#### To Date (April 3)

### **Weekly Report on Self-Response Rates**

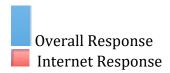
The self-response rate measures the percentage of housing units that self-responded either online, by mail, or by phone.

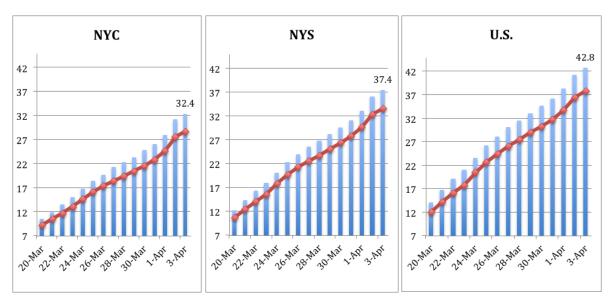
#### Why we care?

If an area has a low self-response rate, it means:

- More census enumerators will be knocking on doors to count residents inperson; and
- It is more likely people in the area may be missed or counted inaccurately.

### How does New York City fare in Comparison to New York State and the U.S.?

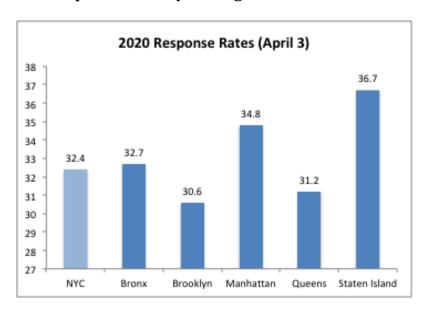




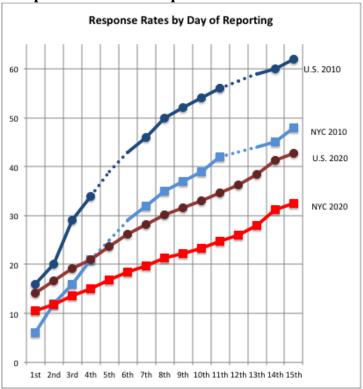
On April 3, New York City's response rate stood at 32.4 percent, compared to 37.4 percent for New York State, and 42.8 percent for the U.S.

Over the past week, New York City was up 11.1 percentage points, compared to 11.8 percentage points for New York State and 12.6 percentage points for the U.S.

#### **Self-Response Rates by Borough**

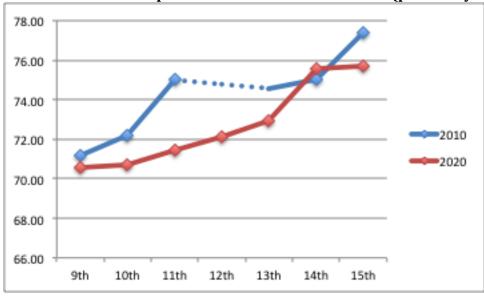


Comparison of Self-Response Rates for 2010 and 2020 by Day of Reporting<sup>1</sup>



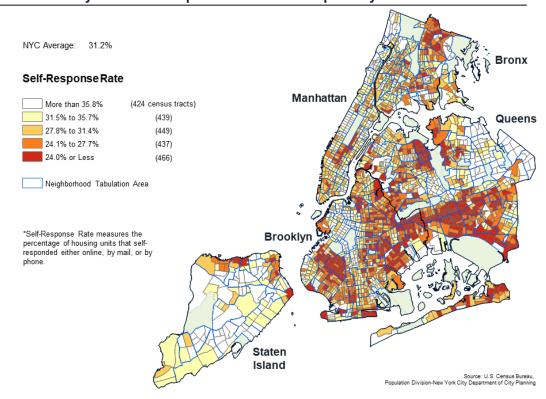
 $<sup>^1</sup>$  First day of reporting was 8 days into the census self-response period, the second day was the  $9^{th}$  day, and so on. The 2020 response rate is calculated on the universe of all housing units in the denominator. In contrast, in 2010, a participation rate was used, which removed addresses identified as undeliverable as addressed (UAA) from the universe.

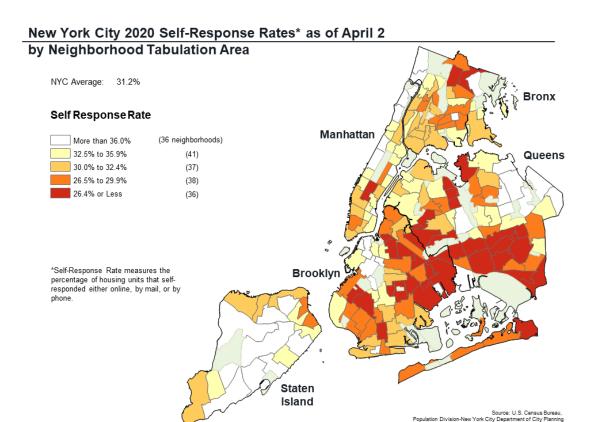
### NYC Share of U.S. Response Rate in in 2020 and 2010 (past 7 days of reporting)



### At the Census Tract level (April2) Maps

New York City 2020 Self-Response Rates\* as of April 2 by Census Tract





As we get deeper in the period of self-response, patterns are now emerging that resemble final mail response in the 2010 Census. A large number of black communities in the Bronx, Queens, and Brooklyn are below the city average of 31 percent, as can be seen in the two lowest response intervals in the above map. These include Bedford-Stuyvesant, Ocean Hill-Brownsville, and Canarsie in Brooklyn; South Jamaica and Rosedale in Queens; and Williamsbridge and Eastchester in the Bronx. At the same time, there are a few communities with a majority or large plurality of black residents that are above the city average, including Cambria Heights in Queens, Harlem in Manhattan, and Flatbush in Brooklyn; Co-op City and Parkchester in the Bronx have among the highest rates in the city.

Low rates of self-response are also evident in immigrant neighborhoods in Queens, most notably in North Corona, Corona, East Elmhurst, and Flushing, along with College Point in Northern Queens, and Richmond Hill and South Ozone Park in the southern part of the borough. However, Washington Heights and Jackson Heights have above average self-response. And, while most of Staten Island has exhibited high levels of self-response, Stapleton-Rosebank is a notable exception. Most areas of Manhattan are showing relatively high response, though the Upper East Side-Carnegie Hill, Midtown and SoHo-Tribeca are lagging. Finally, in a repeat of 2010 (at least thus far), Borough Park and Williamsburg in Brooklyn have low levels of self-response.

# Neighborhood Change, March 26 - April 2

# **NTA-Level Analysis**

10 neighborhoods with **lowest** response rates (as of April 2)

NTA	NTA Names	% Response March 26	% Response April 2	Change
QN26	North Corona	8.2	15.9	7.7
QN27	East Elmhurst	10.7	20.0	9.3
BK88	Borough Park	13.8	20.4	6.6
BK83	Cypress Hills-City Line	11.6	21.1	9.5
QN54	Richmond Hill	12.4	21.2	8.8
BK72	Williamsburg	14.8	22.0	7.1
QN03	Springfield Gardens South-Brookville	12.6	22.1	9.6
QN55	South Ozone Park	12.4	22.2	9.7
BK96	Rugby-Remsen Village	12.0	22.3	10.3
QN01	South Jamaica	12.5	22.6	10.1

## 10 neighborhoods with **highest** response rates (as of April 2)

NTA	NTA Names	% Response	% Response	Change
		March 26	April 2	
MN50	Stuyvesant Town-Cooper Village	30.7	45.9	15.2
QN47	Ft. Totten-Bay Terrace-Clearview	29.6	42.8	13.3
QN42	Oakland Gardens	27.7	42.0	14.3
BX13	Co-op City	26.6	41.6	15.1
SI25	Oakwood-Oakwood Beach	27.5	41.4	13.9
QN45	Douglas Manor-Douglaston-Little Neck	25.5	41.1	15.6
BK40	Windsor Terrace	24.7	41.1	16.4
SI48	Arden Heights	26.7	41.0	14.3
QN44	Glen Oaks-Floral Park-New Hyde Park	28.3	40.5	12.2
BK93	Starrett City	25.4	40.3	14.9