


**PUBLIC MEETING**

**FRANCHISE AND CONCESSION REVIEW COMMITTEE**

**WEDNESDAY MARCH 12<sup>th</sup>, 2025 @ 2:30 P.M.**

**Location:**  
**22 Reade Street**  
**Spector Hall**  
**New York, NY 10007**

NOTE: For further information on accessibility or to make a request for accommodations, such as sign language interpretation services, please contact the Mayor's Office of Contract Services (MOCS) via e-mail at [DisabilityAffairs@mocs.nyc.gov](mailto:DisabilityAffairs@mocs.nyc.gov) or via phone at (212) 298-0800. Any person requiring reasonable accommodation for the public meeting should contact MOCS at least five (5) business days in advance of the meeting to ensure availability. 

*Franchise and Concession Review Committee Public Meeting  
Wednesday March 12<sup>th</sup>, 2025 @ 2:30 P.M.*

**NEW YORK CITY DEPARTMENT OF TRANSPORTATION**

**No. 1:**        **IN THE MATTER** of the intent to seek Franchise and Concession Review Committee approval to utilize a different procedure, pursuant to Section 1-16 of the Concession Rules of the City of New York, to enter into a Sole Source agreement with the City University of NY Senior Colleges (also known as The City University of New York on behalf of Baruch College) for the operation and management of the pedestrian plaza located on East 25th Street between Lexington and Third Avenues in Manhattan, New York; and maintenance and/or repair of certain amenities installed within the Plaza, including through City-approved plaza events, sponsorships, gifts, and subconcession(s), including but not limited to providing for the sale of any of the following: prepared food, beverages, locally grown produce or locally manufactured products, merchandise (such as souvenirs or T-shirts), and other similar merchandise within the Plaza. The Agreement will provide for one (1) five-year term, commencing upon written Notice to Proceed, which may be renewed for up to two (2) additional five-year terms, exercisable upon mutual consent of both parties.

**NEW YORK CITY DEPARTMENT OF TRANSPORTATION**

**No. 2:**        **IN THE MATTER** of the intent to seek Franchise and Concession Review Committee approval to utilize a different procedure, pursuant to Section 1-16 of the Concession Rules of the City of New York, to enter into a License Agreement with Union Square Partnership District Management Association, Inc. to provide for the operation and management

of a pedestrian plaza which is located on Broadway between East 18th Street and East 19th Street; Broadway between East 17th Street and East 18th Street; East 17th Street between Broadway and Park Avenue South; Union Square West between East 16th Street and East 17th Street; Union Square West between East 14th Street and East 15th Street; East 14th Street between University Place and Broadway; and University Place between East 13th Street and East 14th Street in Manhattan, New York, and maintenance and/or repair of certain amenities installed within the Licensed Plaza, including through City-approved plaza events, sponsorships, gifts, and subconcessions including but not limited to providing for the sale of any of the following: prepared food, beverages, locally grown produce or locally manufactured products, merchandise (such as souvenirs or T-shirts), and other similar merchandise within the Licensed Plaza. The License provides for one (1) ten-year term, commencing upon written Notice to Proceed, which may be renewed for up to two (2) additional five-year terms, exercisable at the sole discretion of DOT.

### **NEW YORK CITY DEPARTMENT OF PARKS AND RECREATION**

**No. 3:**        **IN THE MATTER** of the intent to seek Franchise and Concession Review Committee approval to utilize a different procedure, pursuant to Section 1-16 of the Concession Rules of the City of New York, to enter into a Sole Source License Agreement with The Battery Conservancy for the operation and maintenance of a food and beverage concession in the New Amsterdam Pavilion at Peter Minuit Plaza at the Battery, Manhattan. The agreement will provide for one (1) ten (10)-year term with two (2) five (5)-year renewal options, provided that Parks has renewed its Maintenance and Operation Agreement with Licensee, according to its terms.

### **NEW YORK CITY DEPARTMENT OF PARKS AND RECREATION**

**No. 4:**        **IN THE MATTER** of the intent to seek Franchise and Concession Review Committee approval to utilize a different procedure, pursuant to Section 1-16 of the Concession Rules of the City of New York, to enter into a Sole Source License Agreement with the Times Square District Management Association, Inc. for the maintenance and operation of Father Duffy Square in Manhattan including the collection of special event concession fees. The agreement will provide for one (1) ten (10)-year term with two (2) five (5)-year renewal options.

### **NEW YORK CITY DEPARTMENT OF HOMELESS SERVICES**

**No. 5:**        **IN THE MATTER** of the intent to seek Franchise and Concession Review Committee approval to utilize a different procedure, pursuant to Section 1-16 of the Concession Rules of the City of New York, to negotiate a sole source License Agreement with the YMCA of Greater New York for the operation, management and maintenance of the Park Slope Armory Indoor Athletic Facility and Community Center in Brooklyn, New York.

## **NEW YORK CITY DEPARTMENT OF SMALL BUSINESS SERVICES**

**No. 6:**        **IN THE MATTER** of the intent to seek Franchise and Concession Review Committee approval to utilize a different procedure, pursuant to Section 1-16 of the Concession Rules of the City of New York, to allow New York City Tourism + Conventions, on behalf of the New York City Department of Small Business Services, to enter into a Sole Source License Agreement with Gennaro Jewelers, Inc., for the non-exclusive use of city-owned trademarks on merchandise. The Agreement shall commence on January 1, 2025, and shall continue through December 31, 2027, unless sooner terminated pursuant to the terms and conditions of this License Agreement. Licensor shall have the option in its sole discretion of renewing the license agreement on substantially the same terms and conditions for a period of two (2) years.

## **NEW YORK CITY DEPARTMENT OF SMALL BUSINESS SERVICES**

**No. 7:**        **IN THE MATTER** of the intent to seek Franchise and Concession Review Committee approval to utilize a different procedure, pursuant to Section 1-16 of the Concession Rules of the City of New York, to allow New York City Tourism + Conventions, on behalf of the New York City Department of Small Business Services, to enter into a Sole Source License Agreement with GreenLight Collectibles LLC, for the non-exclusive use of city-owned trademarks on merchandise. The Agreement shall commence on January 1, 2025, and shall continue through December 31, 2027, unless sooner terminated pursuant to the terms and conditions of the License Agreement. Licensor shall have the option in its sole discretion of renewing the license agreement on substantially the same terms and conditions for a period of two (2) years.

## **NEW YORK CITY DEPARTMENT OF SMALL BUSINESS SERVICES**

**No. 8:**        **IN THE MATTER** of the intent to seek Franchise and Concession Review Committee approval to utilize a different procedure, pursuant to Section 1-16 of the Concession Rules of the City of New York, to allow New York City Tourism + Conventions, on behalf of the New York City Department of Small Business Services, to enter into a Sole Source License Agreement with Tombolo, LLC, for the non-exclusive use of city-owned trademarks on merchandise. The Agreement shall commence on January 1, 2025, and shall continue through December 31, 2027, unless sooner terminated pursuant to the terms and conditions of the License Agreement. Licensor shall have the option in its sole discretion of renewing the license agreement on substantially the same terms and conditions for a period of two (2) years.