



Challenge Rules & Guidelines

Thank you for joining WorkWell NYC in the **STEPTember Challenge**! The following rules and guidelines will help to ensure the challenge is fun and fair.

If you have any questions about the **STEPTember Challenge** rules and guidelines please email the WorkWell NYC Team at workwell@olr.nyc.gov.

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General:

- a. Eligibility:** The STEPtember Challenge is exclusively for City of New York Employees. A list of participating agencies can be found [here](#). If you do not see your agency listed or you do not know which team to join, email workwell@olr.nyc.gov.
- b. Registration:** City employees can enroll in the STEPtember Challenge until September 13th or when all slots have been filled.
- c. How to Participate:** There are 2 ways to participate in the challenge:
 - **On a team:** Represent your agency on a team with 15-20 of your co-workers
 - **Individually:** Challenge yourself to hit 8,000 steps every day of the challenge

All participants will be automatically enrolled in the individual challenge and can opt into the team challenge if desired. See [registration instructions](#) for information on how to join your agency's team

Teams:

- a. Agency Teams:** Teams have been allocated based on agency size and participation in previous WorkWell NYC walking challenges. View a list of participating agencies and teams [here](#).
- b. Team Size:** All teams are required to have **15-20** members to be eligible to participate in STEPtember.
Note: Participants on teams with less than 15 members will be moved to another team within their agency **before** the challenge begins.
- c. Team Members:** Employees are able to join any team from their agency. If all of your agency's teams have been filled and you are unable to join a team, email workwell@olr.nyc.gov.
- d. Joining a Team:** Teams are open to agency employees on a first-come, first-serve basis and are not specific to any location and/or division.
- e. Participating on a Team with Co-Workers:** To join the same team as your co-workers, let them know the name of the team you plan to join and try to join at the same time. If you would like to change your team's name, you can email workwell@olr.nyc.gov with the old *and* new team names once everyone on the team has approved the new name.

- f. Switching Teams:** Participants are allowed to switch teams (within their agency) as often as desired before the challenge begins. Once STEPtember begins on September 14th, participants will no longer be able to change teams.
- g. Inactive Team Members:** An “inactive member” is defined as *a participant who has not synced their steps in 5 days or more*. To keep the competition fair for all team members, inactive members will be removed **twice** during the challenge:
- **At the end of week 1:** Those who have not synced in at least **5 days** will be removed from the challenged and will be unable to rejoin.
 - **At the end of the challenge:** Those who have not have synced steps for at least **80%** of the challenge will be removed and will not be counted towards their teams' final step average.
- h. Team Step Count:** The team with the highest average step count will win the challenge. Team average step counts are calculated using the following formula:

$$\frac{\text{total \# of steps taken by all team members}}{\text{total number of team members}}$$

Each week, individuals will be able to earn bonus steps for their team by visiting points of interest throughout the five boroughs and submitting photos. Participants will receive a list of locations and a submission form each week. These bonus steps will be added to each team’s final step count at the end of the challenge and will not be reflected on the team leaderboard in real-time.

Step Tracking:

- a. Step Tracking Device:** The STEPtember Challenge is powered by MoveSpring – a digital platform that tracks steps across users. To participate in the challenge, users must connect a **step tracking device** to their MoveSpring account, such as a smart phone or wearable device (Fitbit, Apple Watch, Garmin, etc). Manual entry of steps will not be permitted.
- b. Syncing:** The MoveSpring app does not sync your steps unless the app is open on your phone! This is to prevent your battery from being drained. While the app is able to pull up to 5 days’ worth of steps at once, participants are encouraged to open the app at least once daily to ensure all your steps are shown in real-time.

- **Team Challenge:** Syncing is important to ensuring a team's steps are shown in real-time. Please sync your steps daily as a courtesy to your team members.
- **Syncing Issues:** If you have trouble syncing your steps, please use MoveSpring's [how-to guides](#) to troubleshoot or contact the MoveSpring Support Team directly (See "**Support**" section below). Please refrain from posting about technical issues in the STEPtember group chat on MoveSpring.
- c. Other Forms of Physical Activity:** STEPtember is a step challenge. Unfortunately, other forms of physical activity such as biking will not be counted towards the challenge.
- d. Physical Limitations:** If you have any physical limitations and would like to participate in STEPtember, please email workwell@olr.nyc.gov to learn how to sign up.
- e. Step Cap:** To ensure healthy participation in the STEPtember Challenge, the number of steps that count towards the standings will be capped at **35,000 steps/day**. If your daily step total exceeds this amount on any day, it will be adjusted to 35,000.

How to Win:

- a. Team Challenge:** The team with the highest average daily step count will be crowned the STEPtember winners!
- b. Individual Challenge:** There are several ways to be rewarded in the individual challenge.
 - **Stick To It Award:** All participants who hit 8,000 steps at least **80%** of the challenge days (24 or more out of 30 days) will be awarded the Stick To To It Award.
 - **Commissioner's Club Award:** To recognize steppers that go the extra mile, all participants who hit 10,000 steps at least **90%** of the challenge (27 or more out of 30 days) will also be rewarded the Commissioner's Club Award.
 - **Step Scavenger Award:** Check in at points of interest as we journey across NYC together and share photos of your adventures. Check off 5 sites per borough to earn up to 500 bonus steps on your final individual step count!
- c. Awards Ceremony:** A virtual awards ceremony will be held to celebrate all the STEPtember winners.

Chat Rooms:

- a. Chat Rooms:** All STEPtember participants will have access to 3 chat rooms within the MoveSpring app:
- **Group Chat:** Messages in the chat labeled "STEPtember 2020 Challenge" will be sent to all participants in the challenge.
 - **Team Chat:** Messages in the chat labeled with your team's name will be sent to your team members only.
 - **Individual Chat:** One-on-one messages can be sent to anyone you have "friended" on MoveSpring.
- b. Etiquette:** The MoveSpring chat rooms are a place to communicate with other participants and offer inspiration and encouragement. Please be mindful of the content you are posting. The group chat room will be monitored by WorkWell NYC. Inappropriate content will be removed and participants who misuse the chat room run the risk of being removed from the challenge. Please email workwell@olr.nyc.gov if you have any concerns relating to a chat room.
- c. Push Notifications:** Participants are encouraged to turn on their push notifications to receive alerts when challenge updates are posted and/or when a message is received. View these [instructions](#) on how to adjust your notifications at any time.
- d. Photo Release:** WorkWell NYC reserves the right to use any messages and/or images shared in the group chat during the STEPtember Challenge.
- e. Hours of Operations:** A WorkWell NYC representative will be available to answer questions in the group chat room Monday through Friday, 9am-5pm.

Support:

WorkWell NYC and the MoveSpring Support Team are here to help you during the challenge.

- a. Technical Support:** If you have reviewed the FAQs on the [STEPtember webpage](#) and you are still having technical issues, the MoveSpring Support Team can help troubleshoot.

There are 3 ways to contact MoveSpring Support:

- **In the app:** Click on "profile" in the bottom right-hand corner of the screen, then scroll down to the bottom and select the green "Message Support" button. An in-app chat box will then appear for you to message support.
- **Online:** Sign in to your MoveSpring account via the web and click on the chat icon in the lower right-hand corner.
- **By email:** Send an email to MoveSpring Support [here](#) and/or email help@movespring.com

b. General Support: For general questions about the challenge, reach out to WorkWell NYC at workwell@olr.nyc.gov.