NYC Office of Nightlife | ELEVATE Initiative

## NARCAN® BEHIND EVERY BAR

Bringing life-saving opioid overdose prevention tools and resources to the nightlife and hospitality community

The presence of fentanyl in NYC's drug supply has dramatically increased unintended use, causing the number of overdose deaths to rise.

Due to this increase, the Office of Nightlife and the NYC Department of Health have launched the NARCAN® BEHIND EVERY BAR campaign as part of NYC's harm reduction approach to substance use. The campaign provides access to FREE training where venues, staff, and security can learn how to use naloxone – a medication that can help save a life by reversing the effects of an opioid overdose – and can obtain free Overdose Rescue Kits by mail to have in case an overdose occurs.







