

The Mayor's Office to End Domestic and Gender-Based Violence (ENDGBV) develops policies and programs, provides training and prevention education, conducts research and evaluations, performs community outreach, and operates the Family Justice Centers (FJCs). The FJCs are co-located multidisciplinary service centers providing vital social services, civil legal, and criminal justice assistance for survivors of domestic and gender-based violence and their children – all under one roof.

This is the second report to be provided in compliance with Local Law 39 of 2019, covering fiscal year 2022 – July 1, 2021 to June 30, 2022. This report provides an overview of ENDGBV activities with cosmetologists.

Outreach to Cosmetologists

Fiscal Year 2022 Cosmetologists Outreach: Number of Salons Reached



| <i>Borough</i> | <i>Number of Salons</i> |
|----------------|-------------------------|
| Bronx | 37 |
| Brooklyn | 44 |
| Manhattan | 42 |
| Queens | 15 |
| Staten Island | 23 |
| Total | 161 |

- During salon outreach, each salon is provided with a printed Domestic Violence Toolkit, posters and palm cards.

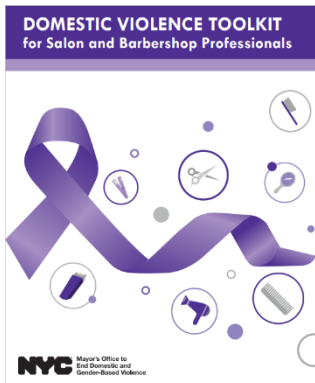
Cosmetologist Training

ENDGBV conducted **2** virtual Intimate Partner 101 trainings for Cosmetologists, one in English and one in Spanish. Through these trainings, ENDGBV provided information on the signs of intimate partner violence, survivor engagement techniques and resources available for those survivors.



During outreach to beauty schools some of them reported receiving domestic and gender-based violence training from consultants provided by their corporate offices. In addition, salons have informed us that other domestic and gender-based violence community-based organizations and advocates are working with business associations and chambers of commerce to organize workshops in English and Spanish.

Online Domestic Violence Toolkit for Cosmetologist



ENDGBV has created a [Domestic Violence Toolkit](#) for cosmetologists that is available on the ENDGBV website. The toolkit provides information on how cosmetologists can recognize signs of an abusive relationship and help by safely referring clients to information and resources. From July 1, 2021 through June 30, 2022:

- The toolkit has been downloaded **13** times from the ENDGBV website.
- A printed Domestic Violence Toolkit was provided to each of the **161** salons contacted during outreach.