

The Mayor's Office to End Domestic and Gender-Based Violence (ENDGBV) develops policies and programs, provides training and prevention education, conducts research and evaluations, performs community outreach, and operates the Family Justice Centers (FJCs). The FJCs are co-located multidisciplinary service centers providing vital social services, civil legal, and criminal justice assistance for survivors of domestic and gender-based violence and their children – all under one roof.

This is the second report to be provided in compliance with Local Law 39 of 2019, covering fiscal year 2021 – July 1, 2020 to June 30, 2021. This report provides an overview of ENDGBV activities to cosmetologists.

Outreach to Cosmetologist

Fiscal Year 2021 Cosmetologists Outreach: Number of Salons Reached



<i>Borough</i>	<i>Number of Salons</i>
Bronx	30
Brooklyn	25
Manhattan	98
Queens	1
Staten Island	4
Total	158

- In October 2020, ENDGBV, in partnership with the New York City Department of Consumer and Worker Protection (DCWP), held a virtual townhall for cosmetologists and the public to provide information and training on how to identify intimate partner violence (IPV).



- The townhall included:
 - A testimonial from an intimate partner violence survivor;
 - Training on how cosmetologists can support survivors of IPV by creating a culture of safety and support;

- Developing a plan on how to support individuals experiencing IPV; and
- Knowing and posting about available resources.
- In April 2021, ENDGBV, in partnership with DCWP, held a virtual Barbershop Talk program to discuss domestic violence.

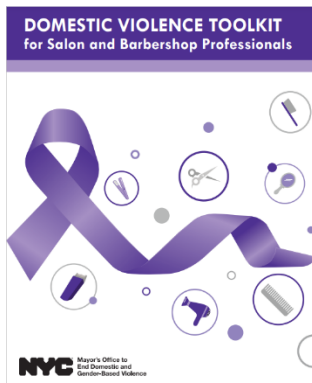
Cosmetologist Training

ENDGBV conducted 4 virtual Intimate Partner 101 trainings for Cosmetologists. Through these trainings, ENDGBV provided information on the signs of intimate partner violence, survivor engagement techniques and resources available for those survivors:



- Provided 1 Spanish language training.
- Provided 2 English language trainings in collaboration with DCWP.
- Provided 1 English language training in collaboration with Grand Central.

Online Domestic Violence Toolkit for Cosmetologist



ENDGBV has created a [Domestic Violence Toolkit](#) for cosmetologists that is available on the ENDGBV website. The toolkit provides information on how cosmetologists can notice signs of an abusive relationship and help by safely referring clients to information and resources. From July 1, 2020 through June 30, 2021:

- The toolkit has been downloaded **33** times from the ENDGBV website.