

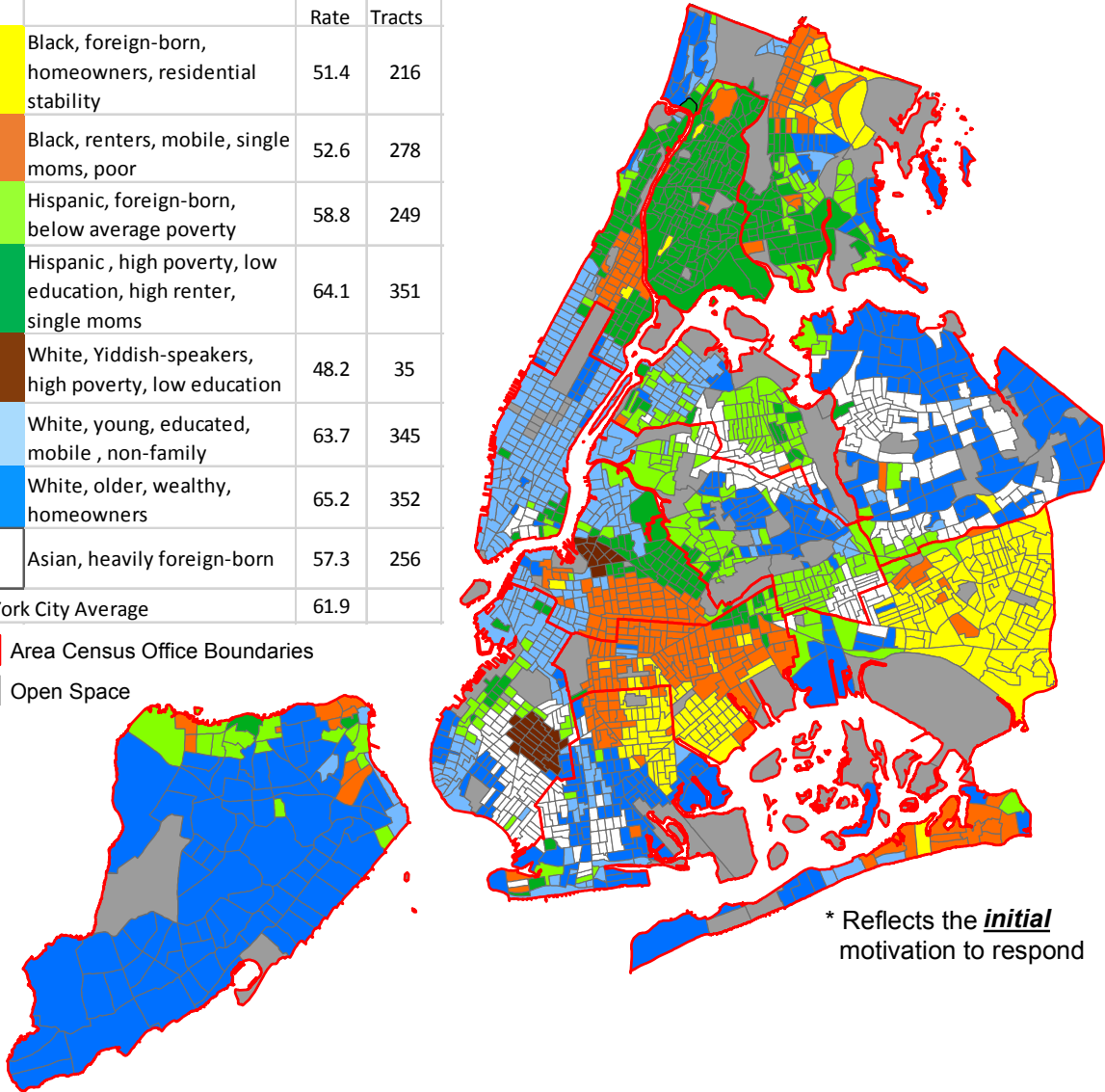


New York City Mail Return Rates* from the 2010 Census Viewed through Sociodemographic Neighborhood Clusters

Cluster	Description	Mail Return Rate	# of Census Tracts
1	Black, foreign-born, homeowners, residential stability	51.4	216
2	Black, renters, mobile, single moms, poor	52.6	278
3	Hispanic, foreign-born, below average poverty	58.8	249
4	Hispanic, high poverty, low education, high renter, single moms	64.1	351
5	White, Yiddish-speakers, high poverty, low education	48.2	35
6	White, young, educated, mobile, non-family	63.7	345
7	White, older, wealthy, homeowners	65.2	352
8	Asian, heavily foreign-born	57.3	256
New York City Average		61.9	

 Area Census Office Boundaries
 Open Space



* Reflects the *initial* motivation to respond

Characteristics of each neighborhood cluster (%)														
	Share of NYC Population	Black	Asian	Hispanic	Foreign-born	Aged 20-35	Renter	Poverty	No High School	Single mom	Moved into unit <10 years ago	Non-family	Yiddish-speakers	
1	7.0	79.9	2.8	9.4	43.3	20.4	35.7	9.5	15.1	39.6	49.7	23.0	0.1	
2	14.2	67.7	2.5	19.9	31.3	23.8	79.8	26.5	23.0	58.5	60.9	34.2	0.2	
3	11.6	8.5	14.7	46.9	45.2	25.7	66.9	16.7	25.3	26.7	62.5	29.3	0.3	
4	20.2	23.5	4.0	63.3	34.7	25.2	89.7	34.2	37.9	56.9	61.1	30.7	0.0	
5	1.8	1.5	4.3	9.6	21.4	21.8	74.1	40.8	28.5	9.4	56.8	20.3	47.2	
6	18.7	5.9	11.0	13.7	27.6	33.4	70.7	12.0	9.3	19.7	65.1	52.8	0.6	
7	14.6	3.9	13.1	11.8	28.0	18.2	30.2	7.7	11.5	13.8	48.1	28.7	0.7	
8	11.8	4.9	43.2	18.2	58.0	23.0	59.2	15.2	25.9	17.5	59.0	25.7	0.4	