

ATLANTIC AVENUE

MIXED - USE PLAN

What is the Atlantic Avenue Mixed-Use Plan (AAMUP)?

The City of Yes Atlantic Avenue Mixed-Use Plan (AAMUP) is a community-led proposal to bring housing, commercial and industrial jobs, infrastructure improvements, and other investments to Atlantic Avenue and its neighboring blocks in Crown Heights and Bedford-Stuyvesant.

This initiative builds upon nearly a decade of planning work led by Brooklyn's Community Board 8, known as the M-CROWN (Manufacturing, Commercial, Residential Opportunities for a Working Neighborhood) study.

Why Atlantic Avenue?

Atlantic Avenue is one of Brooklyn's most important east-west corridors, connecting Downtown Brooklyn to Queens and Long Island. The plan area is in a transit-rich part of Central Brooklyn, surrounded by thriving residential neighborhoods where housing demand and costs have soared in recent decades.

The current zoning rules, mostly unchanged since 1961, prevent new housing and limit job growth despite the area's proximity to mass transit, retail, schools, parks, arts and cultural institutions and more. For example:

- + Building new housing is not permitted
- + New commercial and industrial buildings are generally limited to one or two stories and must provide a substantial amount of parking, which does not meet the needs of today's businesses



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To learn more visit:
<https://www.nyc.gov/AtlanticAvenue>

Feel free to contact NYC Planning
at AtlanticPlan@planning.nyc.gov

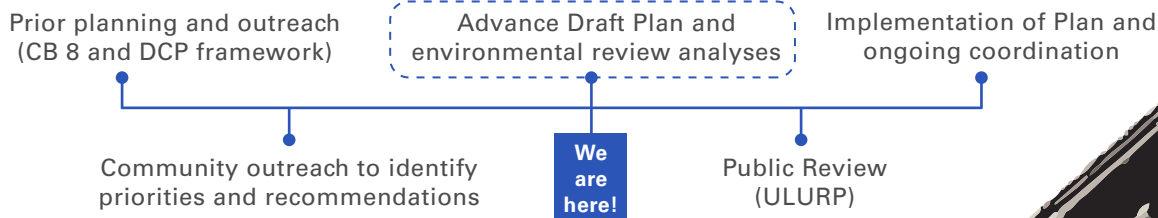
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What is the process? How do I get involved?

AAMUP is a collaborative planning process with Council Member Crystal Hudson, local Community Boards, Department of City Planning and agency partners, and local residents and businesses. Building on nearly 10 years of planning around M-CROWN, a six month public engagement period was held in the winter and spring of 2023, involving three community planning workshops, nine topic-based working groups, and nine steering committee meetings. This outreach process culminated in the release of a report in August 2023 summarizing the community's vision and priorities. The upcoming outreach on AAMUP will focus on draft zoning, environmental review, and identifying investments to support the Plan. Please visit nyc.gov/atlanticavenue and email AtlanticPlan@planning.nyc.gov to contact the project team, receive updates and shape the plan!

What are the key phases and milestones?



What are the next steps?

- + **Draft zoning proposal:** Initial zoning proposal based on recent outreach
- + **Public scoping meeting:** Public comments on topics to be studied in the environmental review
- + **Draft Environmental Impact Statement (DEIS):** Comprehensive analysis of potential environmental impacts of the proposal
- + **Capital and Programmatic Investments:** Identify public realm, infrastructure and programmatic improvements

