

HELBRAUN || LEVEY

**SWISS WHITE INT'L LLC
177 CHRYSTIE ST
NEW YORK, NY 10002**

MANHATTAN COMMUNITY BOARD 3



THE CITY OF NEW YORK MANHATTAN COMMUNITY BOARD 3

59 East 4th Street - New York, NY 10003

Phone (212) 533-5300

www.cb3manhattan.org - mn03@cb.nyc.gov

Andrea Gordillo, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

The following items and questionnaire package are due by date listed in email invite:

- ☐ Schematics, floor plans or architectural drawings of the inside of the premise.
- ☐ A proposed food and or drink menu.

The following items are due by noon Wednesday before the meeting:

- ☐ Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- ☐ Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website:
<https://www1.nyc.gov/site/manhattancb3/resources/community-groups.page>
(this is not required but strongly suggested if a relevant group exists)
- ☐ Proof of conspicuous posting of notices at the site for 7 days prior to the meeting (please include newspaper with date in photo or a timestamped photo).

Check which you are applying for:

- ☐ new liquor license ☒ alteration of an existing liquor license ☐ corporate change

Check if either of these apply:

- ☐ sale of assets ☐ upgrade (change of class) of an existing liquor license

Today's Date: 10/31/25

Is location currently licensed? ☒ Yes ☐ No Type of license: OP BEER/WINE/LIQUOR

If alteration, describe nature of alteration: _____

Previous or current use of the location: RESTAURANT

Corporation and trade name of current license: SWISS WHITE INT'L LLC DBA RAY'S

APPLICANT:

Premise address: 177 CRYSTIE STREET

Cross streets: BETWEEN RIVINGTON + DELANCEY

Name of applicant and all principals: SWISS WHITE INT'L LLC

Carlos Quirarte, MATT KUEGEMAN

Trade name (DBA): RAY'S

PREMISE:

Type of building and number of floors: MIXED COMMERCIAL/RESIDENTIAL

Does premise have a valid Certificate of Occupancy, including for any back/side yard or roof use?

☒ Yes ☐ No What is maximum NUMBER of people permitted 74

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> - please give specific zoning designation, such as R8 or C2): C6-3A MIXED COMMERCIAL/

RESIDENTIAL

PROPOSED METHOD OF OPERATION:

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space, if applicable) MONDAY - FRIDAY: 5PM-2AM; SATURDAY + SUNDAY: 1PM-2AM

Will any other business besides food or alcohol service be conducted at premise, i.e., retail? ☐ Yes ☒ No

If yes, please describe what type: N/A

Number of indoor tables? 10 Total number of indoor seats? 44

How many stand-up bars/bar seats are located on the premise (number, length, and location) 1

GROUND FLOOR; 6 SEATS

(A stand-up bar is any bar or counter -with seating or not- where you can order, pay for, and receive alcohol)

Does premise have a full kitchen? ☒ Yes ☐ No

Does it have a food preparation area? ☒ Yes ☐ No (If any, show on diagram)

Is food available for sale? ☒ Yes ☐ No If yes, describe type of food and submit a menu _____

AMERICAN

What are the hours the kitchen will be open? ALL HOURS OF OPERATION

Will a manager or principal always be on site? ☒ Yes ☐ No If yes, which? MANAGER

How many employees will there be? 12

Do you have or plan to install ☐ French doors ☐ accordion doors or ☐ windows?

Will there be TVs/monitors? ☒ Yes ☐ No (If Yes, how many?) 1

Will premise have music? ☒ Yes ☐ No

If Yes, what type of music? ☐ Live musician ☐ DJs ☒ Streaming services/playlists

If other type, please describe N/A

What will be the music volume? ☒ Background (conversational) ☐ Entertainment (live music venue

level) Please describe your sound system: LOCKED SOUND SYSTEM CONTROLLED BY MANAGEMENT

Will you host any promoted events, scheduled performances, or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? NO

If promoted events, please explain the nature in which you plan to promote? Social media / online ads / outside promoters? N/A

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment?

Please attach plans. (Please do not answer "we do not anticipate congestion.") PATRONS ARRIVE ON FOOT OR BY PUBLIC TRANSPORTATION; SECURITY UTILIZED EVERY DAY

Will there be security personnel? ☒ Yes ☐ No (If Yes, how many and when) 1 MONDAY-FRIDAY 2 SATURDAY + SUNDAY - ALV SEASONS PROTECTION SERVICES

How do you plan to manage noise inside and outside your business so neighbors will not be affected?

Please attach plans. EXTANT SOUNDPROOFING; SECURITY TO ENSURE NO LINES OUTSIDE

Is sound proofing installed? ☒ Yes ☐ No

If not, do you plan to install sound proofing? ☐ Yes ☐ No

Are there current plans to use the Open Restaurants program for the sale or consumption of alcoholic beverages outdoors? (includes roof & yard) ☒ Yes ☐ No If Yes, describe and show on diagram:

DOT-LICENSED SIDEWALK CAFE

APPLICANT HISTORY:

Has this corporation or any principal been licensed for sale of alcohol previously? ☒ Yes ☐ No

If yes, please indicate name of establishment: 26 BOND STREET RETAIL LLC; ROCK CENTER TOWNHOUSE F+B LLC

Address: 26 BOND ST 10012; 1240 AVE of the AMERICAS 10020 Community Board # 2; 5

Dates of operation: 2008-PRESENT, 2019-PRESENT

Has any principal had work experience similar to the proposed business? ☐ Yes ☐ No If Yes, please attach explanation of experience or resume. Note: failure to disclose previous experience or information hampers the ability to evaluate this application.

Does any principal have other businesses in this area? ☐ Yes ☒ No If Yes, please give trade name, address and describe the business N/A

Has any principal had SLA reports or action within the past 5 years? ☒ Yes ☐ No If Yes, attach list of violations and dates of violations and outcomes, if any. CS-24-10132 (2024)

CS-24-10246 (2024) CS-24-12679 (2024)

Attach a separate diagram that indicates the location (name and address) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate Bar, Restaurant, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? 10

How many On-Premise (OP) liquor licenses are within 500 feet? 23

Is the premise within 200 feet on the same street of any school or place of worship? ☐ Yes ☒ No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups, but it is not required. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary)

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

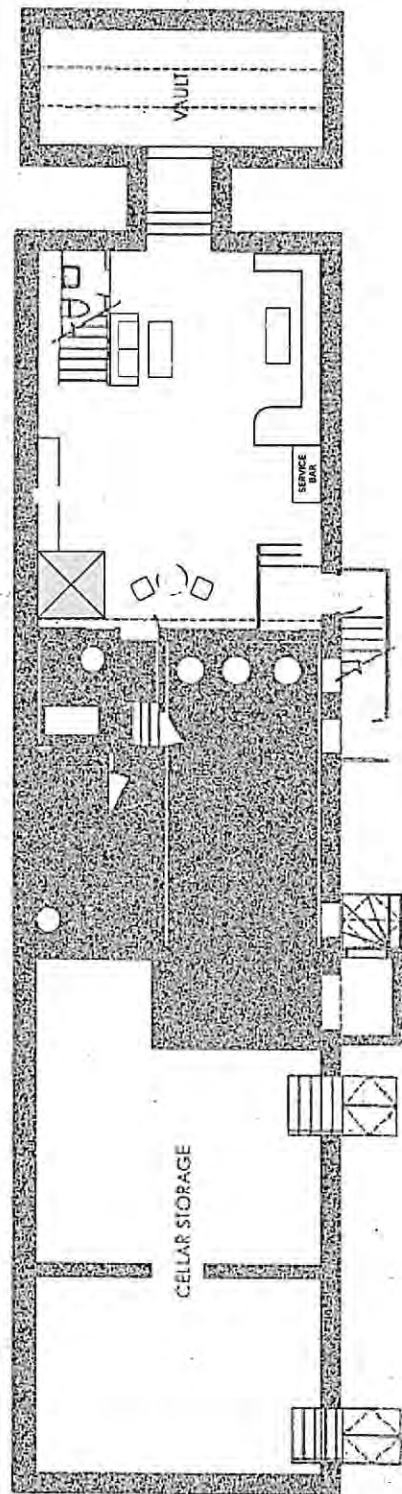
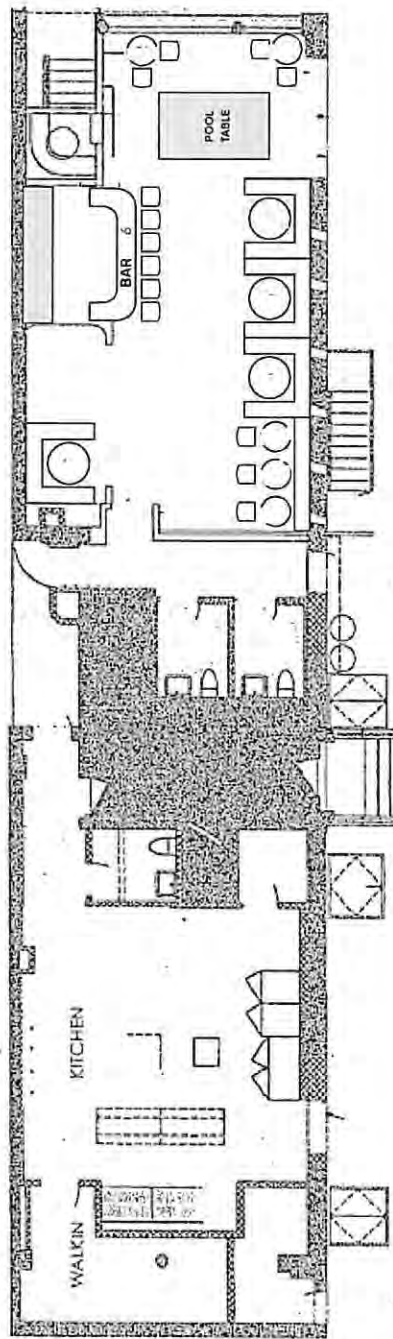
1. My license type is: ☐ beer & cider ☐ wine, beer & cider ☒ liquor, wine, beer & cider
2. ☒ I will operate a full-service restaurant, specifically a (type of restaurant)
AMERICAN restaurant, or
☐ I will operate a _____,
☒ with a kitchen open and serving food during all hours of operation OR ☐ with less than a full-service kitchen but serving food during all hours of operation OR ☐ Other

3. My hours of operation will be:
Mon 5PM-2AM; Tue 5PM-2AM; Wed 5PM-2AM;
Thu 5PM-2AM; Fri 5PM-2AM; Sat 1PM-2AM;
Sun 1PM-2AM. (I understand opening is "no later than" specified opening hour, and all patrons are to be cleared from business at specified closing hour.)
4. ☐ I will not use outdoor space for commercial use (including Open Restaurants) OR
☒ I will close all outdoor dining allowed under the temporary Open Restaurants program and any other subsequent uses by 10:00 P.M. all days and not have any speakers or TV monitors outdoors
5. ☒ I will employ a doorman/security personnel: _____
6. ☐ I will install soundproofing, _____

7. ☐ I will close any front or rear façade doors and windows at 10:00 P.M. every night or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances, or during unamplified performances or televised sports. ☐ I will have a closed fixed façade with no open doors or windows except my entrance door, which will close by 10:00 P.M. or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances, or during unamplified performances or televised sports.
8. I will not have ☒ DJs, ☒ live music, ☒ third-party promoted events, ☒ any event at which a cover fee is charged, ☒ scheduled performances, ☐ more than _____ DJs per _____, ☒ more than 20 private parties per YEAR
9. ☒ I will play ambient recorded background music only.
10. ☒ I will not apply for an alteration to the method of operation or for any physical alterations of any nature without first coming before CB 3.
11. ☐ I will not seek a change in class to a full on-premises liquor license without first obtaining approval from CB 3.
12. ☒ I will not participate in pub crawls or have party buses come to my establishment.
13. ☒ I will not have unlimited drink specials, including boozy brunches, with food.
14. ☐ I will not have a happy hour or drink specials with or without time restrictions OR ☐ I will have happy hour and it will end by _____.
15. ☐ I will not have wait lines outside. ☐ I will have a staff person responsible for ensuring no loitering, noise or crowds outside.
16. ☒ I will conspicuously post this stipulation form beside my liquor license inside of my business.
17. ☒ Residents may contact the manager/owner at the number below. Any complaints will be addressed immediately. I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

Name: ALEX ROSECRUZ (MANAGER)

Phone Number: 201-563-7856



This report is for informational purposes only in aid of identifying establishments potentially subject to 500 and 200 foot rules. Distances are approximated using industry standard GIS techniques and do not reflect actual distances between points of entry. The NYS Liquor Authority makes no representation as to the accuracy of the information and disclaims any liability for errors.

Proximity Report For:	
Location	177 Chrystie St, New York, New York, 10002
Geocode	Latitude: 40.72112 Longitude: -73.99250
Report Generated On	10/31/2025

8 Closest Liquor Stores		
Name	Address	Distance
WINE-O INC License ID: 0100-21-113695 Legacy Serial No.: 1262156	171 ELIZABETH ST SPRING & KENMARE STREETS NEW YORK, New York 10012	652 ft
ELIZABETH & VINE INC License ID: 0100-21-115687 Legacy Serial No.: 1192584	269 BOWERY NEW YORK, New York 10012	880 ft
YI DING FA CORP License ID: 0100-22-115857 Legacy Serial No.: 1339668	101 ALLEN ST NEW YORK, New York 10002	925 ft
YOUNG NAM KANG License ID: 0100-21-114493 Legacy Serial No.: 1023586	52 SPRING STREET NEW YORK, New York 10012	1,178 ft
GROTTA AZZURRA IMPORTS INC License ID: 0100-21-115652 Legacy Serial No.: 1259856	177 MULBERRY ST STORE 1A NEW YORK, New York 10013	1,226 ft
OCEAN WINE & SPIRIT INC License ID: 0100-22-118080 Legacy Serial No.: 1296083	273 GRAND ST NEW YORK, New York 10002	1,234 ft
VIJAYA GROUP INC License ID: 0100-23-126911 Legacy Serial No.: 1326346	100 STANTON ST NEW YORK, New York 10002	1,270 ft
R & S 49 LIQUOR CORP License ID: 0100-21-114049 Legacy Serial No.: 1297191	92 ELIZABETH ST NEW YORK, New York 10013	1,337 ft

Schools within 500 feet		
Name	Address	Distance
No Schools within 500 feet		

Churches within 500 feet	
Name	Distance
Indochina Sino-American Community Center	331 ft
C3 Downtown	338 ft

Pending On Premises Liquor Licenses within 750 feet		
Name	Address	Distance
220 Retail Partners LLC Application ID: NA-0340-25-112644	220 Bowery New York, NY 10012	444 ft
Aesthetic Matters LLC Application ID: NA-0340-25-113672	235 Bowery New York, NY 10002	484 ft
Gammon Cafe LLC Application ID: NA-0370-25-102517	7 Spring St New York, NY 10012	528 ft
WILKA'S, NYC LLC Application ID: NA-0370-25-108563	241 Bowery New York, NY 10002	529 ft
141Sport, Inc. & FHT Industries LLC Application ID: NA-0340-25-119460	141 Chrystie St New York, NY 10002	531 ft
Dante Elizabeth St LLC Application ID: NA-0340-24-144519	206-210 Elizabeth St New York, NY 10012	584 ft
Daisy Doodle LLC Application ID: NA-0340-25-116175	217 Eldridge St New York, NY 10002	659 ft

Active On Premises Liquor Licenses within 750 feet		
Name	Address	Distance
SWISS WHITE INT'L LLC License ID: 0340-22-106527 Legacy Serial No.: 1292870	177 CHRYSTIE ST NEW YORK, NY 10002	5 ft
WALLABOUT ENTERTAINMENT LLC License ID: 0340-24-132010 Legacy Serial No.: 6040753	167 171 CHRYSTIE ST NEW YORK, NY 10002	103 ft
RIVINGTON BEER GARDEN LLC License ID: 0340-23-164879 Legacy Serial No.: 6007275	7 RIVINGTON ST NEW YORK, NY 10002	119 ft
189 DRINKS LLC License ID: 0370-25-124085 Legacy Serial No.: 6074320	171 CHRYSTIE ST NEW YORK, New York 10002	123 ft
VARIETY ENTERTAINMENT GROUP LLC License ID: 0340-22-105303 Legacy Serial No.: 1183239	189 CHRYSTIE STREET STANTON & RIVINGTON NEW YORK, New York 10002	236 ft
DIXON PLACE LLC License ID: 0340-21-118304 Legacy Serial No.: 1217964	161 CHRYSTIE ST NEW YORK, New York 10002	246 ft
Sip Champagne LLC License ID: 0370-24-131778 Legacy Serial No.: 6040484	207 Bowery New York, NY 10002	264 ft
FREEMAN HOLDINGS LLC License ID: 0340-22-106044 Legacy Serial No.: 1150177	191 CHRYSTIE ST AKA 2 FREEMAN ALLEY NEW YORK, New York 10002	271 ft

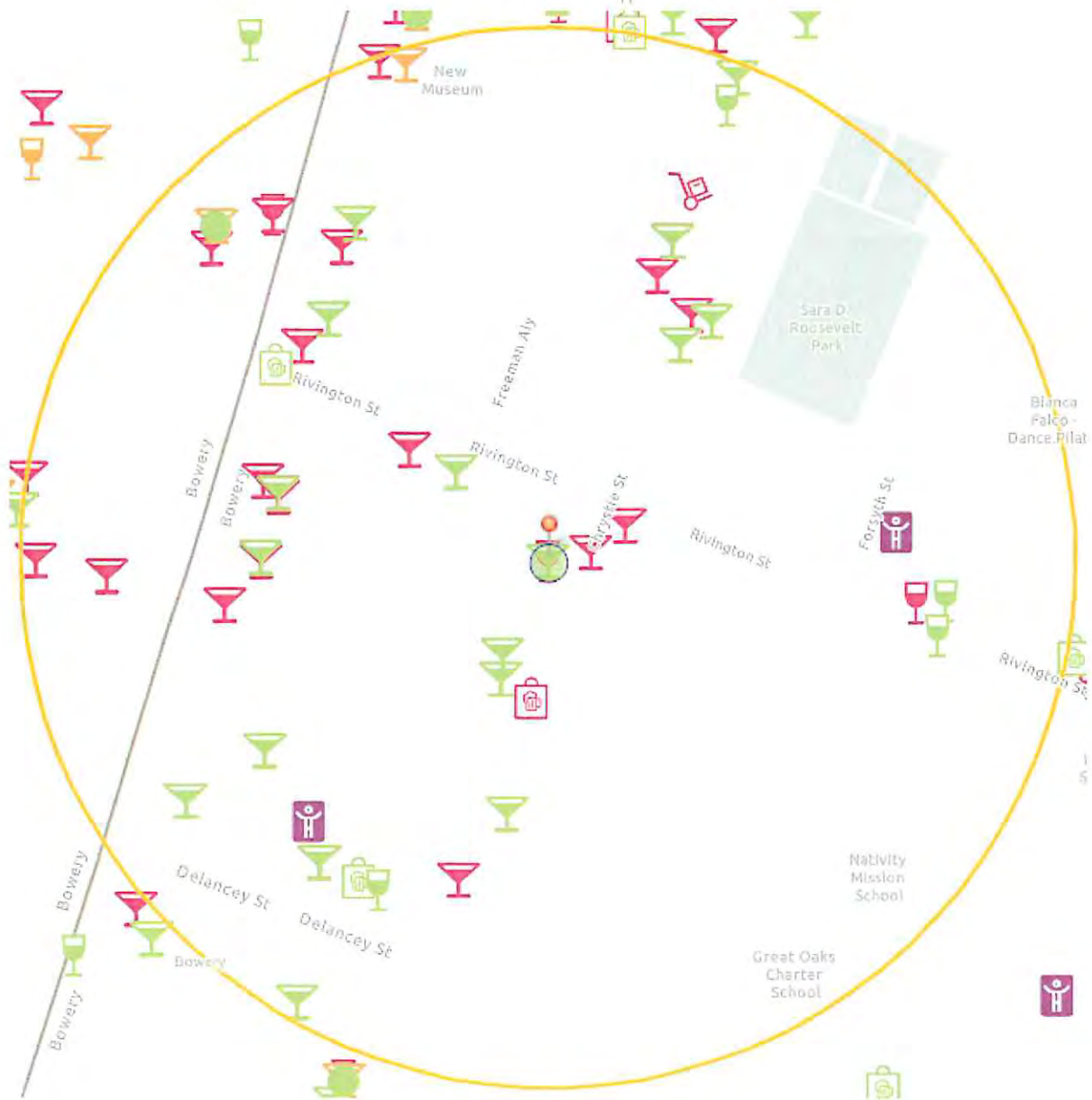
Active On Premises Liquor Licenses within 750 feet

Name	Address	Distance
AINSLIE BOWERY LLC License ID: 0340-22-110402 Legacy Serial No.: 1338113	199 BOWERY NEW YORK, New York 10002	274 ft
Bowery Street Hospitality LLC License ID: 0370-25-120796 Legacy Serial No.: 6070530	217 Bowery New York, NY 10002	308 ft
AKCB HOLDING LLC AND OUTER HOSPITALITY LLC License ID: 0340-23-130833 Legacy Serial No.: 1332415	191 CHRYSTIE ST NEW YORK, New York 10002	320 ft
OSIB BOWERY ST OPERATOR LLC & OSIB BCRE BOWERY ST License ID: 0343-22-126822 Legacy Serial No.: 1310647	185 187 189 191 BOWERY NEW YORK, New York 10003	325 ft
10 DELANCEY COCINA INC License ID: 0370-24-121743 Legacy Serial No.: 6030166	10 DELANCEY ST NEW YORK, New York 10002	361 ft
GPGB LLC & 225 BOWERY LLC License ID: 0343-23-112199 Legacy Serial No.: 1344809	225 BOWERY AKA 3 FREEMAN ALLEY NEW YORK, New York 10002	365 ft
183 BOWERY LLC License ID: 0370-25-110241 Legacy Serial No.: 6059824	183 Bowery New York, New York 10002	414 ft
ESSEX HOSPITALITY LLC License ID: 0340-23-131302 Legacy Serial No.: 1318858	115 DELANCEY ST NEW YORK, New York 10002	483 ft
ALLENTOWN TRADING CO LLC License ID: 0370-24-121042 Legacy Serial No.: 6029433	205 CHRYSTIE ST NEW YORK, New York 10002	486 ft
Delta Charlie NYC LLC License ID: 0370-25-127394 Legacy Serial No.: 6077674	5 Spring St New York, NY 10012	505 ft
Casa Thirteen LLC License ID: 0340-25-113551 Legacy Serial No.: 6063198	1-3 Delancey St New York, New York 10002	521 ft
JBDP STANTON CORPORATION License ID: 0370-21-120152 Legacy Serial No.: 1272778	17 STANTON ST NEW YORK, New York 10002	522 ft
JDS RESTAURANT LLC License ID: 0340-23-133369 Legacy Serial No.: 1344893	9 STANTON ST NEW YORK, New York 10002	527 ft
CK 139 Inc License ID: 0340-24-123184 Legacy Serial No.: 6031642	139 Chrystie St New York, New York 10002	554 ft
IS CHRYSTIE MANAGEMENT LLC & JJ HOSPITALITY 2 LLC License ID: 0340-23-136084 Legacy Serial No.: 1298195	215 CHRYSTIE ST JULES@BRPCLAW.COM NEW YORK, New York 10002	561 ft
215 CHRYSTIE LLC & IS CHRYSTIE MANAGEMENT LLC License ID: 0343-23-107027 Legacy Serial No.: 1298196	215 CHRYSTIE ST NEW YORK, NY 10002	561 ft
FT 328 LLC License ID: 0370-24-137493 Legacy Serial No.: 6046351	245 BOWERY NEW YORK, New York 10002	575 ft

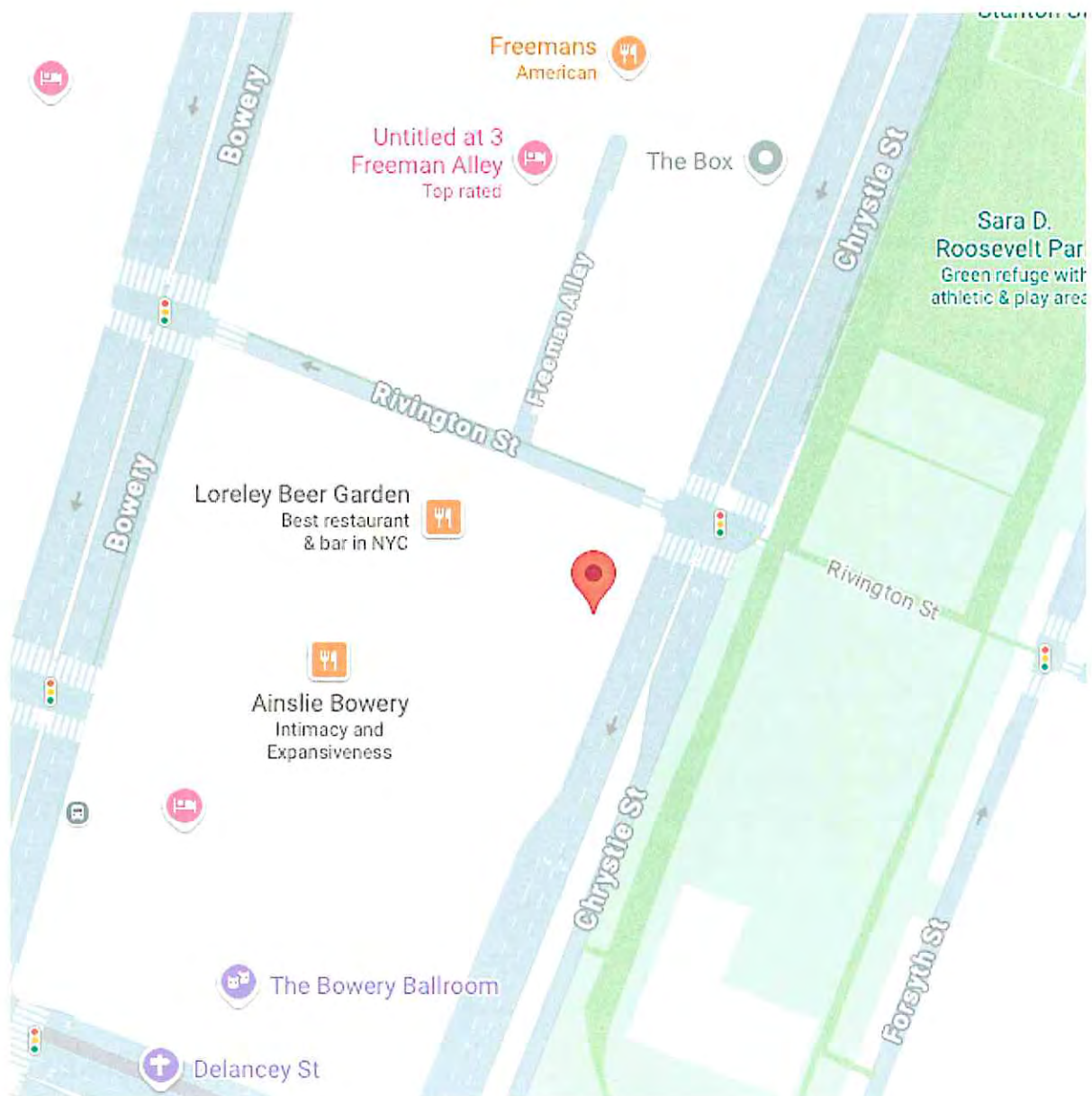
Active On Premises Liquor Licenses within 750 feet

Name	Address	Distance
MF PEASANT LLC License ID: 0340-22-112626 Legacy Serial No.: 1325099	194 ELIZABETH ST NEW YORK, New York 10012	580 ft
CANTALOUPE LLC License ID: 0340-22-103734 Legacy Serial No.: 1149525	196 ELIZABETH STREET PRINCE & SPRING STREETS NEW YORK, NY 10010	585 ft
TWELVE SPRING ST REST CORP License ID: 0340-23-133781 Legacy Serial No.: 1215096	12 SPRING ST AKA176ELIZABETHST BOWERY & ELIZABETH ST NEW YORK, New York 10012	613 ft
AGOODLOOK LLC License ID: 0340-22-113442 Legacy Serial No.: 1294253	174 ELIZABETH ST NEW YORK, New York 10012	614 ft
14 SPRING STREET CAFE LLC License ID: 0340-21-119467 Legacy Serial No.: 1270562	14 SPRING STREET NEW YORK, New York 10012	617 ft
133 GROUP INC License ID: 0340-24-102268 Legacy Serial No.: 6010232	133 CHRYSTIE ST NEW YORK, New York 10002	626 ft
JUICERIE NOLITA LLC License ID: 0340-24-109612 Legacy Serial No.: 6017710	19 Kenmare St EAST UNIT New York, NY 10012	628 ft
TLS CHRYSTIE LLC License ID: 0370-24-119240 Legacy Serial No.: 6027596	131 CHRYSTIE ST BASEMENT STORE BROOME & DELANCEY NEW YORK, New York 10002	641 ft
18 FRONT INC License ID: 0340-22-107087 Legacy Serial No.: 1151149	18 SPRING STREET MOTT & ELIZABETH NEW YORK, New York 10013	684 ft
INWANY INC License ID: 0340-23-129129 Legacy Serial No.: 1357394	65 RIVINGTON ST NEW YORK, New York 10002	700 ft
TTBEL HOLDINGS INC License ID: 0370-23-138320 Legacy Serial No.: 1322687	51 53 DELANCEY ST NEW YORK, NY 10002	712 ft
TOKANA CAFE BAR RESTORANT INC License ID: 0340-21-118913 Legacy Serial No.: 1287602	163 ELIZABETH ST NEW YORK, New York 10012	719 ft
MARI MAKAN LLC License ID: 0340-22-104236 Legacy Serial No.: 1303337	20 SPRING ST NEW YORK, New York 10012	721 ft
BRIDGE & TUNNEL LLC License ID: 0370-25-122730 Legacy Serial No.: 6072479	149 Allen St New York, NY 10002	740 ft
MARI MAKAN NEXT DOOR LLC License ID: 0340-23-133324 Legacy Serial No.: 1345941	22 SPRING ST NEW YORK, New York 10012	743 ft

HELBRAUN LEVEY



GREEN MARTINI = ACTIVE OP LICENSE
 GREEN WINE = ACTIVE B/W LICENSE
 PINK MARTINI = INACTIVE OP LICENSE
 PINK WINE = INACTIVE BW LICENSE



NEIGHBORHOOD MAP

CHOW

APPETIZERS

ADD ZAB'S HOT SAUCE +\$2

- **FRENCH FRIES**
Seasoned Potato Fries \$9
- **ONION RINGS**
Sweet Onions, Smokey Chili Mayo \$9
- **NACHOS**
PICKLED JALAPENOS, ONION, QUESO, SOUR CREAM \$12
Load 'em with beef + \$4
- **HOT WINGS**
BUFFALO SAUCE, CELERY, BLUE CHEESE
6pc \$14
12pc \$22
- **RAY'S RED HOTS**
Spicy Frankfurters (Our Exclusive Collab with Schaller & Weber), Crushed Potato
Chips, Honey Mustard \$6

SANDWICHES

ADD FRIES +\$6 ADD ZAB'S HOT SAUCE +\$2 SUB GLUTEN FREE +\$2

- **FRIED CHICKEN SANDWICH**
Chicken Thigh, Pickles, Mayo \$12
- **BBQ PULLED MUSHROOM SANDWICH**
Pickled Jalapeños, Crispy Tobacco Onions \$12
- **RAY'S BURGER**
4oz Smashed Beef Patty, Onion, Pickles, Lettuce, Special Sauce \$13
Make it a double + \$4

DESSERT

- **BEIGNETS**
Powdered Sugar, Hot Fudge, Caramel Sauce \$9