



**FOR IMMEDIATE RELEASE:** March 7, 2023  
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**FOR IMMEDIATE RELEASE: CITY OF NEW YORK AND NY STATE OF HEALTH  
ENCOURAGE NEW YORKERS TO ENROLL IN QUALITY, AFFORDABLE HEALTH  
INSURANCE**

*NEW YORK CITY PUBLIC ENGAGEMENT UNIT (GetCoveredNYC), DEPARTMENT OF  
HEALTH AND MENTAL HYGIENE, NYC HEALTH + HOSPITALS (NYC Care), HUMAN  
RESOURCES ADMINISTRATION AND NY STATE OF HEALTH PARTNER FOR A VIRTUAL  
INFORMATION SESSION ON MARCH 7*

**NEW YORK, NY (MARCH 7, 2023)**— The NYC Mayor’s Public Engagement Unit (PEU), in collaboration with NY State of Health, NYC Department of Health and Mental Hygiene (DOHMH), NYC Health + Hospitals, and NYC Human Resources Administration will host an information session on Tuesday, March 7th at 2:00 pm to educate New Yorkers about the importance of enrolling in health insurance and to urge New Yorkers to enroll as soon as possible. This timing is critical: New Yorkers must enroll by March 15 to have coverage in a Qualified Health Plan (QHP) beginning April 1.

This session will also be used to share information on the return of renewals for current enrollees in Medicaid, Child Health Plus, and the Essential Plan, as it is critical to avoid gaps in coverage as the federal continuous coverage requirements for these programs come to an end. Beginning this Spring, renewal notices will be sent to enrollees in these programs based on their enrollment end dates. Renewal notices will include the deadline to take action to renew their insurance or risk having a gap in coverage. Deadlines will be based on the enrollees’ enrollment end dates and will range from June 30, 2023, through May 31, 2024.

This information session on March 7 will be open to all New Yorkers and can be viewed LIVE through the [PEU](#) and [NY State of Health’s](#) Facebook pages. The hour-long event will educate New Yorkers about New York’s health insurance landscape, the many affordable health plan options, the availability of enhanced financial assistance, and how to enroll. Speakers will also offer information about accessing free enrollment help through GetCoveredNYC and NY State of Health’s certified enrollment assisters.

**WHAT:** A health insurance information session encouraging New Yorkers to renew or enroll in a Qualified Health Plan by March 15 for coverage starting April 1.

**WHEN:** Tuesday, March 7, 2023, 2:00 pm

**WHERE:** The event will be held via Zoom at [on.nyc.gov/seguroNYC](https://on.nyc.gov/seguroNYC), as well as on Facebook via <https://fb.me/e/2LPFGoFTC>

**WHO:** Speakers will include:

- Moderator: Lulu Gómez, Univision
- NYC Health + Hospitals NYC Care Community Affairs Director Theresa Doherty
- GetCoveredNYC Team Lead Daisy Bugarin
- Human Resources Administration Director of Eligibility Information Services Maria Ortiz-Quezada
- Human Resources Administration Managing Executive Director Audrey M. Diop
- Assistant Vice President for Health Operations at Hispanic Federation (NY State of Health Navigator Agency), Liliana Melgar
- NY State of Health Navigator at Ryan Health, Flor Taveras
- NYC Department of Health and Mental Hygiene, Office of Health Insurance Services Senior Director of Development, Enid Herrera
- NYC Department of Health and Mental Hygiene, Office of Health Insurance Services Site Supervisor, Paula Barbier

### **Additional Information**

#### **About NY State of Health**

New York opened its health plan Marketplace, NY State of Health, in October 2013. The Marketplace's one-stop health insurance shopping experience offers high-quality comprehensive health plans. NY State of Health is the only place where consumers can qualify to get help paying for coverage through premium discounts or tax credits. Eligible New Yorkers can also enroll in Medicaid, Child Health Plus and the Essential Plan through the Marketplace all year. For more information about the NY State of Health Marketplace, please visit: <https://nystateofhealth.ny.gov/> or call Customer Service at 1-855-355-5777, TTY: 1-800-662-1220 or find an enrollment assister.

#### **About GetCoveredNYC**

Housed by the NYC Public Engagement Unit, GetCoveredNYC provides free assistance for New Yorkers seeking to enroll in health care, regardless of immigration status or income. Our Specialists speak more than a dozen languages and conduct outreach to proactively identify uninsured New Yorkers and help them get access to health care and other health-related benefits.

#### **About the NYC Public Engagement Unit**

The NYC Public Engagement Unit (PEU) was created to develop a new model for government outreach, using community organizing principles to re-envision how the City provides services to its most vulnerable communities. Rather than expecting constituents to navigate a complex City bureaucracy to get the help they need, PEU adopts grassroots tactics to meet residents where they are — at their doors and on their phones, in their social media feeds and in their communities. PEU combines this proactive outreach with comprehensive case management, and in doing so, combats disillusionment and builds long-term relationships between New Yorkers and their government. For more information, visit [nyc.gov/peu](https://nyc.gov/peu) or follow us on social media @mayorspeu.

#### **About NYC Care**

NYC Care is a healthcare access program that provides comprehensive and low or no-cost healthcare services through NYC Health + Hospitals for New Yorkers who cannot afford or are ineligible for health insurance. NYC Care provides a membership card, 24/7 customer service, access to comprehensive and affordable healthcare services, like primary care, mental health services, and sexual and reproductive healthcare, low-cost medications, and member materials in multiple languages – regardless of your immigration status or ability to pay. Call 646-NYC-CARE (646-692-2273) or visit [nyccare.nyc](http://nyccare.nyc) to learn more and sign up today – privacy and confidentiality guaranteed.

### **About NYC Health + Hospitals**

NYC Health + Hospitals is the largest municipal health care system in the nation. We are a network of 11 hospitals, trauma centers, neighborhood health centers, nursing homes, and post-acute care centers. We are a home care agency and a health plan, MetroPlus. Our health system provides essential services to more than one million New Yorkers every year in more than 70 locations across the city's five boroughs. Our diverse workforce of more than 43,000 employees is uniquely focused on empowering New Yorkers, without exception, to live the healthiest life possible. For more information, visit [www.nychealthandhospitals.org](http://www.nychealthandhospitals.org) and stay connected on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).

Contact: [pressoffice@nychhc.org](mailto:pressoffice@nychhc.org); 212.788.3339

### **About NYC Department of Health and Mental Hygiene**

With an annual budget of \$1.6 billion and more than 6,000 staff across the five boroughs, the New York City Department of Health and Mental Hygiene (NYC Health Department) is one of the largest public health agencies in the world. The agency works to protect and promote the health of 8 million New Yorkers. The Office of Health Insurance Services Unit at the NYC Health Department, helps connect uninsured New Yorkers to health insurance options and enroll them into coverage. The NYC Health Department's Certified Application Counselors (CACs) provide enrollment services in multiple languages at Health Department health centers throughout NYC.

### **About the NYC Human Resources Administration/Department of Social Services**

The NYC Human Resources Administration/Department of Social Services (HRA/DSS) (HRA/DSS) is dedicated to fighting poverty and income inequality by providing New Yorkers in need with essential benefits.

HRA helps over three million New Yorkers with a variety of services to meet their social service and economic needs. HRA is committed to serving all New Yorkers regardless of their race, religion, sexual orientation, gender identity, language proficiency or disability status.

### **About the NYC HRA/DSS Office of Citywide Health Insurance Access**

The Human Resources Administration Department of Social Services Office of Citywide Health Insurance Access's (OCHIA) mission is to improve access to health insurance for all New Yorkers. OCHIA works to connect New York City residents and small business owners to coverage and care. OCHIA helps people over 65 years old, living with a disability, or visually impairment enroll in Medicaid programs. We deliver outreach, education, and presentations on public and private health insurance as well as conduct policy research and analysis to inform our efforts and help improve access to coverage for all New Yorkers.

OCHIA partners with public and private organizations to make health insurance enrollment assistance available on-site at city offices and events in neighborhoods throughout the 5 boroughs. OCHIA serves all New Yorkers, with a special focus on persons least likely to have health insurance, including immigrants, freelancers, small business owners and workers, and young adults.

