

Franchise and Concession Review Committee Public Meeting
June 14, 2017

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Proceedings

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PUBLIC MEETING

FRANCHISE and CONCESSION REVIEW MEETING

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Spector Hall
22 Reade Street
New York, New York

Wednesday, June 14, 2017
2:30 p.m.

Reported by:

Joanna Garcia

Franchise and Concession Review Committee Public Meeting
June 14, 2017

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APPEARANCES:

Mayor: Peter Hatch

Clerk: Stephanie Ruiz

Office of Mayor: Benjamin Furnas

Corporation Counsel: Sharon Cantor

Office of Management and Budget: Yvonne Quintian

Comptroller: Richard Friedman

Borough President of Brooklyn: Tonya

Cantlo-Cockfield

Borough President of Queens: Angelina

Martinez-Rubio

Borough President of Staten Island: Lashay Young

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1 Proceedings

2 THE CHAIRPERSON: Good afternoon
3 and thank you for being here. The
4 Franchise Concession Review Committee
5 Public Meeting will come to order. Will
6 the Clerk please call the roll.

7 THE CLERK: Mayor?

8 THE CHAIRPERSON: Here.

9 THE CLERK: Office of the Mayor?

10 OFFICE OF MAYOR: Here.

11 THE CLERK: Comptroller?

12 THE COMPTROLLER: Here.

13 THE CLERK: Corporation Counsel?

14 CORPORATION COUNSEL: Here.

15 THE CLERK: Office of Management
16 and Budget?

17 OFFICE OF MANAGEMENT AND BUDGET:

18 Here.

19 THE CLERK: President, Borough of
20 the Bronx?

21 (No response.)

22 THE CLERK: President, Borough of
23 Brooklyn?

24 BROOKLYN BOROUGH PRESIDENT:
25 Here.

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Proceedings

THE CLERK: President, Borough of
Manhattan?

(No response.)

THE CLERK: President, Borough of
Queens?

QUEENS BOROUGH PRESIDENT: Here.

THE CLERK: President, Borough of
Staten Island?

STATEN ISLAND BOROUGH PRESIDENT:
Here.

THE CHAIRPERSON: Will the clerk
please call the first calendar item?

THE CLERK: New York City
Department of Small Business Services,
Calendar Item No. 1: In the matter of the
intent to seek Franchise and Concession
Review Committee approval authorizing the
NYC & Company, Inc., on behalf of the New
York City Department of Small Business
Services to utilize a different procedure,
pursuant to Section 1-16 of the Concession
Rules of the City of New York, to negotiate
a non-exclusive, Sole Source License
Agreement with Fire Replicas LLC for the

Franchise and Concession Review Committee Public Meeting
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1 Proceedings

2 non-exclusive use of city-owned trademarks
3 on merchandise. A proposed resolution was
4 submitted relative thereto, and the
5 resolution is calendared for adoption.

6 THE CHAIRPERSON: Is there a
7 member who wishes to make a statement or
8 ask a question on this matter?

9 (No response.)

10 THE CHAIRPERSON: If not, will a
11 member please make a motion to move this
12 item?

13 CORPORATION COUNSEL: So
14 moved.

15 THE CHAIRPERSON: Will another
16 member please second the motion?

17 BROOKLYN BOROUGH PRESIDENT: I
18 second the motion.

19 THE CHAIRPERSON: Will the clerk
20 please take the vote?

21 THE CLERK: Mayor?

22 THE CHAIRPERSON: Yes.

23 THE CLERK: Office of the Mayor?

24 OFFICE OF THE MAYOR: Yes.

25 THE CLERK: Comptroller?

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Proceedings

COMPTROLLER: Yes.

THE CLERK: Corporation Counsel.

CORPORATION COUNSEL: Yes.

THE CLERK: Office of Management
and Budget?

OFFICE OF MANAGEMENT AND BUDGET:
Yes.

THE CLERK: And on behalf of the
Borough Presidents, President, Borough of
Brooklyn?

BROOKLYN BOROUGH PRESIDENT: Yes.

THE CLERK: Calendar Item No. 1,
resolution is adopted.

THE CHAIRPERSON: Will the clerk
please call the second calendar item?

THE CLERK: New York City
Department of Transportation, Calendar Item
No. 2: In the matter of the intent to seek
Franchise and Concession Review Committee
approval to utilize a different procedure,
pursuant to Section 1-16 of the Concession
Rules of the City of New York, to authorize
the New York City Department of
Transportation to negotiate a Sole Source

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1 Proceedings

2 License Agreement with the Meatpacking
3 Improvement Association, Inc., to provide
4 for the operation, management and
5 maintenance of a pedestrian plaza located
6 on and adjacent to 9th Avenue between
7 Gansevoort Street and West 15th Street in
8 Manhattan. A proposed resolution was
9 submitted relative thereto, and the
10 resolution is calendared for adoption.

11 THE CHAIRPERSON: Is there a
12 member who wishes to make a statement or
13 ask a question on this matter?

14 (No response.)

15 THE CHAIRPERSON: If not, will a
16 member please make a motion to move this
17 item?

18 CORPORATION COUNSEL: So
19 moved.

20 THE CHAIRPERSON: Will another
21 member please second the motion?

22 BROOKLYN BOROUGH PRESIDENT:
23 Second.

24 THE CHAIRPERSON: Will the clerk
25 please take the vote?

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Proceedings

THE CLERK: Mayor?

THE CHAIRPERSON: Yes.

THE CLERK: Office of the Mayor?

OFFICE OF THE MAYOR: Yes.

THE CLERK: Comptroller?

COMPTROLLER: Yes.

THE CLERK: Corporation Counsel.

CORPORATION COUNSEL: Yes.

THE CLERK: Office of Management
and Budget?

OFFICE OF MANAGEMENT AND BUDGET:
Yes.

THE CLERK: Since the Manhattan
Borough President is not present today, a
vote will not be taken on behalf of borough
presidents. Calendar Item No. 2,
resolution is adopted.

We ask that the reporter make the
entire Public Meeting Agenda, which was
made publicly available and distributed at
this meeting, part of the final record of
this proceeding. That completes the
calendar.

THE CHAIRPERSON: Thank you.

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Proceedings

Meeting adjourned.

(Time noted: 3:03 p.m.)

**Franchise and Concession Review Committee Public Meeting
June 14, 2017**

<p align="center">A</p> <p>action (1) 10:13 adjacent (1) 7:6 adjourned (1) 9:2 adopted (2) 6:14 8:18 adoption (2) 5:5 7:10 afternoon (1) 3:2 Agenda (1) 8:20 Agreement (2) 4:25 7:2 Angelina (1) 2:11 APPEARANCES (1) 2:2 approval (2) 4:18 6:21 Association (1) 7:3 authorize (1) 6:23 authorizing (1) 4:18 available (1) 8:21 Avenue (1) 7:6</p>	<p>6:20,22 Corporation (9) 2:6 3:13,14 5:13 6:3,4 7:18 8:8,9 Counsel (9) 2:6 3:13,14 5:13 6:3,4 7:18 8:8,9 COUNTY (1) 10:5</p>	<p>located (1) 7:5</p>
<p align="center">B</p> <p>behalf (3) 4:19 6:9 8:16 Benjamin (1) 2:5 blood (1) 10:13 borough (18) 2:9,11,13 3:19,22,24 4:2,5,7,8,10 5:17 6:10,10,12 7:22 8:15,16 Bronx (1) 3:20 Brooklyn (7) 2:9 3:23,24 5:17 6:11 6:12 7:22 Budget (7) 2:7 3:16,17 6:6,7 8:11 8:12 Business (2) 4:15,20</p>	<p align="center">D</p> <p>day (1) 10:17 Department (4) 4:15,20 6:18,24 different (2) 4:21 6:21 distributed (1) 8:21</p>	<p align="center">M</p> <p>maintenance (1) 7:5 management (8) 2:7 3:15,17 6:5,7 7:4 8:10,12 Manhattan (3) 4:3 7:8 8:14 marriage (1) 10:14 Martinez-Rubio (1) 2:12 matter (6) 4:16 5:8 6:19 7:13 10:10 10:15 Mayor (11) 2:3,5 3:7,9,10 5:21,23 5:24 8:2,4,5 Meatpacking (1) 7:2 meeting (6) 1:4,5 3:5 8:20,22 9:2 member (6) 5:7,11,16 7:12,16,21 merchandise (1) 5:3 motion (5) 5:11,16,18 7:16,21 move (2) 5:11 7:16 moved (2) 5:14 7:19</p>
<p align="center">C</p> <p>C (2) 10:2,2 calendar (7) 4:13,16 6:13,16,18 8:17,24 calendared (2) 5:5 7:10 call (3) 3:6 4:13 6:16 Cantlo-Cockfield (1) 2:10 Cantor (1) 2:6 certify (2) 10:8,12 CHAIRPERSON (15) 3:2,8 4:12 5:6,10,15,19,22 6:15 7:11,15,20 7:24 8:3,25 City (6) 4:14,20,23 6:17,23,24 city-owned (1) 5:2 clerk (31) 2:4 3:6,7,9,11,13,15,19 3:22 4:2,5,8,12,14 5:19,21,23,25 6:3,5,9,13,15,17 7:24 8:2,4,6,8 8:10,14 come (1) 3:5 Committee (3) 3:4 4:18 6:20 Company (1) 4:19 completes (1) 8:23 Comptroller (7) 2:8 3:11,12 5:25 6:2 8:6,7 Concession (6) 1:5 3:4 4:17,22</p>	<p align="center">E</p> <p>E (2) 10:2,2 entire (1) 8:20</p>	<p align="center">N</p> <p>negotiate (2) 4:23 6:25 New (10) 1:8,8 4:14,19,23 6:17,23 6:24 10:4,8 non-exclusive (2) 4:24 5:2 Notary (1) 10:7 noted (1) 9:3 NYC (1) 4:19</p>
	<p align="center">F</p> <p>F (1) 10:2 final (1) 8:22 Fire (1) 4:25 first (1) 4:13 Franchise (4) 1:5 3:4 4:17 6:20 Friedman (1) 2:8 Furnas (1) 2:5 further (1) 10:12</p>	<p align="center">O</p> <p>Office (14) 2:5,7 3:9,10,15,17 5:23 5:24 6:5,7 8:4,5,10,12 operation (1) 7:4 order (1) 3:5 outcome (1) 10:15</p>
	<p align="center">G</p> <p>Gansevoort (1) 7:7 Garcia (3) 1:17 10:7,19 Good (1) 3:2</p>	<p align="center">P</p> <p>p.m (2) 1:10 9:3 part (1) 8:22 parties (1) 10:13 pedestrian (1) 7:5 Peter (1) 2:3 plaza (1) 7:5 please (9) 3:6 4:13 5:11,16,20 6:16 7:16,21,25 present (1) 8:15 President (16) 2:9,11,13 3:19,22 3:24 4:2,5,7,8,10 5:17 6:10,12 7:22 8:15 presidents (2) 6:10 8:17 procedure (2) 4:21 6:21 proceeding (1) 8:23 proceedings (10) 1:1 3:1 4:1 5:1 6:1 7:1 8:1 9:1 10:9,11 proposed (2) 5:3 7:8 provide (1) 7:3</p>
	<p align="center">H</p> <p>Hall (1) 1:7 hand (1) 10:17 Hatch (1) 2:3 hereunto (1) 10:16</p>	
	<p align="center">I</p> <p>Improvement (1) 7:3 intent (2) 4:17 6:19 interested (1) 10:14 Island (3) 2:13 4:9,10 item (8) 4:13,16 5:12 6:13,16,18 7:17 8:17</p>	
	<p align="center">J</p> <p>Joanna (3) 1:17 10:7,19 June (2) 1:9 10:17</p>	
	<p align="center">K</p> <p>KINGS (1) 10:5</p>	
	<p align="center">L</p> <p>Lashay (1) 2:13 License (2) 4:24 7:2 LLC (1) 4:25</p>	

**Franchise and Concession Review Committee Public Meeting
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<p>Public (4) 1:4 3:5 8:20 10:7 publicly (1) 8:21 pursuant (2) 4:22 6:22</p>	<p>Transportation (2) 6:18,25 true (1) 10:11</p>	<p align="center">9</p>
<p align="center">Q</p> <p>Queens (3) 2:11 4:6,7 question (2) 5:8 7:13 Quintian (1) 2:7</p>	<p align="center">U</p> <p>use (1) 5:2 utilize (2) 4:21 6:21</p>	<p>9th (1) 7:6</p>
<p align="center">R</p> <p>R (1) 10:2 Reade (1) 1:8 record (2) 8:22 10:11 related (1) 10:12 relative (2) 5:4 7:9 Replicas (1) 4:25 reported (2) 1:16 10:9 reporter (1) 8:19 resolution (6) 5:3,5 6:14 7:8,10 8:18 response (4) 3:21 4:4 5:9 7:14 Review (4) 1:5 3:4 4:18 6:20 Richard (1) 2:8 roll (1) 3:6 Ruiz (1) 2:4 Rules (2) 4:23 6:23</p>	<p align="center">V</p> <p>vote (3) 5:20 7:25 8:16</p>	
<p align="center">S</p> <p>second (5) 5:16,18 6:16 7:21,23 Section (2) 4:22 6:22 seek (2) 4:17 6:19 Services (2) 4:15,21 set (1) 10:16 Sharon (1) 2:6 Small (2) 4:15,20 Sole (2) 4:24 6:25 Source (2) 4:24 6:25 Spector (1) 1:7 ss (1) 10:4 State (2) 10:4,8 statement (2) 5:7 7:12 Staten (3) 2:13 4:9,10 Stephanie (1) 2:4 Street (3) 1:8 7:7,7 submitted (2) 5:4 7:9</p>	<p align="center">W</p> <p>way (1) 10:14 Wednesday (1) 1:9 West (1) 7:7 WHEREOF (1) 10:16 wishes (2) 5:7 7:12 within-entitled (1) 10:10 WITNESS (1) 10:16</p>	
<p align="center">T</p> <p>T (2) 10:2,2 take (2) 5:20 7:25 taken (1) 8:16 thank (2) 3:3 8:25 thereto (2) 5:4 7:9 Time (1) 9:3 today (1) 8:15 Tonya (1) 2:9 trademarks (1) 5:2 transcript (1) 10:11</p>	<p align="center">X</p> <p>X (2) 1:3,6</p>	
	<p align="center">Y</p> <p>York (10) 1:8,8 4:14,20,23 6:17,23 6:24 10:4,8 Young (1) 2:13 Yvonne (1) 2:7</p>	
	<p align="center">Z</p>	
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	<p align="center">1</p>	
	<p>1 (2) 4:16 6:13 1-16 (2) 4:22 6:22 14 (1) 1:9 15th (1) 7:7</p>	
	<p align="center">2</p>	
	<p>2 (2) 6:19 8:17 2:30 (1) 1:10 2017 (2) 1:9 10:17 21st (1) 10:17 22 (1) 1:8</p>	
	<p align="center">3</p>	
	<p>3:03 (1) 9:3</p>	
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PUBLIC MEETING

FRANCHISE AND CONCESSION REVIEW COMMITTEE

WEDNESDAY, JUNE 14, 2017 @ 2:30 P.M.

22 READE STREET, NEW YORK, NY

NOTE: INDIVIDUALS REQUESTING SIGN LANGUAGE INTERPRETERS SHOULD CONTACT THE MAYOR'S OFFICE OF CONTRACT SERVICES, 253 BROADWAY, 9TH FL., NEW YORK, N.Y. 10007 (212) 788-7490, NO LATER THAN SEVEN (7) BUSINESS DAYS PRIOR TO THE PUBLIC MEETING. TDD USERS SHOULD CALL VERIZON RELAY SERVICE.

*Franchise and Concession Review Committee Public Meeting
Wednesday, June 14, 2017 @ 2:30 P.M.*

NEW YORK CITY DEPARTMENT OF SMALL BUSINESS SERVICES

No. 1: **IN THE MATTER** of the intent to seek Franchise and Concession Review Committee approval to utilize a different procedure, pursuant to Section 1-16 of the Concession Rules of the City of New York, to authorize the NYC & Company, Inc. on behalf of New York City Department of Small Business Services ("SBS") to negotiate a non-exclusive, Sole Source License Agreement with Fire Replicas LLC for the non-exclusive use of city-owned trademarks on merchandise.

**A proposed resolution was submitted relative thereto.
RESOLUTION FOR ADOPTION.**

NEW YORK CITY DEPARTMENT OF TRANSPORTATION

No. 2: **IN THE MATTER** of the intent to seek Franchise and Concession Review Committee approval to utilize a different procedure, pursuant to Section 1-16 of the Concession Rules of the City of New York, to authorize the New York City Department of Transportation ("DOT"), negotiate a Sole Source License Agreement ("Agreement") with the Meatpacking Improvement Association, Inc., ("MPIA"), to provide for the operation, management and maintenance of a pedestrian plaza located on and adjacent to 9th Avenue between Gansevoort Street and West 15th Street in Manhattan ("Licensed Plaza"), including through DOT-approved events, sponsorships, and subconcessions, including but not limited to providing for the sale of any of the following: prepared food, flowers, locally grown produce or locally manufactured products, merchandise (such as souvenirs or T-shirts) that promotes the neighborhood or MPIA, and other similar merchandise. Subconcessions would be awarded based on solicitations issued by MPIA in the basic form of Request for Proposals or Request for Bids, subject to DOT's prior written approval of both solicitation and award.

**A proposed resolution was submitted relative thereto.
RESOLUTION FOR ADOPTION.**