## \*\*MEDIA ADVISORY\*\*

## MAYOR'S PUBLIC ENGAGEMENT UNIT AND ASSEMBLY MEMBER WILLIAMS TO HOST RESOURCE FAIR IN BROOKLYN

The event will connect Brooklynites to key City resources and benefits.

**NEW YORK, NY (March 28, 2023)** — The Mayor's Public Engagement Unit (PEU) and Assembly Member Jaime Williams will host a resource fair at Assembly Member Williams' District Office on Friday, March 31st, from 12 PM - 3 PM. There are numerous City programs available for New Yorkers and this resource fair will provide Brooklynites one-on-one support in identifying programs they qualify for and navigating the application process. Members of PEU's Tenant Support and GetCoveredNYC teams will be on hand to provide specific guidance around tenant rights and accessing health care.

This event is part of a long term partnership between PEU and Assembly Member Williams to bridge the gap between New Yorkers and their government. Every Friday, a PEU GetCoveredNYC Specialist holds office hours at Assembly Member Williams' District office to support district members with health care.

**WHAT:** A resource fair for Brooklyn families, which will provide one-on-one assistance with health coverage enrollment and support, tenant rights and resources, and benefits screenings.

WHEN: Friday, March 31, 2023, 12 PM - 3 PM

**WHERE:** Assembly Member Jaime Williams' District Office, 5318 Avenue N, Brooklyn, NY 11234

WHO: The Mayor's Public Engagement Unit and Assembly Member Jaime Williams

## About the NYC Public Engagement Unit

<u>The NYC Public Engagement Unit (PEU)</u> was created to develop a new model for government outreach, using community organizing principles to re-envision how the City provides services to its most vulnerable communities. Rather than expecting constituents to navigate a complex City bureaucracy to get the help they need, PEU adopts grassroots tactics to meet residents where they are — at their doors and on their phones, in their social media feeds, and in their

communities. PEU combines this proactive outreach with comprehensive case management, and in doing so, combats disillusionment and builds long-term relationships between New Yorkers and their government. For more information, visit <u>nyc.gov/PEU</u> and stay connected on Facebook at <u>https://www.facebook.com/MayorsPEU</u> or Twitter at <u>@MayorsPEU</u>.