



THE CITY OF NEW YORK
MANHATTAN COMMUNITY BOARD 3
59 East 4th Street - New York, NY 10003
Phone (212) 533-5300
www.cb3manhattan.org - mn03@cb.nyc.gov

Andrea Gordillo, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

The following items and questionnaire package are due by date listed in email invite:

- ☒ Schematics, floor plans or architectural drawings of the inside of the premise.
- ☒ A proposed food and or drink menu.

The following items are due by noon Wednesday before the meeting:

- ☐ Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- ☒ Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website:
<https://www1.nyc.gov/site/manhattancb3/resources/community-groups.page>
(this is not required but strongly suggested if a relevant group exists)
- ☒ Proof of conspicuous posting of notices at the site for 7 days prior to the meeting (please include newspaper with date in photo or a timestamped photo).

Check which you are applying for:

- ☒ new liquor license ☐ alteration of an existing liquor license ☐ corporate change

Check if either of these apply:

- ☐ sale of assets ☐ upgrade (change of class) of an existing liquor license

Today's Date: 07/02/2024

Is location currently licensed? ☐ Yes ☒ No Type of license: _____

If alteration, describe nature of alteration: _____

Previous or current use of the location: previously used as a bar named as Coyote Ugly Saloon

Corporation and trade name of current license: _____

APPLICANT:

Premise address: 153 1st Avenue, New York NY 10003

Cross streets: between E 9th Street and E 10th Street

Name of applicant and all principals: _____

Fuwa Fuwa New York Inc.; Shuo Tang

Trade name (DBA): _____

PREMISE:

Type of building and number of floors: mixed use building; 6 floors

Does premise have a valid Certificate of Occupancy, including for any back/side yard or roof use?

☒ Yes ☐ No What is maximum NUMBER of people permitted 60

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> - please give specific zoning designation, such as R8 or C2): R7A; C1-5

PROPOSED METHOD OF OPERATION:

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space, if applicable) Mondays through Sundays; 11:00 a.m. to 1:00 a.m.; no outdoor space

Will any other business besides food or alcohol service be conducted at premise, i.e., retail? ☒ Yes ☐ No

If yes, please describe what type: T-Shirts and Totes bearing with Fluffy Fluffy dessert cafe logos

Number of indoor tables? 11 Total number of indoor seats? 34

How many stand-up bars/bar seats are located on the premise (number, length, and location) 1 bar counter; 6 seats; 13'3" in length; on the ground floor

(A **stand-up bar** is any bar or counter -with seating or not- where you can order, pay for, and receive alcohol)

Does premise have a full kitchen? ☒ Yes ☐ No

Does it have a food preparation area? ☒ Yes ☐ No (If any, show on diagram)

Is food available for sale? ☒ Yes ☐ No If yes, describe type of food and submit a menu Fluffy Fluffy Pancake and dessert cafe

What are the hours the kitchen will be open? 11:00 a.m. to 1:00 a.m.

Will a manager or principal always be on site? ☒ Yes ☐ No If yes, which? principal

How many employees will there be? 6-8

Do you have or plan to install ☐ French doors ☐ accordion doors or ☐ windows?

Will there be TVs/monitors? ☒ Yes ☐ No (If Yes, how many?) about 5

Will premise have music? ☒ Yes ☐ No

If Yes, what type of music? ☐ Live musician ☐ DJs ☐ Streaming services/playlists

If other type, please describe recorded music

What will be the music volume? ☒ Background (conversational) ☐ Entertainment (live music venue level) Please describe your sound system: Bose commercial wall speaker

Will you host any promoted events, scheduled performances, or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? No.

If promoted events, please explain the nature in which you plan to promote? Social media / online ads / outside promoters? _____

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? _____

Please attach plans. (Please do not answer "we do not anticipate congestion.") _____

I will have a staff person responsible for ensuring no loitering, noise or crowds outside _____

Will there be security personnel? ☐ Yes ☒ No (If Yes, how many and when) _____

How do you plan to manage noise inside and outside your business so neighbors will not be affected? _____

Please attach plans. doors will be closed all the time; PermaBase Cement Board and sound absorbing cotton will be installed on the floor _____

Is sound proofing installed? ☐ Yes ☒ No

If not, do you plan to install sound proofing? ☐ Yes ☒ No

Are there current plans to use the Open Restaurants program for the sale or consumption of alcoholic beverages outdoors? (includes roof & yard) ☐ Yes ☒ No If Yes, describe and show on diagram: _____

APPLICANT HISTORY:

Has this corporation or any principal been licensed for sale of alcohol previously? ☐ Yes ☒ No

If yes, please indicate name of establishment: _____

Address: _____ Community Board # _____

Dates of operation: _____

Has any principal had work experience similar to the proposed business? ☒ Yes ☐ No If Yes, please attach explanation of experience or resume. Note: failure to disclose previous experience or information hampers the ability to evaluate this application.

Does any principal have other businesses in this area? ☐ Yes ☒ No If Yes, please give trade name, address and describe the business _____

Has any principal had SLA reports or action within the past 5 years? ☐ Yes ☒ No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate **Bar**, **Restaurant**, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? 3

How many On-Premise (OP) liquor licenses are within 500 feet? 18

Is the premise within 200 feet on the same street of any school or place of worship? ☐ Yes ☒ No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups, but it is not required. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary)

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

1. My license type is: ☐ beer & cider ☐ wine, beer & cider ☒ liquor, wine, beer & cider
2. ☒ I will operate a full-service restaurant, specifically a (type of restaurant)
fluffy soufflé pancake and dessert cafe restaurant, or
☐ I will operate a _____,
☒ with a kitchen open and serving food during all hours of operation OR ☐ with less than a full-service kitchen but serving food during all hours of operation OR ☐ Other

3. My hours of operation will be:
Mon 11:00 a.m. to 1:00 a.m.; Tue 11:00 a.m. to 1:00 a.m.; Wed 11:00 a.m. to 1:00 a.m.; Thu 11:00 a.m. to 1:00 a.m.; Fri 11:00 a.m. to 1:00 a.m.; Sat 11:00 a.m. to 1:00 a.m.; Sun 11:00 a.m. to 1:00 a.m.. (I understand opening is "no later than" specified opening hour, and all patrons are to be cleared from business at specified closing hour.)
4. ☒ I will not use outdoor space for commercial use (including Open Restaurants) OR
☐ I will close all outdoor dining allowed under the temporary Open Restaurants program and any other subsequent uses by 10:00 P.M. all days and not have any speakers or TV monitors outdoors
5. ☐ I will employ a doorman/security personnel: _____
6. ☐ I will install soundproofing, _____

7. ☒ I will close any front or rear façade doors and windows at 10:00 P.M. every night or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances, or during unamplified performances or televised sports. ☐ I will have a closed fixed façade with no open doors or windows except my entrance door, which will close by 10:00 P.M. or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances, or during unamplified performances or televised sports.
8. I will not have ☒ DJs, ☒ live music, ☒ third-party promoted events, ☒ any event at which a cover fee is charged, ☒ scheduled performances, ☐ more than _____ DJs per _____, ☐ more than _____ private parties per _____
9. ☒ I will play ambient recorded background music only.
10. ☒ I will not apply for an alteration to the method of operation or for any physical alterations of any nature without first coming before CB 3.
11. ☒ I will not seek a change in class to a full on-premises liquor license without first obtaining approval from CB 3.
12. ☒ I will not participate in pub crawls or have party buses come to my establishment.
13. ☒ I will not have unlimited drink specials, including boozy brunches, with food.
14. ☒ I will not have a happy hour or drink specials with or without time restrictions OR ☒ I will have happy hour and it will end by 6p.m..
15. ☐ I will not have wait lines outside. ☒ I will have a staff person responsible for ensuring no loitering, noise or crowds outside.
16. ☒ I will conspicuously post this stipulation form beside my liquor license inside of my business.
17. ☒ Residents may contact the manager/owner at the number below. Any complaints will be addressed immediately. I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

Name: Shuo Tang

Phone Number: (201) 238-9720

Soft Opening Menu - New York

Product Name	Category	Price	Notes		
Souffle	Pancakes (Classic)	\$12.99			
French Toast	Pancakes (Classic)	\$12.99			
Cookies & Cream	Pancakes (Classic)	\$12.99			
Signature	Pancakes (Premium)	\$13.99			
Strawberry	Pancakes (Premium)	\$13.99			
Raspberry Banana	Pancakes (Premium)	\$13.99			
Nutella Banana	Pancakes (Premium)	\$13.99			
Tiramisu	Pancakes (Deluxe)	\$14.99			
Matcha Tiramisu	Pancakes (Deluxe)	\$14.99			
Blueberry Cheesecake	Pancakes (Deluxe)	\$14.99			
Matcha White Chocolate	Pancakes (Deluxe)	\$14.99			
Crème Brulee	Pancakes (Deluxe)	\$14.99			
Biscoff	Pancakes (Deluxe)	\$14.99			
Eggs Benedict w/ Avocado	Savory Pancakes	\$14.99			
Eggs Benedict w/ Bacon	Savory Pancakes	\$14.99			
Eggs Benedict w/ Smoked Salmon	Savory Pancakes	\$14.99			
Signature	Sweet Croffle	\$7.75			
Oreo	Sweet Croffle	\$7.75			
Cocoa Banana	Sweet Croffle	\$7.75			

Tiramisu	Sweet Croffle	\$7.75	
Biscoff	Sweet Croffle	\$7.75	
Avocado Croffle (single)	Savory Croffle	\$6.99	
Avocado Croffle (double)	Savory Croffle	\$9.99	
Ham & Cheese	Savory Croffle	\$9.99	
Edamame	Bar Snacks	\$4.99	
Fried Chicken Sando	Bar Snacks	\$10.99	
Truffle Egg Sando	Bar Snacks	\$11.99	
Karaage Fried Chicken	Bar Snacks	\$8.99	
Fluffy Fluff (w/ caviar, egg, sea urchin)	Bar Snacks	\$19.99	
Fried Oysters	Bar Snacks	\$10.99	
Tokyo Tots	Bar Snacks	\$6.99	
Truffle Tots	Bar Snacks	\$8.99	
Fried Sausage	Bar Snacks	\$7.99	
Gyoza (Pork)	Bar Snacks	\$8.99	
Gyoza (Veggie)	Bar Snacks	\$7.99	
Fried Oyster Mushroom	Bar Snacks	\$8.99	
Basque Cheesecake (Slice)	Pastries	\$5.99	
Basque Cheesecake (Whole)	Pastries	\$17.99	
Roll Cake (Single)	Pastries	\$5.99	
Roll Cake (Box of 3)	Pastries	\$17.99	

Ice Cream (Soft Serve)		Dessert	\$3.99	
Americano		Beverage (Coffee)	\$4.00	
Espresso		Beverage (Coffee)	\$3.00	
Double Shot Espresso		Beverage (Coffee)	\$3.75	
Cappuccino		Beverage (Coffee)	\$4.50	
Oolong Tea		Beverage (Tea)	\$4.00	
Green Tea		Beverage (Tea)	\$4.00	
Earl Grey Tea		Beverage (Tea)	\$4.00	
Fuwa Fuwa Latte (Hot/Cold)		Beverage (Latte & Café)	\$5.00	
Matcha Strawberry		Beverage (Latte & Café)	\$5.00	
Matcha Espresso		Beverage (Latte & Café)	\$5.00	
Salted Caramel (Hot/Cold)		Beverage (Latte & Café)	\$5.00	
Nutella Hazelhut (Hot/Cold)		Beverage (Latte & Café)	\$5.00	
Strawberry		Beverage (Refresher)	\$5.00	
Mango		Beverage (Refresher)	\$5.00	
Blueberry		Beverage (Refresher)	\$5.00	
Yuzu		Beverage (Refresher)	\$5.00	
Mango Black Tea		Beverage (Iced Tea)	\$5.00	
Strawberry Lavender		Beverage (Iced Tea)	\$5.00	

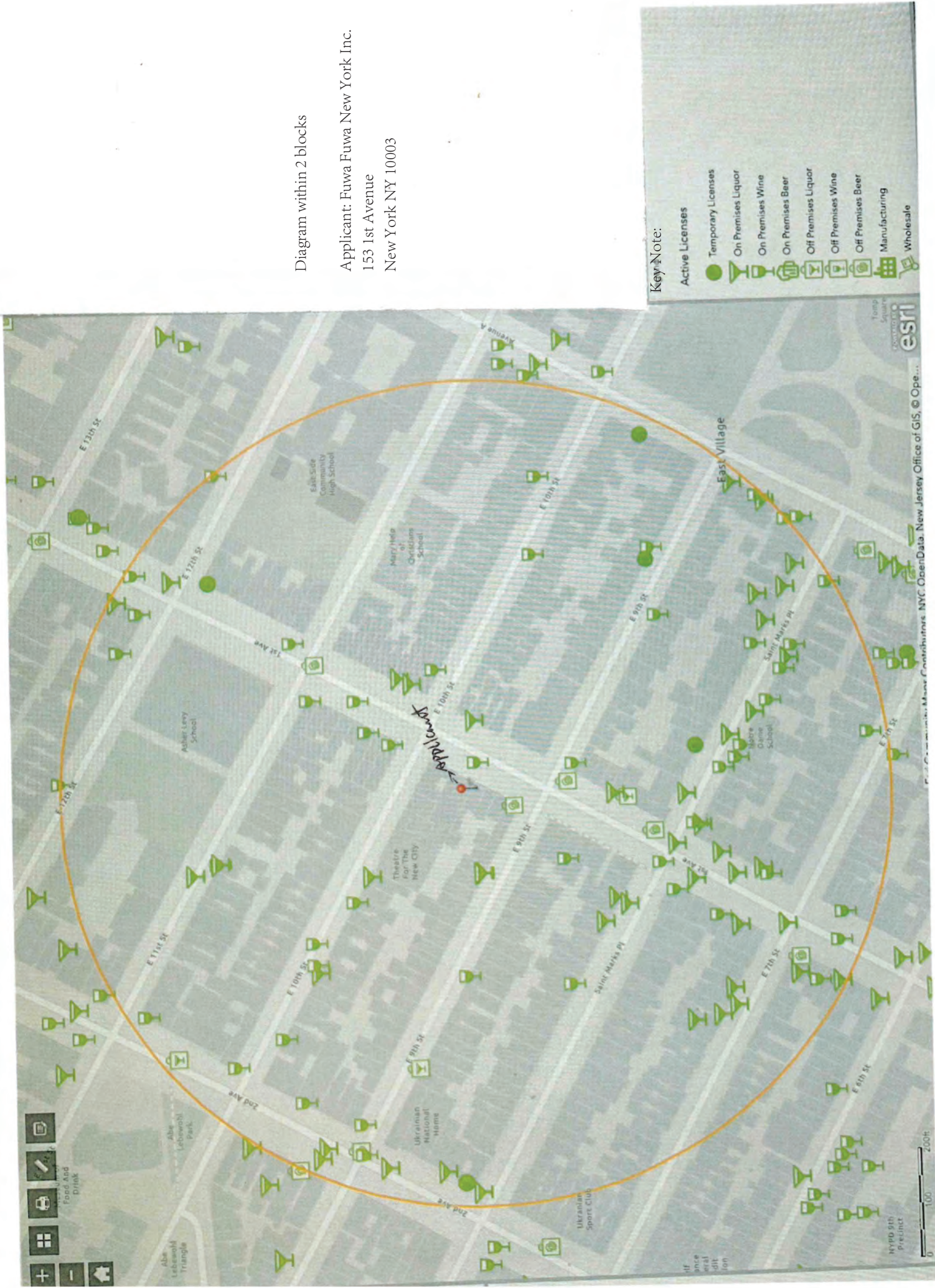
Lychee Genmaicha	Beverage (Iced Tea)	\$5.00	
Peachy Lime Oolong	Beverage (Iced Tea)	\$5.00	
Strawberry	Beverage (Specialty Latte)	\$5.00	
Blueberry	Beverage (Specialty Latte)	\$5.00	
Mango	Beverage (Specialty Latte)	\$5.00	
Matcha (Hot/Cold)	Beverage (Specialty Latte)	\$5.00	
Strawberry	Beverage (Frappe)	\$6.00	
Oreo	Beverage (Frappe)	\$6.00	

Principal: Shuo Tang
Working Experience

- 1. Dragon Tea: 106 Greenwich Street, New York NY; 2019 to present; owner**
- 2. Dragon Tea: 232 Atlantic Avenue, Brooklyn New York; 2022 to present; owner**
- 3. Dragon Tea: 605 E 187th Street, Bronx New York; 2023 to present; owner**

Diagram within 2 blocks

Applicant: Fuwa Fuwa New York Inc.
153 1st Avenue
New York NY 10003



NEIGHBORING RESIDENTS VECINOS DE LA COMUNIDAD

Fuwa Fuwa New York Inc. (201)238-9720

Company Name/Contact Info

Nombre de la Compañía/el teléfono de contacto

Plans to open a:

Planifique abrir un/una:

Restaurant

(Please choose) Bar/Restaurant

Address/Address

(Escriba de escoger) una Bar/Un Restaurant

en todo de abrir a un punto de venta

153 1st Avenue, New York NY 10003

Address

direction

Seeking a license to serve

En búsqueda de una
licencia para servir:

Beer/Wine & Liquor

Beer & Wine or Beer/Wine & Liquor

Cerveza y vino o cerveza/vino y bebidas alcohólicas

Public meeting
for comments

Reunión público
para comentarios

Monday, July 15, 2024 at 6:30pm

Online: <https://us06web.zoom.us/j/89482152857>
see www.cb3manhattan.org for zoom meeting details

At COMMUNITY BOARD 3
SLA & DCA Licensing
Committee Meeting

En la JUNTA COMUNITARIA 3
de Licencias del SLA y del DCA

mn03@cb.nyc.gov - www.cb3manhattan.org

ATTENTION RESIDENTS & NEIGHBORS

Fuwa Fuwa New York Inc. (201)238-9720

Company/DNA Name and Contact Number for Questions

Plans to open a

Restaurant

(Please choose) Bar/Restaurant/Club and indicate if there will be a SideWalk Cafe or Backyard Garden

at the following location

153 1st Avenue, New York NY 10003

Building Number and Street Name (Address)

This establishment is seeking a license to serve

Beer/Wine & Liquor

Beer & Wine or Beer/Wine & Liquor

There will be an opportunity for public comment on

Monday, July 15, 2024 at 6:30pm

Online: <https://us06web.zoom.us/j/89482152857>
see www.cb3manhattan.org for zoom meeting details

Date/Time/Location

Shuo Tang

Applicant Contact Information

At COMMUNITY BOARD 3
SLA & DCA Licensing Committee Meeting
mn03@cb.nyc.gov - www.cb3manhattan.org

ATTENTION RESIDENTS & NEIGHBORS 第3社區居民 請注意

Fuwa Fuwa New York Inc. (201)238-9720

公司名字 (Company) and/和 聯繫人的資料 (Contact Info)

Plans to open a (以上的店主要開在第3社區申請生意相關牌照開張生意)

Restaurant

(Please choose) Bar/Restaurant

Address/Address

153 1st Avenue, New York NY 10003

Address/生意地址

seeking a license to serve (以上的店主要申請以下相關牌照開張)

Beer/Wine & Liquor

(Please choose) Beer/Wine

啤酒和葡萄酒 (Beer & Wine) or/或酒

啤酒和葡萄酒 (Beer & Wine) or/或酒

Public meeting for comments

第3社區的居民有權利提出自己的意見和建議

(CB3 SLA & DCA Committee Meeting)

曼哈頓第3社區委員會

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