

THE CITY OF NEW YORK
 MANHATTAN COMMUNITY BOARD 3
 59 East 4th Street - New York, NY 10003
 Phone (212) 533-5300
 www.cb3manhattan.org - mn03@cb.nyc.gov

Paul Rangel, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

The following items and questionnaire package are due by date listed in email invite:

- Photographs of the inside and outside of the premise.
- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.

The following items are due by noon Friday before the meeting:

- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website:
<https://www1.nyc.gov/site/manhattancb3/resources/community-groups.page>
 (this is not required but strongly suggested if a relevant group exists)
- Proof of conspicuous posting of notices at the site for 7 days prior to the meeting (please include newspaper with date in photo or a timestamped photo).

Check which you are applying for:

- new liquor license alteration of an existing liquor license corporate change

Check if either of these apply:

- sale of assets upgrade (change of class) of an existing liquor license

Today's Date: 11/30/2023

Is location currently licensed? Yes No Type of license: OP Liquor License

If alteration, describe nature of alteration: N/A

Previous or current use of the location: Restaurant

Corporation and trade name of current license: Molinero LLC d/b/a Huertas

APPLICANT:

Premise address: 107 1st Avenue, New York, NY 10003

Cross streets: East 6th and East 7th Streets

Name of applicant and all principals: An Entity to be formed by Brad Schwarz

Trade name (DBA): Paulie Gee's Slice Shop

PREMISE:

Type of building and number of floors: Mixed Use/5 floors

Does premise have a valid Certificate of Occupancy, including for any back/side yard or roof use?

Yes No What is maximum NUMBER of people permitted Pending

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> - please give specific zoning designation, such as R8 or C2): R7A; C2-5

PROPOSED METHOD OF OPERATION:

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space, if applicable) Sunday-Wednesday 11am-1am and Thursday-Saturday 11am-2am

Will any other business besides food or alcohol service be conducted at premise, i.e., retail? Yes No
If yes, please describe what type: N/A

Number of indoor tables? 16 Total number of indoor seats? 63

How many stand-up bars/bar seats are located on the premise (number, length, and location) _____
One customer bar with 8 bar seats located on the ground floor

*(A **stand-up bar** is any bar or counter -with seating or not- where you can order, pay for, and receive alcohol)*

Does premise have a full kitchen? Yes No

Does it have a food preparation area? Yes No (If any, show on diagram)

Is food available for sale? Yes No If yes, describe type of food and submit a menu _____
A wide range of Neapolitan style pizzas

What are the hours the kitchen will be open? All hours of operation

Will a manager or principal always be on site? Yes No If yes, which? TBD

How many employees will there be? 6-10

Do you have or plan to install French doors accordion doors or windows?

Will there be TVs/monitors? Yes No (If Yes, how many?) 8-10

Will premise have music? Yes No

If Yes, what type of music? Live musician DJs Streaming services/playlists

If other type, please describe _____

What will be the music volume? Background (conversational) Entertainment (live music venue level) Please describe your sound system: small speakers throughout the premises

Will you host any promoted events, scheduled performances, or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? No

If promoted events, please explain the nature in which you plan to promote? Social media / online ads / outside promoters? N/A

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment?

Please attach plans. (Please do not answer "we do not anticipate congestion.") _____

Applicant will have security personnel to prevent vehicular traffic and control congestion in front of the premises. _____

Will there be security personnel? Yes No (If Yes, how many and when) _____

Applicant will hire one security personnel Thursday-Saturday _____

How do you plan to manage noise inside and outside your business so neighbors will not be affected?

Please attach plans. Applicant will train staff to ensure noise levels are in compliance with all local laws and regulations.

Is sound proofing installed? Yes No

If not, do you plan to install sound proofing? Yes No TBD

Are there current plans to use the Open Restaurants program for the sale or consumption of alcoholic beverages outdoors? (*includes roof & yard*) Yes No If Yes, describe and show on diagram:

Roadway Seating- 5 tables with 20 seats _____

APPLICANT HISTORY:

Has this corporation or any principal been licensed for sale of alcohol previously? Yes No

If yes, please indicate name of establishment: _____

Address: _____ Community Board # _____

Dates of operation: _____

Has any principal had work experience similar to the proposed business? Yes No If Yes, please attach explanation of experience or resume. Note: failure to disclose previous experience or information hampers the ability to evaluate this application.

Does any principal have other businesses in this area? Yes No If Yes, please give trade name, address and describe the business _____

Has any principal had SLA reports or action within the past 5 years? Yes No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate **Bar**, **Restaurant**, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? 6

How many On-Premise (OP) liquor licenses are within 500 feet? 30

Is the premise within 200 feet on the same street of any school or place of worship? Yes No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups, but it is not required. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary)

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

1. My license type is: beer & cider wine, beer & cider liquor, wine, beer & cider

2. I will operate a full-service restaurant, specifically a (type of restaurant)

_____ restaurant, or

I will operate a Pizzeria - OP Tavern,

with a kitchen open and serving food during all hours of operation OR with less than a full-service kitchen but serving food during all hours of operation OR Other

3. My hours of operation will be:

Mon 11am-1am ; Tue 11am-1am ; Wed 11am-1am ;

Thu 11am-2am ; Fri 11am-2am ; Sat 11am-2am ;

Sun 11am-1am . (I understand opening is "no later than" specified opening hour, and all patrons are to be cleared from business at specified closing hour.)

4. I will not use outdoor space for commercial use (including Open Restaurants) OR

My sidewalk café hours or other outside hours (including Open Restaurants) will be Roadbed seating - will be in com

5. I will employ a doorman/security personnel: One security guard-Thursday-Saturday nights

6. I will install soundproofing, TBD

7. I will close any front or rear façade doors and windows at 10:00 P.M. every night or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances, or during unamplified performances or televised sports. I will have a closed fixed façade with no open doors or windows except my entrance door, which will close by 10:00 P.M. or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances, or during unamplified performances or televised sports.
8. I will not have DJs, live music, third-party promoted events, any event at which a cover fee is charged, scheduled performances, more than _____ DJs per _____, more than _____ private parties per _____
9. I will play ambient recorded background music only.
10. I will not participate in pub crawls or have party buses come to my establishment.
11. I will not have unlimited drink specials, including boozy brunches, with food.
12. I will not have a happy hour or drink specials with or without time restrictions OR I will have happy hour and it will end by _____.
13. I will not have wait lines outside. I will have a staff person responsible for ensuring no loitering, noise or crowds outside.
14. I will conspicuously post this stipulation form beside my liquor license inside of my business.
15. Residents may contact the manager/owner at the number below. Any complaints will be addressed immediately. I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

Name: Brad Schwarz

Phone Number: 401-663-5923

This report is for informational purposes only in aid of identifying establishments potentially subject to 500 and 200 foot rules. Distances are approximated using industry standard GIS techniques and do not reflect actual distances between points of entry. The NYS Liquor Authority makes no representation as to the accuracy of the information and disclaims any liability for errors.

Proximity Report For:	
Location	107 1st Ave, New York, New York, 10003
Geocode	Latitude: 40.72682 Longitude: -73.98613
Report Generated On	11/29/2023

8 Closest Liquor Stores		
Name	Address	Distance
EAST VILLAGE WINES & SPIRITS INC Ser #: 1302369	138 1ST AVE NEW YORK, NY 10009	488 ft
SAKAYA INC Ser #: 1189050	324 E 9TH STREET (WEST STORE) 1ST & 2ND AVE. NEW YORK, NY 10003	764 ft
S & P LIQUOR & WINE CORP Ser #: 1281498	89 2ND AVE NORTH STORE NEW YORK, NY 10003	789 ft
JCCSM INC Ser #: 1336591	45 1ST AVE NEW YORK, NY 10003	960 ft
NIZGA CORP Ser #: 1023551	58 AVENUE A NEW YORK, NY 10009	1,011 ft
MRN LIQUOR INC Ser #: 1284586	16 ST MARKS PL NEW YORK, NY 10003	1,129 ft
MIAT LIQUORS INC Ser #: 1023526	166 2ND AVE NEW YORK, NY 10003	1,185 ft
CONVIVE PARTNERS LLC Ser #: 1290950	196 AVENUE A NEW YORK, NY 10009	1,651 ft

Schools within 500 feet		
Name	Address	Distance
GEORGE JACKSON ACADEMY	104 ST MARK'S PL NEW YORK, NY 10009	472 ft

Churches within 500 feet	
Name	Distance
Congregation Meseritz Synagogue	308 ft
6TH Street Synagogue	352 ft
St Stanislaus B & M Church	360 ft
Saint Cyrils Church	394 ft

Pending On Premises Liquor Licenses within 750 feet		
Name	Address	Distance
KOUFUKU LLC Ser #: 1366131	342 E 6TH ST STORE 4 NEW YORK, NY 10003	183 ft
NGE NYC LLC Ser #: 1362435	308 E 6TH ST NEW YORK, NY 10003	529 ft
TEAM BODOR 3 LLC Ser #: 1350754	101 AVENUE A NEW YORK, NY 10009	719 ft
LITTLE SAINT INC Ser #: 1345519	121 ST MARKS PL EAST STORE NEW YORK, NY 10009	749 ft

Active On Premises Liquor Licenses within 750 feet		
Name	Address	Distance
FIRST HOSPITALITY LLC Ser #: 1305241	105 1ST AVE NEW YORK, NY 10009	23 ft
MOLINERO LLC Ser #: 1285163	107 1ST AVE STORE A NEW YORK, NY 10003	30 ft
SIDNEY'S FIVE LLC Ser #: 1334678	103 1ST AVE NEW YORK, NY 10003	45 ft
CAFE MOCHA INC Ser #: 1356576	111 1ST AVE NORTH STORE NEW YORK, NY 10003	54 ft
HEADLESS WIDOW LLC, THE Ser #: 1317372	99 1ST AVE NEW YORK, NY 10003	98 ft
W C O U RADIO INC Ser #: 1024404	115 1ST AVENUE NEW YORK, NY 10003	120 ft
JUSTIFIED LLC Ser #: 1246384	102 1ST AVENUE NEW YORK, NY 10009	135 ft
JAMIE COFFEE LLC Ser #: 1306543	81 E 7TH ST NEW YORK, NY 10003	173 ft
BLUE & GOLD BAR INC Ser #: 1024187	79 E 7TH STREET GROUND FLOOR STORE NEW YORK, NY 10003	174 ft
HOUSE OF HEALTH HEALING AND HAPPINESS INC, THE Ser #: 1275274	405 E 6TH ST NEW YORK, NY 10009	180 ft
ARIARI NYC LLC Ser #: 1352665	119 1ST AVE NEW YORK, NY 10003	185 ft
MARRY THE KETCHUP INC Ser #: 1265104	95 1ST AVE NEW YORK, NY 10003	192 ft
7TH STREET SUSHI PARK INC Ser #: 1336507	77 E 7TH ST 1ST & 2ND AVENUES NEW YORK, NY 10003	207 ft
MALA PROJECT EAST VILLAGE LLC Ser #: 1319413	122 1ST AVE NEW YORK, NY 10003	229 ft
1465 CDM INCORPORATED Ser #: 1140940	126 1ST AVENUE NEW YORK, NY 10009	247 ft
TOMKIN SQUARE KIDS INC Ser #: 1024392	73 75 E 7TH STREET NEW YORK, NY 10003	255 ft
NOREETUH RESTAURANT LLC Ser #: 1337700	128 1ST AVE NEW YORK, NY 10009	295 ft
NUDIBRANQUIO LLC Ser #: 1340390	125 127 1ST AVE NEW YORK, NY 10003	298 ft

Active On Premises Liquor Licenses within 750 feet		
Name	Address	Distance
ESQEV LLC Ser #: 1310877	83 1ST AVE NEW YORK, NY 10003	349 ft
ANIMALS GROUP INC Ser #: 1323698	90 ST MARKS PL AKA 132 1ST AVE NEW YORK, NY 10009	355 ft
LITTLE REBEL INC Ser #: 1285359	134 1ST AVE NEW YORK, NY 10009	363 ft
EDWIN & NEAL'S LLC Ser #: 1289297	345 E 6TH ST NEW YORK, NY 10003	365 ft
75 ST MARKS PLACE LLC Ser #: 1262361	75 ST MARKS PL NEW YORK, NY 10003	370 ft
CHERRY TAVERN INC Ser #: 1028352	441 E 6TH STREET NEW YORK, NY 10009	377 ft
BARMAR LLC Ser #: 1108851	77 ST MARKS PLACE NEW YORK, NY 10003	384 ft
TAQUERIA SAINT MARKS PLACE INC Ser #: 1282265	79 SAINT MARKS PL NEW YORK, NY 10003	407 ft
RIVKA INC Ser #: 1155091	101 ST MARKS PLACE NEW YORK, NY 10009	417 ft
C & V 77 ENTERPRISES LLC Ser #: 1205869	1475 77 1ST AVE E 76TH ST & E 77TH ST NEW YORK, NY 10021	462 ft
BUA NEW YORK LLC Ser #: 1154910	122 SAINT MARKS PLACE NEW YORK, NY 10009	472 ft
SADA THREE LLC Ser #: 1280002	132 ST MARKS PL NEW YORK, NY 10009	498 ft
BIG LEE AND SASHAS INC Ser #: 1303765	140 1ST AVE NEW YORK, NY 10009	507 ft
DEATH & CO EAST VILLAGE LLC Ser #: 1313715	433 E 6TH ST NEW YORK, NY 10009	521 ft
FUN HAT LLC Ser #: 1335682	306 308 E 6TH ST NEW YORK, NY 10003	542 ft
BYTELOGICS INC Ser #: 1304247	304 E 6TH ST NEW YORK, NY 10003	576 ft
118 RESTAURANT LLC Ser #: 1322976	118 SAINT MARKS PL NEW YORK, NY 10009	583 ft
PERMSUB INC Ser #: 1354763	309 E 5TH ST STORE 1 NEW YORK, NY 10003	626 ft
IMMIGRANT WINE BAR LLC, THE Ser #: 1298429	341 E 9TH ST NEW YORK, NY 10003	652 ft
IMMIGRANT TAP ROOM INC Ser #: 1306247	341 E 9TH ST WEST STORE NEW YORK, NY 10003	652 ft
CRIF DOGS ST MARKS LLC Ser #: 1333902	113 ST MARKS PL NEW YORK, NY 10009	657 ft
PARADISE LOST LLC Ser #: 1355910	100 2ND AVE NEW YORK, NY 10003	665 ft
EK FOOD SERVICES INC Ser #: 1346444	92 2ND AVE SOUTH STORE NEW YORK, NY 10003	693 ft
UKRAINIAN AMERICAN SOCCER Ser #: 1022433	122 2ND AVENUE GR FL NEW YORK, NY 10003	693 ft

Active On Premises Liquor Licenses within 750 feet		
Name	Address	Distance
LOCAL 92 INC Ser #: 1290546	92 2ND AVE NORTH STORE NEW YORK, NY 10003	694 ft
BAC 115 CORP Ser #: 1287332	115 ST MARKS PL STORE 1 NEW YORK, NY 10009	708 ft
KING ME KONG LLC Ser #: 1310387	119 SAINT MARKS PL STORE #2 OR FRNT2 NEW YORK, NY 10009	713 ft
ST MARKS INC & TOMORROW ST MARK LLC Ser #: 1189562	41 ST MARKS PLACE 2ND AVENUE & 1ST AVENUE NEW YORK, NY 10003	739 ft
949 GRAND BAR LLC Ser #: 1336060	155 2ND AVE NEW YORK, NY 10003	744 ft

--- Pizza ---

Cheese

Mozzarella and tomato sauce

Slice **3.50**

Pie **23**

The Mootz

Fresh mozzarella, fresh garlic, Pecorino Romano

Slice **4.25**

Whole Pie **27**

Pepperoni

Cheese pie with pepperoni

Slice **4.25**

Pie **27**

Sausage

Cheese pie with sweet Italian fennel sausage

Slice **3.50**

Pie **23**

Hellboy

Our pepperoni pie with Mike's Hot Honey

Slice **4.25**

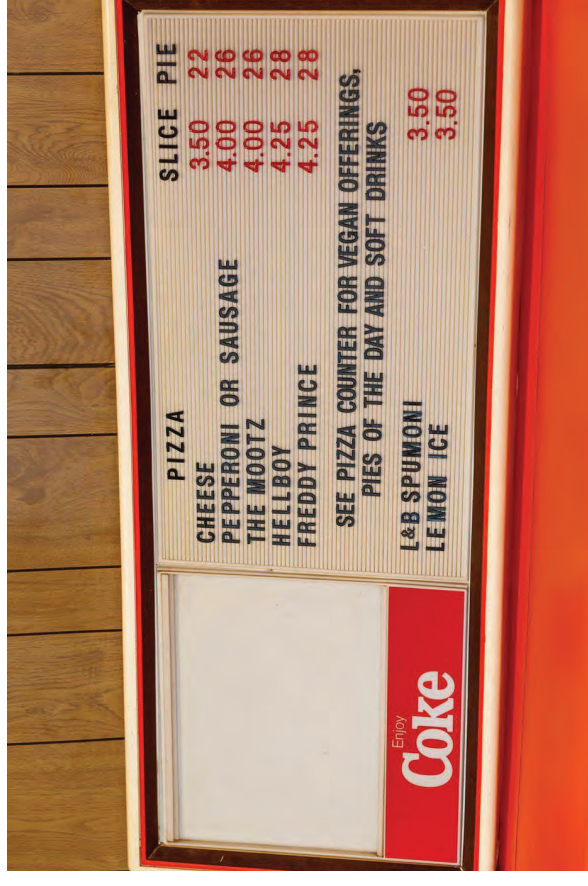
Whole Pie **28**

Pepperoni

Cheese pie with pepperoni

Slice **4.25**

Pie **27**



Freddy Prince

Upside down Sicilian with fresh mozzarella, tomato sauce, pecorino romano and a sesame see bottom

Square **4.50**

Pie **25**

Hellboy2

Upside down Sicilian with fresh mozzarella tomato sauce pecorino romano, Ezzo pepperoni Mike's Hot Honey and a sesame see bottom

Slice **5**

Whole Pie **34**

--- **Vegan Pizza** ---

Vegan Cheese

Tomato sauce and Numu vegan mozzarella

Slice **4.24**

Pie **27**

Vegan Pepperoni

Tomato sauce and Numu vegan mozzarella

Slice **4.50**

Whole Pie **30**

Vegan Vidalia Slice

Sicilian style with tomato sauce, Follow Your Heart vegan parm, and caramelized Vidalia onion

Slice **4.50**

Pie **29**

Vegan Freddy Pince

Upside down Sicilian with Numu vegan mozzarella, Beyond Meat vegan sausage, tomato sauce, Follow Your Heart vegan parm, and a sesame seed bottom

Slice **5**

Pie **33**



--- **Dessert** ---

L&B Spumomi (not vegan)

The one and only spumoni ices from L&B Spumoni Gardens

Square **3.50**

Lemon Ices

A traditional lemony slice shop

Slice **3.5**