

THE CITY OF NEW YORK MANHATTAN COMMUNITY BOARD 3

59 East 4th Street - New York, NY 10003 Phone (212) 533-5300 www.cb3manhattan.org - mn03@cb.nyc.gov

Paul Rangel, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED. The following items and questionnaire package are due by date listed in email invite: Schematics, floor plans or architectural drawings of the inside of the premise. A proposed food and or drink menu. \square The following items are due by noon Friday before the meeting: Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided) Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website: https://www1.nyc.gov/site/manhattancb3/resources/community-groups.page (this is not required but strongly suggested if a relevant group exists) Proof of conspicuous posting of notices at the site for 7 days prior to the meeting (please include newspaper with date in photo or a timestamped photo). Check which you are applying for: ☑ new liquor license ☐ alteration of an existing liquor license □ corporate change Check if either of these apply: ■ sale of assets ☐ upgrade (change of class) of an existing liquor license Today's Date: October 3, 2022 If alteration, describe nature of alteration: N/A Previous or current use of the location: Retail Store / Hair Salon with Small Cafe Corporation and trade name of current license: ______ APPLICANT: Premise address: 297 Grand Street Ground Floor New York, NY 10002

Revised: July 2022 Page 1 of 5

Cross streets: between Allen and Eldridge Streets

Trade name (DBA): BEVERLY'S

Name of applicant and all principals: <u>Grand Exhibitions Group LLC</u>

PREMISE:						
Type of building and number of floors: Commercial Walk-Up Building 4 floors						
Does premise have a valid Certificate of Occupancy, including for any back/side yard or roof use?						
☐ Yes ☑ No What is maximum NUMBER of people permitted 74						
What is the zoning designation (check zoning using map: http://gis.nyc.gov/doitt/nycitymap/ - please						
	"C4 Districts are mapped in regional centers where larger stores, theaters, and office uses serve a wider region and generate more traffic than neighborhood shopping areas." - NYC Planning					
PROPOSED METHOD OF OPERATION:						
What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space, if applicable) ** we would like to have outdoor tables until 9pm						
					Will any other business besides food or alcohol service be condu If yes, please describe what type: Art Exhibition Space	ucted at premise, i.e., retail? 🗖 Yes 🗖 No
Number of indoor tables? 9 tables Total numb	per of indoor seats? 39-42					
How many stand-up bars/bar seats are located on the premise (One stand-up bar, with ten seats - located in the back right						
(A stand-up bar is any bar or counter -with seating or not- where ye	ou can order, pay for, and receive alcohol)					
Does premise have a full kitchen? ☐ Yes ☒ No						
Does it have a food preparation area? ■ Yes No (If any, show	on diagram) *we will build food prep area					
Is food available for sale? ■ Yes ■ No If yes, describe type of fo	ood and submit a menu					
	* SEE ATTACHED MENU					
What are the hours the kitchen will be open? Food will be ava	ilable all hours					
Will a manager or principal always be on site? ■ Yes ■ No If ye						
How many employees will there be? 6-8 employees including	managers always be there.					
Do you have or plan to install \square French doors \square accordion door	rs or 🗖 windows?					
Will there be TVs/monitors? ☐ Yes ☒ No (If Yes, how many?) _						
Will premise have music? ■ Yes ■ No						
If Yes, what type of music? $lacktriangle$ Live musician $lacktriangle$ DJs $lacktriangle$ Streaming	services/playlists					
If other type, please describe						
What will be the music volume? Background (conversational)	☐ Entertainment (live music venue					
level) Please describe your sound system: 2 restaurant speaker	rs, with an auxiliary input for iphone or lapto					
Will you host any promoted events, scheduled performances, or	r any event at which a cover fee is					
charged? If Yes, what type of events or performances are propo	osed and how often? No					

Revised: July 2022 Page 2 of 5

If promoted events, please explain the nature in which you plan to promote? Social media / online ads / outside promoters? We will promote art exhibits via instagram. We will never have tickted events.				
How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.") * PLANS ATTACHED				
A licensed security guard will be present Thursday, Friday, Saturday nights 9pm - 2am				
How do you plan to manage noise inside and outside your business so neighbors will not be affected?				
Please attach plans. * PLANS ATTACHED. * Our block is entirely commercial. There are no residents,				
s sound proofing installed? ☐ Yes ☒ No *it is in our construction plan only businesses.				
If not, do you plan to install sound proofing? ☑ Yes ☐ No				
Are there current plans to use the Open Restaurants program for the sale or consumption of alcoholic				
beverages outdoors? (includes roof & yard) ■ Yes ■ No If Yes, describe and show on diagram:				
We will have a few tables out front. *PLAN ATTACHED				
APPLICANT HISTORY:				
Has this corporation or any principal been licensed for sale of alcohol previously? ✓ Yes ✓ No				
If yes, please indicate name of establishment: BEVERLY'S				
Address: 21 Essex Street (South Store) New York, NY 10002 Community Board # 3				
Dates of operation: February 2013 through the COVID-19 shutdown on March 13, 2020				
Has any principal had work experience similar to the proposed business? ■ Yes ■ No If Yes, please				
attach explanation of experience or resume. Note: failure to disclose previous experience or				
information hampers the ability to evaluate this application.				
Does any principal have other businesses in this area? 🛮 Yes 🗖 No If Yes, please give trade name,				
address and describe the business BEVERLY'S Exhibitions Corp is a 501c3 non-profit, that has been hosting				
art exhibitions at 5 Eldridge Street. We are pausing, and will be operating out of 297 Grand Street once open.				
Has any principal had SLA reports or action within the past 5 years? ☐ Yes ☒ No If Yes, attach list of				
violations and dates of violations and outcomes, if any. ** We paid a fine in 2018 to the SLA as a "default" for a violation in 2014 (documentation attached) - There was also an incident at the bar in December 2017. We called police, filed a report, and cooperated with the investigation (documentation attached)				
Attach a separate diagram that indicates the location (name and address) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and dentify your location. Use letters to indicate Bar, Restaurant, etc. The diagram must be submitted with he questionnaire to the Community Board before the meeting. ** List of licensed establishments within 500 feet of us, and map are attached.				

Revised: July 2022 Page 3 of 5

OCATION:
low many licensed establishments are within 1 block? 3
low many On-Premise (OP) liquor licenses are within 500 feet?
s the premise within 200 feet on the same street of any school or place of worship? \square Yes \square No
OMMUNITY OUTREACH:
lease see the Community Board website to find block associations or tenant associations in the mmediate vicinity of your location for community outreach. Applicants are encouraged to reach out to ommunity groups, but it is not required. Also use provided petitions, which clearly state the name, ddress, license for which you are applying, and the hours and method of operation of your stablishment at the top of each page. (Attach additional sheets of paper as necessary)
We are including the following questions to be able to prepare stipulations and have the meeting be aster and more efficient. Please answer per your business plan; do not plan to negotiate at the neeting.

1.	My license type is: 🗖 beer & cider 🗖 wine, beer & cider 🔯 liquor, wine, beer & cider							
2.	☐ I will operate a full-service restaurant, specifically a (type of restaurant)							
	restaurant, or							
	 I will operate a Bar and Art Exhibitions Space , with a kitchen open and serving food during all hours of operation OR ■ with less than a full-service kitchen but serving food during all hours of operation OR ■ Other 							
							3.	My hours of operation will be:
	Mon <u>3pm - 1am</u> ; Tue <u>3pm - 1am</u> ; Wed <u>3pm - 1am</u> ;							
	Thu 3pm - 2am ; Fri 3pm - 2am ; Sat 3pm - 2am ;							
	Sun 3pm - 1am . (I understand opening is "no later than" specified opening hour,							
	and all patrons are to be cleared from business at specified closing hour.)							
4.	☐ I will not use outdoor space for commercial use (including Open Restaurants) OR							
	My sidewalk café hours or other outside hours (including Open Restaurants) will be							
	3pm - 10pm daily							
5.	■ I will employ a doorman/security personnel: <u>Thursdays, Fridays, and Saturdays from 9pm - 2</u> an							

Revised: July 2022 Page 4 of 5

6.

I will install soundproofing, <u>ACOUSTIMAC vinyl soundproofing</u>, with a 3" noise buffer drop ceiling

	and windows at 10:00 P.M. every hight or	open doors or windows except my entrance		
	when amplified sound is playing, including but	door, which will close by 10:00 P.M. or when		
	not limited to DJs, live music and live	amplified sound is playing, including but not		
	nonmusical performances, or during	limited to DJs, live music and live nonmusical		
	unamplified performances or televised sports.	performances, or during unamplified		
		performances or televised sports.		
8.	I will not have ☑ DJs, ☑ live music, ☑ third-party promoted events, ☑ any event at which a cover			
	fee is charged, ${\bf \boxtimes}$ scheduled performances, ${\bf \square}$ more	than DJs per, □ more than		
	private parties per *Any music will be from pre-rec	orded playlists on iphones or laptops		
9.	■ I will play ambient recorded background music of	only. **music will be slightly louder than ambient, but		
10.	no live music or music performances D. 🛮 I will not participate in pub crawls or have party buses come to my establishment.			
11.	1. 🛛 I will not have unlimited drink specials, including boozy brunches, with food.			
12.	☐ I will not have a happy hour or drink specials wit	h or without time restrictions OR 🛛 I will have		
	happy hour and it will end by 9pm.			
13.	■ I will not have wait lines outside. ■ I will have a	staff person responsible for ensuring no		
	loitering, noise or crowds outside.			
14.	4. 🗵 I will conspicuously post this stipulation form beside my liquor license inside of my business.			
15.	☑ Residents may contact the manager/owner at the manager owner at the manager owner.	ne number below. Any complaints will be		
	addressed immediately. I will revisit the above-state	d method of operation if necessary in order to		
	minimize my establishment's impact on my neighbo	rs.		
	Name: Leah Dixon			

I will have a closed fixed façade with no

7. 🛮 I will close any front or rear façade doors

Phone Number: ______614-946-2939

Revised: July 2022 Page 5 of 5

297 Grand St. NYC 10002 / beverlysnyc@gmail.com / @beverlysnyc

INDEX FOR COMMUNITY BOARD LIQUOR LICENSE APPLICATION

- 1 Filled out Community Board Application
- 2 ABOUT US some writing, and some images of Beverly's
- 3 Images of our new space at 297 Grand Street
- 4 Floorplan of existing space at 297 Grand, and proposed new floorplan including seating, bar, equipment, and outdoor seats
- 5 Food and Drink Menu
- 6 Outreach to Neighborhood Block Associations
- 7 Images of conspicuous notices regarding our business, and the info for the community board neeting - posted on the front of our space - dated October 28, 2022
- 8 Traffic and Soundproofing Plans
- 9 Proximity Report and Map of other licenses
- 10 Block Plot Diagram of our new block
- 11 Documentation of an SLA fine we paid in 2018, regarding a violation in 2014. Documentation of an incident in 2017, when we had to get police involved.
- 12 Community Support Signature Petitions, Letters of Support, documentation of reactions from when we had to close in 2020.
- 13 Resumes of All Partners and Managers of BEVERLY'S

ABOUT US

BEVERLY'S is a hybrid service venue, and renowned nonprofit arts organization - founded in The Lower East Side / Chinatown neighborhood in 2012. BEVERLY'S is run by artists who have also been working in the service community. It is our mission to directly address and combine both worlds.

BEVERLY'S was a full bar and exhibition space on Essex Street from February 2013 through when the pandemic shut down NYC bars and restaurants. Even when the shutdown eased in summer 2020, we did not think at that time that it was responsible, nor financially viable to run a bar in such a compromised situation - and we left our space at 21 Essex. We were heartbroken, and so was our community.

For the past two years we have been an alternative exhibition space on Eldridge Street, hosting contemporary art exhibitions and events. We have also been hosting a bi-weekly food distribution (distributing 80-100 bags of groceries to neighbors in need) organized by our partner, The Black Painters Academy.

During this time we have been planning our vision to re-open the bar and exhibition space in a larger location, once we felt that we were safely on the other side of the pandemic. We could not be more excited about our new home at 297 Grand Street NY, NY 10002!

The owners and builders of BEVERLY'S have lived and worked in the Lower East Side /Chinatown neighborhood for decades (sixty-eight years if you combine all of us!) We are committed to our neighborhood as an important historic creative and diverse community. We are part of this history.

At the very core of BEVERLY'S is our experience as visual art and service industry professionals. With this new liquor license, we will be able to maintain our sustainability into the future. We will be able to rehire our staff, and create even more jobs. We will be able to continue to support artists with exhibitions and creative professional development. And most importantly, we will be all around an inclusive and supportive neighborhood bar and community space!

MORE ABOUT US

Since 2012, we have organized and hosted over 80 exhibitions, both on-site at our NYC spaces, and off-site in New York and in other cities.

In addition to our on-site shows - we have built and curated shows at:

Abrons Arts Center in The LES
Seward Park with the Parks Dept. and Hester Street Fair
BAM The Brooklyn Academy of Music
PIONEER WORKS in Brooklyn
The Material Art Fair in Mexico City
UNTITLED Art Fair in Miami
MECA Art Fair in San Juan, PR
Berlin Art Week in Berlin, Germany
The Dallas Art Fair in Dallas, Texas

BEVERLY'S has been featured, both as a bar and arts space in:

The New Yorker Magazine
New York Magazine
The New York Times Arts
FORBES
i-D Magazine
i-D Mexico
CULTURED Mag
ArtSpace
Artsy
ART IN AMERICA
Terremoto Arts
HYPERALLERGIC Arts
The BROOKLYN RAIL
CNN New York
NBC New York





BEVERLY'S OWNERS - JULIAN, CHRIS, LEAH, GABE, JUSTIN, AND ABI



THE MANAGERS OF BEVERLY'S - MARC AND EDWARD, AND TEAM

LOWER MANHATTAN, NYC/@BEVERLYSNYC/BEVERLYSNYC@GMAIL.COM

our non-profit space at 5 Eldridge Street, 2021



our old bar and exhibition space at 21 Essex Street South Store, 2019



LOWER MANHATTAN, NYC/@BEVERLYSNYC/BEVERLYSNYC@GMAIL.COM

another exhibiton at our non-profit space at 5 Eldridge, 2021



LOWER MANHATTAN, NYC/@BEVERLYSNYC/BEVERLYSNYC@GMAIL.COM



moments before our bi-weekly food distribution with Black Painters Academy



a sculpture from an off-site exhibition in Mexico City at The Material Art Fair

LOWER MANHATTAN, NYC/@BEVERLYSNYC/BEVERLYSNYC@GMAIL.COM

BEVERLY'S event and exhibition at The Brooklyn Academy of Music / BAM, 2018





LOWER MANHATTAN, NYC/@BEVERLYSNYC/BEVERLYSNYC@GMAIL.COM

Serving coconuts in Seward Park, 2019



LOWER MANHATTAN, NYC/@BEVERLYSNYC/BEVERLYSNYC@GMAIL.COM

BEVERLY'S team together over so many years



297 GRAND STREET NYC 10002



This is 297 Grand Street. The entire building is commercial. Both buildings next door are fully commercial. The entire block of Grand between Allen and Eldridge is commercial on both sides. There aren't any residential tenants on the block at all. It is a loud, 2-way street.



The two center doors are the entrance to our space. We only have the main floor. The basement is a separate lease, which is currently vacant.



Looking towards the back of the space



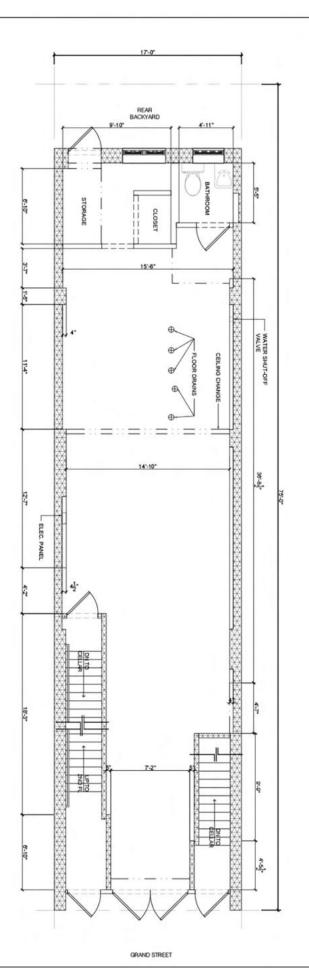
Looking towards the front of the space



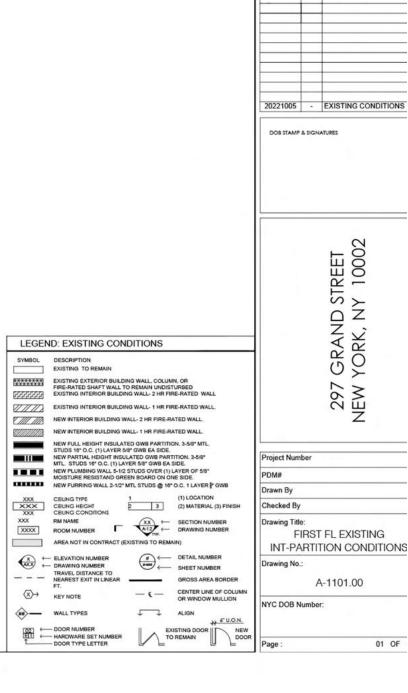
This is the existing bathroom. We will be expanding it to make it ADA compliant for a wheelchair. We will also cover the window.



This is the office/storage in the back left of our space. The door in the back goes to a light well. This door will be locked inside of our office - so no one will have access to the light well at all. The closet to the right of this picture is where our new, second bathroom will go.



FIRST FLOOR-EXISTING INTERIOR CONDITIONS



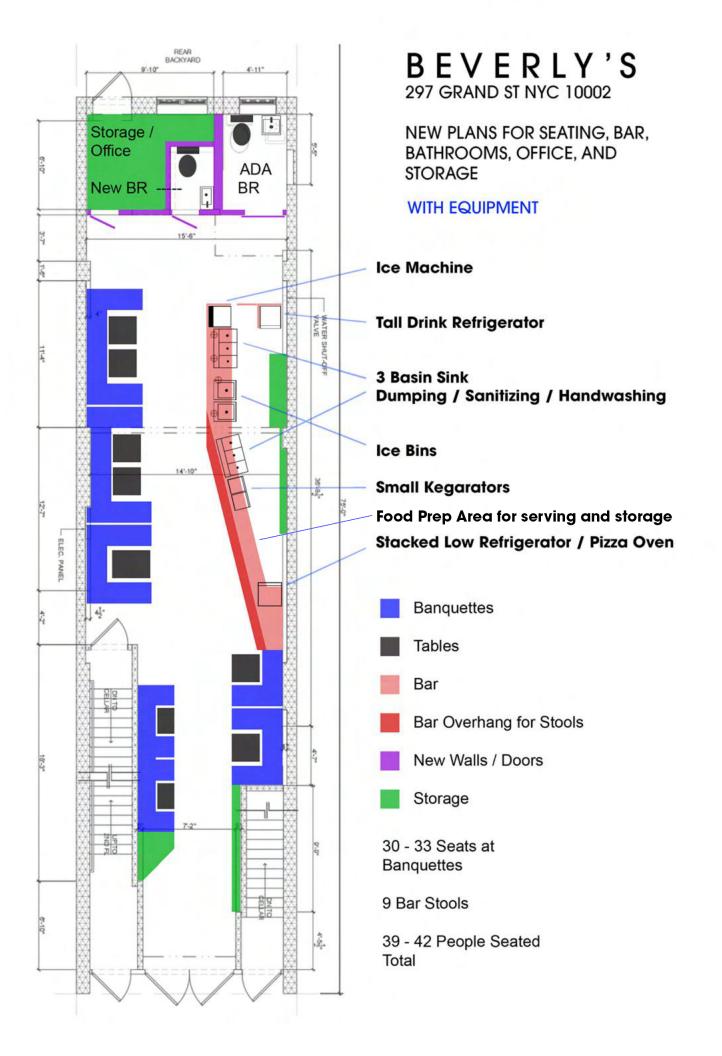


SEAL & SIGNATURE

PROGRESS PRINT 20221005

TEL: 212.947.1925 FAX: 212.947.1925

Date	No	Description
		7.5
20221005	-	EXISTING CONDITIONS





297 GRAND ST NYC 10002

NEW PLANS FOR SEATING, BAR, BATHROOMS, OFFICE, AND STORAGE

- Banquettes
- Tables
- Bar
- Bar Overhang for Stools
- New Walls / Doors
- Storage

30 - 33 Seats at Banquettes

9 Bar Stools

39 - 42 People Seated Total

OUTDOOR SEATING

9 Seats Outside as part of Open Restaurants

DRINKS

Mixed Drinks - \$10 - \$14

Bottled Beers - \$8 / On Tap - \$8

Canned Beers - \$6

Boozy Kombucha - \$13

Club Mate \$10 / with a shot \$13

COCKTAILS

The Grimace \$14

mezcal, ginger soda, lime, creme de cassis

Pomegranate Negroni \$14

gin, campari, sweet vermouth, pomegranate juice

Tea-quila \$14

black-tea infused tequila, lime, seltzer, simple syrup, salt rim

The Birdie \$14

vodka, dry vermouth, pickle juice and garnish

TO EAT

TOMATO BASIL FOCACCIA

PESTO PARMESAN FOCACCIA

BLACK OLIVE AND CAPER FOCACCIA

MUFFALETTA SANDWICH

EXTRAS

PICKLE GUYS SALAD PICANTE

PICKLE GUYS SALAD SUAVE

HONEY CINNAMON CHURRO

ESPRESSO DRINKS (can be made special (wink))

BLOCK ASSOCIATIONS OUTREACH

Letter send to Eldridge Street Block Association. The email they have listed on their website is not longer active, and our letter bounced back.

10/2/22, 7:25 PM

Gmail - BEVERLY'S reaching out about re-opening, and the CB3 Liquor License hearing this month



Leah Dixon <leahedixon@gmail.com>

BEVERLY'S reaching out about re-opening, and the CB3 Liquor License hearing this month

2 messages

Leah Dixon <leahedixon@gmail.com> To: jameskloiber@mac.com

Sun, Oct 2, 2022 at 7:13 PM

Dear James from The Eldridge Street Block Association,

My name is Leah Dixon. I am the co-owner, and Creative Director of BEVERLY'S. I'm an artist, and arts professor, who has been living and working in The LES/Chinatown neighborhood for the past 18 years. In addition to working in the arts, I have been working in the Lower East Side service industry since 2006, and founded BEVERLY'S in 2012. BEVERLY'S was a neighborhood bar and arts exhibition space from early 2013 through the pandemic shutdown in March 2020. Since then, we have been running a non-profit arts venue at 5 Eldridge Street (North Store) NY, NY 10002.

I am reaching out because we are going to the community board to hopefully get a liquor license at our new space at 297 Grand Street NY, NY 10002 (between Eldridge and Allen). We are very excited to bring the non-profit arts space, and the bar back together again! The community board hearing is October 17th at 6:30pm. I will send you the zoom link if you are interested in attending.

Please feel free to email me, or text or call me at 614-946-2939. I am happy to answer any questions via zoom, over the phone, or in person. There is more info about BEVERLY'S below.

All My Best, Leah Dixon @leahelizabethdixon @beverlysnyc

ABOUT BEVERLY'S: BEVERLY'S was founded in 2012 by artists (led by myself) working in the neighborhood service industry. We operated as a full bar and arts exhibition space located at 21 Essex South Store NY, NY 10002 from early 2013, until the COVID-19 shutdown in March 2020. Since then, we have been a 501c3 non-profit arts organization at 5 Eldridge Street North Store NY, NY 10002. As a non-profit, we organize and host projects by contemporary artists both on-site and in other cities, organize small events, and also host a bi-weekly food distribution - giving away 80-100 bags of groceries to our neighbors, with our creative partner The Black Painters Academy. Now we are turning our space 5 Eldridge into our workshop and storage, as we sign a 10-year lease on a larger space a couple of blocks away at 297 Grand Street. We have been building towards this moment!

At this new space on Grand Street, we will operate as a hybrid non-profit arts organization and neighborhood bar. We look forward to once again providing amazing neighborhood service, bringing world-class art exhibitions to the public, and creating jobs for artists working as service industry professionals. Having a liquor license will offer us the opportunity to make enough revenue to be open to the public every day, and provide the highest-quality jobs and opportunities for our staff and arts partners.

Our mission, and our dedication to the Lower East Side and Chinatown for the past ten years, is taking us into this new chapter - our next ten years. We are fully committed to this neighborhood, and cannot wait to host you once we are open. Toasting to many fun memories to come!

Mail Delivery Subsystem <mailer-daemon@googlemail.com> To: leahedixon@gmail.com

Sun, Oct 2, 2022 at 7:13 PM



Address not found

Your message wasn't delivered to **jameskloiber@mac.com** because the address couldn't be found, or is unable to receive mail.

The response from the remote server was:

550 5.1.1 <jameskloiber@mac.com>: user does not exist

Final-Recipient: rfc822; jameskloiber@mac.com

Action: failed Status: 5.1.1

Remote-MTA: dns; mx3.mail.icloud.com. (17.42.251.62, the server for the domain mac.com.)

Diagnostic-Code: smtp; 550 5.1.1 <jameskloiber@mac.com>: user does not exist

Last-Attempt-Date: Sun, 02 Oct 2022 16:13:39 -0700 (PDT)

----- Forwarded message -----

From: Leah Dixon <leahedixon@gmail.com>

To: jameskloiber@mac.com

Cc: Bcc:

Date: Sun, 2 Oct 2022 19:13:27 -0400

Subject: BEVERLY'S reaching out about re-opening, and the CB3 Liquor License hearing this month

---- Message truncated -----

BLOCK ASSOCIATIONS OUTREACH

Outreach Letter sent to Bowery Alliance of Neighbors. They did not respond.

10/21/22, 10:06 PM

Gmail - BEVERLY'S Arts Organization and Bar at 297 Grand Street



Leah Dixon <leahedixon@gmail.com>

BEVERLY'S Arts Organization and Bar at 297 Grand Street

1 message

Leah Dixon <leahedixon@gmail.com> To: ban62007@gmail.com

Sun, Oct 2, 2022 at 8:13 PM

Dear Michele at Bowery Alliance of Neighbors,

My name is Leah Dixon, I am the co-owner, and Creative Director of BEVERLY'S, I'm an artist, and arts professor, who has been living and working in The LES for the past 18 years (including at 135 Bowery until it got torn down!). In addition to working in the arts, I have been working in the Lower East Side service industry since 2006, and founded BEVERLY'S in 2012. BEVERLY'S was a neighborhood bar and arts exhibition space from early 2013 through the pandemic shutdown in March 2020. Since then, we have been running a non-profit arts venue at 5 Eldridge Street (North Store) NY, NY 10002.

I am reaching out because we are going to the community board to hopefully get a liquor license at our new space at 297 Grand Street NY, NY 10002 (between Eldridge and Allen). We are very excited to bring the non-profit arts space, and the bar back together again! The community board hearing is October 17th at 6:30pm. I will send you the zoom link if you are interested in attending.

BEVERLY'S has been committed to continuing our neighborhood's legacy as a central space for artists and small businesses. This fragile ecosystem must be highlighted and fought for. If Bowery Alliance of Neighbors should ever need a meet-up space, or a platform of amplification, we are here to help and host.

Please feel free to email me, or text or call me at 614-946-2939. I am happy to answer any questions or chat via zoom, over the phone, or in person. There is more info about BEVERLY'S below.

All My Best, Leah Dixon @leahelizabethdixon @beverlysnyc

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At our new space on Grand Street, we will operate as a hybrid non-profit arts organization and neighborhood bar. We look forward to once again providing amazing neighborhood service, bringing world-class art exhibitions to the public, and creating jobs for artists working as service industry professionals. Having a liquor license will offer us the opportunity to make enough revenue to be open to the public every day, and provide the highest-quality jobs and opportunities for our staff and arts partners.

Our mission, and our dedication to the Lower East Side and Chinatown for the past ten years, is taking us into this new chapter - our next ten years. We are fully committed to this neighborhood, and cannot wait to host you once we are open.

BLOCK ASSOCIATIONS OUTREACH

Outreach Letter Sent to Fourth Arts Block / FAB NYC. They did not respond.

10/21/22, 10:07 PM

Gmail - BEVERLY'S reaching out about re-opening, and the CB3 Liquor License hearing this month



Leah Dixon <leahedixon@gmail.com>

BEVERLY'S reaching out about re-opening, and the CB3 Liquor License hearing this month

1 message

Leah Dixon <leahedixon@gmail.com> To: dakota@fabnyc.org

Sun, Oct 2, 2022 at 7:24 PM

Dear Dakota at Fourth Arts Block / FABnyc,

My name is Leah Dixon. I am the co-owner, and Creative Director of BEVERLY'S. I'm an artist, and arts professor, who has been living and working in The LES for the past 18 years. In addition to working in the arts, I have been working in the Lower East Side service industry since 2006, and founded BEVERLY'S in 2012. BEVERLY'S was a neighborhood bar and arts exhibition space from early 2013 through the pandemic shutdown in March 2020. Since then, we have been running a non-profit arts venue at 5 Eldridge Street (North Store) NY, NY 10002.

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I very much hope that our organizations can work together and collaborate in the future! I personally have attended many Fourth Arts Block events in the past, and am so thankful for all of the work that you do!

Please feel free to email me, or text or call me at 614-946-2939. I am happy to answer any questions or chat via zoom, over the phone, or in person. There is more info about BEVERLY'S below.

All My Best, Leah Dixon @leahelizabethdixon @beverlysnyc

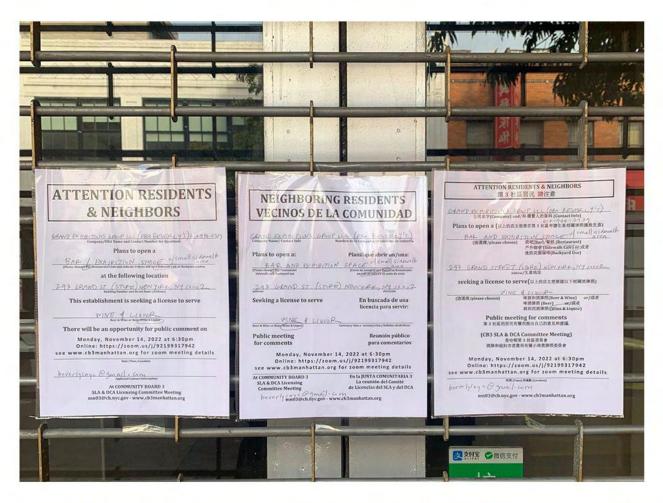
ABOUT BEVERLY'S: BEVERLY'S was founded in 2012 by artists (led by myself) working in the neighborhood service industry. We operated as a full bar and arts exhibition space located at 21 Essex South Store NY, NY 10002 from early 2013, until the COVID-19 shutdown in March 2020. Since then, we have been a 501c3 non-profit arts organization at 5 Eldridge Street North Store NY, NY 10002. As a non-profit, we organize and host projects by contemporary artists both on-site and in other cities, organize small events, and also host a bi-weekly food distribution - giving away 80-100 bags of groceries to our neighbors, with our creative partner The Black Painters Academy. Now we are turning our space 5 Eldridge into our workshop and storage, as we sign a 10-year lease on a larger space a couple of blocks away at 297 Grand Street. We have been building towards this moment!

At this new space on Grand Street, we will operate as a hybrid non-profit arts organization and neighborhood bar. We look forward to once again providing amazing neighborhood service, bringing world-class art exhibitions to the public, and creating jobs for artists working as service industry professionals. Having a liquor license will offer us the opportunity to make enough revenue to be open to the public every day, and provide the highest-quality jobs and opportunities for our staff and arts partners.

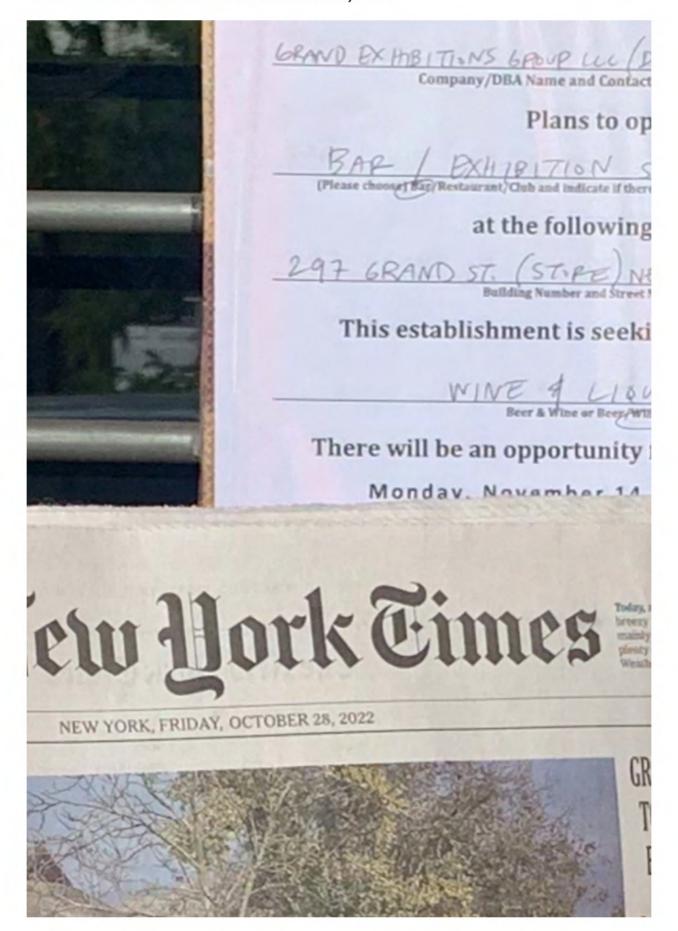
Our mission, and our dedication to the Lower East Side and Chinatown for the past ten years, is taking us into this new chapter - our next ten years. We are fully committed to this neighborhood, and cannot wait to host you once we are open. Toasting to many fun memories to come!

Notices on Outside of Our Space About Our Business, and about the November Community Board Meeting - Oct. 28, 2022









MANAGING VEHICULAR TRAFFIC AND CROWDS

VEHICULAR TRAFFIC

We will make almost no vehicular traffic.

We are located two blocks from the Grand Street B and D trains. We are four blocks southwest of the Delancey Street F train, and four blocks northwest of the East Broadway F train. We are also 5 blocks from the Bowery J and Z Trains. The majority of our patrons will live or work within walking distance of our location. And as you can see, we are very accessible via subway. We are 1/2 block from Allen Street - a main commercial thoroughfare, where Ubers, taxis, and Lyfts are plentiful.

Grand Street is a highly commercial street - running both ways. There is truck traffic and there are truck loading areas. We have ample storage, so we will be receiving truck deliveries as sparingly as possible, as we will be making bulk orders on most of our supplies.

CROWDS

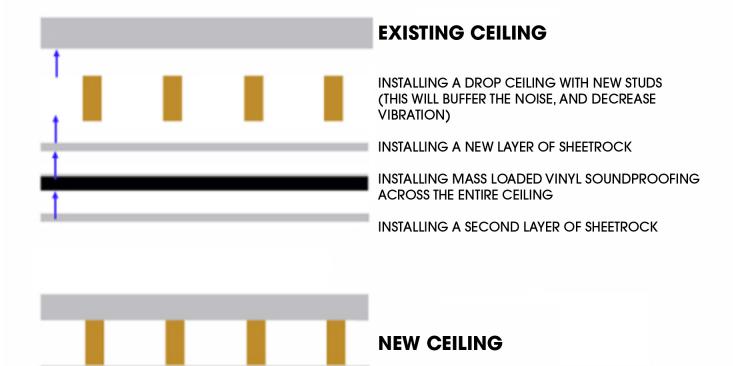
There will be a manager, or owner on duty during all hours. The staff will also be well-trained to politely manage any crowds on the sidewalk, or in front of our premises. In addition to making sure that there are no lingering crowds, we will ensure that the sidewalk and exterior of our space is clean, safe, and litter-free for our neighbors, our customers, and ourselves.

Our block is completely commercial on both sides of the streets. There are no residents living on the block at all. There are also no residents living on the block west of us, and east of us is the wide Allen Street thouroughfare - split by the Allen Mall Park.

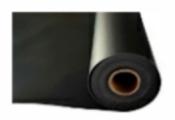
SOUNDPROOFING PLAN

297 Grand Street NY, NY 10002

BEVERLY'S - Grand Exhibitions Group LLC



ABOUT THE MASS LOADED VINYL SOUNDPROOFING...





MASS LOADED VINYL IS A THIN BUT SUPER DENSE RUBBERLIKE MATERIAL.

IT IS FLEXIBLE AND HEAVY WHICH MAKES IT WORK GREAT FOR ALL SOUNDPROOFING APPLICATIONS.

IT IS NON-TOXIC AND IS THE BEST ALTERNATIVE TO LEAD MATERIALS FOR SOUNDPROOFING.

IT IS GREAT FOR BLOCKING FREQUENCIES FROM 4000 hz DOWN TO 125 htz.



A MANAGER OR OWNER WILL ALWAYS BE ON-SITE, MAKING SURE THAT ALL PEOPLE STANDING OUTSIDE ARE BEING QUIET AND RESPECTFUL

PROXIMITY REPORT

297 Grand Street New York, New York 10002

*both sides of Grand Street between Allen and Eldridge are fully commercial. There aren't any apartments.



PROXIMITY REPORT

SCHOOLS, CHURCHES, AND LICENSED ADDRESSES WITHIN 500 FEET OF 297 GRAND STREET NEW YORK, NY 10002

*REPORT MADE ON 9/20/22

SCHOOLS within 200 feet

There are no schools within 200 feet of 297 Grand Street

SCHOOLS within 500 feet

There are no schools within 500 feet of 297 Grand Street

CHURCHES within 200 feet

There are no churches or houses of worship within 200 feet of 297 Grand Street

CHURCHES within 500 feet

- Bethel Chinese Assembly of God 284 ft
- Mikvah of The Lower East Side 287 ft
- Seventh-Day Adventist Church 327 ft
- Kehila Kedosha Janina Synagogue & Museum 460 ft
- Guan Kwong Temple of America 484 ft

PENDING ON PREMISES LIQUOR LICENSES within 500 feet

- Noree Thai Bazaar inc 274 Grand Street NY, NY 10002 286 ft Ser # 1344426
- David Hospitality Group Corp 76 Forsyth Street NY, NY 10002 372 ft Ser # 1346051
- Camilla New York LLC & Lotus Grand LLC 324 Grand Street New York, NY 447 ft Ser # 1340303

ACTIVE LIQUOR LICENSES within 500 feet

- 99 Favor Taste Restaurant 285 Grand Street NY, NY 10002 150 ft
 99 Favor Taste Ser # 1337309
- Eldridge Hospitality LLC 107 Eldridge Street NY, NY 10002 220 ft The Flower Shop - Ser # 1294588
- Zest Hospitality Inc 112 Eldridge Street NY, NY 10002 249 ft
 Zest Ramen Ser # 1315058
- Big Candy LLC 86 Allen Street NY, NY 10002 362 ft Dirt Candy Restaurant - Ser # 1275668
- 100 Forsyth Restaurant LLC 100 Forsyth Street Basement NY, NY 10002 368 ft Wayla Restaurant - Ser # 1313086
- Norman's Cay Group LLC 74 Orchard Street NY, NY 10002 403 ft Las' Lap - Ser # 1272699
- Trummer Art Holdings 324 Grand Street NY, NY 10002 404 ft Mizuma and Kips Art Gallery - Ser # 1309413
- Graz Restaurant LLC 79 Orchard Street NY, NY 10002 418 ft
 Cafe Katja Ser # 1189713

PROXIMITY REPORT - continued

- Allen Hotel Inc, The 88 Allen Street NY, NY 10002 449 ft The Allen Hotel - Ser # 1313154
- 303 Canary LLC 303 305 Broome Street NY, NY 10002 452 ft
 Canary Club Ser # 1316840
- Orchard 85 Corp 85 87 Orchard Street Store #5 NY, NY 10002 474 ft Bongos - Ser # 1250820
- CLOSED SaigonNYC Ltd 85 Orchard Street Unit B NY, NY 10002 474 ft CLOSED An Choi Ser # 1256341
- Two Bikes LLC 85 Orchard Street NY, NY 10002 490 ft
 Dudley's Ser # 1151213

LIQUOR STORES within 500 feet

 Ocean Wine & Spirit Inc - 273 Grand Street NY, NY 10002 - 273 ft Ser # 1296083

BLOCK PLOT DIAGRAM

OUR BLOCK IS COMMERCIAL ON BOTH SIDES OF THE STREET. THERE ARE NO APARTMENTS OR RESIDENCES.

ELDRIDGE STREET

ALEXANDRE GALLERY

HOME GALLERY

SHU JIAO FU ZHOU RESTAURANT

OUR NEW SPACE

MARC STRAUS GALLERY

VACANT

VACANT

VACANT

GRANDDADDY COFFEE

H.K. FURNITURE USA INC.

GORILLAS GROCERY DELIVERY SERVICE

GRAND TEA AND IMPORTS

DELIGHT WONG RESTAURANT

CENTURY PHARMACY

GRAND GREEN HOUSE

MINUS CELSIUS ICE CREAM

NOTES ON APPLICANT HISTORY - SLA REPORTS / ACTIONS

IN REGARDS TO THE ATTACHED ARREST REPORT FROM 2017 #2017-007005107

In the over seven years that we were open as a bar, this was the one and only incident where anyone was injured in our space. It occurred in December 2017.

ON 12/01/17 Sarsfield Bowman (who was a complete stranger to everyone at BEVERLY'S) entered our space. He ordered two drinks - one for himself and one for a woman he was with. He tipped 20%, signed his tab, and closed out. *We have attached a picture of that receipt.

Sarsfield Bowman proceeded to hang out and drink his drink towards the back of the bar. At some point he snapped, and smashed his glass in the face of one of our friends, the artist Sam Jablon - who was standing nearby and chatting with the woman that Sarsfield came with.

Immediately our manager, Edward Salas restrained Sarsfield Bowman. Our other staff member Dan Conway called 911. Both our manager Edward, and our doorperson Adrian Baptiste, turned their attention away from Sarsfield Bowman to attend to Sam Jablon - who was bleeding and hurt. At this time Sarsfield Bowman fled the premises. He was already gone when the police arrived.

The police searched for Sarsfield Bowman for days trying to find him and arrest him. We know this because our manager Edward Salas, helped the police with the investigation. Edward found all of Sarsfield's social media and Linkedin accounts and showed them to police. He also met with the Manhattan DA, described the whole incident, and provided evidence.

At the time the attached report was made, the police were still looking for Sarsfield Bowman, who was eventually arrested.

IN REGARDS TO THE ATTACHED SLA FINE FROM 2018 - CASE #123072

This \$3000 fine to the SLA, and \$1000 bond payment was paid as the eventual result of an SLA raid that occurred in our space way back in 2014. We were fined because our "you must be 21 to drink" and "do not drink while pregnant" signs were not large enough. We printed and posted them at the standard 8.5" x 11" pdf size - not knowing that the SLA wants the signs to be 11" x 17".

We pleaded not guilty. Four years later on 3/08/18, we were sent a Civil Penalty from the SLA for \$3000. There is attached documentation of correspondence between our laywer Aaron Pierce, and representatives at the SLA. The charges had been sustained as a "default." *Documentation of all of this is attached.

RECEIPT FROM INCIDENT ON 12/01/2017



In response to Applicant History on p.3 of the Comm Board App Police Report from incident on 12/01/2017 - first 4 pages are from 12/01/17 when we called police. 5th Page is from 12/06/17 when police found and arrested the person.

Complaint# 2017-007-05107

Page 1 of 4

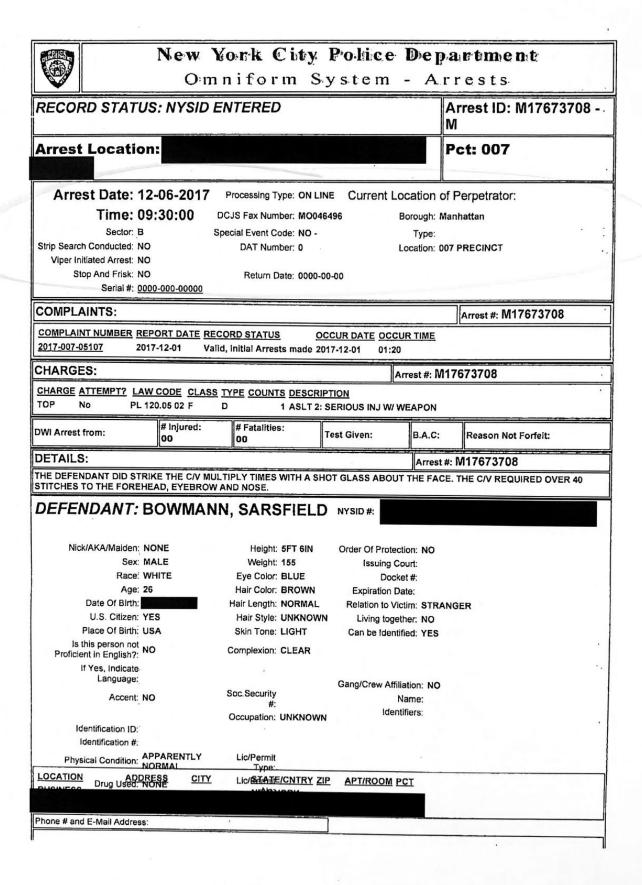
New York City Police Department Omniform System - Complaints						
	O-m.n	itorm Sys	tem -	Comp	o ra: i ii: t;	
Report Cmd: 007	Jurisdiction: N.Y. POLICE DEPT	Record Status: Final, Initial Arrests made		Complaint #: 2017-007- 05107	No Other Legacy Blue Versions	Complaint Revisions: View All Versions 0 1 2
Occurrence ESSEX Location: STREET Name Of Premise: BEVERLY BAR Premises Type: BAR/NIGHT CLUB Location Within Premise: Visible By Patrol?: NO NYC Parks Dept. Prop		eur on NYC Property? Command:	Precinct: 007 Sector: B Beat: 2 Post: 30			
Occurrence From: 2017-12-01 01:20 FRIDAY Occurrence thru: 2017-12-01 01:29 Reported: 2017-12-01 02:52 Complaint Received: RADIO				Aided # 000001572 Accident # O.C.C.B. #		0001572
Classification: ASSAULT Attempted/Completed: COMPLETED Most Serious Offense Is: FELONY PD Code: 109 ASSAULT 2,1 UNCLASSIFIED PL Section: 12005 Keycode: 106 ASSAULT-FELONIOUS		FELONIOUS	Case Status: CLOSED Unit Referred To: Clearance Code: DETECTIVE ARREST Log/Case #: 0 Clearance Arrest Id: Clearance AO Cmd: File #: 6 Prints Requested? NO			·
Is This Related To Report NO	o Stop And Frisk	SQF Number: 0000-000-00000	Was The Victim's Personal Information Taken Or Possessed? NO		Was The Victim's Personal Information Used To Commit A Crime? NO	
Gang Related?	OCCB FOD Log #:	Name Of Gang:			Child Abuse Suspected? NO	
DIR Required?		Child in Common? NO	Intimate Relati NO	onship?	Officer Body W NO	Vorn Camera:
If Burglary: Forced Entry? Structure: Entry Method: Entry Location:		Alarm: Bypassed? Comp Responded?: Company Name/Phone: Crime Prevention Survey Requested?: Complaint/Reporter Present?:	If Arson: Structure: Occupied?: Damage by:		Amber Stress Method	Robbery: eartition Present: Light Activated: of Conveyance: cation of Pickup:
Supervisor On S Command : SGT JEFFERSON	cene - Rank / Name /	Canvas Conducted: YES		Translator(if	used):	
APPROACH HIM UNKNOW PERP	AND DID STRIKE C/V WI DID FLEE FROMABOVE	OCATION C/V WAS TALKIN TH THE BAR GLASS CAUS LOCATION TOWARDS N/B ABOVE LOCATION ON 23	ING LACERATION ESSEX STR	ON TO HIS FOR	EHEAD, NOSE A NO SURVEILLAN	ND LIPS, THEN ICE INSIDE THE BAR

No NYC TRANSIT D	ata for Complai	nt # 2017	'-007-051	07		
Total Victims:	Total Witness 2	es:	Tota	al Reporters: 0		Total Wanted:
VICTIM: #1 of 1		Name:	,SAM			omplaint#: 2017-007-05107
Date Date S this person not Proficient in If Yes, Indicate L	anguage: Resident? NO fety / life? NO suspect? NO d for C/V? NO	STATE/C	OLINTRY ZIP		Name: differs: tto: YES tte: YES me NO	Slashed
		NO	NC			40
Actions Of Victim Prior To Incl	lent:	If You Who	n And Where			
rictim Of Similar Incident:		II res, wite	And Where			
WITNESS:#1 of 2		Name:	EDWARD			omplaint #: 017-007-05107
				Gang/Crew Aff	Name: ntifiers:	
Leastion	Olf. Other	1/0 / T				
		Name:				Complaint #:
	A/Maiden: Sex/Type: FEMALE Race: WHITE Age: 022	К	PAULA	Gang/Crew	Affiliatio Nam Identifier	n: NO e:

Is this person not Proficient in English?: NO If Yes, Indicate Language:			Relationship To Victim:		
Location Address	City	State/Country Z	in Apt/Room		
NANTED: #1 of 1		Name: BOWMAN, BRANT	Complaint#: 2017-007-05107	Arrested: NO	
Nick/AKA/Maiden: Sex: MALE Race: WHITE Age: 27 Date Of Birth: UNKNO U.S. Citizen: YES Place Of Birth: Is this person not Proficient in English?: NO If Yes, Indicate Language: Accent: NO	Weig Eye Co Hair Co DWN Hair Leng Hair St Skin To Complexi	lor:	Order of Prote Order of Prote Does Suspect abuse D Suspect threate Is the suspect Par	ened /attempted suicide? ole / Probation? NO lation to Victim: STRANGE! Living together: NO an be identified: YES	
Development: N.Y.C. Transit Employee Physical Force: NONE Weapons:	•				
Gun: Weapon Used/Possessed: USED/DISPLAYED Non-Firearm Weapon: OTHER WEAPON Other Weapon Description: BAR GLASS	Cal C T Other/Gun Spe	olor: S ype:	Recovered: NO nber Defaced: serial Number:		
Used Transit System: Station Entered: Time Entered: Metro Card Type: Metro Card Used/Poses: Card #:					
CRIME DATA STATEMENTS MADE METHOD OF FLIGHT MODUS OPERANDI MODUS O		E			

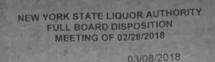
CLOTHING OUTERWEAR -SNORKEL, CLOTHING ACCESSORIES -JEANS -B CLOTHING FOOTWEAR -UNK -UNKNOW CHARACTERISTICS UNKNOWN BODY MARKS -UNKNOWN IMPERSONATION UNKNOWN				
ARRESTS: Co	mplaint # 2017-007-05107			
Arrest ID Status Defendant Nam M17673708 ACTIVE BOWMANN, SA No IMEI Data for Complaint # 2017	ARSFIELD MALE WI	ice AGE Arre		
NOTIFICATIONS / ADDITIONAL CO	OPIES:	Complaint #	2017-007-05107	
Notifications to: Rank/Title Name Unit/Agency Log # SGT JEFFERSON NYPD 7TH PCT DET EDWARDS NIGHTWATCH				
Reporting/Investigating M.O.S. Name: POM KOSIOREK RADOSLAW	Tax #: 957747	Command: 007 PCT	Rep.Agency: NYPD	
Supervisor Approving Name: SGT JEFFERSON KENNE	Tax #: 944678	Command: 007 PCT	Rep.Agency: NYPD	
Complaint Report Entered By: PAA MARCANO Tax #: Command: 007 PCT Rep.Agency: NYPD				
Signoff Supervisor Name: SGT CHAE	Tax #: 933685	Command: 007 PCT	Rep.Agency: NYPD	
E	END OF COMPLAINT REPORT # 2017-007-05107		1	

Print this Report



FINE FROM THE SLA ON 3/08/2018 FOR A PENALTY FROM 2014.

The penalty is that we had our 'Under 21s can not drink' and 'Don't drink while pregnant' signs printed out too small. Once we were made aware of this we re-printed them. However this fine showed up from the SLA 4 years later.



ESSEX CAFE GROUP LLC BEVERLY'S 21 ESSEX ST NEW YORK NY 10002

Re: 1267281, NEW YORK OP 1267281 DO # 2808-2017/Case # 123072 AGENDA ITEM NO. 2018-00306

Dear Licensee:

The Members of the Authority on 02/28/2018 determined as follows with regard to the above captioned matter:

CHARGES SUSTAINED

Penalty is the following:

Civil Penalty: \$3000.00

Penalty Due by: 04/06/2018

If the above penalty is not complied with by 04/06/2018 the following will be imposed:

Bond Claim: \$1000.00 20 Days Forthwith Suspension

NOTE: A civil penalty must be paid in full, no installments, by OFFICIAL BANK CHECK OR MONEY ORDER payable to the State Liquor Authority. Mail payments to the New York State Liquor Authority, Secretary's Office, 80 South Swan Street, Suite 900, Albany, New York 12210-8002, by the above due date. To insure proper credit, please list your license serial number and name on the check.

If the Authority has to impose a Bond Claim, a demand for the bond claim will be made to your bonding company, who will then seek repayment from you and additional expenses may be incurred in connection with the restoration of the bond. You will be required to restore your bond, pursuant to Rule 9.7(b) of the Rules of the State Liquor Authority [9 NYCRR 81.7(b)], which has been forfeited by reason of this penalty, within 10 days. A restoration of the bond will be required to continue in business and avoid further disciplinary proceedings.

THOMAS JOONOHUE, ESQ.
NEW YORK STATE LIQUOR AUTHORITY
SECRETARY'S OFFICE
80 South Swan Street, Suite 900
Albany, NY 12210
[518] 474-3114
Secretarys Office@sla.ny.gov

cc file

This page and the next page is documentation of correspondence between our lawyer and The SLA. On the next page, you can see that the SLA rep said she submitted the 4 year old case as a 'default'.



AARON H. PIERCE ^

FRANK L. KWOK +

SAMUEL T. GRAY *

MATTHEW C. HEERDE †

253 CHURCH ST. STE. 4A, NEW YORK, NY 10013 O: 212.882.1752, F: 212.882.1742 www.piercekwok.com

March 16, 2018

ATTN: NYSLA BOARD

New York State Liquor Authority Alfred E. Smith Building 80 South Swan Street, Suite 900 Albany, NY 12210-8002 www.sla.ny.gov

SENT VIA EMAIL TO: Alexandra.Obremski@sla.ny.gov and legal@sla.ny.gov

Re: Essex Café Group LLC - 1267281 - DO# 2808-2017/Casse #123072

Dear NYSLA Board,

My office represents ESSEX CAFÉ GROUP LLC, D/B/A BEVERLY'S, OP 1267281. In reference to the mistaken default judgement recently issued against them, in case #123702 and dated May 23, 2014, we respectfully submit the following:

- On January 5th 2018, our office submitted to Ms. Obremski a "not guilty" plea, via required plea form, citing myself as representative (I have represented this licensee numerous times previously.) The same is re-attached here.
- 2. On January 9th and February 5th I continued supplying evidence and communications to and between Ms. Obremski and myself.
- 3. On February 7th, after requesting a status update from Ms. Obremski, I received the following from her: "No updates right now. I will be in touch as soon as there are. Thanks."

- 4. On 3/8/18 the Members of the Authority sent the attached correspondence sustaining the charges due to a default and levying a \$3000.00 penalty against my client.
- 5. After inquiring as to what happened with Ms. Obremski, she advised "You can state that you and I had been communicating about the case and counsel's office does not oppose having the case sent back. I inadvertently submitted the case as a default."

Thank you for your consideration.

Sincerely,

Aaron H. Pierce

Partner

Pierce & Kwok LLP

PETITIONS AND LETTERS OF SUPPORT

We printed and started using these petitions and started getting signatures before we had seen the new petition forms. The information on these petitions is the same on the new ones.

Everyone signing was aware of our business type, our business name and DBA, and new address - as you can see at the top of each signature page.

* Signatures from within a two-block radius are highlighted in pink.

Letters of support are following the signatures.

The following undersigned residents of the area support the issuance of an on-going on-premises liquor license to the following applicant / establishment: Grand Exhibitions Group LLC, DBA BEVERLY'S located at 297 Grand Street (ground floor) New York, NY 10002.

This business will be a cafe / bar / art exhibition space. The hours of operation will be Sunday - Wednesday 3pm - 1am / Thursday - Saturday 3pm - 2am.

PRINT NAME	SIGNATURE	ADRESS	DATE
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Claire Samy	St Olfo	£ 58 lusc	2/51/55
Julian Stul	John All	19 essex	9/21/22
* Opincy Esholar	SAR	71 orchard	19/21/22
* Berence Mar	sal fall	117 Heder	9/21/22
X alforto he	m M	84. Hast v	1921-02
Mel. Gonzalez	1450	1 79. Rings	1 01/1/
Hailey Schmidt	hogh	180 orchara	1 9/2/22
Nicole Delosi	29	Orchard 87.#	2A 9/31/22
	- Young	10 Word AST	9 9.31.22
Fabio Piro	vino to	Rosa 210mz	Lord 9/31/2
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Monta M	Mahon	63 Hester 14	100 101 -
Cinthia K		29 orde d	10/8
ANDY HULE	1110	5 OACHORD 10	18/22

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	PRINT NAME	SIGNATURE	ADRESS	DATE
X	FRANK CARSON	4	48 HETER ST	12007 18
	Chad Senzel	Chould Day	25 E Broadwo	9/13
	Seeyoon whee		35 cm al 81	10002
X	LISA HARDOR	AF STORY		DS= 10007
	JORDAN HADI	1000	40 MARKET ST	
	Kenzo M;	nami -	- 203 RINGEN 4/	0002 9/18
X	MICHAE BU	LOCK Rulo		10002
r	Hony Jeckson		19 Pikestr	
*	ASMUY Brode	v sollyla	84 Hester	St. 19/18
X	Sam Mia	gla om	84 Hester	St. 19/18
X	Kyle Molz	an yyy	297 Grand	d5+,29/18
X	Finnette Ho	r flew	29/ Grand	5+19/8
X	Have Joy	Hans	291 Grand	5+19/18
X	Rose Leaders	Julia	88 Eldridge S	St. 9/18
X	Rachel Coh	en globe	- 127 Eldridge	54: 9/18
	DAVID MCE	IWEE COM	35 Canal	9/18
	Heather Simin	a for HHHA	35 (ana)	9/18
		()		7 / 4

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PRINT NAME	SIGNATURE	ADRESS	DATE
X AZZOLA	Black	88 ORCHARD	09/21
X PROMI RAN	in- Den	1 85 Broom	29/21
4 Nothing Brown	n Off	54 Orchard	0011
X TIVES DOLL	2052	5481 Aa	9/7/
7 171/	STANZA MIRRÉ	52 Canal Street	#34 9/21/22
Cassie VIcehio	no la	25 orchards	+ 4 601
Your Grands	1 /1/1	northed 5	+ #/ 9/24
Tayun wars	1/1	> 43 cana s	7 - 314
Allen Xa	Allenton	- 25 Canal S	7,19/21/22.
Ren Qiang Yuan	6 ple Q	25 Canal	51, 19/21/22
Unedi Wang	- Knedin	- Vo Canal	St, 19121122
1 Dong		25 conal S	6,1921/22
Jamen Sa	togs	275 Cherry	st 9/21/22
your Holley	4	11,2E Broad	Way 9/21/22
Transpar Ropus	ye James 1	167 5 1	3 1/9/21/22
SHILLE Z	Lack	e 143 Divisi	on 9/21
Sopline Helsh	y / M	138 ERFOAD	MAY 9/4

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	PRINT NAME	SIGNATURE	ADRESS	DATE
X	ALEX PICAR	D Atm	49 Cana	9/20/22
X	Alex Wolf	Me.	en 38 orchard	#4 9ko/22
X	- Win FAT	VI These	S ssterle	#209/20/22
		ref story		
華	Imetala V	lalwalker	385 Gran	rd 5th 9/20
X	Fracy A	underson de	MA 385	brad 7/20
X	CHE PALL	won de	en 94 He	ster 5+,7-9/20
X	Shelley (heng Sie	2 5	dridg = 6,9/2,0/22
X	DONFO	ler Dalla	1 52 Cana	#269/20
,	Christighe.	Josen Meetro	epyn 45 DIK	e 14A 9/20
X	ECUROS.	Sugar CS	gun 32 H	ETTER offer
*	Jyan R	uiz Ju	200 48	3 Hester
X	- (1000)	20 8.	3 Allen St	9/20/22
X	- SACTS	e (P	55 46 HES-	TER
>	RINW	ARD 27	7GRAND	9/20/22
X	Stephani	e Carmeron o ambo stre	Jelia 72.	ROPSYTH!
X	Ashley P	ambo stre	9 (G) 72 f	Porsy 1 9 20
				En

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PRINT NAME	SIGNATURE	ADRESS	DATE
Grea	Mylon	~ 49 canalst.	9/14
SASHA MOTION	Smin	48 Linday St.	9/16
X Kelly	They I	40 Hester to	9/21
Xela	ARTI	47 ovenava 11	9/21
X Olivia	Alux	57 orchard	9/21
* Skylar	Bliffe	57 orchard, 2	9121
* Taylor	40	- 57 orchard, 2	1
y Pasis	P.		9/2!
* ADAM		324 GRAND	9/21
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The following undersigned residents of the area support the issuance of an on-going on-premises liquor license to the following applicant / establishment: Grand Exhibitions Group LLC, DBA BEVERLY'S located at 297 Grand Street (ground floor) New York, NY 10002.

This business will be a cafe / bar / art exhibition space. The hours of operation will be Sunday - Wednesday 3pm - 1am / Thursday - Saturday 3pm - 2am.

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* Dany Cast	aneda		+ 9/18/22
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PRINT NAME	SIGNATURE	ADRESS	DATE
Matthew Goran	m	158 Mott St	9/17/22
Nelson Blance	Dann	214 Canal St	9/17/22
Nitya Vela Kacharl	a May	324 Grand St	9/30/22
Amanita Fu	nut	- 2996ands+	9/30/22
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Caroline Bio		Szak 45 Orcho	
Michelle	Tan Mo	ien 48 cana S	1 9/3/22

PARADISE OF REPLICA

297 GRAND STREET #2A NEW YORK, NY 10002 paradiseofreplica.com
@paradise_of_replica

Dear Community Board 3,

I am the upstairs neighbor of BEVERLY'S at 297 Grand Street between Allen and Eldridge Streets. I am very excited for BEVERLY'S to hopefully get a full liquor license, so that they can continue to be a part of this neighborhood.

Paradise of Replica is an independent record store, and I could not think of a better downstairs neighbor to have than BEVERLY'S. I look forward to their opening, as I have ideas for hosting meetup events and launches at their space. The neighborhood needs an art-focused, welcoming space like BEVERLY'S.

Please recommend them for a liquor license.

Sincerely,

Kyle Molzan

Kyl Melon

Owner of Paradise of Replica Records

MARC STRAUS

299 GRAND STREET NEW YORK, NY 10002

October 28, 2022

Dear Community Board 3,

Ala Em

My name is Aniko Erdosi, and I am the Senior Director of MARC STRAUS Gallery, located at 299 Grand Street. BEVERLY'S will be our new neighbors, and we welcome them to the block!

Please recommend BEVERLY'S for a full liquor license. We will most definitely be hosting gatherings at their space, and collaborating with them as an arts organization. Art bars are a very important part of New York's cultural history - but BEVERLY'S is unique in that it is actually designed, built, and run by artists themselves. Please help them continue to thrive, by recommending them for a full liquor license.

Sincerely,

Aniko Erdosi

Senior Director of MARC STRAUS

HOME GALLERY 291 GRAND STREET NYC

homehomehome.com @homegallerynyc

My name is Will Chan, and I am an artist and the owner of HOME GALLERY. I have known and worked with BEVERLY'S for years. In my opinion they were the best bar in the neighborhood. Our community took a huge hit when they were forced to close due to COVID. However, I personally have seen their resilience, and dedication to our neighborhood.

They have continued to support artists by having great shows at their nonprofit space at 5 Eldridge. They have been co-organizing a bi-weekly Food Distribution for our elderly Chinese neighbors.

As a citizen with long-time personal roots in Chinatown, I know that BEVERLY'S is the kind of neighbor that we need. They are the real deal.

Please recommend BEVERLY'S for a full liquor license. I support them fully.

WILLIAM CHAN W

Sincerely,

Will Chan

Artist and Owner of HOME Gallery

Shelter

127 Eldridge Street New York, NY 10002 shelternyc.com info@shelternyc.com

Dear Community Board 3,

I am the Owner and Director of Shelter Gallery. Please recommend BEVERLY'S for a liquor license. BEVERLY'S is a beacon of the arts community. It is spaces like theirs that continue to keep New York City a place where we want to be.

I could not be more thrilled that they are going to be so close-by. I will be hosting gatherings and events at their space. They are going to be a great addition to our little corner of the neighborhood.

I also know how difficult it is to run a small business in Manhattan. Beverly's has been through so much, and yet they have continued to show fortitude, and dedication to our community. Beverly's an important part of our neighborhood arts ecosystem. There is no other space like theirs, and we need them to come back stronger than ever.

Sincerely, Rachel Cohen

Owner/Director of Shelter Gallery

COLIN TOM ARTIST AND CARTOONIST FOR THE NEW YORKER

1 World Trade Center New York, New York 10007

Dear Community Board,

My name is Colin Tom. I am a staff cartoonist for The New Yorker. I am also the longest-standing Beverly's staff member. I began working there in 2013, and worked there every week right up until the pandemic shutdown. There are no words to express what Beverly's has meant to me, and how important it has been in my life. They encouraged me to pursue my dream of being a New Yorker cartoonist. I began submitting drawings to the New Yorker, and getting funny ideas for content while I was working at Beverly's. Eventually one of my cartoons was published. Then another one and another one. After a few years I became the youngest staff cartoonist ever at The New Yorker. The community at Beverly's pushed me to keep trying.

Beverly's is such a supportive place, run by a very supportive group of people. Please recommend them for a liquor license, so that I can get behind the bar once more.

All My Best,

CITOM

Colin Tom

Bryan Meisel, LCSW
417 Grand St #D1902
New York, NY 10002
561-504-5198
bryanmeisel@gmail.com

October 27, 2022

Dear Community Board 3:

It is with great elation that I would like to recommend Beverly's for a full Liquor License at their upcoming location at 297 Grand Street. After I heard that the arts and community space would be opening in a new location in our neighborhood, I was elated.

When I first moved to the Lower East Side some years ago, I lived at 15 Essex Street a few doors down from their previous location. I found community, creativity and kind people when I first walked into the establishment. My bedroom in that apartment faced the street, and while I heard quite a bit of street noise from cars or other places of business, Beverly's was always quiet and their patrons were very respectful of the neighborhood. They offered a space for many young artists from our neighborhood to get a start in the creative arts. Frankly, I was proud to have them on my block and regularly met friends there to see their latest artwork and have a drink. I am rather sensitive to noise and always felt like I could have a quiet conversation in a beautiful place to catch up with an old friend there. The space was very accessible to everyone in the neighborhood which is why it felt like such a huge loss when the space had to shut its doors at that location.

As a homeowner and cooperator in our neighborhood, I am no stranger to the fact that running such a community space in our neighborhood is rather costly, and I implore you to grant Beverly's a full Liquor license so that they may be sustainable and continue to serve our community and add to the many cultural offerings that we've all grown to love and that make our neighborhood unique. Please do not hesitate to contact me at any time with any questions or concerns regarding this matter. Thank you for all you do to keep our neighborhood safe, liveable and lovely.

Sincerely,

Bryan Meisel

3 Neisel



41 ORCHARD STREET NEW YORK, NY 10002

Dear Community Board,

My name is Naomi Nakazato, and I am an artist and co-founder of *OLYMPIA*, an art gallery and bookstore located at 41 Orchard Street. I have known BEVERLY'S for years. They are unlike any other art organization in New York. Their support of so many artists and creatives, as a space for conversation, social interaction, and artist-driven exhibitions is so important to our community.

Please recommend them for a full liquor license. Our community and neighborhood need BEVERLY'S to be back in full force. Their care for artists and neighbors is huge. Please help them as they move forward into their new space at 297 Grand Street. See you there.

Sincerely,

Naomi Nakazato

NAOMI NAKAZATO



384 Grand Street New York, New York 10002 www.grandstreetpizza.com

October 26, 2022

To the Members of Community Board 3,

Please grant Beverly's a full liquor license. We at Grand Street Pizza look forward, not only to going to Beverly's, but to collaborating with them on their food menu.

As a fellow small business in the neighborhood, I know the importance of supporting my peers in their endeavors. Beverly's has been a valuable part of the community for a very long time. As neighbors, we must do what we can to help support their continued success.

Sincerely,

Leonard Schaltz

Owner, Grand Street Pizza

H. SPENCER YOUNG

40 Ludlow Street #9 NYC 10002 Artist and Director www.hspenceryoung.com

I am an artist, and long-time resident of the neighborhood. I am writing in support of Beverly's obtaining a full liquor license at their new space. I first met the owners of Beverly's ten years ago, when they were doing outreach for their first space on Essex Street. They really took the time to talk to me, and discuss their vision of being both a bar and a community arts space.

They lived up to that vision, and beyond. Beverly's is famous in the art world - as a very unique, artist-run space, who puts on incredible exhibitions unlike what you can see anywhere else. It was devastating when they had to close because of the pandemic.

I myself do not drink, but still frequented Beverly's - as there is so much more to do there than drink. It is truly a place to meet your neighbors, have discussions, and see world-class art shows.

Beverly's recently asked me to participate in a large exhibition that they are doing in Miami for Art Basel in December. I look forward to this - and I also look forward to their full comeback in New York City. Our neighborhood needs Beverly's.

All My Best,

H. Spencer Young



LABOR SKATE SHOP 46 CANAL STREET NEW YORK, NY 10002

Dear Community Board,

I am the owner of LABOR skate shop, which opened almost a decade agoaround the same time that Beverly's opened. I am writing to speak to the character of Beverly's, and the team there. They are a one of a kind place, and we are lucky to have them in the community. They are open and receptive to discussion and collaboration. It was very sad when they had to close their Essex space due to COVID. I miss them, and the neighborhood misses them.

I hope that you grant them a full liquor license at their new space on Grand St. Beverly's is a business that has the best interest of the neighborhood at heart.

Best.

James Rewolinski Owner of LABOR

Jomes Lewells

Alex M. Li Long-time Resident of Chinatown/LES New York, NY 10002

Dear Community Board 3 Liquor License Committee,

I am writing to support the return of Beverly's to my beloved downtown neighborhood.

Pre-pandemic Beverly's was a fun and affordable place to gather that was welcoming of people from all walks of life. I miss this and know that we need a place like Beverly's to not only gather but to gather as true neighbors. The pandemic forced many business to close and we have lost too many good businesses permanently. Giving Beverly's a chance to revive their business would provide a much-needed jolt to that corner of the neighborhood.

I support Beverly's application for a liquor license and look forward to Beverly's return.

Best Regards,

Alex Li

François Ghebaly

391 Grand Street New York, New York 10002 ghebaly.com

Dear Community Board Licensing Committee,

I am writing on behalf of Beverly's. I have known the owners of Beverly's for years, especially Leah Dixon, the Creative Director there. I have known her both as an artist, a neighbor, and a friend. I have watched over the past ten years as Beverly's went from concept, to reality, to a huge success - truly an art space unlike any other in New York, and a really great bar too.

I could not believe it when they had to close. It was heartbreaking, but I knew it would not be the end for them.

Please grant them a full liquor license, so we all can have Beverly's back again.

Sincerely,

Blaize Lehane

Partner, Francois Ghebaly Gallery

Blein John

October 19, 2022



150 Henry Street, Apt 4A, New York, NY 10002 alex@alexhammondstudio.com 530.848.5437 http://alexhammondstudio.com/

October 26, 2022

To whom it may concern,

I am an artist, and I'm proud to be living and working in the Chinatown/Lower East Side neighborhood. I am writing to ask you to recommend Beverly's for a full liquor license.

Beverly's is a staple of our neighborhood, and we need them back up and running to their fullest abilities. A full liquor license at their new space would allow them to do this.

I personally have felt the love of Beverly's. They have welcomed me into this neighborhood and artist community with open arms. I have exhibited my work with them at their non-profit space on Eldridge Street, and in off-site shows in upstate New York, Mexico City, and upcoming in Miami. They are the only service industry establishment that is participating in the art world at such an elevated level. While their ethos is DIY, their professionalism and vision are of the highest excellence. They are honest, incredibly hard-working, and they love our neighborhood so much.

We in this community must support our cherished small, independent businesses and organizations. There is nothing like Beverly's. We must help them as they fully get back on their feet after such a challenging time. They are a vital place of fun, creativity, and community. Let's help as they move into this new exciting chapter.

Sincerely,

Alexandra Hammond Artist and Neighbor

Zest Ramen

112 Eldridge Street NY, NY 10002 212-226-2801 / @zestramen

Dear Community Board 3 Liquor License Committee,

I am writing to support granting Beverly's a full liquor license for their new space at 297 Grand Street. I am a neighbor, and my restaurant Zest is right around the corner from their new space. They have been amazing members of the community for years. Justin Wilson, one of the owners of Beverly's, is a regular at Zest. He and I have already been in touch about future ideas and collaborations for when they open.

10/26/22

I give my full support to them, and I hope that you do as well.

Best.

John, Owner of Zest Ramen



ACOMPI comes from the Spanish word acompañado, meaning "in company."

Dear Community Board License Committee,

As a curator and organizer in the visual arts, I recognize BEVERLY'S historic importance as a vital artistrun cultural and community center. ACOMPI fully supports BEVERLY'S getting a full liquor license at their new location at 297 Grand Street.

ACOMPI researches and promotes the diverse history of public art in Lower Manhattan. We have collaborated with BEVERLY'S before, and look forward to working together again in the future. We are excited to be able to meet other arts professionals in a like-minded neighborhood venue for a drink together - and as always to see the amazing art that BEVERLY'S exhibits.

BEVERLY'S has been promoting the Visual Arts within the service industry for the past 10 years. We were very upset when they had to close due to the pandemic, and are thrilled that they are going to be returning in full force again. This liquor license will BEVERLY'S to solidify their business, make new jobs, and to support many artists and neighbors. Please recommend them for a liquor license, so that BEVERLY'S may continue to be a leader in our community for many years to come.

Sincerely,

Jack Radley

Curator and Co-founder of ACOMPI NYC

Katelyn Burke 111 Mulberry Street Apt 4B New York, NY 10013

Dear Community Board 3 Liquor License Committee:

As a resident of Chinatown, I am excited about the possibility of the re-opening of Beverly's and I am writing in support of Beverly's obtaining a liquor license.

I've lived in Chinatown for years, and believe that as a cultural institution and refuge for artists, Beverly's will bring a tremendous amount to my community. Very few bars in NYC exist to offer patrons more than libations, but Beverly's has always stood apart. I miss the old Beverly's and look forward to having a place to go with friends that feels like community. They help make this neighborhood feel like home.

Palle Roll

Sincerely,

Katelyn Burke

COMMUNITY SUPPORT

This is the instagram post that we made on July 20, 2020 - at the height of the pandemic, announcing our decision to close. The text on the right describes our decision.

The following couple of pages show comments from our community in response to this announcement.



beverlysnyc

📆 🕦 Liked by sensitivepapi and 3,009 others

Hello to our future.

beverlysnyc Beverly's Friends - As the NYC Phase 3 for bars has been postponed, we are looking reality in the face, and know that we cannot afford to keep the bar at 21 Essex any longer. We have simply been shut down too long, and the exorbitant costs of having a bar in Lower Manhattan are far too expensive to pay without being able to operate at full capacity. The timing of this is fortunate though - because we have made sure to have a bit of resources left over to move forward with organizing art exhibitions, performances, collaborations, (and when we are allowed to congregate again) PARTIES! This is not the end of Beverly's. We are just saying goodbye to 21 Essex - and making plans for the future as we move forward as an arts organization.

We are heartbroken. But we are so thankful that our community will remember the bar for the crowded, energized, supportive, and wild place that it was. We want it to live on that way.

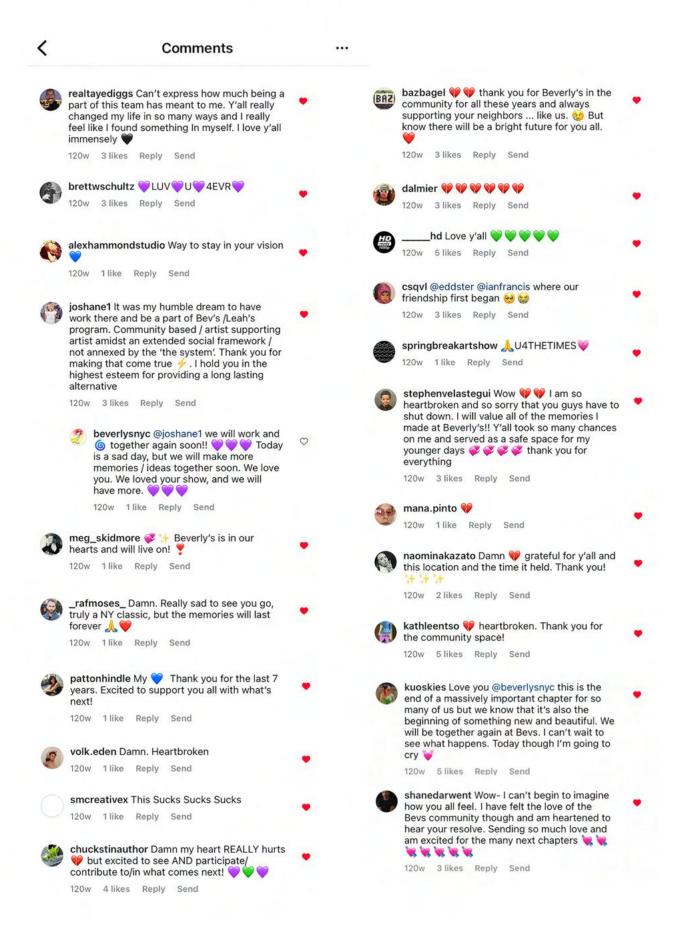
The safety of our patrons, and of our incredible staff should not be compromised so that we can try to float a business that is not able to run as it's meant to.

We are so proud that for seven years, we got to dump our hearts and souls into making magic. That bar was our favorite place on earth. But Beverly's is not just 21 Essex Street. It's a community. As time goes on, stay tuned for exciting Beverly's updates. In the meantime we will be featuring our favorite artists, neighbors, and organizations. Cheers to the future! Thank you for dancing with us.

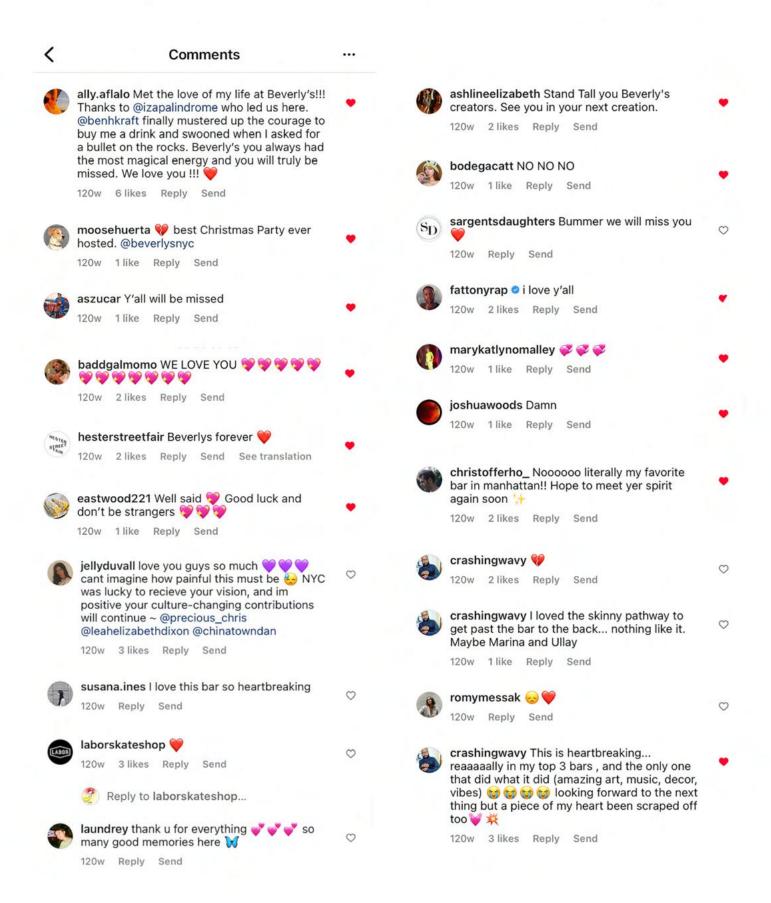
**Special thank you to everyone who has supported us during this time. We will be in touch soon with new plans for Beverly's future, and our future together.

View all 599 comments

... just a few of the 599 comments in response to our post on July 20, 2020 that we had to close due to the pandemic ...



... just a few of the 599 comments in response to our post on July 20, 2020 that we had to close due to the pandemic ...



LEAH DIXON

59 Saint James Place #3 New York, NY 10038

LeahEDixon@gmail.com / @leahelizabethdixon / @beverlysnyc / www.LeahDixonArt.com

EDUCATION

School of Visual Arts - Masters of Fine Arts 2014

The Skowhegan School of Painting and Sculpture - Fellowship Recipient - 2012

The Ohio State University - Bachelors of Fine Arts 2005

I am an artist working in sculpture and installation. I am also a professor, a space designer, and a service industry professional. I co-founded and run BEVERLY'S NYC, where I am the Creative Director.

EXPERIENCE

Co-founder, Co-owner, and Creative Director of BEVERLY'S New York City - 2012 - present - I design, build, and facilitate BEVERLY'S spaces in NY, and our off-site installations. I coordinate and curate our art exhibitions, collaborate on special programs, and design and direct our social media. I also hire, train, and liaise with our staff and partners. I lead by example to create a positive and empowering workplace for our staff and our partners, and a supportive and exciting environment for our guests and neighbors.

Visual Artist - **2005 - current** - I design and build artworks for exhibitions in New York and abroad. I also curate, write about, and organize exhibitions and art interactions collaboratively with other visual artists. My artwork has been shown in galleries in The US, Europe, and Latin America, and reviewed in publications worldwide.

Fine Art Professor - 2016 - current - I teach classes and workshops in university art departments. These classes specialize in site-specific sculpture, interdisciplinary arts and public practice, and career sustainability. Universities include - Parsons The New School of Design, NY / New Mexico State University in Las Cruces, NM / UniArts in Helsinki, Finland / The School of Visual Arts New York / The University of Winchester UK / The Art Institute of Chicago / L'Agencia de Junventut with MACBA Barcelona / CUNY - The City University of New York

Freelance Set Designer / Builder - 2019 - present

Head Bartender of Sweet Paradise Bar - 14 Orchard St. NYC 10002 - 2006 - 2011

Manager and Head Bartender of Welcome To The Johnsons - 123 Rivington St. NYC 10002 - 2005 - 2010

CHRIS HERITY

55 Bayard Street New York, NY 10013 / chrisherity@gmail.com / @preciouschris

I am a photographer, a production manager, a service industry professional, and a Co-Founder of BEVERLY'S NYC

EDUCATION

School of Visual Arts - NY, NY - BFA Fine Arts Photography

Lesley University College of Arts and Design - Boston, MA

CO-FOUNDER / AND PRODUCTION MANAGER AT BEVERLY'S - 2012 - present

Build strategies for income generation, foster creative liaisons with artists, find and hire talent, train staff and delegate tasks to individuals.

Lead by example in creating an atmosphere of positivity, fairness and respect in the workplace.

Maintain inventory of supplies and goods sold, placing orders with vendors.

Manage a weekly schedule for staff and special events.

Responsible for bookkeeping, budgeting, and communication with our accountant.

Customer service and conflict resolution.

Document art shows for exhibition photo archive, additional photography for promotion and social media content.

PRODUCTION MANAGER - ON FIGURE E-COMM AT DKNY - 2021 - present

FREELANCE PRODUCER / PRODUCTION ASSISTANT - 2018 - present

BARTENDER/BARISTA AT FAT RADISH - 2010 - 2012

Additional Skills - Digital photography, film photography, retouching. Illustration and graphic design, Adobe CS Hospitality, advanced knowledge of wine and spirits, Bookkeeping, intuit quickbooks, Data presentation

Gabe Schulman

GSchulman@lenoxadvisors.com

Professional

January 2011 — Current

Managing Director at Lenox Advisors LenoxAdvisors.com – I am a Managing Director at Lenox Advisors, a national Business Advisory firm with offices throughout the USA. I oversee client relations and run the Private Equity Business Division

Personal

Feb 2013 - Current

Co-Founder of BEVERLY'S NYC — BEVERLY'S NYC @beverlysnyc is a hybrid for-profit service venue, andd non-profit art space located in Lower Manhattan. Beverly's has exhibited over 80 art shows on site, and has developed and designed many off-site art events at locations spanning from Mexico City to Berlin.

Co-Founder of New Release Gallery – New Release Gallery (Newreleasegallery.com). NRG exhibits both emerging and overlooked artist form an international variety and has hosted multiple offsite events ranging from Governors Island, NYC to Midland, TX.

Whitney Museum of American Art – Artist Council Member — I am a member of the Whitney Artist council, which is a group of 30 art patrons who advocate for the support of emerging art on behalf of the Whitney Museum of American Art.

Education

2007 Graduate of Binghamton University School of Management. Bachelor of Science and Finance Major.

JUSTIN WILSON

21 Essex St, Apt 1 New York, New YOrk 10002 / 310-923-0435

Throughout my work history I have constantly sought opportunities that allow me to work cross-functionally with visionary partners in the space of art and design.

Education

BA IN COMMUNICATIONS / OAKWOOD UNIVERSITY

Huntsville, Alabama - graduated 2008

PARTNER AT BEVERLY'S NYC

Present

After being a neighbor and patron for many years, I am now a creative partner at BEVERLY'S NYC - a bar and art exhibition space in Lower Manhattan

LEAD DESIGNER AT AMERICAN EAGLE OUTFITTERS, NEW YORK DESIGN OFFICE

2013 - Present

Lead researcher, designer, as well as overseeing development of menswear designs

MANAGER AT FRED SEGAL LOS ANGELES

2008-2013

Managed team of 8-10 individuals, and implemented creative elements of the store's visual presentations

SERVICE INDUSTRY WORKER - VARIOUS LOCATIONS

2005 - 2008

Julian Louis Watkins, MD

Health Equity Advisor

New York City Department of Health and Mental Hygiene
Bureau of Health Equity Capacity Building
Center for Health Equity and Community Wellness
jwatkins1@health.nyc.gov

cell: 646-983-4338

ACADEMIC TRAINING

M.D., Howard University College of Medicine Washington, District of Columbia 2007-2011

B.S. Biology, Oakwood University Huntsville, Alabama 2003-2007

EMPLOYMENT/ACADEMIC APPOINTMENTS

Health Equity Advisor

September 2021 – Current

NYC Department of Health and Mental Hygiene

Bureau: Health Equity Capacity Building

Division: Center for Health Equity and Community Wellness

Physician in Charge

September 2017 - 2021

Riverside Sexual Health Clinic Division of Disease Control

Instructor of Medicine 2015 – 2017

Department of Internal Medicine New York-Presbyterian Allen Hospital, Dept. of Medicine Columbia University Vagelos College of Physicians and Surgeons

PARTNERSHIPS

BEVERLY'S current

Beverly's is an artist-run exhibitions and service space, and a community platform based in Lower Manhattan.

The People's Clinic current

A public access talk show created at the early in the COVID-19 pandemic with a focus on information sharing, consciousness raising and community building.

The People's Project current

A multimedia community based art project with a focus on bridging the ever-expanding divide between the public and public health, run in collaboration with Beverly's NYC.

ABIOLA FASEHUN

201-463-5934 • afasehun@gmail.com

LUXURY MARKETING & COMMUNICATIONS

Analytical and creative business leader with 10+ years of experience across luxury retail, law and education.

KEY COMPETENCIES

Product Marketing | Product Planning | Communications | Brand Partnerships | Activations | Trend Analysis Forecasting | Go-to-Market Strategy | Customer Journey | Project Management

EXPERIENCE

CARTIER, New York, NY

August 2021 - Present

Product Marketing Manager, North America - Creative Jewelry

TIFFANY & CO., New York, NY

September 2018 - August 2021

Senior Analyst, Global - Watches, Category Management & Product Development (December 2019 - August 2021) **Tiffany Academy Associate** (September 2018 - December 2019)

Selected as one of 10 applicants from over 2K to participate in immersive corporate leadership rotational program.

SHEARMAN & STERLING LLP, New York, NY

October 2014 - September 2018

M&A Associate

VOGUE MAGAZINE, New York, NY Accessories Department Intern

August 2010 - November 2010

TEACH FOR AMERICA, Newark, NJ

Campus Marketing Manager; 6th Grade Language Arts Teacher

August 2005 - June 2010

EDUCATION

COLUMBIA UNIVERSITY SCHOOL OF LAW, New York, NY

J.D., with honors, May 2014

- Select Honors: Harlan Fiske Stone Scholar, American Society of International Law Salzburg Cutler Fellow; Parker School Recognition of Achievement in International and Comparative Law.
- Activities: Columbia Law Review, Senior Editor & Community Development Editor.

CARNEGIE MELLON UNIVERSITY, Pittsburgh, PA

B.A. Ethics, History, and Public Policy & Professional Writing, with honors, May 2008

• Select Honors: Mortar Board Senior Honor Society, Public Policy and International Affairs Fellow at Princeton University.

ADDITIONAL INFORMATION

- Skills: Power BI, Earth BI, SAP, Strategy, MS Office Suite
- Interests: Partner in innovative and iconic NYC art institution Beverly's, jewelry designer, novice equestrian
- Volunteer: Board of Directors WE ACT For Environmental Justice

EDWARD SALAS

Manager of BEVERLY'S

<u>drawdesalas@gmail.com</u> / Instagram @pain tingzzz / <u>www.Edward-salas.com</u>

I am a visual artist, teacher, and service industry professional who has exhibited widely, and organized projects in New York, nationally, and internationally.

EDUCATION

2018-2020 Master of Fine Arts Painting, Alfred University, New York, USA

2008-2012 Bachelor of Fine Arts / minor Latin American Studies, State University of New York at New Paltz

EXPERIENCE

BEVERLY'S Manager, Public Programs 2016 - present. Helping manage operations, and co-coordinating public programs at Beverly's – a bar and interdisciplinary art space.

Simone Leigh Studio, Studio Assistant, May 2021 - present. Assistant to internationally -acclaimed artist Simone Leigh, focusing on ceramic production.

City Potters, Studio Assistant, July 2020 - May 2021

Creative Art Works, Mural Assistant Teacher, 2019 - 2020

Museum of the Moving Image, Teen Programs Coordinator, 2017 - 2018

El Museo del Barrio, Youth Council Teen Educator, 2016

Material Art Fair Mexico City, Floor Manager, 2016

Whitney Museum of American Art, Assistant to Community and Access **Programs**, 2014 - 2015.

El Museo del Barrio, Intern in the Education and Public Programs Department Museum Educator, 2013.

Studio Museum In Harlem, Intern in the Communications Department, 2013

COREY MARC SHEEN

NEW YORK, NEW YORK coreymasheen@gmail.com / @marcsendingthings

Independent Artist / Casual Rock Climber / Manager at BEVERLY'S

EDUCATION

State University of New York at Oswego Bachelors of Communications and History 2010-2014

RELATED EXPERIENCE

Operations Manager at BEVERLY'S NYC
Manage Production and Operations for BEVERLY'S - a non-profit arts and events
space and service venue
2018-current

Freelance Production Assistant / Tech for Fashion and Film Shoots 2020-current

Middle School History Teacher New York Public Schools 2015-2018