

Franchise & Concession Review Committee Public Meeting  
January 13, 2021

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PUBLIC MEETING

FRANCHISE and CONCESSION REVIEW COMMITTEE MEETING

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Microsoft Teams/Telephonic

January 13, 2021  
2:30 p.m.

A P P E A R A N C E S:

BESS CHIU, Mayor/Chair

GREGG ALLEYNE, Clerk

YVONNE QUINTIAN, Office of Management and Budget

BENJAMIN FURNAS, Office of the Mayor

AMRITA BARTH, Corporation Counsel

JOHN KATSORHIS, Comptroller

MIRTHA CAMILLE SABIO, Borough President of Bronx

TONYA CANTLO, Borough President of Brooklyn

ROSAURA MENDEZ, Borough President of Manhattan

ALLAN SWISHER, Borough President of Queens

LASHAY YOUNG, Borough President of Staten Island



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2 THE CLERK: Hello. This is Gregg  
3 Alleyne, Clerk for the FCRC. Today's meeting  
4 is being held by a Microsoft Teams conference  
5 call. And we ask that all attendees announce  
6 their names for the record each time they  
7 speak on the call for ease of transcription.  
8 If you are not speaking, we ask that you mute  
9 your microphone to avoid background noises  
10 during the call. Only one person should be  
11 speaking at any given time. I will direct,  
12 should there be any conflict.

13 Chair, we are ready to begin.

14 THE CHAIR: Good afternoon, and thank  
15 you all for being here. My name is Bess  
16 Chiu, Chair for the FCRC. The Franchise and  
17 Concession Review Committee remote public  
18 meeting will now come to order.

19 Will the Clerk please call the roll?

20 THE CLERK: Mayor?

21 THE CHAIR: Bess Chiu, here.

22 THE CLERK: Office of the Mayor?

23 MR. FURNAS: Ben Furnas, here.

24 THE CLERK: Comptroller?

25 MR. KATSORHIS: John Katsorhis, here.



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THE CLERK: Corporation Counsel?

MS. BARTH: Hi. It's Amrita Barth from the Corporation Counsel's office. I had to rejoin the meeting. I just got kicked off. I apologize.

THE CLERK: Thank you.

Office of Management and Budget?

MS. QUINTIAN: Yvonne Quintian, here.

THE CLERK: President, Borough of the Bronx?

MS. SABIO: Mirtha Camille Sabio, here for Bronx Borough President Ruben Diaz Jr.

THE CLERK: President, Borough of Brooklyn?

MS. CANTLO: Tonya Cantlo, here. Representing Brooklyn Borough President Eric Adams.

THE CLERK: President, Borough of Manhattan?

MS. MENDEZ: Rosaura Mendez, present. Representing Manhattan Borough President Gale Brewer.

THE CLERK: President, Borough of Queens?



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MR. SWISHER: Allan Swisher, for Queens Borough President Donovan Richards.

THE CLERK: President, Borough of Staten Island?

MS. YOUNG: Lashay Young, here for Staten Island Borough President James Oddo.

THE CHAIR: Will the Clerk please call the first calendar item?

THE CLERK: New York City Department of Small Business Services, Calendar Item Number 1: In the matter of the intent to seek Franchise and Concession Review Committee approval to utilize a different procedure, pursuant to Section 1-16 of the Concession Rules of the City of New York, to enter into a non-exclusive, Sole Source Concession Agreement with Mattel, Inc. for the non-exclusive use of city-owned trademarks on merchandise.

The Concession Agreement will provide for a concession term beginning on the date that Mattel receives written notice from NYC and Company and terminating on December 31, 2022, with an option for the parties to renew



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the Concession Agreement on substantially the same terms and conditions for two years.

THE CHAIR: Is there a member who wishes to make a statement or ask a question on this matter?

(No response.)

THE CHAIR: If not, will a member please make a motion to move this item?

MR. SWISHER: This is Allan Swisher. So moved.

THE CHAIR: Will another member please second the motion?

MS. QUINTIAN: Yvonne Quintian, second.

THE CHAIR: Will the Clerk please take the votes?

THE CLERK: Mayor?

THE CHAIR: Yes.

THE CLERK: Office of the Mayor?

MR. FURNAS: Ben Furnas, yes.

THE CLERK: Comptroller?

MR. KATSORHIS: John Katsorhis, yes.

THE CLERK: Corporation Counsel?

MS. BARTH: Amrita Barth, yes.

THE CLERK: Office of Management and



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Budget?

MS. QUINTIAN: Yvonne Quintian, yes.

THE CLERK: On behalf of the Borough  
Presidents; President, Borough of Queens?

MR. SWISHER: Allan Swisher, yes.

THE CLERK: Calendar Item Number 1,  
resolution is adopted.

THE CHAIR: Will the Clerk please call  
the second calendar item?

THE CLERK: New York City Department of  
Small Business Services, Calendar Item  
Number 2: In the matter of the intent to  
seek Franchise and Concession Review  
Committee approval to utilize a different  
procedure, pursuant to Section 1-16 of the  
Concession Rules of the City of New York, to  
negotiate a non-exclusive, Sole Source  
Concession Agreement with Ten Three Graphics,  
LLC, for the non-exclusive use of city-owned  
trademarks on merchandise.

THE CHAIR: Is there a member who  
wishes to make a statement or ask a question  
on this matter?

(No response.)



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THE CHAIR: If not, will a member  
please make a motion to move this item?

MS. BARTH: Amrita Barth, so moved.

THE CHAIR: Will another member please  
second the motion?

MR. KATSORHIS: John Katsorhis, second.

THE CHAIR: Will the Clerk please take  
the votes?

THE CLERK: Mayor?

THE CHAIR: Bess Chiu, yes.

THE CLERK: Office of the Mayor?

MR. FURNAS: Ben Furnas, Yes.

THE CLERK: Comptroller?

MR. KATSORHIS: John Katsorhis, yes.

THE CLERK: Corporation Counsel?

MS. BARTH: Amrita Barth, yes.

THE CLERK: Office of Management and  
Budget?

MS. QUINTIAN: Yvonne Quintian, yes.

THE CLERK: On behalf of the Borough  
Presidents; President, Borough of the Bronx?

MS. SABIO: Mirtha Camille Sabio, yes.

THE CLERK: Calendar Item Number 2,  
resolution is adopted.



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THE CHAIR: Will the Clerk please call the third calendar item?

THE CLERK: New York City Department of Information Technology and Telecommunications, Calendar Item Number 3: In the matter of the intent to seek Franchise and Concession Review Committee approval regarding a proposed amendment to a cable franchise agreement between the City of New York and Verizon New York, Inc. that will, among other things; 1, extend the term of the agreement for an additional three years; 2, require deployment of cable service at a minimum of 500,000 residential dwelling units not previously eligible for standard installation, with at least 125,000 of such units being in certain currently underserved community districts; and 3, require deployment of cable service to New York City Housing Authority residential dwelling units not previously eligible for cable service, pursuant to schedules in the amendment.

THE CHAIR: Is there a member who wishes to make a statement or ask a question



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2 on this matter?

3 MS. CANTLO: This is Tonya Cantlo from  
4 the Brooklyn Borough President's office. I  
5 have a statement on behalf of the Borough  
6 President.

7 It is taking way too long to close our  
8 digital divide. Everyday New Yorkers cannot  
9 understand how we are well into the 21st  
10 century, while still depending on 20th  
11 century infrastructure. Government has not  
12 exercised its full franchising and regulatory  
13 power to deliver on this most fundamental  
14 promise, and aspiring internet providers have  
15 not sufficiently stepped up to the plate to  
16 bridge communities that have been left  
17 behind. We must be clear that high-speed,  
18 high-quality broadband access is not a luxury  
19 good but a necessity for remote learning,  
20 working from home, and even getting an  
21 appointment for COVID-19 vaccine.

22 Three months ago, in response to  
23 startling revelations of our city's failure  
24 to ensure that every student can log into  
25 their classrooms and learn, particularly



1  
2 those in shelters and temporary housing, I  
3 called on our major technology and internet  
4 providers to go further in their community  
5 benefits, including free broadband and  
6 wireless service for all students in need. I  
7 declared my intent to vote against any FCRC  
8 Franchise Renewal that lacked a firm  
9 timetable to close the digital divide and  
10 commitment to greater assistance for families  
11 struggling to connect to remote learning. I  
12 communicated that intent in a subsequent  
13 letter to our current internet franchisees,  
14 and that intent was repeated at an FCRC  
15 meeting a couple of days ago.

16 Unfortunately, while a recent agreement  
17 with Verizon led to an announced expansion of  
18 its broadband footprint, the moment we face  
19 demands that they and all perspective  
20 franchisees present a far more significant  
21 build-out plan that has yet to be put  
22 forward. A real recovery for our city  
23 demands higher standards from all of us.

24 Because of this, as well as unresolved  
25 concerns for protecting the public access



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2 programming of the organizations like BRIC,  
3 BronxNet, and Manhattan Neighborhood Network,  
4 MNN, I will not support this franchise  
5 renewal at this time. I hope that this sends  
6 a clear message on behalf of all New Yorkers  
7 who expects more. It is time for true  
8 universal internet guaranteed.

9 That concludes my statement on behalf  
10 of the Brooklyn Borough President.

11 THE CHAIR: Thank you. I believe there  
12 is another member who would like to make a  
13 statement or ask a question.

14 MR. KATSORHIS: Yes, I have a statement  
15 on behalf of the Comptroller.

16 This franchise amendment goes a long  
17 way towards serving previously underserved  
18 communities, including NYCHA residents. For  
19 that reason, Comptroller Stringer strongly  
20 apports the continuation of that work, and I  
21 am therefore voting in favor of the  
22 agreement. However, we must start working  
23 towards the next agreement to ensure the  
24 necessary investments in our community access  
25 organizations. The CAOs provide essential



1  
2 education, cultural and news programming and  
3 services to New Yorkers across the five  
4 boroughs.

5 Under this amendment, they will  
6 continue their critical work for another  
7 three years without increased support for  
8 capital and operating funds. In fact,  
9 operating funds have decreased sharply as  
10 cable companies move subscribers from cable  
11 TV to broadband for services that does not  
12 require cable companies to pay a fee to the  
13 City. Fewer cable TV subscribers means less  
14 revenue for the City and for the CAOs. The  
15 shift in subscriber trends will need to be  
16 thoroughly addressed in future agreements.

17 CAOs have stepped up during the  
18 pandemic to serve communities in even more  
19 ways and they must therefore be central in  
20 the discussion for the next franchise  
21 agreement, as well as in other conversations  
22 about how to adjust the public right-of-way  
23 fees to ensure fair and equitable path for  
24 the future. Thank you.

25 THE CHAIR: Thank you. Is there any



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other member who wishes to make a statement  
or ask a question on this matter?

MR. SWISHER: This is Allan Swisher  
from the Queens Borough President's office.  
I'll just note that I have submitted a  
written statement for the record. It does  
echo several of the points that my colleagues  
have made here at the FCRC meeting today.

The Queens Borough President Donavon  
Richard is in support of this agreement today  
because of the efforts that it would make to  
close the digital divide that currently  
plagues so many people in Queens and in the  
City of New York. I do think that it's  
important for us to point out that this  
agreement was reached after Verizon  
previously had failed to live up to the terms  
of its agreement. So, it is incumbent upon  
all of us to ensure that they, in fact, do  
satisfy the terms of this agreement moving  
forward.

I also want to point out, as my  
colleagues have, that this renewed agreement  
doesn't include increased funding for cable



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2 access organizations. And we would hope that  
3 DOITT, the Mayor's Office, and my colleagues  
4 here would keep that in mind as we consider  
5 agreements moving forward. But with those  
6 caveats, we are in support of the amendments  
7 under consideration today.

8 THE CHAIR: Thank you. Is there any  
9 other member who wishes to make a statement  
10 or ask a question on this matter?

11 MS. SABIO: Yes. This is Mirtha  
12 Camille Sabio for the Bronx Borough  
13 President. I do want to make a brief  
14 statement to dovetail what my colleagues have  
15 said and put on the table, but also just to  
16 put our statement into the record.

17 Our most vulnerable communities have  
18 long been overlooked when it comes to  
19 providing equal access to internet and cable  
20 services. Nothing has made this digital  
21 divide more plain than the onset of this  
22 pandemic, which resulted in the closing of  
23 schools and work, and which dramatically  
24 changed the way we all work, learn, and live.

25 Today's action to extend the Verizon



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2 franchise, which will provide much-needed  
3 cable service to over a half million  
4 households and immediately outfits certain  
5 NYCHA developments on a schedule with the  
6 technological capabilities that they need and  
7 have been so desperately lacking in, is  
8 certainly a step in the right direction, no  
9 matter how belated it may be.

10 The City must not, however, let this be  
11 the first and only step. Swift action should  
12 be taken to provide this critical access to  
13 all underserved communities in all boroughs  
14 and all NYCHA developments throughout our  
15 great city. We must also look to better  
16 support our cable access organizations, as my  
17 colleague said, which serves as a lifeline of  
18 news, programming, critical information  
19 throughout all of these same communities.

20 Extending technological options to our  
21 urban deserts is a priority that must remain  
22 at the forefront of our collective minds.  
23 Thank you.

24 THE CHAIR: Thank you. Is there any  
25 other member who wishes to make a statement



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or ask a question on this matter?

(No response.)

THE CHAIR: All right. Will a member please make a motion to move this item?

>>: On behalf of the Manhattan Borough President, Bronx Borough President, Queens Borough President, and Staten Island Borough President, I make a motion.

THE CHAIR: Will another member please second the motion?

MS. BARTH: Amrita Barth, Law Department, second.

THE CHAIR: Will the Clerk please take the votes?

THE CLERK: Mayor?

THE CHAIR: Bess Chiu, yes.

THE CLERK: Office of the Mayor?

MR. FURNAS: Ben Furnas, yes.

THE CLERK: Comptroller?

MR. KATSORHIS: John Katsorhis, yes.

THE CLERK: Corporation Counsel?

MS. BARTH: Amrita Barth, yes.

THE CLERK: Office of Management and Budget?



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MS. QUINTIAN: Yvonne Quintian, yes.

THE CLERK: On behalf of the Borough  
Presidents; President, Borough of Manhattan?

>>: On behalf of the President of the  
Borough of Manhattan, Bronx, Queens, and  
Staten Island, yes.

THE CLERK: Calendar Item Number 3,  
resolution is adopted.

We ask the reporter to make the entire  
public meeting agenda, which was made  
publicly available and distributed at this  
meeting, part of the final record of this  
proceeding. That completes the calendar.

THE CHAIR: Thank you. Meeting  
adjourned.

(TIME NOTED: 2:51 p.m.)



C E R T I F I C A T E

STATE OF NEW YORK)

:SS

COUNTY OF QUEENS)

I, Sabrina Brown Stewart, a shorthand  
reporter within and for the State of New York, do  
hereby certify that the within is a true and  
accurate transcript of the statement taken on  
January 13, 2021.

I further certify that I am not related to  
any of the parties to this action by blood or by  
marriage, and that I am in no way interested in the  
outcome of this matter.

IN WITNESS WHEREOF, I have hereunto set my  
hand this 13th day of January 2021.

*Sabrina Brown Stewart*  
Sabrina Brown Stewart



<b>13th</b> 18:18	<b>allan</b> 1:21 4:2 5:10 6:6 13:4 (5)	<b>attendees</b> 2:5	:10,13,14,17,19,22 ,24 4:3,4,7 6:4,5	<b>call</b> 2:5,7,10,19 4:8 6:9 8:2 (7)
<b>20th</b> 9:10	<b>alleyne</b> 1:13 2:3	<b>authority</b> 8:21	7:21,22 9:4,5	<b>called</b> 10:3
<b>21st</b> 9:9	<b>also</b> 13:23 14:15 15:15	<b>available</b> 17:12	11:10 13:5,10	<b>camille</b> 1:18 3:12 7:23 14:12 (4)
>> 16:6 17:5		<b>avoid</b> 2:9	14:12 16:6,7,8,8 17:3,4,6 (32)	
<b>about</b> 12:22	<b>am</b> 11:21 18:13,15	<b>background</b> 2:9	<b>boroughs</b> 12:4 15:13	<b>can</b> 9:24
<b>access</b> 9:18 10:25 11:24 14:2,19 15:12,16 (7)	<b>amendment</b> 8:9,23 11:16 12:5 (4)	<b>barth</b> 1:16 3:3,3 5:24,24 7:4,4,17,17 16:12,12,23,23 (13)	<b>brewer</b> 3:23	<b>cannot</b> 9:8
<b>accurate</b> 18:11	<b>amendments</b> 14:6	<b>because</b> 10:24 13:12	<b>bric</b> 11:2	<b>cantlo</b> 1:19 3:16,16 9:3,3 (5)
<b>across</b> 12:3	<b>among</b> 8:12	<b>begin</b> 2:13	<b>bridge</b> 9:16	<b>caos</b> 11:25 12:14,17
<b>action</b> 14:25 15:11 18:14	<b>amrita</b> 1:16 3:3 5:24 7:4,17 16:12,23 (7)	<b>beginning</b> 4:22	<b>brief</b> 14:13	<b>capabilities</b> 15:6
<b>adams</b> 3:18	<b>announce</b> 2:5	<b>behalf</b> 6:4 7:21 9:5 11:6,9,15 16:6 17:3,5 (9)	<b>broadband</b> 9:18 10:5,18 12:11 (4)	<b>capital</b> 12:8
<b>additional</b> 8:13	<b>announced</b> 10:17	<b>being</b> 2:4,15 8:18	<b>bronx</b> 1:18 3:11,13 7:22 14:12 16:7 17:6 (7)	<b>caveats</b> 14:6
<b>addressed</b> 12:16	<b>another</b> 5:12 7:5 11:12 12:6 16:10 (5)	<b>belated</b> 15:9	<b>bronxnet</b> 11:3	<b>central</b> 12:19
<b>adjourned</b> 17:16	<b>apologize</b> 3:6	<b>believe</b> 11:11	<b>brooklyn</b> 1:19 3:15,17 9:4 11:10 (5)	<b>century</b> 9:10,11
<b>adjust</b> 12:22	<b>appointment</b> 9:21	<b>ben</b> 2:23 5:20 7:13 16:19 (4)	<b>brown</b> 18:8	<b>certain</b> 8:18 15:4
<b>adopted</b> 6:8 7:25 17:9	<b>apports</b> 11:20	<b>benefits</b> 10:5	<b>budget</b> 1:14 3:8 6:2 7:19 16:25 (5)	<b>certainly</b> 15:8
<b>after</b> 13:17	<b>approval</b> 4:14 6:15 8:8	<b>benjamin</b> 1:15	<b>buildout</b> 10:21	<b>certify</b> 18:10,13
<b>afternoon</b> 2:14	<b>are</b> 2:8,13 9:9 14:6 (4)	<b>bess</b> 1:12 2:15,21 7:11 16:17 (5)	<b>business</b> 4:11 6:12	<b>chair</b> 2:13,14,16,21 4:8 5:4,8,12,15,18 6:9,22 7:2,5,8,11 8:2,24 11:11 12:25 14:8 15:24 16:4,10,14,17 17:15 (27)
<b>against</b> 10:7	<b>ask</b> 2:5,8 5:5 6:23 8:25 11:13 13:3 14:10 16:2 17:10 (10)	<b>better</b> 15:15	<b>c</b> 1:11 18:2,2	<b>changed</b> 14:24
<b>agenda</b> 17:11	<b>aspiring</b> 9:14	<b>between</b> 8:10	<b>cable</b> 8:9,14,20,22 12:10,10,12,13 13:25 14:19 15:3,16 (12)	<b>chiu</b> 1:12 2:16,21 7:11 16:17 (5)
<b>ago</b> 9:22 10:15	<b>assistance</b> 10:10	<b>blood</b> 18:14	<b>calendar</b> 4:9,11 6:7,10,12 7:24 8:3,6 17:8,14 (10)	<b>city</b> 4:10,16 6:11,17 8:4,10,20 10:22 12:13,14 13:15 15:10,15 (13)
<b>agreement</b> 4:18,21 5:2 6:19 8:10,13 10:16 11:22,23 12:21 13:11,17,19,21,24 (15)		<b>borough</b> 1:18,19,20,21,22 3		
<b>agreements</b> 12:16 14:5				



<b>city's</b> 9:23	10:4 11:24	<b>county</b> 18:6	<b>digital</b> 9:8 10:9 13:13 14:20 (4)	(4)
<b>cityowned</b> 4:19 6:20	<b>companies</b> 12:10,12	<b>couple</b> 10:15	<b>direct</b> 2:11	<b>enter</b> 4:16
<b>classrooms</b> 9:25	<b>company</b> 4:24	<b>covid19</b> 9:21	<b>direction</b> 15:8	<b>entire</b> 17:10
<b>clear</b> 9:17 11:6	<b>completes</b> 17:14	<b>critical</b> 12:6 15:12,18	<b>discussion</b> 12:20	<b>equal</b> 14:19
<b>clerk</b> 1:13 2:2,3,19,20,22,24 3:2,7,10,14,19,24 4:4,8,10 5:15,17,1 9,21,23,25 6:4,7,9,11 7:8,10,1 2,14,16,18,21,24 8:2,4 16:14,16,18, 20,22,24 17:3,8 (44)	<b>comptroller</b> 1:17 2:24 5:21 7:14 11:15,19 16:20 (7)	<b>cultural</b> 12:2	<b>distributed</b> 17:12	<b>equitable</b> 12:23
	<b>concerns</b> 10:25	<b>current</b> 10:13	<b>districts</b> 8:19	<b>eric</b> 3:17
	<b>concession</b> 1:4 2:17 4:13,15,17,21,22 5:2 6:14,17,19 8:8 (12)	<b>currently</b> 8:18 13:13	<b>divide</b> 9:8 10:9 13:13 14:21 (4)	<b>essential</b> 11:25
<b>close</b> 9:7 10:9 13:13	<b>concludes</b> 11:9	<b>date</b> 4:22	<b>does</b> 12:11 13:7	<b>even</b> 9:20 12:18
<b>closing</b> 14:22	<b>conditions</b> 5:3	<b>day</b> 18:18	<b>doesn't</b> 13:25	<b>every</b> 9:24
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