PUBLIC MEETING FRANCHISE AND CONCESSION REVIEW COMMITTEE WEDNESDAY JULY 16th, 2025 @ 2:30 P.M. Location: 22 Reade Street Spector Hall New York, NY 10007

NOTE: For further information on accessibility or to make a request for accommodations, such as sign language interpretation services, please contact the Mayor's Office of Contract Services (MOCS) via e-mail at DisabilityAffairs@mocs.nyc.gov or via phone at (212) 298-0800. Any person requiring reasonable accommodation for the public meeting should contact MOCS at least five (5) business days in advance of the meeting to ensure availability.

Franchise and Concession Review Committee Public Meeting Wednesday July 16th, 2025 @ 2:30 P.M.

NEW YORK CITY DEPARTMENT OF SMALL BUSINESS SERVICES

No. 1: IN THE MATTER of the intent to seek Franchise and Concession Review Committee approval to utilize a different procedure, pursuant to Section 1-16 of the Concession Rules of the City of New York, to allow New York City Tourism + Conventions, on behalf of the New York City Department of Small Business Services, to negotiate a non-exclusive sole source license agreement with Knowlita, LLC (DBA New York or Nowhere) for the nonexclusive use of City-owned trademarks on merchandise.