



NYC
Recycles



Recycling at NYCHA

NYCHA-wide Residential Recycling Program

May 2015





Recycling at NYCHA

Agenda

Introductions (5 Min)

RED

Roll-out Model and Process (5 min)

RED

Recycling 101 (15 min)

Why, What, and How to Recycle (GrowNYC)

Best Practices Waste Disposal (5 min)

Property Management

If You Want to Stay Involved (5 min)

RED



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NYCHA Background- NYC Recycling Law

- Recycling containers
- Recycling decals
- Educational signs
- Recyclable material “storage area”

*According to the New York City Recycling Law - A Summary of Sanitation Rules and
* Regulations, pp.28-32, DSNY, 2009*



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Centralized Recycling Station

- Stations typically located 1 for every ~3 buildings
- Residents and staff user-friendly bin design





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Decentralized Model



Senior Buildings & Stand Alones





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Implementation Approach

- Adopt WMWG recommendations
- Start rolling out Spring 2015
 - Cluster by region
 - Rotate by Borough
- Complete initial roll-out by end of 2016



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Roll-out : Site Assessment





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Roll-out : Notice Sent to You



NYCHA Recycles!

Dear Resident,

You may have heard of Mayor de Blasio's plan to protect New York's environment. One way to do that is to recycle. Recycling cuts down on the amount of natural resources we use and helps to improve air quality.

NYCHA is launching a recycling program that will start in your development within the next month. By recycling, you help keep your community clean and healthy. And it's easy to do!

Step 1: Look for the new recycling stations at your development. You'll also see information about where to recycle posted in your building or above all of the garbage chutes in your development.

Step 2: Attend the informational meeting in your development presented by NYCHA, the New York City Department of Sanitation, and the nonprofit GrowNYC. You will learn what, where, and how to recycle. You'll also get free recycling sort and store bags, have a chance to ask questions, and share information with your neighbors. Refreshments will be served. **Watch for flyers in your development that will announce the date, time, and location of the meeting.**

Step 3: Start recycling! Sort out your materials and bring all your recyclables to the bins. Place all your **PAPER AND CARDBOARD RECYCLING** in the **green** bins and your **METAL, GLASS, PLASTIC AND CARTON** recycling in the **blue** bins. If you have more questions about what to recycle, use the chart below or check nyc.gov/recycle.

NYCHA is committed to making this program a success. If you have questions or suggestions, please visit your management office.

Mixed Paper



Cardboard



Metal



Rigid Plastic



Glass bottles & jars



Cartons



Sincerely,



Chair & Chief Executive Officer,
New York City Housing Authority



Commissioner,
New York City Department of Sanitation

MAIL: NYCHA RESIDENT SELF MAILERS 1.15



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Roll-out : Bins are Installed & Labeled





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Roll-out : Above the hopper sign

**Place Garbage Down the Chute.
Bring Recyclables to Outdoor Recycling Containers.**

✓ YES



Bring large objects to designated locations.

Recycle these items in outdoor recycling containers:
mixed paper & cardboard
metal, rigid plastic, glass bottles & jars, cartons

✗ NO



Don't leave large objects in the hall.

Don't leave loose bags anywhere.
 Bags outside of bins generate odors and attract rats.



nyc.gov/NYCHA
  



nyc.gov/recycle
   **NYCRecycles**

(NYC HOUSING AUTHORITY FORM 1023-10-15)



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Roll-out : Kick-off Meeting





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Why Recycle?





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Environment

This...



or this...





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Jobs





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Economics



\$390,000,000.00



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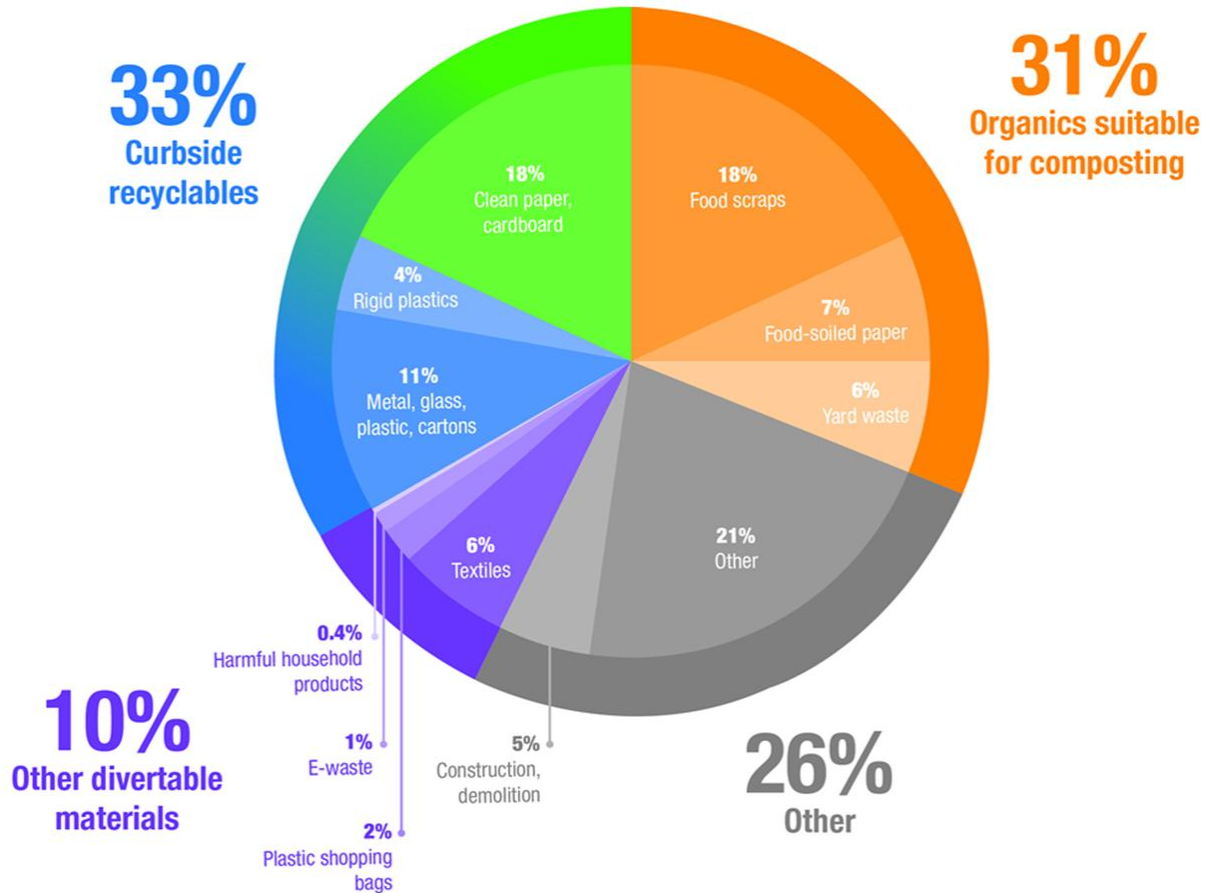
Quality of Life





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Waste in NYC

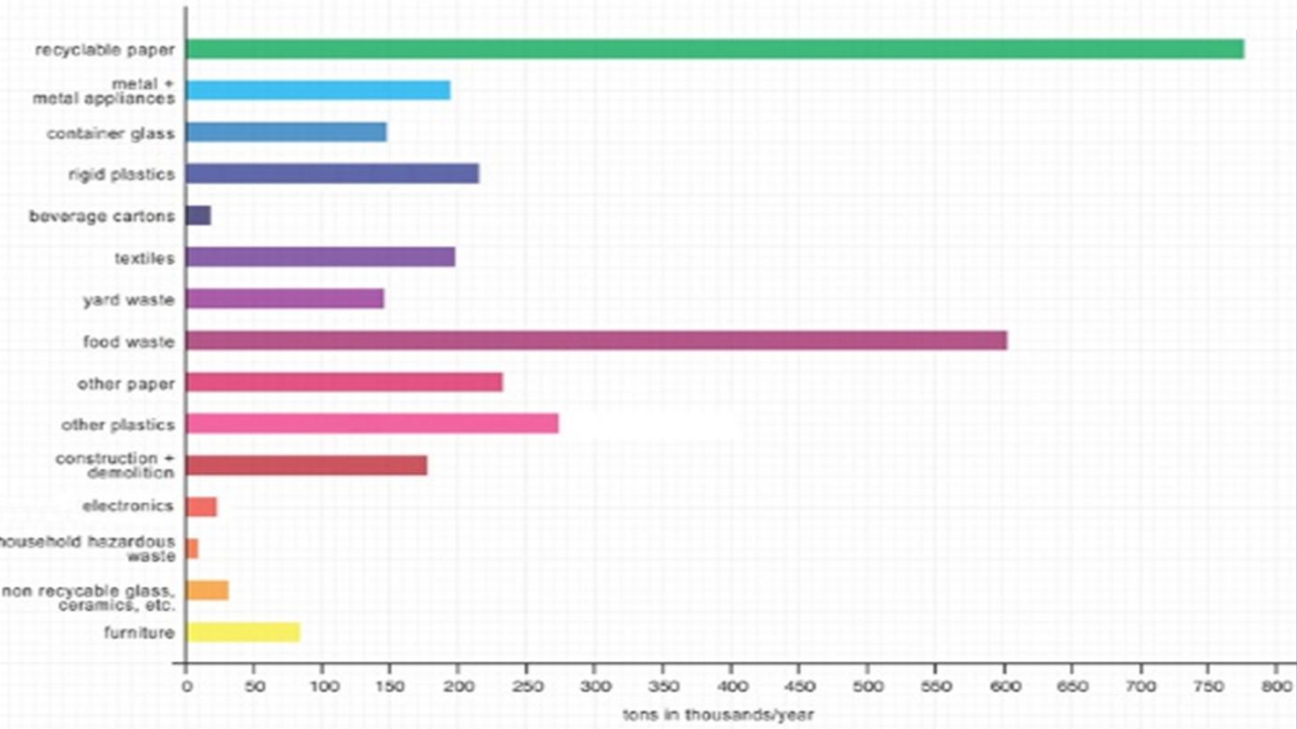




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Waste in NYC

A PROFILE OF NEW YORK CITY'S RESIDENTIAL WASTE STREAM



Estimated annual tonnages based on the 2004-2005 Residential and Street Basket Waste Characterization Study. For more information on this detailed look into what we throw away, visit the NYC Department of Sanitation's NYC WasteLe\$\$ site.



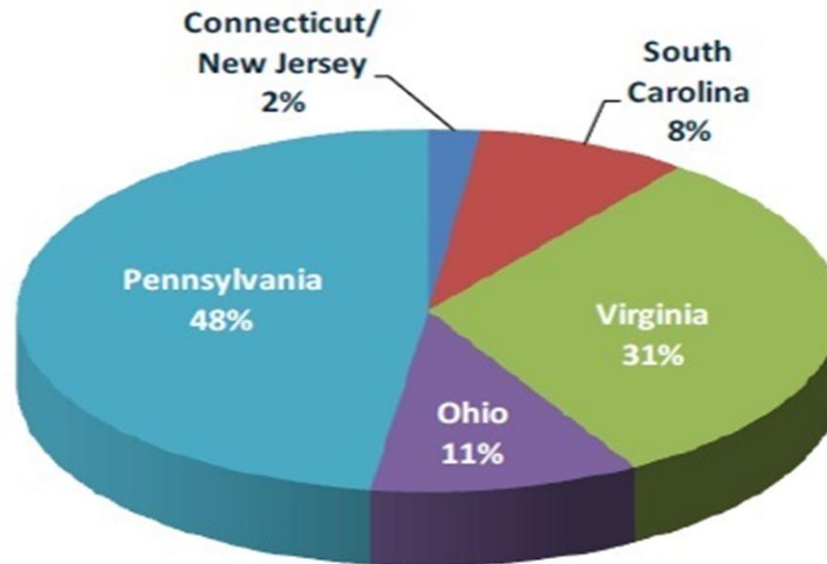
FreakingNews.com



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What Happens to NYC Refuse?

New York City Refuse Disposal Destinations by State, 2010



Source: New York State Department of Environmental Conservation, Division of Materials Management, *New York State 2010 Waste Import/Export for Selected States*, November 30, 2011.



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What Happens to NYC Recyclables?



Pratt Industries, Staten Island



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What Happens to NYC Recyclables?



SIMS Recycling Solutions, Brooklyn



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What to Recycle

Mixed Paper



Cardboard



less • recycle more waste le



more waste less • recycle

Metal



Rigid Plastic



Glass

bottles & jars



Cartons





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PAPER



If you can rip it,
recycle it!



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METAL



Cans, foil & mostly metal



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GLASS



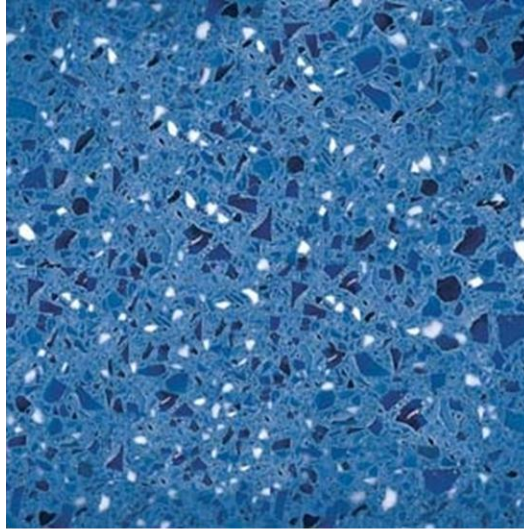
Bottles & Jars
ONLY



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PLASTIC



All rigid plastics
(no foam, film or flexible)



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CARTONS



Milk, Juice, Soup, etc.



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Best Practices for Residents



Designate a recycling area in your apartment.

Sort material into two streams, place designated materials in proper bin.



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Best Practices for Residents



Rinse containers



Flatten boxes



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Best Practice for Residents





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Everybody Has a Role!





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DSNY & GrowNYC Recycling Support for Residents



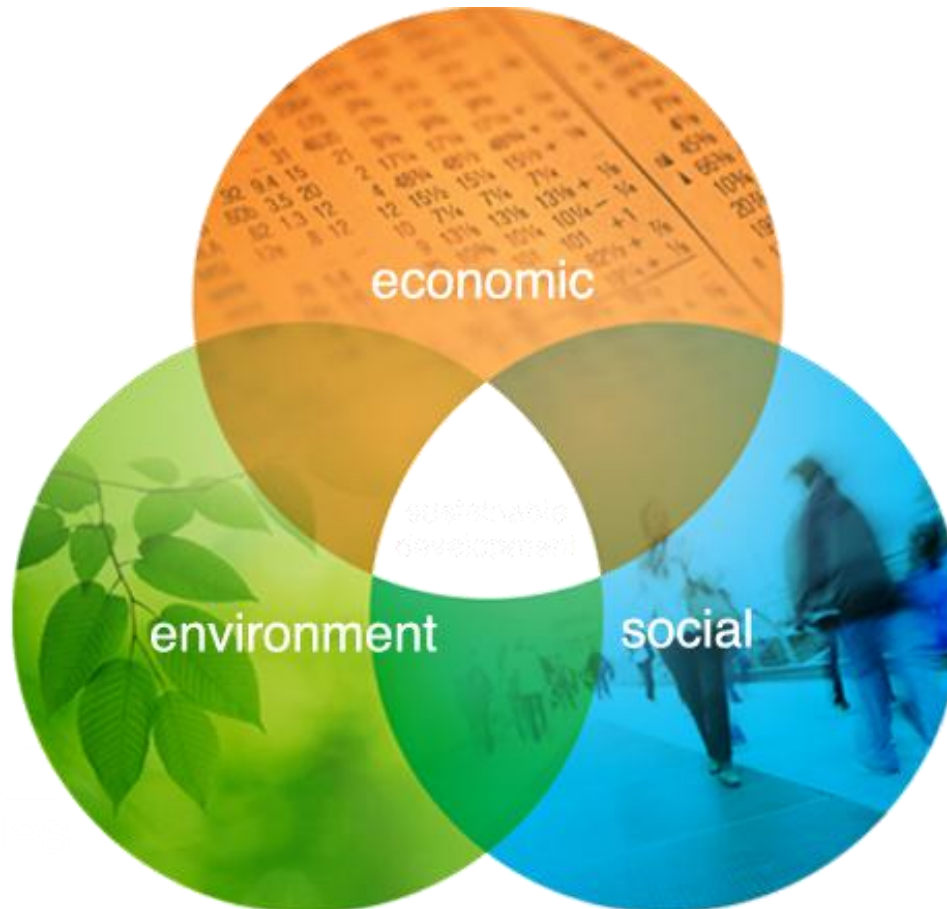


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Win Win Win





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A City Unto Itself





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Waste Disposal Best Practices

Waste Disposal Best Practices

- Trash
- Bulk
- Recyclables





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Helpful Contacts

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