

NINTH WARD

NEW YORK



CHURCH & LOUIS, INC.
180 2ND AVE
NEW YORK NY 10003

TABLE OF CONTENTS

COMMUNITY BOARD #3 QUESTIONNAIRE

APPLICANT HISTORY

NINTH WARD INTRO / HISTORY

PHOTOS

FLOOR PLAN

COMMUNITY BOARD ANNOUNCEMENT POSTER

SIDEWALK SEATING PLAN

MENUS

EXISTING LIQUOR ESTABLISHMENT SCHEMATIC

MAP OF DISTANCE TO CHURCH

CROWD MITIGATION PLAN

NOISE MITIGATION PLAN

NEIGHBORHOOD ANNOUNCEMENT POSTERS

SIGNATURE PAGES





THE CITY OF NEW YORK
MANHATTAN COMMUNITY BOARD 3
59 East 4th Street - New York, NY 10003
Phone (212) 533-5300
www.cb3manhattan.org - mn03@cb.nyc.gov

Paul Rangel, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

The following items and questionnaire package are due by date listed in email invite:

- ☐ Schematics, floor plans or architectural drawings of the inside of the premise.
- ☐ A proposed food and or drink menu.

The following items are due by noon Friday before the meeting:

- ☐ Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- ☐ Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website:
<https://www1.nyc.gov/site/manhattancb3/resources/community-groups.page>
(this is not required but strongly suggested if a relevant group exists)
- ☐ Proof of conspicuous posting of notices at the site for 7 days prior to the meeting (please include newspaper with date in photo or a timestamped photo).

Check which you are applying for:

- ☒ new liquor license ☐ alteration of an existing liquor license ☐ corporate change

Check if either of these apply:

- ☐ sale of assets ☐ upgrade (change of class) of an existing liquor license

Today's Date: _____

Is location currently licensed? ☐ Yes ☒ No Type of license: _____

If alteration, describe nature of alteration: N/A

Previous or current use of the location: Restaurant

Corporation and trade name of current license: _____

APPLICANT:

Premise address: 180 2nd Avenue, New York, NY 10003

Cross streets: E. 11th Street & E. 12th Street

Name of applicant and all principals: CHURCH & LOUIS, INC

Principals: Nic Ratner & Robert Morgan

Trade name (DBA): Ninth Ward

PREMISE:

Type of building and number of floors: Mixed Residential & Commerical Building

Does premise have a valid Certificate of Occupancy, including for any back/side yard or roof use?

*TCO
Pending

☐ Yes ☐ No What is maximum NUMBER of people permitted 74

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> - please give specific zoning designation, such as R8 or C2): R7A & C1-5

PROPOSED METHOD OF OPERATION:

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space, if applicable) MON - THURS 3PM - 2AM , FRI 3PM - 4AM, SAT 11:30AM - 4AM, SUN 11:30AM - 12AM

OUTDOOR PATIO - MON - THURS 3PM - 10PM, FRI & SAT 11:30AM - 10PM, SUN 11:30AM - 10PM

Will any other business besides food or alcohol service be conducted at premise, i.e., retail? ☐ Yes ☒ No

If yes, please describe what type: _____

Number of indoor tables? 7 indoor tables; Total number of indoor seats? 45 indoor seats;
6 tables in garden patio 24 seats in garden patio

How many stand-up bars/bar seats are located on the premise (number, length, and location) _____

1 stand up bar, 8 bar stools at bar (included with indoor seating), bar is 17' long located on south wall

(A **stand-up bar** is any bar or counter -with seating or not- where you can order, pay for, and receive alcohol)

Does premise have a full kitchen? ☒ Yes ☐ No

Does it have a food preparation area? ☐ Yes ☐ No (If any, show on diagram)

Is food available for sale? ☒ Yes ☐ No If yes, describe type of food and submit a menu See menu attached.

What are the hours the kitchen will be open? All hours of operation

Will a manager or principal always be on site? ☒ Yes ☐ No If yes, which? Manager - TBD

How many employees will there be? 10

Do you have or plan to install ☐ French doors ☒ accordion doors or ☐ windows?

Will there be TVs/monitors? ☐ Yes ☒ No (If Yes, how many?) _____

Will premise have music? ☒ Yes ☐ No

If Yes, what type of music? ☐ Live musician ☐ DJs ☒ Streaming services/playlists

If other type, please describe _____

What will be the music volume? ☒ Background (conversational) ☐ Entertainment (live music venue level) Please describe your sound system: 2 amps for 4 speakers

Will you host any promoted events, scheduled performances, or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? No

If promoted events, please explain the nature in which you plan to promote? Social media / online ads / outside promoters? N/A

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment?
Please attach plans. (Please do not answer "we do not anticipate congestion.") _____
See plan attached.

Will there be security personnel? ☒ Yes ☐ No (If Yes, how many and when) _____
Doorman checking IDs 7 days a week

How do you plan to manage noise inside and outside your business so neighbors will not be affected?
Please attach plans. See plan attached

Is sound proofing installed? ☒ Yes ☐ No *building is concrete slab on the walls & in between each floor it is new construction.
If not, do you plan to install sound proofing? ☐ Yes ☐ No

Are there current plans to use the Open Restaurants program for the sale or consumption of alcoholic beverages outdoors? (includes roof & yard) ☒ Yes ☐ No If Yes, describe and show on diagram:
Sidewalk Cafe & Rear yard patio garden

APPLICANT HISTORY:

Has this corporation or any principal been licensed for sale of alcohol previously? ☒ Yes ☐ No

If yes, please indicate name of establishment: SEE RIDER ATTACHED

Address: _____ Community Board # _____

Dates of operation: _____

Has any principal had work experience similar to the proposed business? ☒ Yes ☐ No If Yes, please attach explanation of experience or resume. Note: failure to disclose previous experience or information hampers the ability to evaluate this application.

Does any principal have other businesses in this area? ☒ Yes ☐ No If Yes, please give trade name, address and describe the business Honey Ryder LLC d/b/a Kingston Hall, 147-149 2nd Ave, New York, NY 10003

Has any principal had SLA reports or action within the past 5 years? ☐ Yes ☒ No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate Bar, Restaurant, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? 9

How many On-Premise (OP) liquor licenses are within 500 feet? 15

Is the premise within 200 feet on the same street of any school or place of worship? ☐ Yes ☒ No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups, but it is not required. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary)

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

1. My license type is: ☐ beer & cider ☐ wine, beer & cider ☒ liquor, wine, beer & cider
2. ☒ I will operate a full-service restaurant, specifically a (type of restaurant)
New Orleans Style/Cajun restaurant, or
☐ I will operate a _____,
☒ with a kitchen open and serving food during all hours of operation OR ☐ with less than a full-service kitchen but serving food during all hours of operation OR ☐ Other

3. My hours of operation will be:
Mon 3pm - 2am ; Tue 3pm - 2am ; Wed 3pm - 2am ;
Thu 3pm - 2am ; Fri 3pm - 4am ; Sat 11:30am - 4am ;
Sun 11:30am - 12am . (I understand opening is "no later than" specified opening hour,
and all patrons are to be cleared from business at specified closing hour.)
4. ☐ I will not use outdoor space for commercial use (including Open Restaurants) OR
☒ My sidewalk café hours or other outside hours (including Open Restaurants) will be
MON - THURS 3PM - 10PM, FRI & SAT 11:30AM - 10PM, SUN 11:30AM - 10PM
5. ☒ I will employ a doorman/security personnel: Doorman to check IDS & mitigate any exterior noise
6. ☐ I will install soundproofing, _____

7. ☒ I will close any front or rear façade doors and windows at 10:00 P.M. every night or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances, or during unamplified performances or televised sports. ☐ I will have a closed fixed façade with no open doors or windows except my entrance door, which will close by 10:00 P.M. or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances, or during unamplified performances or televised sports.
8. I will not have ☒ DJs, ☒ live music, ☒ third-party promoted events, ☒ any event at which a cover fee is charged, ☒ scheduled performances, ☐ more than _____ DJs per _____, ☐ more than _____ private parties per _____.
9. ☒ I will play ambient recorded background music only.
10. ☒ I will not participate in pub crawls or have party buses come to my establishment.
11. ☒ I will not have unlimited drink specials, including boozy brunches, with food.
12. ☐ I will not have a happy hour or drink specials with or without time restrictions OR ☒ I will have happy hour and it will end by 8pm.
13. ☒ I will not have wait lines outside. ☒ I will have a staff person responsible for ensuring no loitering, noise or crowds outside.
14. ☒ I will conspicuously post this stipulation form beside my liquor license inside of my business.
15. ☒ Residents may contact the manager/owner at the number below. Any complaints will be addressed immediately. I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

Name: Robert Morgan & Nic Ratner

Phone Number: 917-969-3440 & 917-592-5090

APPLICANT HISTORY

- HONEY RYDER LLC **D/B/A KINGSTON HALL**
147-149 2ND AVENUE, NEW YORK, NY 10003
COMMUNITY BOARD #3
DATES OF OPERATION: 06/2012 - PRESENT
- CHURCH & LOUIS INC **D/B/A NINTH WARD**
180 2ND AVENUE, NEW YORK, NY 10003
COMMUNITY BOARD #3
DATES OF OPERATION: 06/2010 - 02/2015
- 211 AVE A RESTAURANT INC **D/B/A SHOOLBRED'S**
197 2ND AVENUE, NEW YORK, NY 10003
COMMUNITY BOARD #3
DATES OF OPERATION: 02/2008 - 06/2017

NINTH WARD INTRO / HISTORY

NINTH WARD WAS ORIGINALLY OPENED IN 2010 IN THE SAME LOCATION (180 SECOND AVENUE) THAT IS CURRENTLY BEING REAPPLIED FOR IN THIS FOLLOWING PRESENTATION. NINTH WARD WAS A POPULAR ESTABLISHMENT THAT ADDED TO THE VIBRANCY OF THE EAST VILLAGE.

IN 2015 A SECOND NINTH WARD LOCATION WAS OPENED IN LONDON, ENGLAND AND CONTINUES TO OPERATE TODAY.

IN EARLY 2015 180 SECOND AVENUE WAS SOLD. THE NEW OWNER ANNOUNCED THAT THE BUILDING WOULD UNDERGO MAJOR RENOVATIONS AND THE NINTH WARD WAS TEMPORARILY SHUTTERED.

THE SCHEDULED RENOVATIONS WERE PLANNED TO TAKE 18 MONTHS, BUT ALMOST IMMEDIATELY RAN INTO COMPLICATIONS. UNFORTUNATELY, DUE TO THE LANDLORD'S INEXPERIENCE, CONSTRUCTION DELAYS AND THE COVID PANDEMIC, THE PROJECT HAS NOW DRAGGED ON FOR NEARLY A DECADE.

THE LIQUOR LICENSE FOR NINTH WARD, IN SAFE KEEPING WITH THE SLA, WAS RENEWED ON TWO OCCASIONS DURING THE CONSTRUCTION. ON THE THIRD ATTEMPT TO RENEW THE LICENSE IT WAS CANCELLED AS SIMPLY TOO MUCH TIME HAD PASSED WITH THE BUSINESS BEING CLOSED.

WE ARE NOW REAPPLYING FOR THE FULL ON PREMISES LIQUOR LICENSE IN ORDER TO REOPEN NINTH WARD IN ITS ORIGINAL LOCATION AND CONTINUE WITH THE SUCCESSFUL BUSINESS THAT PREVIOUSLY EXISTED. WE LOOK FORWARD TO BEING PART OF THE REVITALIZATION OF THE EAST VILLAGE.

ESTABLISHMENT PHOTOS, INSIDE AND OUT



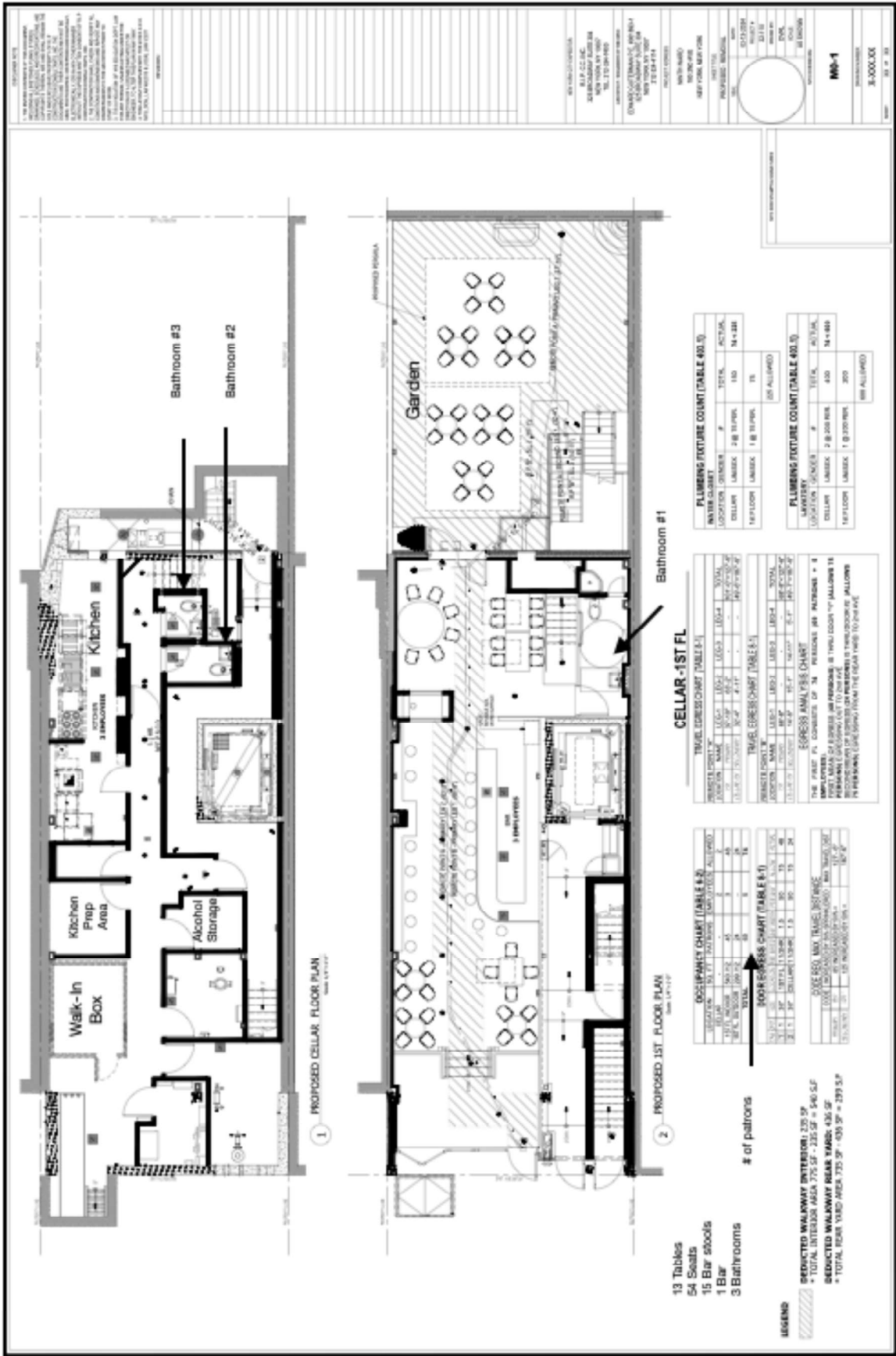
ESTABLISHMENT PHOTOS, INSIDE AND OUT



ESTABLISHMENT PHOTOS, KITCHEN



FLOOR PLAN



COMMUNITY BOARD MEETING ANNOUNCEMENT POSTER



ATTENTION RESIDENTS & NEIGHBORS

CHURCH & LOUIS, INC d/b/a Ninth Ward
Contact:

Company/DBA Name and Contact Number for Questions

Plans to open a
Restaurant

(Please choose) Bar/Restaurant/Cafe and indicate if there will be a Sidewalk Cafe or Backyard Garden

at the following location
180 2nd Avenue, New York, NY 10003
Building Number and Street Name (Address)

This establishment is seeking a license to serve
BEER/WINE AND LIQUOR
Beer & Wine or Beer/Wine & Liquor

There will be an opportunity for public comment on
Monday, July 15, 2024 at 6:30pm
Online: <https://us06web.zoom.us/j/89482152857>
see www.cb3manhattan.org for zoom meeting details

Date/Time/Location
Contact: Nick Rather + Robert Mangione
nickrather@mac.com
Robert.Mangione@cb3-nyc.org

Applicant Contact Information
At COMMUNITY BOARD 3
SLA & DCA Licensing Committee Meeting
mn03@cb.nyc.gov - www.cb3manhattan.org

ABORS

Ninth Ward
(Contact Info)
(生意相關牌照擴展生意)

(Restaurant)
sidewalk Cafe) or 或者
(Backyard Use)
rk, NY 10003

主想要舖以下相關酒牌照)

NO LIQUOR
飲酒 (Beer & Wine) or 或者
酒 (Beer) or 或者
酒 (Wine & Liquor)

or comments
提出自己的意見和建議
committee Meeting)
社區委員會
有關小區發展委員會

5, 2024 at 6:30pm
<https://us06web.zoom.us/j/89482152857>
org for zoom meeting details

地點 (Location)
www.cb3manhattan.org

N
VE

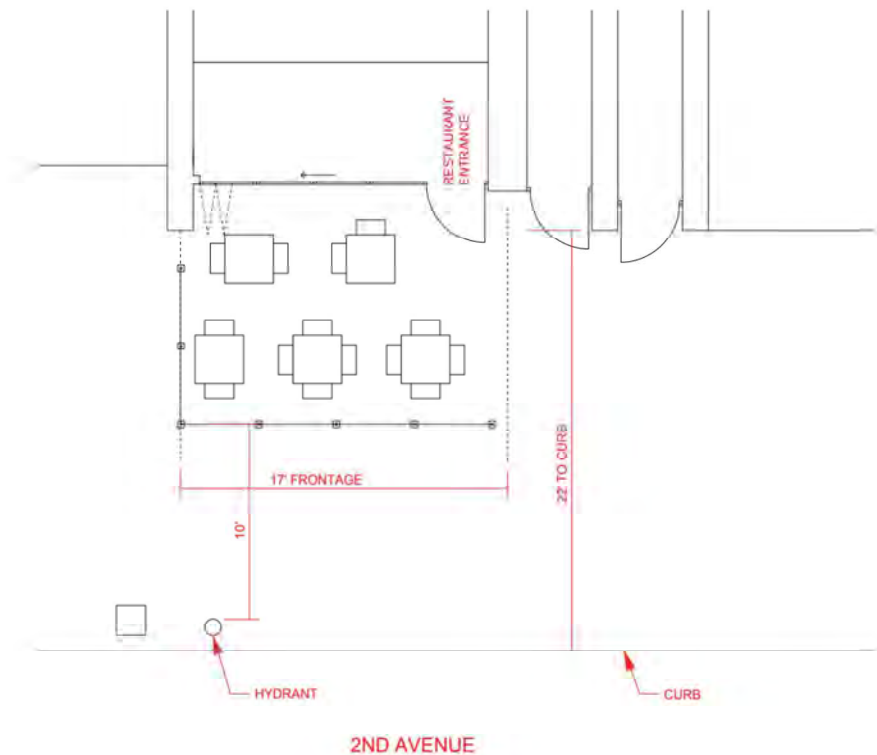
Company Name)
C
C

Plans to op
(Please choose) Bar/Re
sidewalk cafe/backya
180
address
Seeking a licer
B
Beer & Wine or Beer/Wine & LIQ
Public meeting
for comments
Monda
Online: <https://www.cb3manhattan.org>
At COMMUNITY BOARD 3
SLA & DCA Licensing
Committee Meeting
mn03@cb.nyc.gov

COMMUNITY BOARD MEETING ANNOUNCEMENT POSTER

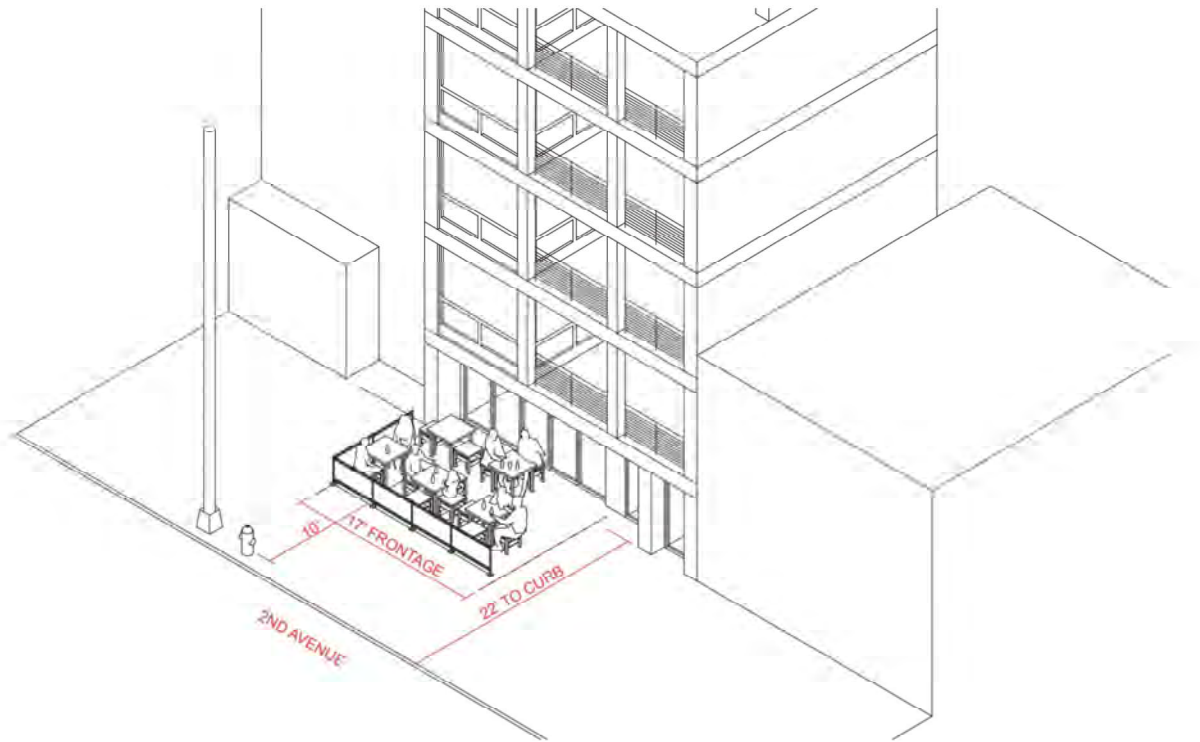


SIDEWALK SEATING PLAN



Sidewalk plan

SIDEWALK SEATING PLAN



Sidewalk bird's eye view



NINTH WARD

NEW YORK

DINNER

STARTERS

LOUISIANA STYLE CRAB CAKES

WITH MIXED GREENS & SMOKEY AIOLI \$16

GRILLED BROCOLLINI CAESAR SALAD

WITH SHAVED PARMESAN & BREADCRUMBS \$15

JALAPEÑO CORNBREAD

WITH HONEY BUTTER \$12

FRIED OYSTERS

ENCRUSTED IN CAJUN SPICES, WITH SPICY GARLIC HERB BUTTER \$17

ENTREES

CLASSIC GUMBO

PULLED CHICKEN, ANDOUILLE \$10/14 ADD SHRIMP \$6

JAMBALAYA

ANDOUILLE & SHRIMP \$16

BLACKENED CATFISH OR CHICKEN

NOLA STYLE BBQ BUTTER, TWICE BAKED POTATO, SEASONAL VEGGIES \$18

BBQ SHRIMP PO' BOY

LETTUCE, TOMATO, PICKLE, REDNECK REMOULADE \$15

NINTH WARD SPICY CAJUN BURGER

LETTUCE, TOMATO, ONION, MELTED BLUE CHEESE \$16. ADD BACON \$2

ST CHARLES CHICKEN SANDWICH

GRILLED CHICKEN, HERB MAYO, PEPPER JACK, LETTUCE & TOMATO ON CIABATTA \$17

GRILLED PORTOBELLO SANDWICH

TOMATO, AVOCADO, GRILLED ONIONS WITH BALSAMIC & HERB MAYO SIDES \$16

GRILLED RIBEYE

CAJUN SEASONED, OVER TOMATO & AVOCADO, TOPPED WITH FRIED ONION RINGS \$25

SIDES

DIRT FRIES

\$7

SWEET POTATO FRIES

\$8

FRIED OKRA

\$7

CAJUN MAC & CHEESE

\$8

NINTH WARD

NEW YORK

BRUNCH

BUSCUITS & GRAVY

FRESH BISCUITS WITH SAUSAGE GRAVY \$13 ADD 2 EGGS \$4

PULLED PORK BENNY

TENDER BBQ PORK TOPPED WITH POACHED EGGS & HOLLANDAISE \$16

BRIOCHE FRENCH TOAST

WITH BOURBON MAPLE SYRUP & HOUSE STRAWBERRY JAM \$15

BREAKFAST SKILLET

TWO EGGS, HASH BROWN CASSEROLE, GRILLED ANDOUILLE, BISCUIT \$17

NOLA STYLE SPICY SHRIMP & GRITS

WITH ABITA AMBER AND ANDOUILLE BROTH \$17

EGGS FLORENTINE

POACHED EGGS OVER SAUTÉED SPINACH WITH HOLLANDAISE \$15

OMELETTE

TWO EGGS WITH CHEESE HASH OR WHEAT TOAST

CHOOSE 3 INGREDIENTS: ONION, PEPPER, PORTOBELLO, AVOCADO, GOAT OR CHEDDAR CHEESE \$16

ST CHARLES CHICKEN SANDWICH

GRILLED CHICKEN, HERB MAYO, PEPPER JACK, LETTUCE & TOMATO ON CIABATTA \$17

CERTIFIED ANGUS BURGER

LETTUCE, TOMATO, ONION, BRIOCHE BUN \$16

ADD CHEESE \$1 ADD BACON \$2

AVOCADO SALAD

GRAPE TOMATOES, ONION, BUTTERMILK RANCH \$15

ADD CHICKEN OR GRILLED PORTOBELLO \$4

SIDES

BUSCUITS & JAM \$4

HOUSE STRAWBERRY OR BLUEBERRY

CHEESE HASH \$5

GRITS/CHEESE \$4/5

BACON \$5

ONE EGG OR EGG WHITE \$2

DRINKS

MIMOSA \$14

BELLINI \$14

BLOODY MARY \$15

NINTH WARD

NEW YORK

DRINKS

COCKTAILS

TCHOUPITOU LAS TEA

FIREFLY BOURBON SWEET TEA, FRESH SOUR MIX, SPRITE. SERVED IN A HURRICANE GLASS \$14

PIMM'S CUP

PIMM'S #1, HENDRICKS, FRESH LEMON, CUCUMBER, MINT \$14

LAURA PALMER

SWEET TEA INFUSED FIREFLY VODKA, FRESHLY SQUEEZED LEMON JUICE \$15

MINT JULEP

MAKERS MARK BOURBON, FRESHLY MUDDLED MINT & SUGAR \$14

THE HURRICANE

PAT O'BRIEN'S SECRET MIX, BLEND OF SAILOR JERRY SPICED RUM & BACARDI SILVER \$15

MARIE LAVEAU

SAUZA SILVER TEQUILA, FRESH SQUEEZED RUBY RED GRAPEFRUIT, DASH OF GRAND MARINER \$15

ROUND TABLE REDUX

DOROTHY PAPER GIN, FRESH LIME, ORANGE, HOUSE MADE FALERNUM SYRUP, SODA \$14

CAJUN CAPE COD

HOMEMADE CRANBERRY-APPLE SHRUB, TITO'S VODKA, SODA \$14

STRANGER THAN FIGSHION

BULLET BOURBON, FIG JAM, MAPLE SYRUP, FRESH ORANGE, SODA \$15

THE BLOODY, BLOODY MARY

HOUSE INFUSED GARLIC BASIL VODKA, LOUISIANA HOT SAUCE, FRESH GRATED HORSERADISH,
WITH HOUSE PICKLED GREEN BEANS & OKRA \$15

BEER

ABITA AMBER	\$10	ABITA PURPLE HAZE	\$10
ABITA JOCKAMO IPA	\$10	ABITA TURBO DOG	\$10
DIXIE	\$9	CATSKILL DEVILS PATH	\$12

WINE

SAUVIGNON BLANC	\$16	CABERNET SAUVIGNON	\$15
COTES DE PROVANCE ROSE	\$15		

EXISTING LIQUOR ESTABLISHMENT SCHEMATIC

13th Street		
Jazba - OP	2nd Avenue	
		Little Poland - B/W
		Juke Bar - OP
		12th Street Ale House - OP
12th Street		
	2nd Avenue	
Mimi Cheng's Dumplings - B/W		Cacio E Pepe - OP
Veloce - OP		NINTH + WARD
		Pangea - OP
Kanoyama - B/W		Pho' Seng - B/W
11th Street		
	2nd Avenue	Vin Sur Vingt Wine Bar - B/W
10th Street		

DISTANCE FROM 180 2ND AVENUE TO ST. MARKS CHURCH



0.07 Miles = 369.6000000000001 Feet

CROWD MITIGATION, PEDESTRIAN, CUSTOMER AND STAFF SAFETY

THE FOLLOWING STEPS WILL BE IMPLEMENTED TO ENSURE THE SAFETY AND COMFORT OF PATRONS AND STAFF BY EFFECTIVELY MANAGING CROWD LEVELS AND MAINTAINING COMPLIANCE WITH NEW YORK CITY REGULATIONS.

1. CAPACITY MANAGEMENT:

- THE MAXIMUM OCCUPANCY AS PER THE NYC FIRE AND NYCDOB BUILDING CODES IS 132 PEOPLE. THIS NUMBER WILL BE PROMINENTLY DISPLAYED AT THE ENTRANCE AND ADHERED TO STRICTLY.
- ENTRY CONTROL: A DOORMAN WILL USE A CLICKER OR DIGITAL COUNTER TO KEEP AN ACCURATE COUNT OF PATRONS ENTERING AND LEAVING. ASSIGN A STAFF MEMBER TO MONITOR THIS AT ALL TIMES.
- A RESERVATIONS SYSTEM WILL BE USED TO MANAGE PEAK TIMES AND REDUCE THE RISK OF OVERCROWDING.

2. STAFF TRAINING:

- STAFF WILL BE TRAINED IN CROWD CONTROL TECHNIQUES AND EMERGENCY PROCEDURES. ENSURE THEY UNDERSTAND THE IMPORTANCE OF NOT EXCEEDING CAPACITY AND HOW TO HANDLE DISPUTES.
- REGULAR DRILLS WILL BE CONDUCTED ON HOW TO EVACUATE THE PREMISES IN CASE OF AN EMERGENCY, SUCH AS A FIRE OR SECURITY THREAT.

3. LAYOUT AND DESIGN:**

- SEATING AND STANDING AREAS WILL BE DESIGNED TO AVOID BOTTLENECKS. ENSURE CLEAR PATHS TO EXITS AND RESTROOMS.
- SIGNAGE TO DIRECT PATRONS TO EXITS, RESTROOMS, AND DIFFERENT AREAS OF THE ESTABLISHMENT WILL BE CLEARLY INDICATED

4. SECURITY MEASURES:

- DOORMEN AND/OR SECURITY PERSONNEL WILL BE USED TO MANAGE THE DOOR AND MONITOR CROWD BEHAVIOR. THEY WILL BE TRAINED TO DE-ESCALATE SITUATIONS AND HANDLE ENTRY CONTROL.
- ALL PATRONS ARE OF LEGAL DRINKING AGE BY CHECKING IDs AT THE DOOR. THIS ALSO HELPS CONTROL ENTRY FLOW.

5. COMMUNICATION:

- SHOULD THE NEED ARISE, DOORMEN OR SECURITY PERSONNEL WILL COORDINATE WITH THE MANAGER AND OTHER STAFF ON SITE TO CONTROL THE ROOM IF CAPACITY IS CLOSE TO MAXIMUM. THIS HELPS MANAGE EXPECTATIONS AND REDUCE FRUSTRATION OF CUSTOMERS FOR THEIR OWN PROTECTION AND THE SAFETY OF THE STAFF.

6. MONITORING AND ADJUSTMENT:

- THE USE OF SECURITY CAMERAS WILL BE USED TO MONITOR CROWD LEVELS AND BEHAVIORS INSIDE THE BUSINESS. ADJUST STAFFING AND ENTRY CONTROL AS NEEDED BASED ON REAL-TIME OBSERVATIONS.
- FEEDBACK FROM PATRONS AND STAFF WILL ALSO BE USED TO IDENTIFY POTENTIAL ISSUES AND AREAS FOR IMPROVEMENT.

7. COMPLIANCE AND REPORTING:

- **REGULATORY COMPLIANCE:** MANAGEMENT AND STAFF WILL ENSURE COMPLIANCE WITH ALL NYC REGULATIONS REGARDING OCCUPANCY, HEALTH AND SAFETY, AND ALCOHOL SERVICE. MAINTAIN RECORDS OF CAPACITY AND ANY INCIDENTS FOR REPORTING PURPOSES.
- A PROTOCOL FOR DOCUMENTING AND REPORTING INCIDENTS RELATED TO CROWD CONTROL WILL BE ESTABLISHED BY MANAGEMENT.

BY IMPLEMENTING THIS CROWD MITIGATION PLAN, NINTH WARD AIMS TO CREATE A SAFE, ENJOYABLE ENVIRONMENT FOR PATRONS AND STAFF WHILE ADHERING TO ALL RELEVANT REGULATIONS. REGULAR REVIEWS AND UPDATES TO THE PLAN WILL ENSURE ITS CONTINUED EFFECTIVENESS IN MANAGING CROWD LEVELS AND ENHANCING THE OVERALL EXPERIENCE.

NOISE MITIGATION PLAN

THE OBJECTIVE TO MINIMIZE NOISE LEVELS EMANATING FROM WITHIN NINTH WARD TO ENSURE COMPLIANCE WITH LOCAL NOISE ORDINANCES AND MAINTAIN GOOD RELATIONS WITH NEIGHBORING BUSINESSES AND RESIDENTS IS A PRIORITY FOR MANAGEMENT:

1. SOUNDPROOFING MEASURES:

- 180 2ND AVENUE IS A NEWLY RENOVATED BUILDING THAT EXCEEDS CONVENTIONAL STANDARDS FOR NOISE MITIGATION. THE BUILDING HAS 24" THICK CONCRETE SLABS IN-BETWEEN EACH FLOOR INCLUDING THE FLOOR ABOVE THE RETAIL SPACE ON THE GROUND FLOOR. DOUBLE LAYERS OF SHEETROCK AND ACOUSTIC PANELS INSIDE WALLS AND CEILINGS TO ABSORB SOUND AND REDUCE NOISE LEVELS WERE USED DURING CONSTRUCTION.
- UPGRADED SOUNDPROOF WINDOWS AND DOORS TO PREVENT NOISE FROM ESCAPING THE PREMISES WERE USED DURING CONSTRUCTION.
- EXTRA ACOUSTICAL INSULATION WAS USED IN THE IN WALLS, ESPECIALLY THOSE SHARED WITH ADJACENT BUILDINGS OR RESIDENTIAL AREAS.

2. INTERIOR DESIGN ADJUSTMENTS:

- SPEAKERS WILL BE POSITIONED AWAY FROM WINDOWS AND SHARED WALLS.
- CURTAINS, AND UPHOLSTERED FURNITURE WILL BE USED TO ABSORB SOUND AND REDUCE OVERALL NOISE LEVELS.

3. VOLUME CONTROL:

- VOLUME LEVEL FROM THE SOUND SYSTEM WILL BE CONSTANTLY MONITORED BY STAFF TO ENSURE NOISE LEVELS WITHIN THE ESTABLISHMENT ARE NOT TOO EXCESSIVE. REAL-TIME FEEDBACK FROM CUSTOMERS AND STAFF WILL ALSO BE TAKEN INTO CONSIDERATION TO ENSURE NOISE LEVELS ARE ACCEPTABLE.
- STRICT VOLUME LIMITS FOR MUSIC, ESPECIALLY DURING LATE HOURS WILL BE IMPLEMENTED. LIMITERS ON AUDIO EQUIPMENT TO PREVENT EXCEEDING THESE LEVELS WILL ALSO BE USED.

4. OPERATIONAL ADJUSTMENTS:

- NOISE LEVELS DURING LATE-NIGHT HOURS, PARTICULARLY AFTER 10 PM WILL BE IMPLEMENTED.
- DOOR MANAGEMENT: DOORS WILL REMAIN CLOSED AS MUCH AS POSSIBLE TO PREVENT NOISE LEAKAGE. AUTOMATIC DOOR CLOSERS TO REDUCE THE LIKELIHOOD OF DOORS BEING LEFT OPEN WILL BE UTILIZED.

5. COMMUNICATION AND SIGNAGE:

- STAFF WILL INFORM PATRONS ABOUT NOISE POLICIES THROUGH SIGNAGE AND VERBAL REMINDERS AND ENCOURAGE RESPECTFUL NOISE LEVELS, ESPECIALLY WHEN LEAVING THE ESTABLISHMENT.
- STAFF WILL BE TRAINED ON NOISE MANAGEMENT PRACTICES AND THE IMPORTANCE OF MAINTAINING A REASONABLE VOLUME ENVIRONMENT, PARTICULARLY DURING LATE HOURS.

6. COMMUNITY RELATIONS:

- OPEN LINES OF COMMUNICATION WITH NEIGHBORS AND LOCAL AUTHORITIES WILL BE MAINTAINED. MANAGEMENT AND STAFF WILL ADDRESS ANY NOISE COMPLAINTS PROMPTLY AND PROFESSIONALLY.
- A FEEDBACK SYSTEM FOR NEIGHBORS TO REPORT CONCERNS DIRECTLY TO THE BUSINESSES MANAGEMENT WILL BE PUT IN PLACE SO NECESSARY ADJUSTMENTS CAN BE MADE.

7. COMPLIANCE AND MONITORING:

- MANAGEMENT WILL STAY INFORMED ABOUT NYC NOISE ORDINANCES AND ENSURE FULL COMPLIANCE WITH ALL REGULATIONS.
- REGULAR NOISE AUDITS WILL BE CONDUCTED, BOTH INTERNALLY AND WITH PROFESSIONAL CONSULTANTS, TO IDENTIFY AREAS FOR IMPROVEMENT AND ENSURE ADHERENCE TO NOISE MITIGATION STRATEGIES.

8. CONTINGENCY PLANNING:

- A PLAN FOR RESPONDING TO NOISE COMPLAINTS, INCLUDING IMMEDIATE ACTIONS AND FOLLOW-UP MEASURES WILL BE IMPLEMENTED AND A MANAGER WILL HANDLE ALL NOISE-RELATED ISSUES.
- MANAGEMENT WILL REGULARLY REVIEW AND UPDATE TO THE NOISE MITIGATION PLAN BASED ON FEEDBACK, AUDITS, AND CHANGES IN LOCAL REGULATIONS.
- BY IMPLEMENTING THIS COMPREHENSIVE NOISE MITIGATION PLAN, NINTH WARD AIMS TO CREATE A PLEASANT ENVIRONMENT FOR PATRONS WHILE MINIMIZING DISTURBANCES TO THE SURROUNDING COMMUNITY. REGULAR REVIEWS AND PROACTIVE MEASURES WILL ENSURE ONGOING COMPLIANCE AND POSITIVE NEIGHBORHOOD RELATIONS.

ATTENTION RESIDENTS & NEIGHBORS

第 3 社區居民 請注意

CHURCH & LOUIS, INC

公司名字 (Company) and/和 聯繫人的資料 (Contact Info)

Plans to open a (以上的店主想要在第 3 社區申請生意相關牌照擴展生意)

RESTAURANT

(請選擇/please choose) 酒吧 (Bar)/餐館 (Restaurant)
戶外咖啡 (Sidewalk Café) or 或者
後院花園咖啡 (Backyard Use)

180 2nd Avenue, New York, NY 10003

Address/生意地址

seeking a license to serve (以上的店主想要請以下相關酒牌照)

BEER/WINE AND LIQUOR

(請選擇/please choose) 啤酒和酒牌照 (Beer & Wine) or/或者
啤酒牌照 (Beer) or/或者
酒和烈酒牌照 (Wine & Liquor)

Public meeting for comments

第 3 社區的居民有權利提出自己的意見和建議。

(CB3 SLA & DCA Committee Meeting)

曼哈頓第 3 社區委員會

酒牌和紐約市消費局有關小商業牌照委員會

Monday, June 17, 2024 at 6:30pm

Online: <https://us06web.zoom.us/j/89482152857>

see www.cb3manhattan.org for zoom meeting details

時間 (Time) 和地點 (Location)

mn03@cb.nyc.gov - www.cb3manhattan.org

NEIGHBORING RESIDENTS VECINOS DE LA COMUNIDAD

CHURCH & LOUIS, INC

Company Name/Contact Info

Nombre de la Compañía/el teléfono de contacto

Plans to open a:

Planifique abrir un/una:

RESTAURANT

(Please choose) Bar/Restaurant
sidewalk café/backyard use

(Favor de escoger) una Barra/un Restaurante
un café de acera o un patio de atrás

180 2nd Avenue, New York, NY 10003

address

dirección

Seeking a license to serve

En búsqueda de una
licencia para servir:

BEER/WINE AND LIQUOR

Beer & Wine or Beer/Wine & Liquor

Cerveza y vino o cerveza/vino y bebidas alcohólicas

Public meeting
for comments

Reunión público
para comentarios

Monday, June 17, 2024 at 6:30pm

Online: <https://us06web.zoom.us/j/89482152857>
see www.cb3manhattan.org for zoom meeting details

At COMMUNITY BOARD 3
SLA & DCA Licensing
Committee Meeting

En la JUNTA COMUNITARIA 3
La reunión del Comité
de Licencias del SLA y del DCA

mn03@cb.nyc.gov - www.cb3manhattan.org

ATTENTION RESIDENTS & NEIGHBORS

CHURCH & LOUIS, INC

Company/DBA Name and Contact Number for Questions

Plans to open a

RESTAURANT

(Please choose) Bar/Restaurant/Club and indicate if there will be a Sidewalk Café or Backyard Garden

at the following location

180 2nd Avenue, New York, NY 10003

Building Number and Street Name (Address)

This establishment is seeking a license to serve

BEER/WINE AND LIQUOR

Beer & Wine or Beer/Wine & Liquor

There will be an opportunity for public comment on

Monday, June 17, 2024 at 6:30pm

Online: <https://us06web.zoom.us/j/89482152857>

see www.cb3manhattan.org for zoom meeting details

Date/Time/Location

Nic Ratner NicRat@mac.com; Robert Morgan hotel127@gmail.com

Applicant Contact Information

At COMMUNITY BOARD 3

SLA & DCA Licensing Committee Meeting

mn03@cb.nyc.gov - www.cb3manhattan.org

SIGNATURES

Date: 5/31/2024 Petition to Support Proposed Liquor License
 The following undersigned residents of the area support the following liquor license (indicate the type of license such as full-liquor or beer-wine) Full liquor/OP

to the following applicant/establishment (company and/or trade name) Church & Louis Inc

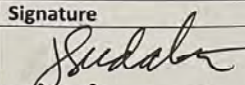
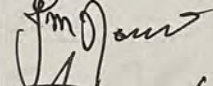
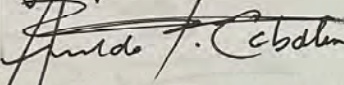
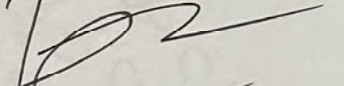
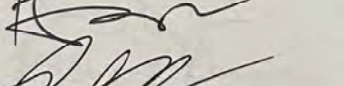
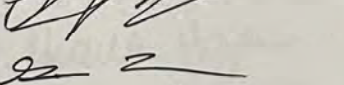
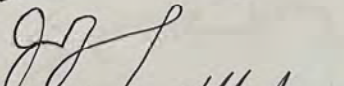
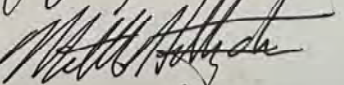
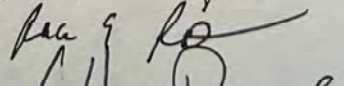
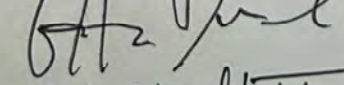
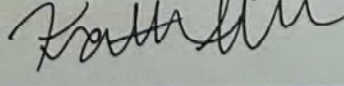
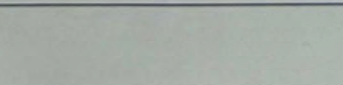
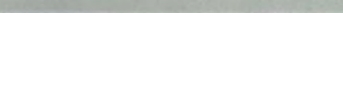
Address of premises: 180 2nd Avenue, New York, NY 10003

This business will be a: (circle) Bar ☒ Restaurant Other: _____

The hours of operation will be: INDOOR: MON - THURS 3PM - 2AM, FRI 3PM - 4AM, SAT 11:30AM - 4AM, SUN 11:30AM - 2AM
 OUTDOOR PATIO - MON - THURS 3PM - 10PM, FRI & SAT 11:30AM - 10PM, SUN 11:30AM - 10PM

PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-blocks on the same street.

Other information regarding the license:

Name	Signature	Address and Apt # (required)
Jeff Sudalter		245 E 11th St #1D
JAILTON NASCIMENTO		245 E 11th St. #1D
Lanna Wolf		626 E 9th St #2F
ARNALDO CABALLERO		245 E. 11th St 10003
NOAH BECKWITH		11
EDD LEE		415 E 12th St
Richard Beggy		207 2nd Ave #5F
Gabe LaCagnina		238 14th St 3A
Jessica Ford		95 2nd Ave Apt 3 NY, NY
Matthew Holtzclaw		239 E 14th St #4R NY, NY 10003
Rachel Plotkin		239 E. 14th St. #4R NY, NY 10003
Gordon Dunn		120 2nd Ave 10003
Katelynn Whitaker		149 2nd Ave 10003

SIGNATURES

Date: 6/1/2024 Petition to Support Proposed Liquor License

The following undersigned residents of the area support the following liquor license (indicate the type of license such as full-liquor or beer-wine) Full liquor/OP

to the following applicant/establishment (company and/or trade name) Church & Louis Inc

Address of premises: 180 2nd Avenue, New York, NY 10003

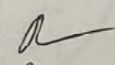
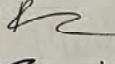
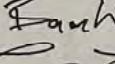
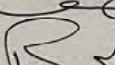
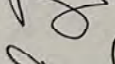
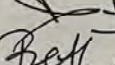
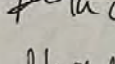
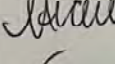
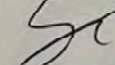
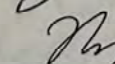
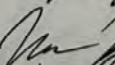
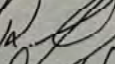
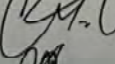
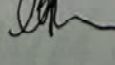
This business will be a: (circle) Bar ☒ Restaurant Other: _____

The hours of operation will be: INDOOR: MON - THURS 3PM - 2AM, FRI 3PM - 4AM, SAT 11:30AM - 4AM, SUN 11:30AM - 2AM

OUTDOOR PATIO - MON - THURS 3PM - 10PM, FRI & SAT 11:30AM - 10PM, SUN 11:30AM - 10PM

PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-blocks on the same street.

Other information regarding the license:

Name	Signature	Address and Apt # (required)
Ryan Fiedler		146 E 16th St
Alex Weiss		2nd E 12th St
Ben Walsh		127 4th Ave, E 13th St
LAUREN LEONARD		319 1ST AVE, 3F
RYAN GENTLES		114 E 13th St. #PHB
Daniel Persin		226 E 12th 10F
Beth Gurin		226 E 12th 10J
Michelle Hogan		232 E 12th 2A
Steve Hogan		232 E 12th 2A
Han Gu		184 2nd Ave 3A
Joe Miller		218 E 12th St Apt 4
Katharina doeffler		218 E 12th St Apt 4
Connor Cicalon		218 E 12th St. Apt G
Michael Rabble		218 E 12th St Apt G

SIGNATURES

Date: 6/2/2024 Petition to Support Proposed Liquor License

The following undersigned residents of the area support the following liquor license (Indicate the type of license such as full-liquor or beer-wine) Full liquor/OP

to the following applicant/establishment (company and/or trade name) Church & Louis Inc

Address of premises: 180 2nd Avenue, New York, NY 10003

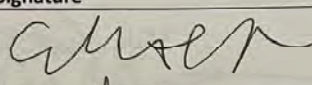
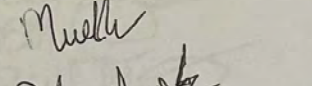
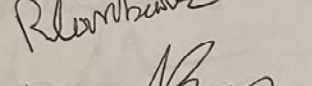
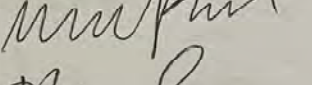
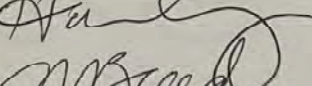
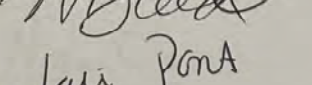
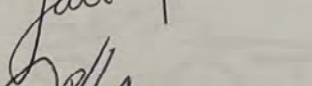
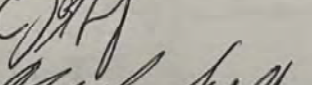
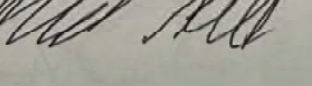
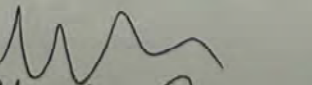
This business will be a: (circle) Bar ☒ Restaurant Other: _____

The hours of operation will be: INDOOR: MON - THURS 3PM - 2AM, FRI 3PM - 4AM, SAT 11:30AM - 4AM, SUN 11:30AM - 2AM

OUTDOOR PATIO - MON - THURS 3PM - 10PM, FRI & SAT 11:30AM - 10PM, SUN 11:30AM - 10PM

PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-blocks on the same street.

Other information regarding the license:

Name	Signature	Address and Apt # (required)
Elizabeth Ren		184 2nd Ave Apt 3A
Maui Rodmar		184 2nd Ave #12R
Hannah Crany		227 E 25th St #4B
Maddy Breed		186 2nd Ave #2R
Chloe Pont		244 E 13th St
James B. Henley		193 2d Ave #12A
Mike Hill		NY NY 10003
Chloe Vasilescu		186 2nd Ave #2
Megan Sullivan		305 E 11th #4F
		305 E 11th #4F

SIGNATURES

Date: 6/7/2024 Petition to Support Proposed Liquor License

The following undersigned residents of the area support the following liquor license (indicate the type of license such as full-liquor or beer-wine) Full liquor/OP

to the following applicant/establishment (company and/or trade name) Church & Louis Inc

Address of premises: 180 2nd Avenue, New York, NY 10003


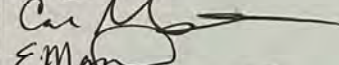
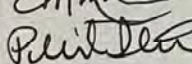
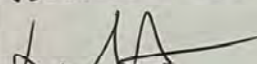
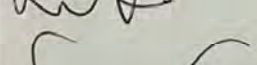

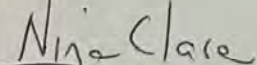
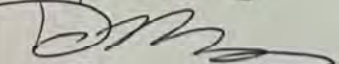
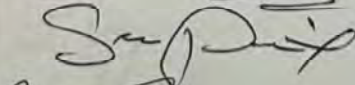
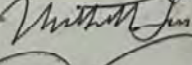

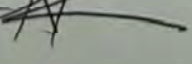
This business will be a: (circle) Bar ☒ **Restaurant** Other: _____

The hours of operation will be: INDOOR: MON - THURS 3PM - 2AM, FRI 3PM - 4AM, SAT 11:30AM - 4AM, SUN 11:30AM - 2AM

OUTDOOR PATIO - MON - THURS 3PM - 10PM, FRI & SAT 11:30AM - 10PM, SUN 11:30AM - 10PM

PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-blocks on the same street.

Other information regarding the license:

Name	Signature	Address and Apt # (required)
SILVIA DAVES		216 E. 12th ST. #44
Cara Marceante		NYC NY 10003
Ellen Manginelli		226 E 13th St Apt 9
PHILIPPESTEINIZ.		10003
Lina Hellden		402 E. 11th St. #1
Shane Griss		NY, NY 10009
Nina Clare		34 ST MARKS PLC.
DEAN MAROUKAKOS		NY NY 10003
SAM PENIX		219 E 10th St 5C
MITCHELL LAW		NYC NY 10003
MELISSA HOWARD		219 East 10th St 5C
A. Koxler		New York NY 10003
		315 E 12 St #78 NYC
		149 2nd Ave #2 NYC 10003
		136 E. 13th ST. 8F
		NY, NY 10003
		140 East 13th St 10003
		138 1/2 East 13th St.
		11 3rd Ave, NYC NY 10003

SIGNATURES

Date:

6/9/2024

Petition to Support Proposed Liquor License

The following undersigned residents of the area support the following liquor license (indicate the type of license such as full-liquor or beer-wine) Full liquor/OP

to the following applicant/establishment (company and/or trade name) Church & Louis Inc

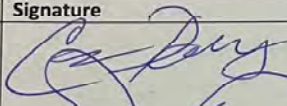

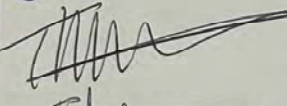
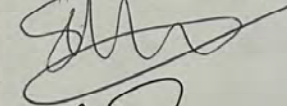
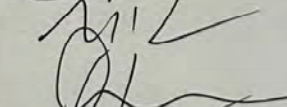
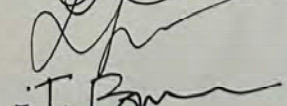
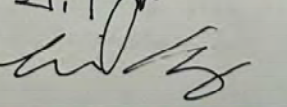
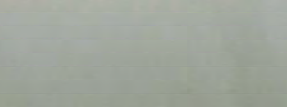
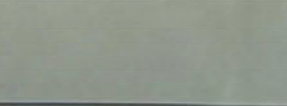
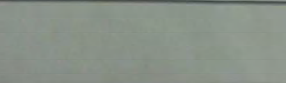
Address of premises: 180 2nd Avenue, New York, NY 10003

This business will be a: (circle) Bar ☒ Restaurant Other: _____

The hours of operation will be: INDOOR: MON - THURS 3PM - 2AM, FRI 3PM - 4AM, SAT 11:30AM - 4AM, SUN 11:30AM - 2AM
OUTDOOR PATIO - MON - THURS 3PM - 10PM, FRI & SAT 11:30AM - 10PM, SUN 11:30AM - 10PM

PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-blocks on the same street.

Other information regarding the license:

Name	Signature	Address and Apt # (required)
Cortnee Daley		144 E 7th Apt D7 10009
Jany Jansen		346 E 20th Apt 23, 10003
Dea Jansen		350 E 20th Apt. 2, 10003
Thomas Arnell		85 E 10th St. Apt 1H, 10003
Sara Arnell		15 W 11th St. Apt 5B, 10001
Lloyd Domke		149 2nd Ave, NY, NY
Anna Margnstein		149 2nd Ave NY NY
Lena Geskin		149 2ND Ave # 2
JONATHAN BAYENDALE		151 2ND AVENUE NY, NY 10003
Eileen Kelley		149 2nd avenue NY, NY 10003

SIGNATURES

Date: 6/22/2024 Petition to Support Proposed Liquor License

The following undersigned residents of the area support the following liquor license (indicate the type of license such as full-liquor or beer-wine) Full liquor/OP

to the following applicant/establishment (company and/or trade name) Church & Louis Inc

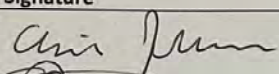
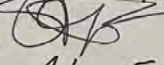
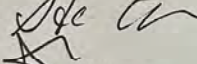
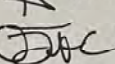
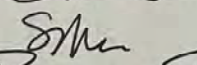
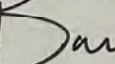
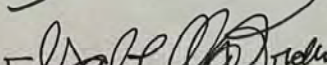
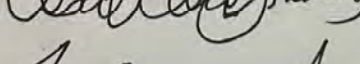
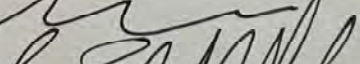

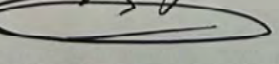
Address of premises: 180 2nd Avenue, New York, NY 10003

This business will be a: (circle) Bar ☒ Restaurant Other: _____

The hours of operation will be: INDOOR: MON - THURS 3PM - 2AM, FRI 3PM - 4AM, SAT 11:30AM - 4AM, SUN 11:30AM - 2AM
OUTDOOR PATIO - MON - THURS 3PM - 10PM, FRI & SAT 11:30AM - 10PM, SUN 11:30AM - 10PM

PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-blocks on the same street.

Other information regarding the license:

Name	Signature	Address and Apt # (required)
Chris Johnson		229 E 12 th #4
Stephanie Whittier		232 E. 12 th #5E 10003
Steve Cohen		102 3rd Ave Apt 3 10003
Shervin Nassi		143 1 st Ave apt 1 10003
JACK FRADY		59 E 9 th St Apt 12 10003
Suzanne Mates		85 4 th Ave #2 NYC 10003
Barr Edward		214 E. 12 th St. #1
Isabella Ordway		176 2nd ave #22
Nelson Vellum		322 East 8 th St, SC
Tim Dowd		226 E 12 th St Apt 6E New York, NY 10003
ALEX KYLE		197 2ND AVE