

Weekly Report on Self-Response (Rates Issued on April 9)

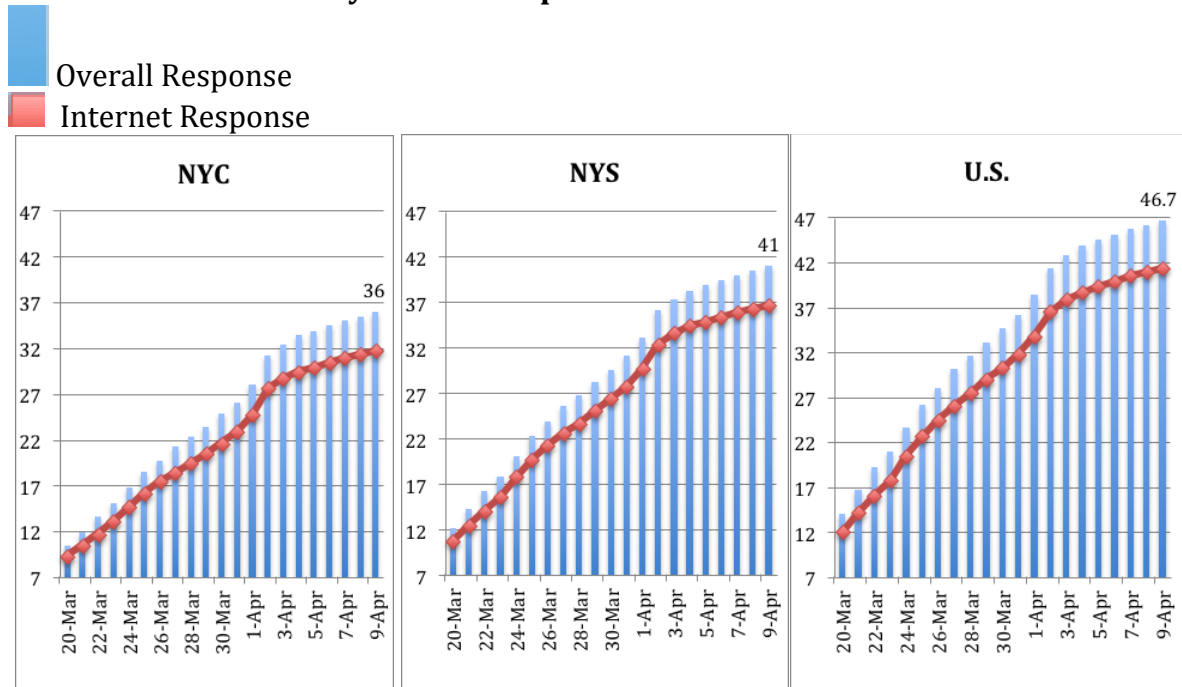
The self-response rate measures the percentage of housing units that self-responded either online, by mail, or by phone.

Why we care:

If an area has a low self-response rate, it means:

- More census enumerators will be knocking on doors to count residents in-person; and
- It is more likely people in the area may be missed or counted inaccurately.

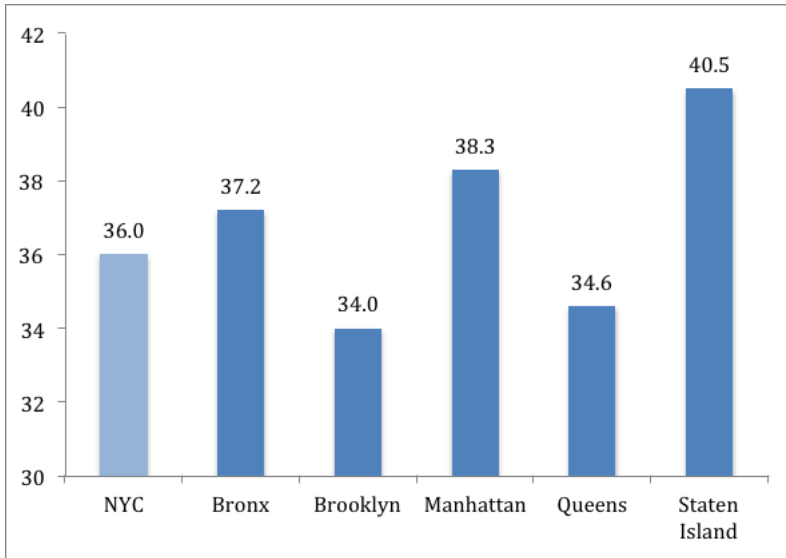
How does New York City fare in Comparison to New York State and the U.S.?



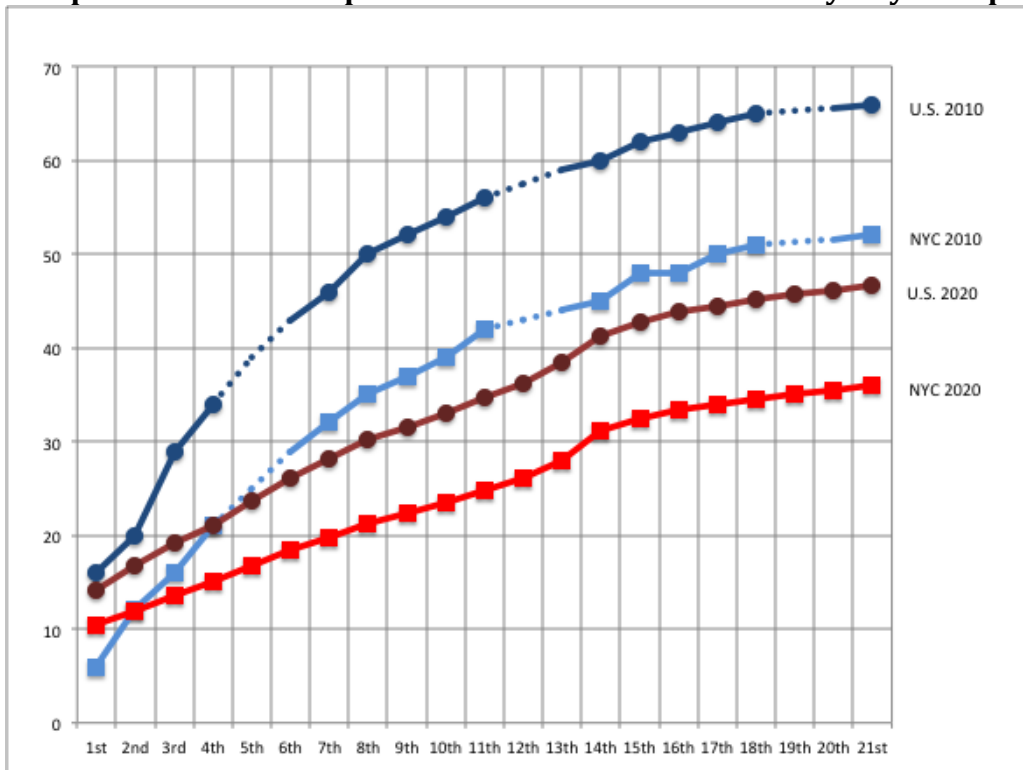
New York City's response rate stands at 36.0 percent, compared to 41.0 percent for New York State, and 46.7 percent for the U.S.

Over the past week (April 3-9), New York City was up 3.6 percentage points, similar to New York State, while the nation was up 3.9 percentage points.

Self-Response Rates by Borough as of April 9

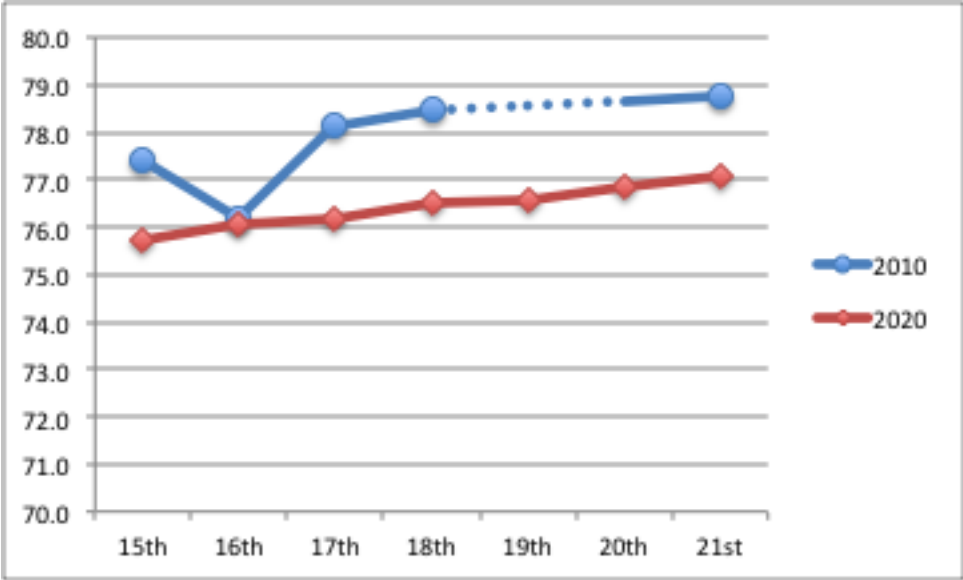


Comparison of Self-Response Rates for 2010 and 2020 by Day of Reporting¹



¹ First day of reporting was 8 days into the census self-response period, the second day was the 9th day, and so on. The 2020 response rate is calculated on the universe of all housing units in the denominator. In contrast, in 2010, a participation rate was used, which removed addresses identified as undeliverable as addressed (UAA) from the universe.

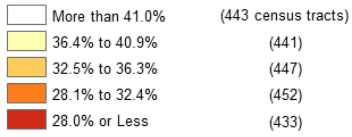
**NYC Share of U.S. Response Rate in 2020 and 2010
(from 15th day of reporting)**



New York City 2020 Self-Response Rates* as issued on April 9 by Census Tract

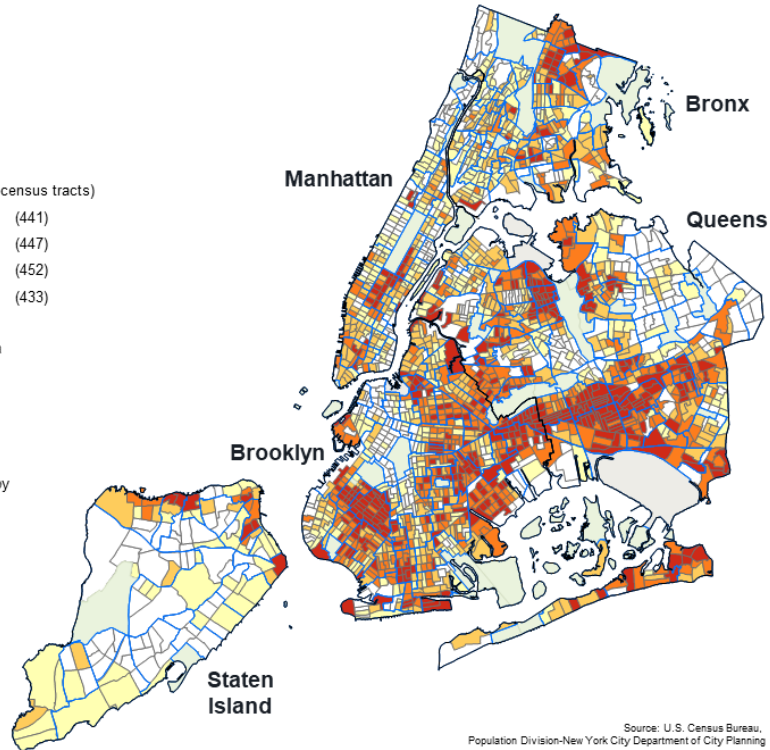
New York City: 36.0%

Self-Response Rate



Neighborhood Tabulation Area

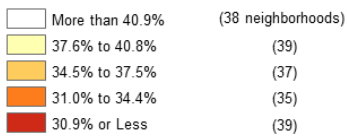
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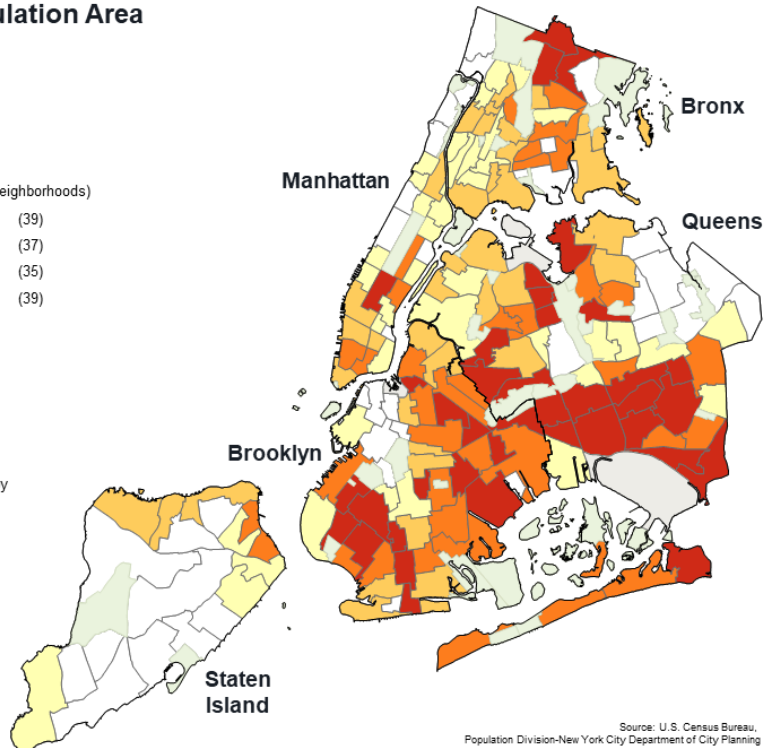
New York City 2020 Self-Response Rates* as issued on April 9 by Neighborhood Tabulation Area

New York City: 36.0%

Self-Response Rate



*Self-Response Rate measures the percentage of housing units that self-responded either online, by mail, or by phone.



As we get deeper in the period of self-response, a number of patterns resemble final mail response in the 2010 Census. A large number of black communities in the Bronx, Queens, and Brooklyn are below the city average of 36 percent, as can be seen in the two lowest response intervals in the above map. These include Stuyvesant Heights, Ocean Hill, Rugby-Remsen Village and Canarsie in Brooklyn; Jamaica, South Jamaica and Rosedale in Queens; and Williamsbridge and Eastchester in the Bronx. At the same time, there are a few communities with a majority or large plurality of black residents that are above the city average, including Cambria Heights in Queens, Harlem in Manhattan, and Flatbush in Brooklyn; Co-op City and Parkchester in the Bronx have among the highest rates in the city.

Low rates of self-response are also evident in immigrant neighborhoods in Queens, most notably in North Corona, Corona, East Elmhurst, and Flushing, along with College Point in Northern Queens, and Richmond Hill and South Ozone Park in the southern part of the borough. And, in Brooklyn, a new corridor of low response has emerged starting in Dyker Heights and Bensonhurst to Ocean Parkway South, through Homecrest and into Brighton Beach. Like in 2010, however, there are some immigrant neighborhoods that have relatively high response, most notably Washington Heights North and Washington Heights South in Upper Manhattan.

While most of Staten Island has exhibited high levels of self-response, Stapleton-Rosebank is a notable exception. Most areas of Manhattan are showing relatively high response, though the Upper East Side-Carnegie Hill, Midtown and SoHo-Tribeca are lagging. Finally, in a repeat of 2010 (at least thus far), Borough Park and Williamsburg in Brooklyn have low levels of self-response.

Neighborhood Change, April 3 – April 9

10 neighborhoods with **lowest** self-response rates as of April 9

NTA	NTA Names	% Self-Response April 3	% Self-Response April 9	Percentage Point Change
QN26	North Corona	16.7	20.0	3.3
BK88	Borough Park	20.9	23.4	2.5
QN27	East Elmhurst	21.1	24.4	3.3
QN54	Richmond Hill	22.0	25.1	3.1
BK83	Cypress Hills-City Line	22.2	25.4	3.2
BK72	Williamsburg	22.8	25.6	2.8
QN55	South Ozone Park	22.9	25.9	3.0
MN17	Midtown-Midtown South	23.9	26.1	2.2
QN01	South Jamaica	23.3	26.1	2.8
BK96	Rugby-Remsen Village	23.4	26.8	3.4

10 neighborhoods with **highest** self-response rates as of April 9

NTA	NTA Names	% Self-Response April 3	% Self-Response April 9	Percentage Point Change
MN50	Stuyvesant Town-Cooper Village	47.5	51.6	4.1
QN47	Ft. Totten-Bay Terrace- Clearview	43.9	47.9	4.0
BX13	Co-op City	42.8	47.4	4.6
SI25	Oakwood-Oakwood Beach	42.9	47.1	4.2
SI48	Arden Heights	42.6	46.8	4.3
QN42	Oakland Gardens	43.3	46.7	3.4
QN45	Douglas Manor-Douglaston- Little Neck	42.6	46.5	3.9
BK93	Starrett City	41.3	46.4	5.1
BK40	Windsor Terrace	42.5	46.3	3.8
BK64	Prospect Heights	41.7	45.7	4.0