



FOR IMMEDIATE RELEASE: December 6, 2022

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**FOR IMMEDIATE RELEASE: CITY OF NEW YORK AND NY STATE OF HEALTH
ENCOURAGE NEW YORKERS TO ENROLL IN QUALITY, AFFORDABLE HEALTH
INSURANCE FOR NEW YEAR**

*NEW YORK CITY PUBLIC ENGAGEMENT UNIT (GetCoveredNYC), DEPARTMENT OF
HEALTH AND MENTAL HYGIENE, NEW YORK CITY HEALTH + HOSPITALS (NYC Care),
HUMAN RESOURCES ADMINISTRATION AND NY STATE OF HEALTH PARTNER FOR A
VIRTUAL INFORMATION SESSION ON DECEMBER 8*

NEW YORK, NY (December 6, 2022)— The NYC Mayor’s Public Engagement Unit (PEU), in collaboration with NY State of Health, NYC Department of Health and Mental Hygiene (DOHMH), and NYC Human Resources Administration will host an information session on Thursday, December 8th at 12:30pm to educate New Yorkers about the importance of enrolling in health insurance and to urge New Yorkers to enroll as soon as possible. This timing is critical: New Yorkers must enroll by December 15 to have coverage in a Qualified Health Plan (QHP) beginning January 1, 2023.

This information session on December 8 will be open to all New Yorkers and can be viewed LIVE through the [PEU](#) and [NY State of Health’s](#) Facebook pages. The hour-long event will educate New Yorkers about New York’s health insurance landscape, the many affordable health plan options, the availability of enhanced financial assistance, and how to enroll. Speakers will also offer information about accessing free enrollment help through GetCoveredNYC and NY State of Health’s certified enrollment assisters.

WHAT: A health insurance information session encouraging New Yorkers to renew or enroll in a Qualified Health Plan by December 15, 2022 for coverage starting January 1, 2023.

WHEN: Thursday, December 8, 2022, 12:30 pm

WHERE: The event will be streamed to Facebook at [facebook.com/mayorspeu](https://www.facebook.com/mayorspeu), <https://www.facebook.com/NYStateofHealth>

WHO: Speakers will include:

- NYC Health + Hospitals NYC Care Executive Director Dr. Jonathan Jiménez
- GetCoveredNYC Outreach Director Alex Medina and Project lead Gloria Yun
- Human Resources Administration Executive Deputy Commissioner Marjorie A. Cadogan
- Human Resources Administration Managing Executive Director Audrey M. Diop
- NY State of Health Director of NYC Outreach Stana Nakhle
- NY State of Health Director of Communication, Outreach & Marketing Marci Goldstein
- NYC Department of Health and Mental Hygiene, Office of Health Insurance Services Executive Director Lisa Helburn
- NYC Department of Health and Mental Hygiene, Office of Health Insurance Services Director of Training and Outreach Suzanne Lewis

Additional Information

About NY State of Health

New York opened its health plan Marketplace, NY State of Health, in October 2013. The Marketplace's one stop health insurance shopping experience offers high quality comprehensive health plans. NY State of Health is the only place where consumers can qualify to get help paying for coverage through premium discounts or tax credits. Eligible New Yorkers can also enroll in Medicaid, Child Health Plus and the Essential Plan through the Marketplace all year. For more information about the NY State of Health Marketplace, please visit: <https://nystateofhealth.ny.gov/> or call Customer Service at 1-855-355-5777, TTY: 1-800-662-1220 or find an enrollment assister.

About GetCoveredNYC

Housed by the NYC Public Engagement Unit, GetCoveredNYC provides free assistance for New Yorkers seeking to enroll in health care, regardless of immigration status or income. Our Specialists speak more than a dozen languages and conduct outreach to proactively identify uninsured New Yorkers and help them get access to health care and other health-related benefits.

About the NYC Public Engagement Unit

The NYC Public Engagement Unit (PEU) was created to develop a new model for government outreach, using community organizing principles to re-envision how the City provides services to its most vulnerable communities. Rather than expecting constituents to navigate a complex City bureaucracy to get the help they need, PEU adopts grassroots tactics to meet residents where they are — at their doors and on their phones, in their social media feeds and in their communities. PEU combines this proactive outreach with comprehensive case management, and in doing so, combats disillusionment and builds long-term relationships between New

Yorkers and their government. For more information, visit nyc.gov/peu or follow us on social media @mayorspeu.

About NYC Care

NYC Care is a healthcare access program that provides comprehensive and low or no-cost healthcare services through NYC Health + Hospitals for New Yorkers who cannot afford or are ineligible for health insurance. NYC Care provides a membership card, 24/7 customer service, access to comprehensive and affordable healthcare services, like primary care, mental health services, and sexual and reproductive healthcare, low-cost medications, and member materials in multiple languages – regardless of your immigration status or ability to pay. Call 646-NYC-CARE (646-692-2273) or visit nyccare.nyc to learn more and sign up today – privacy and confidentiality guaranteed.

About NYC Health + Hospitals

NYC Health + Hospitals is the largest municipal health care system in the nation. We are a network of 11 hospitals, trauma centers, neighborhood health centers, nursing homes, and post-acute care centers. We are a home care agency and a health plan, MetroPlus. Our health system provides essential services to more than one million New Yorkers every year in more than 70 locations across the city's five boroughs. Our diverse workforce of more than 43,000 employees is uniquely focused on empowering New Yorkers, without exception, to live the healthiest life possible. Visit us at nychealthandhospitals.org and stay connected on Facebook at facebook.com/NYCHealthSystem or Twitter at [@NYCHealthSystem](https://twitter.com/NYCHealthSystem).

Contact: pressoffice@nychhc.org; 212.788.3339

About NYC Department of Health and Mental Hygiene?

With an annual budget of \$1.6 billion and more than 6,000 staff across the five boroughs, the New York City Department of Health and Mental Hygiene (NYC Health Department) is one of the largest public health agencies in the world. The agency works to protect and promote the health of 8 million New Yorkers. The Office of Health Insurance Services Unit in NYC Health Department, helps connect uninsured New Yorkers to health insurance options and enroll them into coverage. The NYC Health Department Certified Application Counselors (CACs) provide enrollment services in multiple languages at Health Department health centers throughout NYC.

About the NYC Human Resources Administration/Department of Social Services

The NYC Human Resources Administration/Department of Social Services (HRA/DSS) (HRA/DSS) is dedicated to fighting poverty and income inequality by providing New Yorkers in need with essential benefits.

HRA helps over three million New Yorkers with a variety of services to meet their social service and economic needs. HRA is committed to serving all New Yorkers regardless of their race, religion, sexual orientation, gender identity, language proficiency or disability status.

About the NYC HRA/DSS Office of Citywide Health Insurance Access

The Human Resources Administration Department of Social Services Office of Citywide Health Insurance Access's (OCHIA) mission is to improve access to health insurance for all New Yorkers. OCHIA works to connect New York City residents and small business owners to coverage and care. OCHIA helps people over 65 years old, living with a disability, or visually impairment enroll in Medicaid programs. We deliver outreach, education, and presentations on public and private health insurance as well as conduct policy research and analysis to inform our efforts and help improve access to coverage for all New Yorkers.

OCHIA partners with public and private organizations to make health insurance enrollment assistance available on-site at city offices and events in neighborhoods throughout the 5 boroughs. OCHIA serves all New Yorkers, with a special focus on persons least likely to have health insurance, including immigrants, freelancers, small business owners and workers, and young adults.