## HELBRAUN || LEVEY

## ONLY LOVE STRANGERS LLC 175 E HOUSTON STREET NEW YORK, NY 10022

## MANHATTAN COMMUNITY BOARD 3



## THE CITY OF NEW YORK MANHATTAN COMMUNITY BOARD 3 59 East 4th Street - New York, NY 10003 Phone (212) 533-5300 www.cb3manhattan.org - mn03@cb.nyc.gov

Paul Rangel, Board Chair

Susan Stetzer, District Manager

## **Community Board 3 Liquor License Application Questionnaire**

## NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

The following items and questionnaire package are due by date listed in email invite:

- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.
- The following items are due by noon Friday before the meeting:
- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website: <u>https://www1.nyc.gov/site/manhattancb3/resources/community-groups.page</u>
  - (this is not required but strongly suggested if a relevant group exists)
- Proof of conspicuous posting of notices at the site for 7 days prior to the meeting (please include newspaper with date in photo or a timestamped photo).

Check which you are applying for:

new liquor license
alteration of an existing liquor license
corporate change

Check if either of these apply:

□ sale of assets □ upgrade (change of class) of an existing liquor license

Today's Date: November 22 2022 Is location currently licensed? A Yes D No Type of license: OPL - Restaurant If alteration, describe nature of alteration: N/A

Previous or current use of the location: <u>Restaurant</u> Corporation and trade name of current license: <u>JIBLI'S</u> FOODIES LLC

APPLICANT:

Premise address:	175	E	HOUSTON	ST.	NEW YORK.	NY	10002	
the second se			and the second					-

Cross streets: E HOUSTON ST / ALLEN ST

Name of applicant and all principals: ONLY LOVE STRANGERS LLC

PRINCIPALS.	NING KANG	SIMONA	PETROUSKA	YISHU /	HE.	IRENE L	CHRISTIAN
	A): PENDIN			2012			CASTILLO

Revised: July 2022

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#### PREMISE:

Type of building and number of floors: _	MIXED-USE	14 FLOORS
Does premise have a valid Certificate of	Occupancy, including fo	or any back/side yard or roof use?
🗇 Yes 🗖 No What is maximum NUMBE	R of people permitted	PENDING
What is the zoning designation (check zo	oning using map: <u>http://</u>	'gis.nyc.gov/doitt/nycitymap/ - please
give specific zoning designation, such as	R8 or C2): <u>C6</u>	

1

## PROPOSED METHOD OF OPERATION:

Will any other business besides food or alcohol service be conducted at premise, i.e., retail? 🗖 Yes	NON
If yes, please describe what type: $N/A$	~
Number of indoor tables? 45 Total number of indoor seats? 100	
How many stand-up bars/bar seats are located on the premise (number, length, and location)	
(A stand-up bar is any bar or counter -with seating or not- where you can order, pay for, and receive alco	ohol)
Does premise have a full kitchen? 🗖 Yes 🗖 No	
Does it have a food preparation area? 🕱 Yes 🗖 No (If any, show on diagram)	
s food available for sale? 🕱 Yes 🗖 No If yes, describe type of food and submit a menu	_
MEDITERRANEAN INSPIRED MENN	
What are the hours the kitchen will be open? ALL HOURS OF OPERATION	
Will a manager or principal always be on site? XYes D No If yes, which? IRENE LI	
How many employees will there be? <u>APPX. 20 (AT Most</u> )	
Do you have or plan to install 🗖 French doors 🗖 accordion doors or 🗖 windows?	
Nill there be TVs/monitors?  Yes (No (If Yes, how many?) <u>N/A</u>	
Nill premise have music? 🛛 Yes 🗖 No	
f Yes, what type of music? 🕱 Live musician 🗖 DJs 🕱 Streaming services/playlists	
fother type, please describe LIVE JAZZ MUSIL / JUKE BOX	_
What will be the music volume? 🙇 Background (conversational) 🗖 Entertainment (live music venue	
evel) Please describe your sound system: 8 TOTAL SPEAKERS ( 4 on GRUNND FLOOR / 4 .	n Bl
Vill you host any promoted events, scheduled performances, or any event at which a cover fee is	
harged? If Yes, what type of events or performances are proposed and how often? STRICTLY	
CHEDULED JAZZ PERFORMACES, DINCE PER NICHT ON WEEKDAYS, TWO-THR	EE

If promoted events, please explain the nature in which you plan to promote? Social media / online ads / outside promoters? SOCIAL MEDIA WILL BE PRIMARILY USED

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.") **PLEASE SEE** ATTACHED.

Will there be security personnel? 
Yes XNo (If Yes, how many and when) N/A

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans. **PLEASE SEE ATTACHED** 

Is sound proofing installed? 
Yes X No

If not, do you plan to install sound proofing? 🗖 Yes 🗖 No

Are there current plans to use the Open Restaurants program for the sale or consumption of alcoholic

beverages outdoors? (includes roof & yard) 
Yes 
No If Yes, describe and show on diagram:

N/A

#### **APPLICANT HISTORY:**

Has this corporation or any principal been licensed for sale of alcohol previously? X Yes D No If yes, please indicate name of establishment: PLEASE SEE ATTACHED

Address: SEE ATTACHED Community Board #SEE ATTACHED

Dates of operation: SEE ATTACHED

Has any principal had work experience similar to the proposed business? 🕅 Yes 🗖 No If Yes, please

attach explanation of experience or resume. Note: failure to disclose previous experience or

information hampers the ability to evaluate this application.

Does any principal have other businesses in this area? ♥ Yes □ No If Yes, please give trade name, address and describe the business MALA PROJECT; RESTAURANT

Has any principal had SLA reports or action within the past 5 years? 
Yes X No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (name and address) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate Bar, Restaurant, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

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## ADDITIONAL LICENSES

- MALA PROJECT EAST VILLAGE
  - 122 1ST AVE, NEW YORK, NY 10009
  - SN: 1319413
- MALA MIDTOWN LLC
  - o 41 W 46TH ST, NEW YORK, NY 10036
  - SN: 1306312
- MALA PROJECT 53<sup>RD</sup> STREET LLC
  - 245 E 53RD ST NEW YORK, NY 10022
  - o SN: 1330902

#### LOCATION:

How many licensed establishments are within 1 block?	
How many On-Premise (OP) liquor licenses are within 500 feet?	34
Is the premise within 200 feet on the same street of any school of	or place of worship? 🗖 Yes 🔟 No

#### COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups, but it is not required. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary)

## We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; <u>do not plan to negotiate at the meeting</u>.

- 1. My license type is: 🗖 beer & cider 🗖 wine, beer & cider 🙀 liquor, wine, beer & cider
- 2. D I will operate a full-service restaurant, specifically a (type of restaurant)

restaurant, or

## W I will operate a MEDITERRANEAN INSPIRED RESTAURANT / BAR

with a kitchen open and serving food during all hours of operation OR  $\square$  with less than a fullservice kitchen but serving food during all hours of operation OR  $\square$  Other

3. My hours of operation will be:

Mon 5pm - Iam	;Tue CLOSED	; Wed 50m - Jam	;
Thu <u>5pm - Zam</u>	;Fri <u>5pm - 2am</u>	; Sat 12pm - 2am	;

Sun 12pm - Iam . (I understand opening is "no later than" specified opening hour,

and all patrons are to be cleared from business at specified closing hour.)

4. 🕱 I will not use outdoor space for commercial use (including Open Restaurants) OR

My sidewalk café hours or other outside hours (including Open Restaurants) will be N/A

- 6. 🙇 I will install soundproofing, \_\_\_\_\_

 I will close any front or rear façade doors and windows at 10:00 P.M. every night or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances, or during unamplified performances or televised sports.

□ I will have a closed fixed façade with no open doors or windows except my entrance door, which will close by 10:00 P.M. or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances, or during unamplified performances or televised sports.

- I will not have DJs, □ live music, □ third-party promoted events, □ any event at which a cover fee is charged, □ scheduled performances, □ more than \_\_\_\_\_ DJs per \_\_\_\_\_, ☑ more than 10-20 private parties per \_\_\_\_\_YEAR
- 9. I will play ambient recorded background music only.
- 10. 🕱 I will not participate in pub crawls or have party buses come to my establishment.
- 11. 🗖 I will not have unlimited drink specials, including boozy brunches, with food.
- 12. □ I will not have a happy hour or drink specials with or without time restrictions OR X I will have happy hour and it will end by <u>700</u>.
- 13. □ I will not have wait lines outside. X I will have a staff person responsible for ensuring no loitering, noise or crowds outside.
- 14. 🛛 I will conspicuously post this stipulation form beside my liquor license inside of my business.
- 15. It Residents may contact the manager/owner at the number below. Any complaints will be addressed immediately. I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

Name: IRENE LI Phone Number: (646) 409 - 6787

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GREEN MARTINI = ACTIVE OP LIQUOR LICENSE ORANGE MARTINI = PENDING OP LIQUOR LICENSE PINK MARTINI = INACTIVE OP LIQUOR LICENSE GREEN WINE GLASS = ACTIVE OP WINE LICENSE PINK WINE GLASS = INACTIVE OP WINE LICENSE PINK BEER MUG = INACTIVE EATING PLACE BEER LICENSE GREEN MUG SHOPPING BAG = ACTIVE OFF-PREMISES BEER LICENSE PINK MUG SHOPPING BAG = INACTIVE OFF-PREMISES BEER LICENSE

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This report is for informational purposes only in aid of identifying establishments potentially subject to 500 and 200 foot rules. Distances are approximated using industry standard GIS techniques and do not reflect actual distances between points of entry. The NYS Liquor Authority makes no representation as to the accuracy of the information and disclaims any liability for errors.

Proximily Report For:		
Location	175 E Houston St, New York, New York, 10002	
Geocode	Latitude: 40.72268 longitude: -73.98844	
Report Generated On	11/21/2022	

8 Closest Liquor Stores		
Name	Address	Distance
VIJAYA GROUP INC Ser #: 1326346	100 STANTON ST NEW YORK, NY 10002	500 ft
JCCSM INC Ser #: 1336591	45 1ST AVE NEW YORK, NY 10003	690 ft
EAST HOUSTON STREET WINE & LIQUOR INC Ser #: 1266928	250 E HOUSTON ST STORE #13 NEW YORK, NY 10002	864 ft
SALGIRAH CORP Ser #: 1276123	141 ESSEX ST NEW YORK, NY 10002	931 ft
NIZGA CORP Ser #: 1023551	58 AVENUE A NEW YORK, NY 10009	1,175 ft
ELIZABETH & VINE INC Ser #: 1192584	269 BOWERY NEW YORK, NY 10012	1,213 ft
DISCOVERY WINES LLC Ser #: 1254572	16 AVE B NEW YORK, NY 10009	1,387 ft
TURTLE DOVE LLC Ser #: 1271455	28 30 CLINTON ST STORE B NEW YORK, NY 10002	1,398 ft

Schools within 500 feel Name No Schools within 500 feet

Churches within 500 feet

#### Name

Assafa Islamic Center

Distance

485 ft

Pending On Premises Liquor Licenses within 750 feet					
Name	Address	Distance			
GREAT CLOCK OUT LLC Ser #: 1345337	191 ORCHARD ST NEW YORK, NY 10002	168 ft			
CARIBEA LLC Ser #: 1353529	203 ALLEN ST NEW YORK, NY 10002	182 ft			
HELEN'S KITCHEN LLC Ser #: 1343839	172 ORCHARD ST NEW YORK, NY 10002	417 ft			
MAYREE TEAMWORK PLUS CORPORATION Ser #: 1349921	58 E 1ST ST NEW YORK, NY 10003	459 ft			

Active On I	Premises	Liquor	Licenses	within	750 fee	it.
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Name	Address	Distance
KENROCK ENTERPRISES LLC	192 ALLEN ST	
Ser #: 1218044	GROUND FLOOR	126 ft
	NEW YORK, NY 10002	
ALLEN OPERATING COMPANY LLC & ORCHARD ST REST LLC	190 ALLEN STREET	
Ser #: 1192619	STANTON & EAST HOUSTON STREETS	160 ft
	NEW YORK, NY 10002	
205 ALLEN ST LLC	205 ALLEN ST	17.7
Ser #: 1335291	NEW YORK, NY 10002	164 ft
ROCKWOOD MUSIC CORP	194 ALLEN ST	
Ser #: 1156950	UNITS B4, B5, & B6	172 ft
	NEW YORK, NY 10002	
2 FIRST AVE RESTAURANT CORP	76 E 1ST ST	
Ser #: 1236229	AKA 12 1ST AVE	203 ft
	NEW YORK, NY 10009	
59 HUNTINGTON HOLDINGS INC	159 E HOUSTON ST	4.8.12
er #: 1274965	NEW YORK, NY 10002	236 ft
OLDEN C HOSPITALITY INC	13 1ST AVE	
er #: 1271096	72 E 1ST STREET	243 ft
	NEW YORK, NY 10003	
88 ALLEN ST INC	188 ALLEN ST	
er #: 1330353	NEW YORK, NY 10002	254 ft
EQUISITE BOOTIE INC	14 1ST AVENUE	
er #: 1024348	NEW YORK, NY 10009	256 ft
LLEGRA ALLEGRA INC	15 1ST AVENUE	

Ser #: 1024166	NEW YORK, NY 10003	275 ft	
PUB 138 INC	181 ORCHARD ST		
Ser #: 1316189	SOUTH STORE	279 ft	
Ser #. 1310189	NEW YORK, NY 10002	2/710	
ALLYN LLC	16 1ST AVE		
Ser #: 1280469	NEW YORK, NY 10009	283 ft	
OSTERIA GRANO LLC	175 LUDLOW ST		
Ser #: 1281633	NEW YORK, NY 10002	355 ft	
EASTERN DISTRICT OPERATIONS LLC	177 LUDLOW ST		
Ser #: 1329636	NEW YORK, NY 10002	371 ft	
247 LUV NYC LLC	247 ELDRIDGE ST		
Ser #: 1169316	NEW YORK, NY 10002	371 ft	
ORCHARD STREET RESTAURANT LLC & COSMIC DEBRIS LLC	187 ORCHARD STREET		
Ser #: 1219676	E HOUSTOH ST & STANTON ST	381 ft	
*	NEW YORK, NY 10002		
SAFF INC Ser #: 1024136	249 ELDRIDGE STREET	383 ft	
JEI π. 1024130	NEW YORK, NY 10002	303 IL	
MRRDIGO LLC, IHG MGMT MARYLAND LLC & GG LES LLC	171 LUDLOW ST		
Ser #: 1286719	A/K/A 180 ORCHARD ST NEW YORK, NY 10002	386 ft	
OOLS GOLD NYC LLC			
Ger #: 1275992	145 E HOUSTON ST NEW YORK, NY 10002	389 ft	
PSTEINS BAR LLC			
er #: 1303829	82 STANTON ST NEW YORK, NY 10002	392 ft	
ION HOSPITALITY LLC	84 STANTON ST		
er #: 1339355	NEW YORK, NY 10002	394 ft	
	180 184 LUDLOW ST		
UDLOW HOTEL OPERATING LLC & LUDLOW HOTEL F&B LLC er #: 1275487	& BEVERAGE LLC	394 ft	
	NEW YORK, NY 10002	er ne	
QUID SAMURAI LLC	245 ELDRIDGE ST		
er #: 1283751	NEW YORK, NY 10002	403 ft	
IONEYGOROUND INC	235 ELDRIDGE ST		
er #: 1339492	NEW YORK, NY 10002	417 ft	
WEET CHICK LES LLC	178 LUDLOW ST	100 (	
er #: 1274831	NEW YORK, NY 10002	423 ft	
RCHID STREET ENTERPRISES LLC	174 ORCHARD STREET		
er #: 1156178	HOUSTON & STANTON STREETS	434 ft	
	NEW YORK, NY 10002		
RSEY BOYS LLC	173 LUDLOW ST	460 ft	
nr #: 1273888	NEW YORK, NY 10002	40U TT	
8 ORCHARD ST PARTNERS INC	168 170 ORCHARD ST	A11 6	
r #: 1255449	NEW YORK, NY 10002	466 ft	
N PEPPAS JERK CHICKEN EXPRESS INC IV	90 96 STANTON ST		
r #: 1334619	#3& BASEMENT, AKA 172 ORCHARDST	466 ft	
. W. (22.12.12	NEW YORK, NY 10002		

54 E 1ST STREET	
	475 fi
INEVV TORK, INY 10003	
217 E HOUSTON ST	
NEW YORK, NY 10002	481 ft
161 LUDI OW ST	
NEW YORK, NY 10002	490 ft
167 ORCHARD ST	
NEW YORK, NY 10002	492 ft
95 STANTON ST	
NEW YORK, NY 10002	495 ft
167 ORCHARD ST	
2ND & 3RD FL	516 ft
NEW YORK, NY 10002	51010
105 STANTON ST	
NEW YORK, NY 10002	568 ft
162 ORCHARD ST	
NEW YORK, NY 10002	583 ft
STANTON & RIVINGTON	586 ft
NEW YORK, NY 10002	500 ft
157 LUDLOW ST	2
NEW YORK, NY 10002	596 ft
217 ELDRIDGE ST	
NEW YORK, NY 10002	613 ft
41 1ST AVE	
NEW YORK, NY 10003	619 ft
NEW YORK, NY 10009	623 ft
NEW YORK, NY 10009	628 ft
	631 ft
NEW YORK, NY 10009	031 ft
163 ALLEN ST	
NEW YORK, NY 10002	644 ft
152 LUDLOW STREET	
	662 ft
NEW YORK, NY 10002	00211
116 STANTON ST	
NEW YORK, NY 10002	674 ft
154 ORCHARD ST	
STORE C	677 ft
NEW YORK, NY 10002	5// it
	1ST & 2ND AVENUE NEW YORK, NY 10003217 E HOUSTON ST NEW YORK, NY 10002161 LUDLOW ST NEW YORK, NY 10002167 ORCHARD ST NEW YORK, NY 1000295 STANTON ST NEW YORK, NY 10002167 ORCHARD ST 2ND & 3RD FL NEW YORK, NY 10002167 ORCHARD ST 2ND & 3RD FL NEW YORK, NY 10002165 STANTON ST NEW YORK, NY 10002105 STANTON ST NEW YORK, NY 10002162 ORCHARD ST NEW YORK, NY 10002163 CUDLOW STREET STANTON & RIVINGTON NEW YORK, NY 10002158 LUDLOW ST NEW YORK, NY 10002157 LUDLOW ST NEW YORK, NY 10002157 LUDLOW ST NEW YORK, NY 100037 AVENUE A NEW YORK, NY 100095 AVENUE A NEW YORK, NY 100099 AVENUE A HOUSTON & IST AVE NEW YORK, NY 10009163 ALLEN ST NEW YORK, NY 10002152 LUDLOW STREET STANTON \$TSTANTON STREETS NEW YORK, NY 10002163 ALLEN ST NEW YORK, NY 10002164 ALLEN ST NEW YORK, NY 10002155 LUDLOW STREET RIVINGTON & STANTON STREETS NEW YORK, NY 10002164 ALLEN ST NEW YORK, NY 10002165 AULEN ST NEW YORK, NY 10002164 AULEN ST NEW YORK, NY 10002155 LUDLOW STREET RIVINGTON & STANTON STREETS NEW YORK, NY 10002154 ORCHARD ST STORE C

ROBERT SANDS INC Ser #: 1191958	HOUSTON & FIRST NEW YORK, NY 10009	695 ft
DANIEL CABA Ser #: 1332083	117 STANTON ST NEW YORK, NY 10002	707 ft
DOUBLE DOWN NYC LLC Ser #: 1174399	14 AVENUE A HOUSTON & E 2ND STREET NEW YORK, NY 10009	708 ft
SWAUTO LTD Ser #: 1024671	25 AVENUE A NEW YORK, NY 10009	710 ft
MFM BRANDY LLC Ser #: 1273635	157 ALLEN ST NEW YORK, NY 10002	722 ft

#### **Block Association List**

- Sara D Roosevelt Park Community Coalition
  - Contact: K Webster, <u>kwebster.nyc@verizon.net</u>
- 2<sup>nd</sup> Street Block Association (1<sup>st</sup> Ave Ave A)
  - Contact: R. Bononno, <u>rbononno@twc.com</u>
- Friends of Meltzer Park (FOMP)
  - Contact: R. Bononno, <u>rbononno@twc.com</u>
- Lower East Side Dwellers Neighborhood Association
   Contact: Diem Boyd, <u>lesdwellers2012@gmail.com</u>
- Orchard Street Block Association
  - Contact: Tamara Daley, <u>orchardstblockassociation@gmail.com</u>
- First Street Block Association
  - Contact: Robert Graf, rgraf2@earthlink.net
- Tompkins Square Park Kids
  - Contact: Franklin Douglas, <u>franklin.douglas@gmail.com</u>
- Friends of the Lower East Side
  - Contact: Linda Jones, <u>friendsoftheles@gmail.com</u>
- Seven Loaves DBA GOH Production
  - Contact: Bonnie Sue Stein, <u>info@gohproductions.org</u>
- Loisaida United Neighborhood Gardens (LUNGS)
  - Contact: Charles Krezell, <u>ck@wingflix.com</u>
- East Village Community Coalition
  - Contact: Laura Sewell, <u>info@evccnyc.com</u>
- Fourth Arts Block aka FABnyc
  - Contact: Dakota Scott, dakota@fabnyc.com



**1ST FLOOR** 



BASEMENT

Mediterranean inspired menu.

Mains

- 1. Eggplant carpaccio \$16
  - With poached quail egg and house made bread
- 2. Cucumber and grilled zucchini salad \$16
  - With garlic yogurt dill sauce
- 3. Shepherd's salad \$14
  - Tomatoes, cucumbers, onion, roasted red pepper, olives and feta crumble
- 4. Boureks \$25 (2ppl size) / \$32 (4ppl size)
  - Minced beef / spinach-cheese / leek (filling to be changed based on season)
- 5. Steamed mussels \$25
  - In white wine, parsley garlic sauce and house made toasted bread
- 6. Roasted Leg of Lamb \$45
  - In red wine, balsamic vinegar and oregano sauce, served with baked lemon potatoes
- 7. Spinach orzo risotto \$24
  - Plain or add choice of salmon +\$6 or chicken +\$5
- 8. Grilled stuffed squid \$32
  - In tomato sauce, served with fried polenta cakes
- 9. Salmon in grape leaves \$40
  - In lemon, olive oil, parsley sauce
- 10. Wild mushroom ragu \$26
  - With black truffle oil, served with fresh egg pasta

## Sides

- Fried polenta cakes \$10
- Baked lemon potatoes \$12
- House pickles \$8
- Sauteed leeks and fennel with red pepper flakes \$10

## Dessert

- 11. Baklava sundae
  - Choice of pistachio; dark chocolate/orange ice cream or adult Affogato/ burnt honey ice cream with amaro

## Towers

2 sizes - small \$60-\$70 / large \$80-\$100

12. Seafood (raw oysters, mediterranean mussels and clams, scallops + potato salad and caviar, shrimp cocktail)

- 13. Charcuterie (mediterranean cheeses, salami, prosciutto, olives, stuffed pickled peppers, grissini, dips)
- 14. Vegan/ Vegetarian (bruschettas, dipping sauces, grilled vegetables, grissini)

Late Night and Brunch

- 15. Eggs and potatoes in tomato sauce
- 16. Creamy pasta bake with prosciutto
- 17. Hangover soup (chorba style)
  - Choice of chicken or vegetable with yogurt and house made toasted bread
- 18. Grilled kabobs
  - Choice of vegetarian or beef
- 19. Pide
  - Choice of vegetarian or meat (topping to be changed based on season)
- 20. Fried bread
  - Choice of sweet stuffed with fig jam and walnuts crumble or savory stuffed with cheese

Cocktails & Specialty Cocktails Menu \$15-\$18

- Classic cocktail menu to include: Martini, Manhattan, Old Fashioned, Sazerac etc.
- Specialty menu tbd but the idea is to be a play on digestif/ aperitif
- Mediterranean liquor tasting (ouzo, raki, arak etc.)

Other

- Mediterranean Wines
- Draft Beer

1. Regarding Plan to Manage Cleanliness and Foot Traffic on Sidewalk:

No smoking will be allowed in front of the premises and a no smoking sign will be posted on the front window.

No lines will be formed outside - long lines are not expected to happen and if it happens to be a wait, all the guests waiting to be seated are put in our virtual waitlist and get advised to go someplace else (have a drink in the neighborhood) while waiting for our text to come back when their table is ready.

The manager and receiving staff will ensure that our food/beverage deliveries occur quickly and efficiently to prevent congestion. Boxes are not left sitting at the curb and they are brought straight into the premises.

If trash is not picked up in a timely manner, staff will bring trash bags/debris back into premise until pickup can occur. All our garbage bags we use, will not allow liquids to spill out onto the sidewalk.

Sidewalk space will be swept and kept clean of food waste and debris before we open the restaurant and after we close.

Our restaurant/bar is a short walk from multiple subway and bus routes (B,D,F,M,L, M14, M15) and the majority of our guests arrive on foot, public transportation or taxi.

- 2. Regarding Plan to Manage Noise:
- We don't have any outdoor space, so no music will be played outdoors including in front of the bar/tavern.
- There will be a floor manager and/or owner on duty at all times, who will be able to make sure that there is no excessive noise coming from the premises. This person will also make sure that the premises do not become disorderly.
- The live music stage will be on the basement/cellar level and will be properly soundproofed to not disturb any tenants of the building.
- The owner/manager are the only people with access to operate/change the sound system.























Only Love Strangers is a reflective oasis in downtown NYC, at the border of where East Village and Lower East Side meet, offering Mediterranean inspired dishes, elegant cocktails, and live jazz entertainment. The decor is sleek with an eclectic 60's/70's flare. An optimistic and hopeful energy will create a spellbinding experience for guests whether with loved ones or strangers, a destination that is very NYC at the core.

## **OVERVIEW**





## + Showcases a sleek and creative setting with a petite stage, jukebox, and vintage photobooth

- + Offers daily live music events including all types of jazz.
- + An exclusive yet friendly spot for a group of friends who want to retreat and hang loose after work while indulging in relaxed conversations over cocktails and good music.

## CONCEPT

## CUISINE

- + Happy Hour features seafood towers, charcuterie towers, and vegetarian options with raki and champagne.
- + Dinner menu showcases Mediterranean finger foods and shareable plates that are elegant and flavorful.















VENETHAN KOOM SAECALITY FOR THE TROLLEY ROAST RIES OF ROAST ROATS HORSTROOM 2 535















S.S.NEGBAH 12. 9.1949.











## SERVICE

- + The service is friendly, attentive, and giving the guests the space to enjoy their date and live show or music selection
- + The servers are hospitable and interactive consistently making the effort to connect with guests. Most importantly, they have foundational skills and the ability to pair anything on the menu with a perfect beverage choice.



#### LOCATION

175 East Houston St, New York, NY 4,800 SF total

#### NEIGHBORS

The SIXTY LES Hotel, Equinox, Ludlow House (SoHo House), Russ & Daughters, Katz' Deli, Rockwood Music Hall, Lucien

## VISUAL BRAND IDENTITY

Brand Identity will be energetic with rhythmic qualities. Designed by Adriana Gallo an artist and independent designer living and working in New York with roots in Milan and New England. She received her BFA from the Rhode Island School of Design.

ACE ECTEL NEW CHLEASE PRESENTS Six of Saturna

A celebration of music, culture and the collaborative spirit during New Orleans Jazz & Heritage Fest

#### April 21-May 1

S. Contraction

**Daniel Lanois and Brian Blade** Theresa Andersson Quintet with Steve Masakowski, Nicholas Payton, Roland Guerin, Dave Easley and Brian Blade ()A Conversation with George Clinton, moderated by DJ Soul Sister Roots of Music Benefit with Nick Waterhouse SOUNDBYTES: A Jam Session hosted by PJ Morton Luther and Cody Dickinson (North Mississippi Allstars) and Vetiver Musicians' Clinic Benefit with Hurray for the Riff Raff LES ARTISTES: Denizens of New Orleans Drag and Burlesque South Louisiana Swamp Stompede < Keith Frank and the Soileau Zydeco Band CC Adcock + The Lafayette Marquis-Guitar Lightnin Lee and His Thunder Band Third Man Records Preservation Hall WWOZ and more still to come.

ADD THE A-LINE OR BOOK A BOOK PON THE APEDUDORRETS AND TIGERISE INFORMATION. ACENTOTEL COM ALLOY ALLOY















## **BAR & INTERIOR DESIGN**

A sophisticated and calming space dipped in silver and various shades of blue. The interior design will be dreamed up by <u>Studio LOVE IS ENOUGH</u>, the team behind beautiful spaces such as <u>Le Crocodile</u>, <u>Rule of Thirds</u>, and Ace Hotels.













## THE TEAM



#### AMELIE KANG

After graduating from the Culinary Institute of America, Amelie Kang started various culinary ventures, including award winning MaLa Project, Tomorrow, Ghost Bar, with 10 million in annual revenue. She has since become one of the most renowned leaders of the restaurant world of NYC. Amelie values greatly in individual empowerment and power of community. Her vision can be summarized by her favorite quote, "The universe makes room for those who know where they are going". Amelie is a Forbes 30 under 30 winner, Eater Young Gun, and Eater New Guard.



#### SIMONA PETROVSKA

Simona Petrovska was born and raised in Macedonia. She is a graduate of opera singing. When she moved to New York, she started working in and fell in love with the hospitality industry and New York's diverse restaurant scene. A creative at heart, Simona is organized, and detail oriented in her mind. She is well-versed in logistics, accounting, legal, and HR affairs. Being the left brain of the operation, Simona makes sure the operation runs in a precise and profitable manner.



#### CHRISTIAN CASTILLO

As creative director, Christian Castillo, oversees that the brand's mission statement and philosophy are prevalent both externally and internally. He does so by handling art and brand direction, managing PR and marketing departments, and by designing nurturing employee experience strategies. His philosophy has always been "teamwork makes the dream work". With over 10

years of experience in hospitality he's learned to adapt quickly and understand different viewpoints. He loves a

good spin under a disco ball and dirty martini (in moderation) when he's not dreaming up new worlds.



#### YISHU HE

With over 10 years of restaurant industry experience, Yishu He is an effective operator, owner, investor. He takes pride in his ability to recognize talent and empower them. Years of experience as a restaurant operator gives Yishu unique advantage in hospitality investing, allows him to think from both operational and capital perspectives. Yishu is a Forbes 30 Under 30 winner. His ventures generates over 10 million in annual revenue.



## IRENE LI

Irene Li was born and raised in New York City and has been working in its rich restaurant scene since the age of 13. Along the way she has picked up excellent organizational and people skills that have earned her the Director of Operations title. She runs efficient teams and maintains order across several restaurants. With an interest in mixology, she has crafted several of Mala Project's specialty drinks. Despite an impressive resume she stays grounded just like a true New Yorker.

# Forbes





How Amelie Kang Helped Inspire a New Generation of Modern Chinese Restaurants

## 2020 30 Under 30: Food & Drink

MáLà Project:

Amelie Kang, 28, Meng Ai, 27, and Yishu He, 28 Cofounders, MáLà Project Málà Project: 15 Restaurants that Make Lower Manhattan an Exciting Chinese Food Destination

Ambitious young people followed Amelie Kang with their own businesses, saying that Kang was "the first to have a real dining atmosphere" among Chinese food restaurateurs in the neighborhood.

# The New York Times







# Sichuan Dry Pot, from Subtle to Scorching, at MaLa Project

"For a dollar more, you can turn them all to gold."

## New York's Málà Project on Michelin Bib Gourmand List 2019 for the 4th time!

"Bib Gourmand restaurants are awarded by Michelin's inspectors because they serve high quality food"





## NYC's authentic Chinese dishes will make you swear off takeout

Málà Project's Director of Operations and Administrative Manager on spotlight EAT & DRINK

## AMELIE KANG, OWNER OF MÁLÀ PROJECT, ON BREAKING INTO THE FOOD INDUSTRY AT A YOUNG AGE

by Jennifer Rosini-Gentile April 11, 2022







How Amelie Kang Helped Inspire a New Generation of Modern Chinese Restaurants

The Eater Young Guns winner is building an NYC restaurant empire

## Small Business Spotlight: MáLà Project

Restaurants and their employees have been hit hard around the world. Amelie Kang, the founder of New York City's MáLà Project, is ready to bounce back.







TASTEMAKERS

## MEET THE TASTEMAKER: AMELIE Kang of Málà Project

"Girl boss" may be the most overused word - but if that term ever had meaning, it's reflected in Amelie Kang's relentless drive.