

THE CITY OF NEW YORK MANHATTAN COMMUNITY BOARD 3

59 East 4th Street - New York, NY 10003

Phone (212) 533-5300

www.cb3manhattan.org - mn03@cb.nyc.gov

Paul Rangel, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

The following items and questionnaire package are due by date listed in email invite:

- ☒ Schematics, floor plans or architectural drawings of the inside of the premise.
- ☒ A proposed food and or drink menu.

The following items are due by noon Friday before the meeting:

- ☒ Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- ☐ Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website:
<https://www1.nyc.gov/site/manhattancb3/resources/community-groups.page>
(this is not required but strongly suggested if a relevant group exists)
- ☒ Proof of conspicuous posting of notices at the site for 7 days prior to the meeting (please include newspaper with date in photo or a timestamped photo).

Check which you are applying for:

- ☒ new liquor license ☐ alteration of an existing liquor license ☐ corporate change

Check if either of these apply:

- ☐ sale of assets ☐ upgrade (change of class) of an existing liquor license

Today's Date: 2.24.23

Is location currently licensed? ☐ Yes ☒ No Type of license: NA

If alteration, describe nature of alteration: NA

Previous or current use of the location: Restaurant

Corporation and trade name of current license: No Current License

APPLICANT:

Premise address: 207 2nd Avenue

Cross streets: 13th Street Corner

Name of applicant and all principals: Jazba NYC LLC

Rajesh Bhardwaj

Trade name (DBA): Jazbe

If promoted events, please explain the nature in which you plan to promote? Social media / online ads / outside promoters? NA

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment?
Please attach plans. (Please do not answer "we do not anticipate congestion.") _____

Will there be security personnel? ☐ Yes ☒ No (If Yes, how many and when) _____

How do you plan to manage noise inside and outside your business so neighbors will not be affected?
Please attach plans. The ceiling has sound proof insulation

Is sound proofing installed? ☒ Yes ☐ No

If not, do you plan to install sound proofing? ☐ Yes ☐ No

Are there current plans to use the Open Restaurants program for the sale or consumption of alcoholic beverages outdoors? (includes roof & yard) ☒ Yes ☐ No If Yes, describe and show on diagram:

The building is 10 ft set back from its allotted demised premises line. .

We will have enclosed area with 10 seats with in the buildings boundary.

APPLICANT HISTORY:

Has this corporation or any principal been licensed for sale of alcohol previously? ☒ Yes ☐ No

If yes, please indicate name of establishment: Junoon NYC LLC

Address: 19 W 24th Street, NY10010 Community Board # CB 5

Dates of operation: June 29th 2021 - Current

Has any principal had work experience similar to the proposed business? ☒ Yes ☐ No If Yes, please attach explanation of experience or resume. Note: failure to disclose previous experience or information hampers the ability to evaluate this application.

Does any principal have other businesses in this area? ☒ Yes ☐ No If Yes, please give trade name, address and describe the business Junoon -(8 times Micheline Star, 11 years Forbes list of 3 star eateries)
19 W 24th Street - Indian Fine Dining

Has any principal had SLA reports or action within the past 5 years? ☐ Yes ☒ No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate Bar, Restaurant, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:How many licensed establishments are within 1 block? 6How many On-Premise (OP) liquor licenses are within 500 feet? 14Is the premise within 200 feet on the same street of any school or place of worship? ☐ Yes ☒ No**COMMUNITY OUTREACH:**

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups, but it is not required. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary)

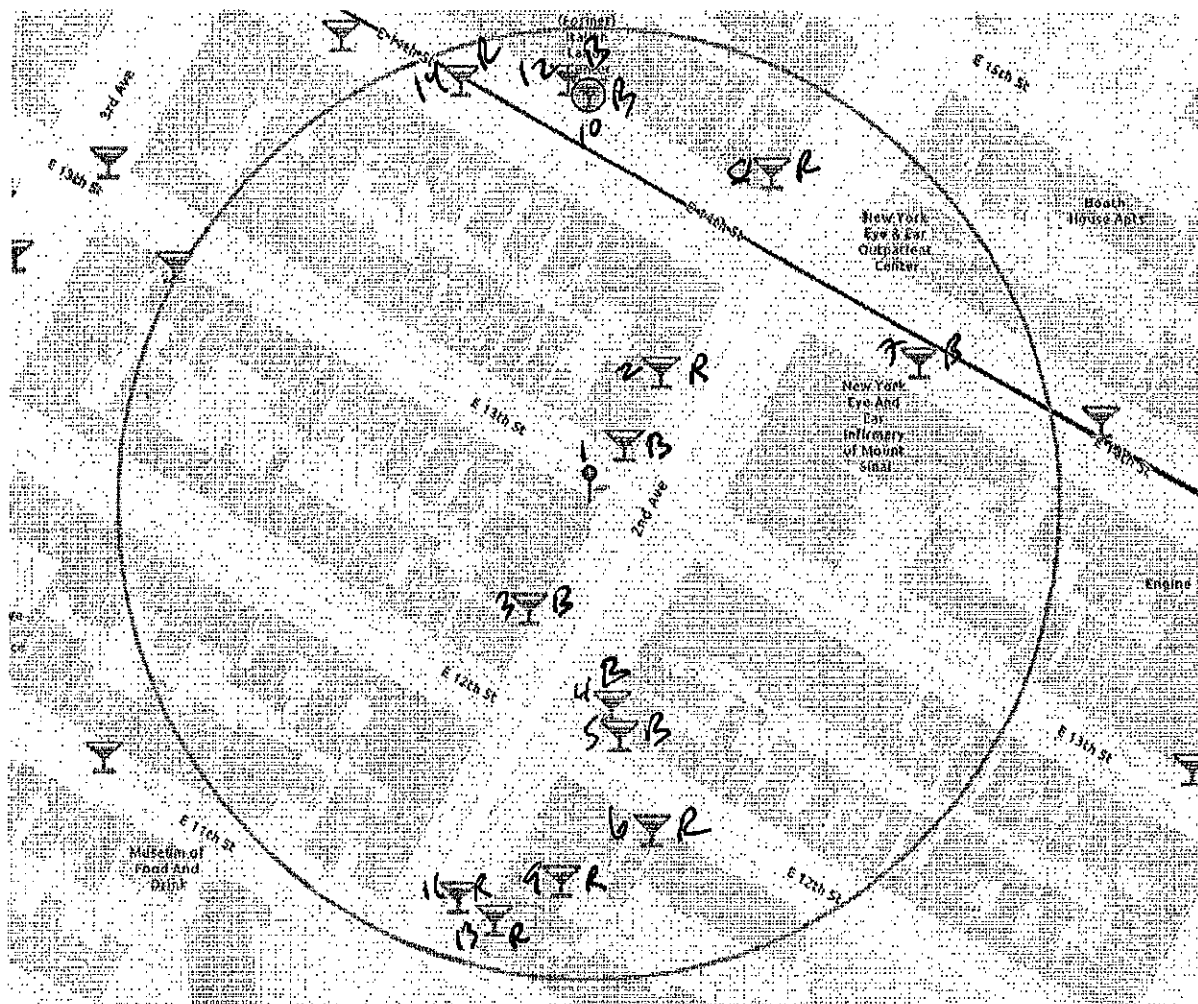
We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

1. My license type is: ☐ beer & cider ☐ wine, beer & cider ☒ liquor, wine, beer & cider
2. ☒ I will operate a full-service restaurant, specifically a (type of restaurant)
Indian Cuisine restaurant, or
☒ I will operate a upscale casual dining restaurant,
☒ with a kitchen open and serving food during all hours of operation OR ☐ with less than a full-service kitchen but serving food during all hours of operation OR ☐ Other
Fully operational kitchen serving lunch and dinner
3. My hours of operation will be:
 Mon 11.30 am to 2.30 pm, 5 pm to 10.30 pm; Tue 11.30 am to 2.30 pm, 5 pm to 10.30 pm; Wed 11.30 am to 2.30 pm, 5 pm to 10.30 pm;
 Thu 11.30 am to 2.30 pm, 5 pm to 11.30 pm; Fri 11.30 am to 2.30 pm, 5 pm to 11.30 pm; Sat 11.30 am to 2.30 pm, 5 pm to 11.30 pm;
 Sun 11.30 am to 2.30 pm, 5 pm to 10.30 pm. (I understand opening is "no later than" specified opening hour, and all patrons are to be cleared from business at specified closing hour.)
4. ☐ I will not use outdoor space for commercial use (including Open Restaurants) OR
☒ My sidewalk café hours or other outside hours (including Open Restaurants) will be
11.30 am to 2.30 pm, 5 pm to 10.30 pm
5. ☐ I will employ a doorman/security personnel: No
6. ☒ I will install soundproofing, Ceiling

7. ☐ I will close any front or rear façade doors and windows at 10:00 P.M. every night or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances, or during unamplified performances or televised sports. ☒ I will have a closed fixed façade with no open doors or windows except my entrance door, which will close by 10:00 P.M. or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances, or during unamplified performances or televised sports.
8. I will not have ☒ DJs, ☒ live music, ☒ third-party promoted events, ☒ any event at which a cover fee is charged, ☒ scheduled performances, ☐ more than _____ DJs per _____, ☐ more than _____ private parties per _____
9. ☒ I will play ambient recorded background music only.
10. ☒ I will not participate in pub crawls or have party buses come to my establishment.
11. ☒ I will not have unlimited drink specials, including boozy brunches, with food.
12. ☒ I will not have a happy hour or drink specials with or without time restrictions OR ☐ I will have happy hour and it will end by _____.
13. ☒ I will not have wait lines outside. ☐ I will have a staff person responsible for ensuring no loitering, noise or crowds outside.
14. ☒ I will conspicuously post this stipulation form beside my liquor license inside of my business.
15. ☒ Residents may contact the manager/owner at the number below. Any complaints will be addressed immediately. I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

Name: Rajesh Bhardwaj

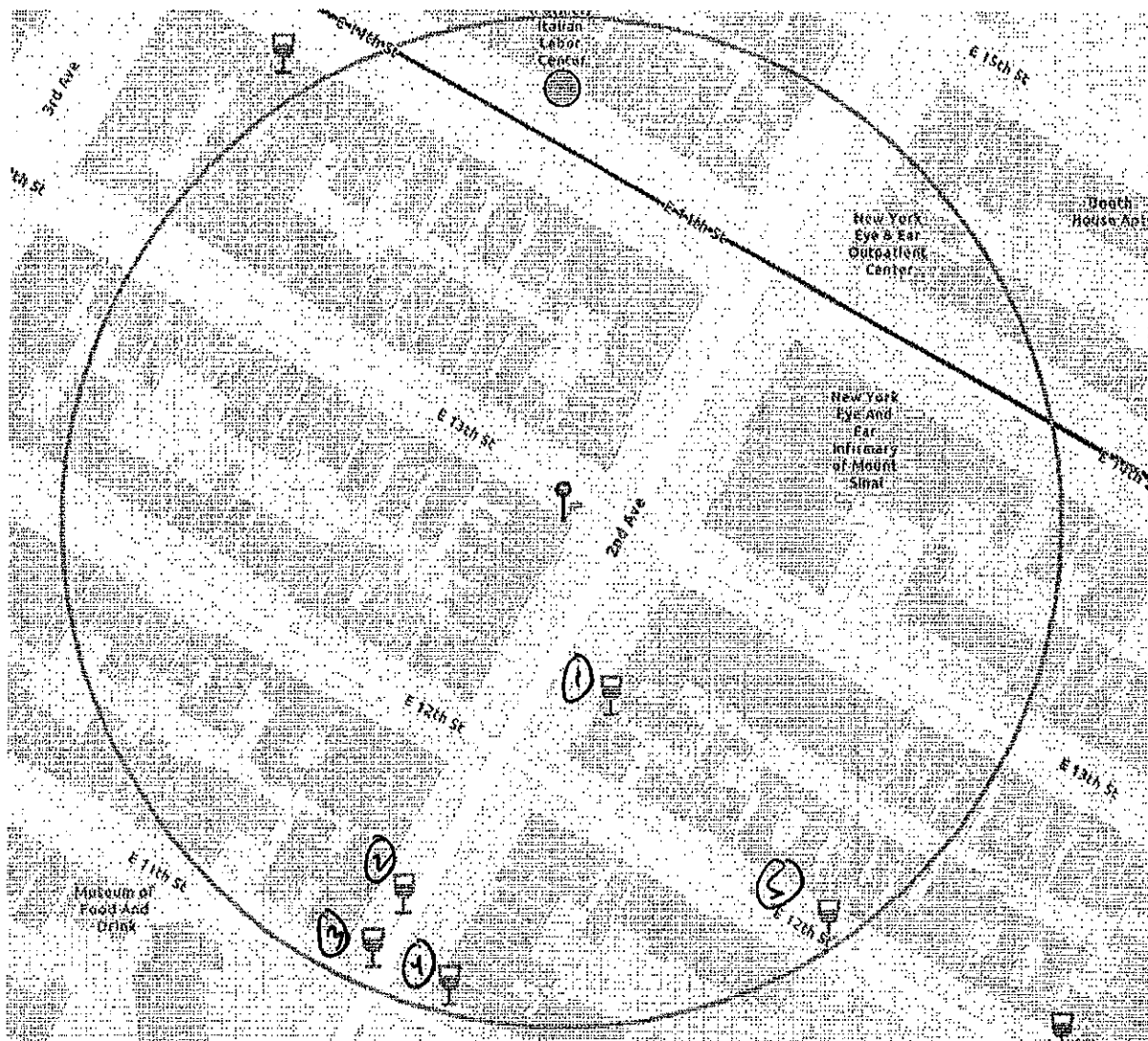
Phone Number: 9175171596



On Precinct Logue Map
500' Radius

1	HOST 213 LLC Ser #: 1315911	213 2ND AVE NEW YORK, NY 10003	72 ft	Bar
2	FINE FOOD AND SPIRITS INC Ser #: 1339346	197 2ND AVE NEW YORK, NY 10003	129 ft	Restaurant
3	K&L HOSPITALITY LLC Ser #: 1336066	219 2ND AVE NEW YORK, NY 10003	157 ft	Bar
4	12TH ST ALE HOUSE LLC Ser #: 1314194	192 2ND AVE 2ND AVE & 12TH ST NEW YORK, NY 10003	215 ft	Bar
5	31 ORCHARD ST REALTY INC Ser #: 1313281	301 E 12TH ST NEW YORK, NY 10003	247 ft	Bar
6	PJ RESTAURANT INC Ser #: 1299503	302 E 12TH ST NEW YORK, NY 10003	349 ft	Restaurant
7	322 E 14TH STREET CORP Ser #: 1136016	322 E 14TH ST 13TH & 15TH STREETS NEW YORK, NY 10003	381 ft	Bar
8	BAIT AND HOOK NYC INC Ser #: 1326960	231 2ND AVE AKA 245 251 E 14TH STREET NEW YORK, NY 10003	397 ft	Restaurant
9	PEPRICO INC Ser #: 1279139	182 2ND AVE NEW YORK, NY 10003	398 ft	Restaurant
10	CUS MF POWERHOUSE LLC Ser #: 1332873	233 E 14TH ST NEW YORK, NY 10003	429 ft	Bar
11	JUDEX ENTERPRISES INC Ser #: 1024266	178 2ND AVENUE NEW YORK, NY 10003	436 ft	Restaurant
12	JINX PROOF II LLC Ser #: 1305108	231 E 14TH ST NEW YORK, NY 10003	445 ft	Bar
13	LA MERIDIANA I LTD Ser #: 1298843	176 2ND AVE NEW YORK, NY 10003	449 ft	Restaurant
14	243 E 14TH CAFE INC Ser #: 1269715	243 E 14TH ST NEW YORK, NY 10003	464 ft	Restaurant

500' Radius
7 Restaurants OP Liquor
7 Bars



Beer/Wine
300' radius map

#1

Premises Name	LITTLE POLAND LLC
Serial #	1297743
Category	Retail
Type	On Premises Wine
Method of Operations	Restaurant Serving Wine, Beer And Cider
Other	Recorded Music Permitted and No Dancing
Address	200 2ND AVE NEW YORK, NY 10003 New York County

#2
Premises Details

Premises Name	JOYFUL EATS LLC
DBA	MIMI CHENG'S DUMPLINGS
Serial #	1283748
Category	Retail
Type	On Premises Wine
Method of Operations	Restaurant Serving Beer Cider And Wine
Days / Hrs of Operation	CB3 STIP: 11:30AM-12AM. NO OUTDOOR SPACE. CLOSE FRONT/REAR DOORS/WT
Other	RECORDED MUSIC.NO DANCING,DJ'S,LIVE MUSIC/PROMOTED EVENTS.Licensed
Address	179 2ND AVE AKA 243 245 E 11TH ST NEW YORK, NY 10003 New York County

#3

Premises Details

Premises Name	N & D RESTAURANT CORP
DBA	KANOVAMA
Serial #	1148163
Category	Retail
Type	On Premises Wine
Method of Operations	Restaurant Serving Beer Cider & Wine
Address	175 2ND AVE 11TH ST & 12TH STREET NEW YORK, NY 10003 New York County

#5

Premises Details

Premises Name	MOTORINO EAST VILLAGE INC
DBA	MOTORINO EAST VILLAGE
Serial #	1230802
Category	Retail
Type	On Premises Wine
Method of Operations	Restaurant Serving Wine Cider & Beer
Address	349 E 12TH STREET- WEST STORE 1ST AND 2ND AVENUES NEW YORK, NY 10003 New York County

#1

Premises Details

Premises Name	LOVE MAMAK CORP
DBA	MAMAK
Serial #	1296130
Category	Retail
Type	On Premises Wine
Method of Operations	Restaurant Serving Beer, Wine & Cider
Other	Recorded Background Music Only
Address	174 2ND AVE NEW YORK, NY 10003 New York County

ATTENTION RESIDENTS & NEIGHBORS

JAZBA NYC LLC DBA- JAZBA

Company/DBA Name and Contact Number for Questions

Plans to open a

RESTAURANT / BAR

(Please choose) Bar/Restaurant/Club and indicate if there will be a Sidewalk Café or Backyard Garden

at the following location

207 SECOND AVENUE

Building Number and Street Name (Address)

This establishment is seeking a license to serve

WINE & LIQUOR

Beer & Wine or Beer/Wine & Liquor

There will be an opportunity for public comment on

Tuesday, February 21, 2023 at 6:30pm

Online: <https://zoom.us/j/92199317942>

see www.cb3manhattan.org for zoom meeting details

Date/Time/Location

RB @ JUNDONNYC.COM

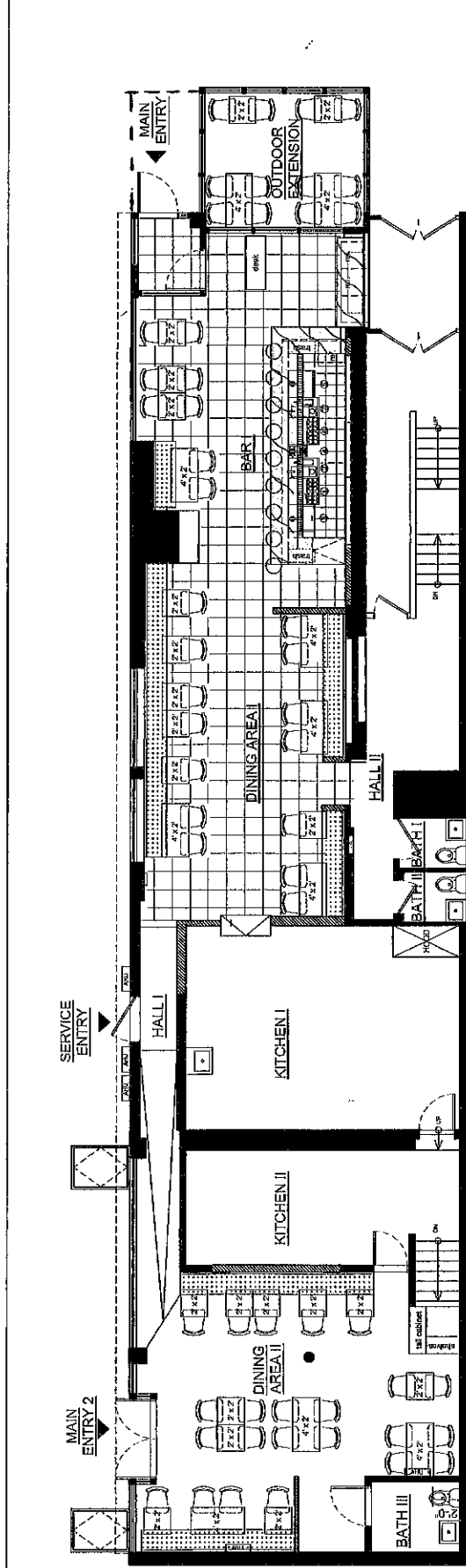
Applicant Contact Information

At COMMUNITY BOARD 3

SLA & DCA Licensing Committee Meeting

mn03@cb.nyc.gov - www.cb3manhattan.org

EAST 13TH STREET



2ND AVENUE

PROPOSED PLAN

SCALE: 1/8" = 1'-0"

CURRIMHOY & ASSOCIATES
ARCHITECTURE + DESIGN
347 WEST 38TH STREET, 7TH FLOOR, NEW YORK, NY 10018

JAZBA RESTAURANT

207 2ND AVENUE, NEW YORK, NY 10003

PROPOSED PLAN

DRAWING NAME
PROPOSED PLAN LAYOUT
SCALE: 1/8" = 1'
DATE: FEBRUARY 27, 2023
DRAWING NO.

Petition to Support Proposed Liquor License

Date: 2/23/23

The following undersigned residents of the area support the following liquor license (indicate the type of license such as full-liquor or beer-wine) FULL LIQUOR & WINE

to the following applicant/establishment (company and/or trade name) JAZBA NYC LLC
dba JAZBA

Address of premises: 207 2nd Ave









This business will be a: (circle) Bar Restaurant Other: _____

The hours of operation will be:

LUNCH 11:30 - 2:30 PM DINNER 5 PM - 10:30 PM - SUN - WED
DINNER 5 PM - 10:30 PM - THU - SAT

PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-blocks on the same street.

Other information regarding the license:

Name	Signature	Address and Apt # (required)
Jonathan Bugg		207 2nd Ave Apt #3R New York, NY 10003
Noah Kennedy		207 2nd Ave Apt #3R New York, NY 10003
Richard Yang		207 2nd Ave Apt #3R New York, NY 10003
Alexis Wolman		207 2nd Ave # 2 F
Carlos Pelan		207 2nd Ave # 2 R
Jaimie Mculloch		207 2nd Ave # 2 R
Mike Giannone		207 2nd Ave # 2 R
Matthew Greenberg		207 2nd Ave # 3 F

Petition to Support Proposed Liquor License

Date: 2/23/23

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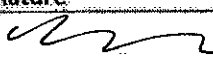










This business will be a: (circle) Bar Restaurant Other: _____

The hours of operation will be:

LUNCH 11:30 - 2:30 PM DINNER 5 PM - 10:30 PM SUN - WED
DINNER 5 PM - 11:30 PM THUR SAT

PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-blocks on the same street.

Other information regarding the license:

Name	Signature	Address and Apt # (required)
ZACHARY MILLER		70 E 10th ST, 9L
NAHID AHMED		432 East 13th 1 other
Jahdeea Gildin		432 E 13th st
Dorian Thomas Allen		432 E 13 st Luthen
Ajira Muz		244 E 13 st.
REGAN Hsien		251 E 13th st
Jaafar Safa		201 2nd Ave
John Lupian		NY NY 10003
Dillon McCabe		192 2nd Avenue
ANDREA SCIORINO		213 2nd Ave
		182 SECOND AVE

Petition to Support Proposed Liquor License

Date: 2/23/23

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to the following applicant/establishment (company and/or trade name) JAZBA NYC LLC
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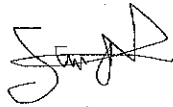

This business will be a: (circle) Bar Restaurant Other: _____

The hours of operation will be:

LUNCH 11:30 - 2:30 PM DINNER 5 PM - 10:30 PM. SUN-WED
DINNER 5 PM - 11:30 PM THU-SAT

PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-blocks on the same street.

Other information regarding the license:

Name	Signature	Address and Apt # (required)
Sam de Alfaro		207 2nd Ave, apt 5R, New York, NY, 10003
Richard Beggy		207 2nd Ave #5F

Date: 2/23/23

to the following applicant/establishment (company and/or trade name) JAZBA NYC LLC
dba JAZBA

Address of premises: 207 2nd Ave

This business will be a: (circle) Bar Restaurant Other: _____

LUNCH 11.30 - 2.30 PM DINNER 5 PM - 10.30 PM. PUN - WED

Other information regarding the license:

Name	Signature	Address and Apt # (required)
Maeve O'Brien	Maeve O'Brien 2/22/2023	207 2nd Ave, Apt 4F, New York, NY

SMALL

KOTHIMBIR VADI - 16

chilli peanut chutney

KATORI CHAAT - 18

chickpeas-potato-moong bean-sweet yoghurt

DAAL KI CHAAT - 16

Besan-gehun paratha crisps-chilli oil-garlic nibs

PANEER KALI MIRCH TIKKA - 18

black pepper-chili tamarind chutney

TELEBHAJA - 16

shaved radish-mint chutney

AMRITSAR WADI KULCHA - 16

Pindi choley-raita-mooli kass

DORI KAKORI - 22

mince goat-pickled red onions

LAZEEZ GOSHT KI PASLIYA - 24

smoked cut of mutton-stone flower-kabab chini spice

HALEEM - 18

Taftan-fried onion-chilly oil

TANDOORI GHOST CHILLI POUSSIN - 18

mint chutney-lacha pyaz

SHARE

CHAKKI PANEER - 26

tandoori paratha

KASHMIRI NADRU KOFTA - 26

butter naan

BIHARI KALE CHANE KI GHUGNIN - 24

black chickpeas/ lacha paratha/white butter

PEEPEYA WALA ALOO - 24

baby potatoes-crushed wadi-chilli-hing-cumin-kalonji

DHABA STYLE KHATTAL BAINGAN BHARTHA - 24

smoked jackfruit & eggplant

MURG GREEN CHILLI - 32

boneless thigh-green-chili paste

ATARI MURG MASALA - 38

poussin-picked button onions

AZMARGHAR HANDI MUTTON - 42

red chili-mint-garlic chutney

PURANI DILI KORMA - 42

baby goat

ANDHRA CHEPALA PULUSU - 38

black bass steak-andhra spices

GROUP TICKET - table of six /two days' notice required.

SALIM RAAN - 225

biryani pulao/mint gun powder fingerling potatoes

KATCHHE GOSHT KI BIRYANI - 155

salan/onion tomato raita

DAAL/BREADS/ PICKLES

8

PARANTHA

MINT PARANTHA

LACHA PARANTHA

ROOMALI ROTI

ROTI

16

DAL JHAKIYA

DAL PANCH RATT

8

KATHAL ACHAR

GOBHI SHALGAM ACHAR

ANDEY KA ACHAR

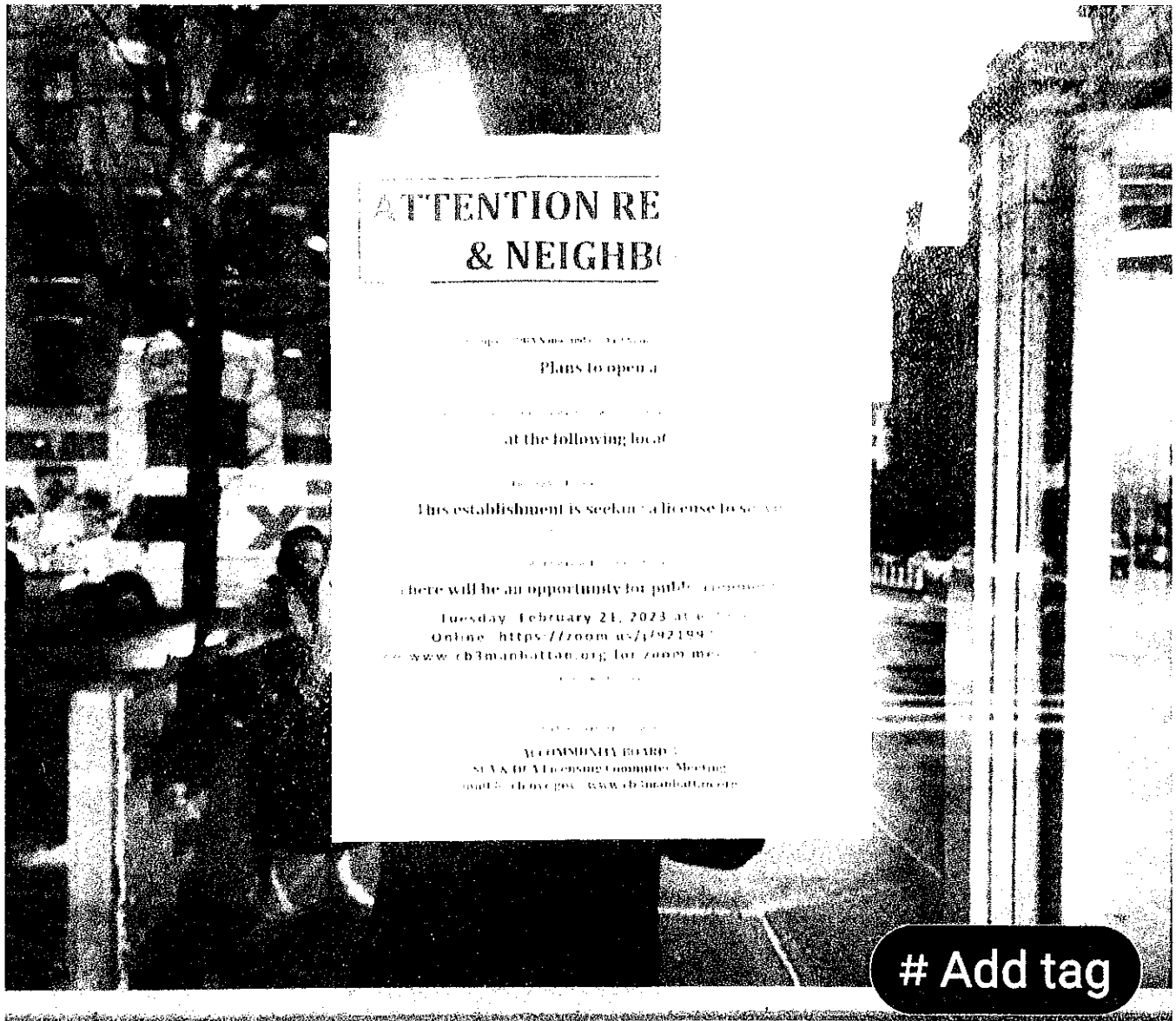
Rajesh Bhardwaj – Resume as Restaurant Operator

Rajesh Bhardwaj is a New York based experienced entrepreneur and restaurateur. He is the founder of RB Hospitality Group which amongst its ventures owns Junoon New York , an award-winning fine dining restaurant in New York redefining Indian gastronomy and elevating it to unprecedented heights. Earning a “ **Michelin star**” for eight consecutive years since opening in 2010, Wine Spectator “**Best of Award of Excellence**” and Forbes list of “**Three Star Eateries.**” For ten consecutive years.

He did his Hospitality Management from the Institute of Hotel Management Pusa New Delhi, and under graduation from New Delhi University. He earned his master’s degree in Hospitality Management from the International School of Tourism Sciences in Rome, Italy. Rajesh began his hospitality career in his native India with India Tourism Development Corp and Taj Hotels Group, where he was part of the Food & Beverage team.

He then moved to the United States in 1990 and opened his first venture, a small Indian restaurant in Queens, New York. Rajesh then co-founded the highly successful **Café Spice Restaurant Group**, which launched the first restaurant in 1998 at University Place and 11th street , New York and changed the landscape of Indian cuisine in the U.S. It realized his vision of introducing a modern bistro-style of Indian dining, which was unprecedented at the time, and ultimately expanded to 12 locations in the Northeast. He then co-founded Zaika – flavors of India which was first of its kind state of the art facility producing ready to eat packaged Indian entrees now available country wide at upscale retail stores. Rajesh served as Co-founder & COO of Café Spice until 2009 when he left to start RB Hospitality Group.

Since 2010, Rajesh has been the Founder and CEO of Junoon Restaurants and RB Hospitality Group. He has opened restaurants nationally in Orlando, Philadelphia, Maryland, Boston and internationally in India and Dubai. He has over four decades of experience in restaurant operations.



Add tag

January 25, 2023 2:26 PM

Samsung SM-S908U