

OFFICE USE ONLY
Original Amended Date

Standardized NOTICE FORM for Providing 30-Day Advance Notice to a Local Municipality or Community Board

1. Date Notice Sent: October 20, 2022 1a. Delivered by: Overnight Mail, Tracking Number and Pro

2. Select the type of Application that will be filed with the Authority for an On-Premises Alcoholic Beverage License:

For premises outside the City of New York:

- New Application Removal Class Change

For premises in the City of New York:

- New Application New Application and Temporary Retail Permit Temporary Retail Permit Removal
Class Change Method of Operation Corporate Change Renewal Alteration



For New and Temporary Retail Permit applicants, answer each question below using all information known to date
For Renewal applicants, answer all questions
For Alteration applicants, attach a complete written description and diagrams depicting the proposed alteration(s)
For Corporate Change applicants, attach a list of the current and proposed corporate principals
For Removal applicants, attach a statement of your current and proposed addresses with the reason(s) for the relocation
For Class Change applicants, attach a statement detailing your current license type and your proposed license type
For Method of Operation Change applicants, although not required, if you choose to submit, attach an explanation detailing those changes
Please include all documents as noted above. Failure to do so may result in disapproval of the application.

This 30-Day Advance Notice is Being Provided to the Clerk of the Following Local Municipality or Community Board:

3. Name of Municipality or Community Board: Manhattan Community Board #3

Applicant/Licensee Information:

4. Licensee Serial Number (if applicable): Expiration Date (if applicable):

5. Applicant or Licensee Name: Rivington Beer Garden LLC

6. Trade Name (if any): Loreley

7. Street Address of Establishment: 7 Rivington St

8. City, Town or Village: New York, NY Zip Code: 10002

9. Business Telephone Number of applicant/ Licensee: 212-253-7077

10. Business E-mail of Applicant/Licensee: c/o ravi@sharmalaw.com

11. Type(s) of alcohol sold or to be sold: Beer & cider Wine, Beer & Cider Liquor, Wine, Beer & Cider

12. Extent of Food Service: Full Food menu; full kitchen run by a chef/cook Menu meets legal minimum food requirements; food prep area required

13. Type of Establishment: Restaurant (full kitchen and full menu required)

- Seasonal Establishment Juke Box Disc Jockey Recorded Music Karaoke

14. Method of Operation: Live Music (give details i.e., rock bands, acoustic, jazz, etc.): Rec'd By Community Board 3, Man

- Patron Dancing Employee Dancing Exotic Dancing Topless Entertainment

Video/Arcade Games Third Party Promoters Security Personnel NOV 01 2022

Other (specify):

15. Licensed Outdoor Area: None Patio or Deck Rooftop Garden/Grounds Freestanding Covered Structure
Sidewalk Cafe Other (specify):

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Original   
  Amended   
 Date \_\_\_\_\_

16. List the floor(s) of the building that the establishment is located on:

17. List the room number(s) the establishment is located in within the building, if appropriate:

18. Is the premises located within 500 feet of three or more on-premises liquor establishments?     Yes     No

19. Will the license holder or a manager be physically present within the establishment during all hours of operation?     Yes     No

20. If this is a transfer application (an existing licensed business is being purchased) provide the name and serial number of the licensee:

                       
Name                                                              Serial Number

21. Does the applicant or licensee own the building in which the establishment is located?     Yes (if YES, SKIP 23-26)     No

**Owner of the Building in Which the Licensed Establishment is Located**

22. Building Owner's Full Name:

23. Building Owner's Street Address:

24. City, Town or Village:     State:     Zip Code:

25. Business Telephone Number of Building Owner:

**Representative or Attorney Representing the Applicant in Connection with the Application for a License to Traffic in Alcohol at the Establishment Identified in this Notice**

26. Representative/Attorney's Full Name:

27. Representative/Attorney's Street Address:

28. City, Town or Village:     State:     Zip Code:

29. Business Telephone Number of Representative/Attorney:

30. Business E-mail Address of Representative/Attorney:

I am the applicant or licensee holder or a principal of the legal entity that holds or is applying for the license. Representations in this form are in conformity with representations made in submitted documents relied upon by the Authority when granting the license. I understand that representations made in this form will also be relied upon, and that false representations may result in disapproval of the application or revocation of the license.

By my signature, I affirm - under **Penalty of Perjury** - that the representations made in this form are true.

31. Printed Principal Name:     Title:

Principal Signature:   
Doug Jacobson (Oct 26, 2022 17:51 EDT)



# SHARMALAW

LAW OFFICES OF RAVI IVAN SHARMA, P.C.

26 BROADWAY, 26<sup>TH</sup> FLOOR, NEW YORK, NEW YORK 10004

212 537 5957

Facsimile 212 537 5956

Voice Mail 213 537 5953

RAVI@SHARMALAW.COM

October 20, 2022

Susan Stetzer  
Manhattan Community Board No. 3  
59 East 4<sup>th</sup> Street  
New York, NY 10003

**RE: Rivington Beer Garden, LLC. – dba Lorely – 7 Rivington St. – New Application**

Dear Susan:

Enclosed is an updated notice for Lorely as originally noticed in 2018 which was also heard by the committee, stipulations entered into, and board resolution issued (attached).

The only reason for this new notice is that SLA new rules require a new notice after a year has passed. The parties decided to move forward with an asset sale rather than a corporate change after all.

The method of operation and ownership by Doug Jacobson via his company Rivington Beer Garden, LLC, will be identical to the existing Lorely as presented and stipulated to.

Please do not hesitate to contact me should you have any questions.

Very truly yours,

Ravi Ivan Sharma



THE CITY OF NEW YORK  
MANHATTAN COMMUNITY BOARD 3

59 East 4th Street - New York, NY 10003

Phone (212) 533-5300

[www.cb3manhattan.org](http://www.cb3manhattan.org) - [info@cb3manhattan.org](mailto:info@cb3manhattan.org)

Alysha Lewis-Coleman, Board Chair

Susan Stetzer, District Manager

February 28, 2018

Ms. Kerri J. O'Brien  
Chief Executive Officer  
New York State Liquor Authority  
80 South Swan Street, Suite 900  
Albany, New York 12210-8002

Re: Rivington Beer Garden LLC  
d/b/a Loreley Beer Garden  
7 Rivington Street New York, NY 10002

Dear Ms. O'Brien:

At its February 2018 monthly meeting, Community Board 3 passed the following resolution:

**VOTE: Community Board 3 Recommendation To Deny Unless Stipulations Agreed To—Stipulations Attached**

**WHEREAS**, Rivington Beer Garden LLC, with a proposed business name of Loreley Beer Garden, is seeking a full on-premises liquor license for the premises located at 7 Rivington Street, between Chrystie Street and Bowery, New York, New York; and

**WHEREAS**, this is an application for a German American restaurant and bar with a certificate of occupancy of one hundred seventy-eight (178) people with dining on the ground floor and in the backyard and a reservation only event party room in the basement, twenty-one (21) tables and ninety-eight (98) seats, with thirteen (13) dining tables, four (4) to five (5) high top tables and nine (9) to ten (10) stools with a total of seventy (70) seats upstairs, twenty-five (25) to thirty (30) seats, including a long bench, with a flexible number of tables downstairs and nine (9) tables and forty-five (45) seats in its backyard, a fifteen (15) foot bar on the first floor and a six (6) foot bar in the basement with a total of fifteen (15) stools, hours of operation of 12:00 P.M. to 2:00 A.M. Mondays through Wednesdays, 12:00 P.M. to 4:00 A.M. Thursdays and Fridays, 10:00 A.M. to 4:00 A.M. Saturdays and 10:00 A.M. to 2:00 A.M. Sundays indoors and 12:00 P.M. to 12:00 A.M. Mondays through Fridays and 10:00 A.M. to 12:00 A.M. Saturdays and Sundays, a kitchen open all hours, ten (10) televisions and three (3) projectors, recorded background music, no promoted events, scheduled performances or events with cover fees, one (1) to two (2) security guards Thursdays through Saturdays and

happy hours to 7:00 P.M. Mondays, Tuesdays and Thursdays through Saturdays and to 10:00 P.M. Wednesdays and Sundays; and

**WHEREAS**, this corporation was approved its full on-premises liquor license by Community Board 3 in April of 2003, understanding that it had entered into a memorandum of understanding regarding its method of operation with the Rivington Street Block Association; and

**WHEREAS**, this corporation was issued a full on-premises liquor license by the SLA on September 5, 2003; and

**WHEREAS**, the original method of operation of this applicant according to its application filed with the SLA is as a restaurant with food service and recorded music and its memorandum of understanding which has been adopted by the SLA reflects that it agreed to close its backyard at 10:00 P.M. weeknights and 11:00 P.M. on weekends and operate its backyard only as a sit-down dining area; and

**WHEREAS**, this location was heard by Community Board 3 for a one hundred percent (100%) corporate change in January of 2018 to the same two (2) principals now appearing, because, although there had been no complaints within the past year, Community Board 3 had previously received persistent complaints from area residents of the backyard being operated outside of its method of operation and loud noise from patrons in the backyard, in that the business was hosting sports events broadcast from televisions mounted in the backyard and using the backyard for other than sit-down dining; and

**WHEREAS**, one of the new principals has worked at the business in some capacity since 2009 and has been the general manager of the business since 2011; and

**WHEREAS**, in January of 2018, Community Board 3 had learned by searching the webpage of the business and social media about the business that it appeared to operate with DJs and live music, 4:00 A.M. closing times on Fridays and Saturdays, 12:00 A.M. closing times all days in the backyard, and in the basement of its location although its plans indicated that its use was for storage; and

**WHEREAS**, its 2017 notice of renewal of its liquor license to the SLA includes notice that the business is only operated on the ground floor; and

**WHEREAS**, in January of 2018. the applicant stated to Community Board 3 that it closed the business no later than 2:00 A.M. all days, was unaware that it was required to close the backyard at 10:00 P.M. weeknights and 11:00 P.M. on weekends, would no longer host live performers, was unaware that its method of operation of the basement could not include patron use and did have a DJ booth in the basement but that DJs were only patrons plugging their own music into its sound system without access to the volume or base; and

**WHEREAS**, Community Board 3 informed the applicant that it would notify the SLA that the business appeared to be operating outside of its method of operation, that it should apply to the SLA to alter its business if necessary and asked that the SLA enforce its method of operation; and

**WHEREAS**, the principals who applied for the corporate change have now appeared and tendered this new application which includes extended hours of operation inside and outside and use of the basement as an event party room; and

**WHEREAS**, the applicant furnished petition signatures, eighty (80) of which are from area residents, and three (3) area residents appeared in support of its application, citing the benefit of this business to the block; and

**WHEREAS**, there are sixteen (16) full on-premises liquor licenses within five hundred (500) feet of this location per the SLA LAMP map; and

**WHEREAS**, given its longstanding history in the community, Community Board 3 would approve this application with later closing times Thursday through Saturday hours of operation indoors and use of the basement as a party event room; and

**WHEREAS**, Community Board 3 cannot approve use of the backyard to 12:00 A.M. all days but would approve the backyard closing at 11:00 P.M. all days; now

**THEREFORE BE IT RESOLVED** that Community Board 3 moves to deny the application for a full on-premises liquor license for Rivington Beer Garden LLC, with a proposed business name of Loreley Beer Garden, for the premises located at 7 Rivington Street, between Orchard Street and Ludlow Street, unless the applicant agrees before the SLA to make as conditions of its license the following signed notarized stipulations that

- 1) it will operate as a full-service restaurant, to wit a German American beer garden, with a kitchen open and serving food during all hours of operation,
- 2) its hours of operation indoors will be 12:00 P.M. to 2:00 A.M. Mondays through Wednesdays, 12:00 P.M. to 4:00 A.M. Thursdays and Fridays, 10:00 A.M. to 4:00 A.M. Saturdays and 10:00 A.M. to 2:00 A.M. Sundays,
- 3) its hours of operation in its backyard will be 12:00 P.M. to 11:00 P.M. Mondays through Fridays and 10:00 A.M. to 11:00 P.M. Saturdays and Sundays,
- 4) it will employ security guards Wednesdays through Saturdays and other days as needed,
- 5) it will close any front or rear façade doors and windows at 10:00 P.M. every night or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances,
- 6) it will play ambient background music only, consisting of recorded music, and will not have live music, DJs, promoted events, scheduled performances or any event at which a cover fee will be charged and will have no more than twenty (20) private parties per year during which the entire business would close to the public,
- 7) it will not apply for any alteration in its method of operation without first appearing before Community Board 3,
- 8) it will not host pub crawls or party buses,
- 9) it will not have unlimited drink specials with food,
- 10) it may have "happy hours" to 7:00 P.M. Mondays, Tuesdays and Thursdays through Saturdays and to 10:00 P.M. Wednesdays and Sundays,
- 11) it will insure that there are no wait lines outside and will designate an employee to oversee patrons and noise on the sidewalk,

- 12) it will conspicuously post this stipulation form beside its liquor license inside of its business, and
- 13) it will provide a telephone number for residents to call with complaints and immediately address any resident complaints.

Please see the attached supplemental materials and contact the community board office with any questions.

Sincerely,

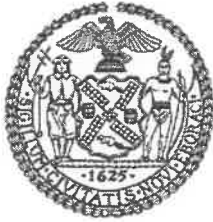


Alysha Lewis-Coleman, Chair  
Community Board 3



Alexandra Militano, Chair  
SLA & DCA Licensing Committee

Cc: Ravi Ivan Sharma, Applicant's Representative



# THE CITY OF NEW YORK MANHATTAN COMMUNITY BOARD 3

59 East 4th Street - New York, NY 10003

Phone (212) 533-5300

www.cb3manhattan.org - info@cb3manhattan.org

Alysha Lewis-Coleman, Board Chair

Susan Stetzer, District Manager

### Community Board 3 Liquor License Stipulations

I, Doug Jacobson, as a qualified representative of RIVINGTON BAR GARDEN LLC  
located at 7 RIVINGTON STREET, New York, NY agree to the following stipulations:

- I will operate a full-service restaurant, specifically a (type of restaurant) German American Restaurant Bar  
with a kitchen open and serving food during all hours of operation  OR  I have less than full-service kitchen but will serve food  
all hours of operation  OR  Other Garden
- My hours of operation will be 12:00 P.M. to 2:00 A.M. Mondays through Wednesdays, 12:00 P.M. to 4:00 A.M. Thursdays and Fridays and 10:00 P.M. to 4:00 A.M. Saturdays \*\*\*  
(I understand opening is "no later than" specified opening hour, and all patrons are to be cleared from business at specified closing hour.)
- I will not use outdoor space for commercial use  OR  I will operate my sidewalk cafe no later than Monday through  
Friday and 11:00 P.M. to 12:00 P.M. Saturdays
- I will employ a doorman/security personnel on the following days: Monday through  
Saturday and  
other days if needed and Sunday
- I will install soundproofing, \_\_\_\_\_
- I will close any front or rear façade doors and windows at 10:00 P.M. every night or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances.  I will have a closed fixed façade with no open doors or windows except my entrance door will close by 10:00 P.M. or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances.
- I will not have  DJs,  live music,  promoted events,  any event at which a cover fee is charged,  scheduled performances,  more than \_\_\_\_\_ DJs/ promoted events per \_\_\_\_\_,  more than \_\_\_\_\_ private parties per \_\_\_\_\_
- I will play ambient recorded background music only.
- I will not apply for an alteration to the method of operation or for any physical alterations of any nature without first coming before CB 3.
- I will not seek a change in class to a full on-premise liquor license without first obtaining approval from CB 3.
- I will not participate in pub crawls or have party buses come to my establishment.
- I will not have unlimited drink specials, including boozy brunches, with food.
- I will not have a happy hour or drink specials with or without time restrictions OR  I will have happy hour and it will end by 7:00 P.M. Mondays, Tuesdays, Thursdays through Saturdays and 10:00 P.M. Wednesdays and Sundays
- I will not have wait lines outside.  I will have a staff person responsible for ensuring no loitering, noise or crowds outside.
- I will conspicuously post this stipulation form beside my liquor license inside of my business.
- Residents may contact the manager/owner at the number below. Any complaints will be addressed immediately. I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

Name: DOUG JACOBSON Phone Number: 718 607 6932

18.  I will: \_\_\_\_\_

I hereby certify that the information provided above is truthful and accurate based upon my personal belief.

Signed: [Signature] Dated: 2/20/18

Sworn to this 20th day of FEBRUARY 2018

RAVI IVAN SHARMA  
Notary Public - State of New York  
Qualified in New York County  
02SH6221466 - COMM. Exp. 5/3/2016

\*\*\* Sundays 10am- 2am





THE CITY OF NEW YORK  
 MANHATTAN COMMUNITY BOARD 3  
 59 East 4th Street - New York, NY 10003  
 Phone (212) 533-5300  
 www.cb3manhattan.org - info@cb3manhattan.org

Alysha Lewis-Coleman, Board Chair

Susan Stetzer, District Manager

**Community Board 3 Liquor License Application Questionnaire**

Please bring the following items to the meeting:

**NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.**

- Photographs of the inside and outside of the premise.
- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.
- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website:  
[http://www.nyc.gov/html/mancb3/html/communitygroups/community\\_group\\_listings.shtml](http://www.nyc.gov/html/mancb3/html/communitygroups/community_group_listings.shtml)
- Photographs of proof of conspicuous posting of meeting with newspaper showing date.
- If applicant has been or is licensed anywhere in City, letter from applicable community board indicating history of complaints and other comments.

Check which you are applying for:

- new liquor license       alteration of an existing liquor license       corporate change

Check if either of these apply:

- sale of assets       upgrade (change of class) of an existing liquor license

Today's Date: January 29th, 2018

**If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.**

Is location currently licensed?  Yes  No    Type of license: Full Liquor

If alteration, describe nature of alteration: \_\_\_\_\_

Previous or current use of the location: German Restaurant & Beer Garden

Corporation and trade name of current license: Biergarten America (Loreley)

**APPLICANT:**

Premise address: 7 Rivington Street

Cross streets: Between Bowery & Chrystie St.

Name of applicant and all principals: Doug Jacobson, Phil Jacobson

Rivington Beer Garden LLC

Trade name (DBA): Loreley

**PREMISE:**

Type of building and number of floors: Mixed Use Apartment Building, Restaurant 2 Floors, Total 5 Floors

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages? (includes roof & yard)  Yes  No If Yes, describe and show on diagram: Outdoor Patio / Backyard

Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any back or side yard use?  Yes  No What is maximum NUMBER of people permitted? 178

Do you plan to apply for Public Assembly permit?  Yes  No

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> - please give specific zoning designation, such as R8 or C2): C6-1

**PROPOSED METHOD OF OPERATION:**

Will any other business besides food or alcohol service be conducted at premise?  Yes  No

If yes, please describe what type: \_\_\_\_\_

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space) Mon- Wed 12pm-2am, Thurs-Fri 12pm-4am, Saturday 10am-4am, Sunday 10am-2am, Holiday Weekends Sunday 4am, Outdoor Patio Everyday Opening Time - 12 Midnight

Number of tables? 21 Total number of seats? 98

How many stand-up bars/ bar seats are located on the premise? 2 Bars / 15 Seats

(A **stand up bar** is any bar or counter (whether with seating or not) over which a patron can order, pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): Main Bar, 15' L Shape, Party Room 6' Square Shape

Does premise have a full kitchen  Yes  No?

Does it have a food preparation area?  Yes  No (If any, show on diagram)

Is food available for sale?  Yes  No If yes, describe type of food and submit a menu German / American Food

What are the hours kitchen will be open? Mon- Wed 12pm-2am, Thurs-Fri 12pm-4am, Saturday 10am-4am, Sunday 10am-2am, Holiday Weekends Sunday 4am,

Will a manager or principal always be on site?  Yes  No If yes, which? Both- Principal is manager

How many employees will there be? 25-30

Do you have or plan to install  French doors  accordion doors or  windows?

Will there be TVs/monitors?  Yes  No (If Yes, how many?) Indoors Only, 10 TV's, 3 Projectors

Will premise have music?  Yes  No

If Yes, what type of music?  Live musician  DJ  Juke box  Tapes/CDs/iPod

If other type, please describe \_\_\_\_\_

What will be the music volume?  Background (quiet)  Entertainment level

Please describe your sound system: iPod 2 Speakers Bar, 3 Speakers Dining, 2 Speakers Party Room \_\_\_\_\_

Will you host any promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? No

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.")

Will there be security personnel?  Yes  No (If Yes, how many and when) Thursday - Saturday  
1-2 People

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans.

Do you have sound proofing installed?  Yes  No  
If not, do you plan to install sound-proofing?  Yes  No

**APPLICANT HISTORY:**

Has this corporation or any principal been licensed previously?  Yes  No

If yes, please indicate name of establishment: \_\_\_\_\_

Address: \_\_\_\_\_ Community Board # \_\_\_\_\_

Dates of operation: \_\_\_\_\_

**If you answered "Yes" to the above question, please provide a letter from the community board indicating history of complaints or other comments.**

Has any principal had work experience similar to the proposed business?  Yes  No If Yes, please attach explanation of experience or resume.

Does any principal have other businesses in this area?  Yes  No If Yes, please give trade name and describe type of business \_\_\_\_\_

Has any principal had SLA reports or action within the past 3 years?  Yes  No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate **Bar, Restaurant, etc.** The diagram must be submitted with the questionnaire to the Community Board before the meeting.

**LOCATION:**

How many licensed establishments are within 1 block? 2

How many On-Premise (OP) liquor licenses are within 500 feet? 5

Is premise within 200 feet of any school or place of worship?  Yes  No

**COMMUNITY OUTREACH:**

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

***We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.***

1.  I will operate a full-service restaurant, specifically a (type of restaurant) German Food German Food, with a kitchen open and serving food during all hours of operation OR  I have less than full-service kitchen but will serve food all hours of operation.
2.  I will close any front or rear façade doors and windows at 10:00 P.M. every night or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances.
3.  I will not have  DJs,  live music,  promoted events,  any event at which a cover fee is charged,  scheduled performances,  more than \_\_\_\_ DJs / promoted events per \_\_\_\_,  more than 20 private parties per year.
4.  I will play ambient recorded background music only.
5.  I will not apply for an alteration to the method of operation or for any physical alterations of any nature without first coming before CB 3.
6.  I will not seek a change in class to a full on-premise liquor license without first obtaining approval from CB 3.
7.  I will not participate in pub crawls or have party buses come to my establishment.
8.  I will not have a happy hour or drink specials with or without time restrictions OR  I will have happy hour and it will end by 7pm, Wed & Sun 10pm.
9.  I will not have wait lines outside.  I will have a staff person responsible for ensuring no loitering, noise or crowds outside.
10.  Residents may contact the manager/owner at the number below. Any complaints will be addressed immediately. I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

OFFICE USE ONLY		
<input type="radio"/> Original	<input type="radio"/> Amended	Date _____



**State Liquor Authority**

**Standardized NOTICE FORM for Providing 30-Day Advanced Notice to a Local Municipality or Community Board**

(Page 1 of 2 of Form)

USPS 9405510200793644518180

1. Date Notice Was Sent:  1a. Delivered by:

2. Select the type of Application that will be filed with the Authority for an On-Premises Alcoholic Beverage License

- New Application  Renewal  Alteration  Corporate Change  Removal  Class Change

For **New** applicants, answer each question below using all information known to date.  
 For **Renewal** applicants, set forth your approved Method of Operation only.  
 For **Alteration** applicants, attach a complete written description and diagrams depicting the proposed alteration(s).  
 For **Corporate Change** applicants, attach a list of the current and proposed corporate principals.  
 For **Removal** applicants, attach a statement of your current and proposed addresses with the reason(s) for the relocation.  
 For **Class Change** applicants, attach a statement detailing your current license type and your proposed license type.

**This 30-Day Advance Notice is Being Provided to the Clerk of the following Local Municipality or Community Board**

3. Name of Municipality or Community Board:

**Applicant/Licensee Information**

4. License Serial Number, if Applicable:  Expiration Date, if Applicable:

5. Applicant or Licensee Name:

6. Trade Name (if any):

7. Street Address of Establishment:

8. City, Town or Village:  ,**NY** Zip Code:

9. Business Telephone Number of Applicant/Licensee:

10. Business Fax Number of Applicant/Licensee:

11. Business E-mail of Applicant/Licensee:

12. Type(s) of Alcohol sold or to be sold:  Beer & Cider  Wine, Beer & Cider  Liquor, Wine, Beer & Cider

13. Extent of Food Service:  Full food menu; Full Kitchen run by a chef or cook  Menu meets legal minimum food availability requirements; Food prep area at minimum

14. Type of Establishment:

15. Method of Operation: (Check all that apply)  Seasonal Establishment  Juke Box  Disc Jockey  Recorded Music  Karaoke

Live Music (Give details: i.e. rock bands, acoustic, jazz, etc.):

Patron Dancing  Employee Dancing  Exotic Dancing  Topless Entertainment

Video/Arcade Games  Third Party Promoters  Security Personnel

Other (specify):

16. Licensed Outdoor Area: (Check all that apply)  None  Patio or Deck  Rooftop  Garden/Grounds  Freestanding Covered Structure

Sidewalk Cafe  Other (specify):

OFFICE USE ONLY		
<input type="radio"/> Original	<input type="radio"/> Amended	Date _____



**State Liquor Authority**

**Standardized NOTICE FORM for Providing 30-Day Advanced Notice to a Local Municipality or Community Board**

(Page 2 of 2 of Form)

17. List the floor(s) of the building that the establishment is located on:
18. List the room number(s) the establishment is located in within the building, if appropriate:
19. Is the premises located within 500 feet of three or more on-premises liquor establishments?  Yes  No
20. Will the license holder or a manager be physically present within the establishment during all hours of operation?  Yes  No
21. If this is a transfer application (an existing licensed business is being purchased) provide the name and serial number of the licensee.
22. Does the applicant or licensee own the building in which the establishment is located?  Yes (If Yes SKIP 23-26)  No

**Owner of the Building in Which the Licensed Establishment is Located**

23. Building Owner's Full Name:
24. Building Owner's Street Address:
25. City, Town or Village:  State:  Zip Code:
26. Business Telephone Number of Building Owner:

**Representative or Attorney representing the Applicant in Connection with the application for a license to traffic in alcohol at the establishment identified in this notice**

27. Representative/Attorney's Full Name:
28. Street Address:
29. City, Town or Village:  State:  Zip Code:
30. Business Telephone Number of Representative/Attorney:
31. Business Email Address:

I am the applicant or hold the license or am a principal of the legal entity that holds or is applying for the license. Representations in this form are in conformity with representations made in submitted documents relied upon by the Authority when granting the license. I understand that representations made in this form will also be relied upon, and that false representations may result in disapproval of the application or revocation of the license.

By my signature, I affirm - under **Penalty of Perjury** - that the representations made in this form are true.

32. Printed Name:  Title
- Signature: X 