



THE CITY OF NEW YORK
MAYOR'S OFFICE OF MEDIA & ENTERTAINMENT

Made in NY Marketing Credit Program for Digital Gaming Media Production

Public Hearing

Summary of Public Comments pursuant to NYC Charter section 1043(e).

The hearing for the proposed rule to establish the Made in NY Marketing Credit Program for Digital Gaming Media Production commenced at 3:05 p.m. on Tuesday, January 24, 2023. After one public comment, the meeting was held open until 4:00 p.m., and there were no further comments.

Public Comments

1. Catt Small testified that she is very excited to see that we, as a city, are building in more opportunities for digital games that are comparable to benefits provided to the film industry. She further testified that she thinks this program is a really great start. She said she is glad to see that there is consideration for both larger and smaller game development companies, because there is a lot of potential that the rule will help smaller independent developers, which have smaller production costs but still need to find an audience.

The Mayor's Office of Media and Entertainment received no written comments about the proposed rule before the deadline of 5:00 p.m. on January 24, 2023.