

# **Media Advisory**

What: Impossible Dream visits New York City

When: September 2nd - September 11th, 2019

Why: Share the accessibility and freedom of sailing on Impossible Dream and to

improve the quality of life for people with disabilities.

Who: Impossible Dream is a 60-foot custom built wheelchair-accessible sailboat.

Founder and crew are available for interviews.

How: Media interested in sailing, boat tour or interview can call Carter

Blease(Project Coordinator) at (207) 319-2639 or email at carter@theimpossi-

bledream.org

## About Impossible Dream

Impossible Dream is a 60-foot, wheelchair-accessible sailing catamaran that sails the entire East Coast of the United States offering sails to people with disabilities.

New York City is the 10th stop of the *Impossible Dream*'s Summer Voyage, encompassing 4,000 miles along the U.S. East Coast with stops at 15 destinations. Since launching on May 29th from Miami, the vessel has stopped at nine ports and taken over 1000+ people sailing. At each stop, sailing outings are offered to people with disabilities, mobility impairments, life-changing illnesses, and their families at no cost.

Over the course of the voyage, the Impossible Dream will also welcome disabled guest crew to live and work onboard for longer periods of time. Our guest crew are invaluable members of the team who assist with the operation of the vessel, cooking, maintenance, promotion and connecting with our daysail guests.

Donations are accepted to help fund the summer sailing tour. To donate, visit <a href="mailto:the-impossible-dream-inc.networkforgood.com">the-impossible-dream-inc.networkforgood.com</a>

Please visit www.theimpossibledream.org for more information. Donate, Facebook, Instagram

### Tours for the Media

NYC-area news media are invited to tour *Impossible Dream* and meet the crew and founder, while the vessel is in port at the <u>ONE°15 Brooklyn Marina</u> located at **12 Joralemon St, Brooklyn, NY 11201.** 

#### **Dates and Times of Sails and Events Below:**

• Sunset Sail Media ride-along September 3rd from 6:00 p.m to 9:00 p.m. This sail Disability Arts NYC(DANT). Disability arts is an exciting and growing field, and New York City is fast becoming the epicenter of this creative movement. To celebrate a banner year for disability arts in NYC, Commissioner Victor Calise of the Mayor's Office for People with Disabilities & Simi Linton of Disability/Arts Consultancy have invited a group of disabled artists and representatives of cultural organizations and city arts agencies for a sunset sail on the Impossible Dream.

- Mid-day Sail Media ride-along September 5th from 12:30 p.m. to 3:00 p.m. This sail will feature members from the public living with disabilities and participants from the <u>Alder Aphasia Center</u> of Maywood, New Jersey.
- Sunset Sail Media ride-along September 5th from 5:30 p.m. to 8:00 p.m. This sail will feature NYC based Wheeling Forward, an organization focused on enabling people with disabilities to see possibility where others see insurmountable obstacles.
- Mid-day Sail Media ride-along September 8th from 12:30 p.m. to 3:00 p.m. This
  sail will feature the <u>United Spinal NYC Chapter</u>, an organization whose mission is to
  help people with spinal cord injuries and disease maximize their independence and
  quality of life.
- Sunset Sail Media ride-along September 8th from 5:30 p.m. to 8:00 p.m. This sail will feature NYC based <u>Big Vision</u>, an organization dedicated to help restore hope and purpose for young adults in recovery in New York City, Big Vision provides fun events and productive opportunities in a sober environment as it strives to eliminate the stigma associated with substance use disorder.

Media opportunities are also available for those who wish to cover pre-boarding activity only. More sail times will be available upon request.

ID 2019 Summer Voyage Schedule

Port	Dates
Norfolk, VA	6/4 - 6/8
Baltimore, MD	6/11 - 6/15
New Jersey, NJ	6/18 - 6/25
Provincetown, MA	6/28 - 7/1
Boston, MA	7/2 - 7/14
Newburyport, MA	7/15 - 7/18
Martha's Vineyard, MA	7/21 - 7/25
Portland, ME	7/27 - 8/3
Newport, RI	8/25 - 9/1
New York City, NY	9/2 - 9/11
Kingston, NY	9/13 - 9/21
Baltimore, MD	10/01 - 10/08

Please visit <a href="https://www.theimpossibledream.org/">https://www.theimpossibledream.org/</a> for more information.

#### **Media Photos**

For high-resolution images visit:

https://drive.google.com/drive/folders/1NU8NpQD79Uk5fucMrhNwdYtcBcfAC9Yp?usp=sharing

## **Recent Media Clips**

NewsCenter Maine covered our latest visit to Portland, ME

https://www.newscentermaine.com/video/features/mainers-in-wheelchairs-set-sail-on-the-impossible-dream/97-887a592a-b5e2-4d8e-ab0c-20001b5d2d2e

Our crew member, David McCauley's experience with the Impossible Dream. <a href="https://vimeo.com/300283790">https://vimeo.com/300283790</a>

Sailing Uma, who produce a well known Youtube sailing blog, caught up with us in Mexico during our participation the Regata Del Sol A Sol. https://www.youtube.com/watch?v=u1LER2qgf9w&t=70s

#### **Our Sponsors**

The Impossible Dream's 2019 Summer Voyage would not be possible with out the generous support from our partners and sponsors: Christopher and Dana Reeve Foundation, Spaulding Rehabilitation Hospital, Kessler Institute for Rehabilitation, The Woody Foundation, Kennedy Krieger Institute, Volvo Penta of the Americas, Shake A Leg, Miami, Adaptive Outdoor Education Center, Casey's Marina, Brooklyn One 15 Marina, Charlestown Marina, City of Newburyport, City of New York's Mayor's Office of Disability, AB Inflatables, and Bacardi.



