry Triangle

- Identify opportunity for improvements to park
- Consider expansion of amenities and landscaping



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- Continue engagement and collaboration with local stakeholders and community board
- Additional amenities: Spray shower, playground, sports courts, restroom, turf field and running track
- Improvements will be funded by the Community Parks Initiative (\$10.5M) and the NYC Strategy for Equity and Economic Development (SEED) Fund (\$13M)



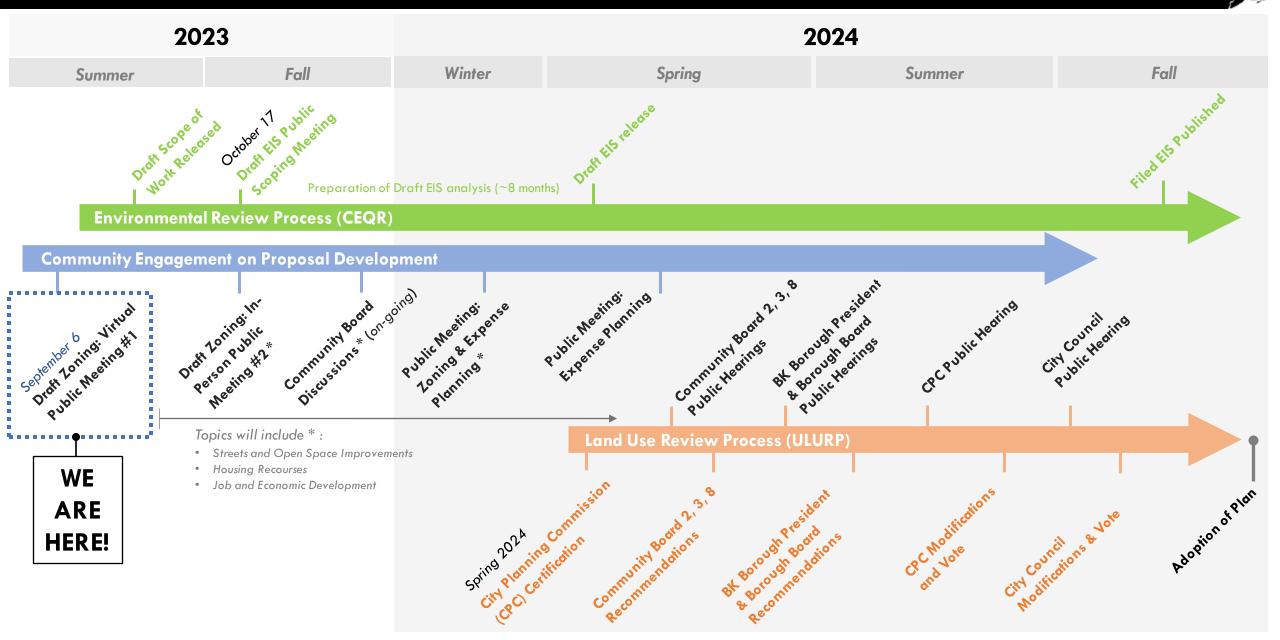


Other Neighborhood Planning Components and Next Steps

- Continue ongoing community outreach and interagency coordination on City services, projects and initiatives
- Identify and develop specific capital planning and programmatic investments
- Coordinate with HPD and local stakeholders on affordable housing preservation and tenant support needs
- Advance non-zoning economic and workforce development priorities
- Environmental review
 - Release of Draft Scope of Work (DSOW)
 - Hold Scoping Meeting (Tent. 10/17/2023)



Outreach Opportunities moving forward





What planning topics, issues and priorities should we focus on during the next phase of AAMUP?

50 Responses





Who should we contact for our next in-person event?

44 Responses

Mayor	People who might move to the neighborhood	DOT
Ethel Tyus	those on this call	Block associations, flyers to apartment blogs.
Home owners who have paid taxes for YEARS	Home owners who have paid taxes for YEARS	Home owners who have paid taxes for YEARS



Who should we contact for our next in-person event?

44 Responses

Renters

DOT

Crown Heights Tenant Union

Market rate renters

people who've been priced out of the neighborhood

LAND owners who have paid taxes for YEARS

the people who have been here for generations

IMPACCT BROOKLYN

Property Owners



Who should we contact for our next in-person event?

44 Responses

LAND OWNERS	Working parents	rent stabilized tenants churches
Crown Height Tenants Assoc.Local public schools	Post fliers in apartment buildings	Vacant Land Owners
Vacant Land Owners	Vacant Land Owners	Vacant Land Owners



Who should we contact for our next in-person event?

44 Responses

Vacant Land Owners

Young renters

just a brief reminder that renters pay property taxes, too, just indirectly

Vacant Land Owners

Transit riders who travel to/through/from the neighborhood. Outreach should be conducted at high-ridership stations for each bus route that intersects the district.

low-income tenants

Vacant Land Owners

Vacant Land Owners

Artists



Who should we contact for our next in-person event?

44 Responses

Vacant Land Owners

block associations

elderly homeowners

Tax paying LAND owners

Seems like Land Owners

renters

men in Armory Shelter

Tax paying renters



Q & A Session

Ask questions in two ways:

TYPE – Using the zoom Q & A feature

TALK – Using the zoom <u>raise hand feature</u> (three-minute time limit to ask question). You will be called on and able to unmute yourself and turn on your camera when you are called on by the moderator.



Do you have additional questions?

Please contact <u>AtlanticPlan@planning.nyc.gov</u> to contact the DCP Project Team.

For other resources and feedback, please contact Council Member Crystal Hudson's Office at <u>District35@council.nyc.gov</u> and 718-260-9191.

