	OFFICE	USE ONLY	
Original	Amended	Date	

Standardized NOTICE FORM for Providing 30-Day Advance Notice to a Local Municipality or Community Board



1. Date Notice Sent: 8 14 2024 1a. Delivered by:
 Select the type of Application that will be filed with the Authority for an On-Premises Alcoholic Beverage License: For premises outside the City of New York:
New Application Removal Class Change
For premises in the City of New York:
New Application New Application and Temporary Retail Permit Renewal Alteration Removal
☐ Class Change ☐ Method of Operation ☐ Corporate Change
Class Change Method of Operation Corporate Change For New and Temporary Retail Permit applicants, answer each question below using all information known to date For Renewal applicants, answer all questions For Alteration applicants, attach a complete written description and diagrams depicting the proposed alteration(s) For Corporate Change applicants, attach a list of the current and proposed corporate principals For Removal applicants, attach a statement of your current and proposed addresses with the reason(s) for the relocation For Class Change applicants, attach a statement detailing your current license type and your proposed license type For Method of Operation Change applicants, although not required, if you choose to submit, attach an explanation detailing those changes
Please include all documents as noted above. Failure to do so may result in disapproval of the application.
This 30-Day Advance Notice is Being Provided to the Clerk of the Following Local Municipality or Community Board:
3. Name of Municipality or Community Board: Manhattan Community Board 3
Applicant/Licensee Information:
4. Licensee Serial Number (if applicable): 1355910 Expiration Date (if applicable): 08/31/2024
5. Applicant or Licensee Name: Paradise Lost LLC
6. Trade Name (if any): Paradise Lost
7. Street Address of Establishment: 100 Second Avenue
8. City, Town or Village: New York , NY Zip Code: 10003
9. Business Telephone Number of applicant/ Licensee: (929) 399-4666
10. Business E-mail of Applicant/Licensee: kave@paradiselost.nyc
11. Type(s) of alcohol sold or to be sold: Beer & cider Wine, Beer & Cider Liquor, Wine, Beer & Cider
12. Extent of Food Service: 🖸 Full Food menu; full kitchen run by a chef/cook 🗖 Menu meets legal minimum food requirements; food prep area requir
13. Type of Establishment: Restaurant (full kitchen and full menu required)
Seasonal Establishment Juke Box Disc Jockey Recorded Music Karaoke
14. Method of Operation: (check all that apply) Live Music (give details i.e., rock bands, acoustic, jazz, etc.):
Patron Dancing Employee Dancing Exotic Dancing Topless Entertainment
☐ Video/Arcade Games ☐ Third Party Promoters ☐ Security Personnel
Other (specify):
15. Licensed Outdoor Area: None Patio or Deck Gooftop Garden/Grounds Freestanding Covered Structure (check all that apply) Sidewalk Cafe Other (specify):

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16. List the floor(s) of the building that the establishment is located on: First Floor and Basement						
17. List the room number(s) the establishment is located in within the building, if appropriate:						
18. Is the premises located within 500 feet of three or more on-premises liquor establishments?						
19. Will the license holder or a manager be physically present within the establishment during all hours of operation?						
20. If this is a transfer application (an existing licensed business is being purchased) provide the name and serial number of the licensee:						
	Name	Social N	lumbar			
21. Does the applicant or licensee own the building in which the establishment is located?						
Owner of the Building in Which the Licensed Establishment is Located						
22. Building Owner's Full Name: The Bramford LLC						
23. Building Owner's Street Address:	100 Second Ave					
24. City, Town or Village: New Yor	rk	State: NY	Zip Code: 10003			
25. Business Telephone Number of Buil	lding Owner: (310) 597-0176					
Representative or Attorney Representing the Applicant in Connection with the Application for a License to Traffic in Alcohol at the Establishment Identified in this Notice 26. Representative/Attorney's Full Name: Frank W. Palillo						
27. Representative/Attorney's Street Ad	ddress: Sixty Broad Street, S	Suite 3504				
28. City, Town or Village: New Yor	k	State: New York	Zip Code: 10004(
29. Business Telephone Number of Representative/Attorney: (212) 227-1640						
30. Business E-mail Address of Representative/Attorney: Fwpalillo@gmail.com						
30. Business E-mail Address of Represen	ntative/Attorney: Fwpalillo@gn	nail.com				
I am the applicant of Representations in thi the Authority when g upon, and that false	or licensee holder or a principal of this form are in conformity with representing the license. I understand the representations may result in disag	nail.com ne legal entity that holds or is applyin sentations made in submitted documnat representations made in this form pproval of the application or revocations that the representations made in this	ents relied upon by will also be relied on of the license.			
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