

REMOTE PUBLIC MEETING: DISPOSITION SHEET

FRANCHISE AND CONCESSION REVIEW COMMITTEE

WEDNESDAY, JANUARY 13, 2021 @ 2:30 P.M.

Dial-in Information:

Phone Number: (646)893-7101

Access Code: 260 784 695

NEW YORK CITY DEPARTMENT OF SMALL BUSINESS SERVICES

No. 1: **IN THE MATTER** of the intent to seek Franchise and Concession Review Committee approval pursuant to Section 1-16 of the Concession Rules of the City of New York, to utilize a different procedure, to enter into a non-exclusive, Sole Source License Agreement (“License Agreement”) with Mattel, Inc. (“Mattel”) for the non-exclusive use of city-owned trademarks on merchandise. The License Agreement will provide for a license term beginning on the date Mattel receives written notice from NYC & Company and terminating on December 31, 2022 with an option for the parties to renew the License Agreement on substantially the same terms and conditions for two (2) years. For each license year of the initial term, Mattel shall pay licensing fees equal to two percent (2%) of Wholesale Sales (as defined in the License Agreement), one percent (1%) of Retail Sales (as defined in the License Agreement) and zero percent (0%) of Approved Promotions (as defined in the License Agreement) with a minimum guarantee of two thousand seven hundred dollars (\$2,700) to be paid on the date Mattel receives written notice to proceed from NYC & Company.

RESULT: Resolution Adopted (6-0) (On behalf of the Borough Presidents, vote cast by Queens Borough President).

NEW YORK CITY DEPARTMENT OF SMALL BUSINESS SERVICES

No. 2: **IN THE MATTER** of the intent to seek Franchise and Concession Review Committee approval pursuant to Section 1-16 of the Concession Rules of the City of New York, to utilize a different procedure, to negotiate a non-exclusive, Sole Source License Agreement with Ten Three Graphics, LLC. (“Ten Three Graphics”) for the non-exclusive use of city-owned trademarks on merchandise.

RESULT: Resolution Adopted (6-0) (On behalf of the Borough Presidents, vote cast by Bronx Borough President).

**NEW YORK CITY DEPARTMENT OF INFORMATION TECHNOLOGY
& TELECOMMUNICATIONS**

No. 3: **IN THE MATTER** of the intent to seek Franchise and Concession Review Committee approval regarding a proposed amendment (“Amendment”) to a cable franchise agreement (“Agreement”) between the City of New York (the “City”) and Verizon New York Inc. (“Franchisee”) that will, among other things, 1) extend the term of Agreement for an additional three years, 2) require deployment of cable service at a minimum of 500,000 residential dwelling units not previously eligible for standard installation, with at least 125,000 of such units being in certain currently underserved Community Districts, and 3) require deployment of cable service to New York City Housing Authority residential dwelling units not previously eligible for cable service, pursuant to schedules in the Amendment.

RESULT: Resolution Adopted (6-0) (On behalf of the Borough Presidents, vote cast by Manhattan Borough President).