

OFFICE USE ONLY		
<input type="radio"/> Original	<input type="radio"/> Amended	Date _____

Standardized NOTICE FORM for Providing 30-Day Advance Notice to a Local Municipality or Community Board

1. Date Notice Sent: 10/14/2025 1a. Delivered by: Overnight Mail, Tracking Number and Pro

2. Select the type of Application that will be filed with the Authority for an On-Premises Alcoholic Beverage License:
For premises outside the City of New York:

☐ New Application ☐ Removal ☐ Class Change

For premises in the City of New York:

☐ New Application ☐ New Application and Temporary Retail Permit ☐ Temporary Retail Permit ☐ Removal
☐ Class Change ☐ Method of Operation ☐ Corporate Change ☐ Renewal ☒ Alteration

For New and Temporary Retail Permit applicants, answer each question below using all information known to date
For Renewal applicants, answer all questions

For Alteration applicants, attach a complete written description and diagrams depicting the proposed alteration(s)

For Corporate Change applicants, attach a list of the current and proposed corporate principals

For Removal applicants, attach a statement of your current and proposed addresses with the reason(s) for the relocation

For Class Change applicants, attach a statement detailing your current license type and your proposed license type

For Method of Operation Change applicants, although not required, if you choose to submit, attach an explanation detailing those changes

Please include all documents as noted above. Failure to do so may result in disapproval of the application.

This 30-Day Advance Notice is Being Provided to the Clerk of the Following Local Municipality or Community Board:

3. Name of Municipality or Community Board: MANHATTAN COMMUNITY BOARD 3

Applicant/Licensee Information:

4. Licensee Serial Number (if applicable): 1292870 Expiration Date (if applicable): 02/28/2026
5. Applicant or Licensee Name: SWISS WHITE INT'L LLC
6. Trade Name (if any): RAY'S
7. Street Address of Establishment: 177 CHRYSTIE ST
8. City, Town or Village: NEW YORK, NY Zip Code: 10002
9. Business Telephone Number of applicant/ Licensee: N/A
10. Business E-mail of Applicant/Licensee: c/o HANNAH.SULTAN@HELBRAUNLEVEY.COM

11. Type(s) of alcohol sold or to be sold: ☐ Beer & cider ☐ Wine, Beer & Cider ☒ Liquor, Wine, Beer & Cider

12. Extent of Food Service: ☒ Full Food menu; full kitchen run by a chef/cook ☐ Menu meets legal minimum food requirements; food prep area required

13. Type of Establishment: Restaurant (full kitchen and full menu required)

☐ Seasonal Establishment ☐ Juke Box ☐ Disc Jockey ☒ Recorded Music ☐ Karaoke

14. Method of Operation: (check all that apply) ☐ Live Music (give details i.e., rock bands, acoustic, jazz, etc.): _____

☐ Patron Dancing ☐ Employee Dancing ☐ Exotic Dancing ☐ Topless Entertainment

☐ Video/Arcade Games ☐ Third Party Promoters ☐ Security Personnel

☐ Other (specify): N/A

15. Licensed Outdoor Area: ☒ None ☐ Patio or Deck ☐ Rooftop ☐ Garden/Grounds ☐ Freestanding Covered Structure
(check all that apply) ☐ Sidewalk Cafe ☐ Other (specify): N/A

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49

16. List the floor(s) of the building that the establishment is located on: GROUND FLOOR
17. List the room number(s) the establishment is located in within the building, if appropriate: N/A
18. Is the premises located within 500 feet of three or more on-premises liquor establishments? ☒ Yes ☐ No
19. Will the license holder or a manager be physically present within the establishment during all hours of operation? ☒ Yes ☐ No
20. If this is a transfer application (an existing licensed business is being purchased) provide the name and serial number of the licensee:
- | | |
|------------|---------------|
| <u>N/A</u> | |
| Name | Serial Number |
21. Does the applicant or licensee own the building in which the establishment is located? ☐ Yes (if YES, SKIP 23-26) ☒ No

Owner of the Building in Which the Licensed Establishment is Located

22. Building Owner's Full Name: S M 177 CHRYSTIE LLC
23. Building Owner's Street Address: 141 CHRYSTIE STREET
24. City, Town or Village: NEW YORK State: NY Zip Code: 10002
25. Business Telephone Number of Building Owner: _____

Representative or Attorney Representing the Applicant in Connection with the Application for a License to Traffic in Alcohol at the Establishment Identified in this Notice

26. Representative/Attorney's Full Name: JOSEPH LEVEY; HELBRAUN & LEVEY LLP
27. Representative/Attorney's Street Address: 40 FULTON STREET, FLOOR 28
28. City, Town or Village: NEW YORK State: NEW YORK Zip Code: 10038
29. Business Telephone Number of Representative/Attorney: 212 219 1193
30. Business E-mail Address of Representative/Attorney: HANNAH.SULTAN@HELBRAUNLEVEY.COM

I am the applicant or licensee holder or a principal of the legal entity that holds or is applying for the license. Representations in this form are in conformity with representations made in submitted documents relied upon by the Authority when granting the license. I understand that representations made in this form will also be relied upon, and that false representations may result in disapproval of the application or revocation of the license.

By my signature, I affirm - under Penalty of Perjury - that the representations made in this form are true.

31. Printed Principal Name: JOSEPH LEVEY Title: ATTORNEY

Principal Signature: _____





Outlook

Re: [EXTERNAL] Re: 177 chrystie street alteration

From Hannah Sultan <hannah.sultan@helbraunlevey.com>

Date Fri 10/24/2025 11:49 AM

To Chan, Edwin (CB) <echan@cb.nyc.gov>

Cc Stetzer, Susan (CB) <SStetzer@cb.nyc.gov>

So sorry I missed your email!! The total number of seats will remain at 44, the number of barstools will decrease to 6 from 10, table count will also decrease from 16 to 10. A few tables will be distributed to the basement space that was included in the original application.

Please let me know if you need any more details about this!
Hannah

On Fri, Oct 24, 2025 at 10:35 AM Chan, Edwin (CB) <echan@cb.nyc.gov> wrote:

Hi Hannah,

Following up

Edwin Chan, Senior Community Associate

Community Board 3, Manhattan

59 East 4th Street - New York, NY 10003

echan@cb.nyc.gov - 212.533.5300 x203

<http://www.cb3manhattan.org/>

Please visit the CB3 website to join the e-mail list.

From: Stetzer, Susan (CB) <SStetzer@cb.nyc.gov>

Sent: Tuesday, October 21, 2025 2:17 PM

To: Chan, Edwin (CB) <echan@cb.nyc.gov>; Hannah Sultan <hannah.sultan@helbraunlevey.com>

Subject: Re: [EXTERNAL] Re: 177 chrystie street alteration

And how many chairs being added. thanks

Susan Stetzer

District Manager

Community Board 3, Manhattan

212-533-6015

www.cb3manhattan.org

www.nyc.gov/communityboards

Please visit the CB 3 website to joint the e-mail list

From: Chan, Edwin (CB) <echan@cb.nyc.gov>

Sent: Tuesday, October 21, 2025 2:14 PM

To: Hannah Sultan <hannah.sultan@helbraunlevey.com>

Cc: Stetzer, Susan (CB) <SStetzer@cb.nyc.gov>

Subject: RE: [EXTERNAL] Re: 177 chrystie street alteration

Hi Hannah,

Can you give us a written description of what the arrangements is currently and what it is being updated to.
Thank you.

Edwin Chan, Senior Community Associate

Community Board 3, Manhattan

59 East 4th Street - New York, NY 10003

echan@cb.nyc.gov - 212.533.5300 x203

<http://www.cb3manhattan.org/>

Please visit the CB3 website to join the e-mail list.

From: Hannah Sultan <hannah.sultan@helbraunlevey.com>

Sent: Tuesday, October 21, 2025 11:52 AM

To: Chan, Edwin (CB) <echan@cb.nyc.gov>

Cc: Stetzer, Susan (CB) <SStetzer@cb.nyc.gov>

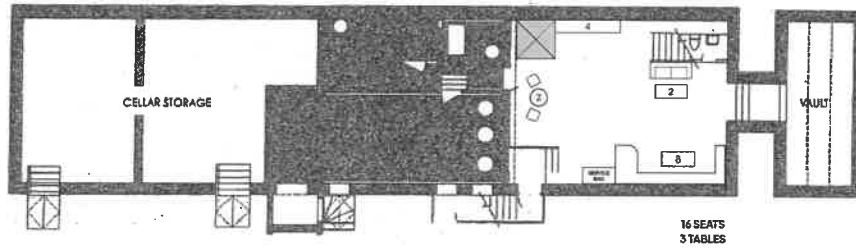
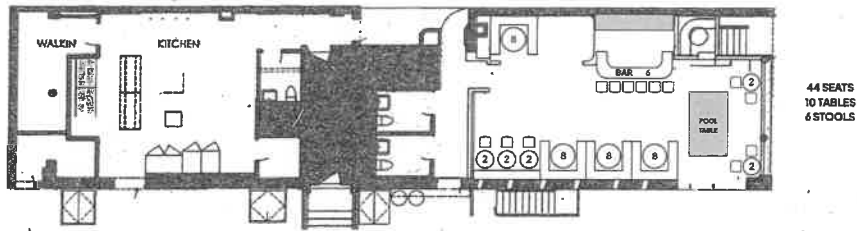
Subject: [EXTERNAL] Re: 177 chrystie street alteration

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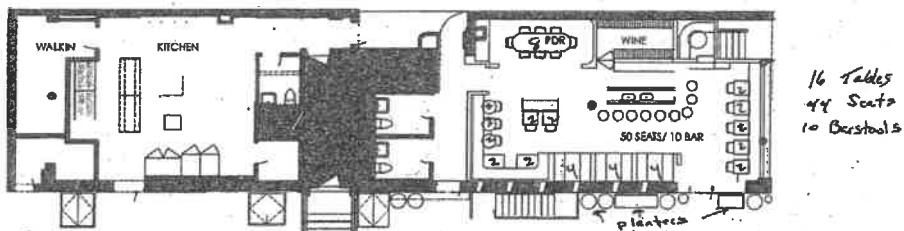
Hi Edwin,

Sorry for the delay, crazy day yesterday!! We are updating the seating arrangements both upstairs and downstairs, please see below.

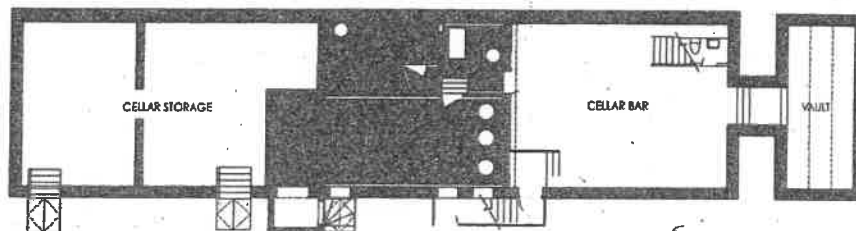
Hannah



63



12/23/15
Amorah



On Tue, Oct 21, 2025 at 9:49 AM Chan, Edwin (CB) <echan@cb.nyc.gov> wrote:

following up. please let us know. thanks!

Edwin Chan, Senior Community Associate

Community Board 3, Manhattan

59 East 4th Street - New York, NY 10003

echan@cb.nyc.gov - 212.533.5300 x203

<http://www.cb3manhattan.org/>

Please visit the CB3 website to join the e-mail list.

From: Chan, Edwin (CB)

Sent: Friday, October 17, 2025 4:52 PM

To: hannah.sultan@helbraunlevey.com

Cc: Stetzer, Susan (CB) <SStetzer@cb.nyc.gov>

Subject: 177 chrystie street alteration

Hi Hannah,

We received your 30 day notice for Ray's at 177 Chrystie Street. Please let us know what the alteration is. Thank you.

Edwin Chan, Senior Community Associate

Community Board 3, Manhattan

59 East 4th Street - New York, NY 10003

echan@cb.nyc.gov - 212.533.5300 x203

<http://www.cb3manhattan.org/>

Please visit the CB3 website to join the e-mail list.

HELBRAUN || LEVEY

Hannah Sultan

Licensing Clerk | Helbraun & Levey LLP

Pronouns: she/her/hers ([What's this?](#))

[Helbraunlevey.com](https://helbraunlevey.com)

New York Office: (212) 219-1193

Florida Office: (305) 539-0646

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HELBRAUN || LEVEY

Hannah Sultan

Licensing Clerk | Helbraun & Levey LLP

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