



## NOTICE

(SUBJUNCT TO ALCOHOLIC BEVERAGE CONTROL LAW 100.9)

DATE APPLICATION MAILED: 10/6/2025

SERIAL #: Pending

APPLICANT: Made in 1st LLC

ADDRESS: 166 1st Avenue, New York, NY 10009

TYPE OF PREMISES: ON-PREMISES LIQUOR ESTABLISHMENT

AN APPLICATION FOR A LICENSE TO SELL LIQUOR AT RETAIL HAS BEEN FILED BY THE ABOVE APPLICANT. ANY PERSON WISHING TO FURNISH INFORMATION TO COMMENT ON THIS APPLICATION MAY DO SO IN WRITING, ADDRESSED TO:

NEW YORK STATE LIQUOR AUTHORITY  
ATTENTION: LICENSING  
80 S. SWAN STREET SUITE 900  
ALBANY, NY 12210

THIS NOTICE BEING REMOVED BY A JOINT PUBLIC HEARING AT THE NEW YORK STATE LIQUOR AUTHORITY WILL BE APPLIED TO THE PUBLIC HEARING. THE NOTICE WILL BE REMOVED BY A JOINT PUBLIC HEARING AT THE NEW YORK STATE LIQUOR AUTHORITY.

## NEIGHBORING RESIDENTS VECINOS DE LA COMUNIDAD

Made in 1st LLC

Company Name/Contact Info

Nombre de la Compañía/Información de contacto

Plans to open a:

Restaurant

Planifique abrir un/una:

(Phone chosen) Bar/Restaurant

(Phone chosen) Bar/Restaurant

Address

Address

Seeking a license to serve

En búsqueda de una licencia para servir:

Beer/Wine & Liquor

Comida y vino y cerveza y bebidas alcohólicas

Public meeting for comments

Reunión pública para comentarios

Monday, October 20, 2025 at 6:30pm

Online: <https://www.roomgov.com/j/1615486314>

see [www.cb3manhattan.org](http://www.cb3manhattan.org) for room meeting details

At COMMUNITY BOARD 3

SLA & DCA Licensing

Committee Meeting

mn03@cb3.nyc.gov - [www.cb3manhattan.org](http://www.cb3manhattan.org)

## ATTENTION RESIDENTS & NEIGHBORS

Made in 1st LLC

Company/DBA Name and Contact Number for Questions

Plans to open a

Restaurant

(Phone chosen) Bar/Restaurant/Club and multiple spaces with a sidewalk cafe or backyard bar

at the following location  
166 1st Avenue, New York, NY 10009

(Building number and street name)

This establishment is seeking a license to serve

Beer/Wine & Liquor

Beer & Wine of Beer/Wine & Liquor

There will be an opportunity for public comment on

Monday, October 20, 2025 at 6:30pm

Online: <https://www.roomgov.com/j/1615486314>

see [www.cb3manhattan.org](http://www.cb3manhattan.org) for room meeting details

Date/Time/Location

Steve Choi 929-304-4004

Address/Contact Information

At COMMUNITY BOARD 3

SLA & DCA Licensing Committee Meeting

mn03@cb3.nyc.gov - [www.cb3manhattan.org](http://www.cb3manhattan.org)

## ATTENTION RESIDENTS & NEIGHBORS 第3社區居民請注意

Made in 1st LLC

公司名字 (Company) and/或聯繫人的資料 (Contact Info)

Plans to open a (以上的店主想開張生意相關牌照開張生意)

Restaurant

(請選擇/phone chosen) 酒吧 (Bar)/餐館 (Restaurant)

戶戶咖啡 (Coffeeville Cafe) or 酒吧 (Bar)

後院花園咖啡 (Backyard Bar)

166 1st Avenue, New York, NY 10009

Address/生意地址

seeking a license to serve (以上的店主想申請以下相關牌照)

Beer/Wine & Liquor

啤酒和酒類 (Beer & Wine) or/或者

啤酒和酒類 (Beer & Wine)

Public meeting for comments

第3社區的居民有權利提出自己的意見和建議

(CB3 SLA & DCA Committee Meeting)

第3社區第3社區委員會

週一和週四的市議會和州議會小區委員會會議

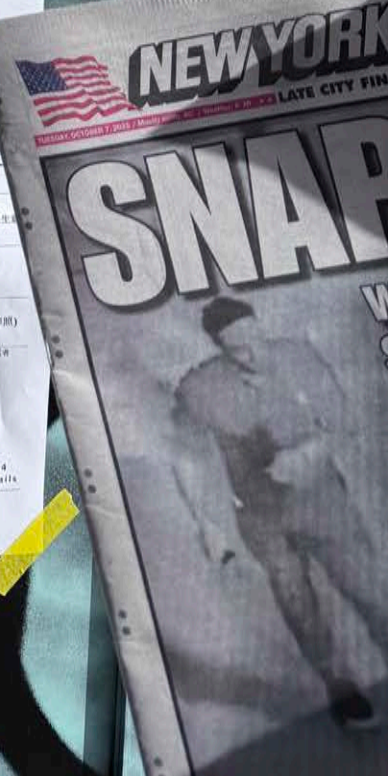
Monday, October 20, 2025 at 6:30pm

Online: <https://www.roomgov.com/j/1615486314>

see [www.cb3manhattan.org](http://www.cb3manhattan.org) for room meeting details

時間 (Time) 和地點 (Location)

mn03@cb3.nyc.gov - [www.cb3manhattan.org](http://www.cb3manhattan.org)





**ATTENTION RESIDENTS & NEIGHBORS**

Made in 1st LLC

Plans to open a Restaurant

at the following location  
155 1st Avenue, New York, NY 10009

This establishment is seeking a license to serve:  
Beer/Wine & Liquor

There will be an opportunity for public comment on  
Monday, October 20, 2025 at 6:30pm  
Online: <https://www.dcmgo.com/j/1515446314>  
or [www.dcmgo.com/j/1515446314](http://www.dcmgo.com/j/1515446314) for a public meeting & details

Steve Choi 909-394-4004

AT COMMUNITY BOARD 3  
SLA & DCA Licensing Committee Meeting  
mailto:slachair-gpr-@www.dcmgo.com

**ATTENTION RESIDENTS & NEIGHBORS**  
第3社區居民 請注意

Made in 1st LLC

Plans to open a (以上均為申請在案第3社區中酒生食和酒牌申請案分發)

Restaurant  
(酒牌) (餐廳/酒樓)

155 1st Avenue, New York, NY 10009

Address/地址  
seeking a license to serve (以上均為申請在案第3社區酒牌申請案分發)

Beer/Wine & Liquor  
(酒牌) (餐廳/酒樓)

Public meeting for comments  
第3社區居民請於10月20日(星期一)下午6:30pm  
(CER SLA & DCA Community Meeting)  
參加公眾會議/酒牌申請案分發

October 20, 2025 at 6:30pm

**NEW YORK POST**  
LATE CITY FINAL

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**NOTICE**

NOTICE OF INTENTION TO OPEN A RESTAURANT

155 1st Avenue, New York, NY 10009

Plans to open a Restaurant

at the following location  
155 1st Avenue, New York, NY 10009

This establishment is seeking a license to serve:  
Beer/Wine & Liquor

There will be an opportunity for public comment on  
Monday, October 20, 2025 at 6:30pm  
Online: <https://www.dcmgo.com/j/1515446314>  
or [www.dcmgo.com/j/1515446314](http://www.dcmgo.com/j/1515446314) for a public meeting & details

Steve Choi 909-394-4004

AT COMMUNITY BOARD 3  
SLA & DCA Licensing Committee Meeting  
mailto:slachair-gpr-@www.dcmgo.com

**NEIGHBORING RESIDENTS  
VECINOS DE LA COMUNIDAD**

Made in 1st LLC

Plans to open a Restaurant

at the following location  
155 1st Avenue, New York, NY 10009

This establishment is seeking a license to serve:  
Beer/Wine & Liquor

There will be an opportunity for public comment on  
Monday, October 20, 2025 at 6:30pm  
Online: <https://www.dcmgo.com/j/1515446314>  
or [www.dcmgo.com/j/1515446314](http://www.dcmgo.com/j/1515446314) for a public meeting & details

Steve Choi 909-394-4004

AT COMMUNITY BOARD 3  
SLA & DCA Licensing Committee Meeting  
mailto:slachair-gpr-@www.dcmgo.com



**ATTENTION RESIDENTS & NEIGHBORS**

Made in 1st LLC  
Plans to open a Restaurant

at the following location  
166 1st Avenue, New York, NY 10009

This establishment is seeking a license to serve Beer/Wine & Liquor

There will be an opportunity for public comment on Monday, October 20, 2025 at 6:30pm  
Online: [www.ch3manhattan.org](https://www.ch3manhattan.org) for room meeting details

Slava Choi 929-394-4004

At COMMUNITY BOARD 3  
SLA & DCA Licensing Committee Meeting  
[info@ch3nyc.gov](mailto:info@ch3nyc.gov) - [www.ch3manhattan.org](http://www.ch3manhattan.org)

**ATTENTION RESIDENTS & NEIGHBORS**  
第3社區居民，請注意

Made in 1st LLC  
Plans to open a (以1st分店主要經營第3社區中產生並供應酒精類生飲) Restaurant

166 1st Avenue, New York, NY 10009

seeking a license to serve (以上分店主要經營以下酒類及雜貨) Beer/Wine & Liquor

Public meeting for comments  
第3社區居民可於此時間向公眾提供意見  
(CBO SLA & DCA Committee Meeting)  
酒類及雜貨申請委員會會議

Monday, October 20, 2025 at 6:30pm  
Online: <https://www.ch3manhattan.org> for room meeting details

39號 (第3區) 社區 (第3區) [www.ch3manhattan.org](http://www.ch3manhattan.org)

**NOTICE**

DATE APPLICATION FILED: 10/20/2025  
ADDRESS: 166 1st Avenue, New York, NY 10009  
TITLE OF PROPOSED ESTABLISHMENT: Restaurant

AN APPLICATION FOR A LICENSE TO SELL BEER, WINE, AND LIQUOR HAS BEEN RECEIVED BY THE COMMUNITY BOARD. ANY PERSON DESIRING TO COMMENT ON THIS APPLICATION MAY DO SO IN WRITING, ADDRESSED TO:

NEW YORK STATE CLERK, AUTHORITY  
100 WALL STREET, SUITE 400  
ALBANY, NY 12242

**NEIGHBORING RESIDENTS  
VECINOS DE LA COMUNIDAD**

Made in 1st LLC  
Plans to open a Restaurant

166 1st Avenue, New York, NY 10009

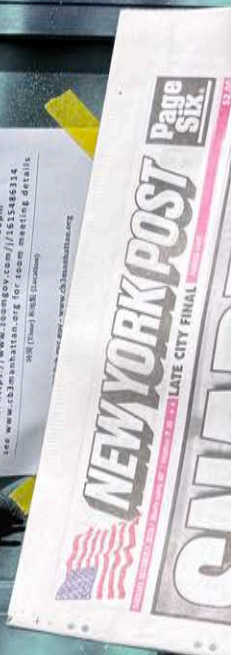
Seeking a license to serve Beer/Wine & Liquor

Public meeting for comments  
第3社區居民可於此時間向公眾提供意見  
Online: <https://www.ch3manhattan.org> for room meeting details

SLA & DCA Licensing Committee Meeting  
酒類及雜貨申請委員會會議

Monday, October 20, 2025 at 6:30pm  
Online: <https://www.ch3manhattan.org> for room meeting details

39號 (第3區) 社區 (第3區) [www.ch3manhattan.org](http://www.ch3manhattan.org)





**ATTENTION RESIDENTS & NEIGHBORS**

Made in 1st LLC  
Plants to open a Restaurant

at the following location  
166 1st Avenue, New York, NY 10009

This establishment is seeking a license to serve  
Beer/Wine & Liquor

There will be an opportunity for public comment on  
Monday, October 20, 2025 at 6:30pm  
Online: <https://www.sosnyc.gov/jf/515466214>  
see [www.dohmatters.org](http://www.dohmatters.org) for zoom meeting details

Steve Choi 929-394-4004  
AL COMMUNITY BOARD 3  
SIA & DCA Licensing Committee Meeting  
[matt@chicoy.gov](mailto:matt@chicoy.gov) • [www.chicoyhudson.org](http://www.chicoyhudson.org)

**ATTENTION RESIDENTS & NEIGHBORS**  
第3社區民 關注

Made in 1st LLC  
Plants to open a (Company) and/or Restaurant (Company) at the following location  
166 1st Avenue, New York, NY 10009

This establishment is seeking a license to serve  
Beer/Wine & Liquor

Public meeting for comments  
Monday, October 20, 2025 at 6:30pm  
Online: <https://www.sosnyc.gov/jf/515466214>  
see [www.dohmatters.org](http://www.dohmatters.org) for zoom meeting details

**NOTICE**

AN APPLICATION FOR A LICENSE TO SELL  
LIQUOR AT RETAIL HAS BEEN FILED BY THIS  
ESTABLISHMENT. THE PUBLIC IS INVITED TO  
COMMENT ON THIS APPLICATION BY WRITING  
AND ADDRESSING TO:

NEW YORK STATE LICENSING AUTHORITY  
ATTENTION: LICENSING  
60 N. MONTGOMERY STREET, 9TH FLOOR  
ALBANY, NY 12242

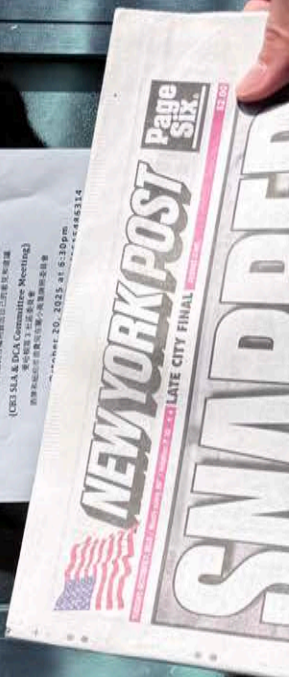
**NEIGHBORING RESIDENTS  
VECINOS DE LA COMUNIDAD**

Made in 1st LLC  
Plants to open a Restaurant

at the following location  
166 1st Avenue, New York, NY 10009

This establishment is seeking a license to serve  
Beer/Wine & Liquor

Public meeting for comments  
Monday, October 20, 2025 at 6:30pm  
Online: <https://www.sosnyc.gov/jf/515466214>  
see [www.dohmatters.org](http://www.dohmatters.org) for zoom meeting details





# NOTICE

(SUBJECT TO ALCOHOLIC BEVERAGE CONTROL LAW 100-0)

DATE APPLICATION MAILED: 10/09/2025

SERIAL # Pending

APPLICANT Made in 1st LLC

ADDRESS: 38 14 Avenue, New York, NY 10009

TYPE OF PREMISES: ON-PREMISES LIQUOR  
ESTABLISHMENT

AN APPLICATION FOR A LICENSE TO SELL  
LIQUOR AT RETAIL HAS BEEN FILED BY THE  
ABOVE APPLICANT. ANY PERSON WISHING TO  
FURNISH INFORMATION TO COMMENT ON  
THIS APPLICATION MAY DO SO IN WRITING,  
ADDRESSED TO:

NEW YORK STATE LIQUOR AUTHORITY  
ATTENTION: LICENSING  
80 S. SWAN STREET SUITE 900  
ALBANY, NY 12210

(THIS NOTICE SHALL BE CONSIDERED A PUBLIC NOTICE. ANY PERSON WISHING TO COMMENT ON THIS APPLICATION SHALL BE REQUIRED TO FURNISH A WRITTEN COMMENT TO THE ALCOHOLIC BEVERAGE CONTROL BOARD, 80 S. SWAN STREET, SUITE 900, ALBANY, NY 12210, BY OCTOBER 13, 2025. COMMENTS SHOULD BE FURNISHED TO THE BOARD BY OCTOBER 13, 2025.)

## ATTENTION RESIDENTS & NEIGHBORS

Made in 1st LLC

Company/DBA Name and Contact Number for Questions

Plans to open a  
Restaurant

(Please choose) Bar/Restaurant/Club and indicate if there will be a Sidewalk Café or Backyard Garden

at the following location

166 1st Avenue, New York, NY 10009

Building Number and Street Name (Address)

This establishment is seeking a license to serve

Beer/Wine & Liquor

Beer & Wine or Beer/Wine & Liquor

There will be an opportunity for public comment on  
Monday, October 20, 2025 at 6:30pm

Online: <https://www.zoomgov.com/j/1615486314>  
see [www.cb3manhattan.org](http://www.cb3manhattan.org) for zoom meeting details

Date / Time / Location

Steve Choi 929-394-4004

Applicant Contact Information

At COMMUNITY BOARD 3

SLA & DCA Licensing Committee Meeting  
mn03@cb.nyc.gov - [www.cb3manhattan.org](http://www.cb3manhattan.org)

NEW YORK POST  
LATE CITY FINAL

NEIGHBORING RESIDENTS  
VECINOS DE LA COMUNIDAD



# NOTICE

(P. 10-1000) NOTICE TO ALCOHOLIC BEVERAGE CONTROL LAW (10-1000)

DATE APPLICATION MAILED: 10/06/2025

SERIAL: 10000000000000000000

ADDRESS: 10000000000000000000

TYPE OF PREMISES: ON-PREMISES LIQUOR ESTABLISHMENT

AN APPLICATION FOR A LICENSE TO SELL LIQUOR AT RETAIL HAS BEEN FILED BY THE ABOVE APPLICANT. ANY PERSON WISHING TO FURNISH INFORMATION TO COMMENT ON THIS APPLICATION MAY DO SO IN WRITING, ADDRESSED TO:

NEW YORK STATE LIQUOR AUTHORITY  
ATTENTION: LICENSING  
30 S. SWAN STREET SUITE 900  
ALBANY, NY 12210

THIS NOTICE SHALL BE MAILED IN A CONSPICUOUS PLACE AT THE ESTABLISHMENT FOR THE REVIEW OF THE PUBLIC. THE APPLICANT SHALL BE RESPONSIBLE FOR MAINTAINING THIS NOTICE FOR A PERIOD OF 30 DAYS FOLLOWING THE RECEIPT OF THE NOTICE.

10-1000-10000000000000000000

## ATTENTION RESIDENTS & NEIGHBORS

Made in 1st LLC

Company/DEA Name and Contact Number for Questions

Plans to open a  
Restaurant

(Please choose) Bar/Restaurant/Club and indicate if there will be a Sidewalk Café or Backyard Garden

at the following location

166 1st Avenue, New York, NY 10009

Building Number and Street Name (Address)

This establishment is seeking a license to serve

Beer/Wine & Liquor

Beer & Wine or Beer/Wine & Liquor

There will be an opportunity for public comment on

Monday, October 20, 2025 at 6:30pm

Online: <https://www.zoomgov.com/j/1615486314>

see [www.cb3manhattan.org](http://www.cb3manhattan.org) for zoom meeting details

Date/Time/Location

Steve Choi 929-394-4004

Applicant Contact Information

At COMMUNITY BOARD 3

SLA & DCA Licensing Committee Meeting  
mn03@cb.nyc.gov - [www.cb3manhattan.org](http://www.cb3manhattan.org)

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\$2.00

NEIGHBORING RESIDENTS  
VECINOS DE LA COMUNIDAD

Company Name/Contact Info

Plans to open a:

Restaurant

RESIDENTS & NEIGHBORS  
社區居民 請注意

Made in 1st LLC



# NOTICE

(Pursuant to ALCOHOLIC BEVERAGE CONTROL LAW § 106.9)

DATE APPLICATION MAILED: 10/06/2025  
SERIAL #: Pending  
APPLICANT: Made in 1st LLC  
ADDRESS: 166 1st Avenue, New York, NY 10009  
TYPE OF PREMISES: ON-PREMISES LIQUOR ESTABLISHMENT

AN APPLICATION FOR A LICENSE TO SELL LIQUOR AT RETAIL HAS BEEN FILED BY THE ABOVE APPLICANT. ANY PERSON WISHING TO FURNISH INFORMATION TO COMMENT ON THIS APPLICATION MAY DO SO IN WRITING, ADDRESSED TO:

NEW YORK STATE LIQUOR AUTHORITY  
ATTENTION: LICENSING  
80 S. SWAN STREET SUITE 600  
ALBANY, NY 12218

PLEASE NOTE: PUBLIC COMMENT PERIOD FOR THIS APPLICATION IS 14 DAYS FROM THE DATE OF FILING. ANY COMMENT MUST BE RECEIVED BY THE ALBANY OFFICE OF THE LIQUOR AUTHORITY BY 5:00 PM ON OCTOBER 20, 2025. COMMENTS RECEIVED AFTER THIS DATE WILL NOT BE CONSIDERED.

## NEIGHBORING RESIDENTS VECINOS DE LA COMUNIDAD

Company/DBA Name and Contact Number for Questions  
Made in 1st LLC  
Plans to open at: Restaurant  
166 1st Avenue, New York, NY 10009  
Seeking a license to serve: Beer/Wine or Beer/Wine & Liquor

## ATTENTION RESIDENTS & NEIGHBORS

Company/DBA Name and Contact Number for Questions  
Made in 1st LLC  
Plans to open at: Restaurant

(Please choose) Beer/Restaurant, Club and Bar, or Bar/Lounge if there will be a Sidewalk Cafe or Backyard Garden  
at the following location  
166 1st Avenue, New York, NY 10009  
Building Number and Street Name (Address)

This establishment is seeking a license to serve  
Beer/Wine & Liquor

There will be an opportunity for public comment on  
Monday, October 20, 2025 at 6:30pm  
Online: <https://www.zoomgov.com/j/1615486314>  
see [www.cb3manhattan.org](http://www.cb3manhattan.org) for zoom meeting details

Date/Time/Location  
Steve Choi 929-394-4004  
Applicant Contact Information  
AL COMMUNITY BOARD 3  
SLA & DCA Licensing Committee Meeting  
mn03@cb.nyc.gov · [www.cb3manhattan.org](http://www.cb3manhattan.org)





# KDK CONSULTANTS LLC

57 West 57<sup>th</sup> Street 4<sup>th</sup> Floor  
New York, NY 10019

Dear SLA Licensing & Outdoor Dining Committee,

We have conducted outreach to the following community groups:

1. Fourth Arts Block aka FABnyc
  - a. Contacted Dakota Scott via [dakota@fabnyc.org](mailto:dakota@fabnyc.org)
2. Loisaída United Neighborhood Gardens (LUNGS)
  - a. Contacted Charles Krezell via [ck@wingflix.com](mailto:ck@wingflix.com)
3. Seven Loaves DBA GOH Productions
  - a. Contacted Bonnie Sue Stein via [info@gohproductions.org](mailto:info@gohproductions.org)

Enclosed is proof of outreach to the above-listed community groups. Thank you.

Sincerely,

KDK Consultants LLC





Michelle Park &lt;mp.slayoon@gmail.com&gt;

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## Notice of Intent to Apply for a Liquor License (Made in 1st LLC)

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**Michelle Park** <mp.slayoon@gmail.com>

Wed, Oct 15, 2025 at 8:00 AM

To: Michelle Park &lt;mp.slayoon@gmail.com&gt;

Bcc: dakota@fabnyc.org, ck@wingflix.com, info@gohproductions.org

Dear Community Groups,

We are writing to inform you of our client's intent to apply for a liquor license with the NYS Liquor Authority. They have been scheduled for the **October 20, 2025** hearing with the SLA Licensing & Outdoor Dining Committee.

Please see further details below.

- **Applicant Name:** Made in 1st LLC
- **Address:** 166 1st Avenue, New York, NY 10009
- **Cross Streets:** 1st Avenue between 10th and 11th Streets
- **Application Type:** New Application
- **License Type:** Full (OP) Liquor
- **Food Type:** Country buffet
- **Outdoor Seating:** None
- **Total Indoor Tables/Seats:** 23 tables, 60 seats
- **Total Customer Bar(s) and Seats:** 1 bar and 6 seats
- **Hours of Operation:** 11am - 2am Sun - Wed; 11am - 4am Thu - Sat (same as the previous licensee)
- **Licensing History:** Licensed since 2016 as The Fern and previous to them as North River

Please let us know if you have any questions regarding this application. Thank you.

Kind Regards,

Michelle



Date: 10/7/25

The following undersigned residents of the area support the following liquor license (indicate the type of license such as full-liquor or beer-wine) Full-liquor

to the following applicant/establishment (company and/or trade name) Made in 1st LLC

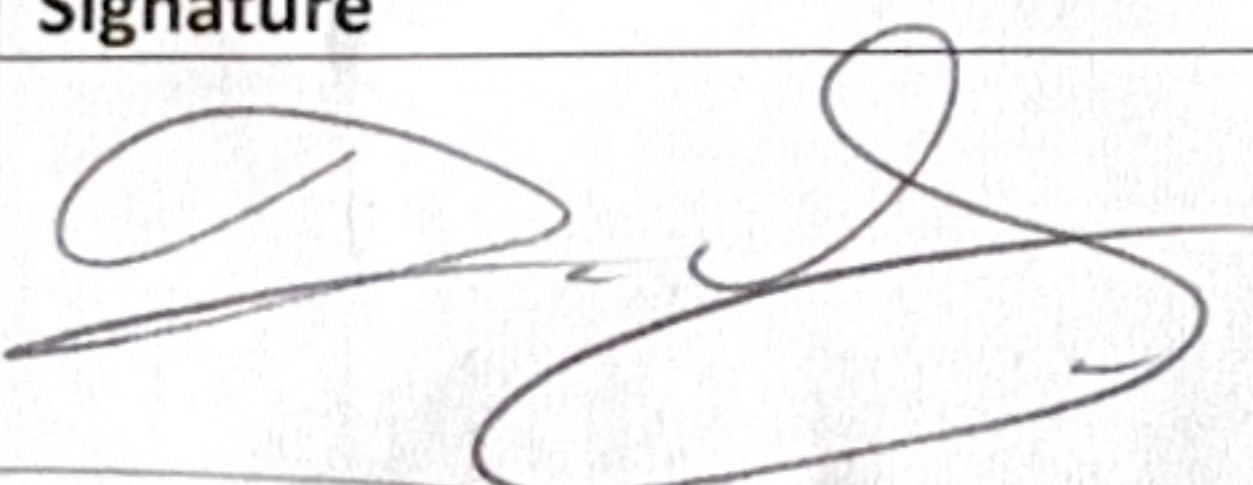
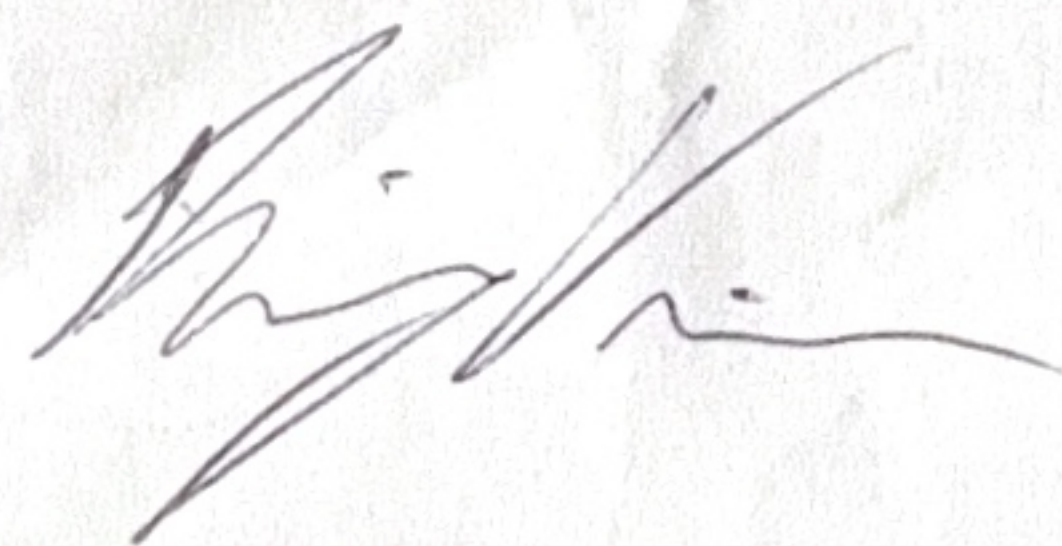
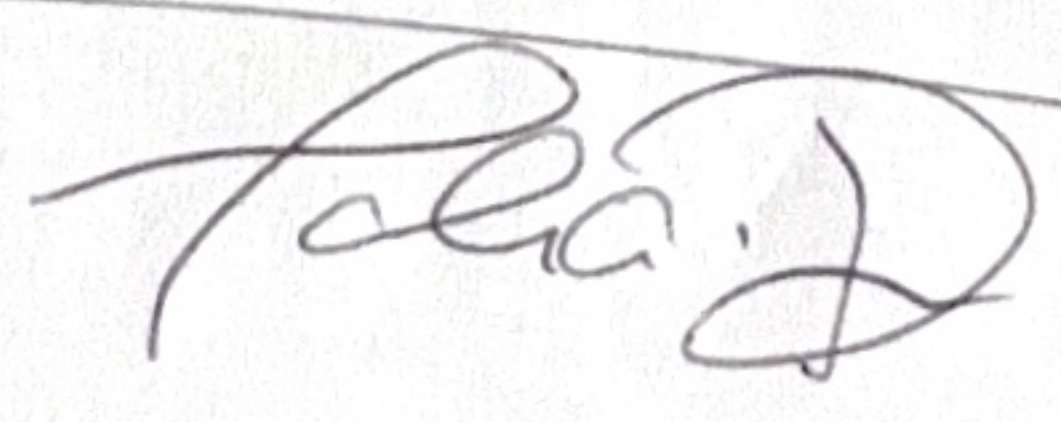
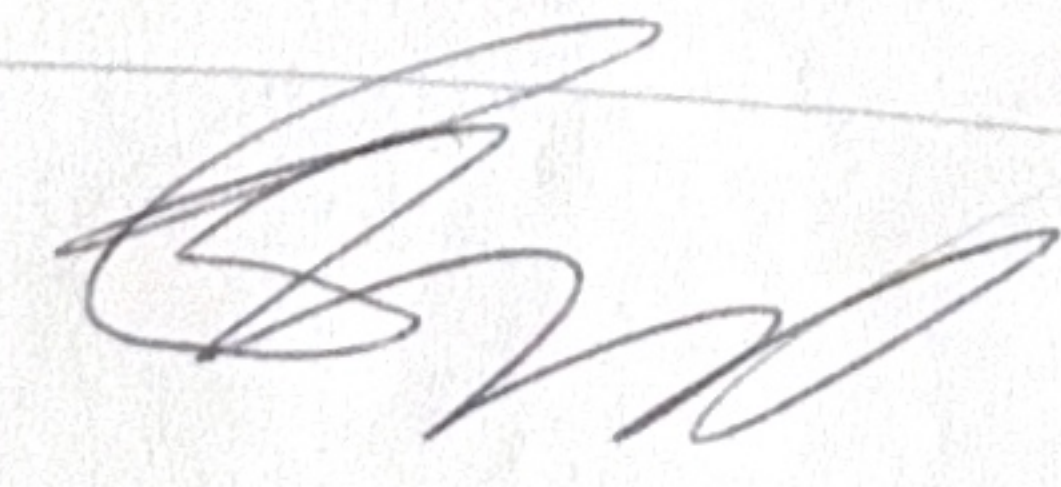

Address of premises: 166 1st Avenue, New York, NY 10009

This business will be a: (circle) Bar ☒ **Restaurant** Other: \_\_\_\_\_

The hours of operation will be: (same hours as previous licensee)  
11:00 AM - 2:00AM Sundays through Wednesdays; 11:00AM - 4:00AM Thursdays through Saturdays

PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-blocks on the same street.

Other information regarding the license:

Name	Signature	Address and Apt # (required)
Jayden Gearing		166 1st Ave, NY, NY, 10009 Apt # 5
Riley Viener		166 1st Ave NY, NY, 10009 Apt # 4
Tanner Reese		168 1st Ave #3 New York, NY 10009
Tim Adams		168 1st Ave #2 New York, NY 10009
Royes Peña		247E 10th St, New York, 10009



# Petition to Support Proposed Liquor License

Date: 10/8/25

The following undersigned residents of the area support the following liquor license (indicate the type of license such as full-liquor or beer-wine) Full-liquor

to the following applicant/establishment (company and/or trade name) Made in 1st LLC

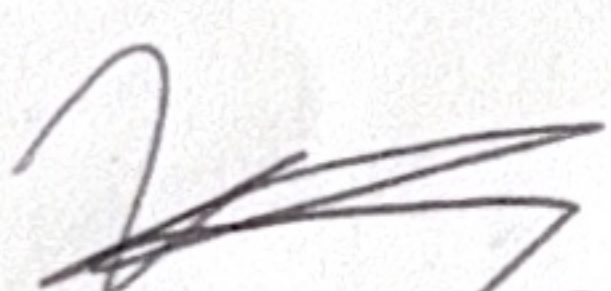

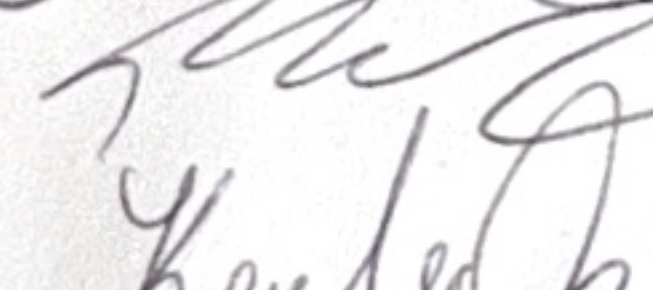
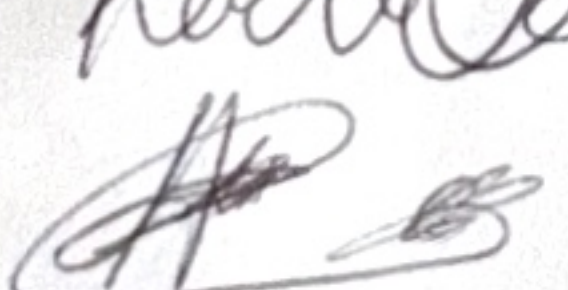
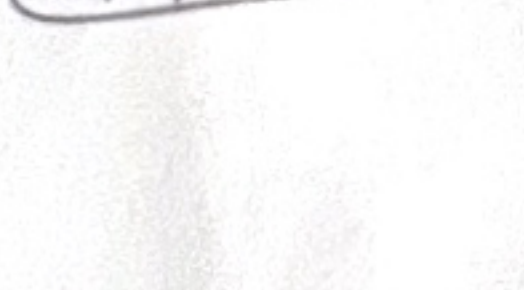
Address of premises: 166 1st Avenue, New York, NY 10009

This business will be a: (circle) Bar ☒ **Restaurant** Other: \_\_\_\_\_

The hours of operation will be: (same hours as previous licensee)  
11:00 AM - 2:00AM Sundays through Wednesdays; 11:00AM - 4:00AM Thursdays through Saturdays

PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-blocks on the same street.

Other information regarding the license:

Name	Signature	Address and Apt # (required)
Thet Curtis		245 E 10 <sup>th</sup> Ave
Annabelle Corchiani		245 E 10 <sup>th</sup> Apt #2
Tomer Cohen		168 E 1st Ave
Karla Olivares		249 East 10 <sup>th</sup> St FL7
Alto Sierras		247 East 10 St FL