



Adrianna Golovatii <adrianna.golovatii@helbraunlevey.com>

Advocating for 15 Doyer

Eddie Chan <eddiechan1979@gmail.com>
To: adrianna.golovatii@helbraunlevey.com

Tue, Mar 4, 2025 at 8:50 PM

Dear SLA Committee,

I am writing to support the applications of Rui Rui Llc located at 15 Doyers Street. Annie Shi is the owner operator of what will be a small intimate wine bar serving Chinese food. I believe this establishment will be beneficial to the neighborhood and as someone who lives around the corner on Pell Street, I am very excited to have her wine bar be part of the neighborhood. I am looking forward to frequenting her business when it opens. Im a long time Chinatown resident and business owner and I support Annie's application. I believe businesses with local residents is good for our community. Thank you!

Warmest,
Eddie Chan

Letter of Support

March 3, 2025

To Community Board 3,

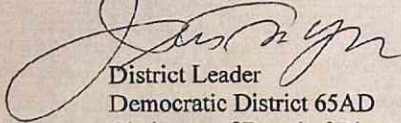
I am writing to support the liquor license application of Annie Shi, otherwise known as Rui Rui LLC at the location 15 Doyers Street in Chinatown. She is applying for a beer and wine license.

Annie Shi is a seasoned and responsible operator and has a history of being a great operator at her other businesses, King and Jupiter. She is opening a wine bar that will serve Chinese food and will also be highlighting young up and coming Asian chefs through her wine bar. She is collaborating with local Asian artists and working with Asian businesses to bring her wine bar to life.

She is introducing a new type of dining to Chinatown while still honoring and respecting the neighborhood. I believe a wine bar will offer something for Chinatown residents, New Yorkers and tourists alike. This is the type of new business that will continue to preserve the neighborhood's unique culture while ensuring its vitality in the future.

Sincerely,

Justin Yu



District Leader

Democratic District 65AD

Chairman of Board of Directors of the Chinese Chamber of Commerce of NY

Former President of the Chinese Consolidated Benevolent Association of NY



65AD區區領袖于金山

District Leader in 65AD Justin Yu

I Will Keep Fighting For Our Community!
我將繼續不遺餘力地為社區服務和爭取權益!

65D

LETTER OF SUPPORT

To CB3 board,


March 3, 2025

Annie Shi is applying for a beer and wine license at 15 Doyers Street (company called Rui Rui LLC) to open a wine bar serving Chinese food. We are writing to support her application for this liquor license and urge you to support her as well.

Chinatown is in need of new businesses who are respectful of the neighborhood and the legacy of what it means to operate in Chinatown. As a New Yorker and daughter of Chinese immigrants, we could not ask for a better addition to the neighborhood than Annie Shi. She also has run and operated two very successful restaurants in NYC, both of which have full liquor licenses. One is called King, located in Soho, and the other is called Jupiter and is located in Rockefeller Center. We fully support her application for a beer and wine license at 15 Doyers Street and think she will be a wonderful addition to the neighborhood.

Best,

Wing S Chan



Secretary General

Hok Shan Society (鶴山公所)*

42 Mott St. 6th FL

NY, NY 10013

*The Hot Shan Society has a 154-year history and more than 1000 members. It is one of the 12 Elected Board Members of the 60 overseas Chinese associations of the Chinese Consolidated Benevolent Association (中華公所).



To the SLA Committee,

I am writing to support the applications of Rui Rui Llc located at 15 Doyers Street. I have lived at 15 Doyers for 55 years and also serve as the super of the building. All my interactions with Annie Shi, the owner operator, have been positive and make me believe that she will operate a quiet, respectful and clean business.

She is looking to open a small intimate wine bar serving Chinese food. We don't have anything like this currently in Chinatown. As her neighbor, I am very excited to have her wine bar be part of the neighborhood, especially Doyers Street. I am looking forward to frequenting her business when it opens.

Sincerely,

Peter Yuen

Address: 15 Doyers Street #1
New York, N. Y. 10013



March 2, 2025

Dear NYS SLA Committee

I am writing this letter in support of Annie Shi's new business located at 15 Doyer Street.

Annie's is a very successful operator of King Restaurant located on King St and Sixth Avenue.

She had no issues of cleanliness, loitering or community protest of her establishment.

I am very confident that she will take those same management values and make our community a better place for our businesses and residents that call this home.

Thank You

Nelson Louis

20 Confucius Plaza Apt 14M

New York, NY 10002



Adrianna Golovatii <adrianna.golovatii@helbraunlevey.com>

Rui Rui

Michael Yuen <michaelyuen112@gmail.com>
To: adrianna.golovatii@helbraunlevey.com

Wed, Mar 5, 2025 at 3:13 PM

To the SLA Committee,

I live on Pell Street, around the corner from [15 Doyer St](#). I am very excited for the owner operator Annie Shi, of Rui Rui LLC, to open her Chinese Wine bar. Chinatown has a lot of great restaurants but not as much diversity in the types of restaurants. Her wine bar will be a different type of dining experience and a welcome addition.

Also, please try to keep the noise down during the later evening hours. Thank you!

PETITION SIGNATURES IN SUPPORT OF NYSLA LICENSE

The following undersigned residents of the premises and surrounding buildings support the issuance of an on-premises license to the following applicant/establishment:

RUI RUI LLC

15-17 DOYERS STREET, NEW YORK, NY

Regarding the interior space: This will be a BAR/TAVERN

This will be operating until: 2AM

Regarding the outside space: There will be A SIDEWALK CAFE

This will be operating until: 10PM

DATE	NAME	ADDRESS	#	SIGNATURE
3/4/25	WAI WAH LAU	56 MULBERRY ST.	#	Wai Wah Lau
3/4/25	SMLING LO	170 PARK ROW	#	Sing Lo
3/4/25	Fanny Lee	180 Park Row	#	Fanny Lee
3/4/25	JAN PECORA	170 Park Row	#	Jan Pecora
3/4/25	MARK WEISMANTEL	170 PARK ROW	# 22E	Mark Weis
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PLEASE NOTE: signatures should be from residents of upstairs and adjoining buildings, and within two-block area of proposed property

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This will be operating until: 10PM

[illegible]

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2

RUI RUI LLC

λ

This will be operating until: 2AM

This will bc operating until: 10PM

[illegible]

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RUI RUI LLC


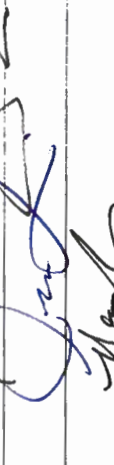




15-17 DOYERS STREET, NEW YORK, NY

Regarding the interior space: This will be a BAR/TAVERN

This will be operating until: 2AM

Regarding the outside space: There will be A SIDEWALK CAFE

This will be operating until: 10PM

DATE	NAME	ADDRESS	SIGNATURE
4march'25	Tom Hall.	170 PARK Row # 2A.	
3/4/25	JEN Li	170 Park Row # 22A	
3/4/2025	NANCY KONG	170 Park Row # 22A	
MAR 5, 2025	SAM GALE	170 PARK ROW # 9D	
.	David Agatstein	170 Park Row # 9A	
31st	JAMES GAY	170 Park Row # 23A	
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PLEASE NOTE: signatures should be from residents of upstairs and adjoining buildings, and within two-block area of proposed property

NEW

PETITION SIGNATURES IN SUPPORT OF NYSLA LICENSE

The following undersigned residents of the premises and surrounding buildings support the issuance of an on-premises license to the following applicant:

RUI RUI LLC

NAME

15-17 DOYERS STREET, NEW YORK, NY 10013

ADDRESS

regarding the interior space: This will be a BARTAVERN

This will be operating until: MON-SUN: 12PM-2AM

regarding the outside space: There will be NO OUTSIDE SPACE

This will be operating until: N/A, NO OUTDOOR SEATING

DATE	NAME	ADDRESS	SIGNATURE
	Tuqian Yu	20 CONFUCIUS PLAZA # 304	<i>Tuqian Yu</i>
	he wai chen	23 Bowery # 205	HE WAI CHEN
	Wen w Gong	33 Bowery # 202	Wen w Wong
	CHOI CHI SHING	33 Bowery # 203	CHOI CHI SHING
	Wan Bin Li	20 CONFUCIUS PLAZA # 23F	Wan Bin Li
	<i>Wen w Gong</i>	10 Confucius Plaza # 252	Xia Z Zhou
	Yu Xian Wen	20 Confucius Plaza # 23B	Yu Xian Wen
	Chen Chen	10 CONFUCIUS PLAZA # 12C	Sons Chen
	Jenny Chen	10 CONFUCIUS PLAZA # 12C	Jenny CHEN
	ZHU YINGJIE	20 ✓ # 17B	ZHU YINGJIE
	CHEN DE XING	20 ✓ # 16F	CHEN DE XING
		#	
		#	
		#	
		#	

PLEASE NOTE: signatures should be from residents of upstairs and adjoining buildings, and within two-block area of proposed property

PETITION SIGNATURES OF THE FOLLOWING UNDERSIGNED RESIDENTS OF THE PREMISES AND SURROUNDING BUILDINGS SUPPORT THE ISSUANCE OF AN ON-PREMISES LICENSE TO THE FOLLOWING APPLICANT:

RUI RUI LLC

NAME

15-17 DOYERS STREET, NEW YORK, NY 10013

ADDRESS

This will be operating until: MON-SUN: 12PM-2AM

Regarding the interior space: This will be a BAR/TAVERN

Regarding the outside space: There will be NO OUTSIDE SPACE This will be operating until: N/A, NO OUTDOOR SEATING

DATE	NAME	ADDRESS	SIGNATURE
	PUL LIN LOCK	20 CONFERENCES PLAZA # 16L	PUL LIN LOCK
	YUK CIK ING	10 ✓ # 11M	YUK CIK ING
	PEI ROY LI	20 ✓ # 9E	PEI ROY LI
	WONG HON YU	10 ✓ # 17D	WONG HON YU
	CHEN CHANG YU	20 ✓ # 25E	CHEN CHANG YU
	TAO ZHENG	10 ✓ # 12S	TAO ZHENG
	ZHENG XUN	10 ✓ # 3C	ZHENG XUN
	FENG SHENG ZHENG	20 ✓ # 4B	FENG SHENG ZHENG
	YU ZHEN LEUNG YU	20 ✓ # 19B	YU ZHEN LEUNG YU
	JEN KWOK	10 ✓ # 18C	JEN KWOK
	BOL K LEE	20 ✓ # 34L	BOL K LEE
	LAM TUN KWAI	20 ✓ # 34M	LAM TUN KWAI
	KWONG	20 ✓ # 28C	KWONG
	XIGU YU WENG	20 ✓ # 20G	XIGU YU WENG
	QING ZHOU	20 ✓ # 19K	QING ZHOU

ALL SIGNATURES SHOULD BE FROM RESIDENTS OF UPSTAIRS AND ADJOINING BUILDINGS, AND WITHIN TWO-BLOCK AREA OF PROPOSED PROPERTY

PETITION SIGNATURES IN SUPPORT OF NYS/LA LICENSE
The following undersigned residents of the premises and surrounding buildings support the issuance of an on-premises license to the following applicant/establishment:

RUI RUI LLC

15-17 DOYERS STREET, NEW YORK, NY 10013

NAME
ADDRESS

This will be operating until: MON-SUN: 12PM-2AM

regarding the interior space: This will be a BAR/TAVERN

regarding the outside space: There will be NO OUTSIDE SPACE

This will be operating until: N/A, NO OUTDOOR SEATING

DATE	NAME	ADDRESS	SIGNATURE
2/26/18	QIN RONG ELIANG	28 Pell St. New York NY #10013	[Signature]
2/26/18	YANG XI HUANG	28 Pell St. N.Y. NY #10013	[Signature]
2/26/18	WEIFAN HO	10 CONFUCIUS PLZ NYC #10002	[Signature]
2/26/18	KUN LI HUANG	28 Pell St. New York NY #10013	[Signature]
2/27/18	Suming	9 Pell St N-Y #10013	[Signature]
2/27/18	Chen	9 Pell St. N.Y. NY #10013	[Signature]
2/27/18	Liting Mai	9 Pell St. N.Y. NY #10013	[Signature]
2/27/18	Lulu Zhao	28 Pell St NY NY #10013	[Signature]
2/27/18	CANDY CHAN	42 Mott St NY NY #10013	[Signature]
2/27/18	JOSEPH CHAN	42 Mott Street NY NY #10013	[Signature]
2/27/18	ALAN CHAN	42 Mott St NY NY #10013	[Signature]
3/1/18	WILL QIXIA	42 Mott St 2FL #10013	[Signature]
3/1/18	Nancy Ey	9 Mott Street 2000 #10013	[Signature]
3/2/18	Wing S. Chan	42 Mott St 6FL #10013	[Signature]

PLEASE NOTE: signatures should be from residents of upstairs and adjoining buildings, and within two-block area of proposed property

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RUI RUI LLC

NAME

15-17 DOYERS STREET, NEW YORK, NY

ADDRESS

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This will be operating until: 2AM

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This will be operating until: 10PM

DATE	NAME	ADDRESS	SIGNATURE
2/5/21	Ku Ting Feng	101 E BROADWAY #10002	Ku Ting Feng
2/5/21	Zhang Hao Song	217 MADISON ST APT 12 #10002	Zhang Hao Song
2/5/21	Zhu Jian Yun	912 So 24 St. Bldg WYH #10002	Zhu Jian Yun
2/5/21	Yan Hua Chan	50 BAYARD ST #22 #10013	Yan Hua Chan
2/5/21	Yanna Lee	41 BAYARD ST #22 #10013	Yanna Lee
2/5/21	Xie Xue Jiao	88 E BROADWAY #10002	Xie Xue Jiao
2/5/21	Zhang Cun Qiu	217 MADISON ST APT 12 #10002	Zhang Cun Qiu
2/5/21	Lin Meng Xiang	126 LUDLOW ST APT 2 #10002	Lin Meng Xiang
2/5/21	Zhang Xue Yang	14 MADROE ST #10002	Zhang Xue Yang
2/5/21	Sook Yin Yang	275 CHERRY ST #10002	Sook Yin Yang
2/5/21	ATIAN WU	275 CHERRY ST #10002	ATIAN WU
2/5/21	CHANG GUAN QI	14 MADROE ST #10002	CHANG GUAN QI
2/5/21	XIAO SHU XIAO	16 MADROE ST JC #10002	XIAO SHU XIAO
2/5/21	ZHANG HONG	10323 BROADWAY #10002	ZHANG HONG
2/5/21	Zhang Xue Cheng	127 HENRY ST #10002	Zhang Xue Cheng

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PETITION SIGNATURES IN SUPPORT OF NYSLA LICENSE

The following undersigned residents of the premises and surrounding buildings support the issuance of an on-premises license to the following applicant/establishment:

RUI RUI LLC

NAME

15-17 DOYERS STREET, NEW YORK, NY

ADDRESS

Regarding the interior space: This will be a BARTAVERN

This will be operating until: 2AM

Regarding the outside space: There will be A SIDEWALK CAFE

This will be operating until: 10PM

DATE	NAME	ADDRESS	SIGNATURE
1/30/25	JOSEPH CHAN	42 Mott Street, 3/F #10043	[Signature]
1/30/25	Wing S. Chan	42 Mott St. 6FL #10013	[Signature]
1/30/25	Hin Chan	315 Park Row 12A NY #10038	[Signature]
1/31/25	Chen Wen Cheng	200 Canal St NY #10013	[Signature]
1/31/25	Lausky Liu	185 Park Row, Suite 7, #10038	[Signature]
2/2/25	WEIYAN HU	10 CONFRARIUS PLACE 11H #1002	[Signature]
2/2/25	SHU PAVET LEE	36 MANSFET ST, NY #10002	[Signature]
2/2/25	DAVID LEE	36 MANSFET ST, NY #10002	[Signature]
2/2/25	DAVID LEE	15 Mott St NYC #10013	[Signature]
2/2/25	MICHAEL	15 Mott St NYC #10013	[Signature]
2/2/25	Yulu Zhao	28 Pell St NYC #10013	[Signature]
2/3/25	Hoi Chan	200 Canal NYC #10013	[Signature]
2/3/25	Mei Fai	200 Canal NYC #10013	[Signature]
2/3/25	Justice Yu	15 Buxery NYC #10002	[Signature]

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PETITION SIGNATURES IN SUPPORT OF NYSLA LICENSE

RUI RUI LLC

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This will be operating until: 10PM

DATE	NAME	ADDRESS	#	SIGNATURE
1/26	Jennifer Lam	158 Hester St	# 3F	Jennifer Lam
1/26	KATIE HWANG	165 HESTER ST	# 8F	Katie Hwang
1/26	Endie Hwang	165 Hester Street	# 8F	Endie Hwang
1/26	Nicky Li	78 Mulberry	#	Nicky Li
1/26	Howard Yang	31 Mulberry	# 1C	Howard Yang
1/26	Vignia Leong	58 BROAD ST	# 3Q	Vignia Leong
1/26	Henry W.	84 Canal St	# 5A	Henry W.
1/26	Sarahina	87 Chrystie	# 5A	Sarahina
1/26	Michelle Tom	158 Hester St	# 3D	Michelle Tom
1/26	Gabriel Tom	158 Hester St	# 3D	Gabriel Tom
2/3	Roscoe Baker	165 Hester St.	# 3i	Roscoe Baker
			#	
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			#	

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RUI RUI LLC

NAME
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ADDRESS

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This will be operating until: 10PM

DATE	NAME	ADDRESS	SIGNATURE
1/21/25	Penny Chang	182 South St. New York, NY 10038	Penny Chang
1/21/25	Ginny Dunn	146 E Broadway #10002	Ginny Dunn
1/21/25	Carol Chung	146 E Bway #10002	Carol Chung
1/21/25	JACK CHOW	44 MONROE ST. NEW YORK, NY 10013	JACK CHOW
1/21/25	Laura Jiao	15 Doyers Street NY NY #10013	Laura Jiao
1/21/25	Xiao Juan Li	15 Doyers Street NY NY #10013	Xiao Juan Li
1/23/25	Nicholas Yu	77 Mulberry St. NY NY #10013	Nicholas Yu
1/26/25	OGAH BUTLER	77 Mulberry St NY #10013	OGAH BUTLER
2/1/25	CHRIS JUAN	15-17 DOYERS ST NY #10013	CHRIS JUAN
2/2/25	ANDY K. JUAN	15-17 DOYERS ST NY #10013	ANDY K. JUAN
		#	
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This will be operating until: 2AM

Regarding the outside space: There will be A SIDEWALK CAFE

This will be operating until: 10PM

DATE	NAME	ADDRESS	SIGNATURE
2/1/25	Bonnie Lam	185 Park Row, NY DE # 5D	Bonnie Lam
2/1/25	Ed Lam	215 Park Row, NY # 12E	Ed Lam
2/1/25	Yvonne Lee	185 Park Row, NY # 5F	Yvonne Lee
2/1/25	Shu Lee	185 Park Row, NY # 5D	Shu Lee
2/2/25	Eric Yee	215 Park Row, NY DB # 1003D	Eric Yee
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		#	
		#	
		#	

PLEASE NOTE: signatures should be from residents of upstairs and adjoining buildings, and within two-block area of proposed property

Bar/Tavern operating until 2AM

outside roadside sidewalk cafe
operating until 10 PM

联署签名

Signature _____

Small Business from E. B'way Mall			
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88 E. Broadway, New York.

N.Y. 10002

NEW NOTICE POSTED ON 2/23

古早味

OLDTOWN





Adrianna Golovatii <adrianna.golovatii@helbraunlevey.com>

SLA application

Annie Shi <annie@leileiwine.com>

To: Adrianna Golovatii <adrianna.golovatii@helbraunlevey.com>

Cc: Hannah Sultan <hannah.sultan@helbraunlevey.com>

Sun, Feb 23, 2025 at 5:42 PM

Hi Adrianna,

My dad posted for me today - see attached!!!

[Quoted text hidden]

吉早味
YERS OLDTOWN



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1807K