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PROGRAM NAME

Street Address

City, State ZIP Code

Telephone

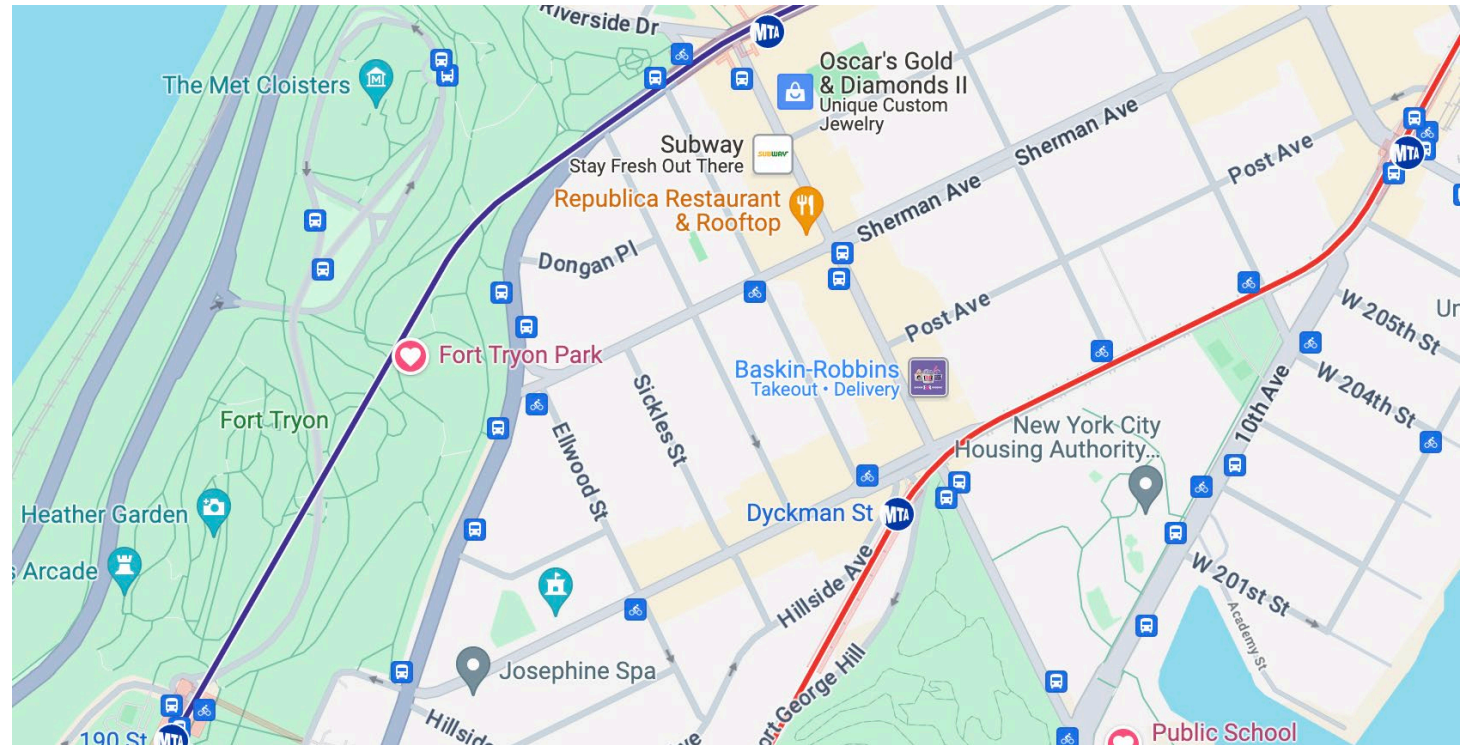
**BUILDING  
NAME**

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# Building Location

[Add positive attributes to its location including:

- Borough (Manhattan)
- Transportation Options (1 and A)
- Neighborhood Features (Nearby Fort Tryon Park, Shopping Options, etc.)
- Times to other areas if applicable (Midtown 20 mins away, Bus to VA hospital in the Bronx, etc.)



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# Image of Building

- Add one photo that highlight the best features of your housing. Choose images that will attract potential residents. This may or may not be an exterior shot. Select the most appealing photos to showcase your units and draw in future residents. You could add some explanation of the photos, but property photos should explain themselves if shown correctly. Right click 'duplicate slide' if you want to add more. It is recommended not to have more than five pictures total.
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# Welcome to [Enter Program Name]

- Descriptive Paragraph
  - This paragraph should give a quick, clear description of the housing, the program, and what future residents need to know. Explain why someone would want to choose this program or unit. Include:
    - Program Details: Share who is eligible, type of rental assistance, and other key points.
  - Property Description: Describe the building and standard unit features (see the amenities section below).
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# Discover the Exceptional Amenities of Your Potential New Home!

- Highlight features that will attract potential tenants, such as:
    - In-unit features (accessibility, laundry, kitchen, bathroom, air conditioning, utilities, etc.)
    - Communal amenities (on-site laundry, outdoor spaces, shared areas, etc.)
    - Security and staffing (on-site superintendent, services, etc.)
  - Location (proximity to entertainment, parks, etc.)
  - Special aspects of this building (pool table, courtyard, etc.)
  - Carefully choose the amenities that will make your units most appealing.
  - Think like a realtor, use language that accentuates the positive aspects of the building
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## Ready to Learn More?

- General process information and timelines (e.g. attend interview, document collection, income checks, move in funds submission)
  - General pointers on how client can prepare and move through the process quickly. **DO NOT** list all documents, but can suggest getting ID, income and benefits documents ready. Respond in a timely manner, etc.
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