

Enrolling the Remaining Uninsured: OCHIA 2015-2016 Outreach Priorities

OCHIA Partners' Meeting

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Human Resources Administration

Office of Citywide Health Insurance Access

Outline

- Impact of the ACA so far
- The remaining uninsured
 - Young Men
 - Queens
- Additional outreach priorities
 - Immigrants
 - 65+, differently abled, visually impaired

More NYC residents have insurance thanks to the ACA

Uninsured Rates in NYC by Age: 2013 and 2014



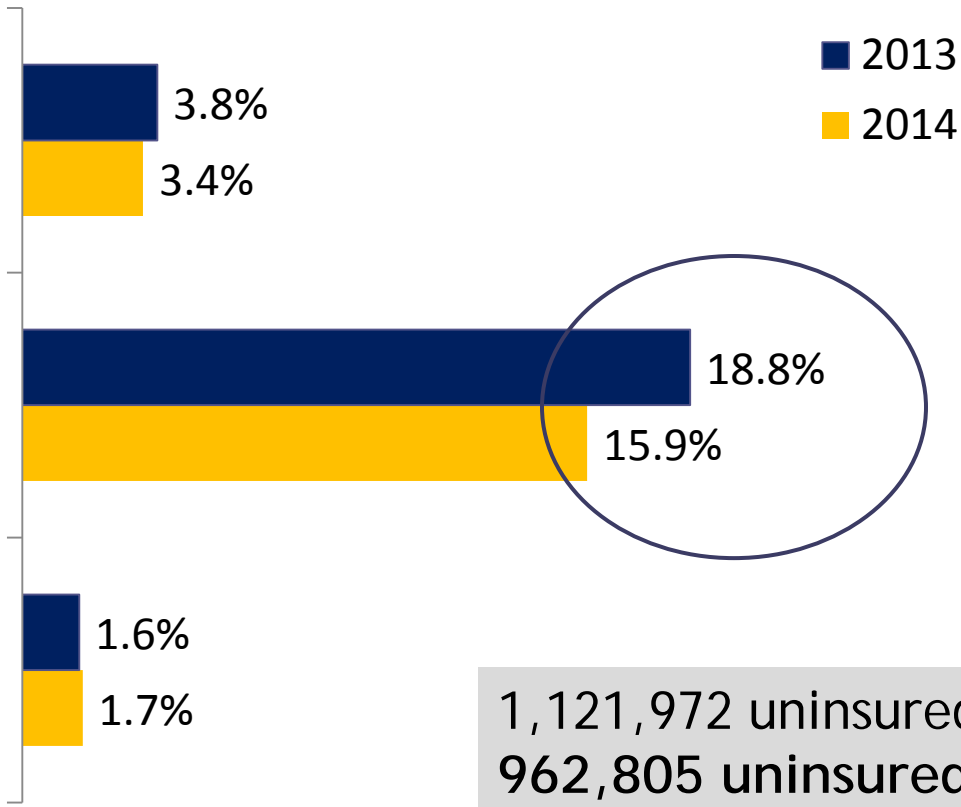
Kids under 19



18-64



65+

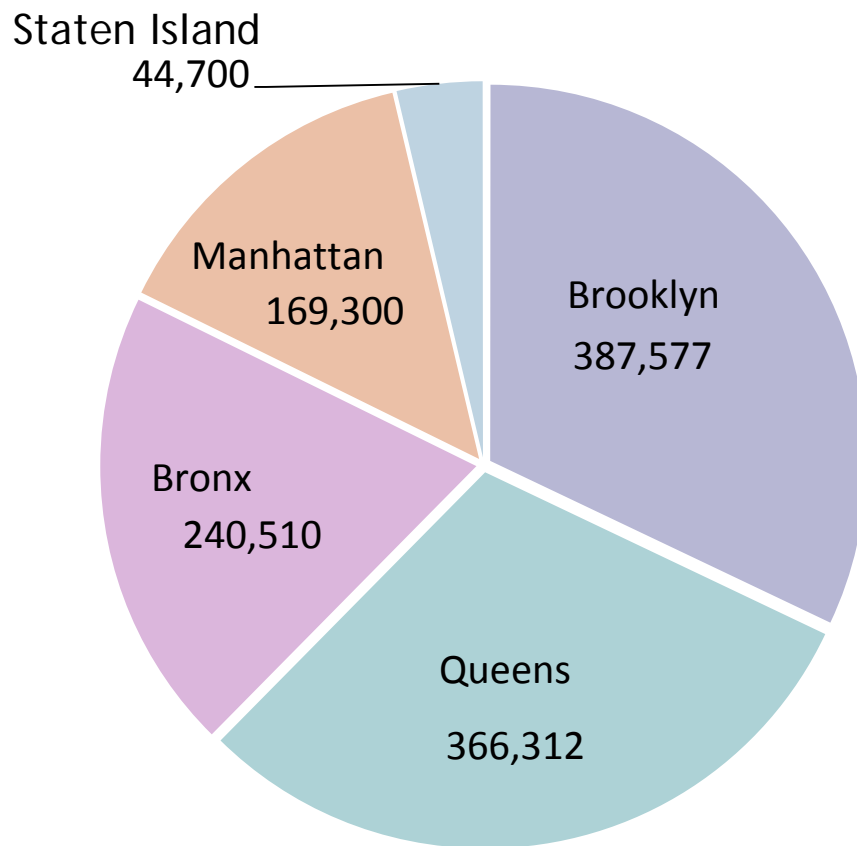


1,121,972 uninsured 2013
962,805 uninsured 2014

Source: 2013 and 2014 American Community Survey, U.S. Census Bureau; American FactFinder Table S2701

More than 1.2 million NYC residents enrolled in NYSOH

NYC Enrollment in NYSOH by Borough as of February 28, 2015



~1 million uninsured at application!



Who's Left? Enrolling the Hard to Reach

Population: Young Men
Geographic: Queens



1/3 of the uninsured population in NYC are younger adults aged **25-34**

Young **men** are especially at risk of being **uninsured**

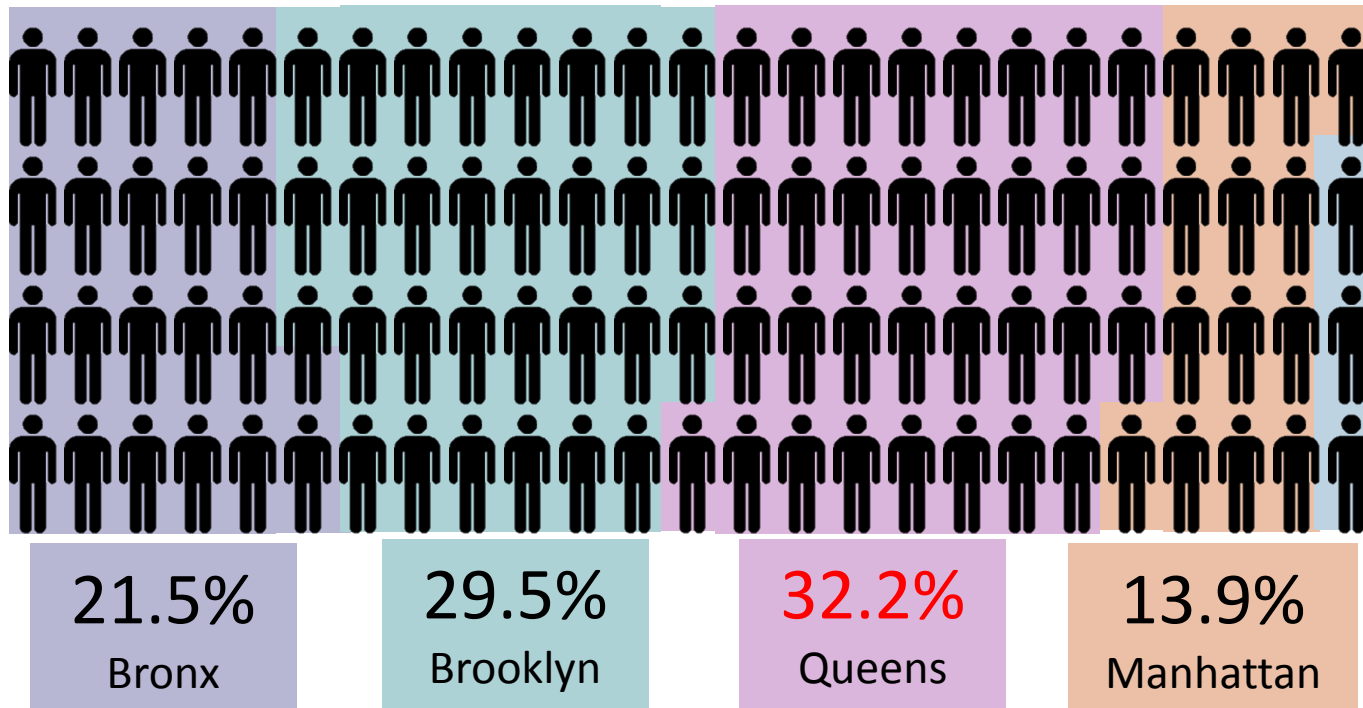


Nearly **1 in 4** young men 25-34 are **uninsured** in NYC
 (compared with 1 in 5 young women)

In the Bronx, more than **1 in 3** young men are **uninsured**.



Snapshot: Uninsured Young Men 25-34

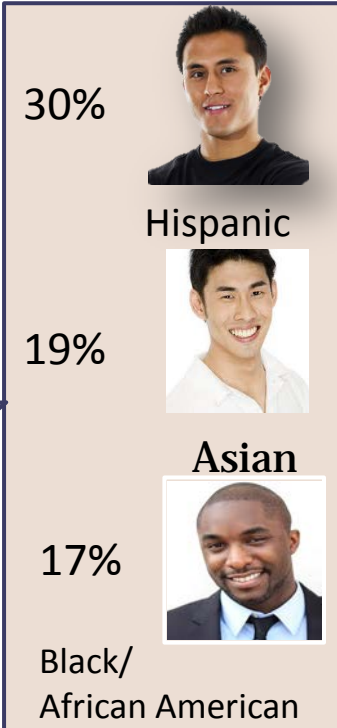


163,524
Uninsured young men 25-34

2.9%
Staten Island

- 91% below 400% FPL (2/3 under 200%)
- Most are employed (67.2%) and have a high school degree or less (62.6%)

2/3 are men of color



Source: 2014 American Community Survey, U.S. Census Bureau; American FactFinder Tables (borough, race data) 2013 American Community Survey, U.S. Census Bureau; HIU and PUMA data sets (income, employment, education)



1/3 of NYC's uninsured live in **Queens**

Source: 2014 American Community Survey, U.S. Census Bureau; American FactFinder

Queens enrollment hasn't kept pace with the need

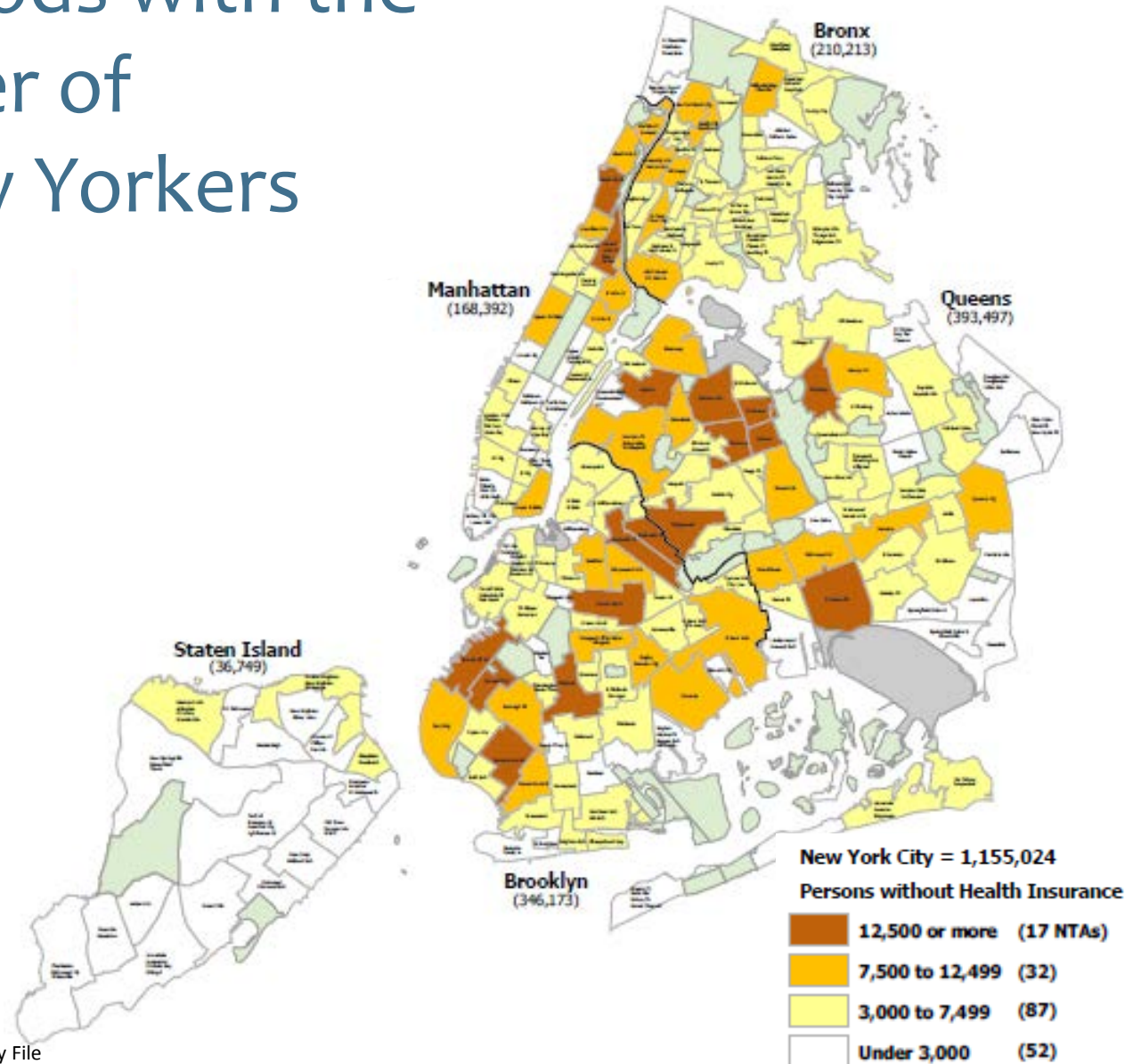
Borough	# Enrolled	% Citywide Enrollment*	% City Uninsured**	% City Population (under 65)**
Bronx	240,510	20%	20%	17%
Brooklyn	387,577	32%	30%	31%
Manhattan	169,300	14%	13%	19%
Queens	366,312	30%	34%	27%
Staten Island	44,700	4%	3%	6%
Total NYC	1,208,399	100%	100%	100%

*Source: 2015 Open Enrollment Report: <http://info.nystateofhealth.ny.gov/2015OpenEnrollmentReport>

**Source: 2014 American Community Survey-Public Use Microdata, HRA Office of Evaluation and Research

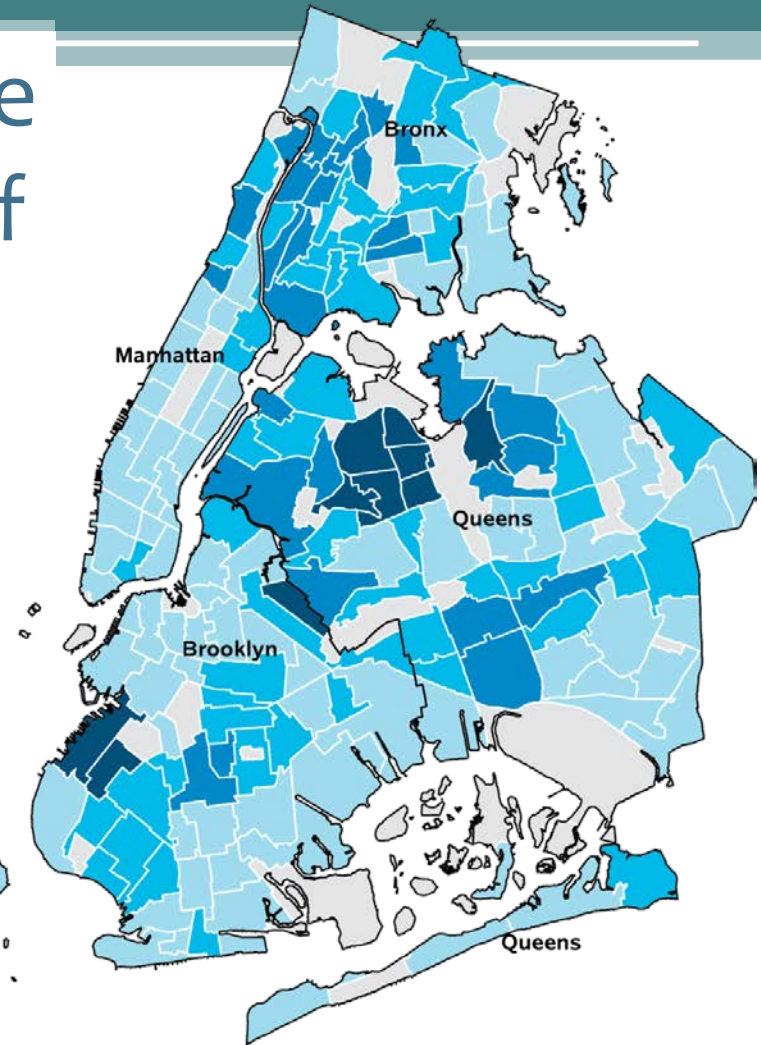
15 neighborhoods with the highest number of uninsured New Yorkers

- Washington Heights
- Central Harlem
- Astoria
- **Flushing**
- **Corona**
- **North Corona**
- **Elmhurst**
- **Jackson Heights**
- Ridgewood
- South Ozone Park
- Bushwick (N&S)
- Crown Heights
- Flatbush
- Sunset Park (E&W)
- Bensonhurst

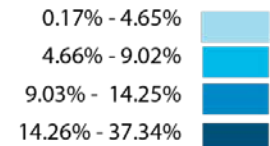


9 neighborhoods with the highest concentrations of uninsured noncitizens

- Flushing
- Corona
- North Corona
- Elmhurst
- East Elmhurst
- Maspeth
- Jackson Heights
- Bushwick N.
- Sunset Park (E&W)



Ratio of Uninsured Noncitizen Population to Total Population by Neighborhood Tabulation Areas



Snapshot: Uninsured Queens

1 in **5** in Queens
ages 18-64 uninsured



1 in **2**

earn under 200% FPL

304,847
Uninsured adults 18-64 in Queens

73% immigrants



Nearly **40%** are Hispanic



Most are **employed** (67.1%);
many in **service** occupations
(36%)



Most have a high school
degree or less (62.5%)

Outreach Focus: Queens

- Neighborhoods
 - CB 3: Jackson Heights, East Elmhurst, North Corona
 - CB 4: Corona, Corona Heights, and Elmhurst
 - CB 7: Flushing
- Queens Borough President's Office
- CUNY Colleges
 - La Guardia Community College
 - Queensborough Community College
 - York College

Outreach Focus: Young Adult Men

- Criminal justice involved young men
 - More than 6,500 men 25-34 admitted to NYC jails in first six months of 2015
 - 55% without active Medicaid coverage
- Small business/low-wage businesses
 - Restaurants/food services, construction, non-grocery retail
- CUNY Black Male Initiative, adult education

Social media

Essential Plan

Presentations &
Trainings

Targeted materials

Other priorities: Immigrants

- Mayor's Task Force on Immigrant Health Care Access
 - Report available:
<http://www1.nyc.gov/nyc-resources/task-force-on-immigrant-health.page>
- NYC Direct Access health services
 - Pilot aims to reach 1,000 NYC immigrants who are ineligible for insurance

Improving Immigrant Access to Health Care in New York City

A Report from the Mayor's Task Force on Immigrant Health Care Access
Lilliam Barrios-Paoli, Chair



Other Priorities: 65+, differently abled, visually impaired

Facilitated Enrollment Program for the Aged, Blind and Disabled

- Helping people enroll in Medicaid and Medicare Savings Programs through HRA
- 12 Department for the Aging Sites in Bronx, Brooklyn, Manhattan, Queens
- Coordinator: Lisbeth Pereyra
Tel: 929-221-6789
Email: pereyra-guzmanl@hra.nyc.gov
- Launch date: November 30, 2015

